

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 10

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

Issued by Pome Joint Marketing Forum
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)
Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)

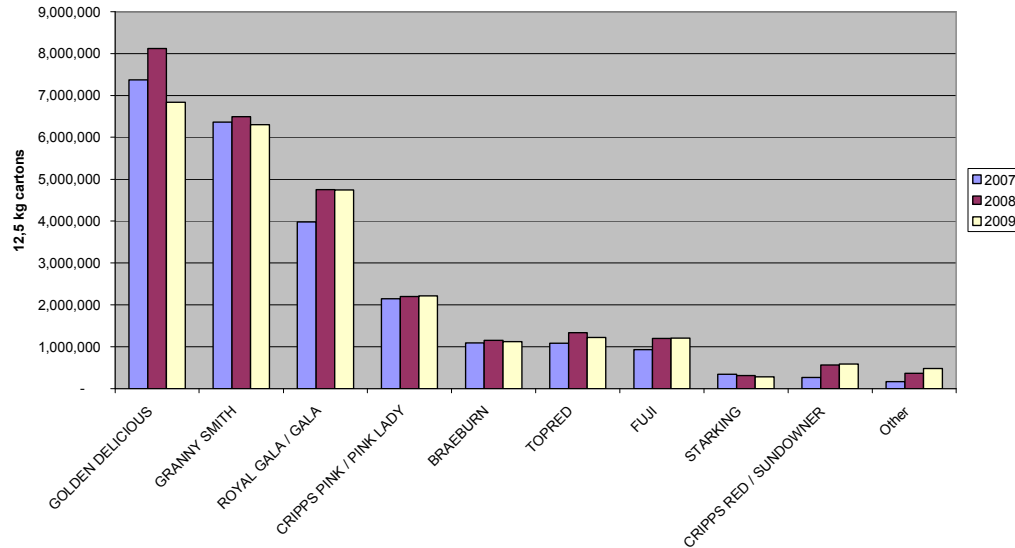
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044
Pears	12,912,087	13,138,471	13,025,279	13,426,016	2%	287,545
Total	36,654,174	39,626,872	38,140,523	38,407,373	-3%	-1,219,499

