

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

This Newsletter is supported by



### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 16**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum**  
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**Compiled by Optimal Agricultural Business Systems (OABS)**  
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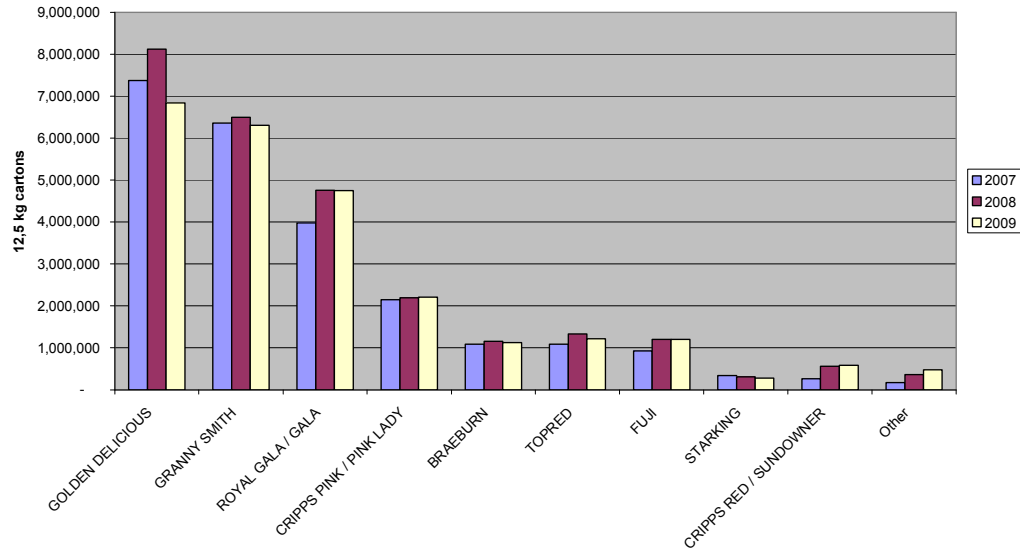
**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	<b>24,981,357</b>	-6%	<b>-1,507,044</b>
Pears	12,912,087	13,138,471	13,025,279	<b>14,100,752</b>	7%	<b>962,281</b>
Total	36,654,174	39,626,872	38,140,523	<b>39,082,109</b>	-1%	<b>-544,763</b>

