

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 12

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

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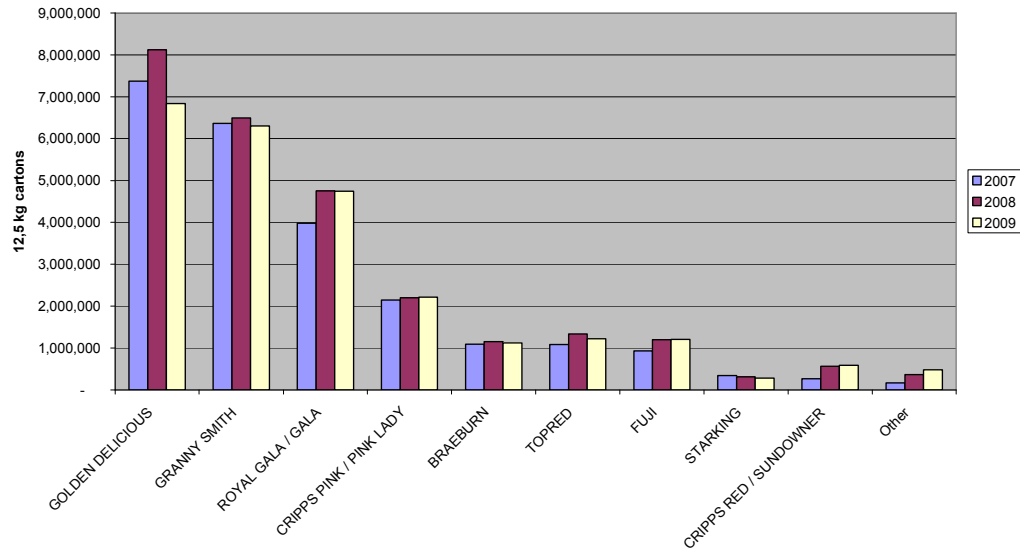
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044
Pears	12,912,087	13,138,471	13,025,279	13,737,785	5%	599,314
Total	36,654,174	39,626,872	38,140,523	38,719,142	-2%	-907,730

All volumes = 12.5kg carton equivalent

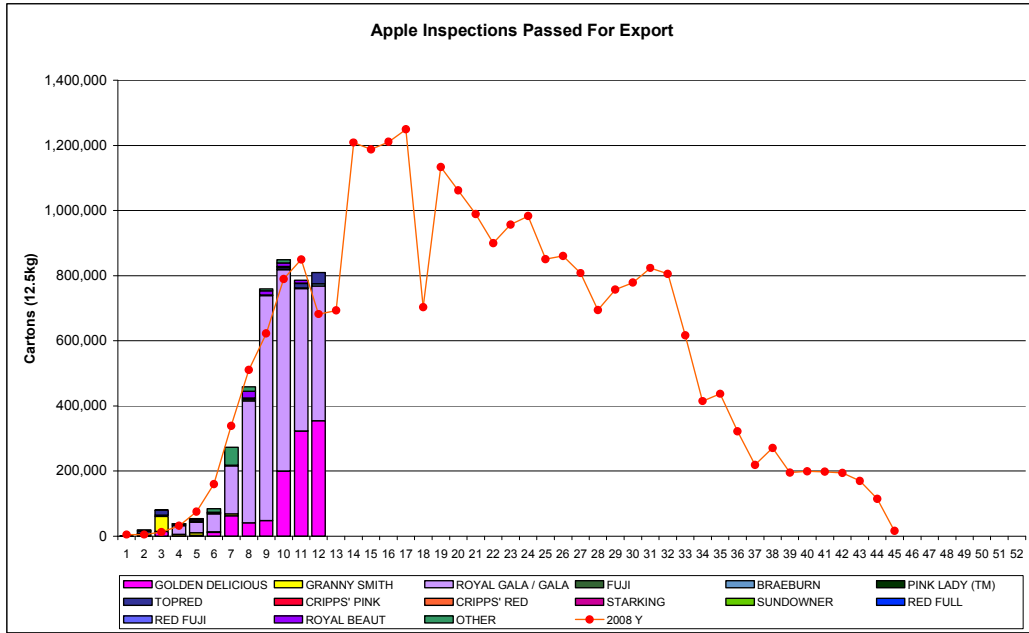
Apples Passed for Export & Estimate



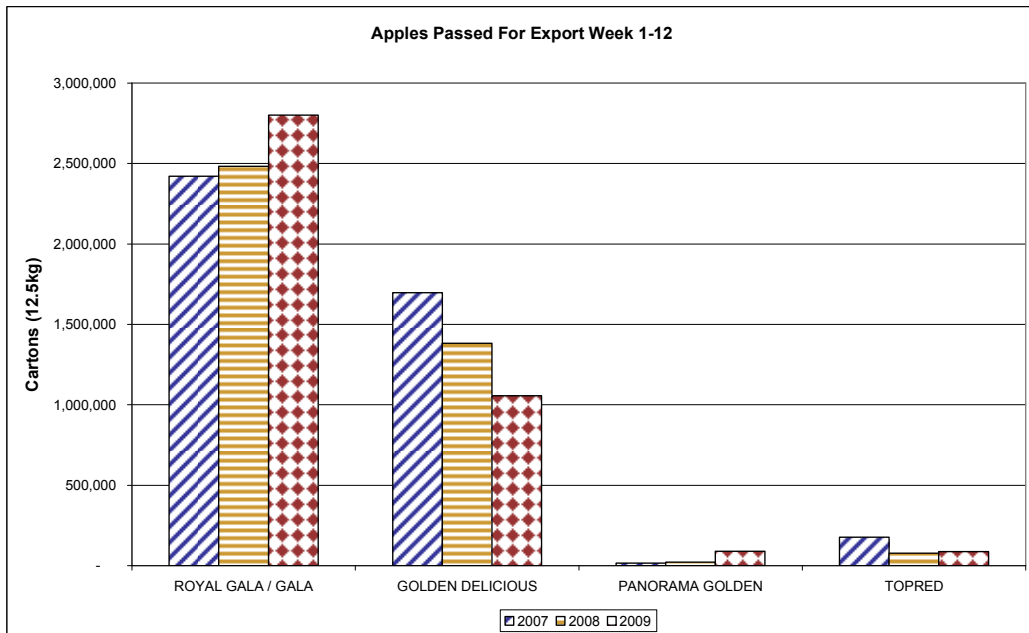
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,838,875	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,302,340	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,748,133	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,120,781	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	1,219,438	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	1,202,181	0%	4,228
STARKING	341,541	310,716	326,128	275,411	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	584,795	3%	18,998
Other	168,865	364,114	266,490	475,946	31%	111,833
Grand Total	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044

