

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

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### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 13**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum**  
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**Compiled by Optimal Agricultural Business Systems (OABS)**  
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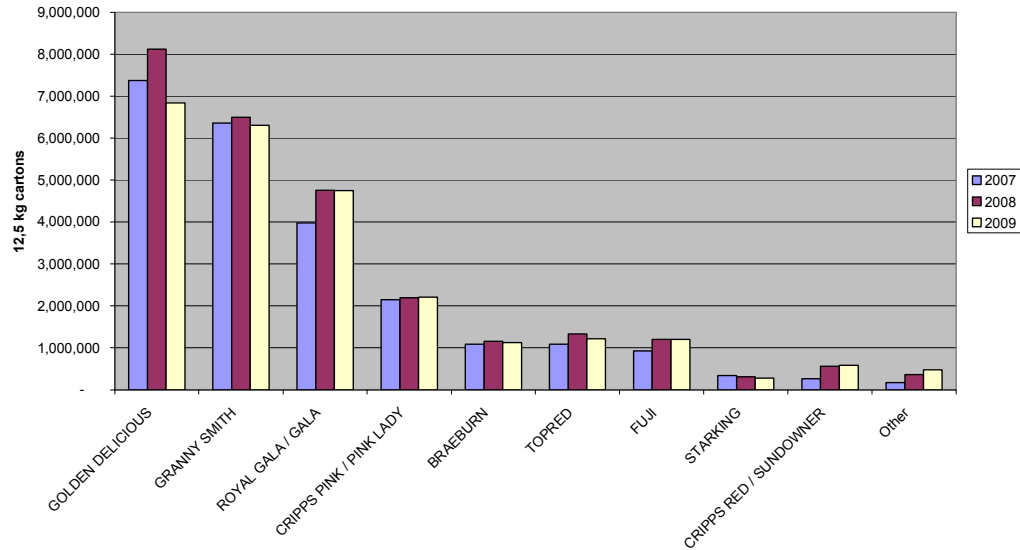
**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	<b>24,981,357</b>	-6%	<b>-1,507,044</b>
Pears	12,912,087	13,138,471	13,025,279	<b>13,780,906</b>	5%	<b>642,434</b>
<b>Total</b>	<b>36,654,174</b>	<b>39,626,872</b>	<b>38,140,523</b>	<b>38,762,262</b>	<b>-2%</b>	<b>-864,610</b>

