

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



National Agricultural
Marketing Council

Strategic positioning of South African Agriculture
in dynamic global markets

Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 36**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

Issued by Pome Joint Marketing Forum

(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)

Compiled by Optimal Agricultural Business Systems (OABS)

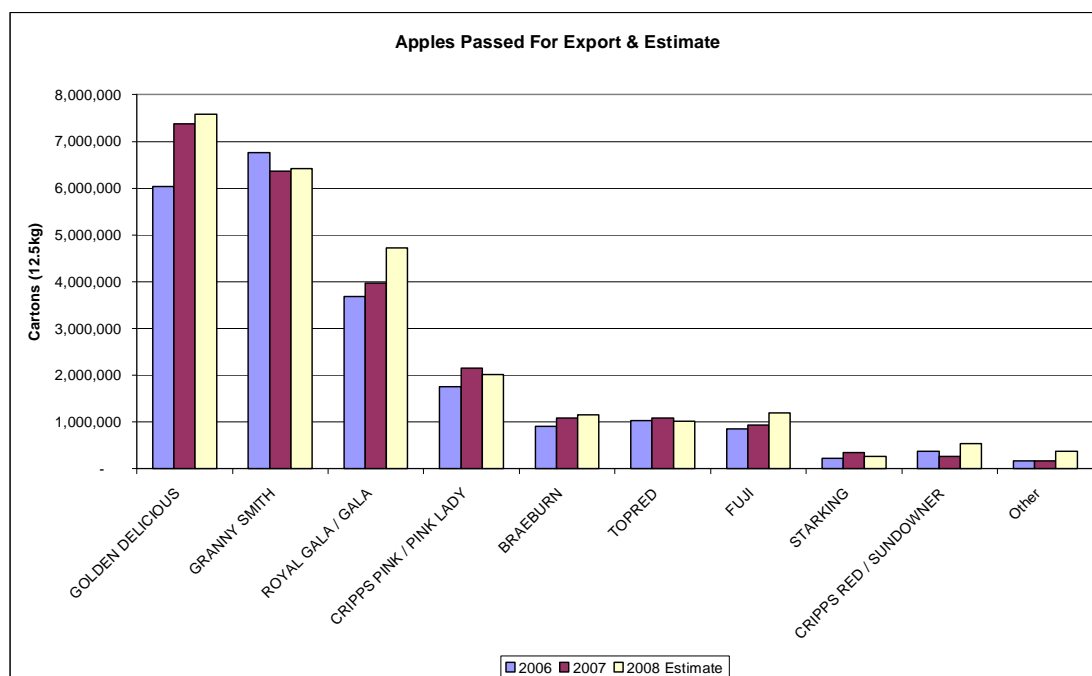
(Jacques du Preez Tel: 021-870 2900)

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	25,302,624	7%	1,560,537
Pears	10,001,187	12,912,087	11,456,637	13,023,635	1%	111,548
Total	31,713,657	36,654,174	34,183,916	38,326,259	5%	1,672,085