All volumes = 12.5kg carton equivalent

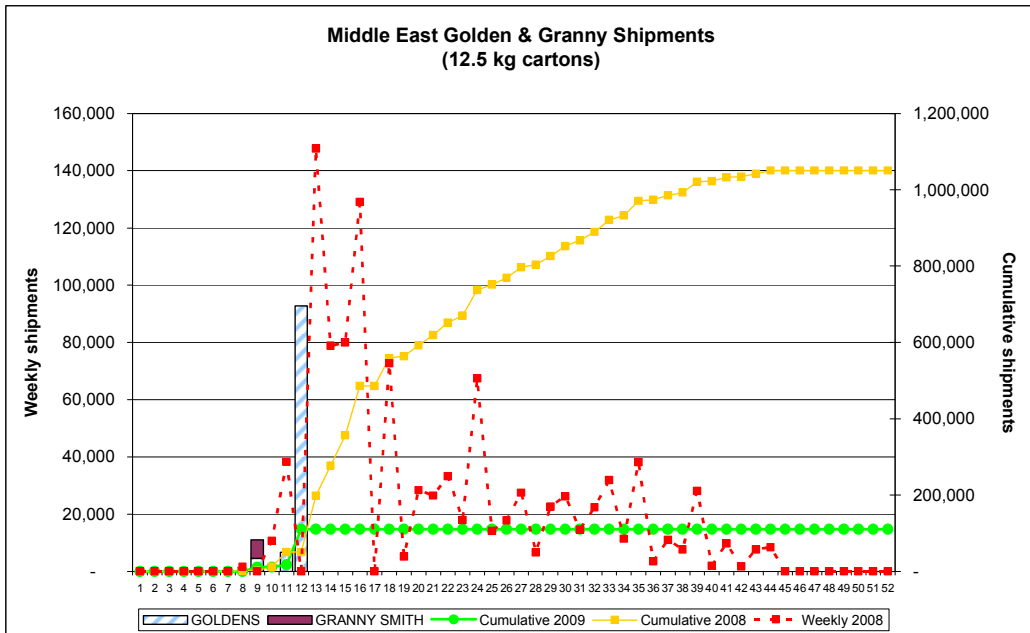
Apples Passed For Export



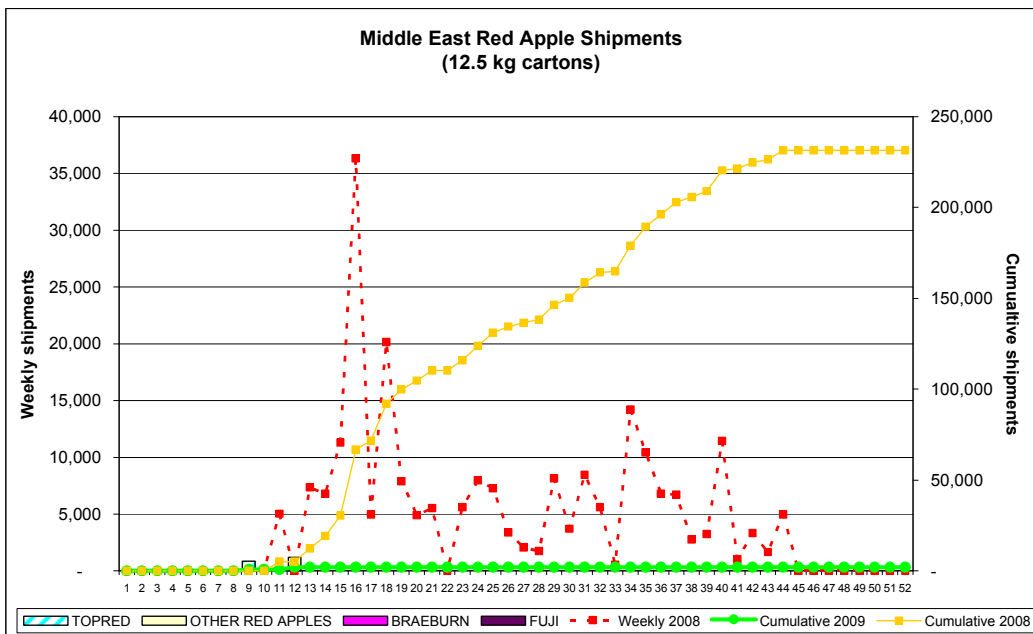
Apples Passed For Export per cultivar Week 1-12



