

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 19

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

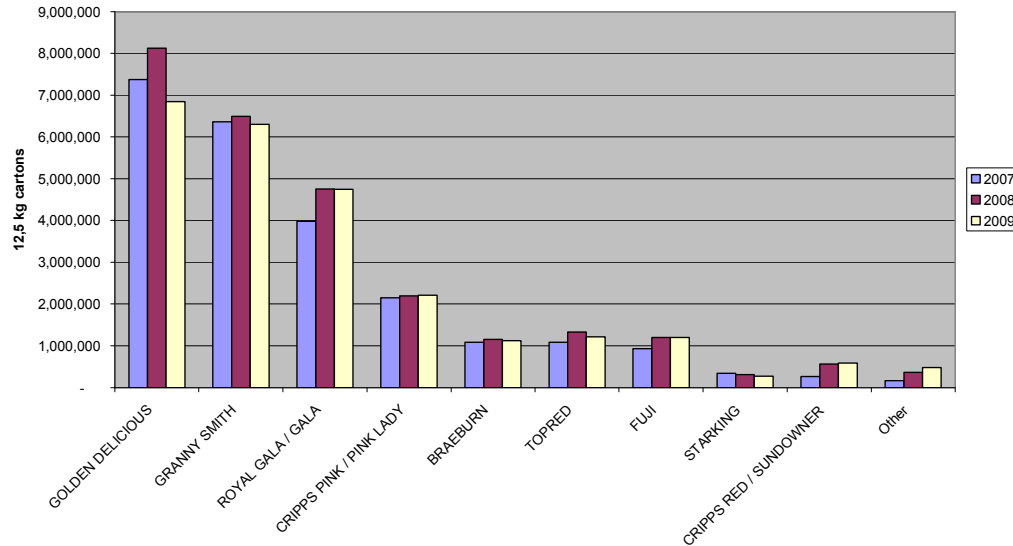
Issued by Pome Joint Marketing Forum
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Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

| | 2007 | 2008 | 2 yr Avg | 2009 Estimate | Estimate vs 2008 | |
|--------------|-------------------|-------------------|-------------------|-------------------|------------------|-------------------|
| Apples | 23,742,087 | 26,488,401 | 25,115,244 | 24,981,357 | -6% | -1,507,044 |
| Pears | 12,912,087 | 13,138,471 | 13,025,279 | 14,338,668 | 9% | 1,200,197 |
| Total | 36,654,174 | 39,626,872 | 38,140,523 | 39,320,025 | -1% | -306,847 |