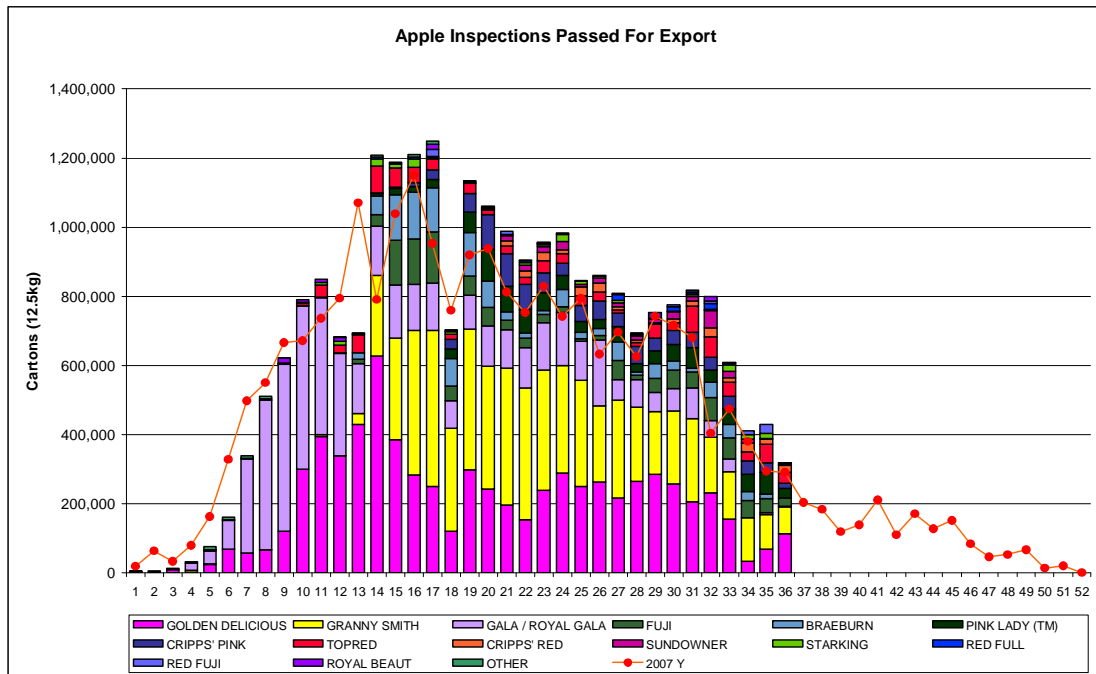
All volumes = 12.5kg carton equivalent



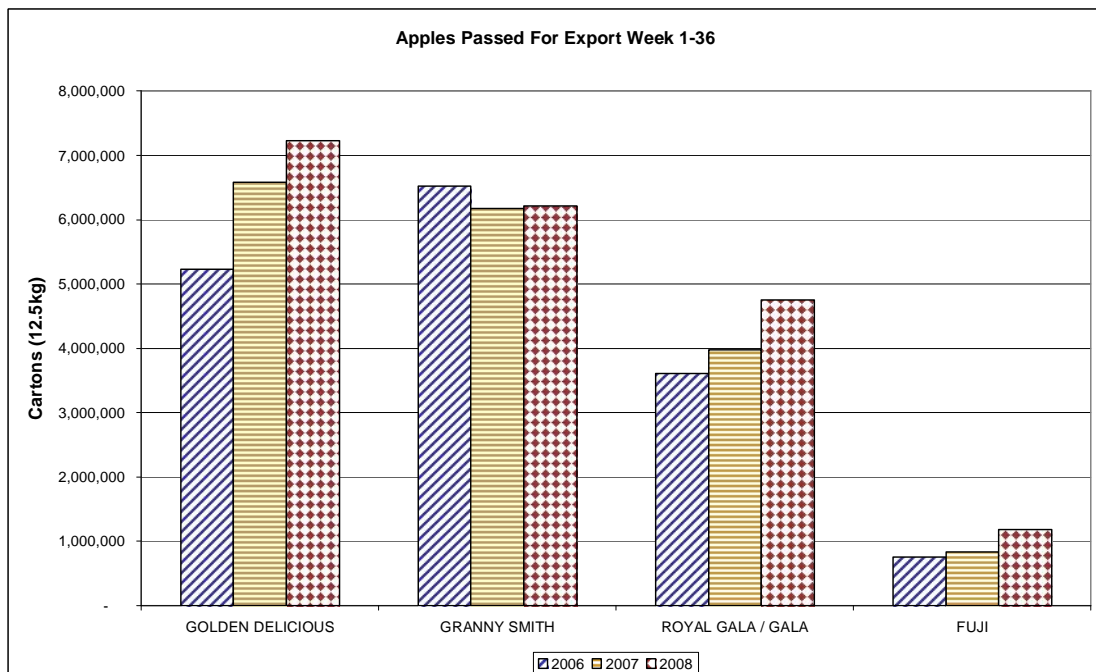
Variety	2006	2007	2 yr Average	2008 Estimate	Estimate vs 2007	
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	7,588,104	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	6,414,586	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	4,730,073	19%	752,236
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	2,023,017	-6%	-124,081
BRAEBURN	903,452	1,087,547	995,500	1,160,268	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	1,015,151	-6%	-69,306
FUJI	846,429	929,735	888,082	1,192,816	28%	263,081
STARKING	226,197	341,541	283,869	272,412	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	534,136	102%	270,332
Other	169,382	168,865	169,124	372,061	120%	203,196
Grand Total	21,712,471	23,742,087	22,727,279	25,302,624	7%	1,560,537

All volumes = 12.5kg carton equivalent

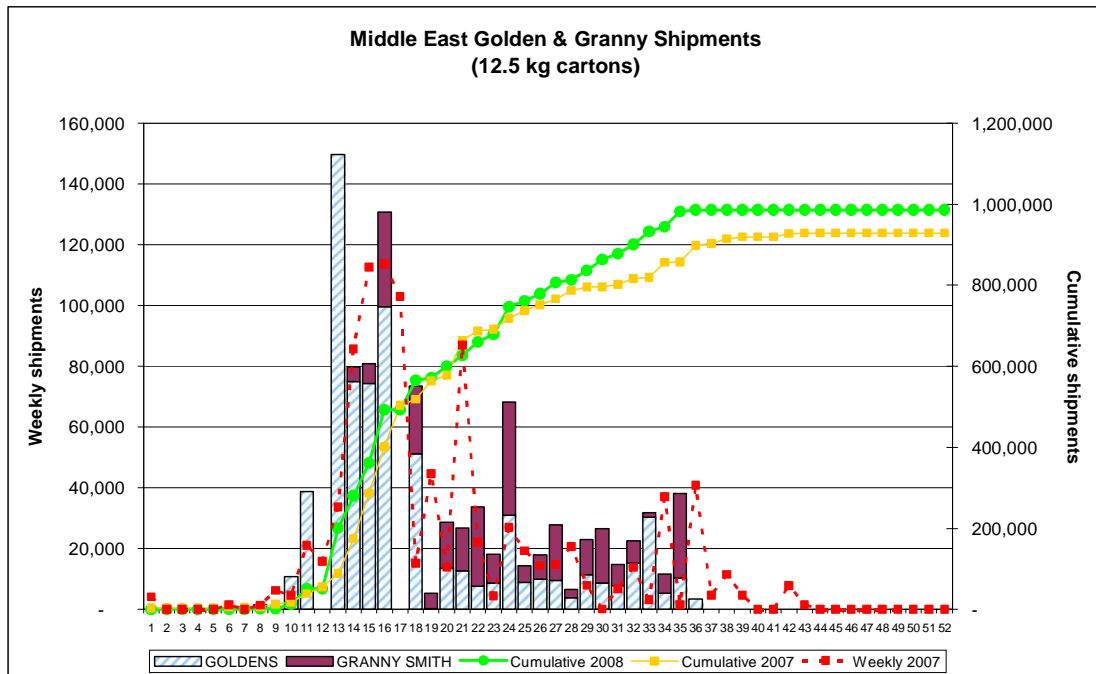
Apples Passed For Export



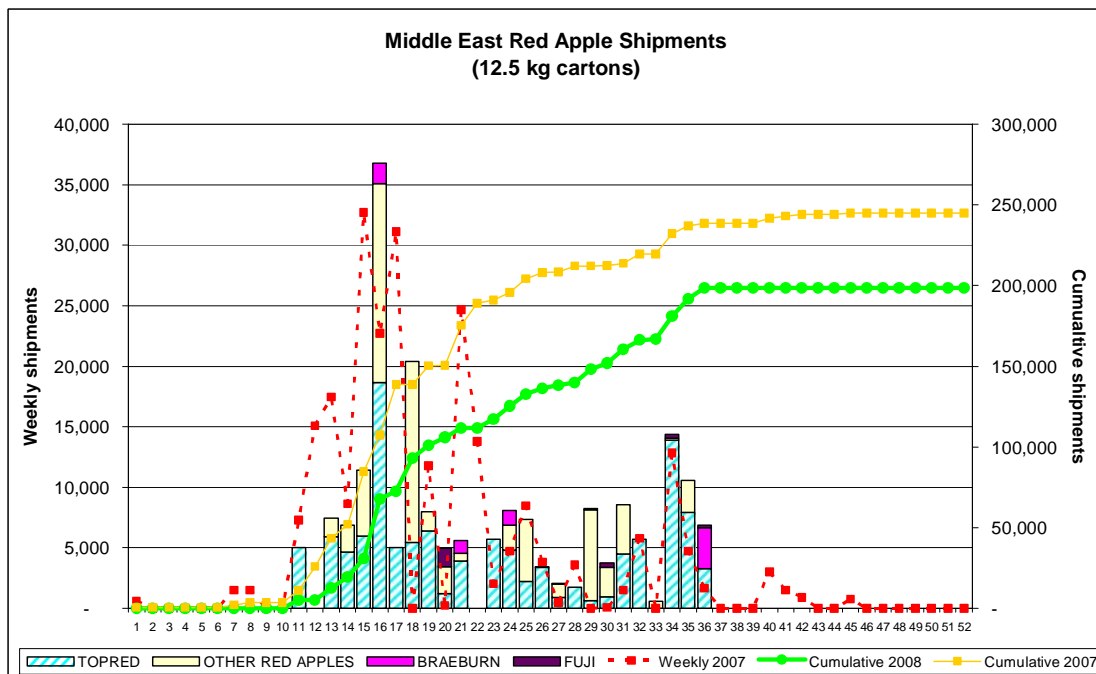
Apples Passed For Export per cultivar Week 1-36