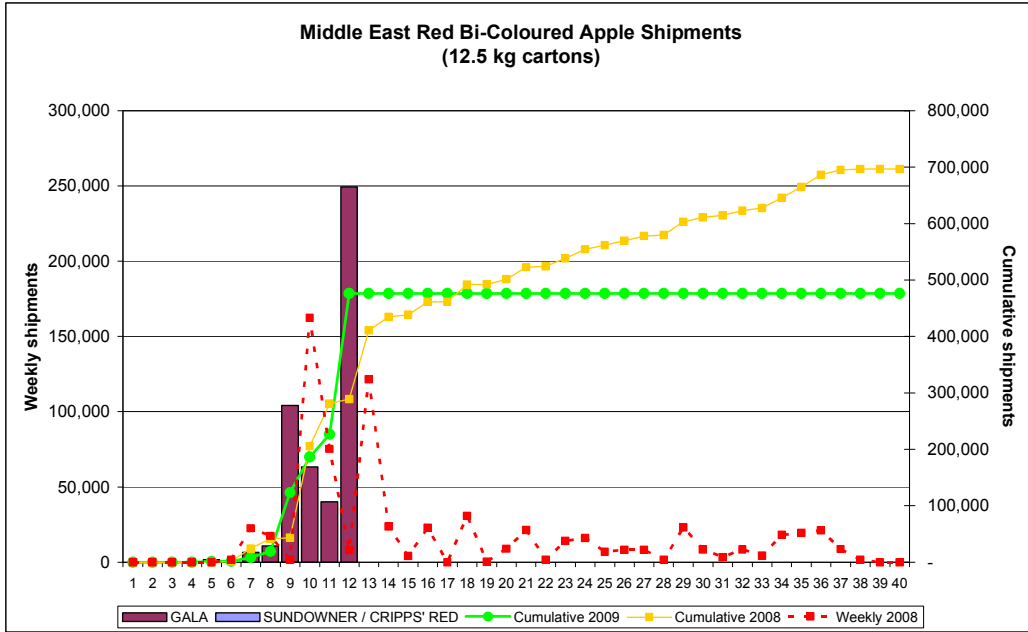
Middle East Market: Apple Shipments



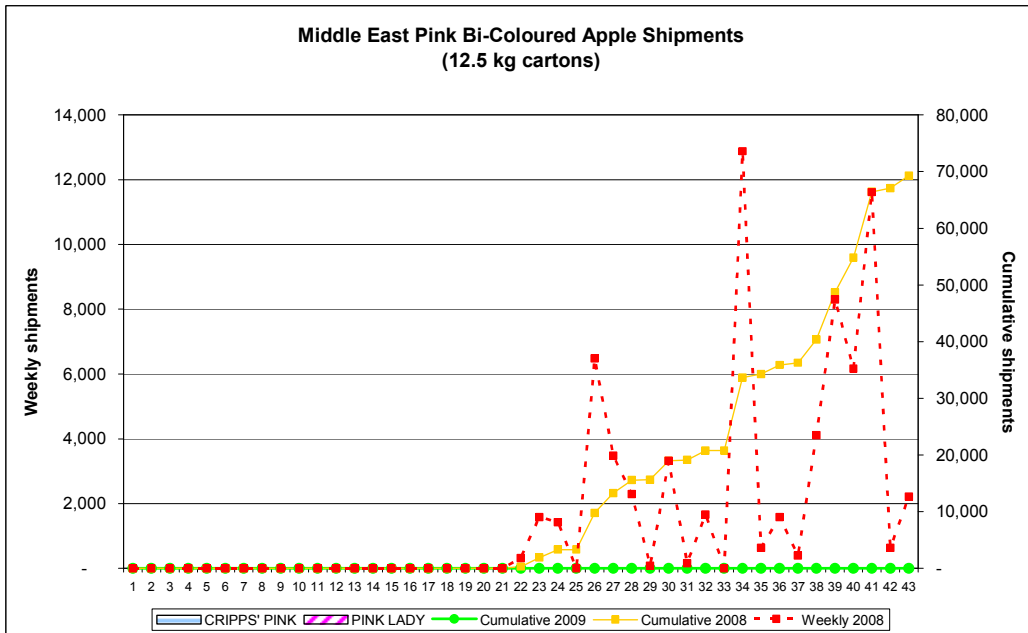
Weekly volumes	2008	2009	Difference	
Week 12	-	92,809	92,809	#DIV/0!
Cumulative volumes				
Week 1 to 12	50,501	110,426	59,925	119%



Weekly volumes	2008	2009	Difference	
Week 12	-	1,185	1,185	#DIV/0!
Cumulative volumes				
Week 1 to 12	5,040	2,054	-2,986	-59%

