

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 14

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

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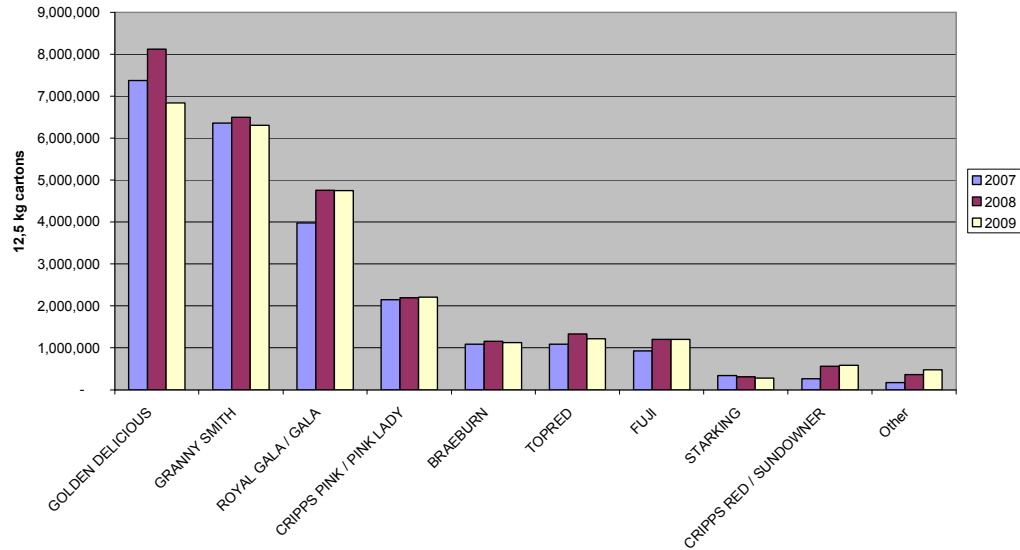
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044
Pears	12,912,087	13,138,471	13,025,279	13,831,889	5%	693,418
Total	36,654,174	39,626,872	38,140,523	38,813,246	-2%	-813,626

All volumes = 12.5kg carton equivalent

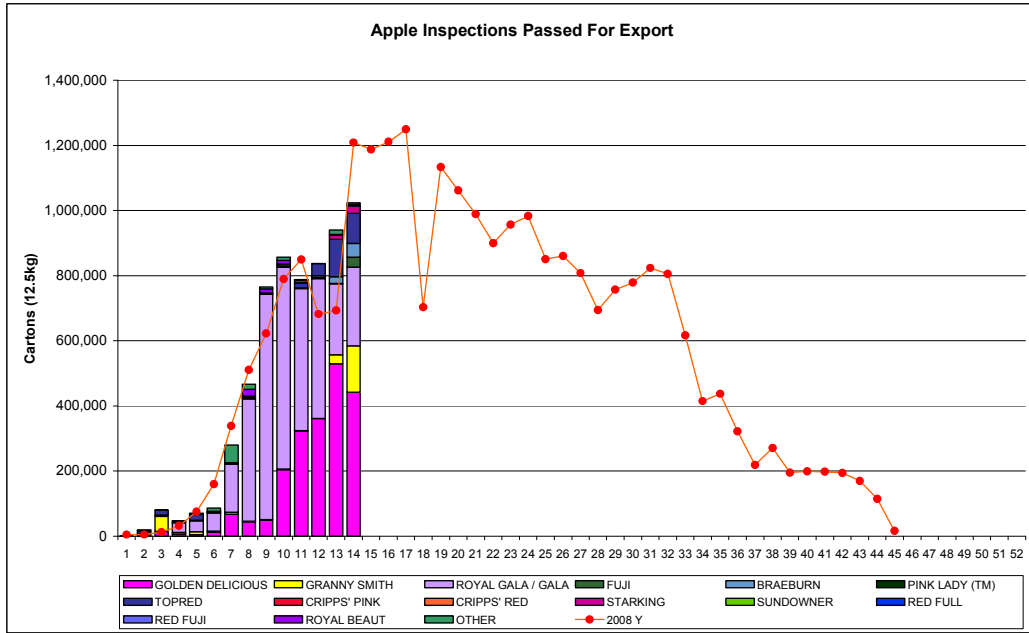
Apples Passed for Export & Estimate



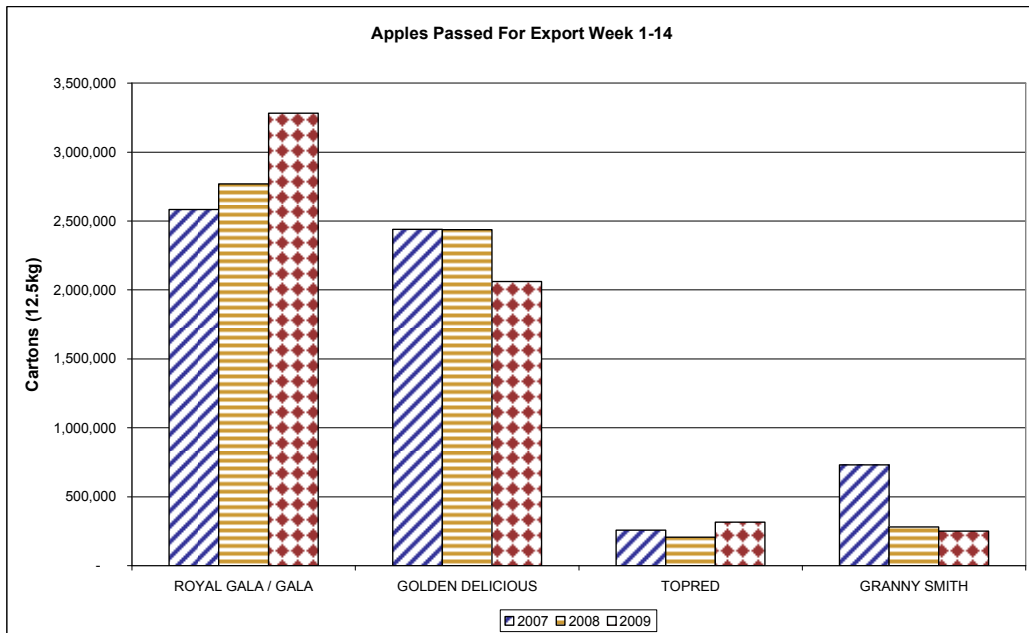
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,838,875	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,302,340	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,748,133	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,120,781	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	1,219,438	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	1,202,181	0%	4,228
STARKING	341,541	310,716	326,128	275,411	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	584,795	3%	18,998
Other	168,865	364,114	266,490	475,946	31%	111,833
Grand Total	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044