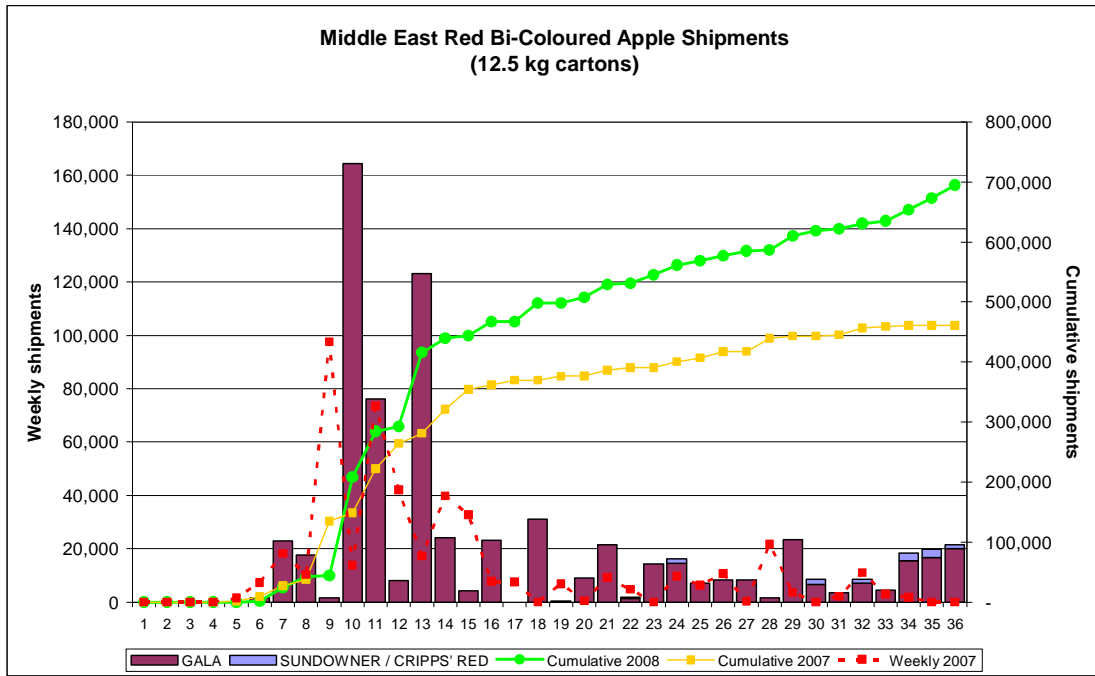
Middle East Market: Apple Shipments



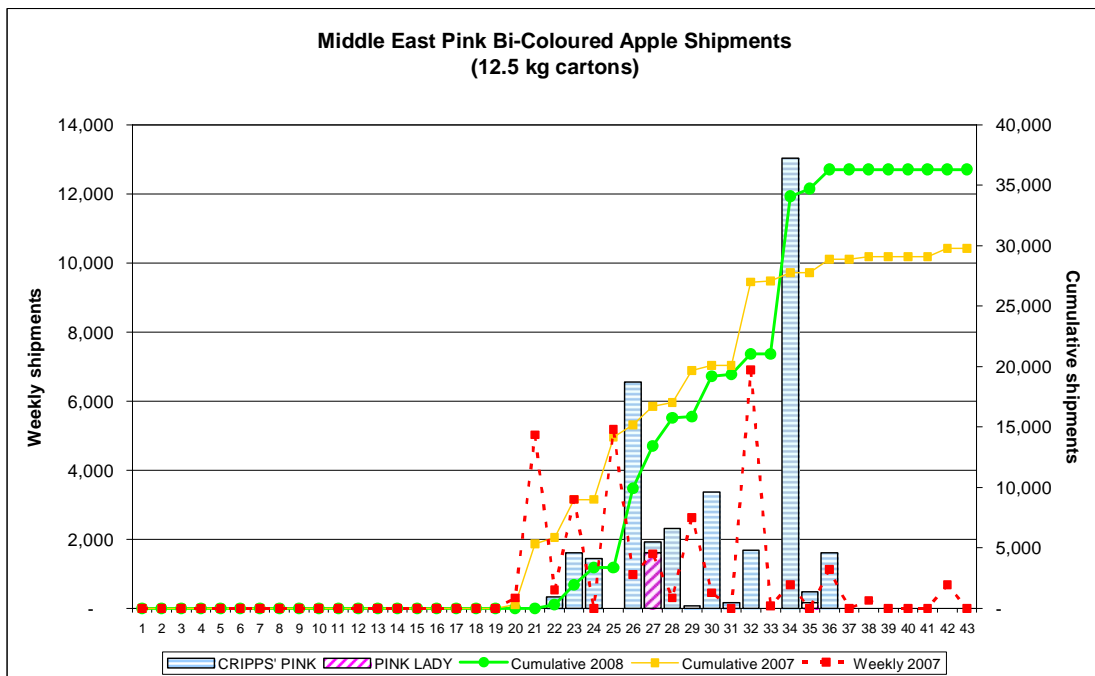
Weekly volumes	2007	2008	Difference	
Week 36	40,875	3,520	-37,355	-91%
Cumulative volumes				
Week 1 to 36	898,500	985,776	87,276	10%



Weekly volumes	2007	2008	Difference	
Week 36	1,650	6,880	5,230	317%
Cumulative volumes				
Week 1 to 36	238,718	198,640	-40,078	-17%

