

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

This Newsletter is supported by



### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 11**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum**  
**(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)**  
**Compiled by Optimal Agricultural Business Systems (OABS)**  
**(Jacques du Preez Tel: 021-870 2900)**

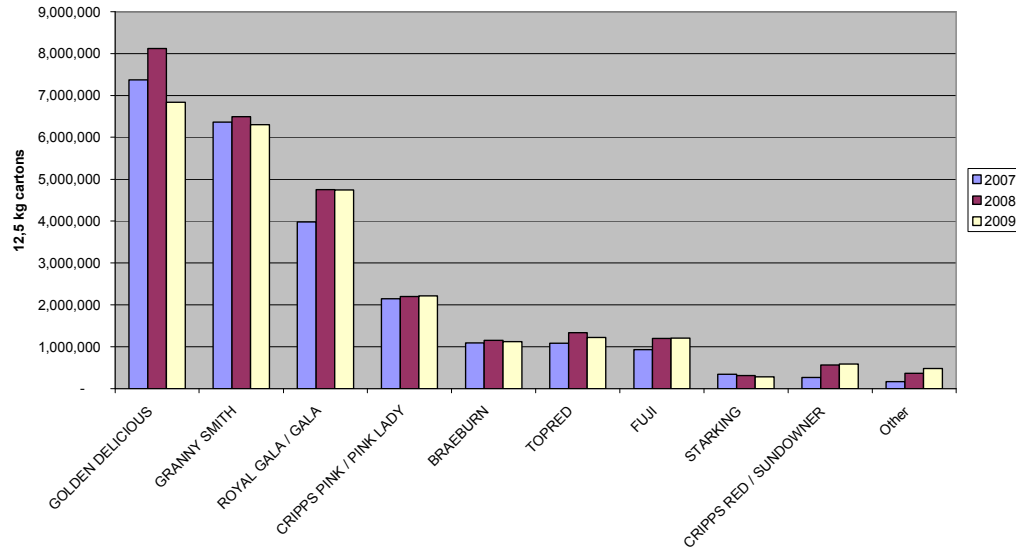
**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	<b>24,981,357</b>	<b>-6%</b>	<b>-1,507,044</b>
Pears	12,912,087	13,138,471	13,025,279	<b>13,695,879</b>	<b>4%</b>	<b>557,408</b>
<b>Total</b>	<b>36,654,174</b>	<b>39,626,872</b>	<b>38,140,523</b>	<b>38,677,236</b>	<b>-2%</b>	<b>-949,636</b>