All volumes = 12.5kg carton equivalent

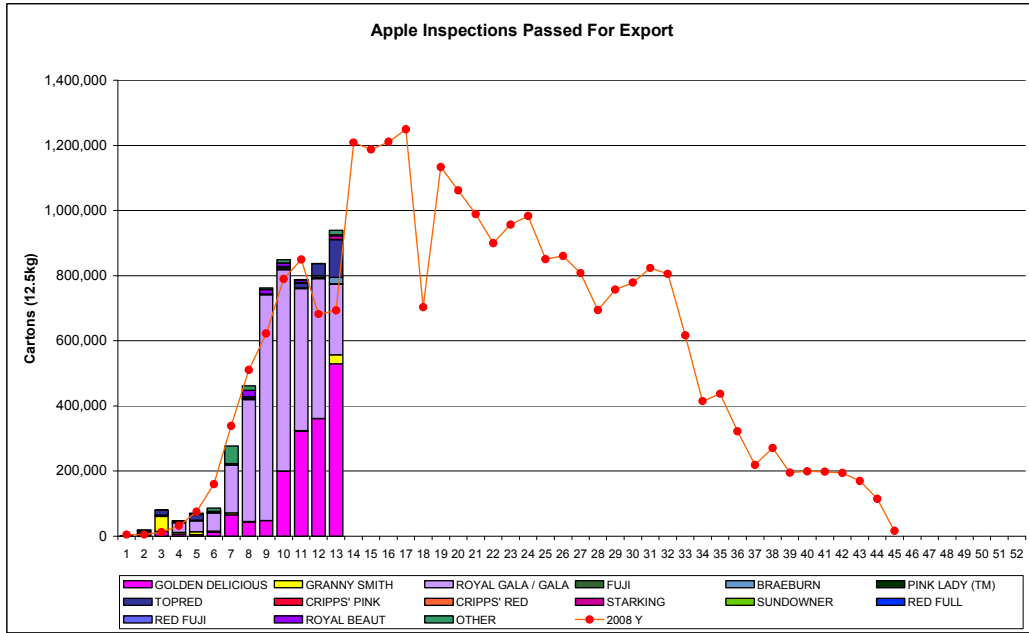
Apples Passed for Export & Estimate



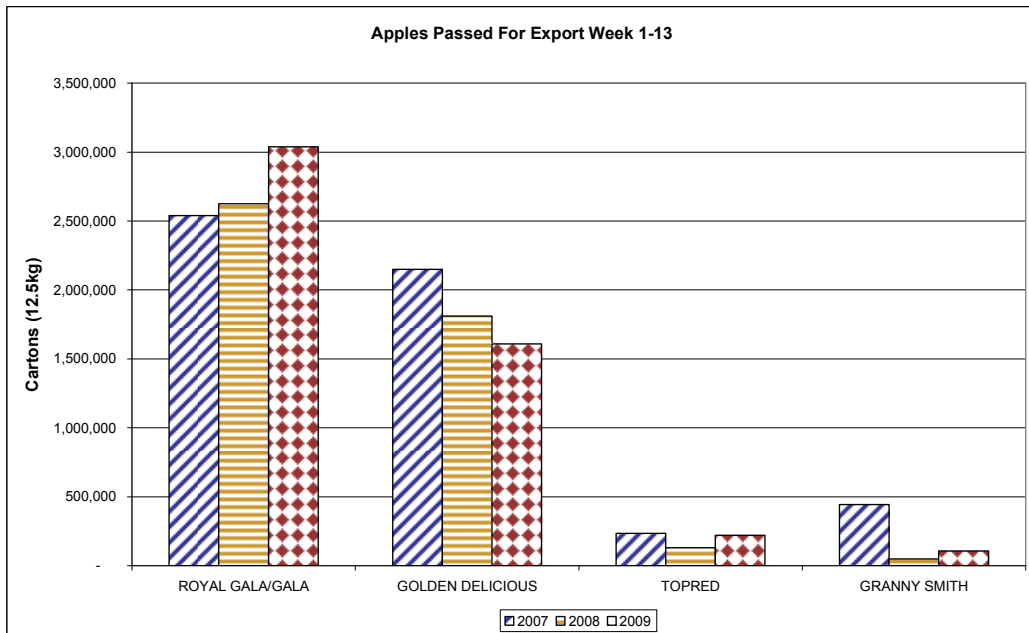
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	<b>6,838,875</b>	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	<b>6,302,340</b>	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	<b>4,748,133</b>	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	<b>2,213,456</b>	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	<b>1,120,781</b>	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	<b>1,219,438</b>	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	<b>1,202,181</b>	0%	4,228
STARKING	341,541	310,716	326,128	<b>275,411</b>	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	<b>584,795</b>	3%	18,998
Other	168,865	364,114	266,490	<b>475,946</b>	31%	111,833
<b>Grand Total</b>	<b>23,742,087</b>	<b>26,488,401</b>	<b>25,115,244</b>	<b>24,981,357</b>	<b>-6%</b>	<b>-1,507,044</b>

All volumes = 12.5kg carton equivalent

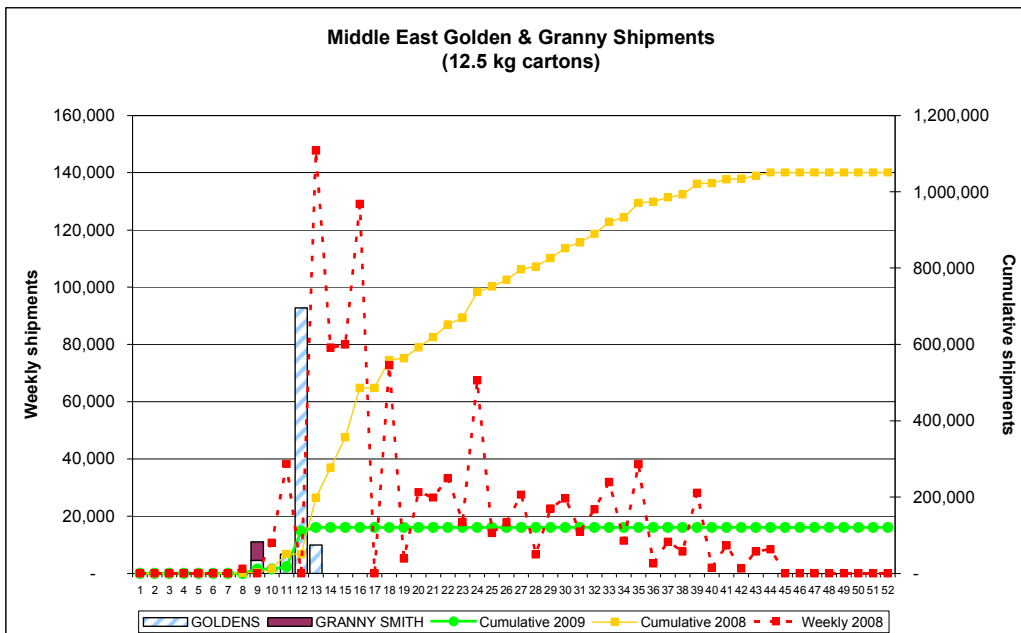
# Apples Passed For Export



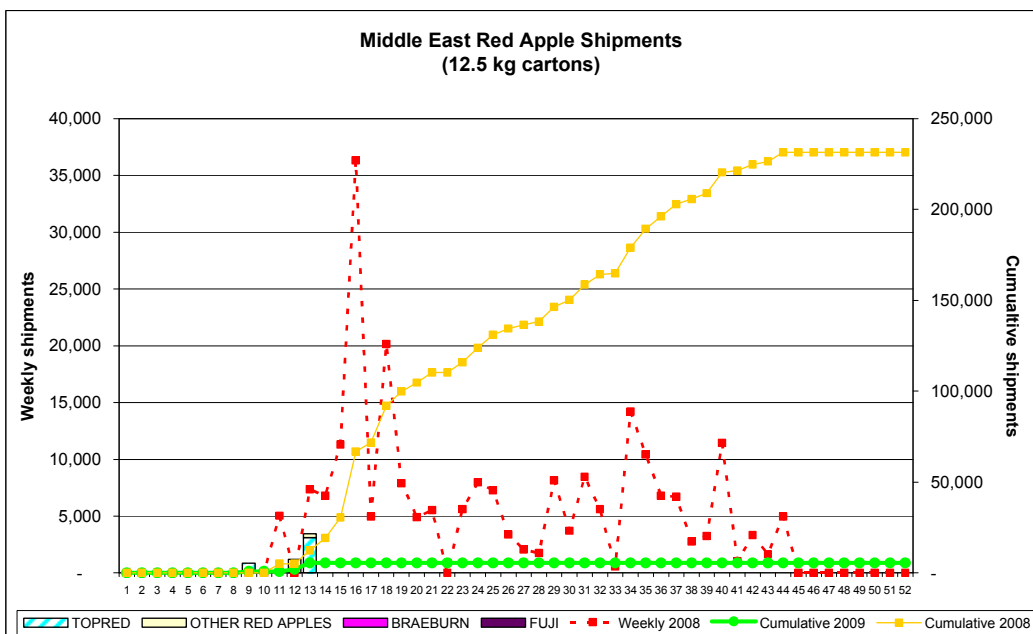
# Apples Passed For Export per cultivar Week 1-13