All volumes = 12.5kg carton equivalent

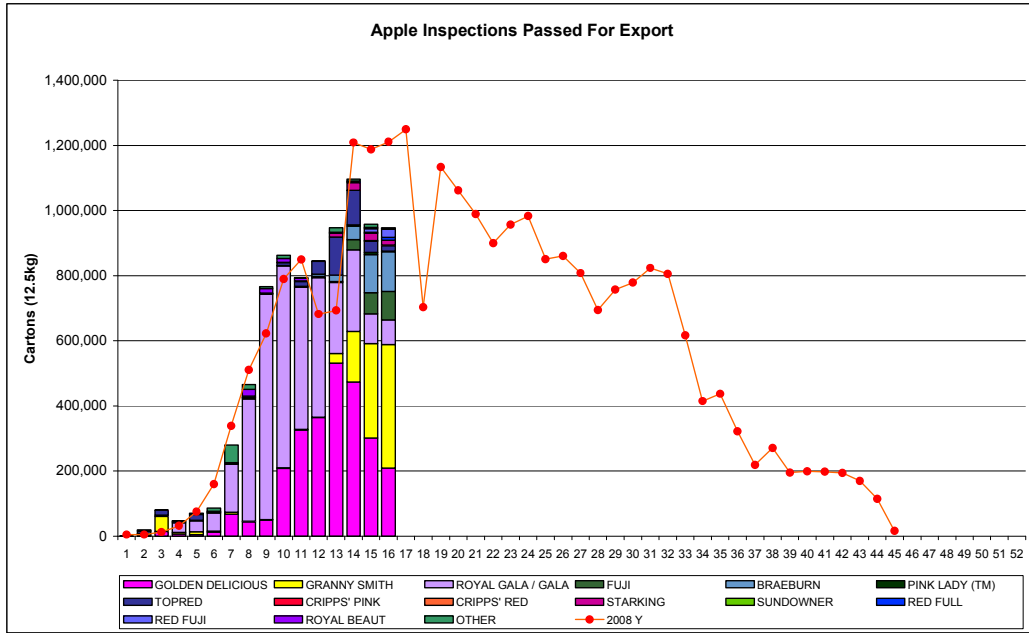
Apples Passed for Export & Estimate



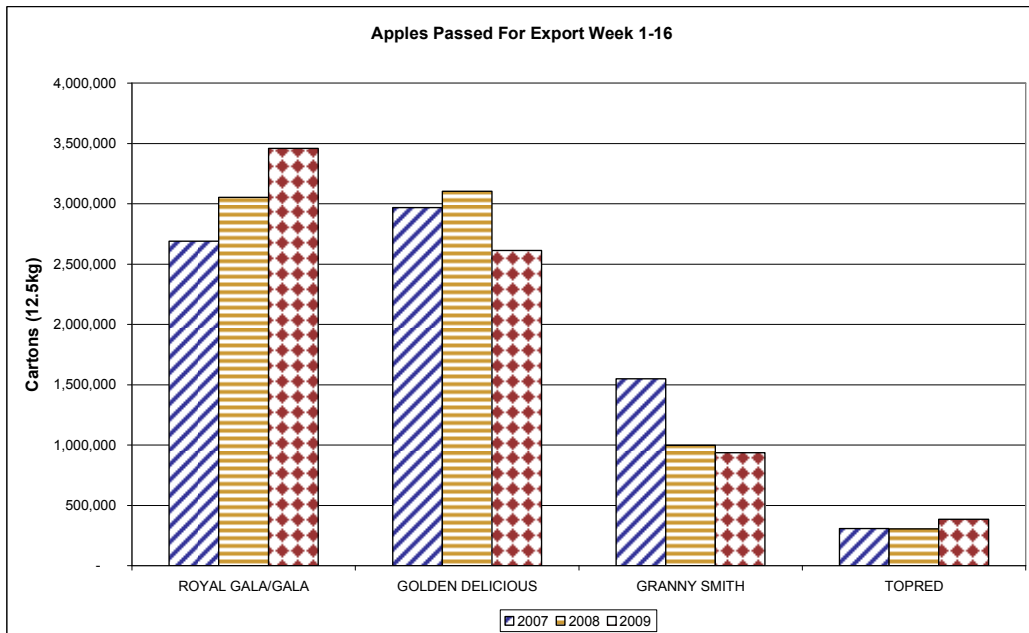
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	<b>6,838,875</b>	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	<b>6,302,340</b>	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	<b>4,748,133</b>	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	<b>2,213,456</b>	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	<b>1,120,781</b>	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	<b>1,219,438</b>	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	<b>1,202,181</b>	0%	4,228
STARKING	341,541	310,716	326,128	<b>275,411</b>	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	<b>584,795</b>	3%	18,998
Other	168,865	364,114	266,490	<b>475,946</b>	31%	111,833
Grand Total	23,742,087	26,488,401	25,115,244	<b>24,981,357</b>	-6%	-1,507,044

All volumes = 12.5kg carton equivalent

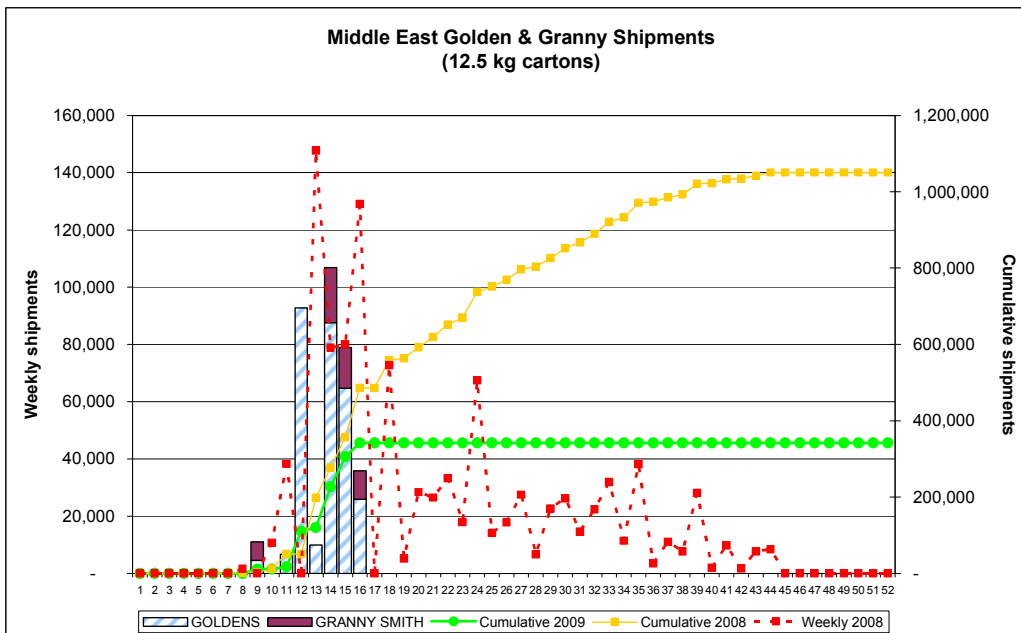
# Apples Passed For Export



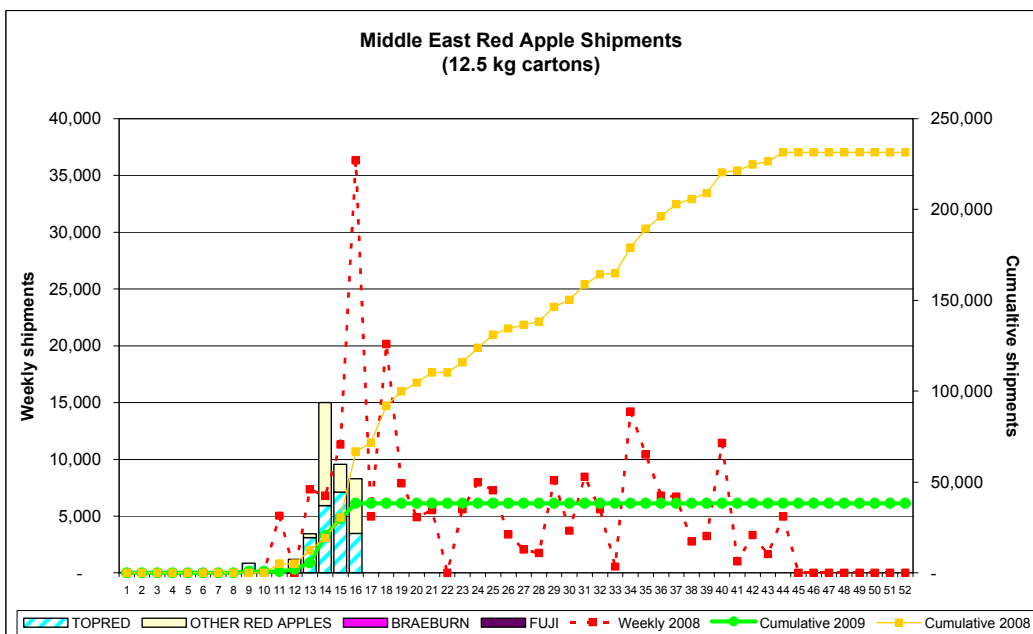
# Apples Passed For Export per cultivar Week 1-16