All volumes = 12.5kg carton equivalent

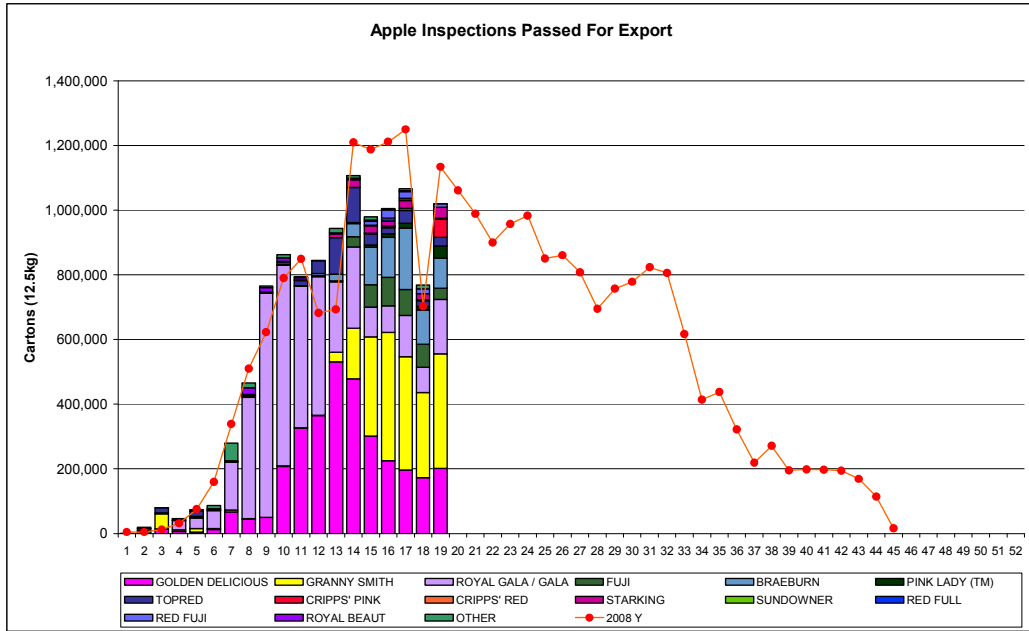
Apples Passed for Export & Estimate



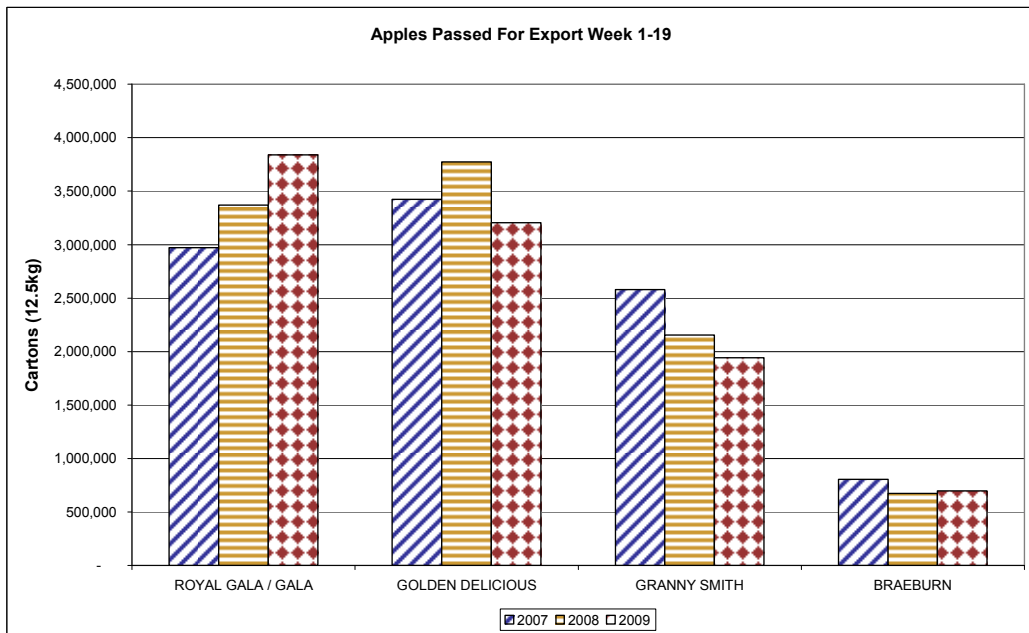
| Variety | 2007 | 2008 | 2 yr Average | 2009 | Estimate vs 2008 | |
|-------------------------|-------------------|-------------------|-------------------|-------------------|------------------|-------------------|
| GOLDEN DELICIOUS | 7,373,579 | 8,122,030 | 7,747,804 | 6,838,875 | -16% | -1,283,155 |
| GRANNY SMITH | 6,358,051 | 6,494,536 | 6,426,294 | 6,302,340 | -3% | -192,196 |
| ROYAL GALA / GALA | 3,977,837 | 4,752,215 | 4,365,026 | 4,748,133 | 0% | -4,082 |
| CRIPPS PINK / PINK LADY | 2,147,097 | 2,197,646 | 2,172,372 | 2,213,456 | 1% | 15,810 |
| BRAEBURN | 1,087,547 | 1,153,102 | 1,120,324 | 1,120,781 | -3% | -32,321 |
| TOPRED | 1,084,457 | 1,330,292 | 1,207,375 | 1,219,438 | -8% | -110,854 |
| FUJI | 929,735 | 1,197,953 | 1,063,844 | 1,202,181 | 0% | 4,228 |
| STARKING | 341,541 | 310,716 | 326,128 | 275,411 | -11% | -35,304 |
| CRIPPS RED / SUNDOWNER | 263,804 | 565,798 | 414,801 | 584,795 | 3% | 18,998 |
| Other | 168,865 | 364,114 | 266,490 | 475,946 | 31% | 111,833 |
| Grand Total | 23,742,087 | 26,488,401 | 25,115,244 | 24,981,357 | -6% | -1,507,044 |

All volumes = 12.5kg carton equivalent

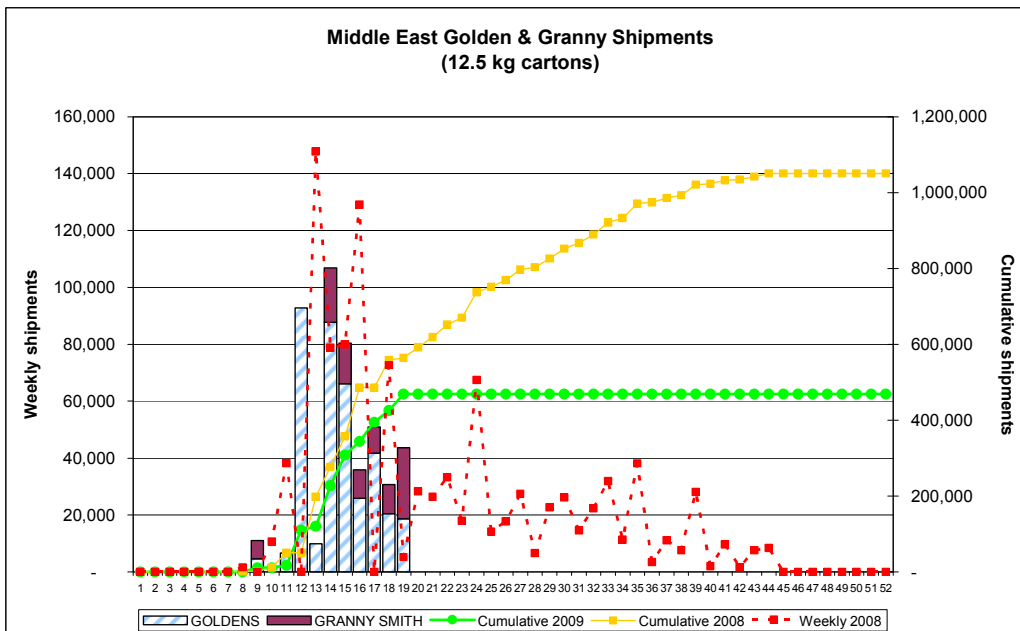
Apples Passed For Export



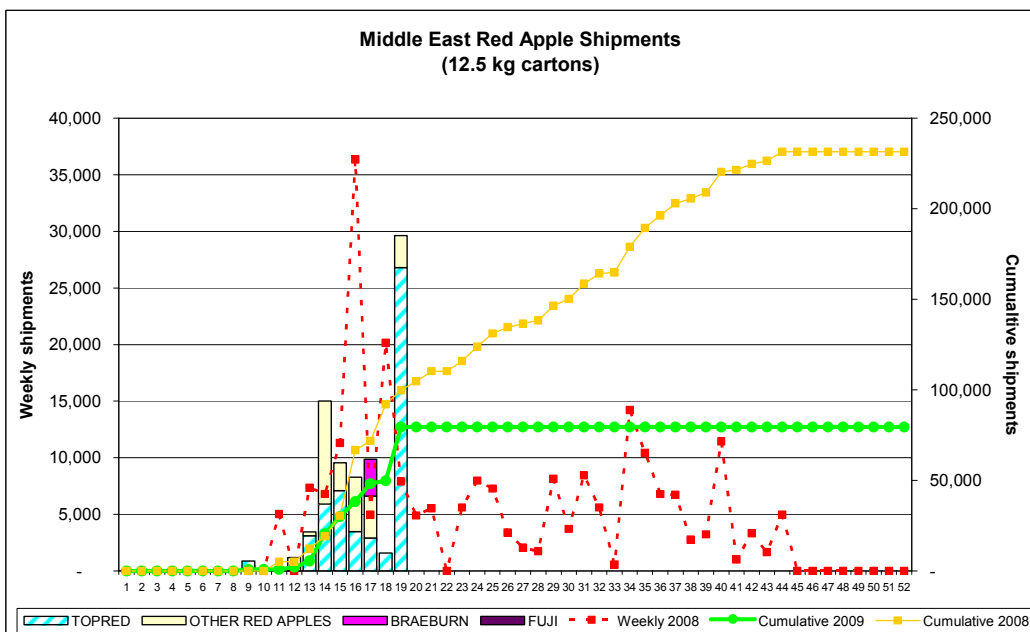
Apples Passed For Export per cultivar Week 1-19