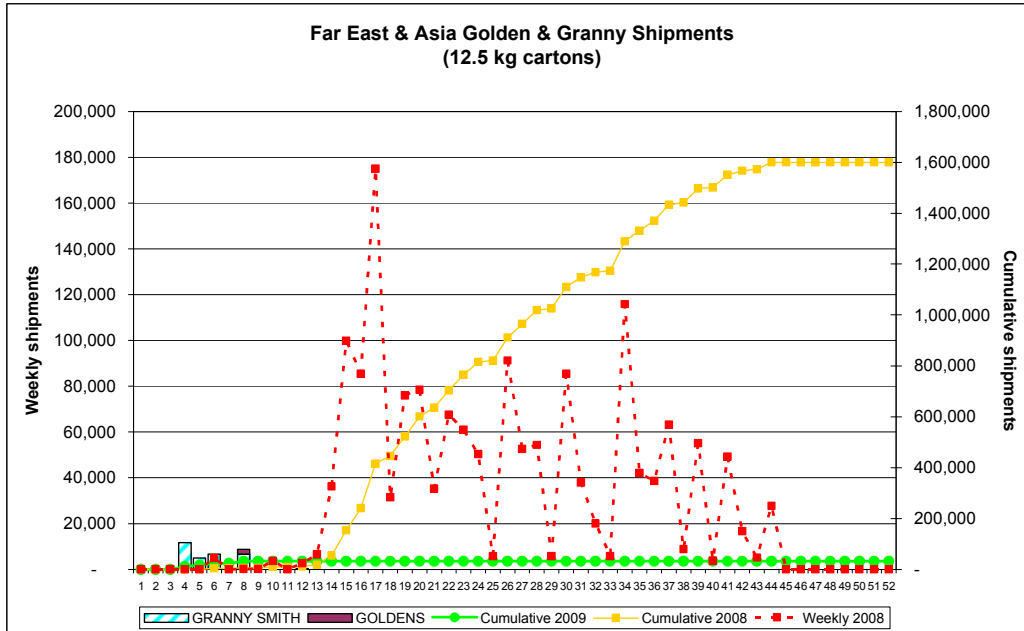


Weekly volumes	2008	2009	Difference	
Week 12	7,979	249,403	241,424	3026%
Cumulative volumes				
Week 1 to 12	288,963	476,179	187,217	65%

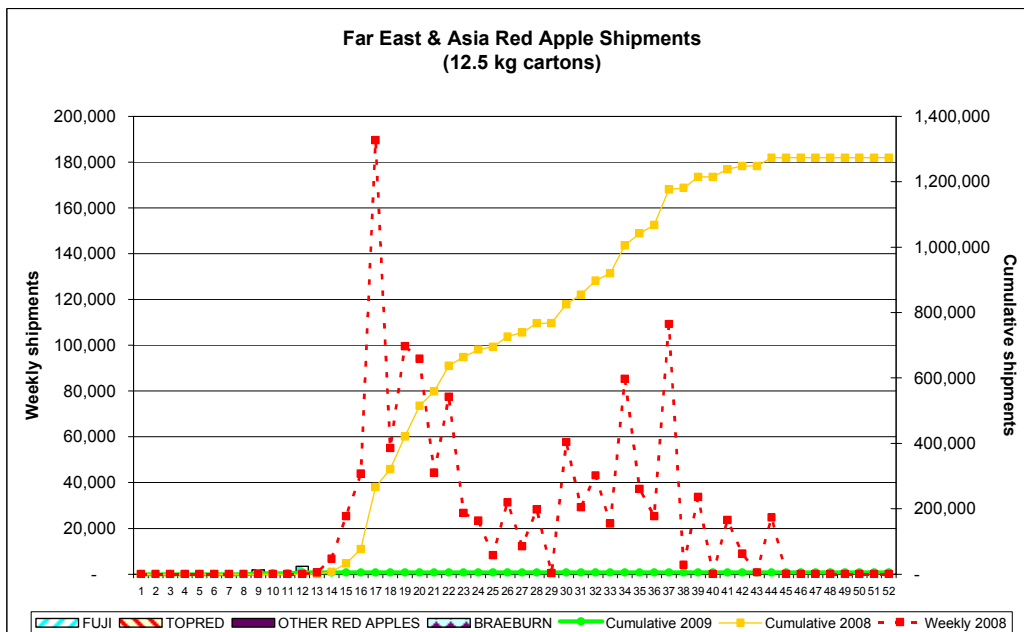


Weekly volumes	2008	2009	Difference	
Week 12	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 12	-	-	-	#DIV/0!

