

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 15

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

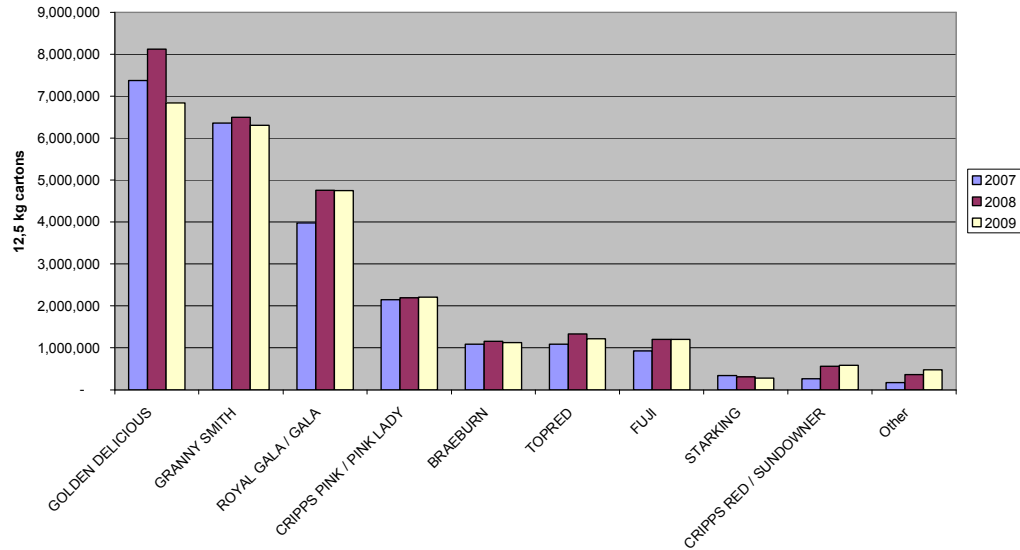
Issued by Pome Joint Marketing Forum
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)
Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044
Pears	12,912,087	13,138,471	13,025,279	13,983,207	6%	844,736
Total	36,654,174	39,626,872	38,140,523	38,964,564	-2%	-662,308

