



5 December 2017. Press Release

NATIONAL AGRICULTURAL MARKETING COUNCIL APPOINTS ZAMA XALISA AS NEW CHIEF EXECUTIVE OFFICER

The National Agricultural Marketing Council (NAMC) has appointed Zama Xalisa as the new Chief Executive Officer on a 5-year contract. Prof PK Chauke, Council Chairperson, said the board took into cognizance the importance of business continuity and stability in its decision to appoint Mr. Xalisa.

Zama previously served as Senior Manager; Agricultural Trusts at the NAMC, charged with the responsibility to oversee the performance and management of Agricultural Industry Trusts. He also played a formidable role in the establishment of Grain Farmers Development Association (GFADA) and the National Red Meat Development Programme (NRMDP). He chaired a number of Committees such as Strategic Integrated Project (SIP 11), AIMS, and AgriBEE Threshold Study to name but a few.

He holds two Masters qualifications (Masters Business Administration – Milpark Business School and Masters in Sustainable Agriculture – University of Free State), and executive programmes in Management Advanced Programme (Wits Business School), Designing and Executing BEE Strategy (Gordon Institute of Business Science).

Council Chairperson Prof PK Chauke congratulated Mr. Xalisa and expressed his fullest confidence and support. ‘The board endorses the decision to appoint Mr. Xalisa unanimously and we wish him well in his new role’ he said.

ends.

Issued By:

Majara Monamodi

Head: Marketing and Communications

Cell: 076 865 4937 / Tel: 012 341 1115

Email: majara@namc.co.za

Council Members: Prof P.K. Chauke (Chairperson), Mr. H. Prinsloo (Deputy Chairperson), Mr. S. Faku, Ms. F. Mkile, Mr. H. Mohane, Mr. B. Mokgatle, Ms. N. Mokose, Prof. D. Rangaka, Mr. G. Schutte, Mr. Z. Wapi