All volumes = 12.5kg carton equivalent

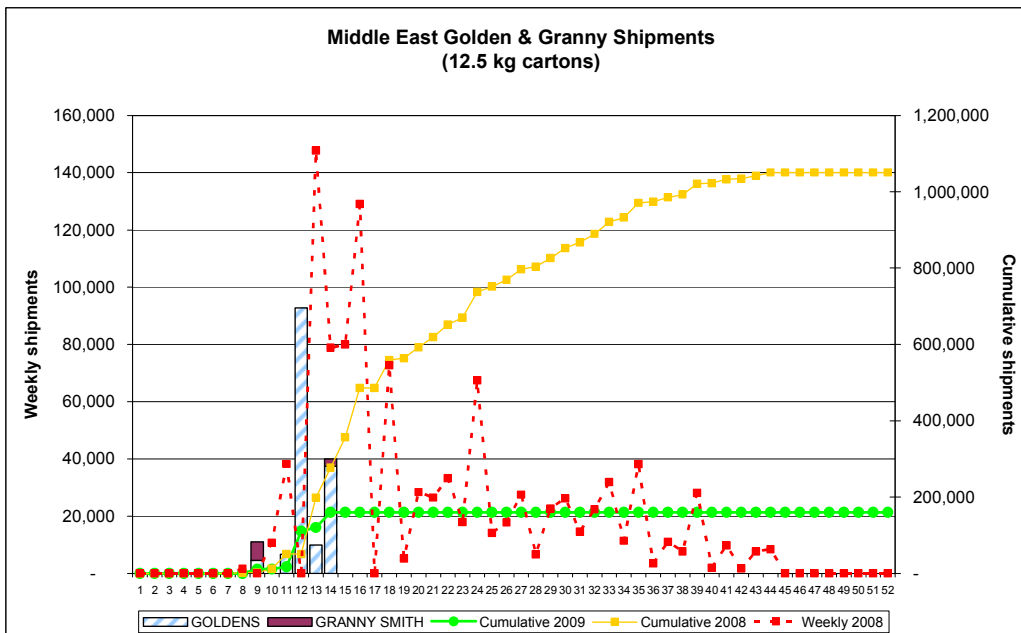
Apples Passed For Export



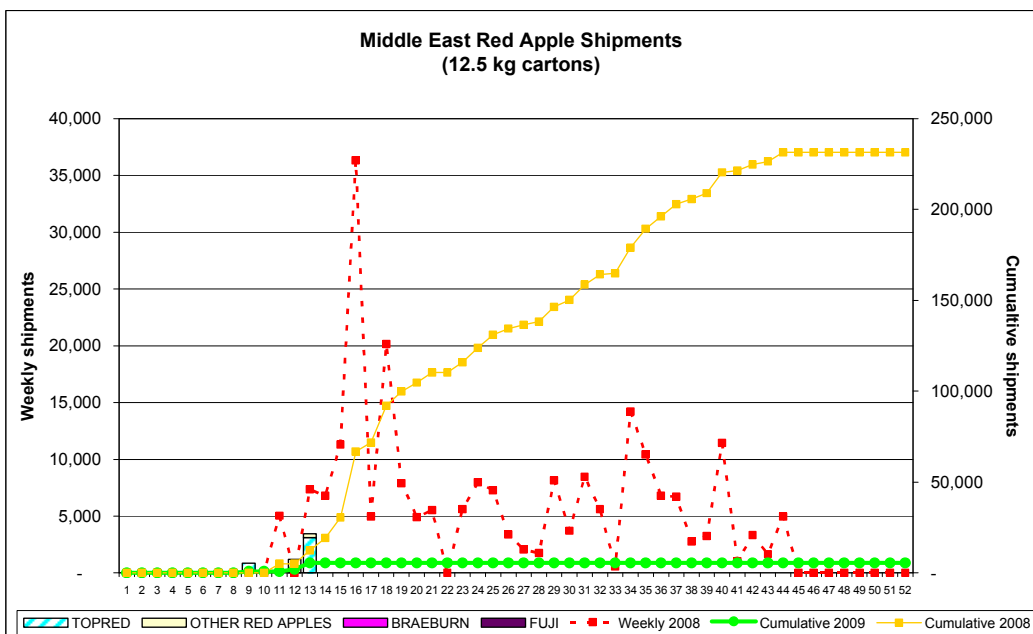
Apples Passed For Export per cultivar Week 1-14