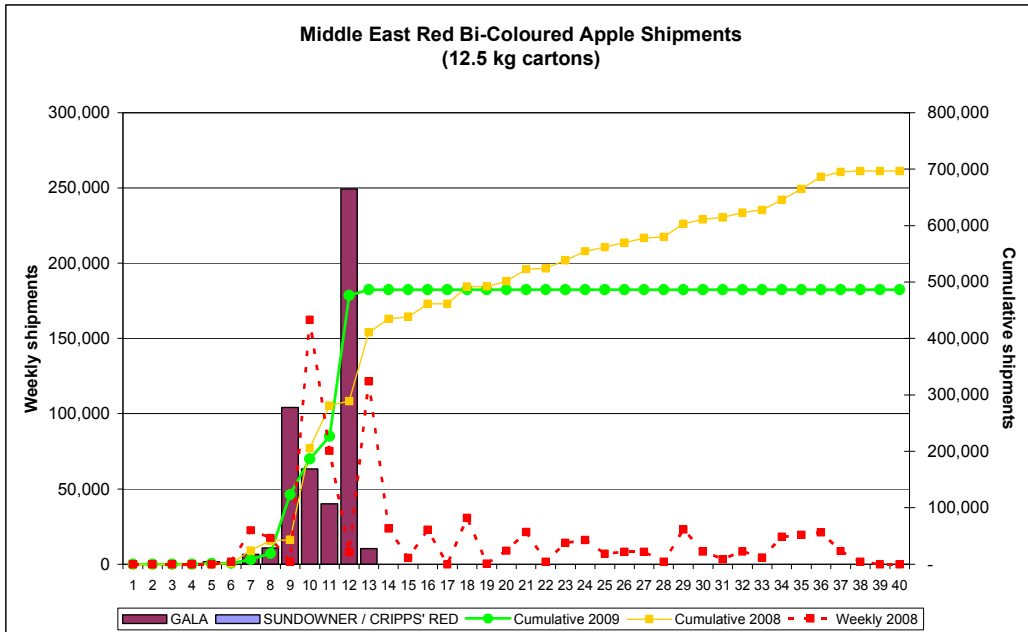
# Middle East Market: Apple Shipments



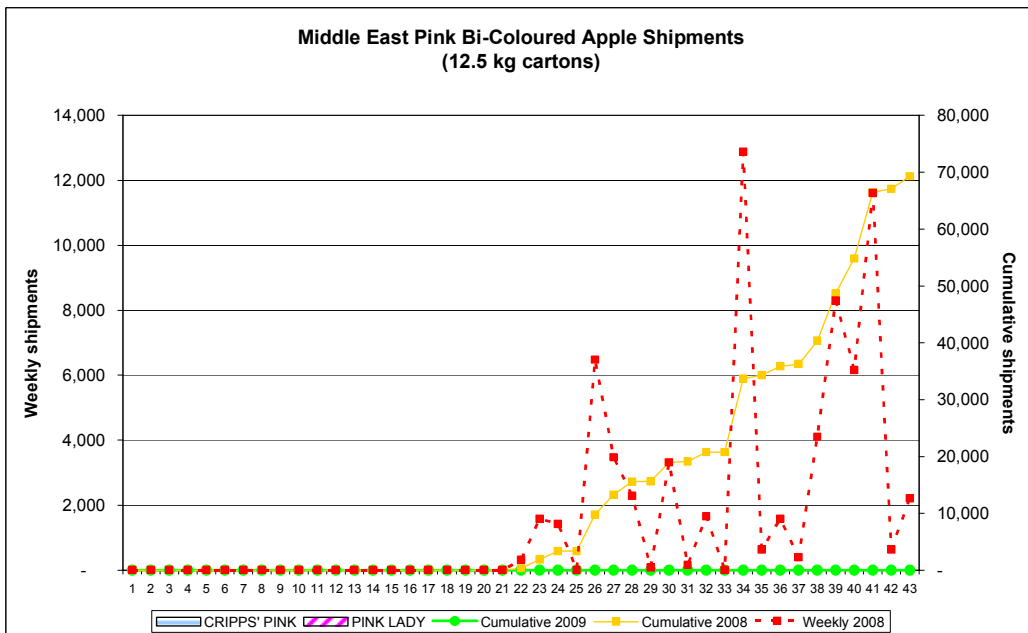
Weekly volumes	2008	2009	Difference	
Week 13	147,711	9,875	-137,836	-93%
<b>Cumulative volumes</b>				
Week 1 to 13	198,212	120,301	-77,911	-39%



Weekly volumes	2008	2009	Difference	
Week 13	7,347	3,443	-3,904	-53%
<b>Cumulative volumes</b>				
Week 1 to 13	12,387	5,497	-6,890	-56%