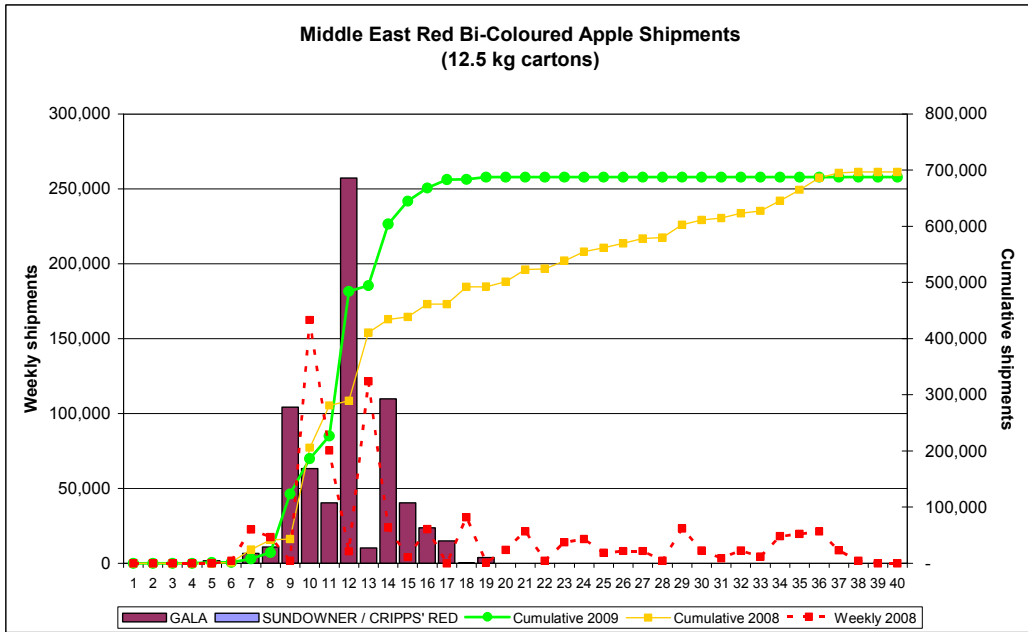
Middle East Market: Apple Shipments



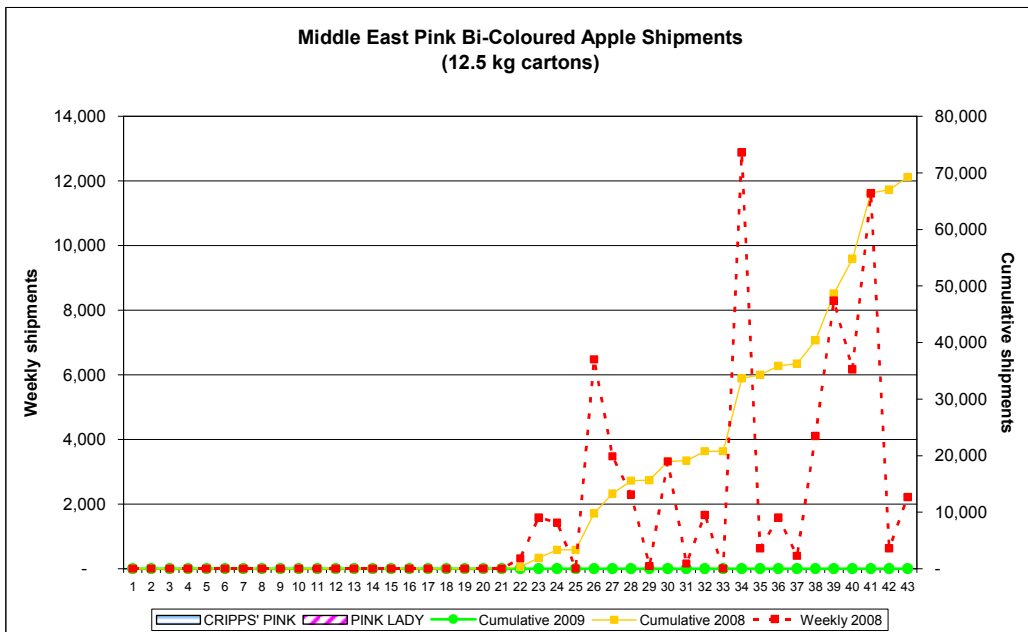
| Weekly volumes | 2008 | 2009 | Difference | |
|---------------------------|---------|---------|------------|------|
| Week 19 | 5,214 | 43,696 | 38,482 | 738% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 563,982 | 468,937 | -95,045 | -17% |



| Weekly volumes | 2008 | 2009 | Difference | |
|---------------------------|--------|--------|------------|------|
| Week 19 | 7,900 | 29,641 | 21,741 | 275% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 99,840 | 79,458 | -20,382 | -20% |