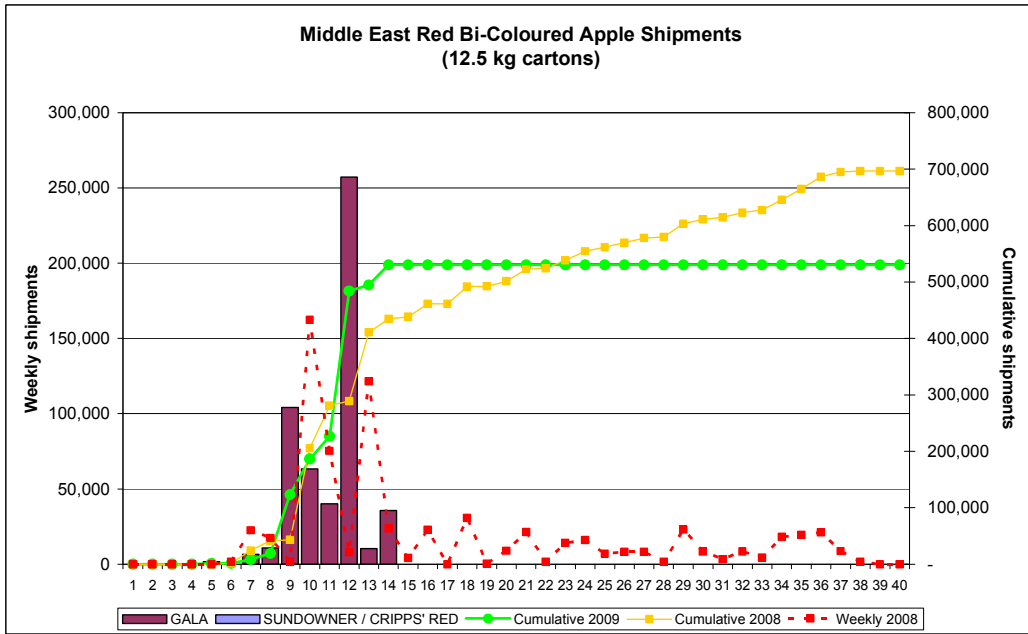
Middle East Market: Apple Shipments



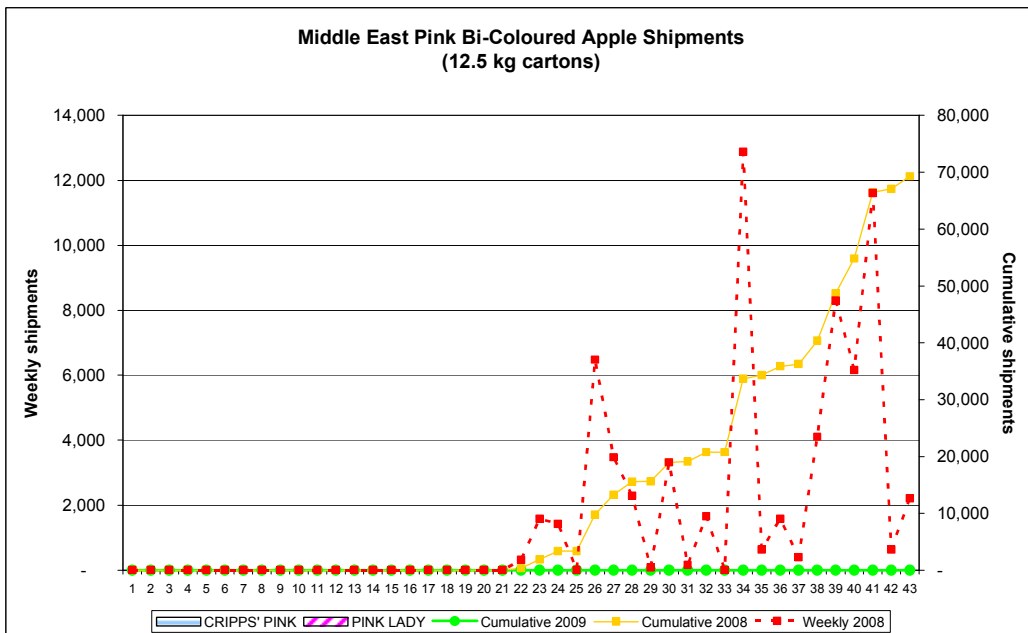
Weekly volumes	2008	2009	Difference	
Week 14	78,842	39,974	-38,868	-49%
Cumulative volumes				
Week 1 to 14	277,054	160,275	-116,779	-42%



Weekly volumes	2008	2009	Difference	
Week 14	6,794	-	-6,794	-100%
Cumulative volumes				
Week 1 to 14	19,181	5,497	-13,684	-71%