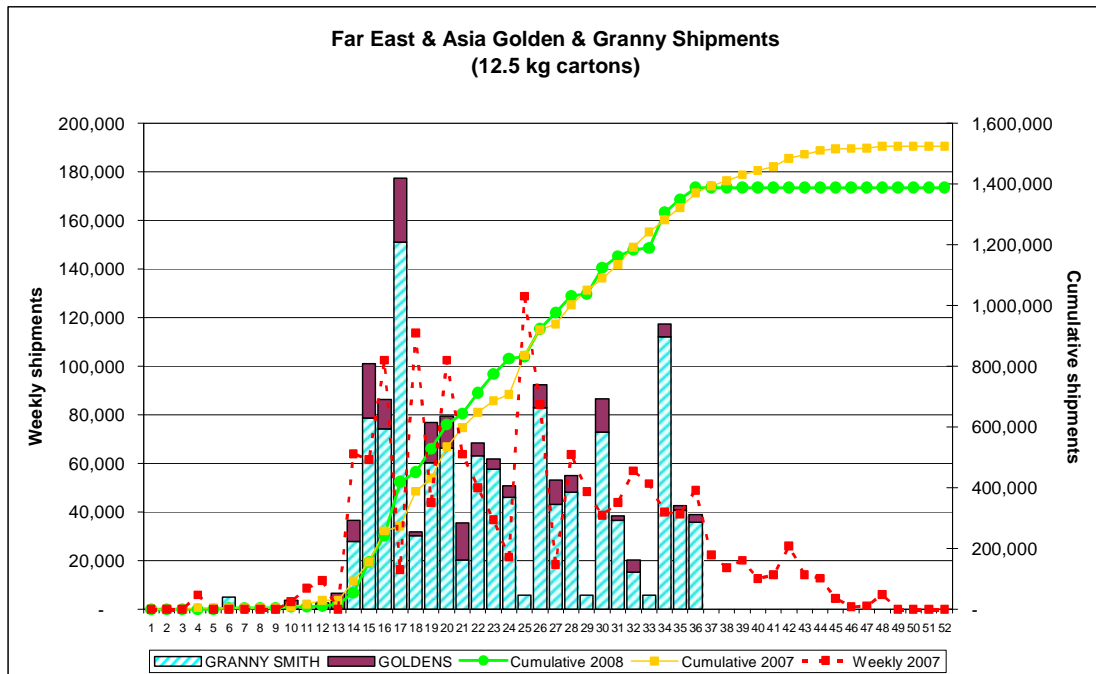


Weekly volumes	2007	2008	Difference	
Week 36	-	21,520	21,520	#DIV/0!
Cumulative volumes				
Week 1 to 36	461,212	694,879	233,668	51%

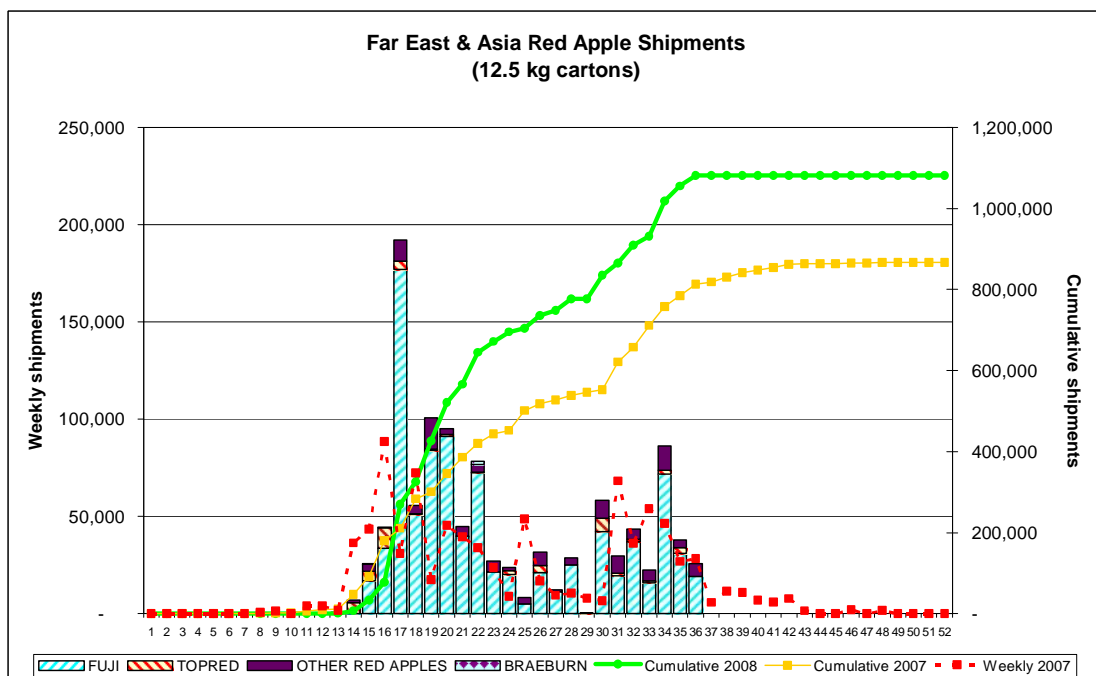


Weekly volumes	2007	2008	Difference	
Week 36	1,125	1,600	475	0.422222
Cumulative volumes				
Week 1 to 36	28,875	36,320	7,445	26%