All volumes = 12.5kg carton equivalent

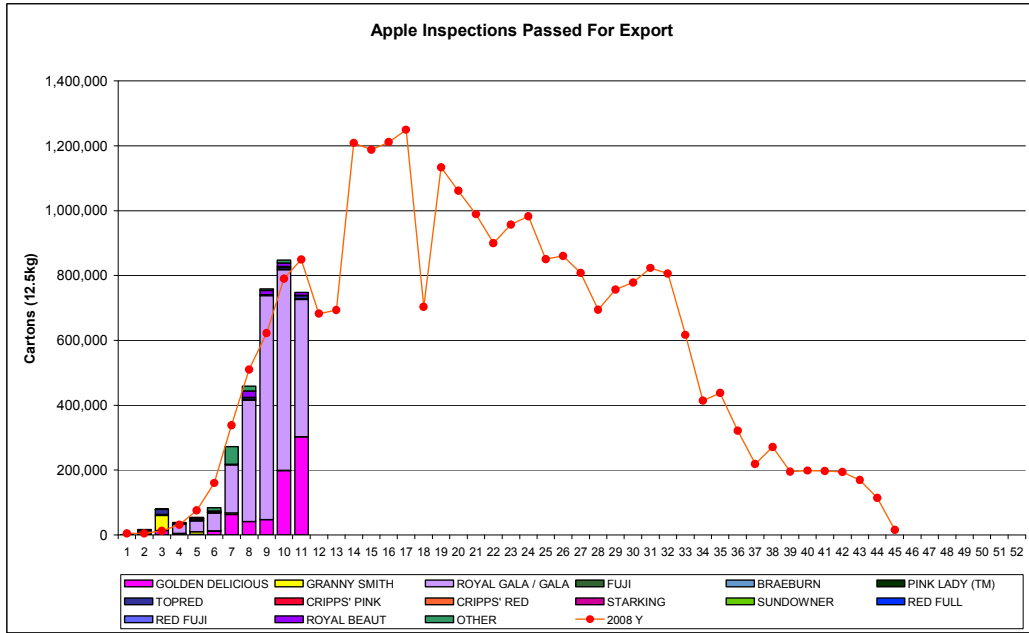
Apples Passed for Export & Estimate



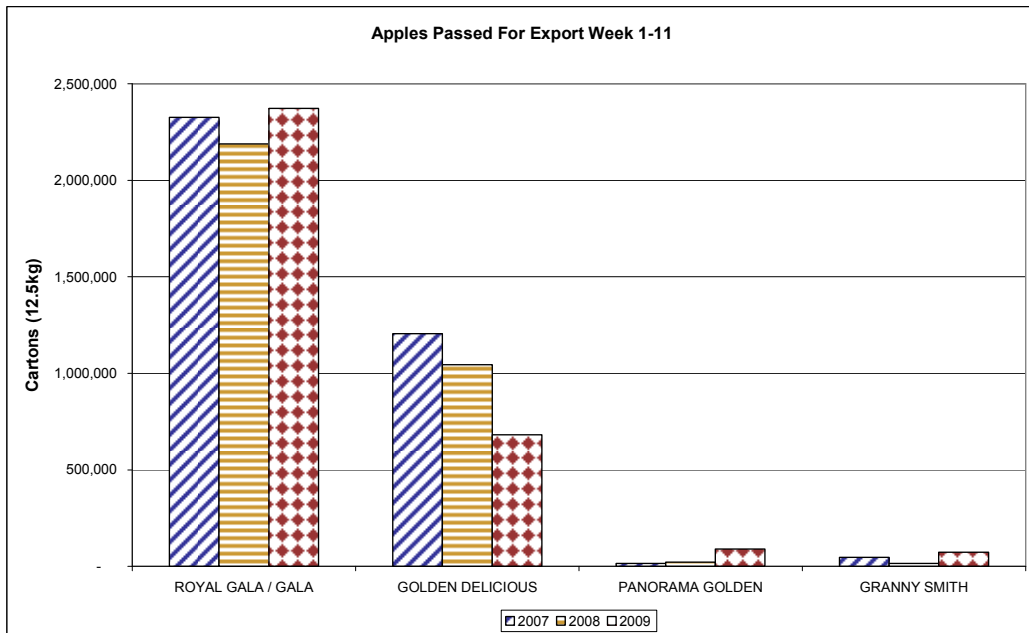
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	<b>6,838,875</b>	<b>-16%</b>	<b>-1,283,155</b>
GRANNY SMITH	6,358,051	6,494,536	6,426,294	<b>6,302,340</b>	<b>-3%</b>	<b>-192,196</b>
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	<b>4,748,133</b>	<b>0%</b>	<b>-4,082</b>
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	<b>2,213,456</b>	<b>1%</b>	<b>15,810</b>
BRAEBURN	1,087,547	1,153,102	1,120,324	<b>1,120,781</b>	<b>-3%</b>	<b>-32,321</b>
TOPRED	1,084,457	1,330,292	1,207,375	<b>1,219,438</b>	<b>-8%</b>	<b>-110,854</b>
FUJI	929,735	1,197,953	1,063,844	<b>1,202,181</b>	<b>0%</b>	<b>4,228</b>
STARKING	341,541	310,716	326,128	<b>275,411</b>	<b>-11%</b>	<b>-35,304</b>
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	<b>584,795</b>	<b>3%</b>	<b>18,998</b>
Other	168,865	364,114	266,490	<b>475,946</b>	<b>31%</b>	<b>111,833</b>
<b>Grand Total</b>	<b>23,742,087</b>	<b>26,488,401</b>	<b>25,115,244</b>	<b>24,981,357</b>	<b>-6%</b>	<b>-1,507,044</b>