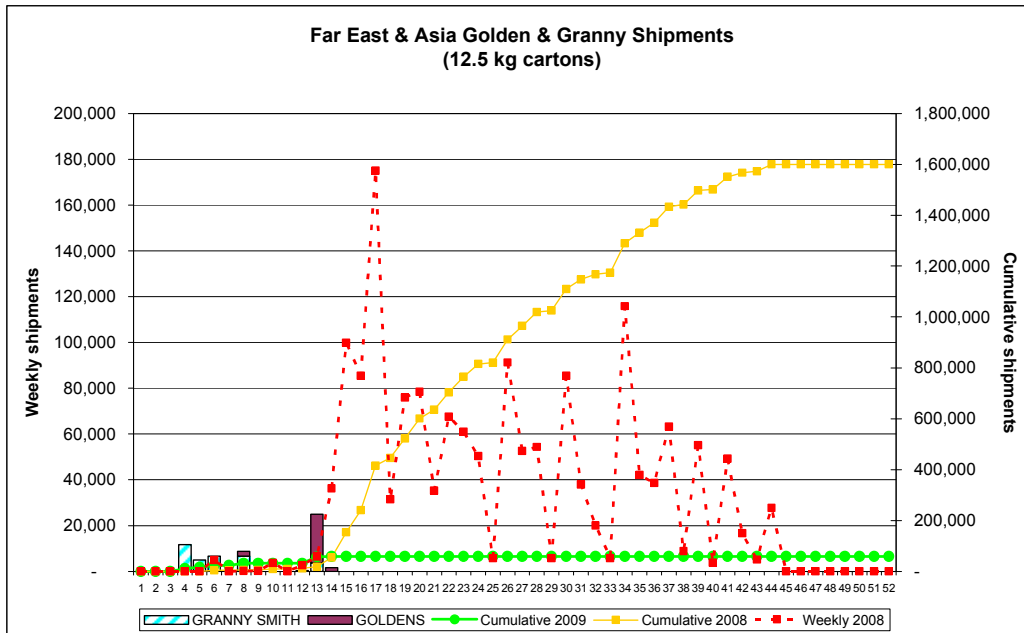


Weekly volumes	2008	2009	Difference	
Week 14	23,858	35,708	11,850	50%
Cumulative volumes				
Week 1 to 14	434,323	530,215	95,893	22%

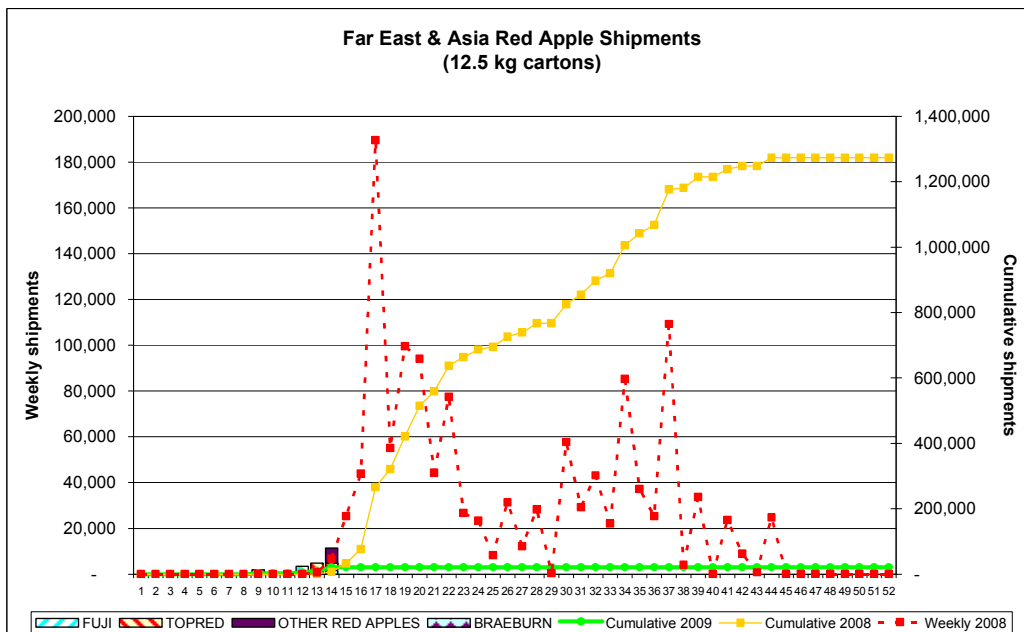


Weekly volumes	2008	2009	Difference	
Week 14	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 14	-	-	-	#DIV/0!