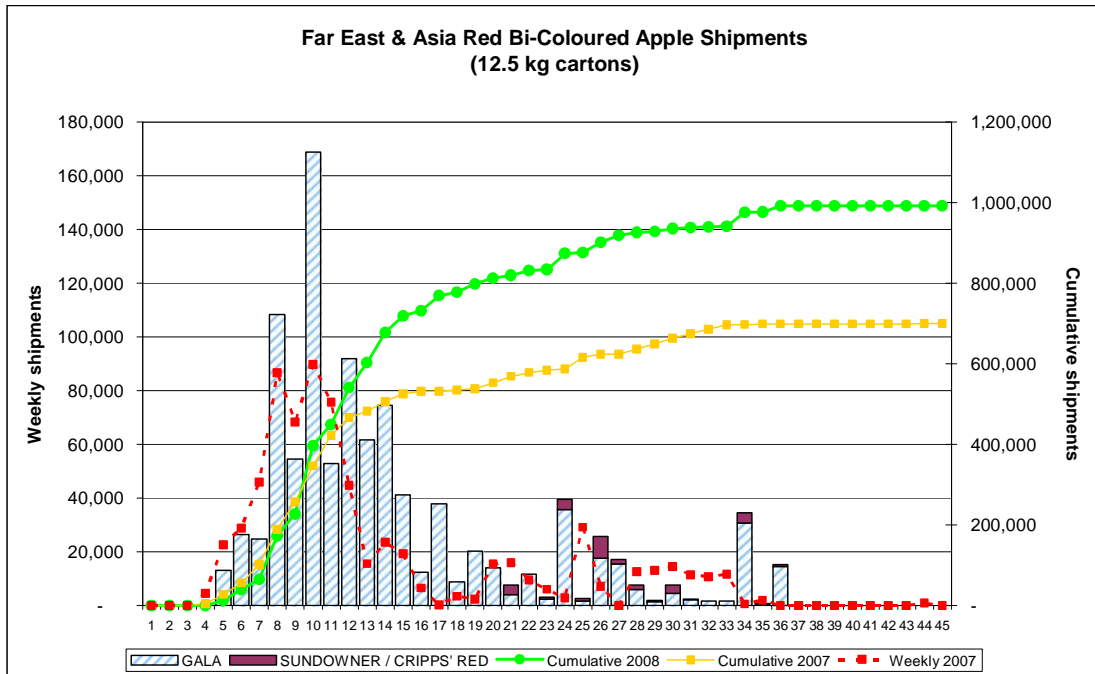
Far East & Asia Market: Apple Shipments



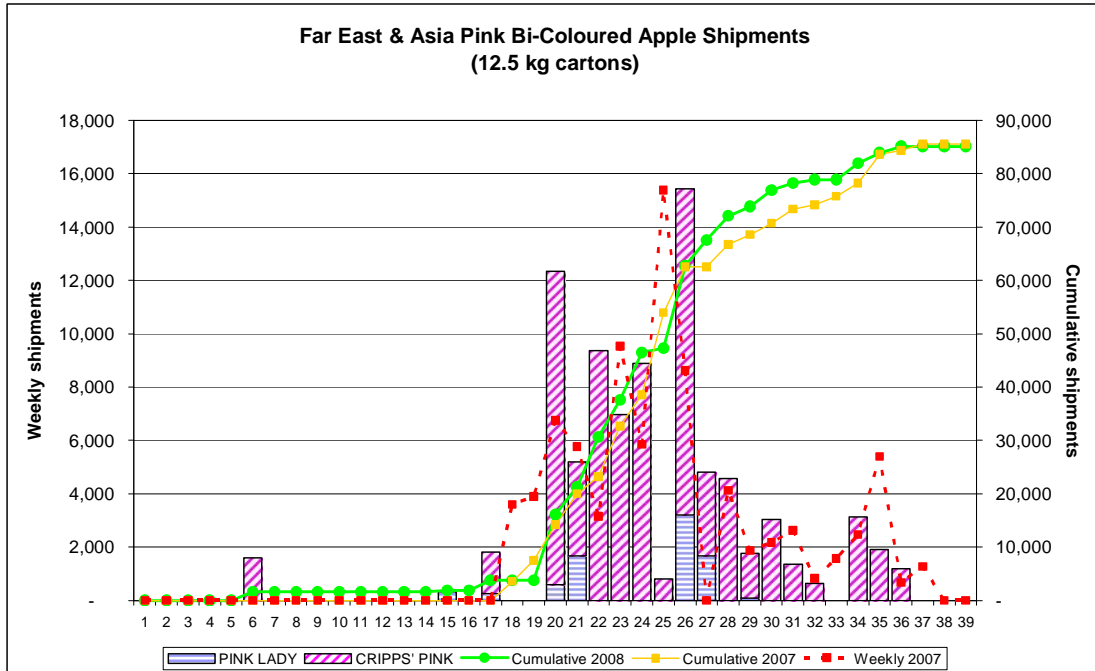
Weekly volumes	2007	2008	Difference	
Week 36	49,050	39,120	-9,930	-20%
Cumulative volumes				
Week 1 to 36	1,370,604	1,387,907	17,303	1%



Weekly volumes	2007	2008	Difference	
Week 36	28,350	25,680	-2,670	-9%
Cumulative volumes				
Week 1 to 36	812,918	1,081,152	268,234	33%

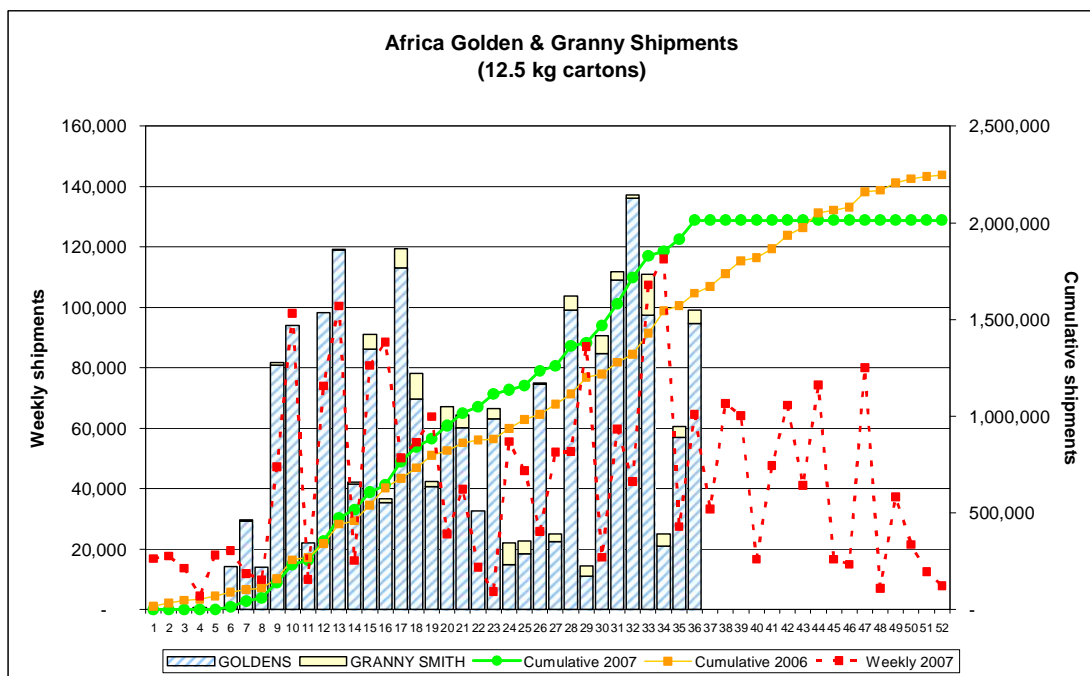


Weekly volumes	2007	2008	Difference	
Week 36	-	15,120	15,120	#DIV/0!
Cumulative volumes				
Week 1 to 36	698,967	991,655	292,687	42%