All volumes = 12.5kg carton equivalent

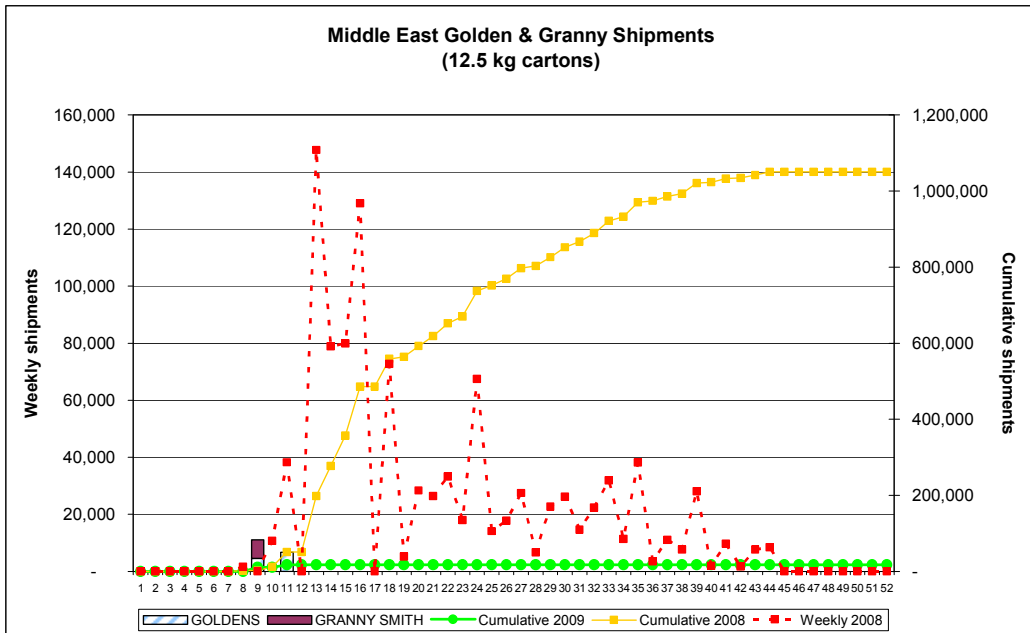
# Apples Passed For Export



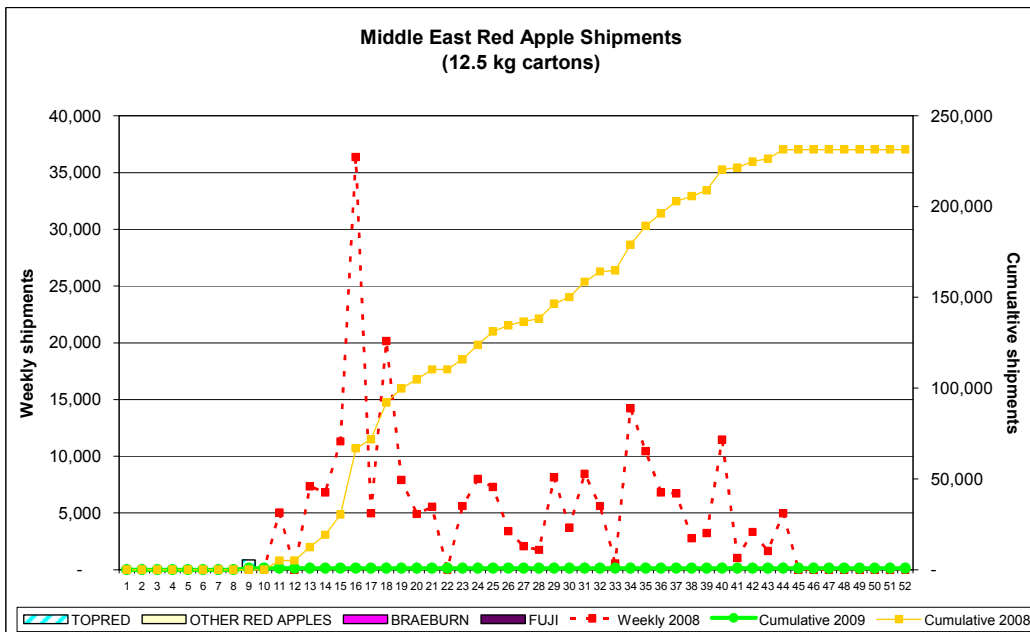
# Apples Passed For Export per cultivar Week 1-11



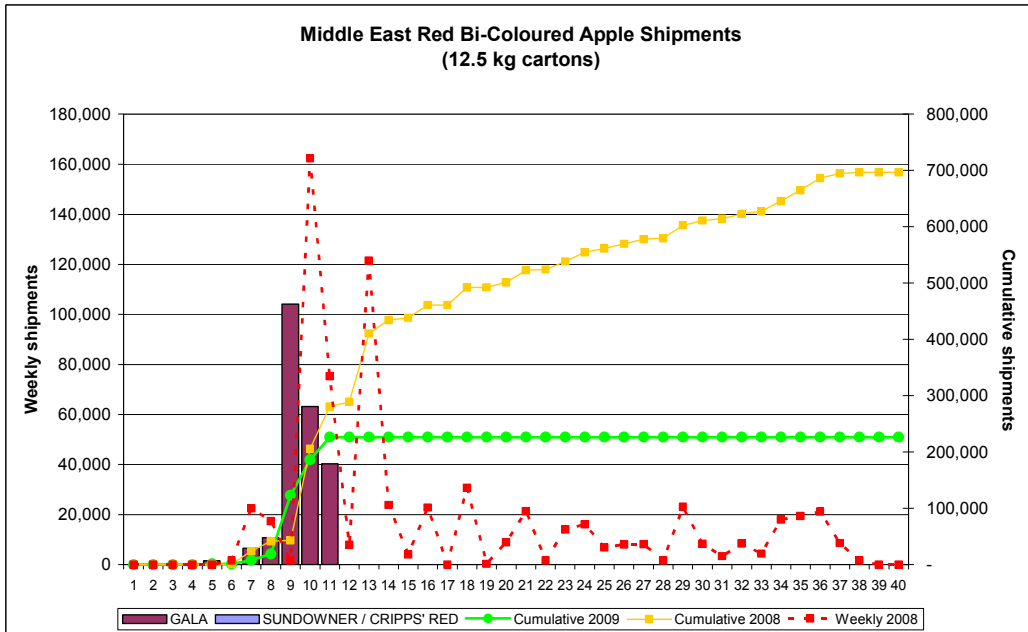
# Middle East Market: Apple Shipments



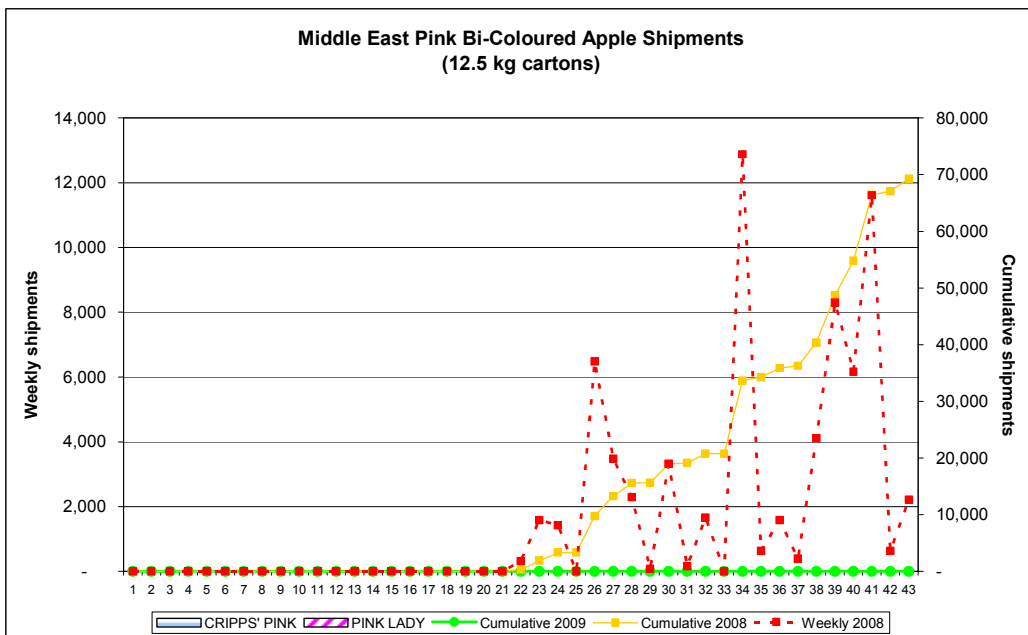
Weekly volumes	2008	2009	Difference	
Week 11	38,236	6,636	-31,600	-83%
<b>Cumulative volumes</b>				
Week 1 to 11	50,501	17,617	-32,884	-65%