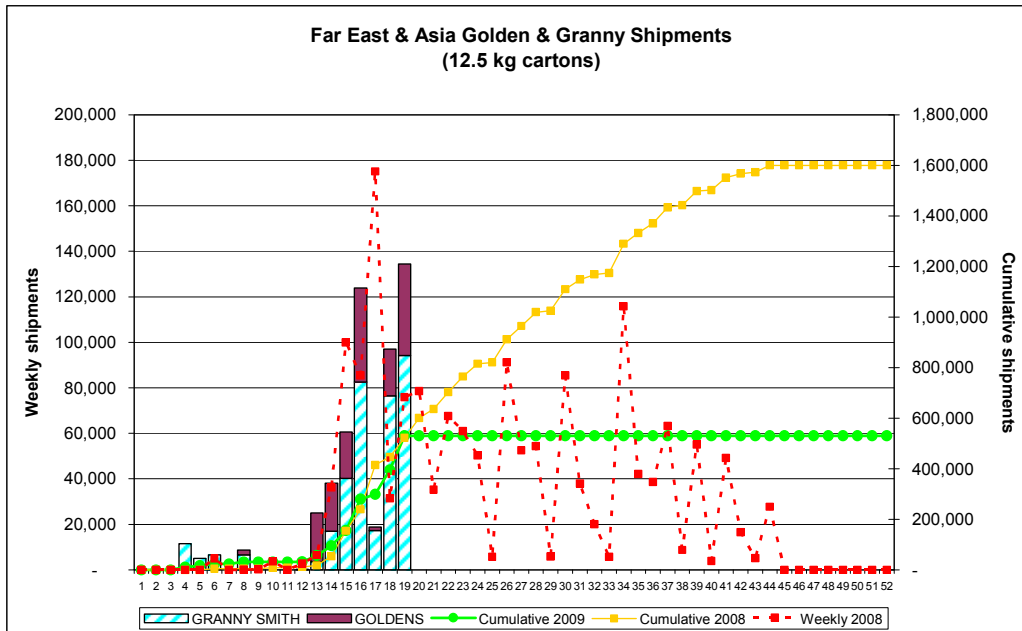


| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|---------|---------|------------|-------|
| Week 19 | 316 | 3,871 | 3,555 | 1125% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 492,309 | 687,267 | 194,959 | 40% |

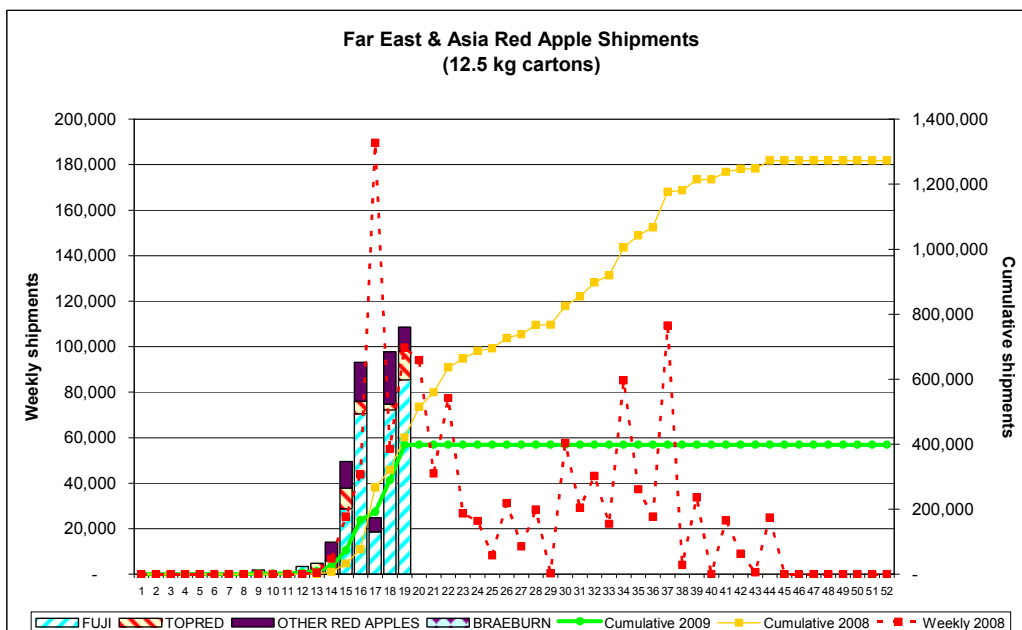


| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|------|------|------------|---------|
| Week 19 | - | - | - | #DIV/0! |
| Cumulative volumes | | | | |
| Week 1 to 19 | - | - | - | #DIV/0! |