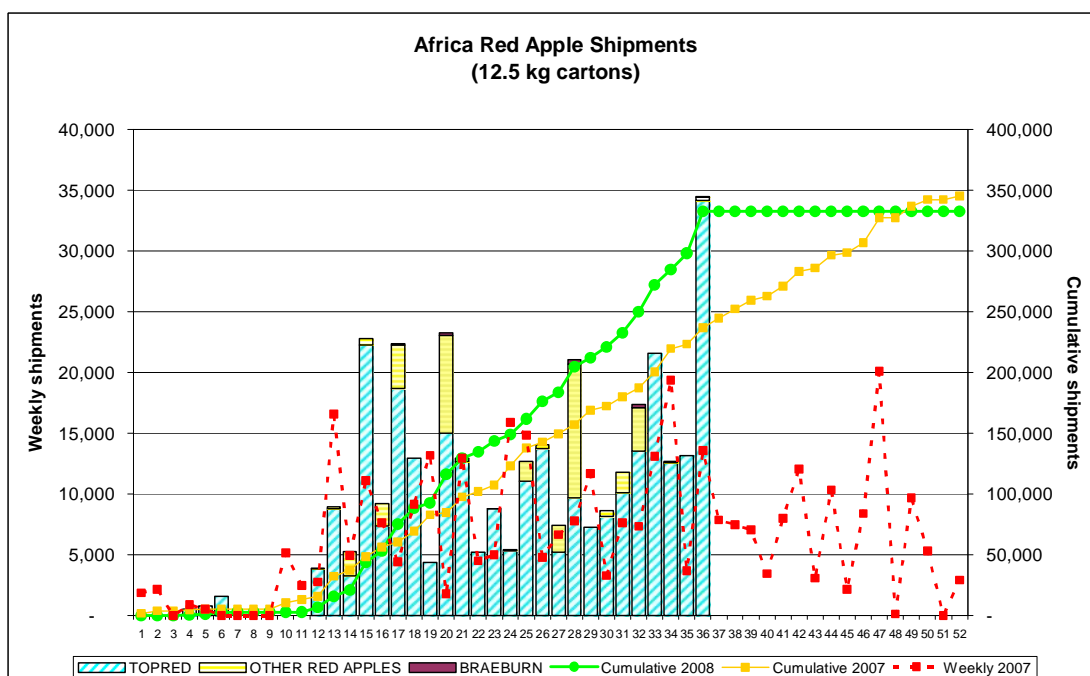


Weekly volumes	2007	2008	Difference	
Week 36	675	1,200	525	78%
Cumulative volumes				
Week 1 to 36	84,300	85,125	825	1%