All volumes = 12.5kg carton equivalent

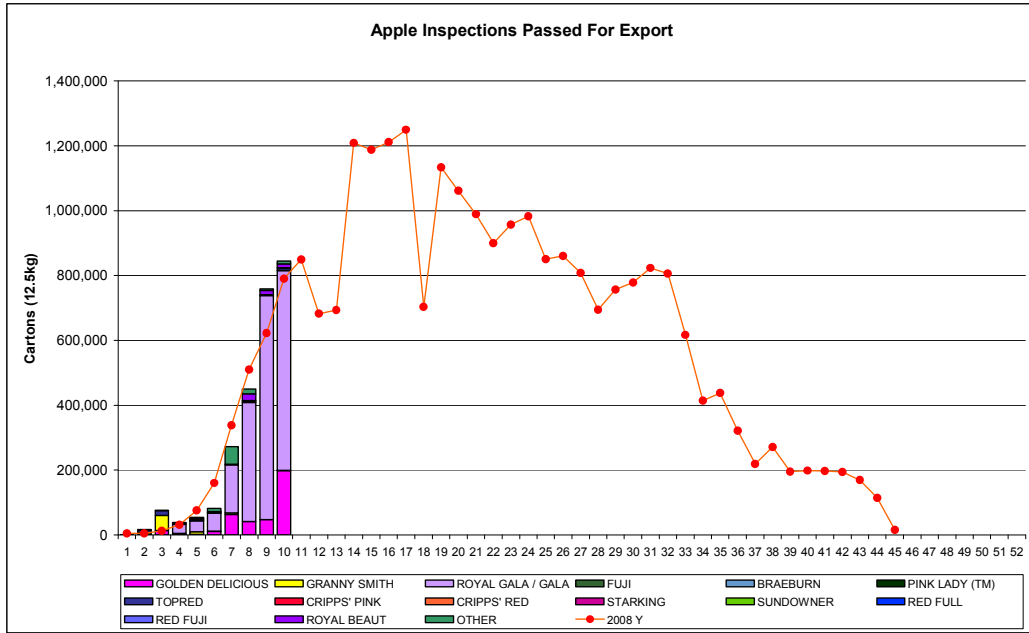
Apples Passed for Export & Estimate



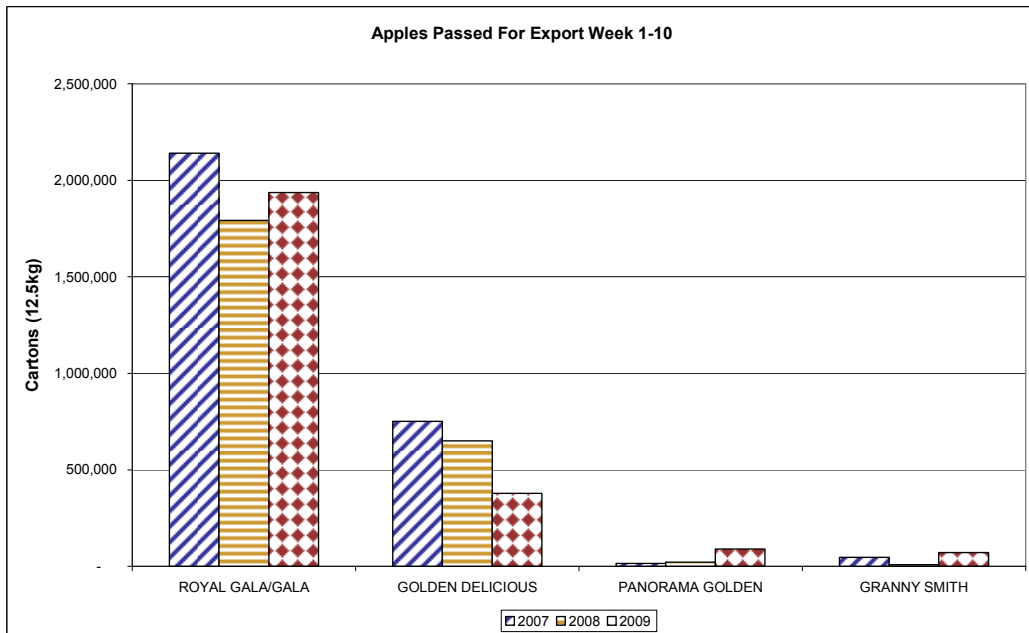
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,838,875	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,302,340	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,748,133	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,120,781	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	1,219,438	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	1,202,181	0%	4,228
STARKING	341,541	310,716	326,128	275,411	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	584,795	3%	18,998
Other	168,865	364,114	266,490	475,946	31%	111,833
Grand Total	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044

All volumes = 12.5kg carton equivalent

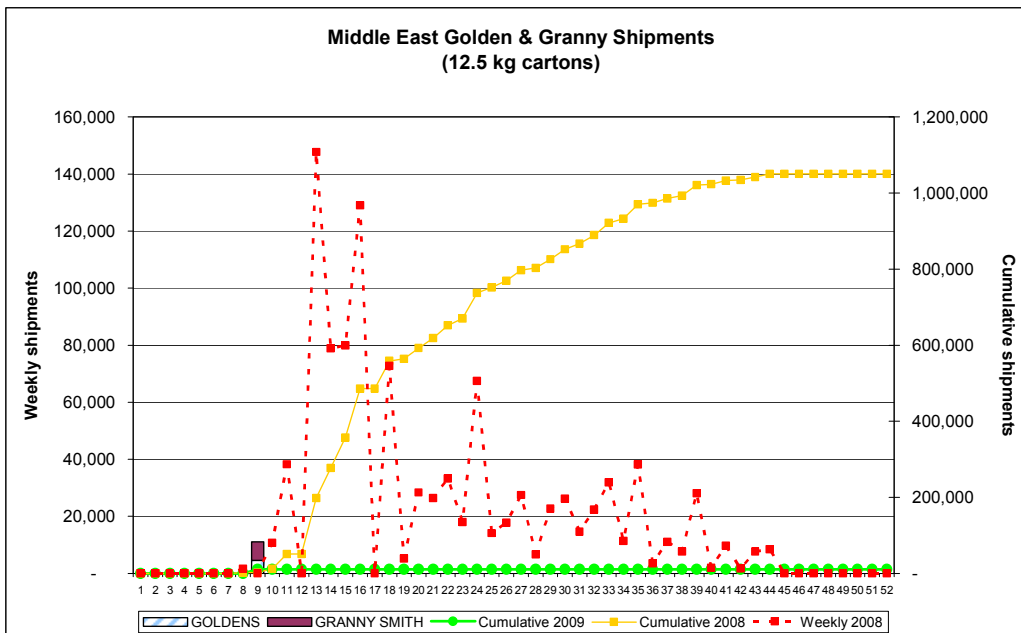
Apples Passed For Export



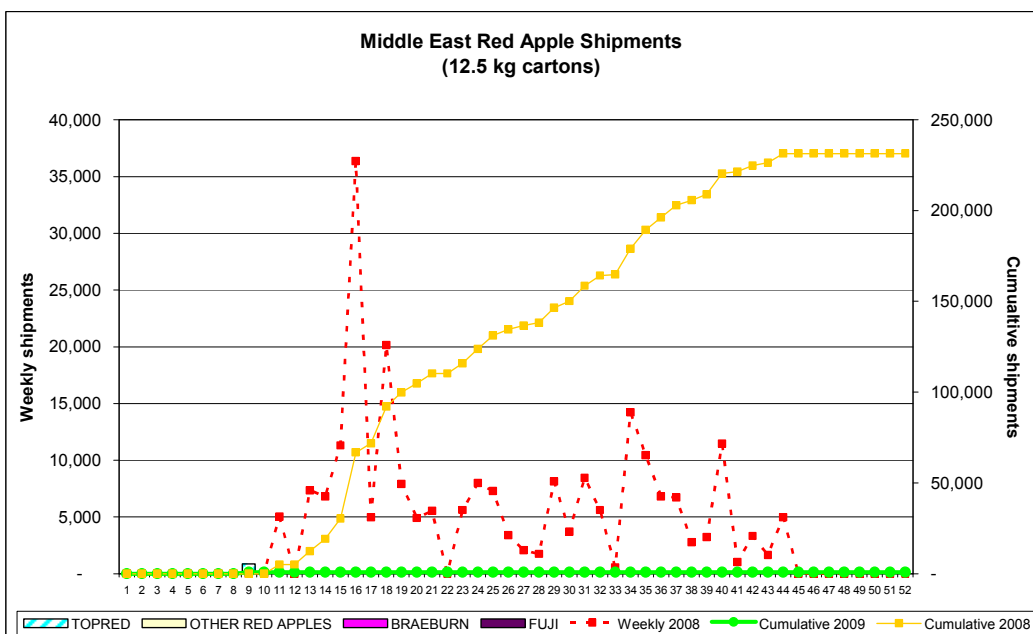
Apples Passed For Export per cultivar Week 1-10