All volumes = 12.5kg carton equivalent

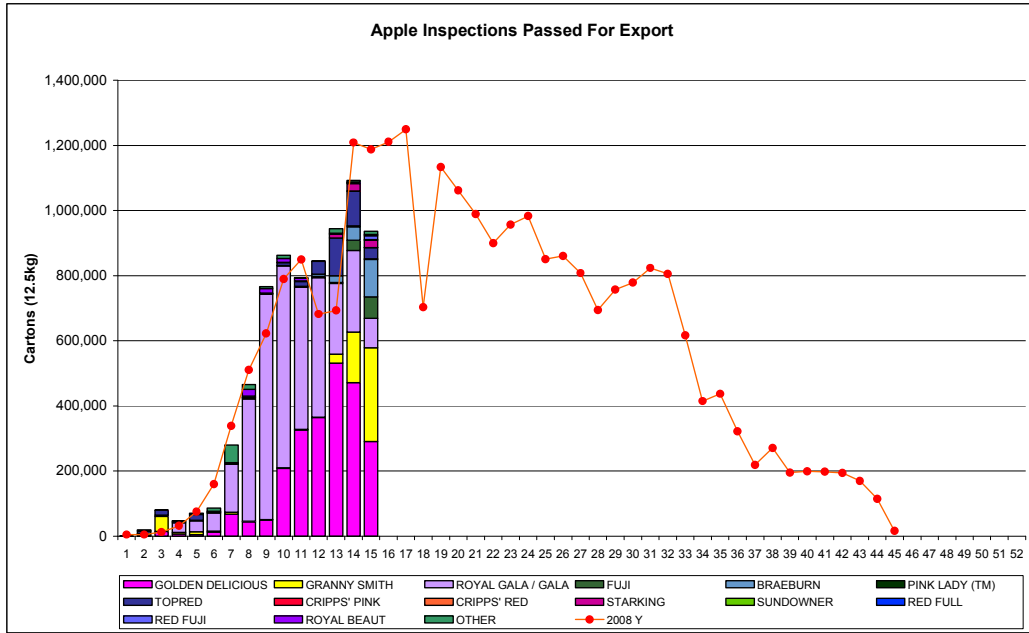
Apples Passed for Export & Estimate



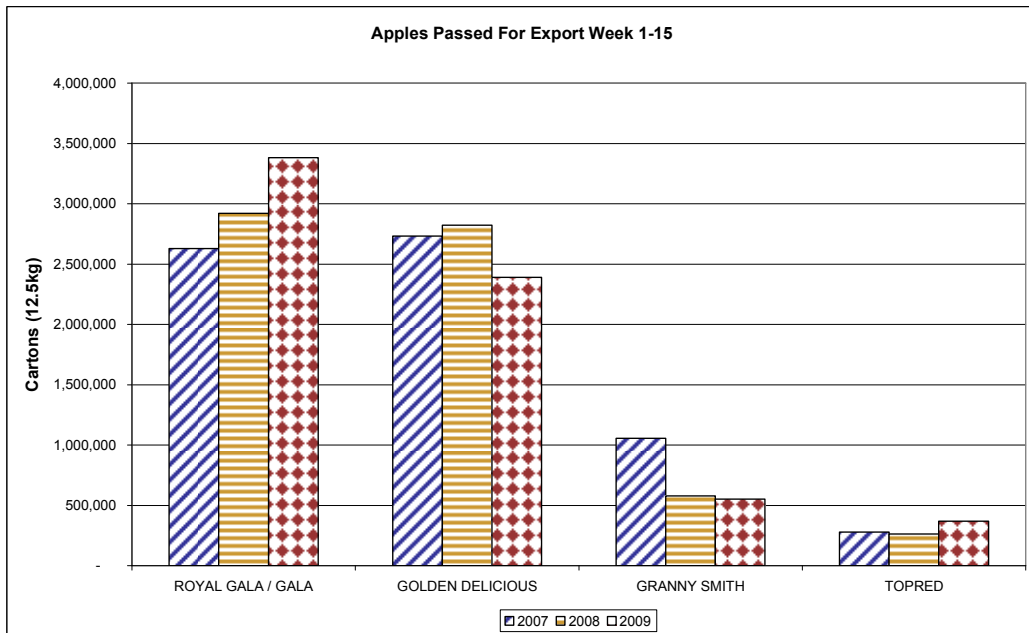
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,838,875	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,302,340	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,748,133	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,120,781	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	1,219,438	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	1,202,181	0%	4,228
STARKING	341,541	310,716	326,128	275,411	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	584,795	3%	18,998
Other	168,865	364,114	266,490	475,946	31%	111,833
Grand Total	23,742,087	26,488,401	25,115,244	24,981,357	-6%	-1,507,044

All volumes = 12.5kg carton equivalent

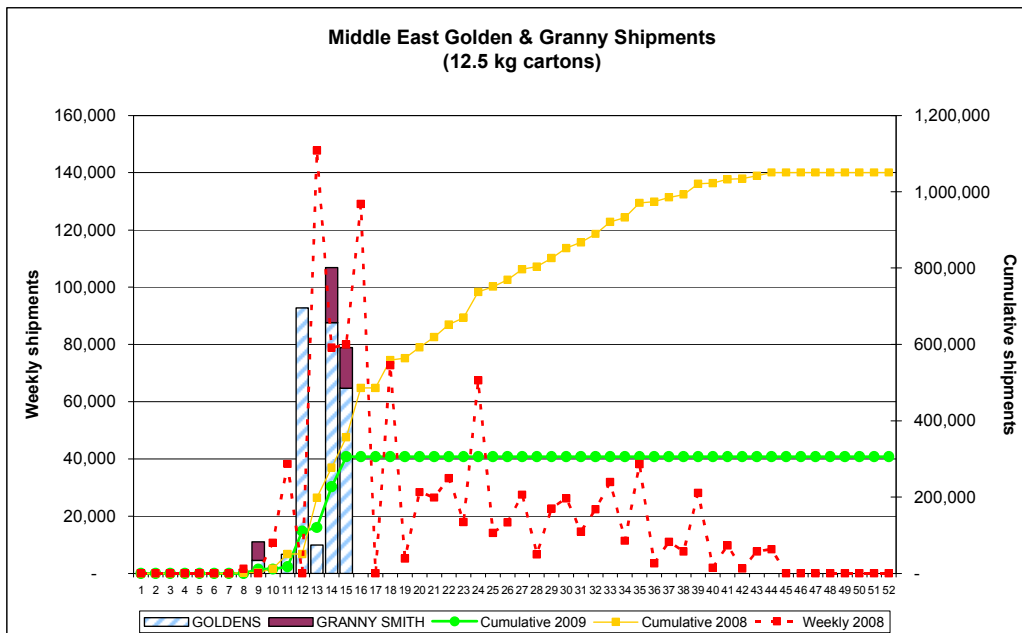
Apples Passed For Export



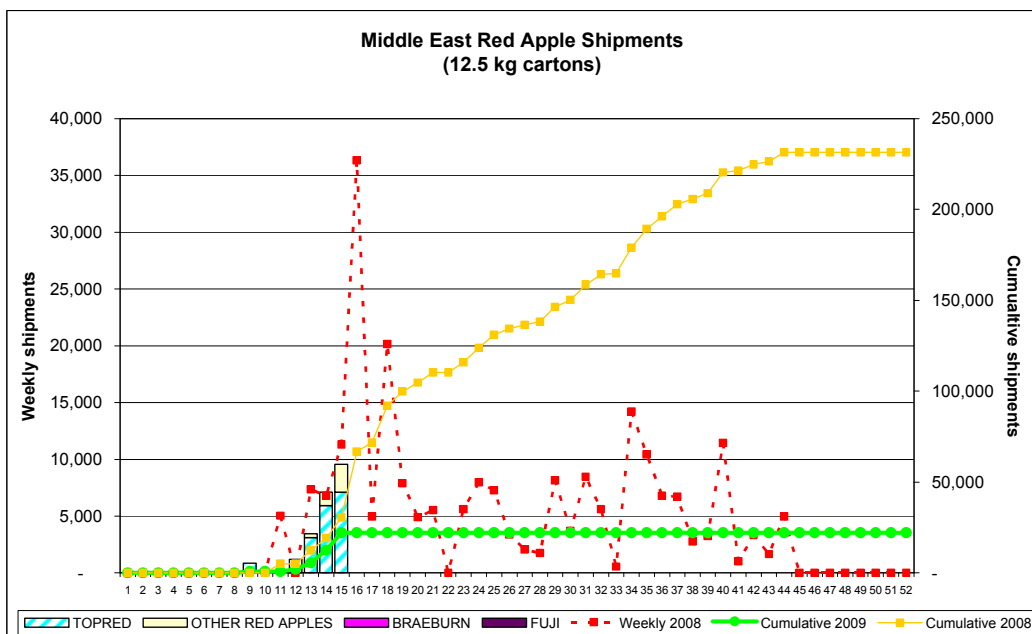
Apples Passed For Export per cultivar Week 1-15