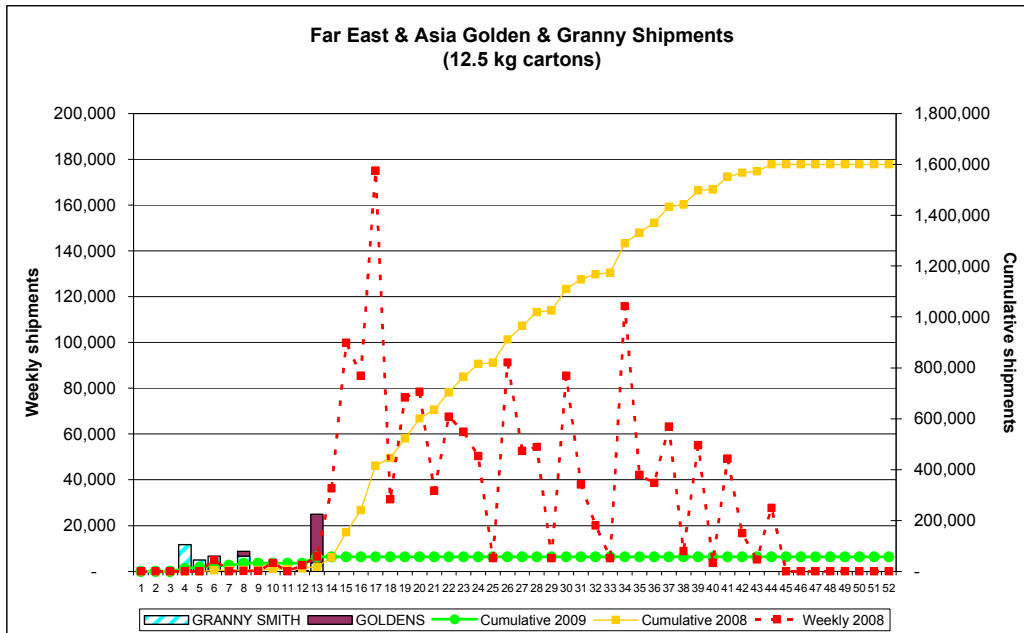


Weekly volumes	2008	2009	Difference	
Week 13	121,502	10,428	-111,074	-91%
Cumulative volumes				
Week 1 to 13	410,465	486,607	76,143	19%

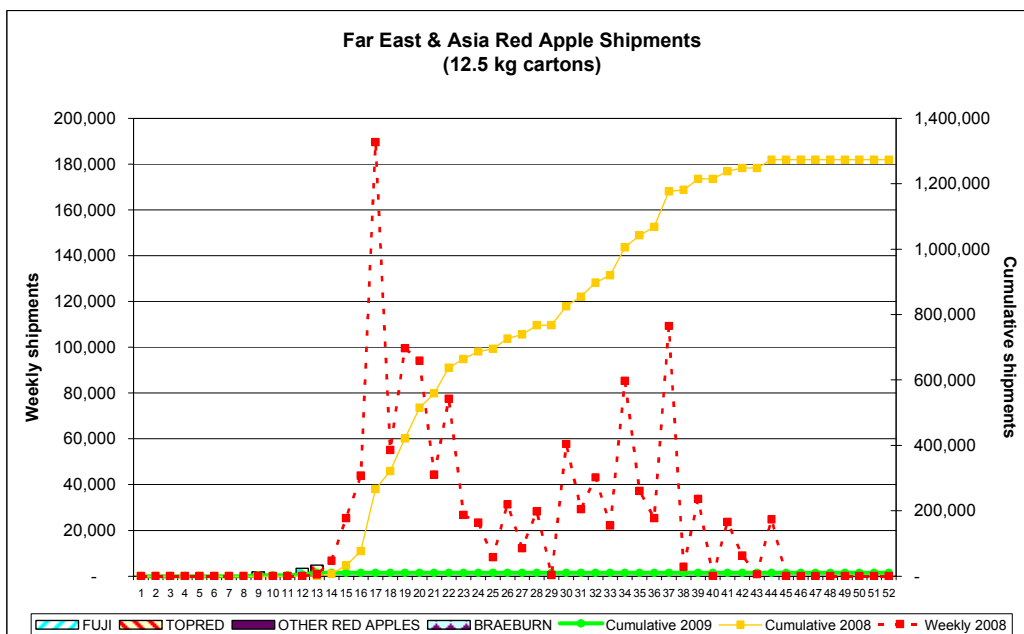


Weekly volumes	2008	2009	Difference	
Week 13	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 13	-	-	-	#DIV/0!

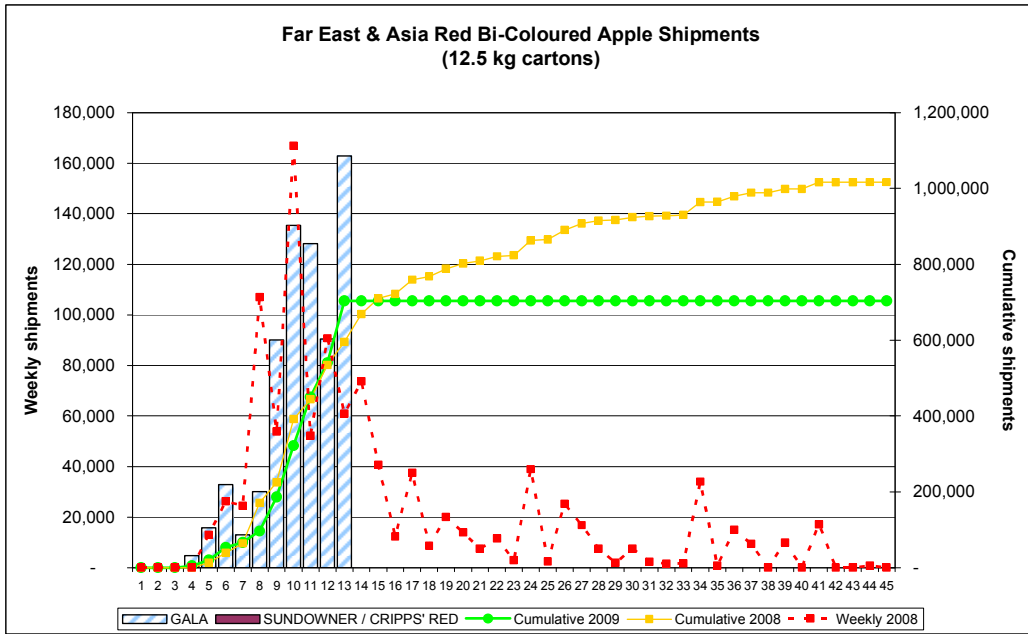
# Far East & Asia Market: Apple Shipments