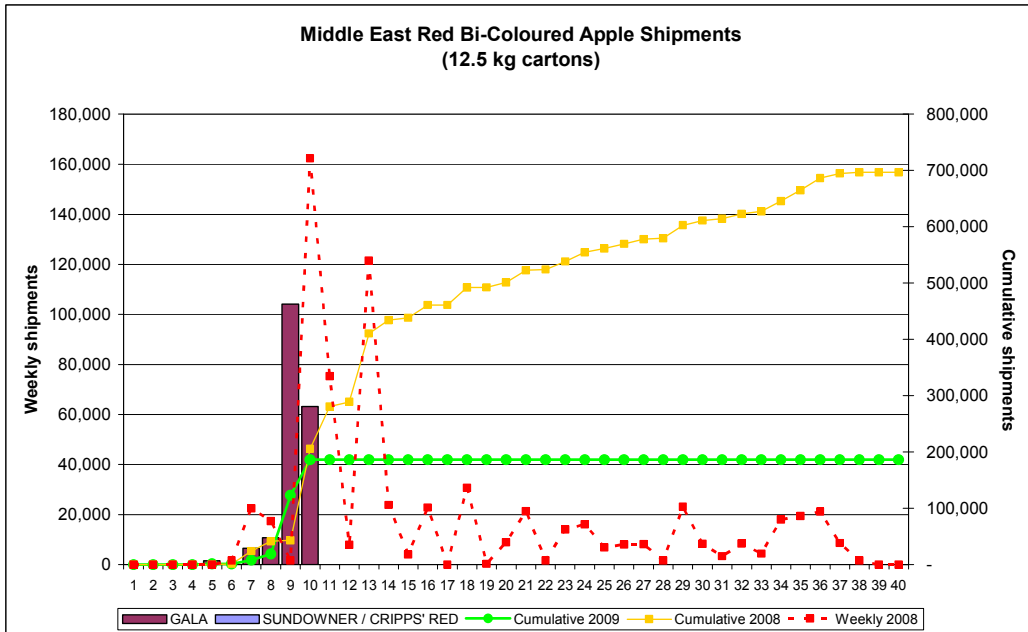
Middle East Market: Apple Shipments



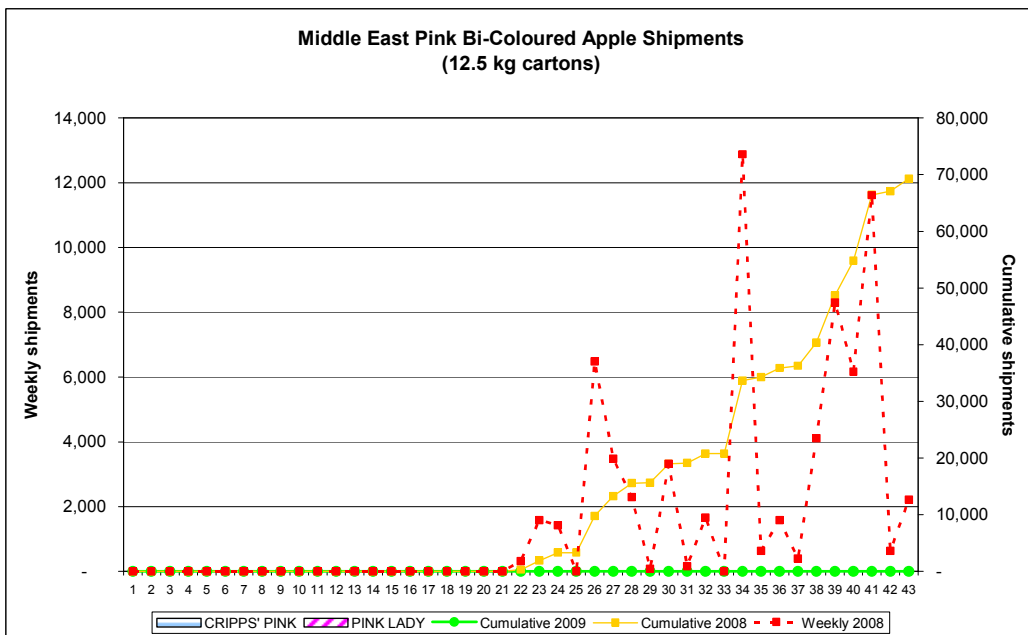
Weekly volumes	2008	2009	Difference	
Week 10	10,665	-	-10,665	-100%
Cumulative volumes				
Week 1 to 10	12,265	10,981	-1,284	-10%



Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	-	869	869	#DIV/0!