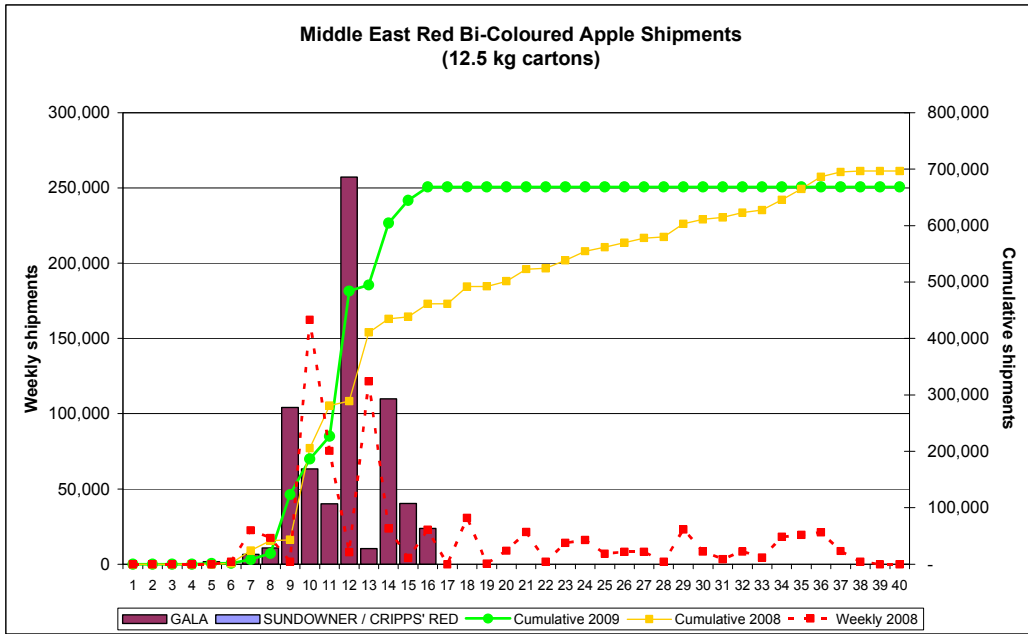
# Middle East Market: Apple Shipments



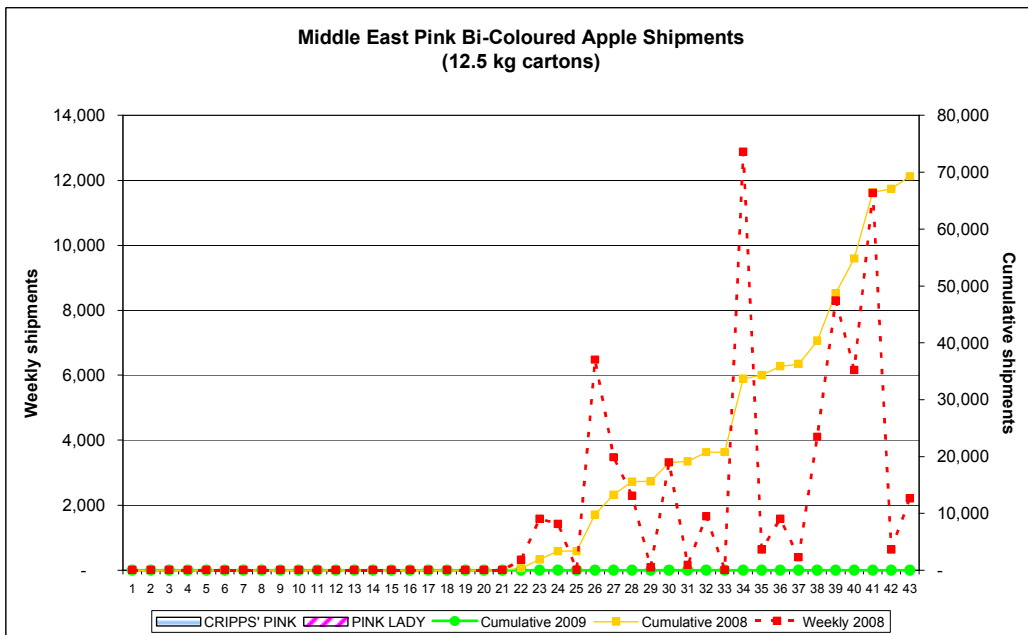
Weekly volumes	2008	2009	Difference	
Week 16	129,086	35,866	-93,220	-72%
<b>Cumulative volumes</b>				
Week 1 to 16	486,088	341,975	-144,113	-30%



Weekly volumes	2008	2009	Difference	
Week 16	36,340	8,295	-28,045	-77%
<b>Cumulative volumes</b>				
Week 1 to 16	66,818	38,361	-28,457	-43%

