

## EMBARGO: FOR IMMEDIATE RELEASE



### INVITATION TO REGISTER AS A DIRECTLY AFFECTED GROUP IN TERMS OF THE MARKETING OF AGRICULTURAL PRODUCTS ACT, ACT NO. 47 OF 1996, (MAP ACT) AS AMENDED

The National Agricultural Marketing Council (NAMC) kept a 'Register of Directly Affected Groups' for each commodity in the agricultural sector, for the past 20 years. Since 1997, the Register has been updated annually, but most of the initial affected groups' information has changed, or some groups are no longer in existence. Therefore the NAMC decided to develop a new Register.

**A directly affected group means any group of persons, which is party to the production, sale, purchase, processing or consumption of an agricultural product and includes labour employed in the production or processing of such a product.**

The register is *inter alia* being used to bring applications for statutory measures, (interventions in the agricultural sector in terms of the MAP Act) to the attention of directly affected groups and to invite such directly affected groups to lodge any objections or representations relating to such a request to the NAMC within a specified time. The viewpoints of directly affected groups are considered before the NAMC formulates its recommendations to the Minister of Agriculture, Forestry and Fisheries.

In order to register, please fax or e-mail the following information to the NAMC:

- Name of the organisation/ company/ group
- Agricultural products the company would like to register for eg. maize, red meat, citrus etc.
- Group to be registered for eg. producer, trader, importer, etc.
- Contact person
- Postal address, telephone and fax numbers
- E-mail address and website

**All directly affected groups in agriculture are kindly requested to register at the NAMC in writing (fax 012 341 1911/ 086 626 4771 or e-mail [lizettem@namc.co.za](mailto:lizettem@namc.co.za)), at any time soon, with the above information.**

Enquiries: Lizette Mellet, tel 012 341 1115/ 012 400 9760



National Agricultural  
Marketing Council

Promoting market access for South African agriculture

## **UITNODIGING OM TE REGISTREER AS**

### **'N DIREK GEAFFEKTEERDE GROEP IN TERME VAN DIE WET OP DIE BEMARKING VAN LANDBOUPRODUKTE, WET NO. 47 VAN 1996, SOOS GEWYSIG**

Die Nasionale Landboubemarkingsraad (NLBR) se “Register van Direk Geaffekteerde Groepe” vir elke kommoditeit in die landboubedryf bestaan al vir 20 jaar. Sedert 1997 was die Register jaarliks opgedateer, maar meeste van die destydse geregistreerde groepe se besonderhede het verander, of van die groepe is nie meer in landbou betrokke nie. Derhalwe het die NLBR besluit om 'n nuwe Register op te stel.

**'n Direk geaffekteerde groep is enige groep persone wat betrokke is by die produksie, verkoop, koop, verwerking of verbruik van 'n landbouprodukt en sluit arbeid in wat in diens is by die produksie of verwerking van so 'n produk.**

Die register word onder andere gebruik om aansoeke vir statutêre maatreëls, (statutêre inmenging in die landboubedryf) onder die aandag van direk geaffekteerde groepe te bring en sodanige geaffekteerdes te nooi om besware of verdoë aangaande 'n versoek binne 'n bepaalde tyd by die NLBR in te dien. Die kommentare van direk geaffekteerde groepe word in ag geneem in die formulering van die NLBR se aanbevelings aan die Minister van Landbou, Bosbou en Visserie.

Stuur asb die volgende inligting aan die NLBR om te registreer en sodoende in die nuwe Register opgeneem te word:

- Naam van die organisasie/ besigheid/ groep
- Landbouprodukte waarvoor geregistreer word, bv. mielies, rooivleis, sitrus, ens.
- Groep waarvoor geregistreer word bv. produsent, handelaar, invoerder, verwerker, ens
- Kontakpersoon
- Posadres, telefoon en faksnummers
- E-pos adres en webadres

**Alle geaffekteerde groepe in die landboubedryf word hiermee vriendelik versoek om by die NLBR te registreer, deur so spoedig moontlik die bogenoemde inligting te stuur (fax 012 341 1911/ 086 626 4771 or e-mail [lizettem@namc.co.za](mailto:lizettem@namc.co.za)).**

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