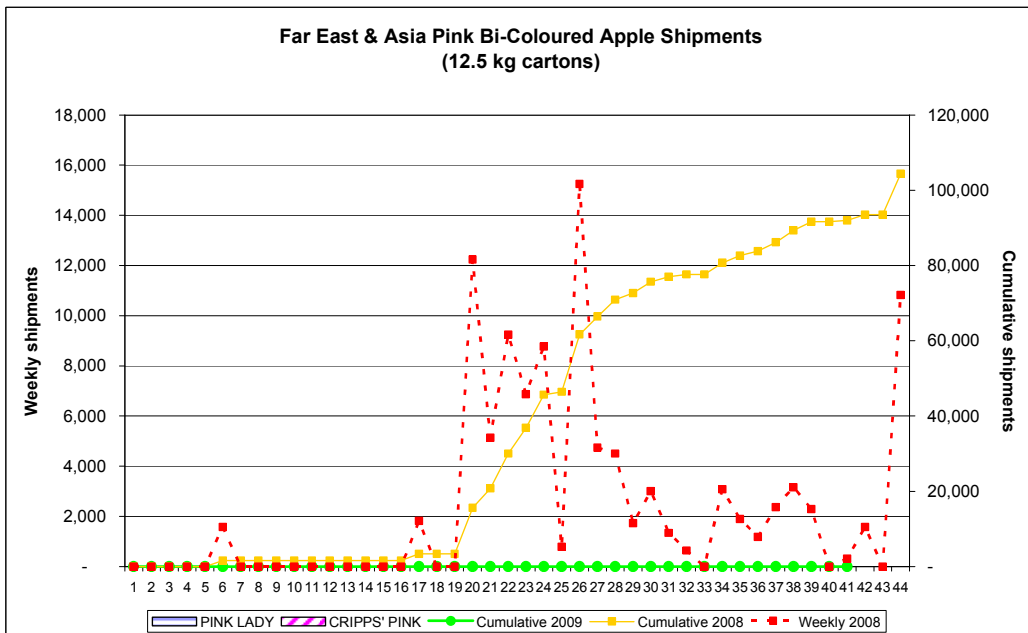
Weekly volumes	2008	2009	Difference	
Week 13	6,478	24,964	18,486	285%
<b>Cumulative volumes</b>				
Week 1 to 13	18,328	57,196	38,868	212%



Weekly volumes	2008	2009	Difference	
Week 13	711	4,774	4,063	572%
<b>Cumulative volumes</b>				
Week 1 to 13	711	10,067	9,356	1316%

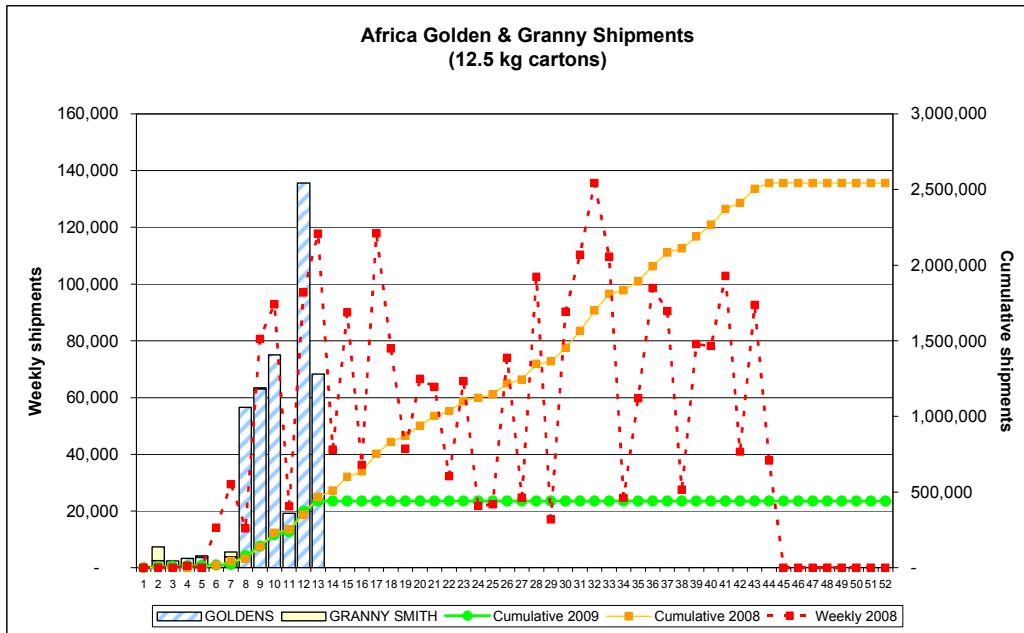


Weekly volumes	2008	2009	Difference	
Week 13	60,909	162,898	101,989	167%
Cumulative volumes				
Week 1 to 13	595,318	703,368	108,050	18%