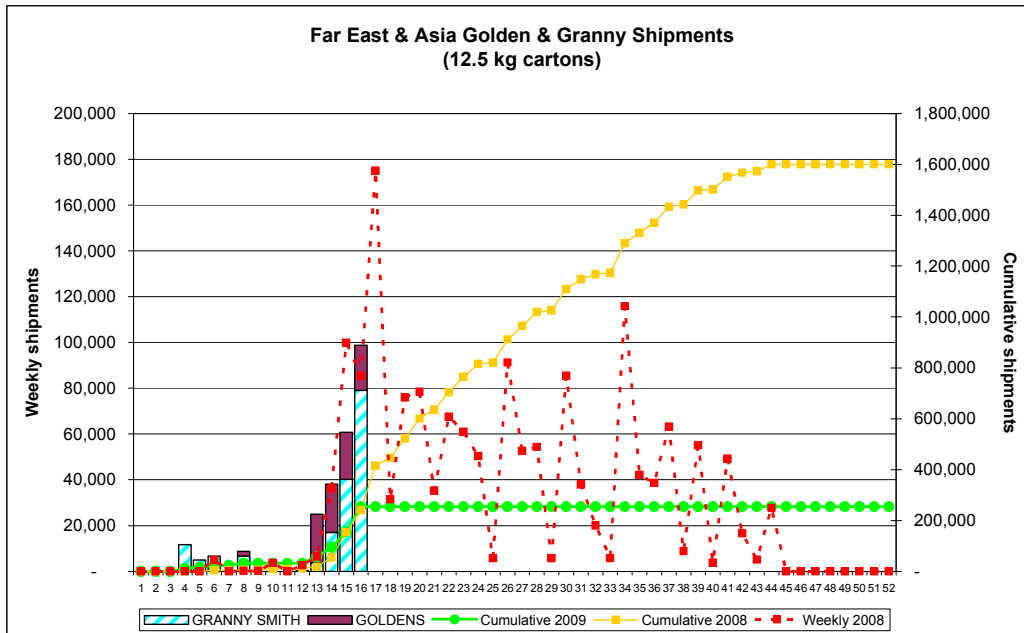


Weekly volumes	2008	2009	Difference	
Week 16	22,831	23,700	869	4%
Cumulative volumes				
Week 1 to 16	461,262	668,386	207,125	45%

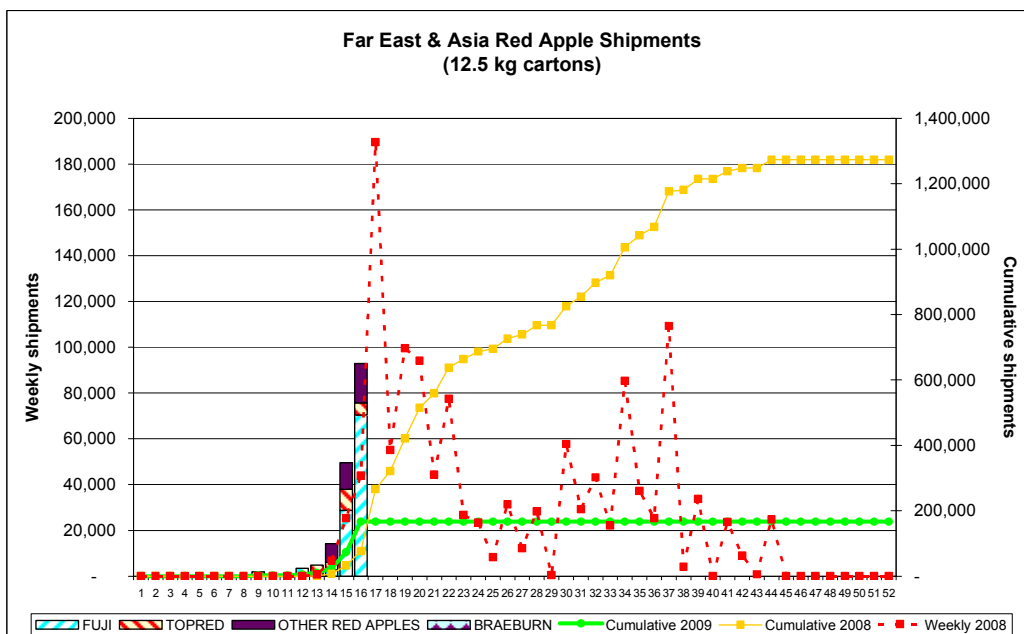


Weekly volumes	2008	2009	Difference	
Week 16	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 16	-	-	-	#DIV/0!

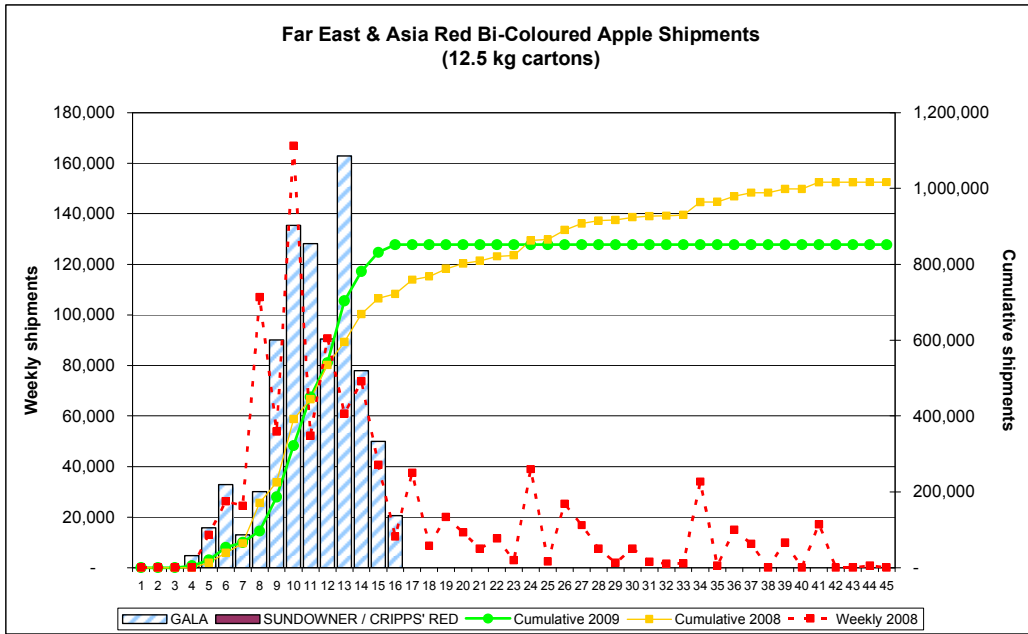
# Far East & Asia Market: Apple Shipments