Weekly volumes	2008	2009	Difference	
Week 11	5,040	-	-5,040	-100%
<b>Cumulative volumes</b>				
Week 1 to 11	5,040	869	-4,171	-83%

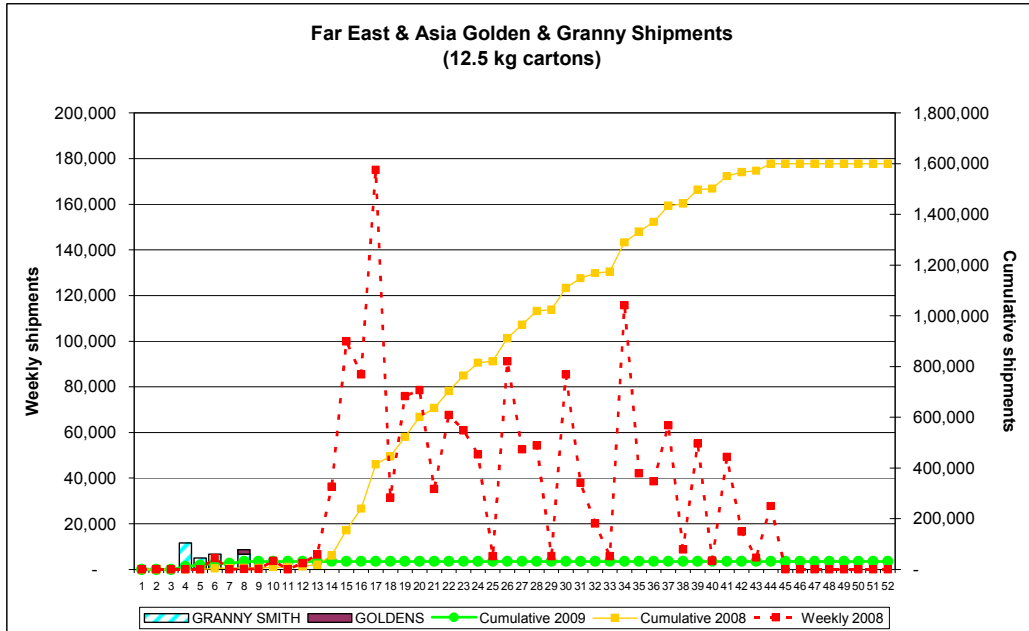


Weekly volumes	2008	2009	Difference	
Week 11	75,287	40,290	-34,997	-46%
Cumulative volumes				
Week 1 to 11	280,984	226,776	-54,207	-19%

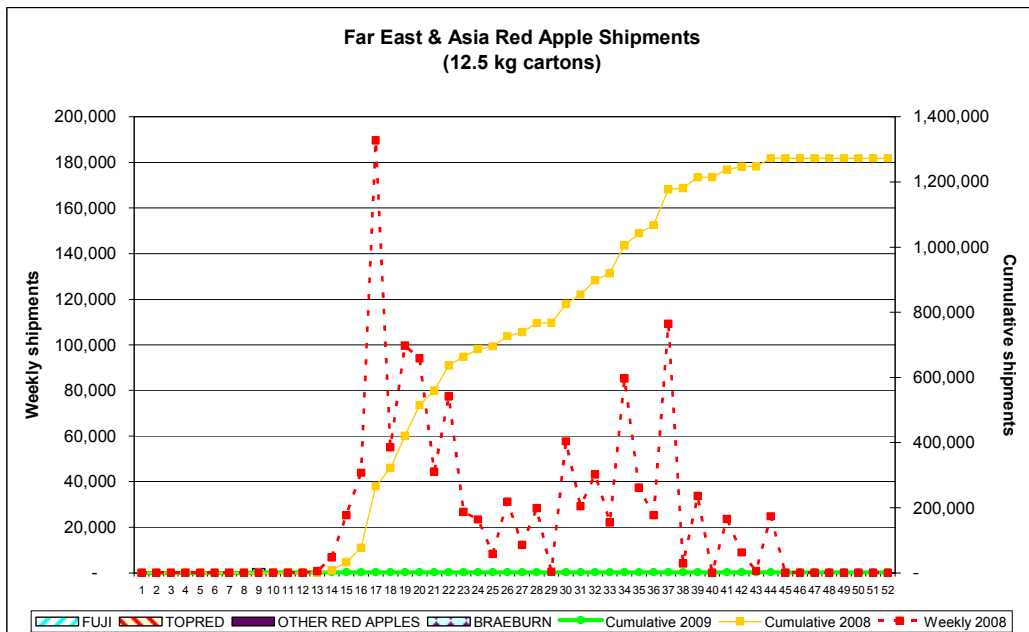


Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 11	-	-	-	#DIV/0!