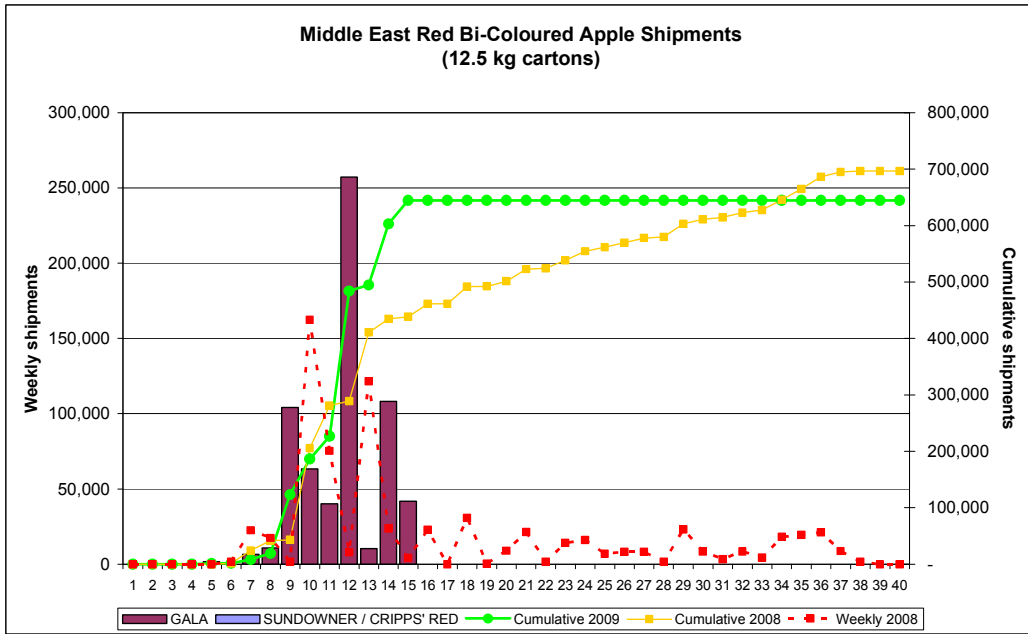
Middle East Market: Apple Shipments



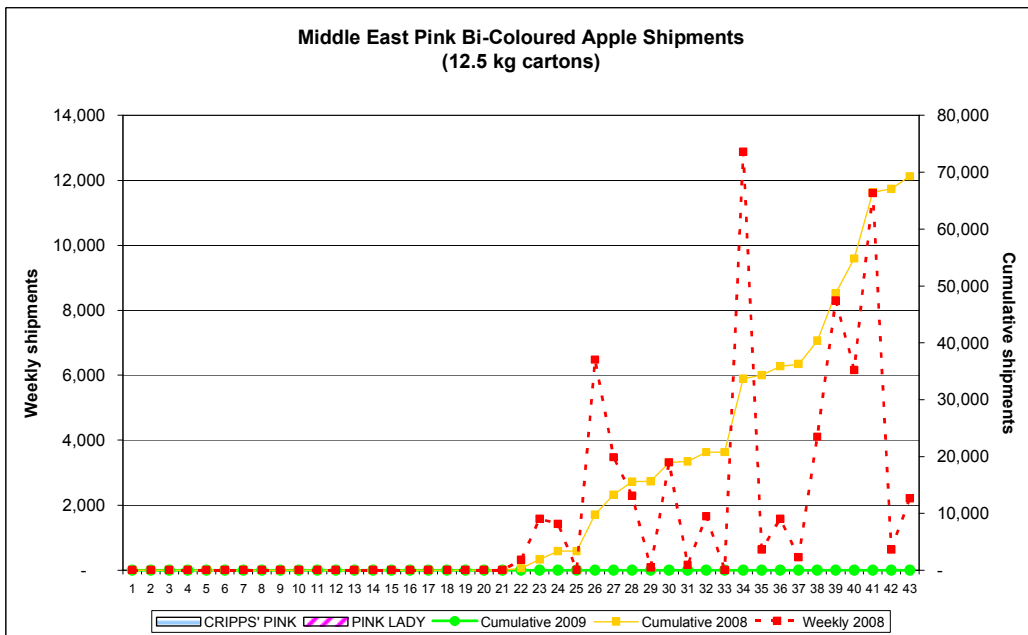
Weekly volumes	2008	2009	Difference	
Week 15	79,948	78,921	-1,027	-1%
Cumulative volumes				
Week 1 to 15	357,002	306,109	-50,893	-14%



Weekly volumes	2008	2009	Difference	
Week 15	11,297	9,559	-1,738	-15%
Cumulative volumes				
Week 1 to 15	30,478	22,166	-8,312	-27%