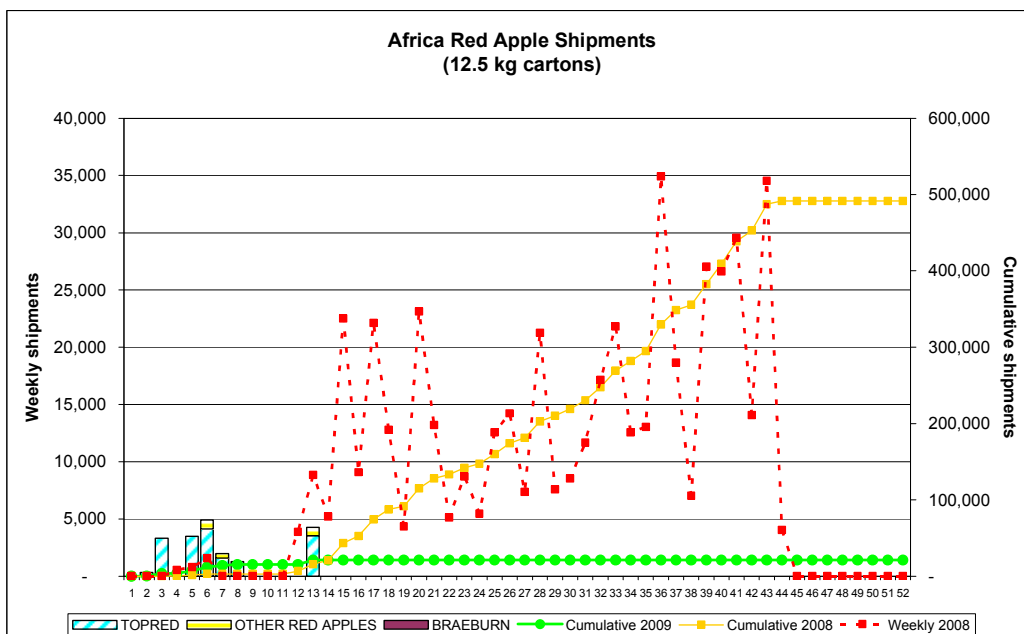


Weekly volumes	2008	2009	Difference	
Week 13	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 13	1,580	-	-1,580	-100%

# Africa Market: Apple Shipments

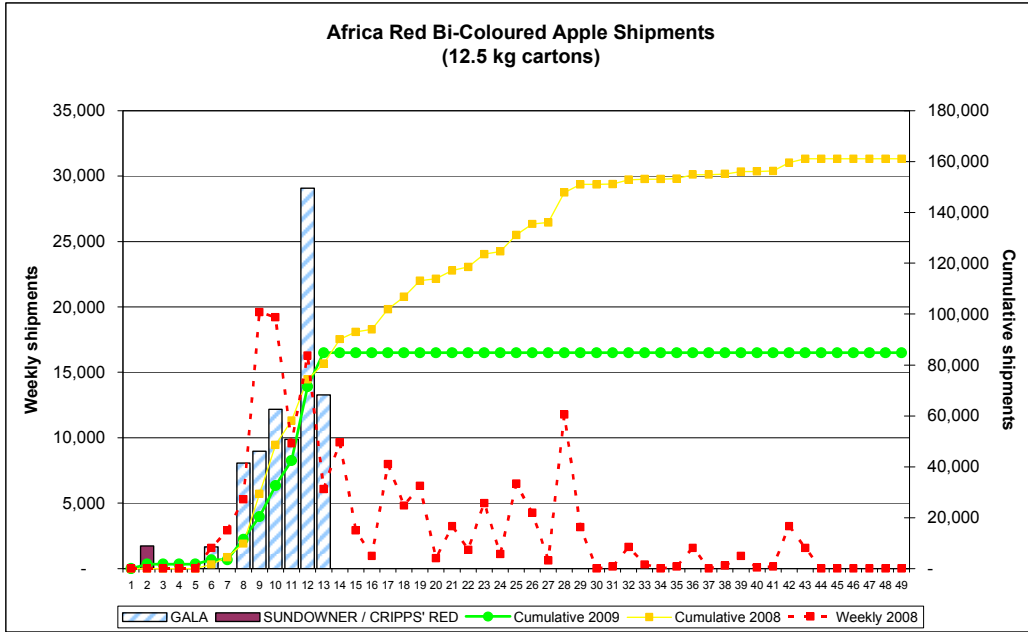


Weekly volumes	2008	2009	Difference
Week 13	117,710	68,256	-49,454
<b>Cumulative volumes</b>			
Week 1 to 13	468,075	441,098	-26,977