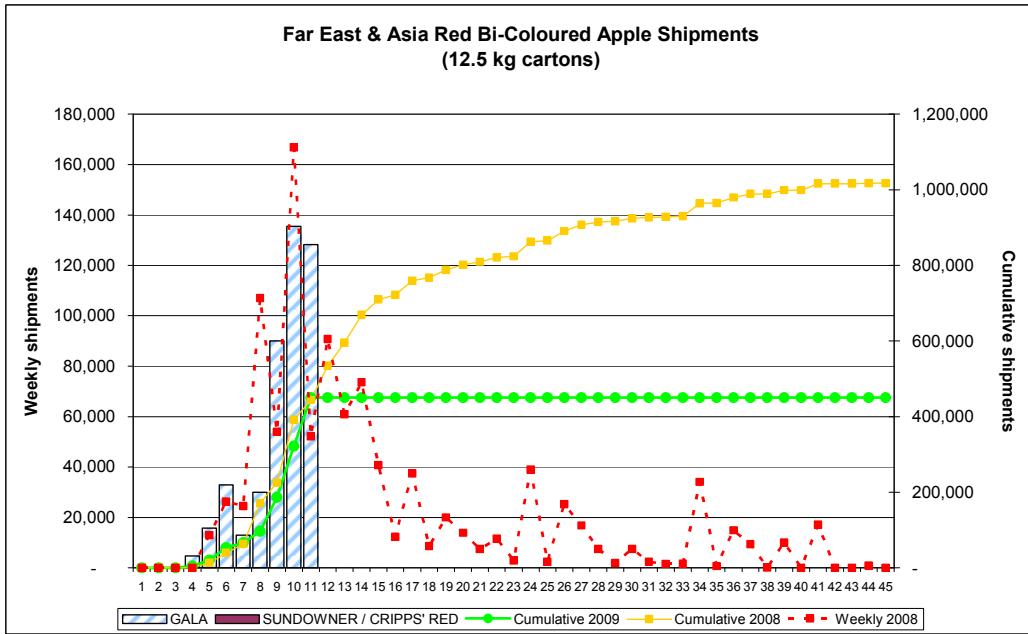
# Far East & Asia Market: Apple Shipments



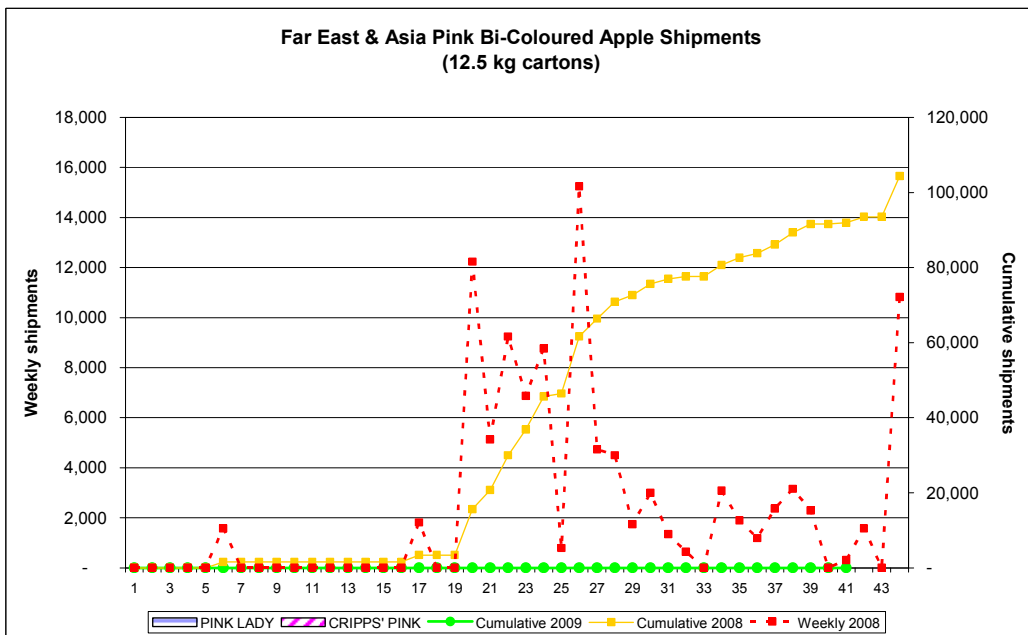
Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 11	9,085	31,916	22,831	251%



Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 11	-	1,896	1,896	#DIV/0!

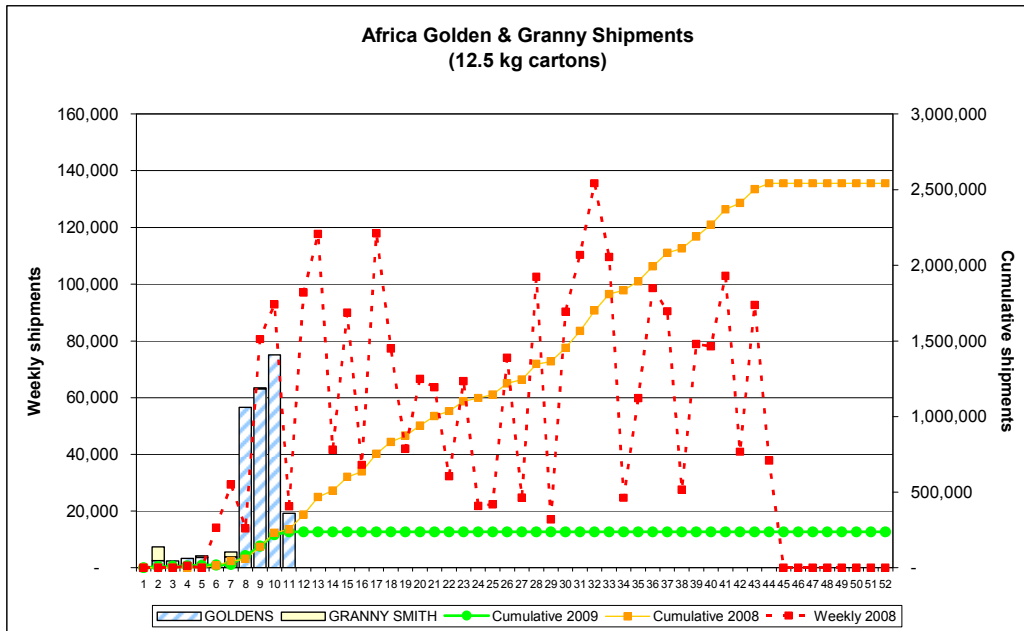


Weekly volumes	2008	2009	Difference	
Week 11	52,219	128,217	75,998	146%
<b>Cumulative volumes</b>				
Week 1 to 11	443,675	450,094	6,419	1%

