National Agricultural Marketing Council
Strategic positioning of South African Agriculture
In dynamic global markets

INVITATION TO REGISTER AS A DIRECTLY AFFECTED GROUP IN TERMS OF THE MARKETING OF AGRICULTURAL PRODUCTS ACT (MAP ACT)

The National Agricultural Marketing Council (NAMC) is updating its "Register of Directly Affected Groups" for each commodity in the agricultural sector.

A directly affected group means any group of persons, which is party to the production, sale, purchase, processing or consumption of an agricultural product and includes labour employed in the production or processing of such a product.

The register is *inter alia* being used to bring applications for statutory measures, (interventions in the agricultural sector in terms of the MAP Act) to the attention of directly affected groups and to invite such directly affected groups to lodge any objections or representations relating to such a request to the NAMC within a specified time. The viewpoints of directly affected groups are incorporated in the NAMC's recommendations to the Minister of Agriculture, Forestry and Fisheries.

If not yet registered, you are kindly invited to register as a directly affected group with the NAMC.

Registration is free of charge and registration forms could be requested from the offices of the NAMC. Alternatively, please fax or e-mail the following information to register with the NAMC:

- Name of the organisation/company/group
- Agricultural products the company would like to register for eg. maize, red meat, citrus etc.
- Group to be registered for eg. producer, trader, importer, etc
- Contact person
- Postal address, telephone and fax numbers
- E-mail address and website

Enquiries: Lizette Mellet, tel 012 341 1115, fax 012 341 1911 or e-mail Lizette@namc.co.za