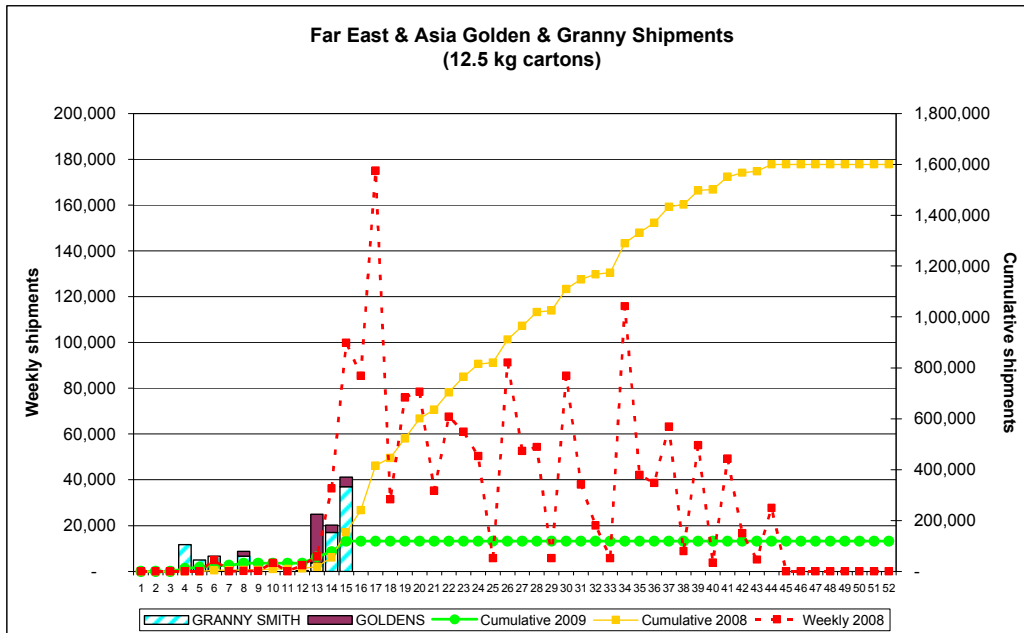


Weekly volumes	2008	2009	Difference	
Week 15	4,108	41,949	37,841	921%
Cumulative volumes				
Week 1 to 15	438,431	644,686	206,256	47%

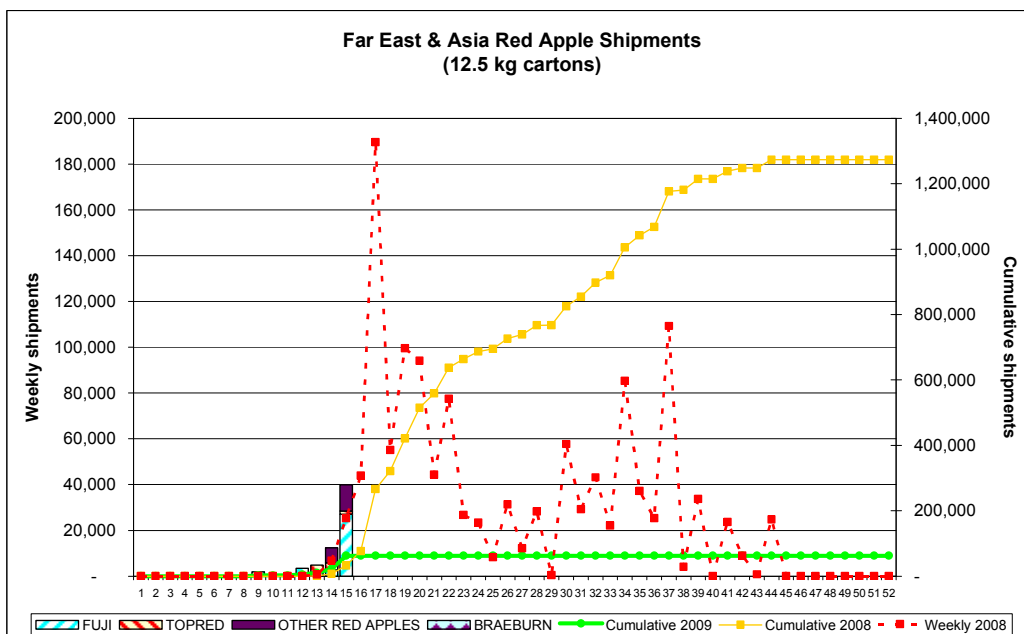


Weekly volumes	2008	2009	Difference	
Week 15	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 15	-	-	-	#DIV/0!