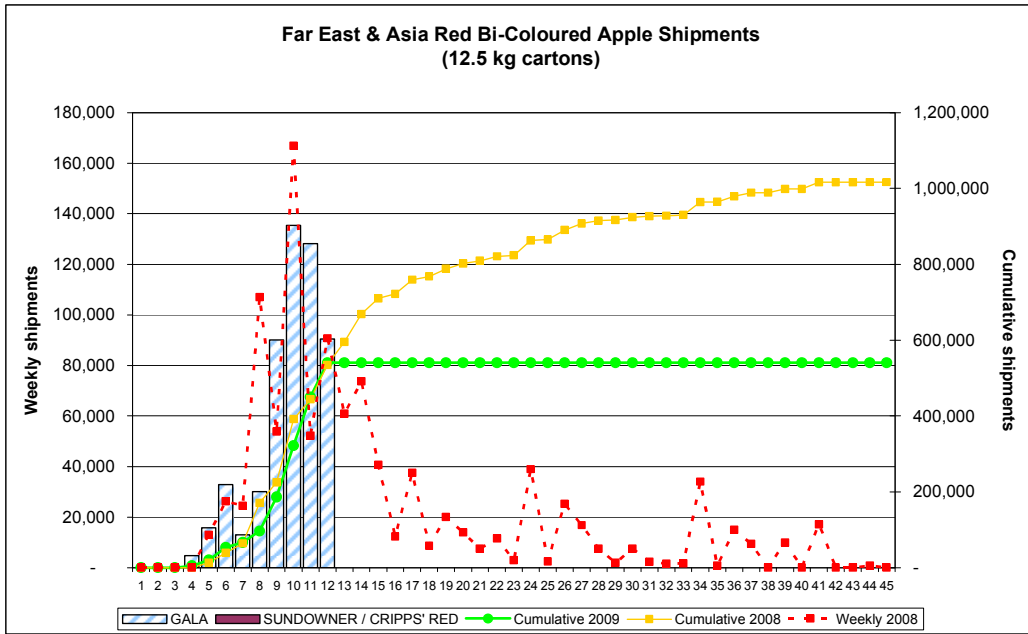
Far East & Asia Market: Apple Shipments



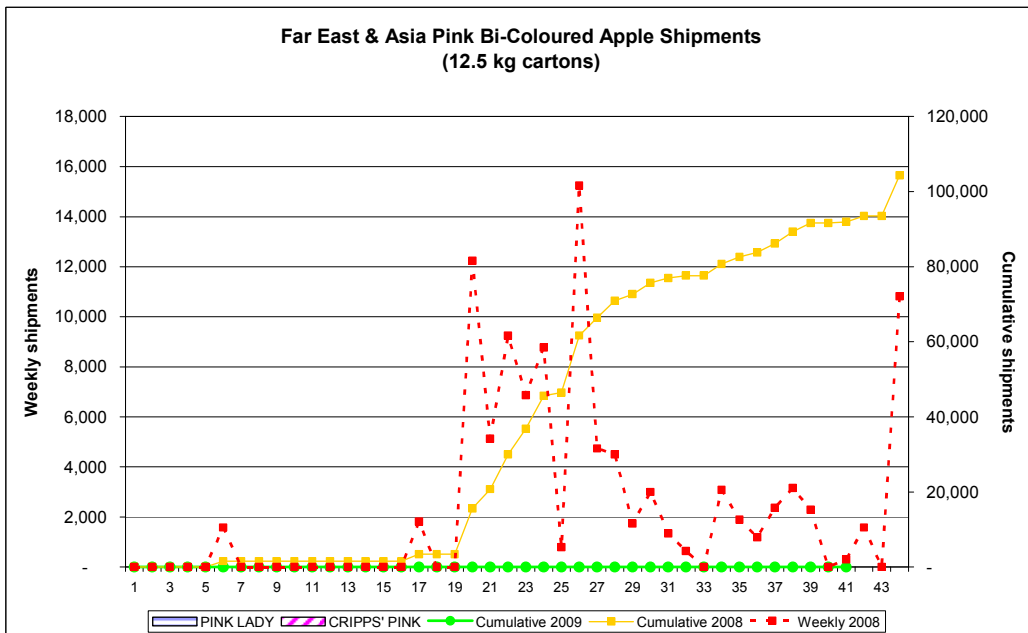
Weekly volumes	2008	2009	Difference	
Week 12	2,765	316	-2,449	-89%
Cumulative volumes				
Week 1 to 12	11,850	32,232	20,382	172%



Weekly volumes	2008	2009	Difference	
Week 12	-	3,397	3,397	#DIV/0!
Cumulative volumes				
Week 1 to 12	-	5,293	5,293	#DIV/0!

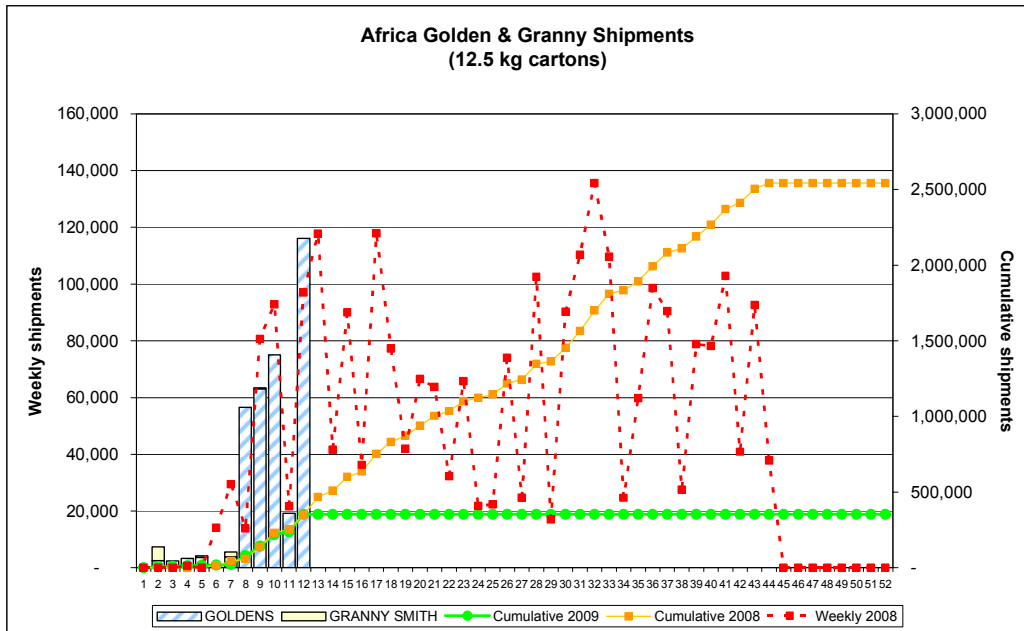


Weekly volumes	2008	2009	Difference	
Week 12	90,734	90,376	-358	0%
Cumulative volumes				
Week 1 to 12	534,409	540,470	6,061	1%