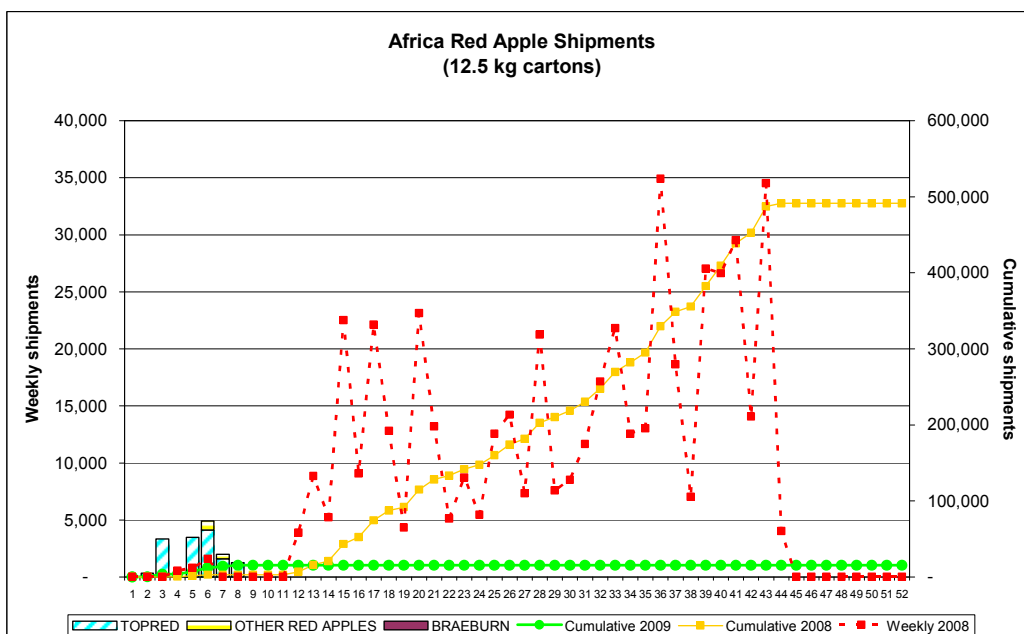


Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 11	1,580	-	-1,580	-100%

# Africa Market: Apple Shipments

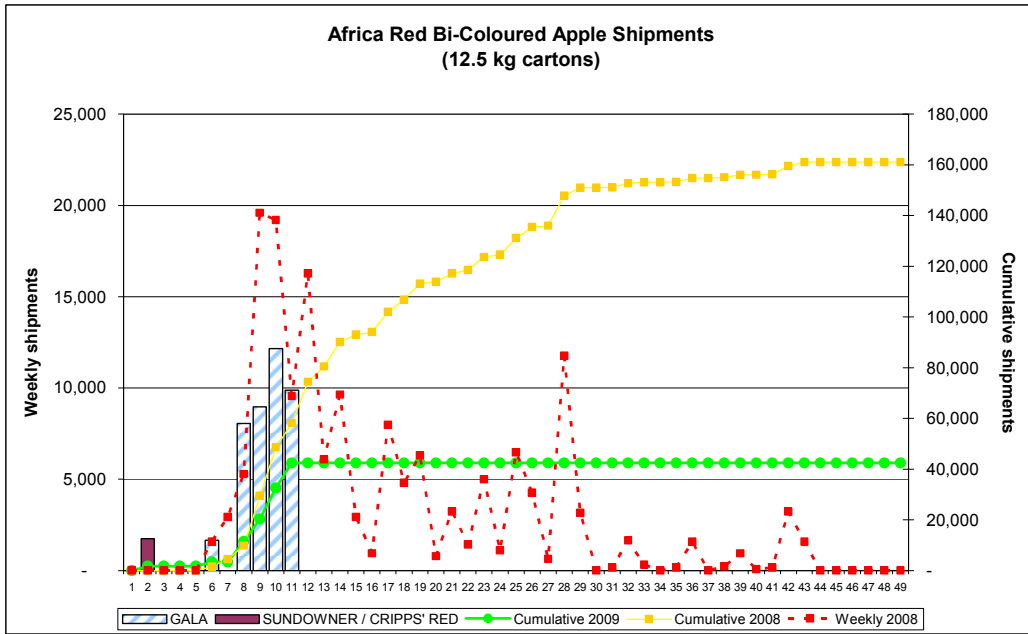


Weekly volumes	2008	2009	Difference	
Week 11	21,725	19,197	-2,528	-12%
Cumulative volumes				
Week 1 to 11	253,353	237,278	-16,075	-6%