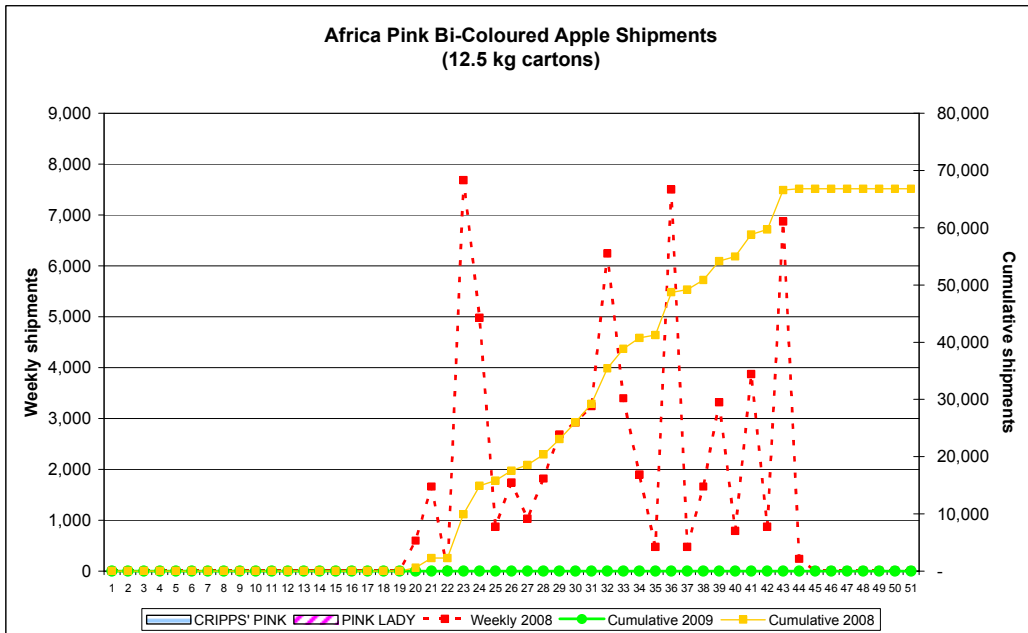


Weekly volumes	2008	2009	Difference
Week 13	8,848	5,609	-3,239
<b>Cumulative volumes</b>			
Week 1 to 13	15,642	20,917	5,275



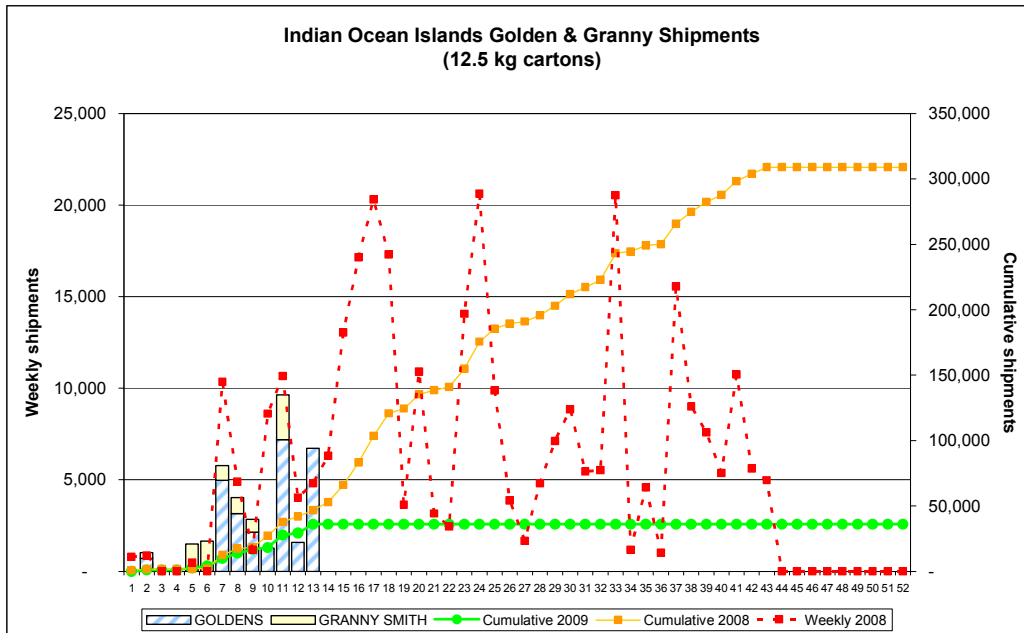


Weekly volumes	2008	2009	Difference	
Week 13	6,083	13,272	7,189	118%
Cumulative volumes				
Week 1 to 13	80,501	84,805	4,304	5%

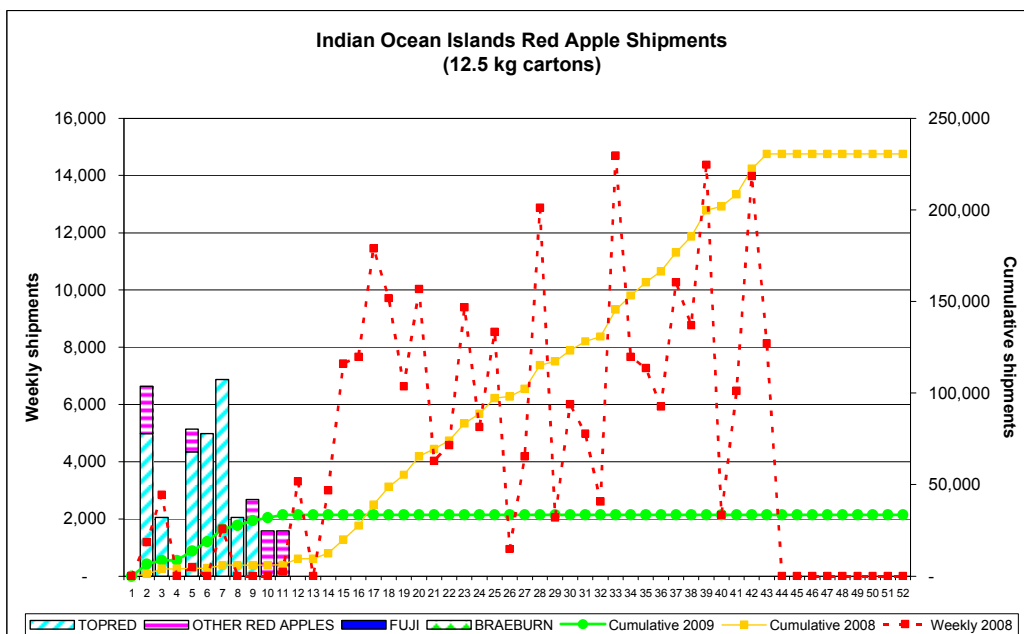


Weekly volumes	2008	2009	Difference	
Week 13	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 13	-	-	-	#DIV/0!