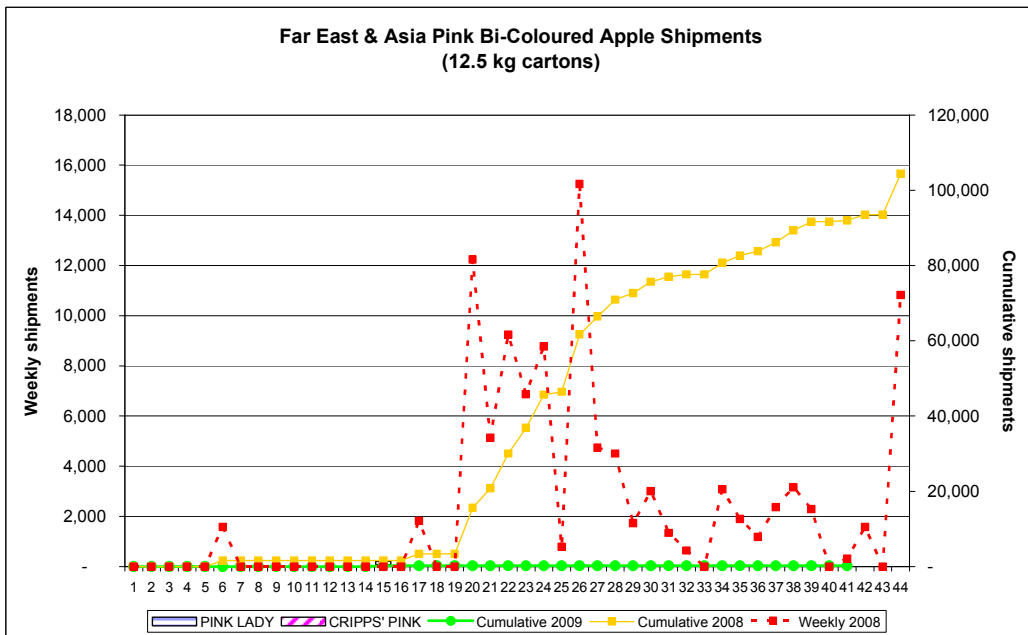
Weekly volumes	2008	2009	Difference	
Week 16	85,401	98,671	13,270	16%
<b>Cumulative volumes</b>				
Week 1 to 16	239,903	254,595	14,692	6%



Weekly volumes	2008	2009	Difference	
Week 16	43,924	92,983	49,059	112%
<b>Cumulative volumes</b>				
Week 1 to 16	76,757	166,738	89,982	117%

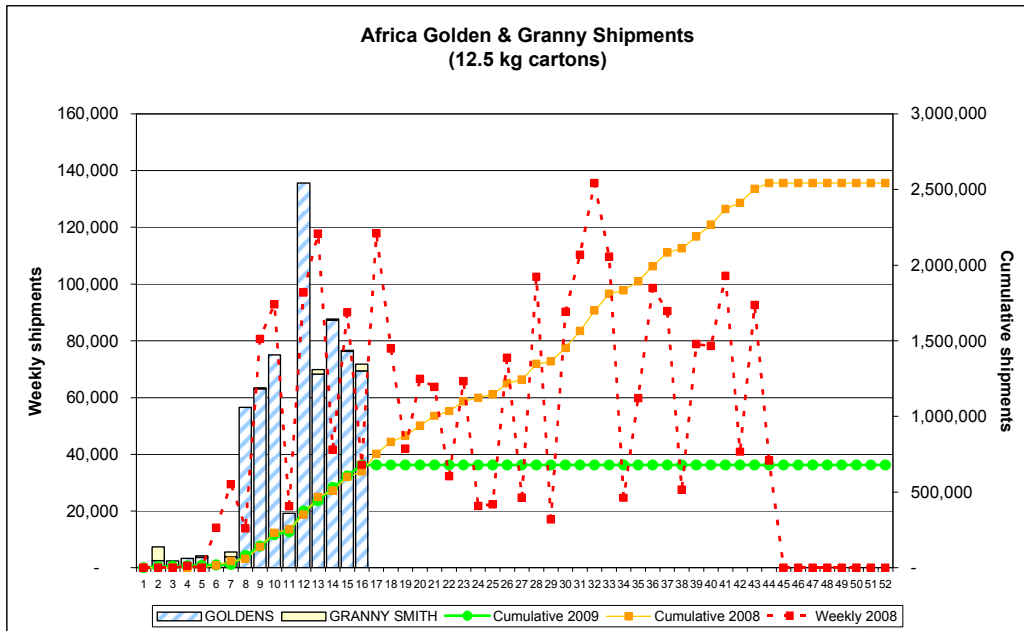


Weekly volumes	2008	2009	Difference	
Week 16	12,324	20,540	8,216	67%
Cumulative volumes				
Week 1 to 16	721,979	851,801	129,822	18%