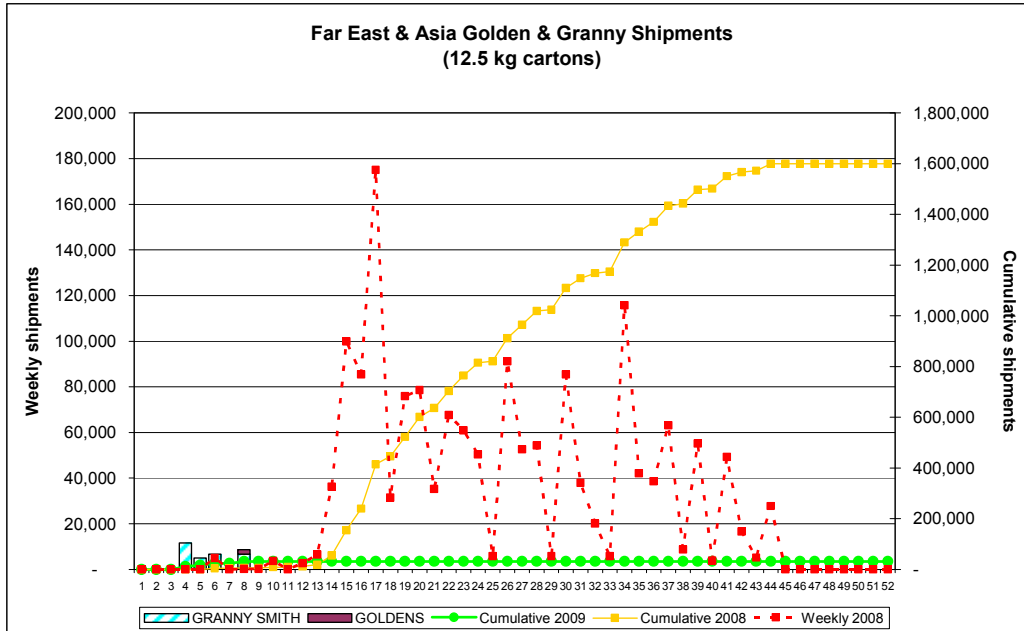


Weekly volumes	2008	2009	Difference	
Week 10	162,345	63,263	-99,082	-61%
Cumulative volumes				
Week 1 to 10	205,697	186,486	-19,210	-9%

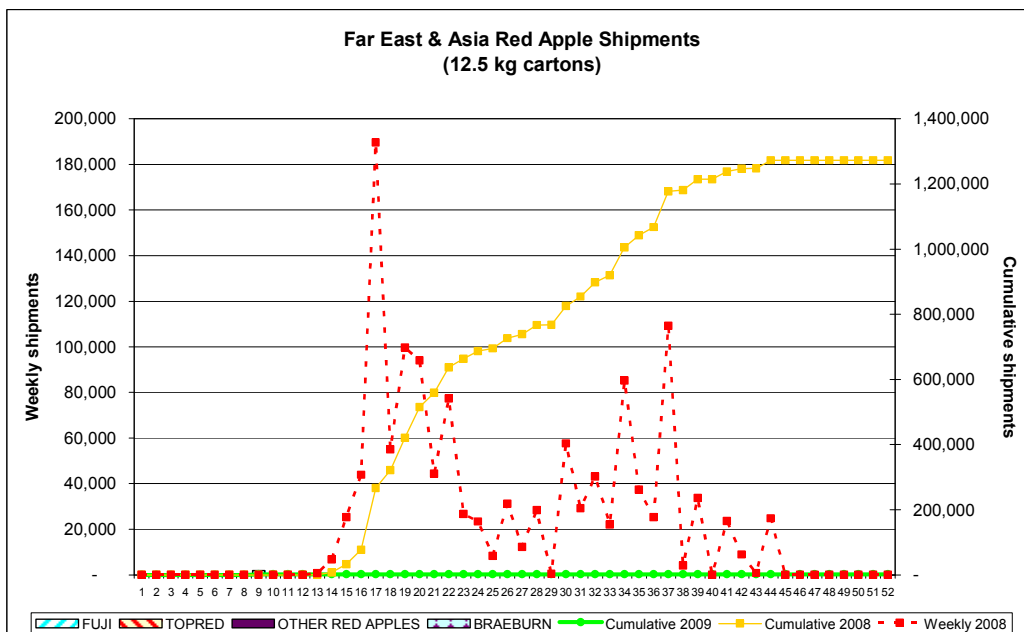


Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	-	-	-	#DIV/0!