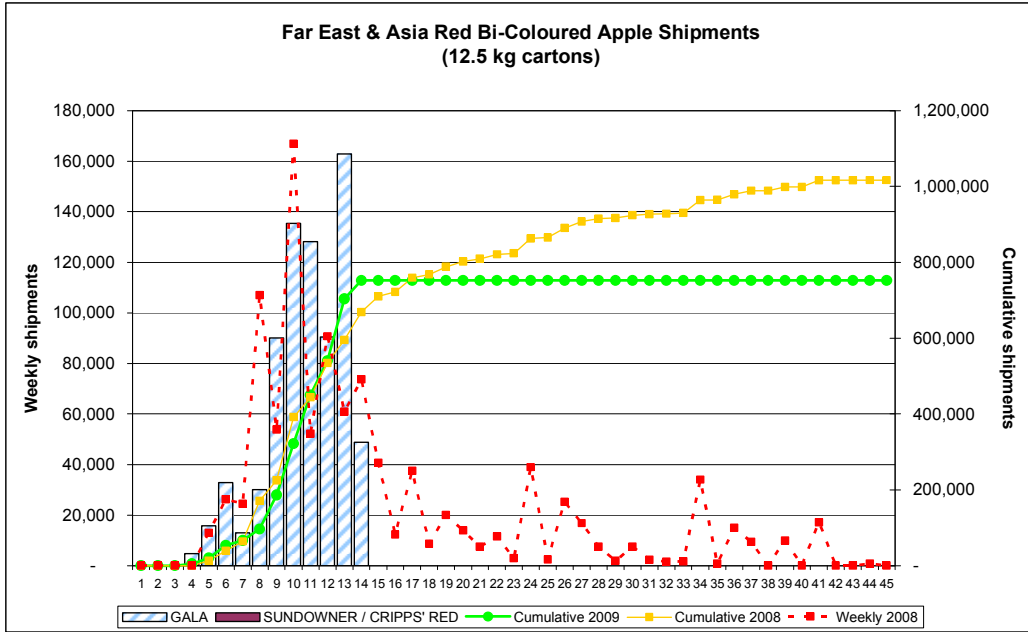
Far East & Asia Market: Apple Shipments



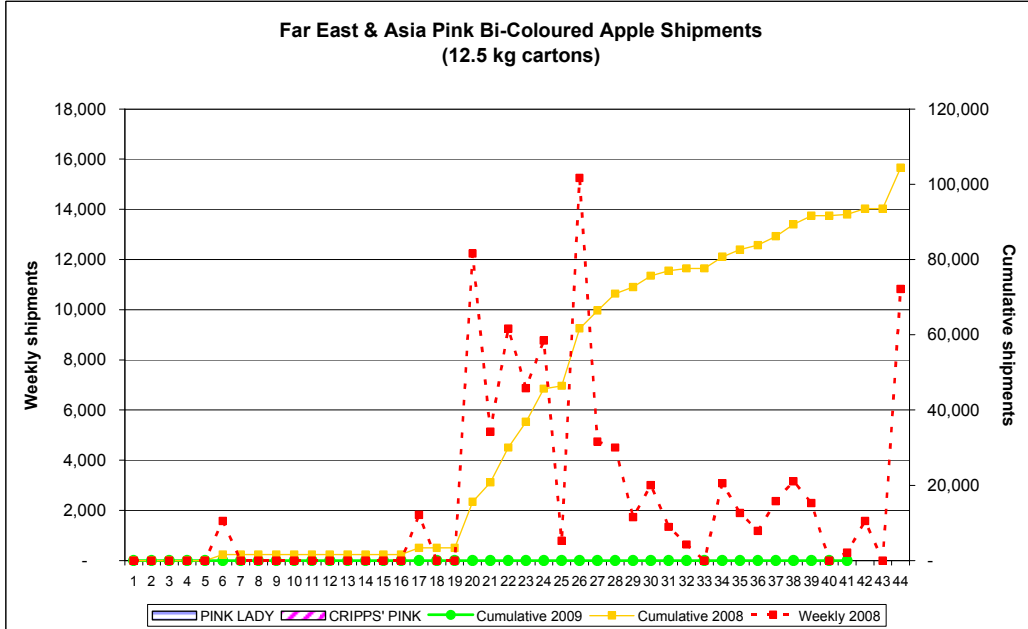
Weekly volumes	2008	2009	Difference	
Week 14	36,261	1,580	-34,681	-96%
Cumulative volumes				
Week 1 to 14	54,589	58,776	4,187	8%



Weekly volumes	2008	2009	Difference	
Week 14	6,794	11,376	4,582	67%
Cumulative volumes				
Week 1 to 14	7,505	21,443	13,938	186%

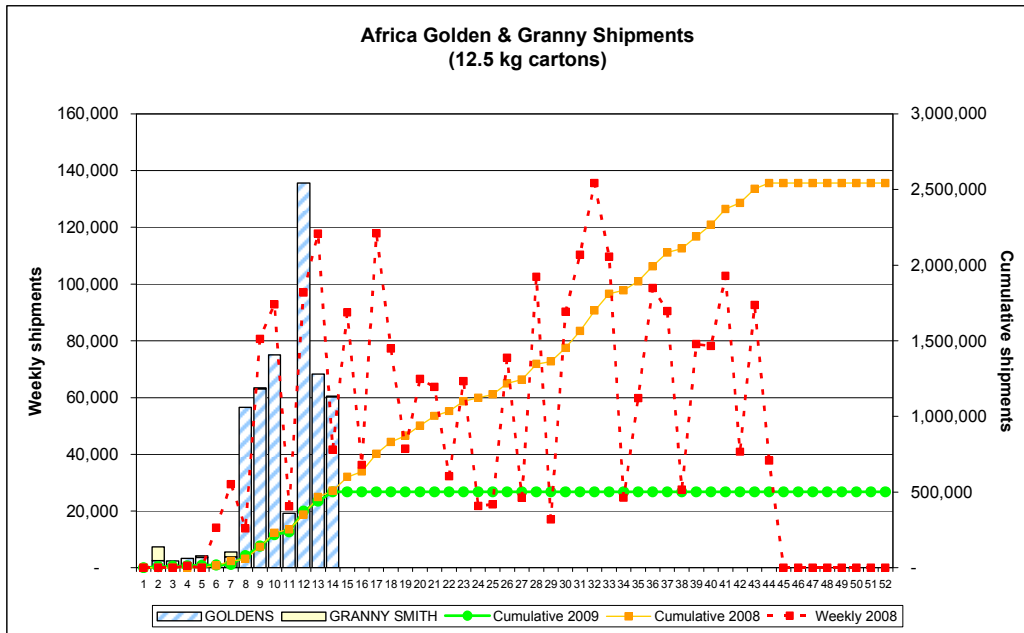


Weekly volumes	2008	2009	Difference	
Week 14	73,628	48,743	-24,885	-34%
Cumulative volumes				
Week 1 to 14	668,946	752,111	83,165	12%