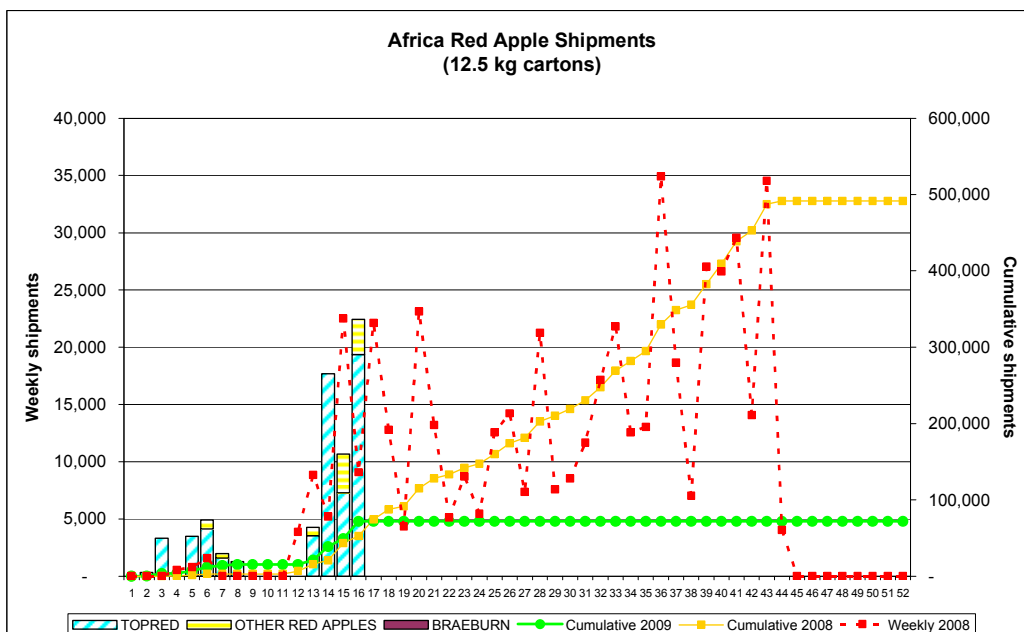


Weekly volumes	2008	2009	Difference	
Week 16	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 16	1,580	215	-1,365	-86%

# Africa Market: Apple Shipments

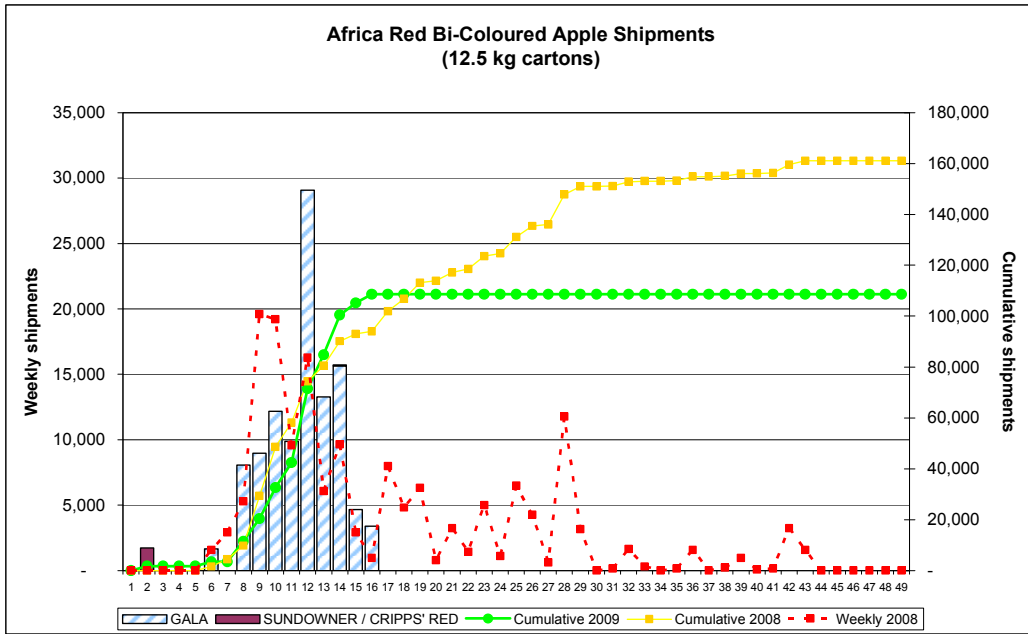


Weekly volumes	2008	2009	Difference	
Week 16	36,261	71,811	35,550	98%
Cumulative volumes				
Week 1 to 16	635,950	678,814	42,864	7%