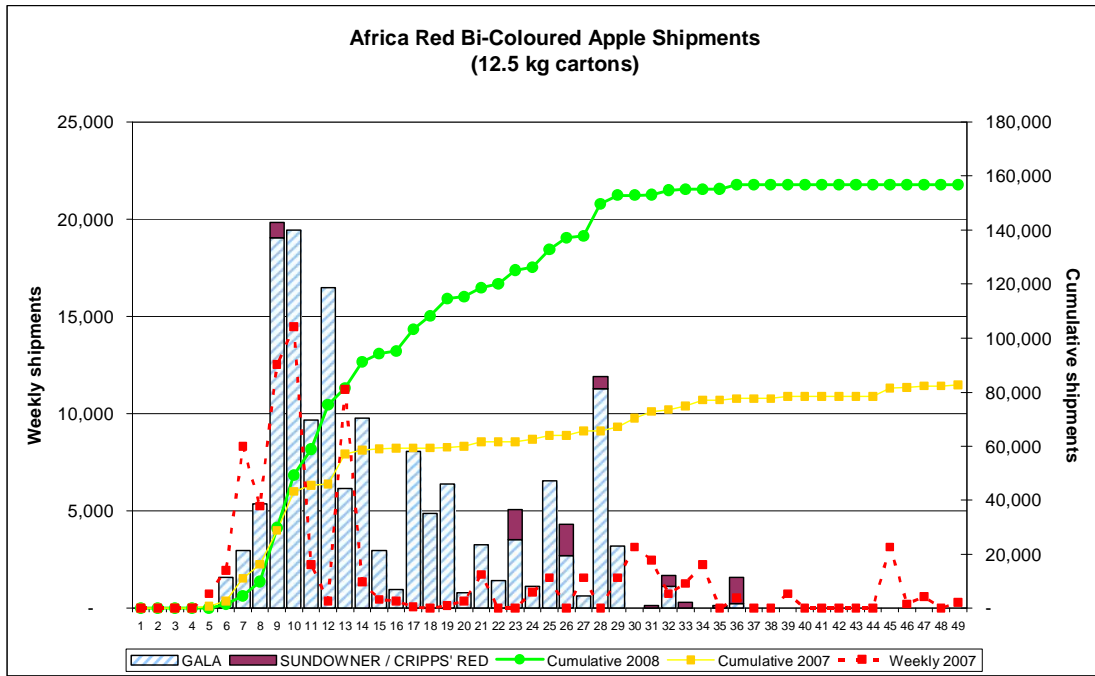
Africa Market: Apple Shipments



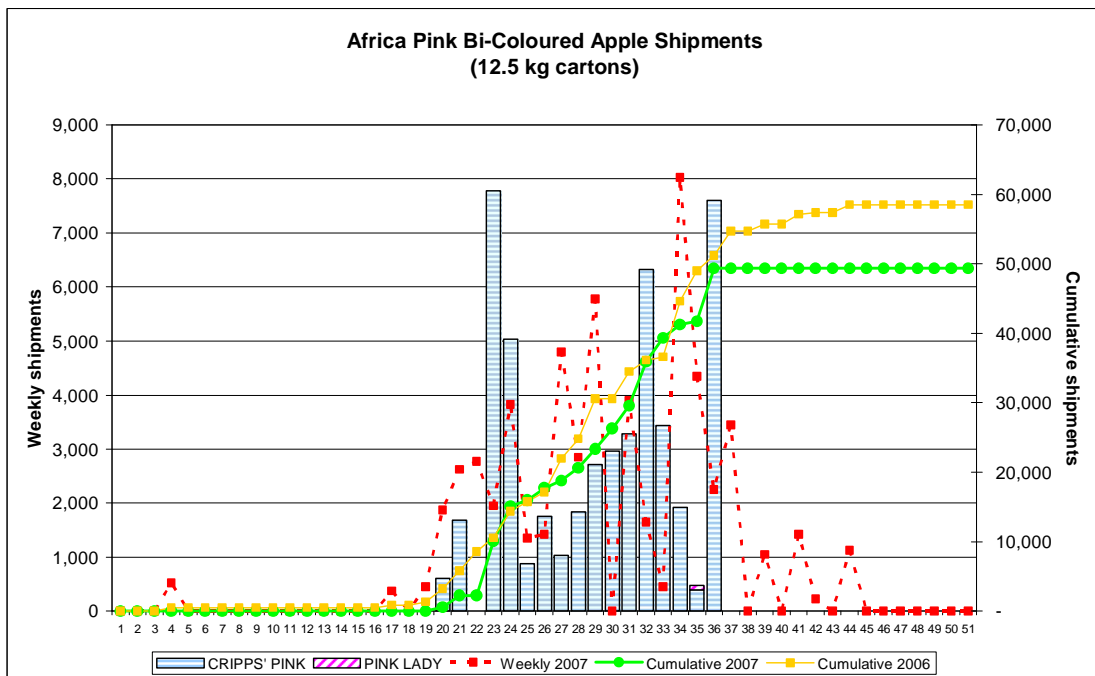
Weekly volumes	2007	2008	Difference	
Week 36	64,650	99,040	34,390	53%
Cumulative volumes				
Week 1 to 36	1,636,334	2,013,191	376,857	23%



Weekly volumes	2007	2008	Difference	
Week 36	13,575	34,480	20,905	154%
Cumulative volumes				
Week 1 to 36	237,016	332,549	95,533	40%

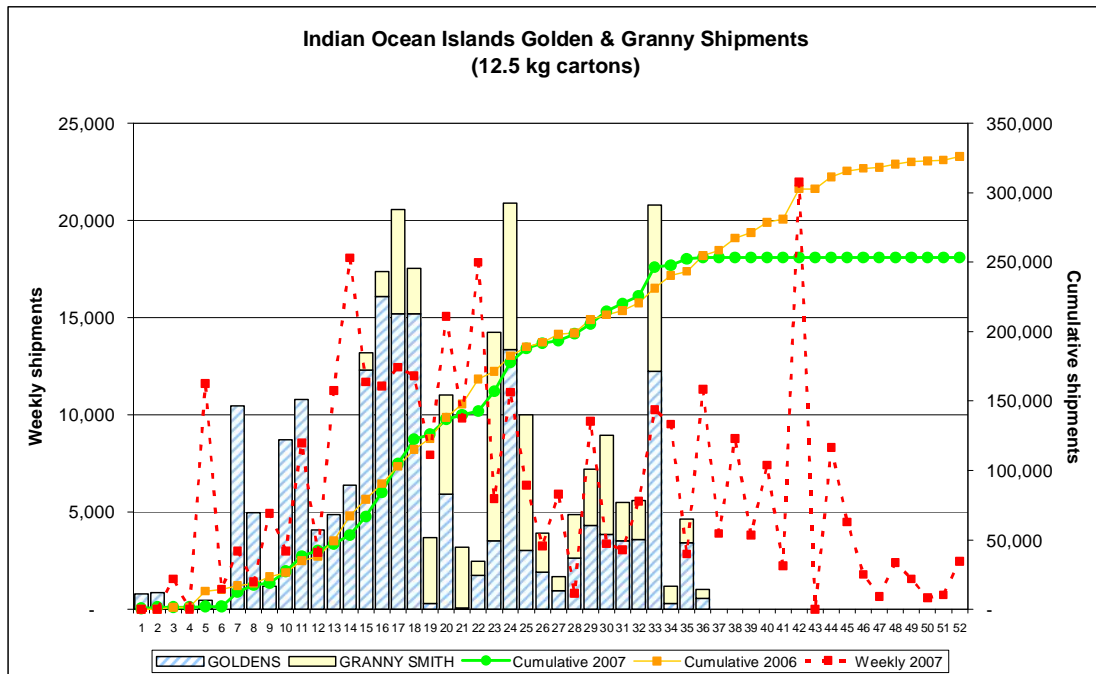


Weekly volumes	2007	2008	Difference	
Week 36	525	1,600	1,075	205%
Cumulative volumes				
Week 1 to 36	77,625	156,808	79,183	102%

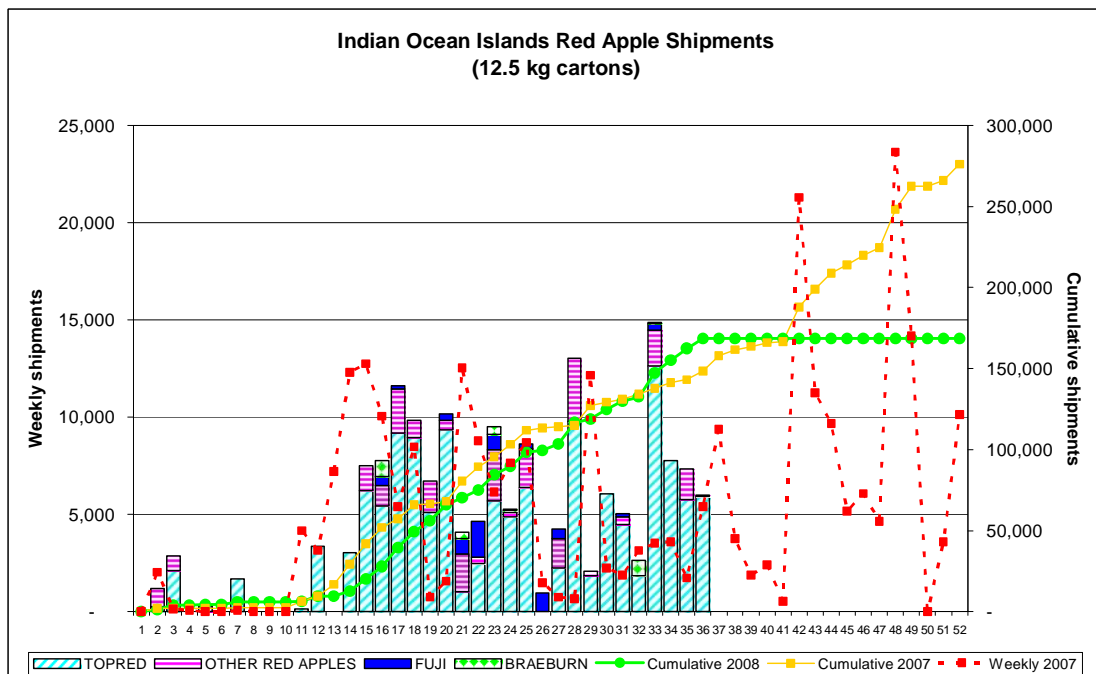


Weekly volumes	2007	2008	Difference	
Week 36	2,250	7,600	5,350	238%
Cumulative volumes				
Week 1 to 36	51,225	49,347	-1,878	-4%