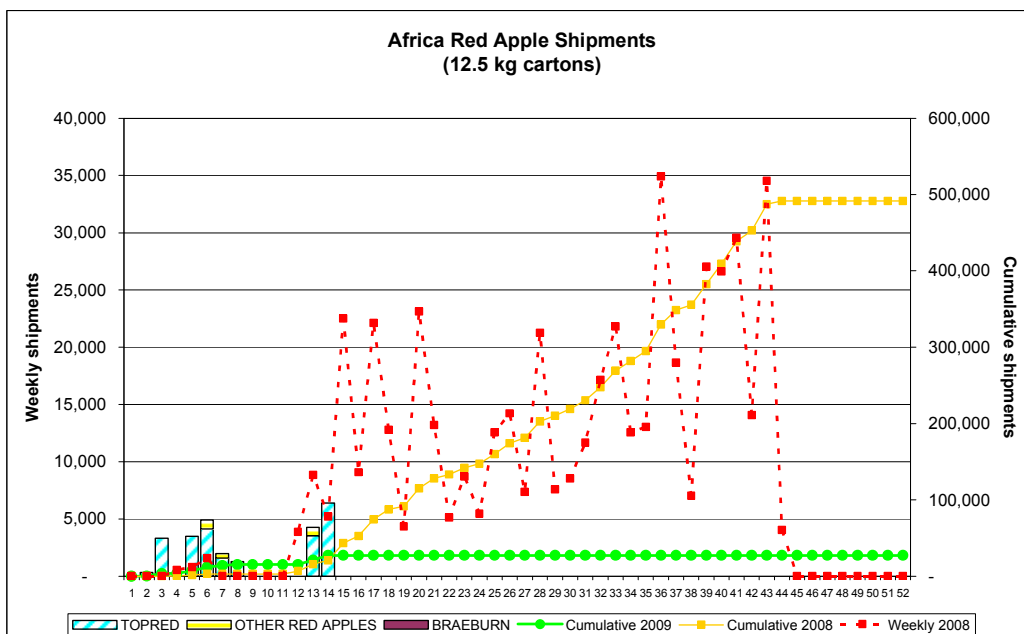


Weekly volumes	2008	2009	Difference	
Week 14	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 14	1,580	-	-1,580	-100%

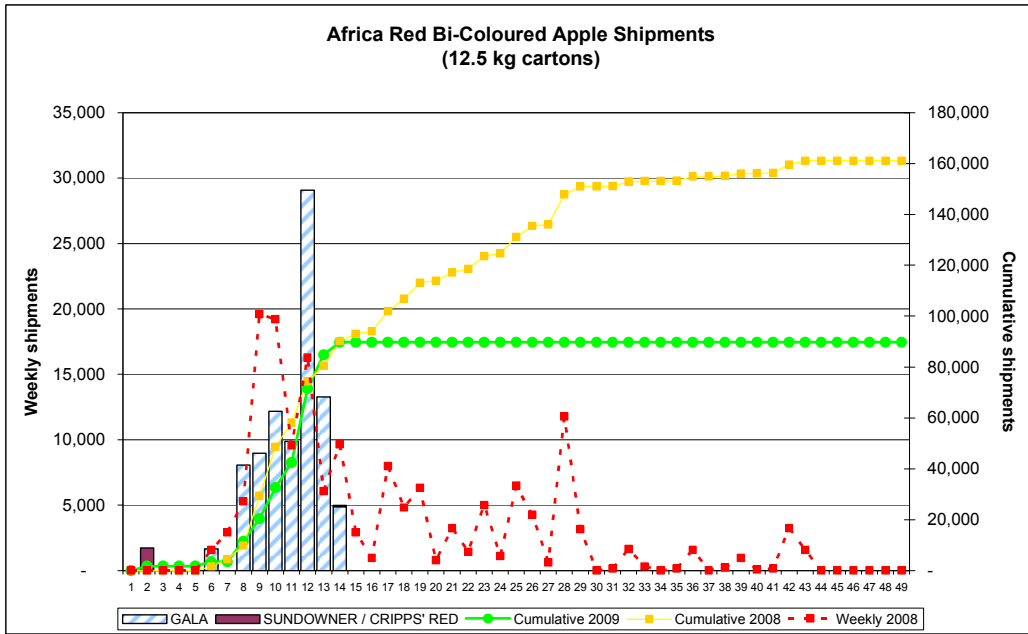
Africa Market: Apple Shipments



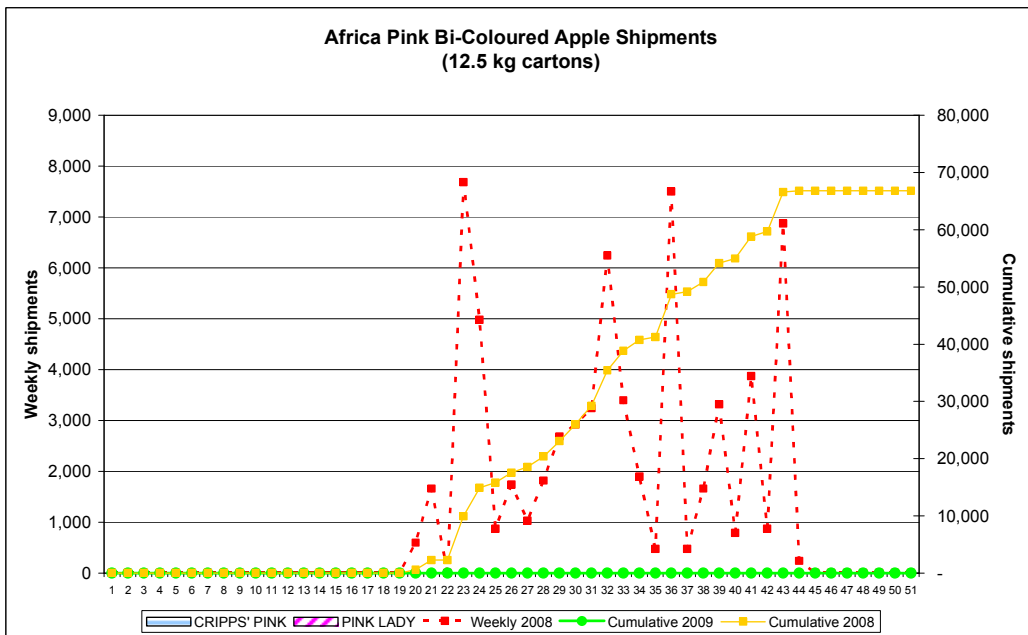
Weekly volumes	2008	2009	Difference	
Week 14	41,633	60,435	18,802	45%
Cumulative volumes				
Week 1 to 14	509,708	501,533	-8,175	-2%