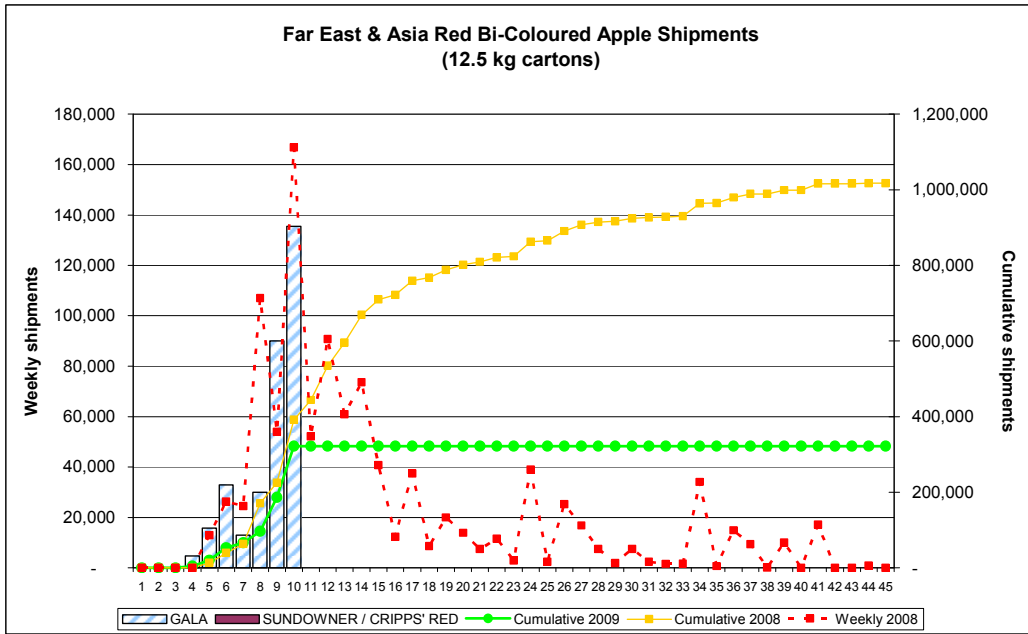
Far East & Asia Market: Apple Shipments



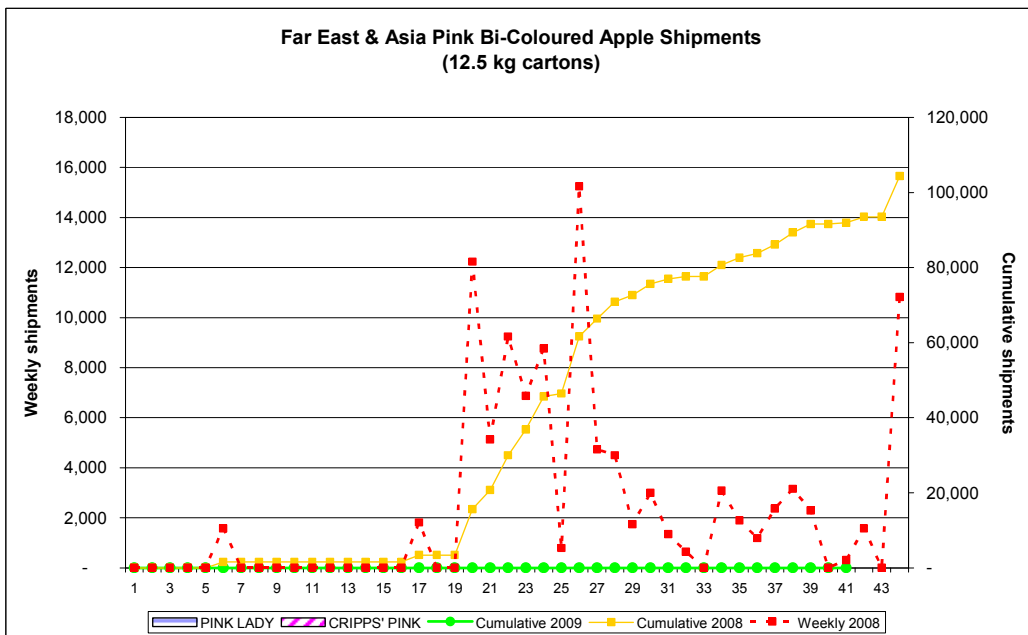
Weekly volumes	2008	2009	Difference	
Week 10	3,713	-	-3,713	-100%
Cumulative volumes				
Week 1 to 10	9,085	31,916	22,831	251%



Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	-	1,896	1,896	#DIV/0!

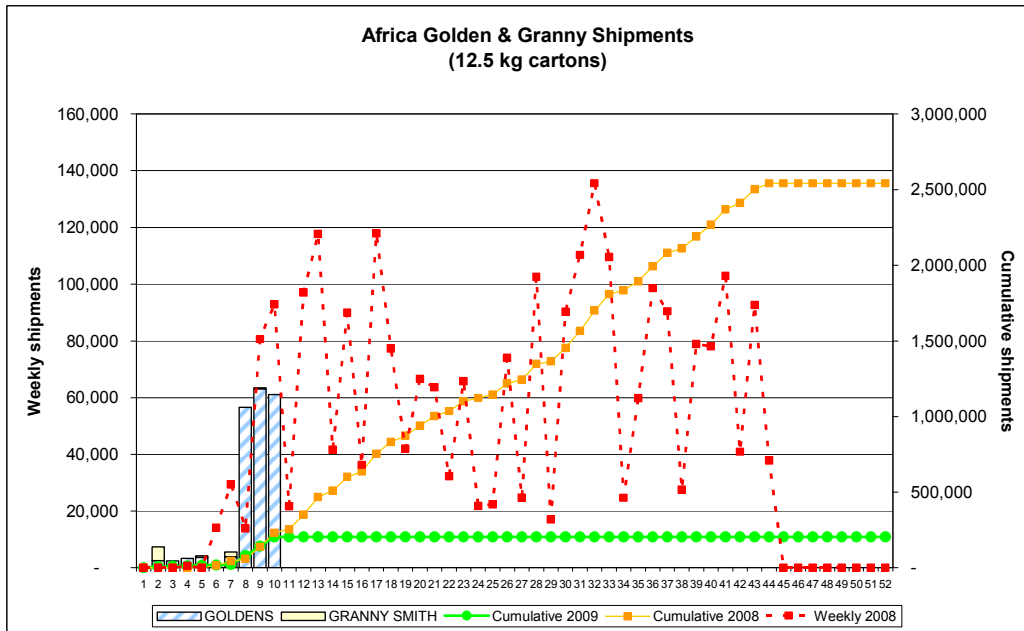


Weekly volumes	2008	2009	Difference	
Week 10	166,826	135,407	-31,419	-19%
Cumulative volumes				
Week 1 to 10	391,456	321,877	-69,579	-18%