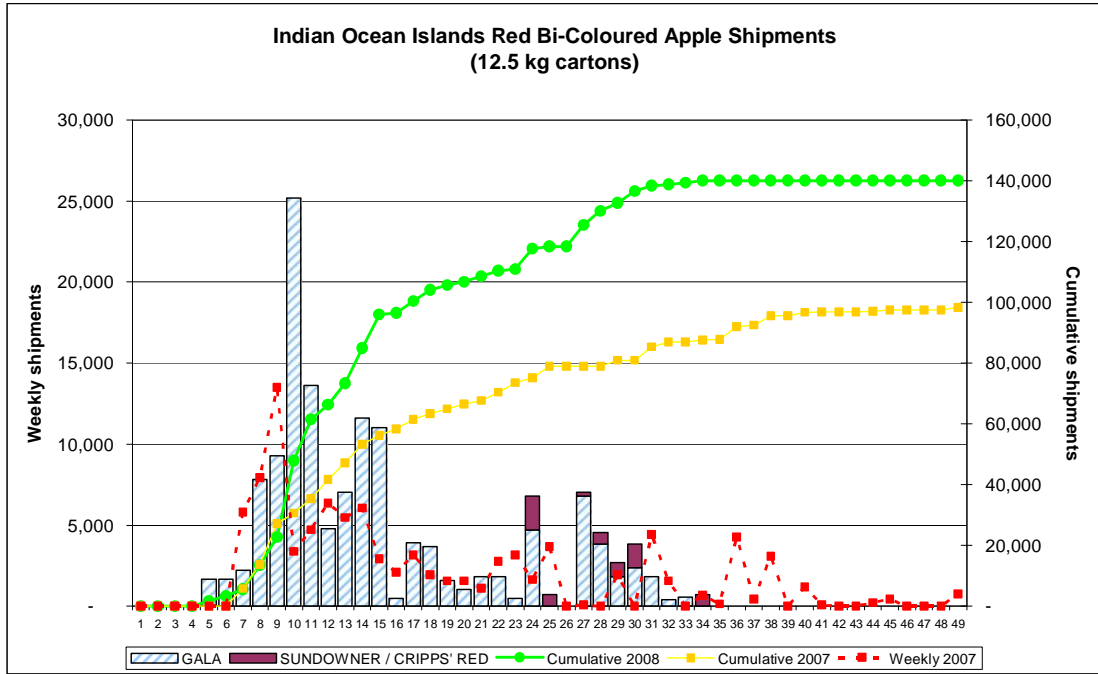
Indian Ocean Islands Market: Apple Shipments



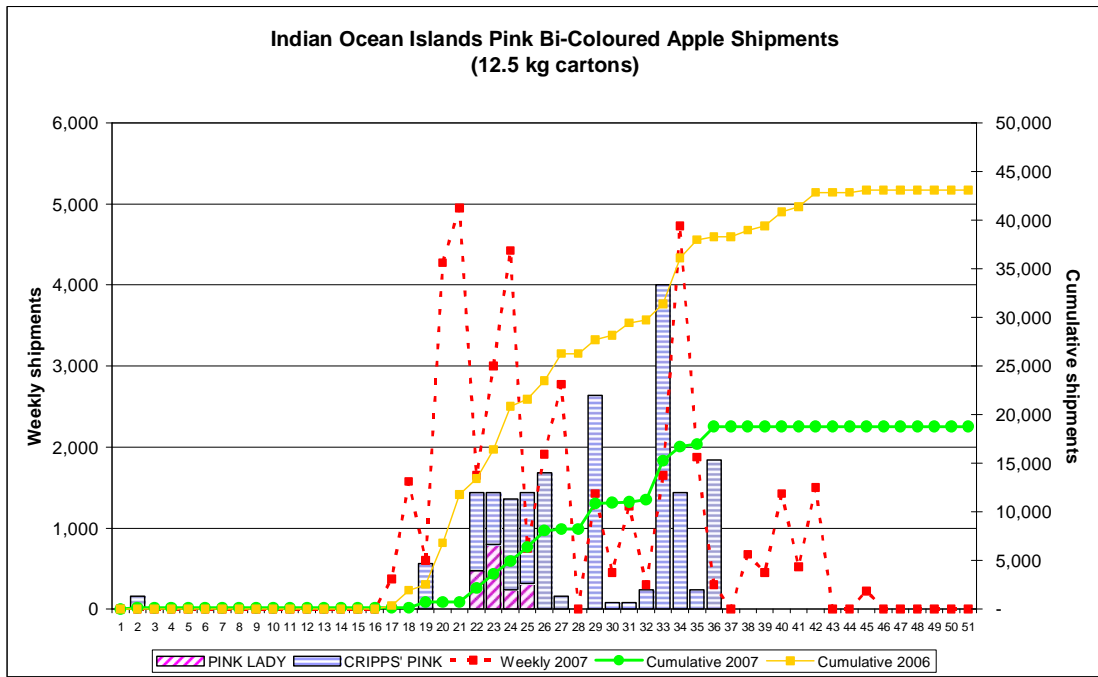
Weekly volumes	2007	2008	Difference	
Week 36	11,325	1,040	-10,285	-91%
Cumulative volumes				
Week 1 to 36	254,663	253,280	-1,383	-1%



Weekly volumes	2007	2008	Difference	
Week 36	5,400	6,000	600	11%
Cumulative volumes				
Week 1 to 36	148,541	168,480	19,939	13%



Weekly volumes	2007	2008	Difference	
Week 36	4,275	-	-4,275	-100%
Cumulative volumes				
Week 1 to 36	92,040	140,090	48,050	52%



Weekly volumes	2007	2008	Difference	
Week 36	300	1,840	1,540	513%
Cumulative volumes				
Week 1 to 36	38,288	18,800	-19,488	-51%