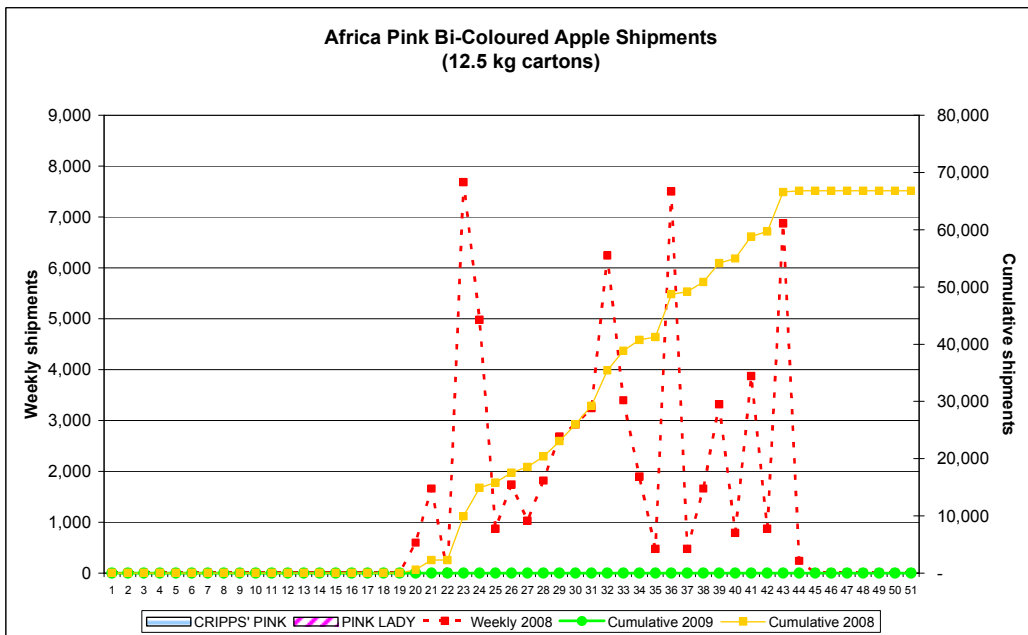


Weekly volumes	2008	2009	Difference	
Week 16	9,085	22,436	13,351	147%
Cumulative volumes				
Week 1 to 16	52,456	71,717	19,261	37%



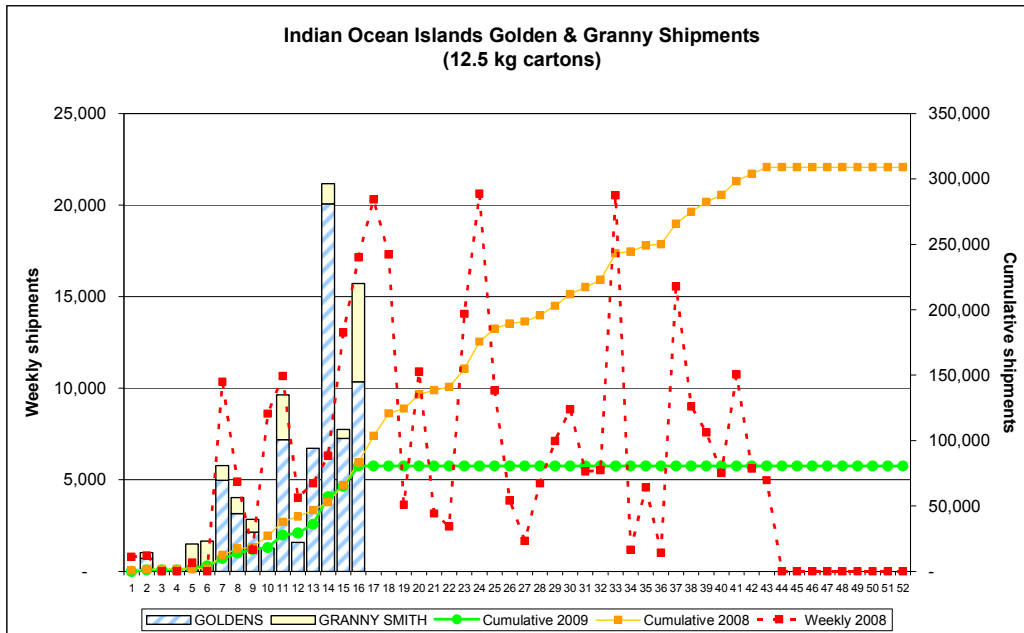


Weekly volumes	2008	2009	Difference	
Week 16	948	3,397	2,449	258%
<b>Cumulative volumes</b>				
Week 1 to 16	94,010	108,590	14,580	16%

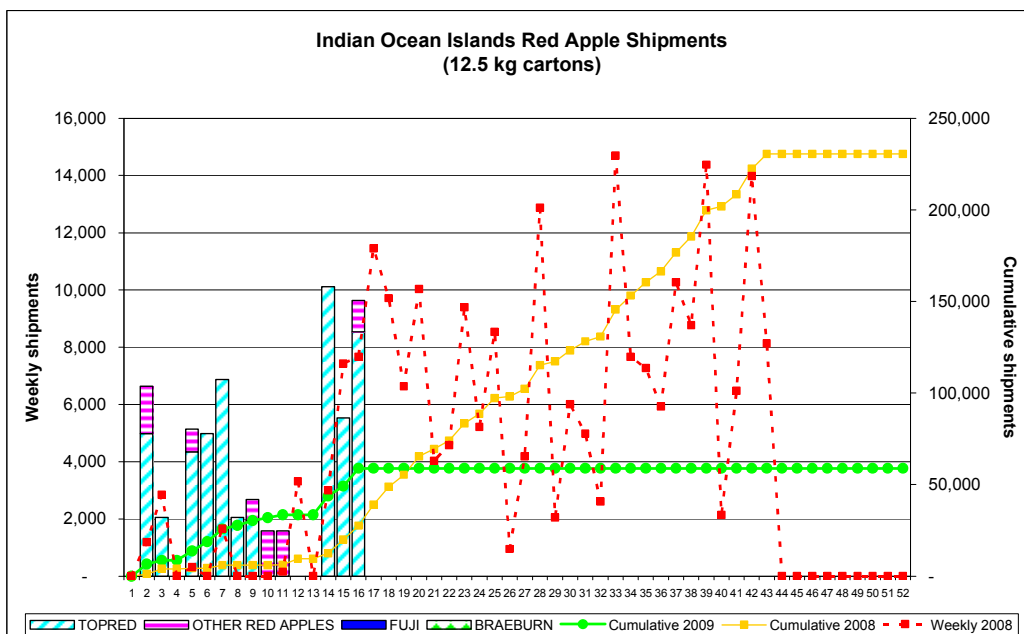


Weekly volumes	2008	2009	Difference	
Week 16	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 16	-	-	-	#DIV/0!