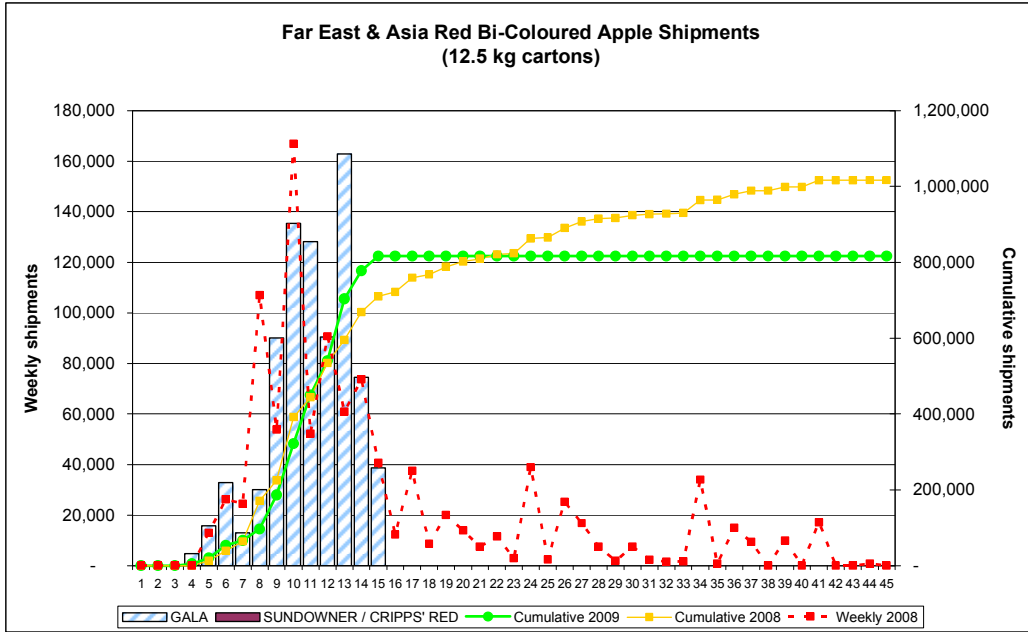
Far East & Asia Market: Apple Shipments



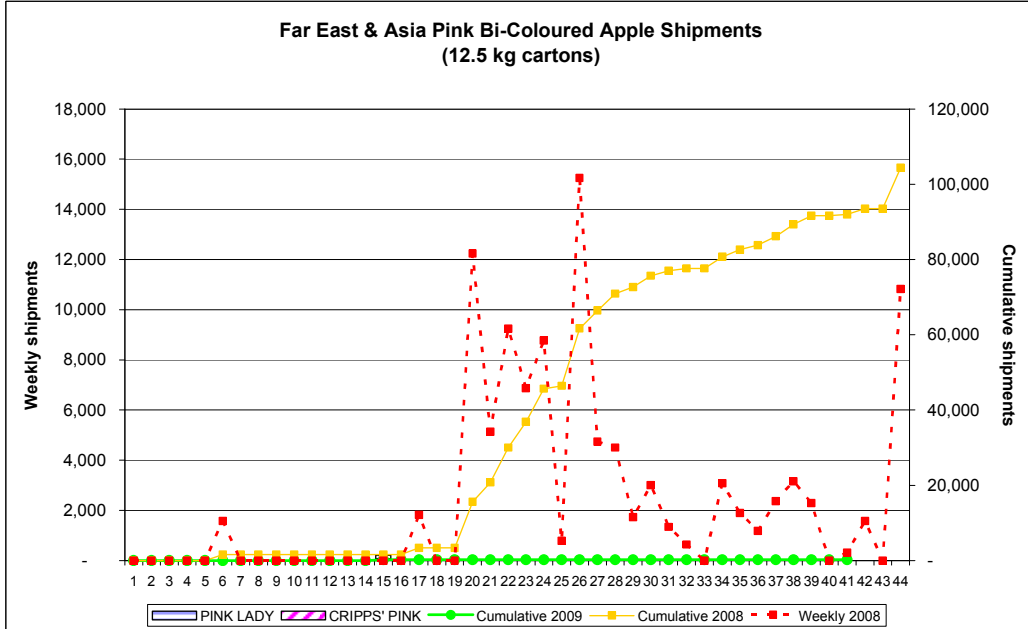
Weekly volumes	2008	2009	Difference	
Week 15	99,913	41,133	-58,780	-59%
Cumulative volumes				
Week 1 to 15	154,502	118,557	-35,945	-23%



Weekly volumes	2008	2009	Difference	
Week 15	25,328	39,988	14,660	58%
Cumulative volumes				
Week 1 to 15	32,833	62,537	29,705	90%

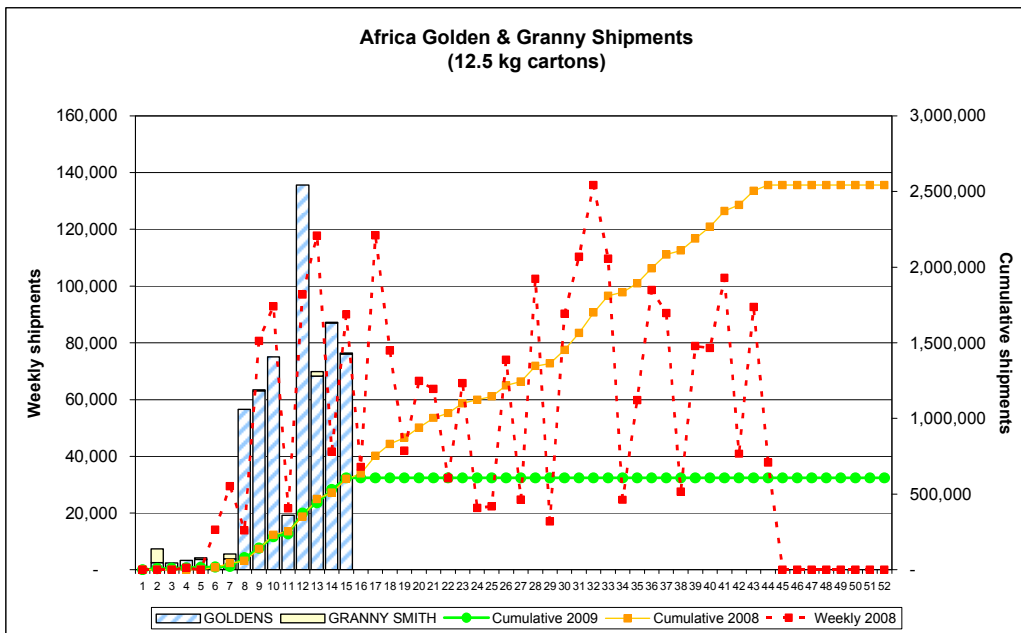


Weekly volumes	2008	2009	Difference	
Week 15	40,709	38,627	-2,082	-5%
Cumulative volumes				
Week 1 to 15	709,655	816,567	106,912	15%