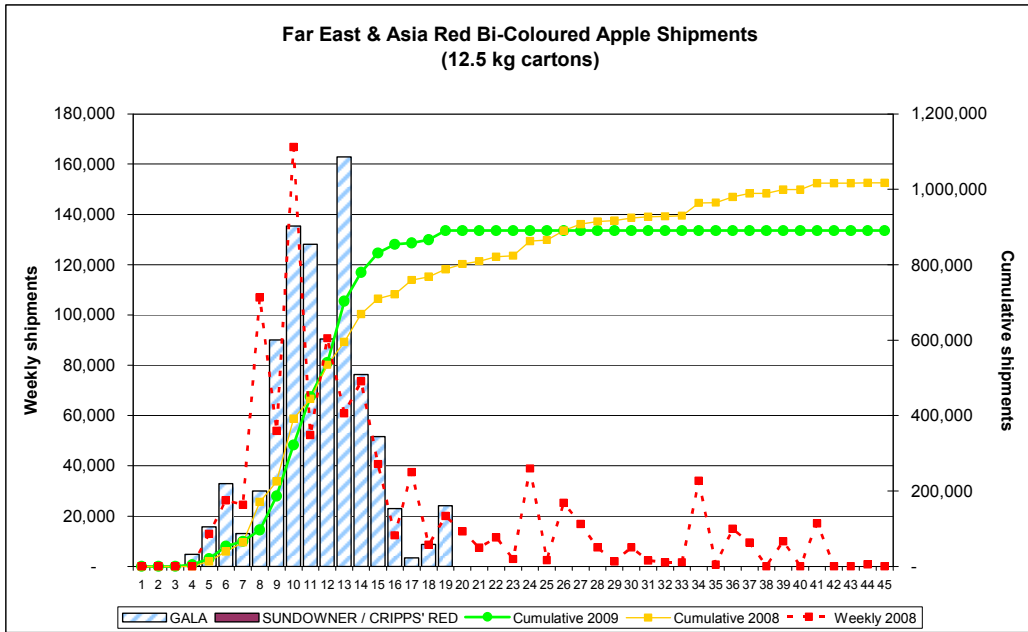
Far East & Asia Market: Apple Shipments



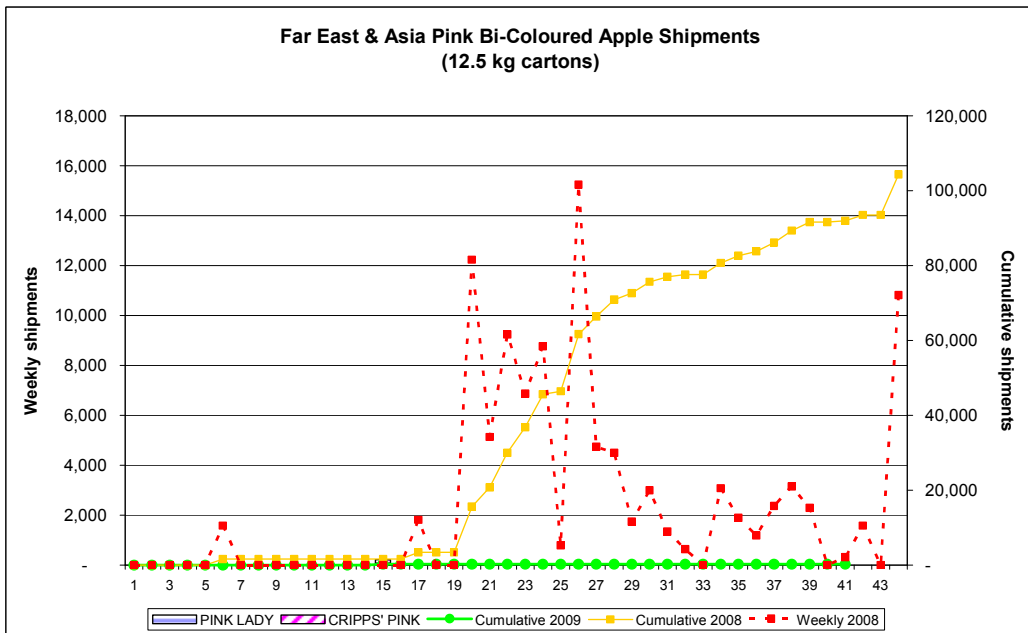
| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|---------|---------|------------|-----|
| Week 19 | 75,882 | 134,379 | 58,497 | 77% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 522,291 | 530,130 | 7,839 | 2% |



| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|---------|---------|------------|-----|
| Week 19 | 99,619 | 108,704 | 9,085 | 9% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 421,039 | 398,271 | -22,767 | -5% |

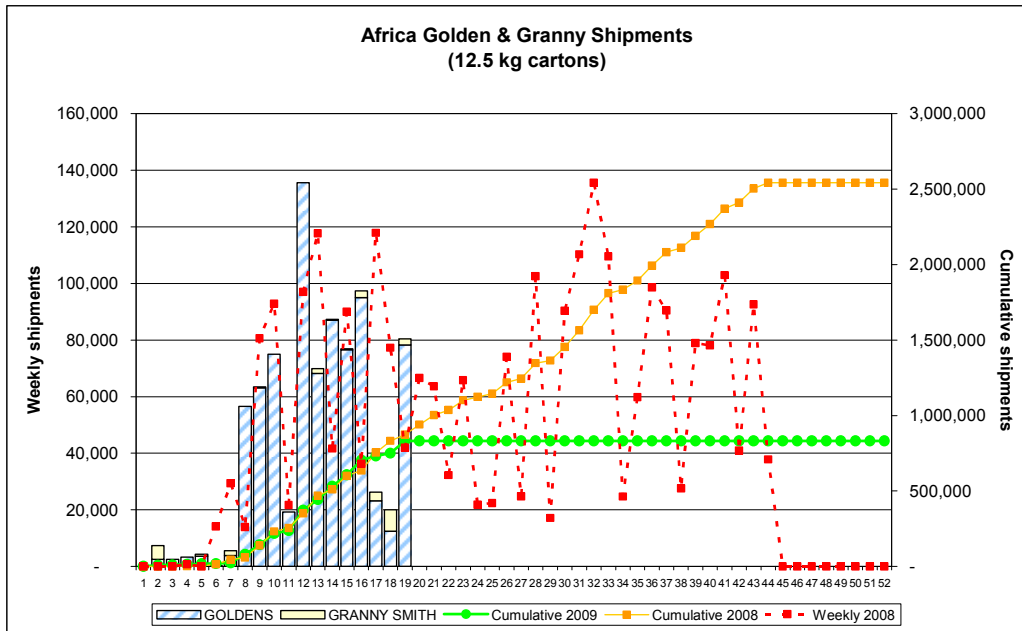


| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|---------|---------|------------|-----|
| Week 19 | 19,987 | 24,095 | 4,108 | 21% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 788,023 | 890,353 | 102,330 | 13% |