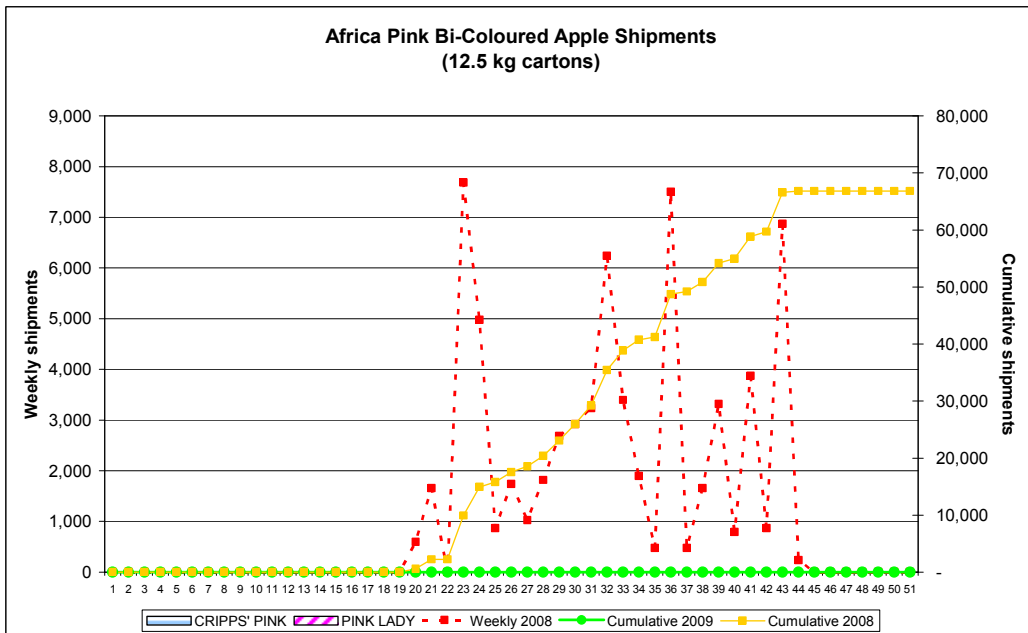


Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 11	2,923	15,308	12,385	424%



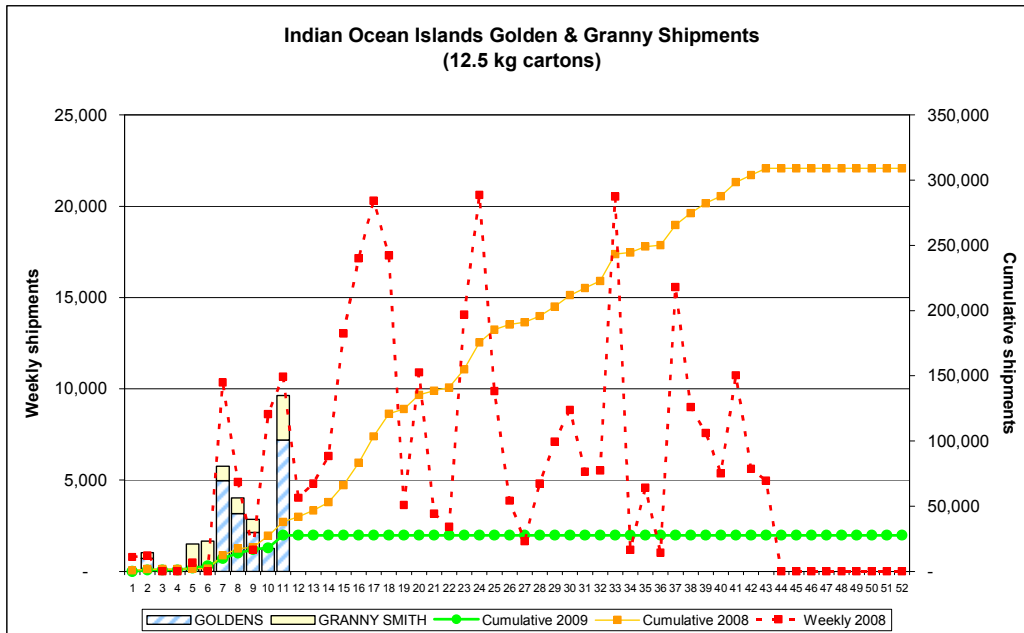


Weekly volumes	2008	2009	Difference	
Week 11	9,559	9,875	316	3%
<b>Cumulative volumes</b>				
Week 1 to 11	58,144	42,461	-15,683	-27%

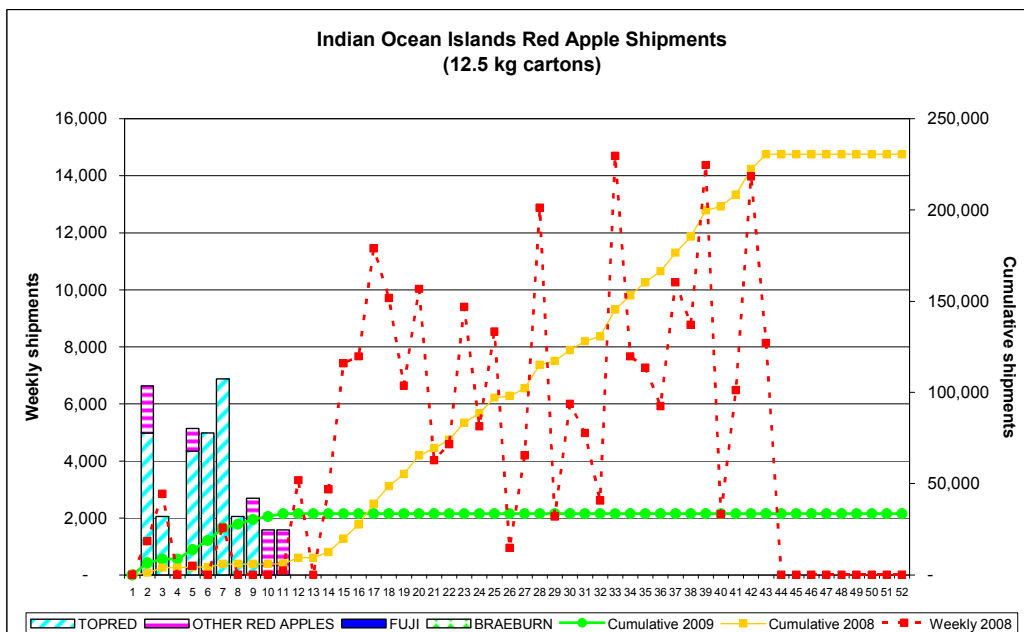


Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 11	-	-	-	#DIV/0!