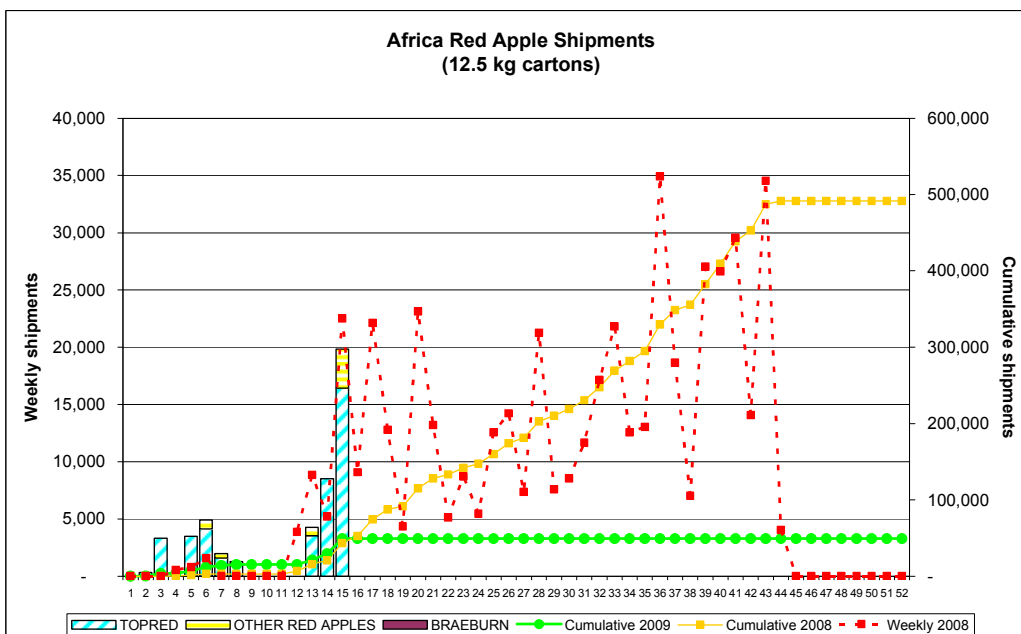


Weekly volumes	2008	2009	Difference	
Week 15	-	215	215	#DIV/0!
Cumulative volumes				
Week 1 to 15	1,580	215	-1,365	-86%

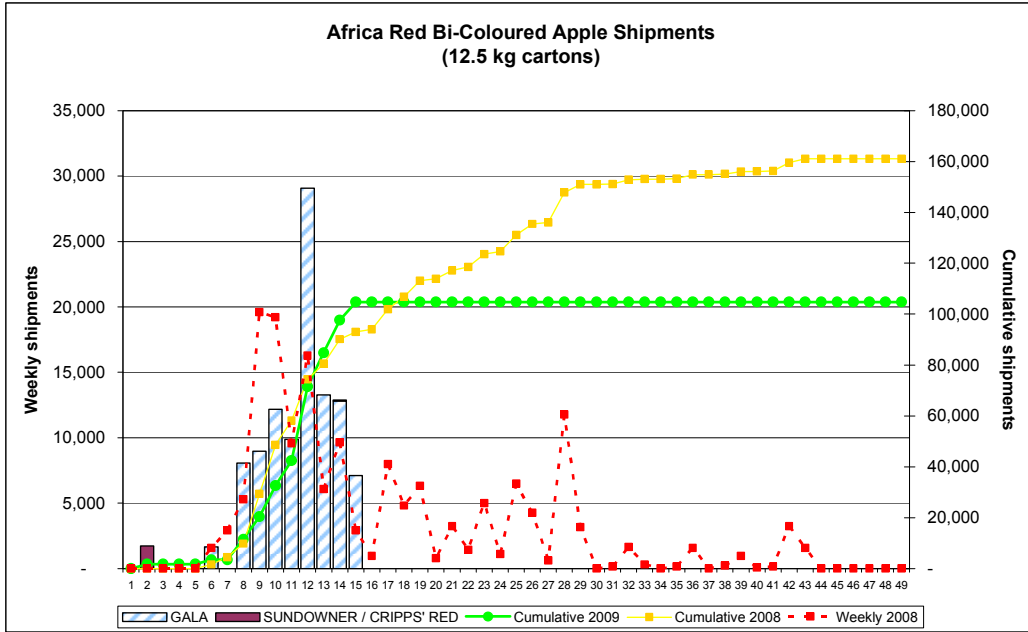
Africa Market: Apple Shipments



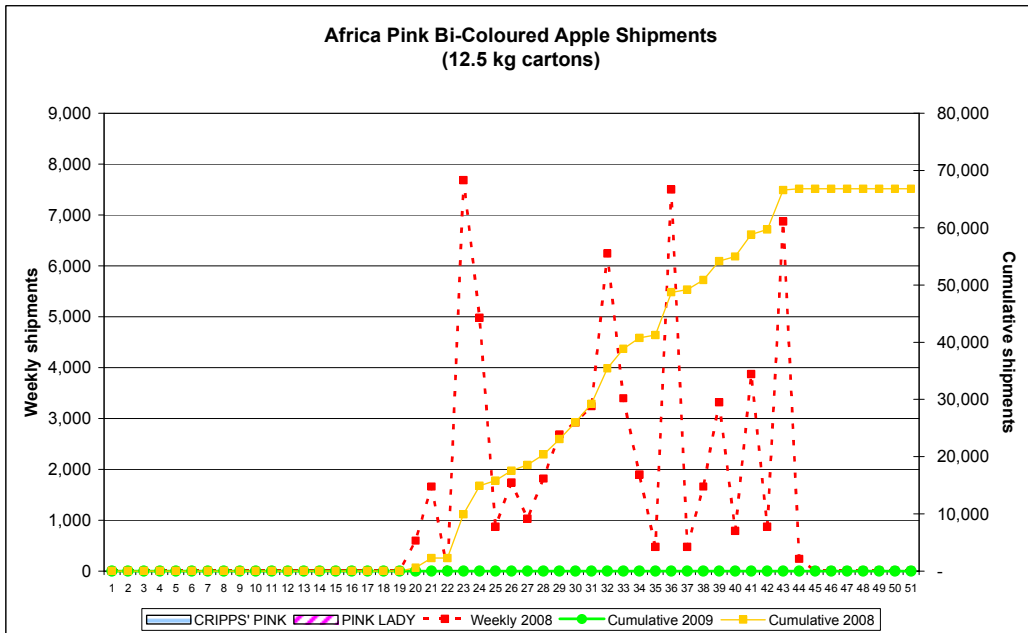
Weekly volumes	2008	2009	Difference	
Week 15	89,981	76,399	-13,582	-15%
Cumulative volumes				
Week 1 to 15	599,689	606,450	6,761	1%