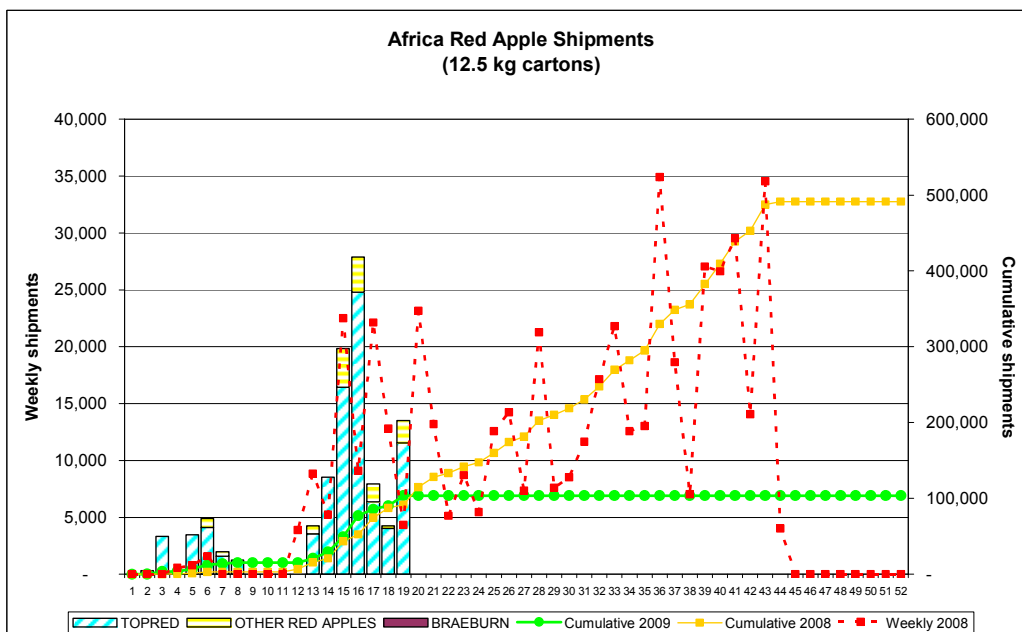


| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|-------|------|------------|---------|
| Week 19 | - | - | - | #DIV/0! |
| Cumulative volumes | | | | |
| Week 1 to 19 | 3,394 | 215 | -3,179 | -94% |

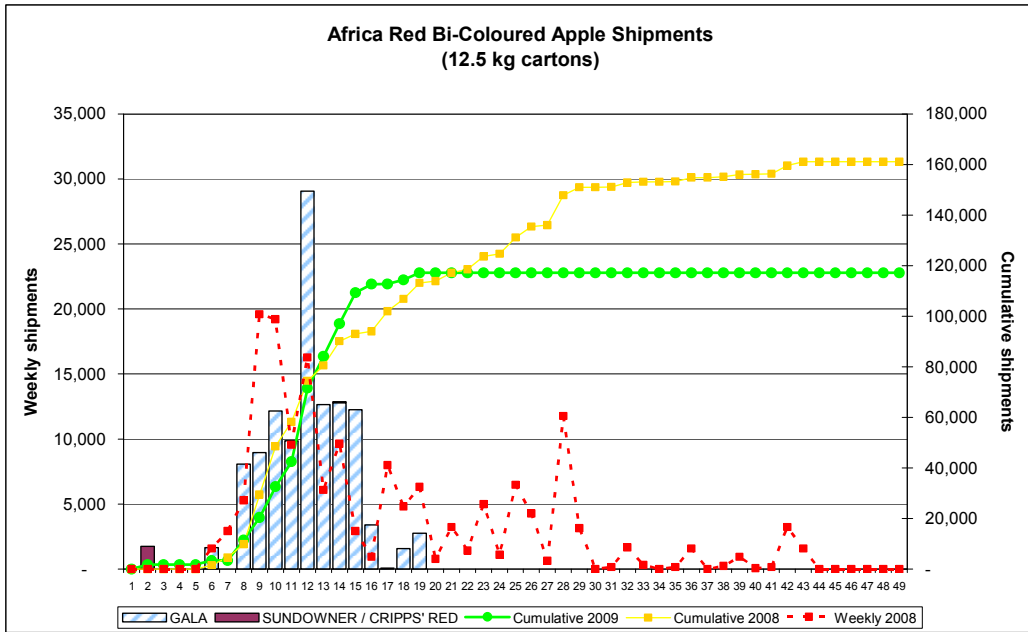
Africa Market: Apple Shipments



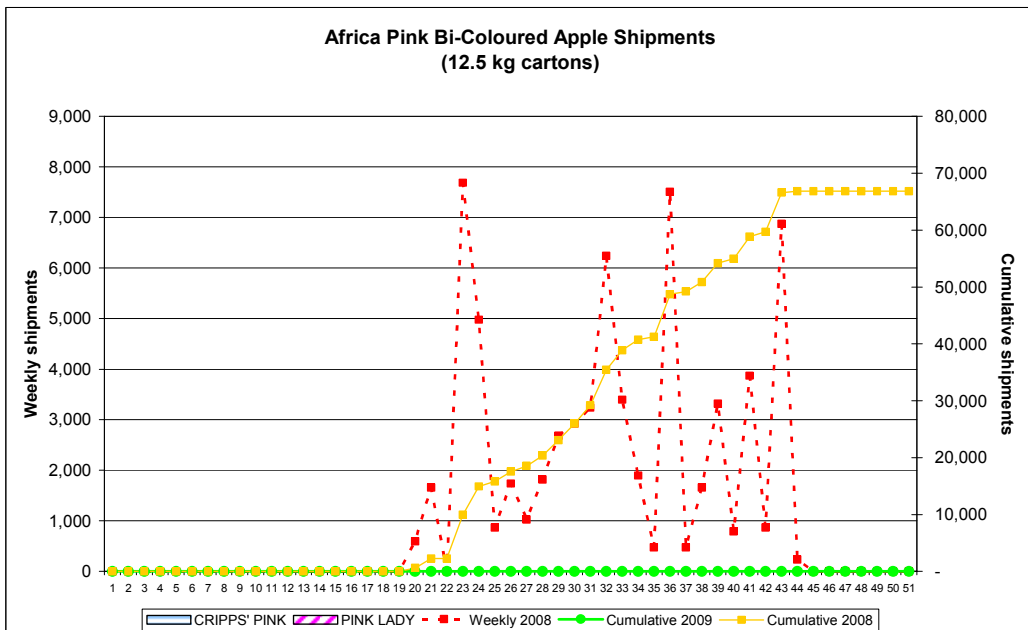
| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|---------|---------|------------|-----|
| Week 19 | 41,949 | 80,422 | 38,473 | 92% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 873,029 | 831,040 | -41,989 | -5% |



| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|--------|---------|------------|------|
| Week 19 | 4,345 | 13,509 | 9,164 | 211% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 91,719 | 103,599 | 11,880 | 13% |