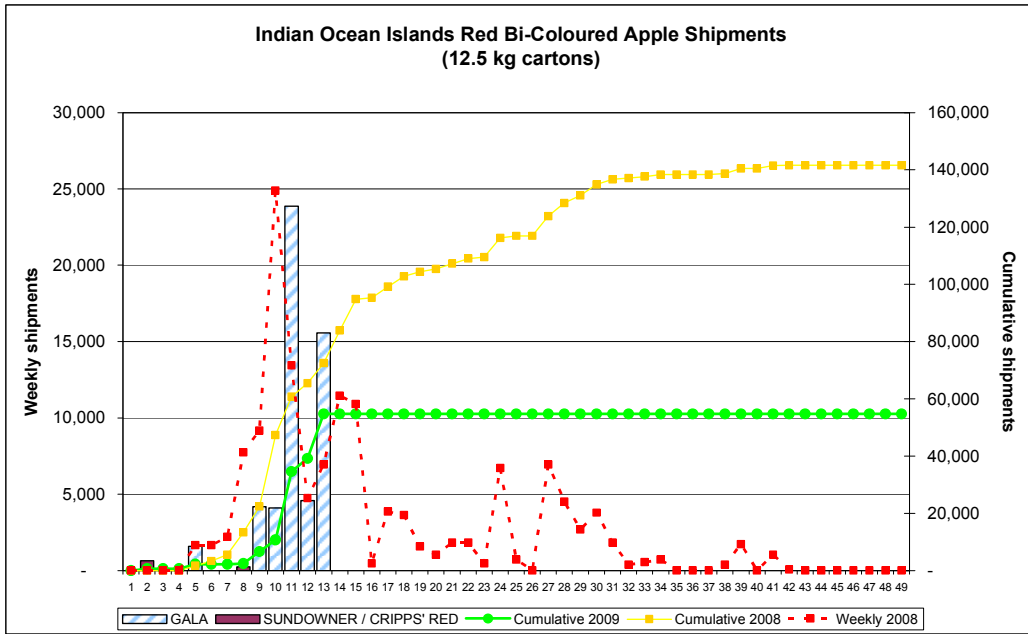
# Indian Ocean Islands Market: Apple Shipments



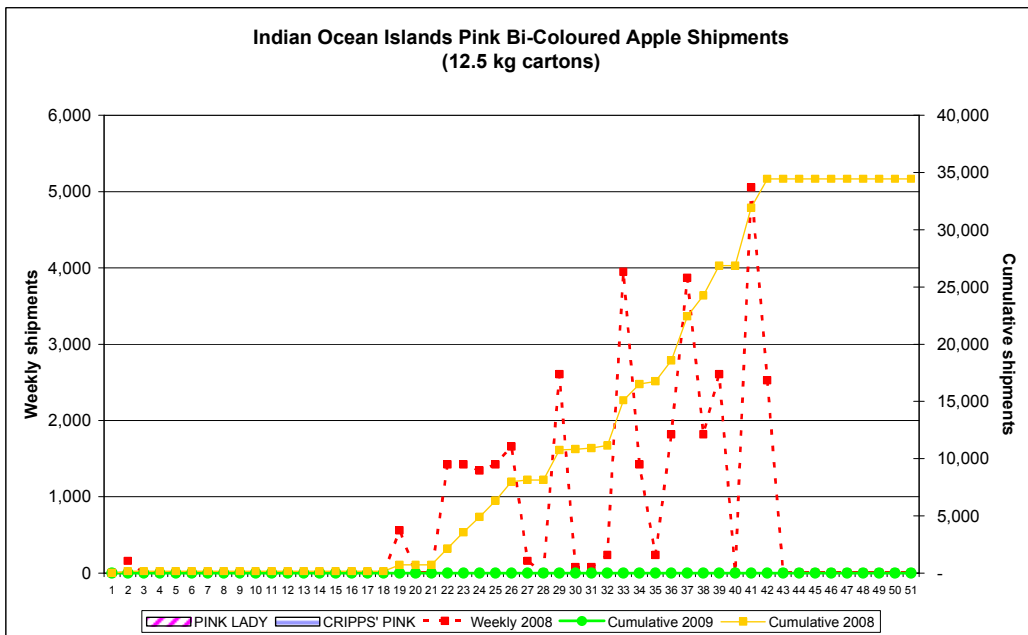
Weekly volumes	2008	2009	Difference	
Week 13	4,819	6,715	1,896	39%
Cumulative volumes				
Week 1 to 13	46,689	36,024	-10,665	-23%



Weekly volumes	2008	2009	Difference	
Week 13	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 13	9,480	33,575	24,095	254%



Weekly volumes	2008	2009	Difference	
Week 13	6,952	15,563	8,611	124%
<b>Cumulative volumes</b>				
Week 1 to 13	72,458	54,747	-17,711	-24%



Weekly volumes	2008	2009	Difference	
Week 13	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 13	158	-	-158	-100%

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## Total Apple Shipments Weeks 1-13

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Market	GREEN APPLES	RED APPLES	RED BI-COLOURED	OTHER	TOTAL
Africa	441,098	20,917	84,805		546,820
EU	34,681		180,842		215,523
FE & Asia	57,196	10,067	703,368	6,162	776,793
Indian Ocean Island	36,024	33,575	54,747		124,346
Middle East	120,301	5,497	486,607		612,405
North America (Canada)		1,580			1,580
United Kingdom	86,742	79	843,507		930,328
<b>TOTAL</b>	<b>776,041</b>	<b>71,716</b>	<b>2,353,876</b>	<b>6,162</b>	<b>3,207,795</b>