Weekly volumes	2008	2009	Difference	
Week 15	22,515	19,832	-2,683	-12%
Cumulative volumes				
Week 1 to 15	43,371	49,281	5,910	14%

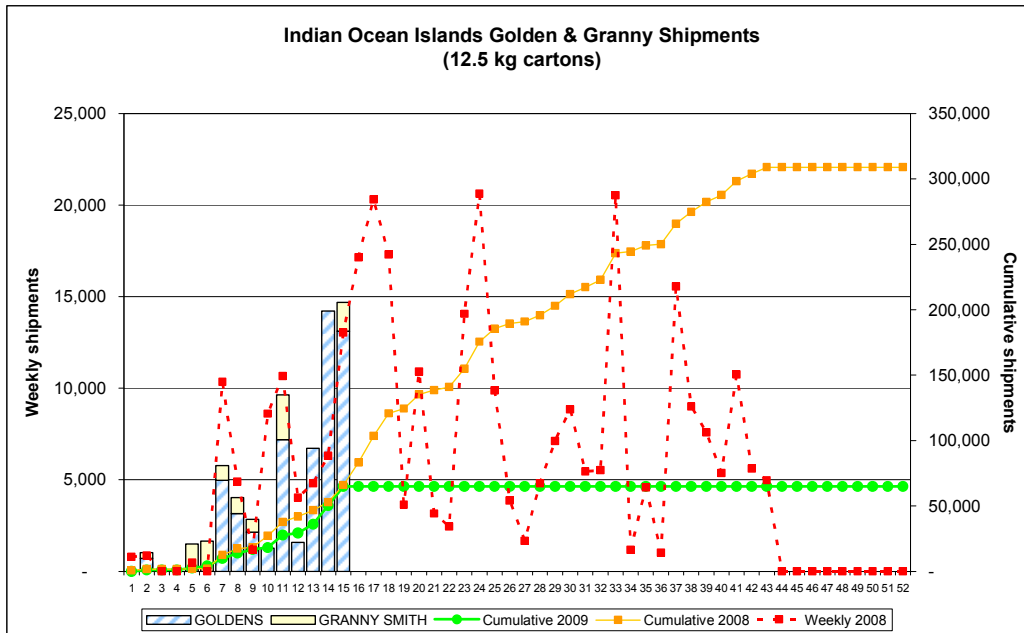


Weekly volumes	2008	2009	Difference	
Week 15	2,923	7,116	4,193	143%
Cumulative volumes				
Week 1 to 15	93,062	104,798	11,736	13%

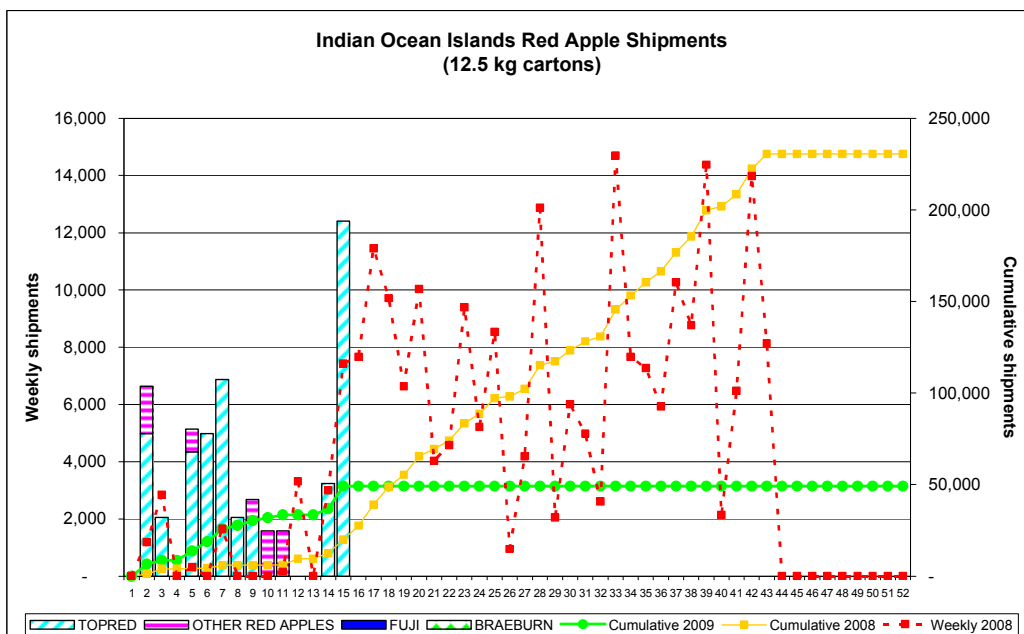


Weekly volumes	2008	2009	Difference	
Week 15	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 15	-	-	-	#DIV/0!