Weekly volumes	2008	2009	Difference	
Week 14	5,214	6,399	1,185	23%
Cumulative volumes				
Week 1 to 14	20,856	27,316	6,460	31%

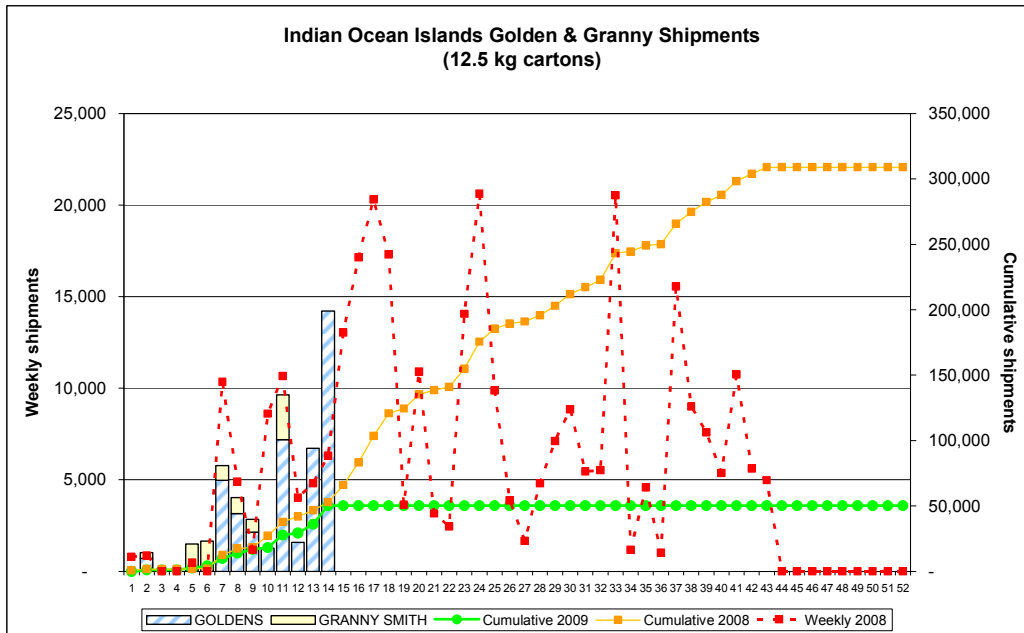


Weekly volumes	2008	2009	Difference	
Week 14	9,638	4,977	-4,661	-48%
Cumulative volumes				
Week 1 to 14	90,139	89,782	-357	0%

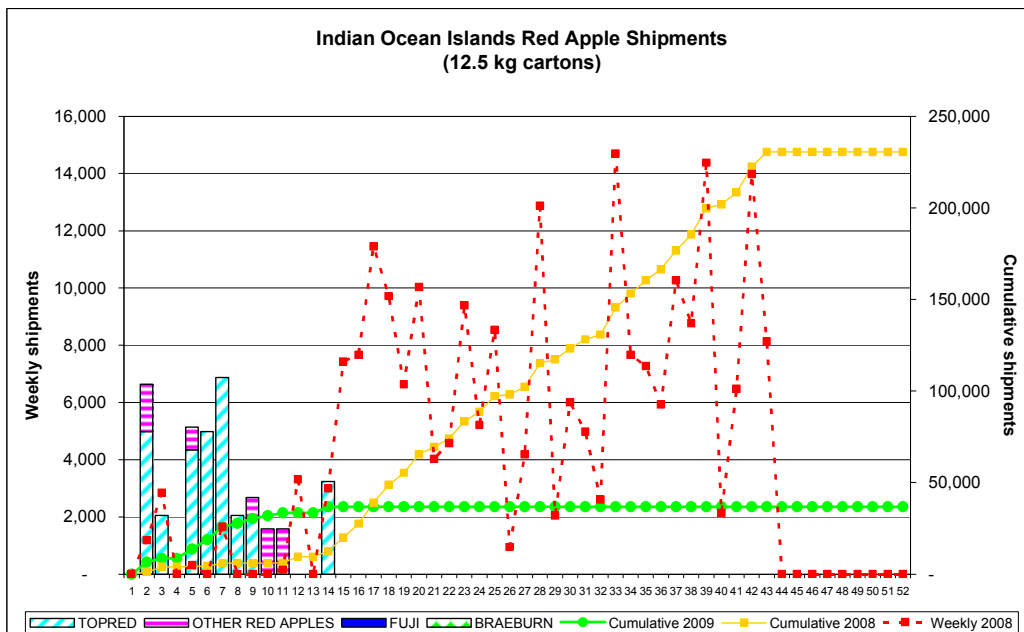


Weekly volumes	2008	2009	Difference	
Week 14	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 14	-	-	-	#DIV/0!