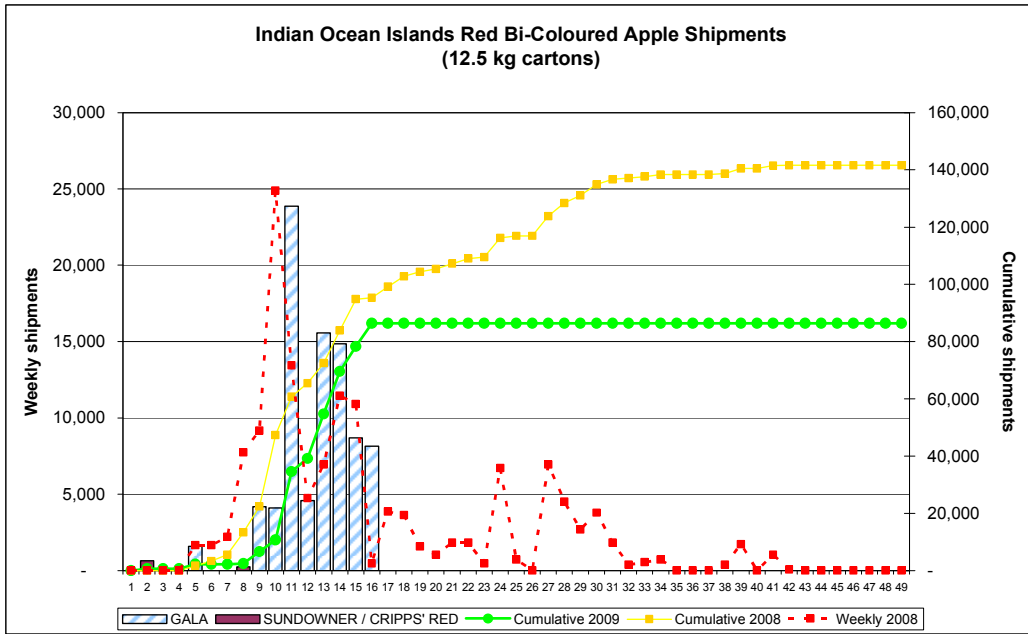
# Indian Ocean Islands Market: Apple Shipments



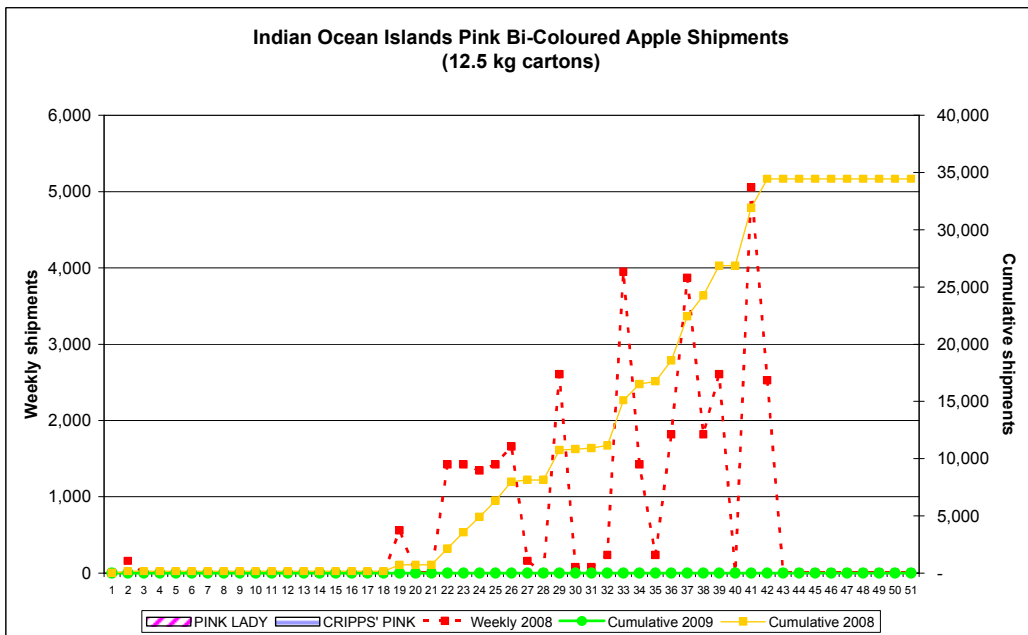
Weekly volumes	2008	2009	Difference	
Week 16	17,143	15,721	-1,422	-8%
<b>Cumulative volumes</b>				
Week 1 to 16	83,187	80,659	-2,528	-3%



Weekly volumes	2008	2009	Difference	
Week 16	7,663	9,638	1,975	26%
<b>Cumulative volumes</b>				
Week 1 to 16	27,571	58,855	31,284	113%



Weekly volumes	2008	2009	Difference	
Week 16	474	8,137	7,663	1617%
Cumulative volumes				
Week 1 to 16	95,289	86,426	-8,863	-9%



Weekly volumes	2008	2009	Difference	
Week 16	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 16	158	-	-158	-100%

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## Total Apple Shipments Weeks 1-16

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MARKET	GREEN APPLES	RED APPLES	RED BI- COLOURED	PINK BI- COLOURED	OTHER	TOTAL
Africa	678,814	71,717	108,590			859,122
EU	291,456	63,279	249,651			604,385
FE & Asia	254,595	166,738	851,801	215	6,162	1,279,512
Indian Ocean Island	80,659	58,855	86,426			225,940
Middle East	341,975	38,361	668,386			1,048,722
North America (Canada)		1,580				1,580
United Kingdom	641,954	138,961	1,448,331	3,098		2,232,344
<b>TOTAL</b>	<b>2,289,453</b>	<b>539,492</b>	<b>3,413,185</b>	<b>3,313</b>	<b>6,162</b>	<b>6,251,605</b>