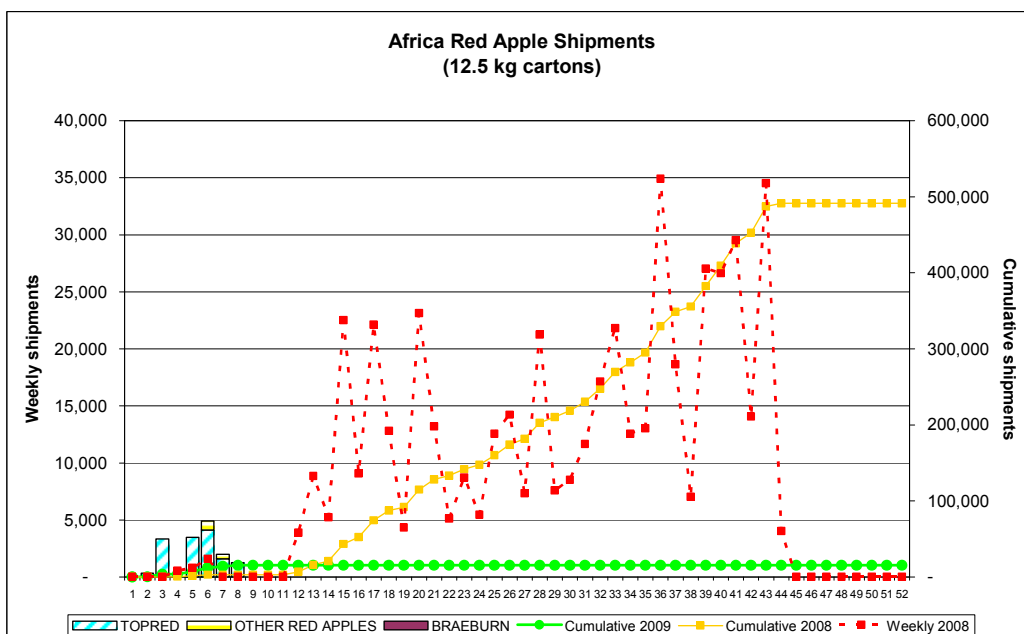


Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	1,580	-	-1,580	-100%

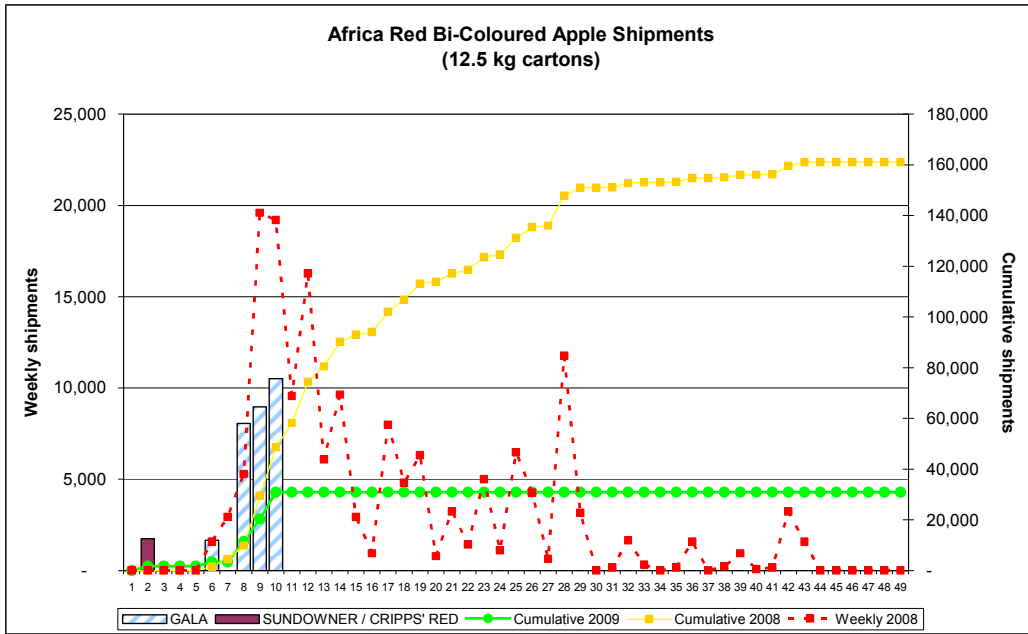
Africa Market: Apple Shipments



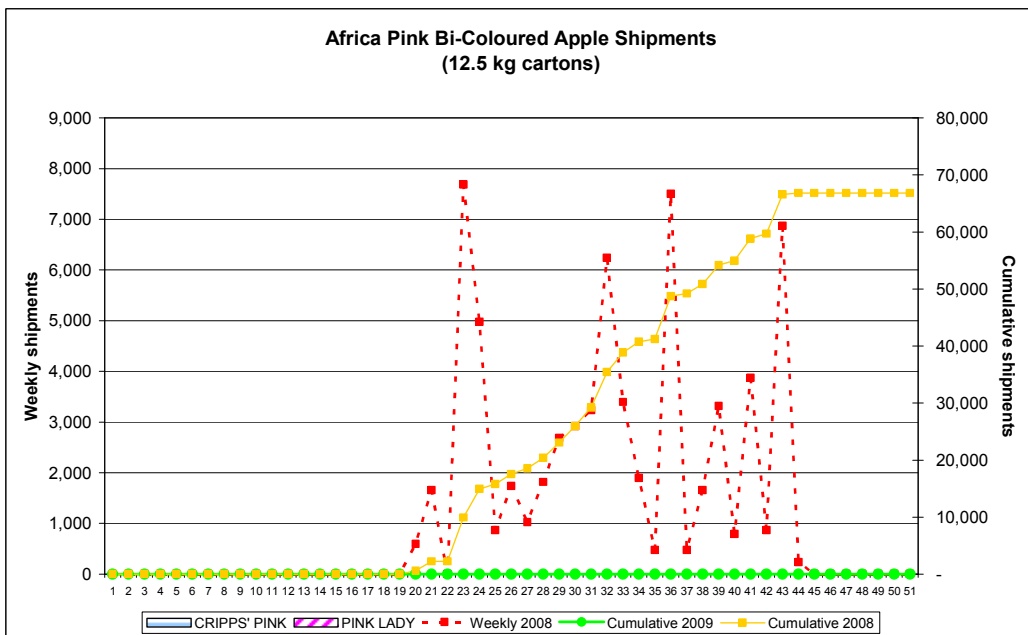
Weekly volumes	2008	2009	Difference	
Week 10	92,825	61,067	-31,758	-34%
Cumulative volumes				
Week 1 to 10	231,628	204,098	-27,530	-12%



Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	2,923	15,308	12,385	424%

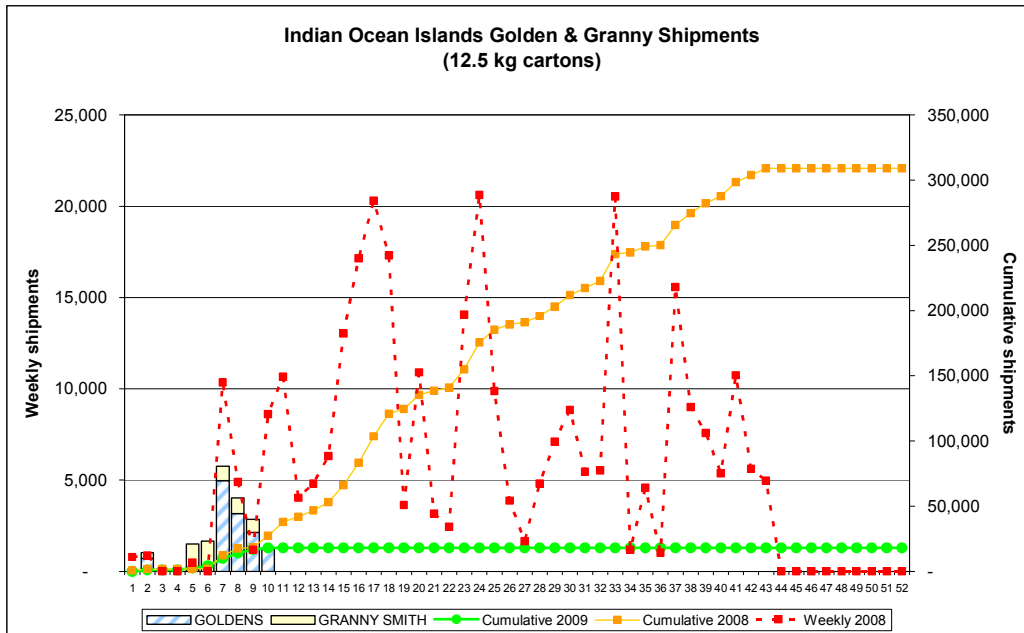


Weekly volumes	2008	2009	Difference	
Week 10	19,197	10,507	-8,690	-45%
Cumulative volumes				
Week 1 to 10	48,585	30,927	-17,658	-36%

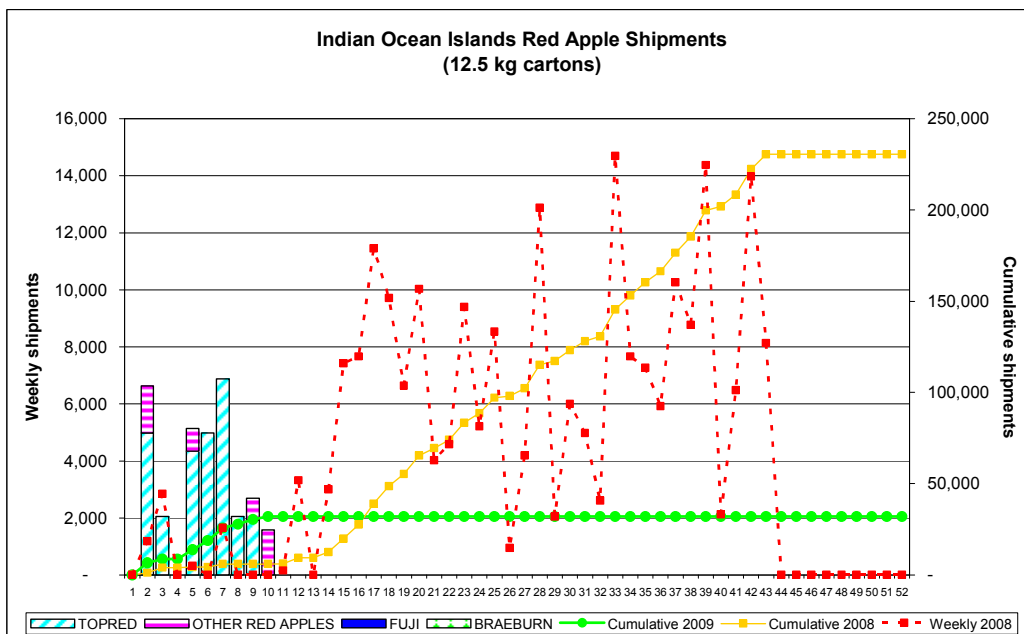


Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	-	-	-	#DIV/0!