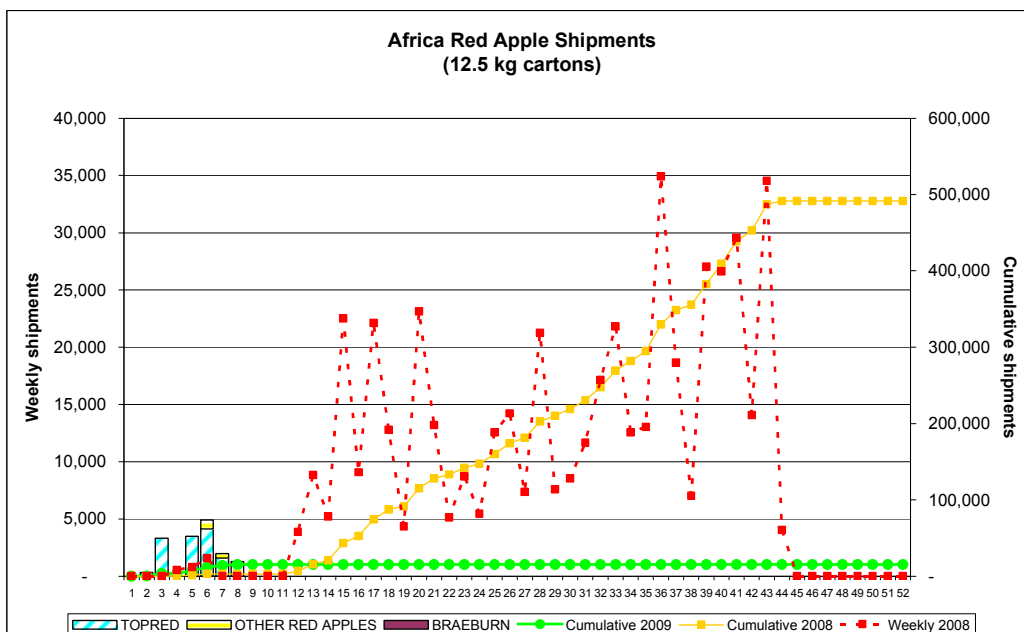


Weekly volumes	2008	2009	Difference	
Week 12	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 12	1,580	-	-1,580	-100%

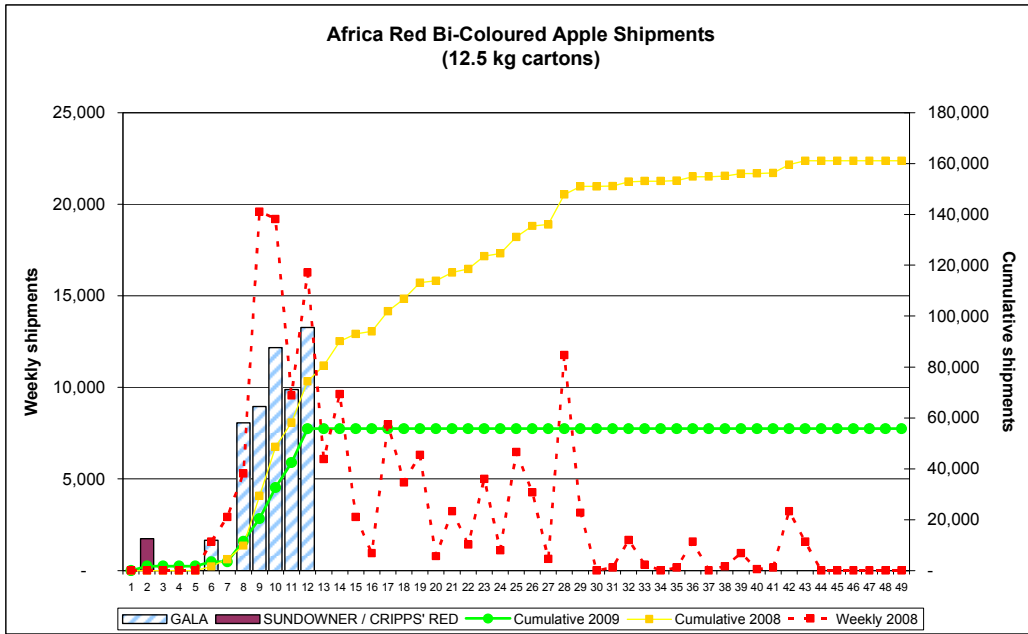
Africa Market: Apple Shipments



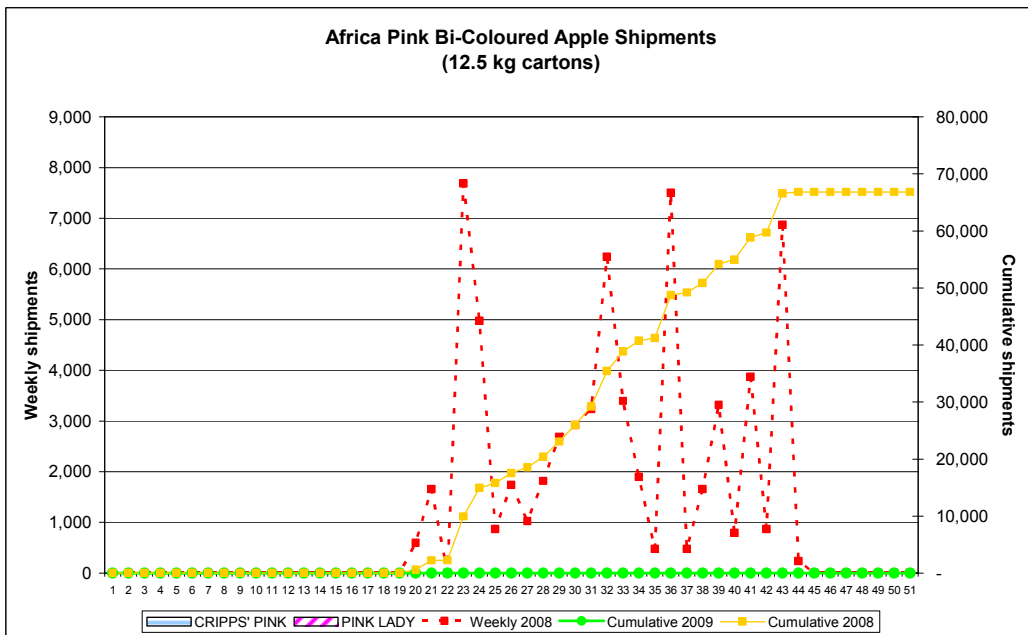
Weekly volumes	2008	2009	Difference	
Week 12	97,012	116,130	19,118	20%
Cumulative volumes				
Week 1 to 12	350,365	353,408	3,043	1%