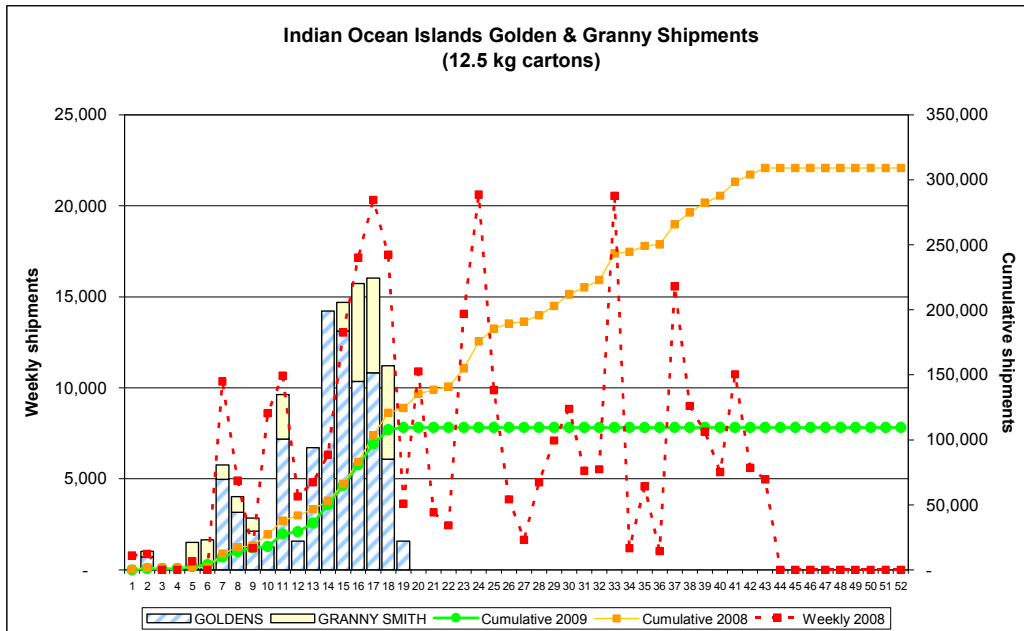


| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|---------|---------|------------|------|
| Week 19 | 6,320 | 2,765 | -3,555 | -56% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 113,128 | 117,122 | 3,994 | 4% |

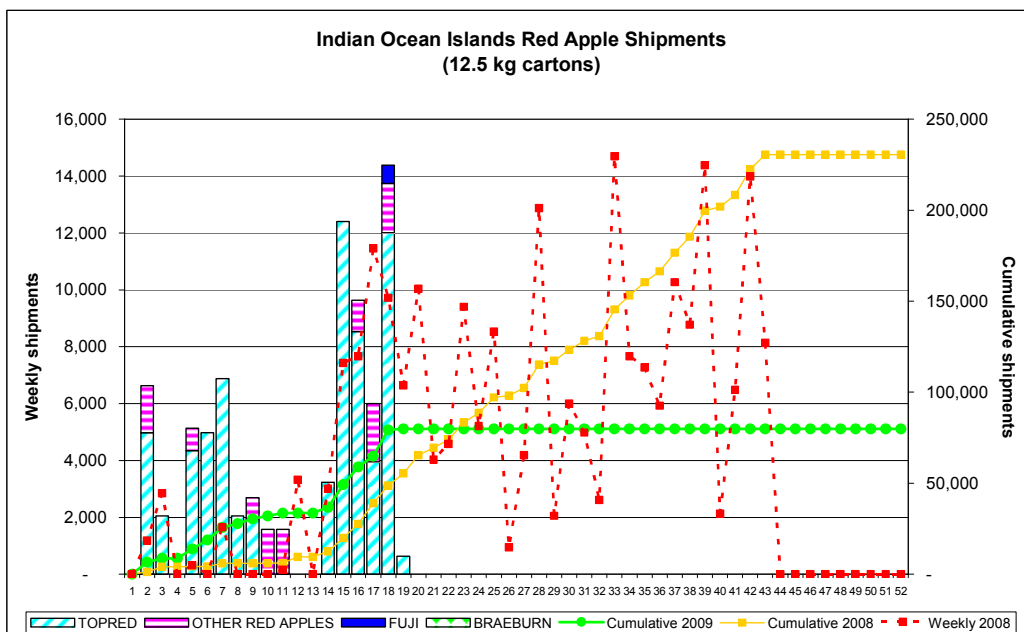


| Weekly volumes | 2008 | 2009 | Difference | |
|--------------------|------|------|------------|---------|
| Week 19 | - | - | - | #DIV/0! |
| Cumulative volumes | | | | |
| Week 1 to 19 | - | - | - | #DIV/0! |