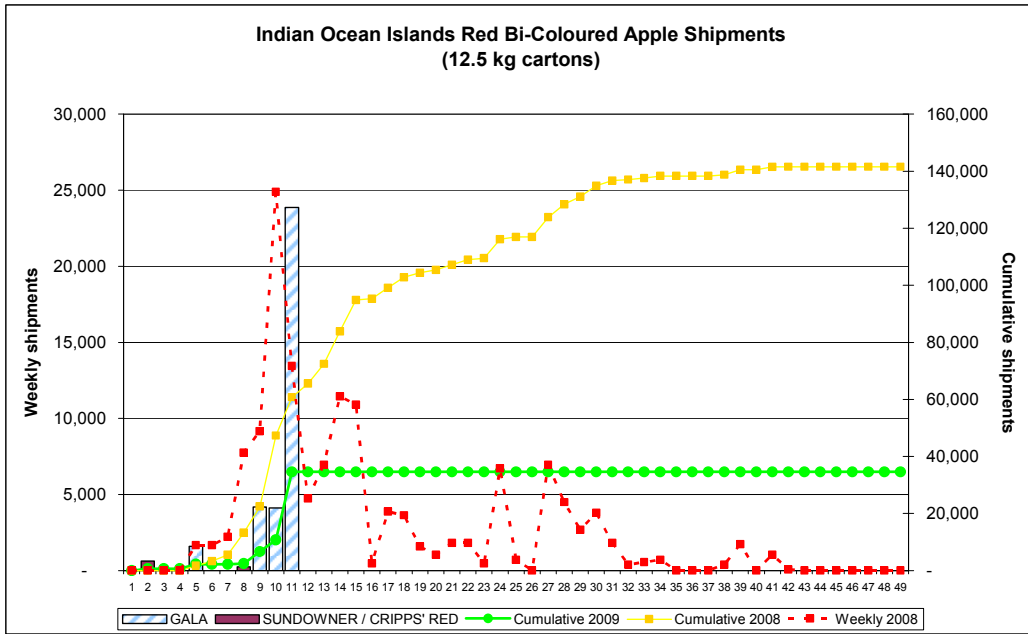
# Indian Ocean Islands Market: Apple Shipments



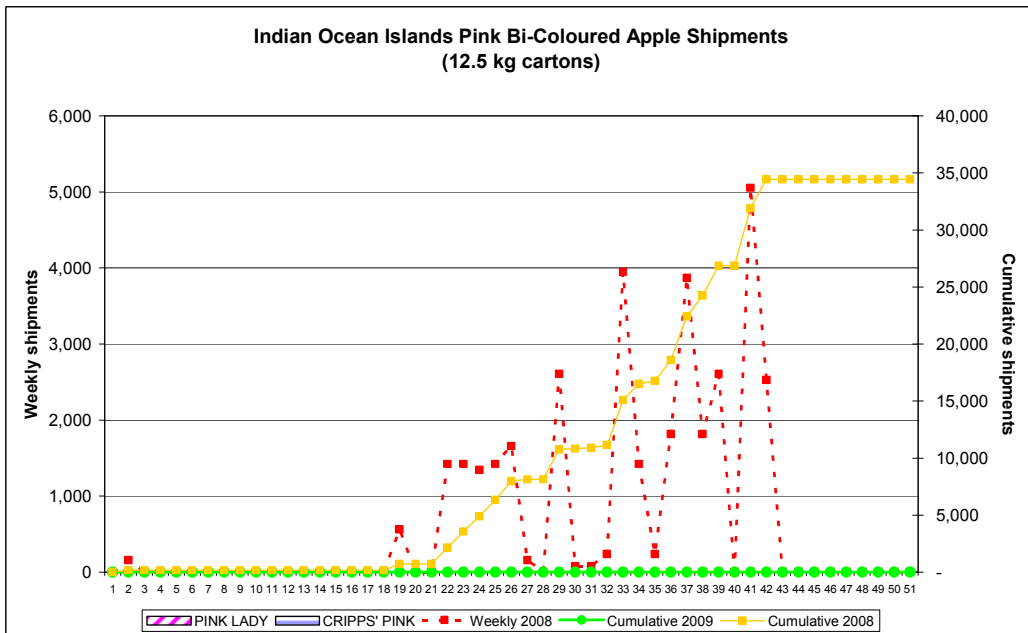
Weekly volumes	2008	2009	Difference	
Week 11	10,665	9,638	-1,027	-10%
Cumulative volumes				
Week 1 to 11	37,841	27,729	-10,112	-27%



Weekly volumes	2008	2009	Difference	
Week 11	158	1,580	1,422	900%
Cumulative volumes				
Week 1 to 11	6,162	33,575	27,413	445%



Weekly volumes	2008	2009	Difference	
Week 11	13,445	23,858	10,413	77%
Cumulative volumes				
Week 1 to 11	60,766	34,602	-26,164	-43%



Weekly volumes	2008	2009	Difference	
Week 11	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 11	158	-	-158	-100%

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## Total Apple Shipments Weeks 1-11

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<b>MARKET</b>	<b>GREEN APPLES</b>	<b>RED APPLES</b>	<b>RED BI-COLOURED</b>	<b>OTHER</b>	<b>TOTAL</b>
Africa	237,278	15,308	42,461		<b>295,047</b>
Europe	6,241		102,177		<b>108,418</b>
FE & Asia	31,916	1,896	450,094	6,162	<b>490,068</b>
Indian Ocean Island	27,729	33,575	34,602		<b>95,906</b>
Middle East	17,617	869	226,776		<b>245,262</b>
USA Canada		1,580			<b>1,580</b>
United Kingdom	4,740	79	403,186		<b>408,005</b>
<b>TOTAL</b>	<b>325,521</b>	<b>53,307</b>	<b>1,259,296</b>	<b>6,162</b>	<b>1,644,286</b>