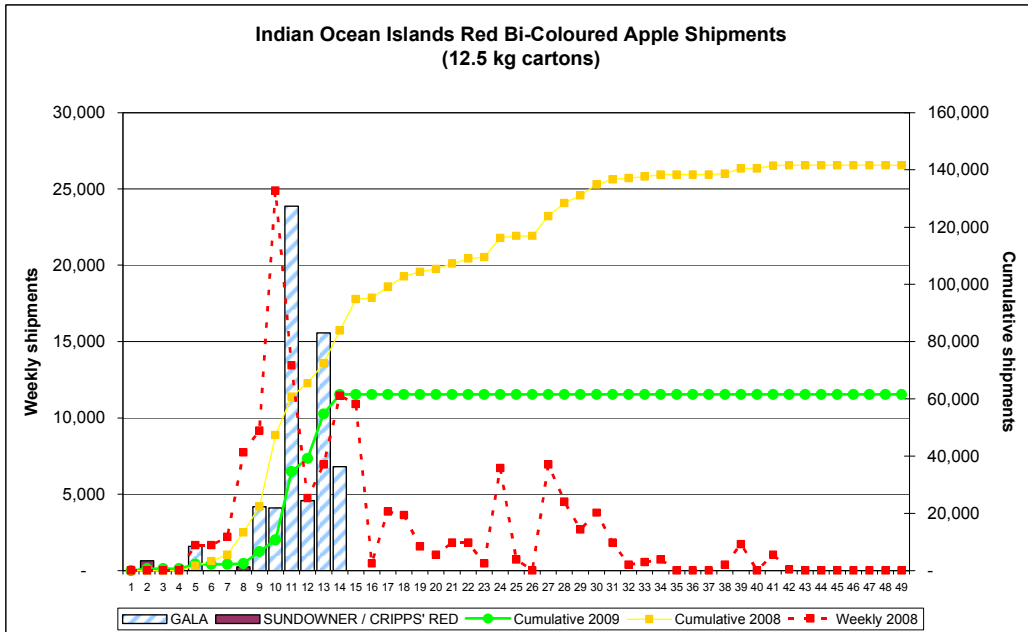
Indian Ocean Islands Market: Apple Shipments



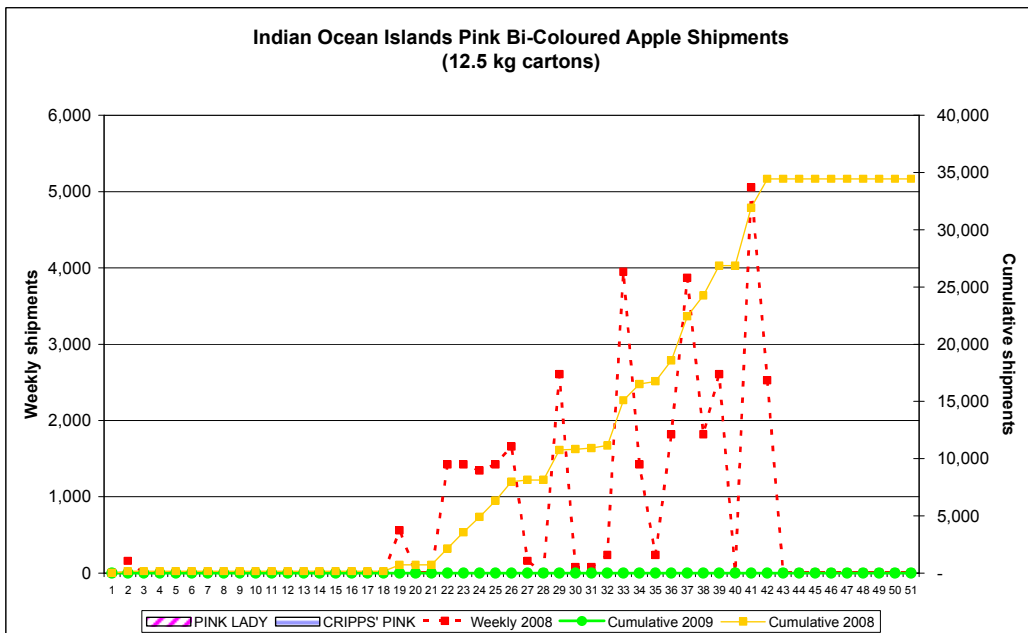
Weekly volumes	2008	2009	Difference	
Week 14	6,320	14,220	7,900	125%
Cumulative volumes				
Week 1 to 14	53,009	50,244	-2,765	-5%



Weekly volumes	2008	2009	Difference	
Week 14	3,002	3,239	237	8%
Cumulative volumes				
Week 1 to 14	12,482	36,814	24,332	195%



Weekly volumes	2008	2009	Difference	
Week 14	11,455	6,794	-4,661	-41%
Cumulative volumes				
Week 1 to 14	83,913	61,541	-22,372	-27%



Weekly volumes	2008	2009	Difference	
Week 14	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 14	158	-	-158	-100%

Total Apple Shipments Weeks 1-14

Market	GREEN APPLES	RED APPLES	RED BI-COLOURED	OTHER	TOTAL
Africa	501,533	27,316	89,782		618,631
EU	124,845	790	213,232		338,866
FE & Asia	58,776	21,443	752,111	6,162	838,492
Indian Ocean Island	50,244	36,814	61,541		148,599
Middle East	160,275	5,497	530,215		695,987
North America (Canada)		1,580			1,580
United Kingdom	257,145	4,582	1,137,308		1,399,035
TOTAL	1,152,817	98,023	2,784,189	6,162	4,041,191