Weekly volumes	2008	2009	Difference	
Week 12	3,871	-	-3,871	-100%
Cumulative volumes				
Week 1 to 12	6,794	15,308	8,514	125%

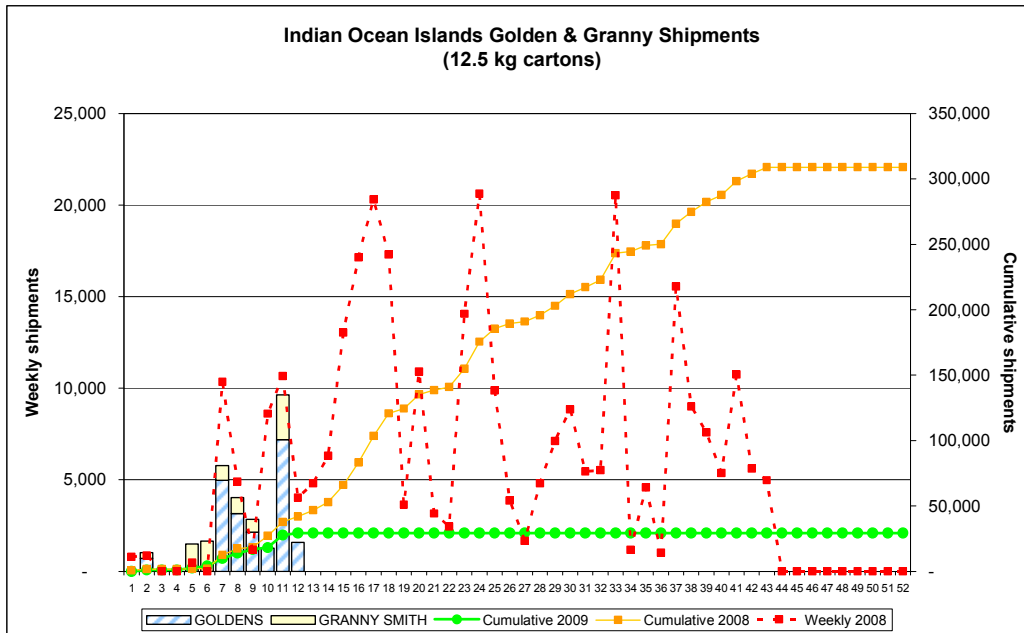


Weekly volumes	2008	2009	Difference	
Week 12	16,274	13,272	-3,002	-18%
Cumulative volumes				
Week 1 to 12	74,418	55,733	-18,685	-25%

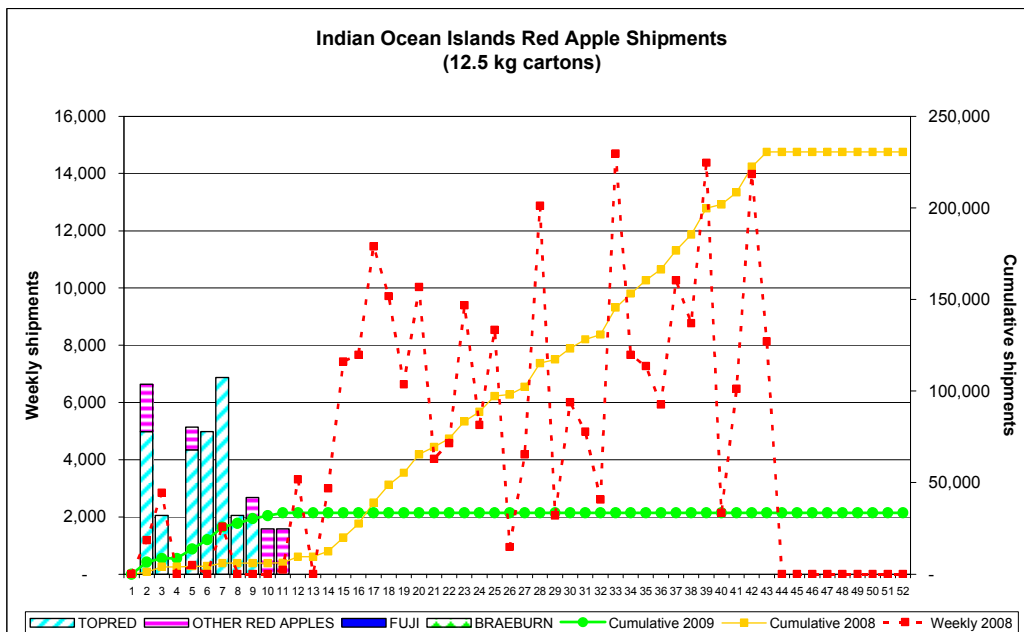


Weekly volumes	2008	2009	Difference	
Week 12	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 12	-	-	-	#DIV/0!