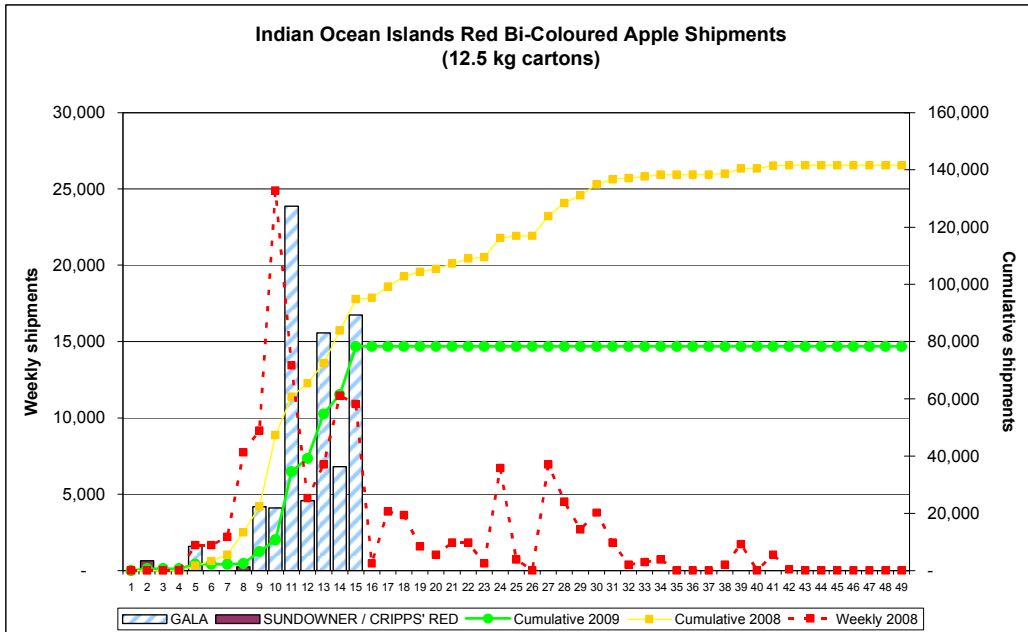
Indian Ocean Islands Market: Apple Shipments



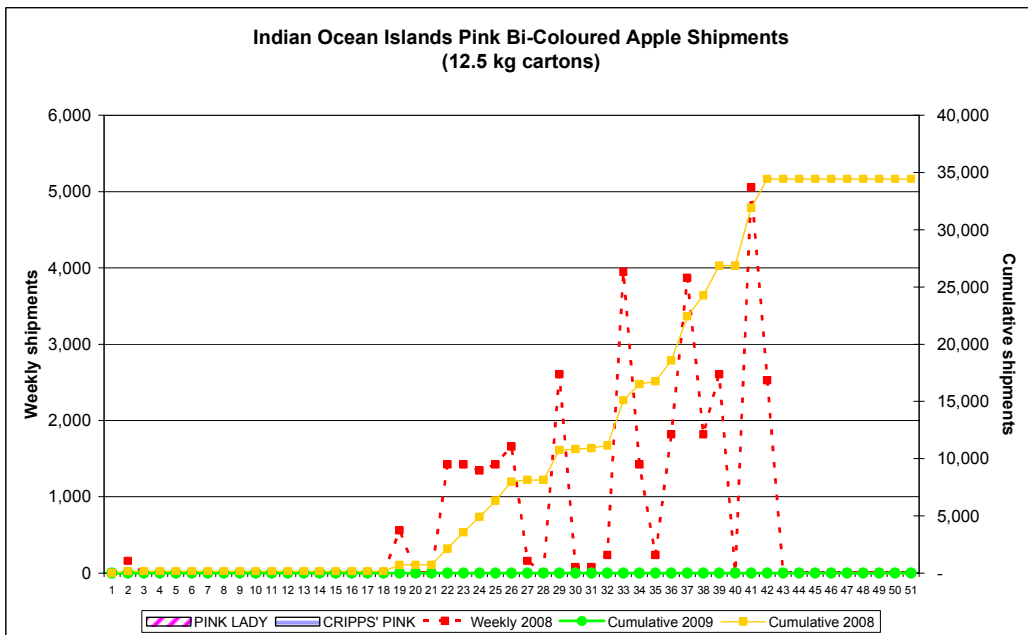
Weekly volumes	2008	2009	Difference	
Week 15	13,035	14,694	1,659	13%
Cumulative volumes				
Week 1 to 15	66,044	64,938	-1,106	-2%



Weekly volumes	2008	2009	Difference	
Week 15	7,426	12,403	4,977	67%
Cumulative volumes				
Week 1 to 15	19,908	49,217	29,309	147%



Weekly volumes	2008	2009	Difference	
Week 15	10,902	16,748	5,846	54%
Cumulative volumes				
Week 1 to 15	94,815	78,289	-16,526	-17%



Weekly volumes	2008	2009	Difference	
Week 15	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 15	158	-	-158	-100%

Total Apple Shipments Weeks 1-15

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	607,003	49,281	105,193			761,478
EU	193,496	28,203	240,171			461,869
FE & Asia	118,557	62,537	816,567	215	6,162	1,004,039
Indian Ocean Island	64,938	49,217	78,289			192,444
Middle East	306,109	22,166	644,686			972,961
North America (Canada)		1,580				1,580
United Kingdom	463,177	39,184	1,325,881	1,580		1,829,822
TOTAL	1,753,280	252,169	3,210,787	1,795	6,162	5,224,193