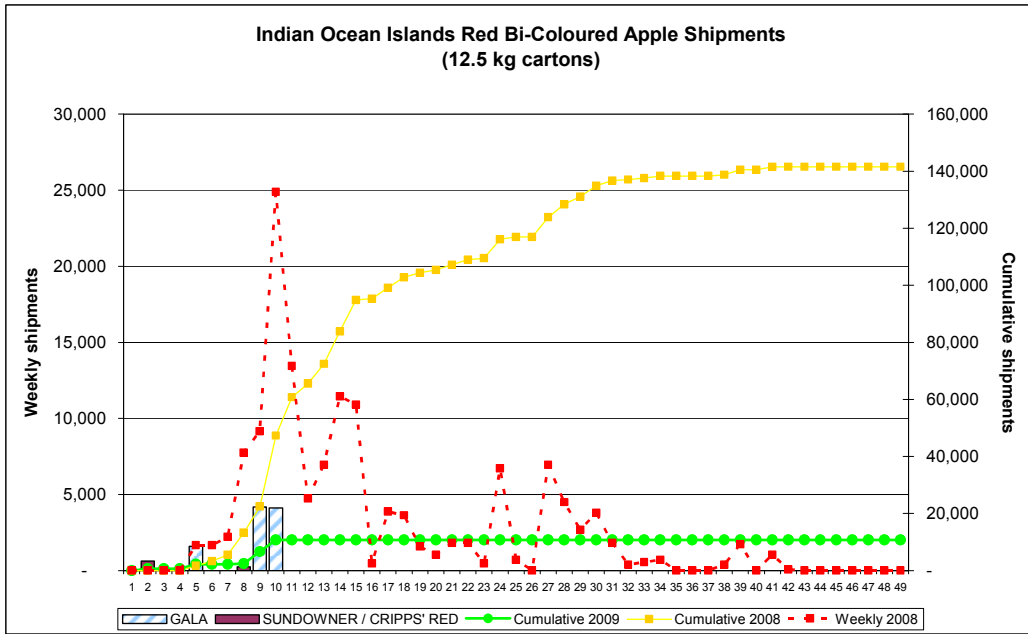
Indian Ocean Islands Market: Apple Shipments



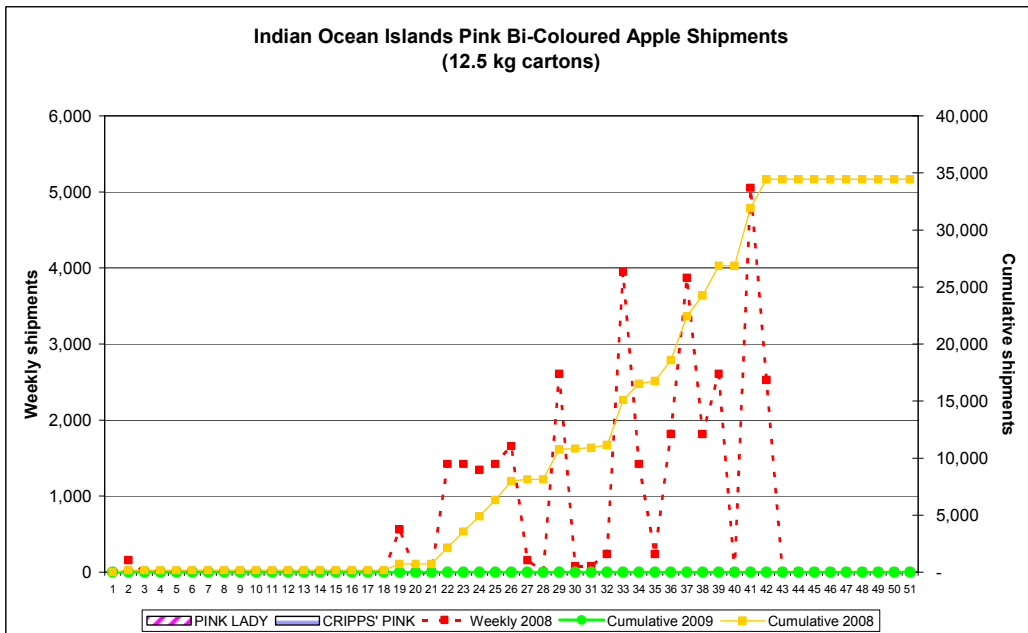
Weekly volumes	2008	2009	Difference	
Week 10	8,611	1,264	-7,347	-85%
Cumulative volumes				
Week 1 to 10	27,176	18,091	-9,085	-33%



Weekly volumes	2008	2009	Difference	
Week 10	-	1,580	1,580	#DIV/0!
Cumulative volumes				
Week 1 to 10	6,004	31,995	25,991	433%



Weekly volumes	2008	2009	Difference	
Week 10	24,885	4,108	-20,777	-83%
Cumulative volumes				
Week 1 to 10	47,321	10,744	-36,577	-77%



Weekly volumes	2008	2009	Difference	
Week 10	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 10	158	-	-158	-100%