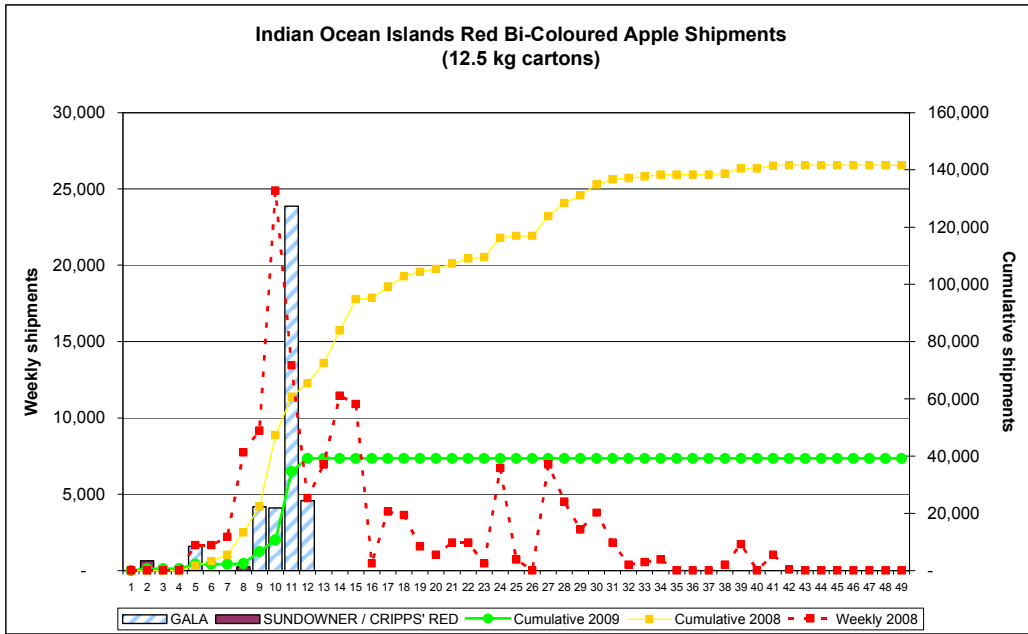
Indian Ocean Islands Market: Apple Shipments



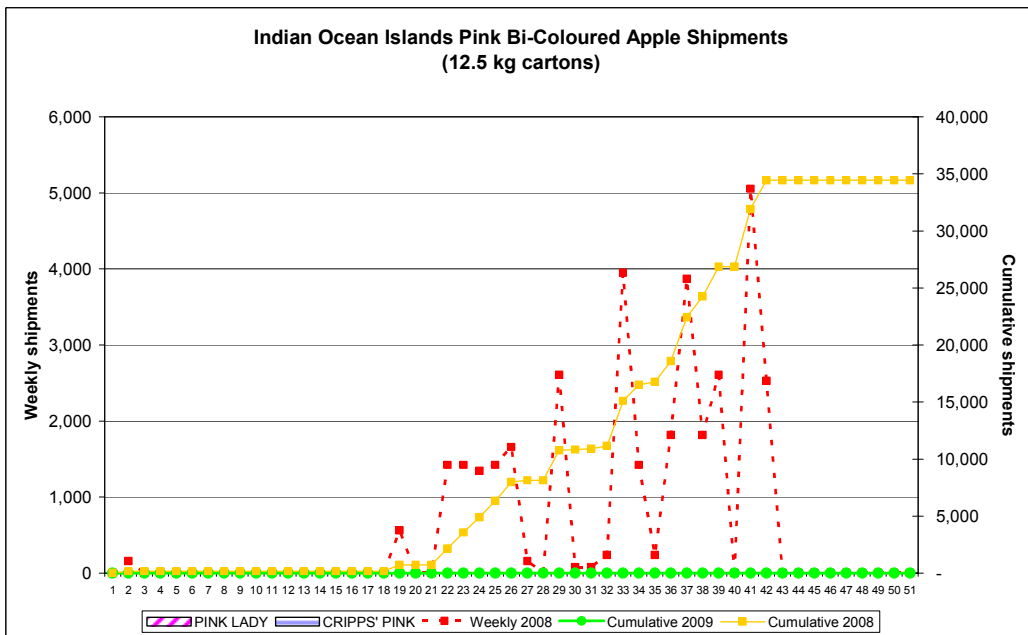
Weekly volumes	2008	2009	Difference	
Week 12	4,029	1,580	-2,449	-61%
Cumulative volumes				
Week 1 to 12	41,870	29,309	-12,561	-30%



Weekly volumes	2008	2009	Difference	
Week 12	3,318	-	-3,318	-100%
Cumulative volumes				
Week 1 to 12	9,480	33,575	24,095	254%



Weekly volumes	2008	2009	Difference	
Week 12	4,740	4,582	-158	-3%
Cumulative volumes				
Week 1 to 12	65,506	39,184	-26,322	-40%



Weekly volumes	2008	2009	Difference	
Week 12	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 12	158	-	-158	-100%

Total Apple Shipments Weeks 1-12

Market	GREEN APPLES	RED APPLES	RED BI-COLOURED	OTHER	TOTAL
Africa	353,408	15,308	55,733		424,449
EU	13,667		145,529		159,196
FE & Asia	32,232	5,293	540,470	6,162	584,157
Indian Ocean Island	29,309	33,575	39,184		102,068
Middle East	110,426	2,054	476,179		588,659
North America (Canada)		1,580			1,580
United Kingdom	21,725	79	585,888		607,692
TOTAL	560,766	57,889	1,842,983	6,162	2,467,801