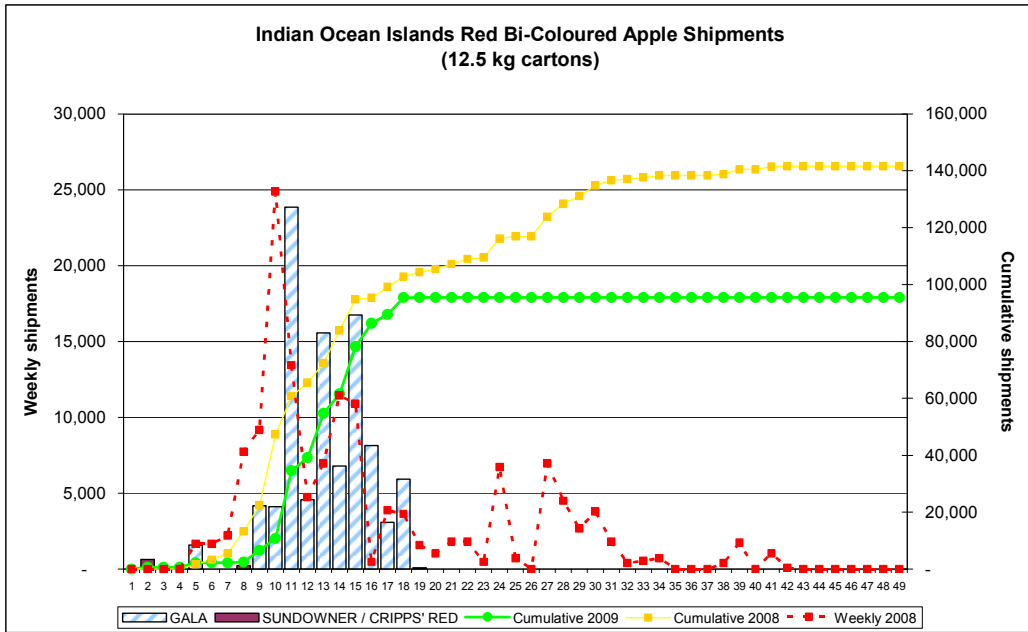
Indian Ocean Islands Market: Apple Shipments



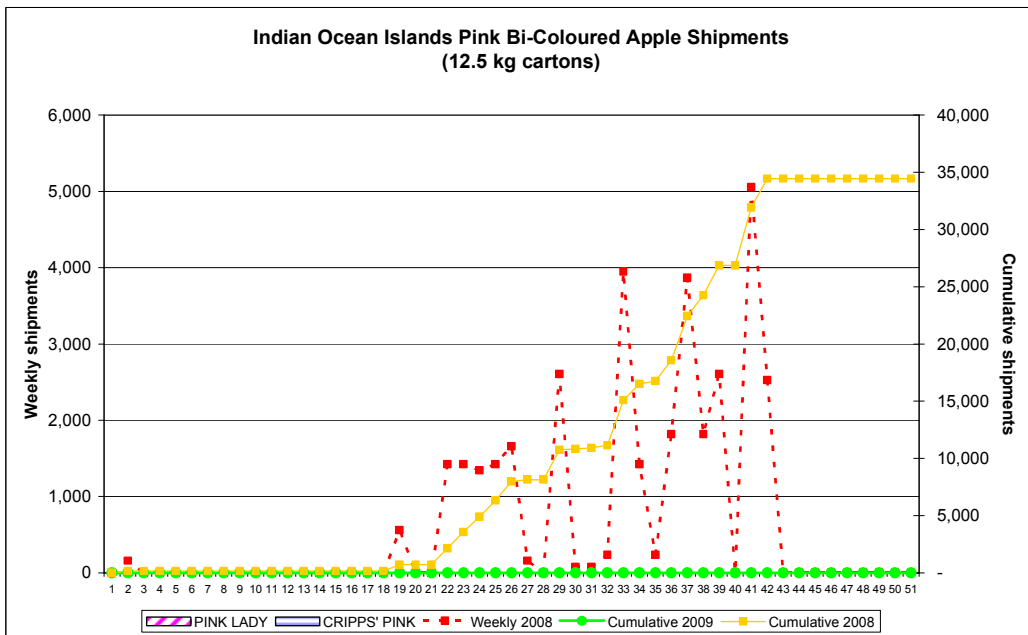
| Weekly volumes | 2008 | 2009 | Difference | |
|---------------------------|---------|---------|------------|------|
| Week 19 | 3,634 | 1,580 | -2,054 | -57% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 124,425 | 109,494 | -14,931 | -12% |



| Weekly volumes | 2008 | 2009 | Difference | |
|---------------------------|--------|--------|------------|------|
| Week 19 | 6,636 | 632 | -6,004 | -90% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 55,379 | 79,869 | 24,490 | 44% |



| Weekly volumes | 2008 | 2009 | Difference | |
|---------------------------|---------|--------|------------|------|
| Week 19 | 1,580 | 79 | -1,501 | -95% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 104,374 | 95,511 | -8,863 | -8% |



| Weekly volumes | 2008 | 2009 | Difference | |
|---------------------------|------|------|------------|-------|
| Week 19 | 560 | - | -560 | -100% |
| Cumulative volumes | | | | |
| Week 1 to 19 | 718 | - | -718 | -100% |

Total Apple Shipments Weeks 1-19

| MARKET | GREEN APPLES | RED APPLES | RED BI- COLOURED | PINK BI- COLOURED | OTHER | TOTAL |
|------------------------|------------------|------------------|---------------------|----------------------|--------------|------------------|
| Africa | 831,040 | 103,599 | 117,122 | | | 1,051,761 |
| EU | 663,954 | 176,650 | 265,530 | 32,197 | | 1,138,330 |
| FE & Asia | 530,130 | 398,271 | 890,353 | 215 | 6,162 | 1,825,132 |
| Indian Ocean Island | 110,837 | 80,185 | 97,170 | | | 288,192 |
| Middle East | 468,937 | 79,458 | 687,267 | | | 1,235,662 |
| North America (Canada) | 25,675 | 1,580 | | | | 27,255 |
| United Kingdom | 1,094,387 | 432,762 | 1,732,178 | 46,316 | | 3,305,642 |
| TOTAL | 3,724,960 | 1,272,506 | 3,789,620 | 78,727 | 6,162 | 8,871,976 |