

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 20

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

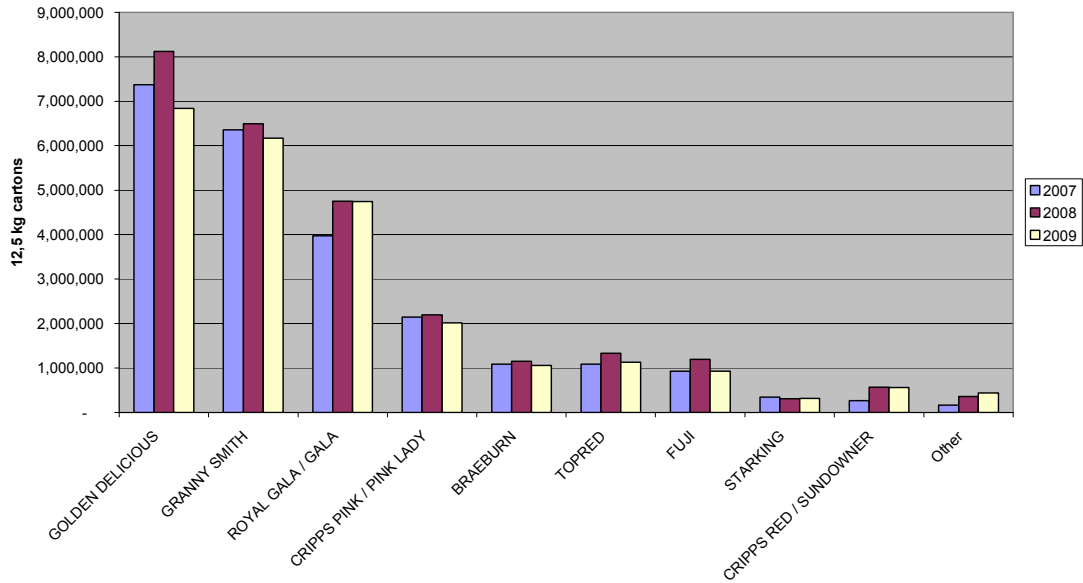
Issued by Pome Joint Marketing Forum
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Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways

Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,196,761	-9%	-2,291,640
Pears	12,912,087	13,138,471	13,025,279	14,367,905	9%	1,229,434
Total	36,654,174	39,626,872	38,140,523	38,564,666	-3%	-1,062,206

All volumes = 12.5kg carton equivalent

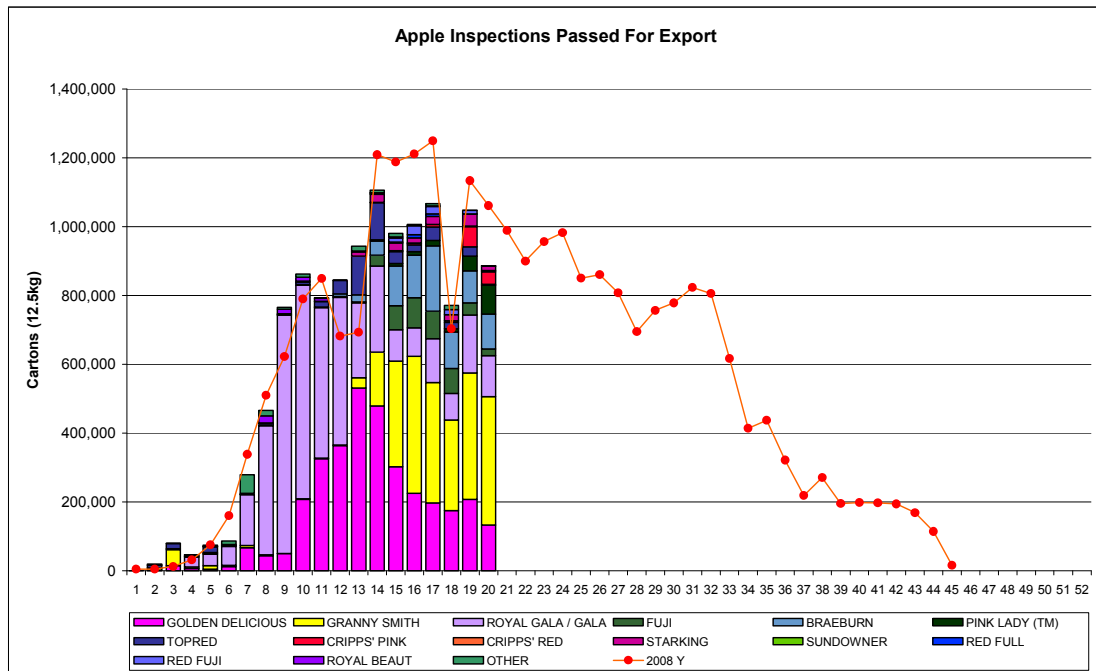
Apples Passed for Export & Estimate



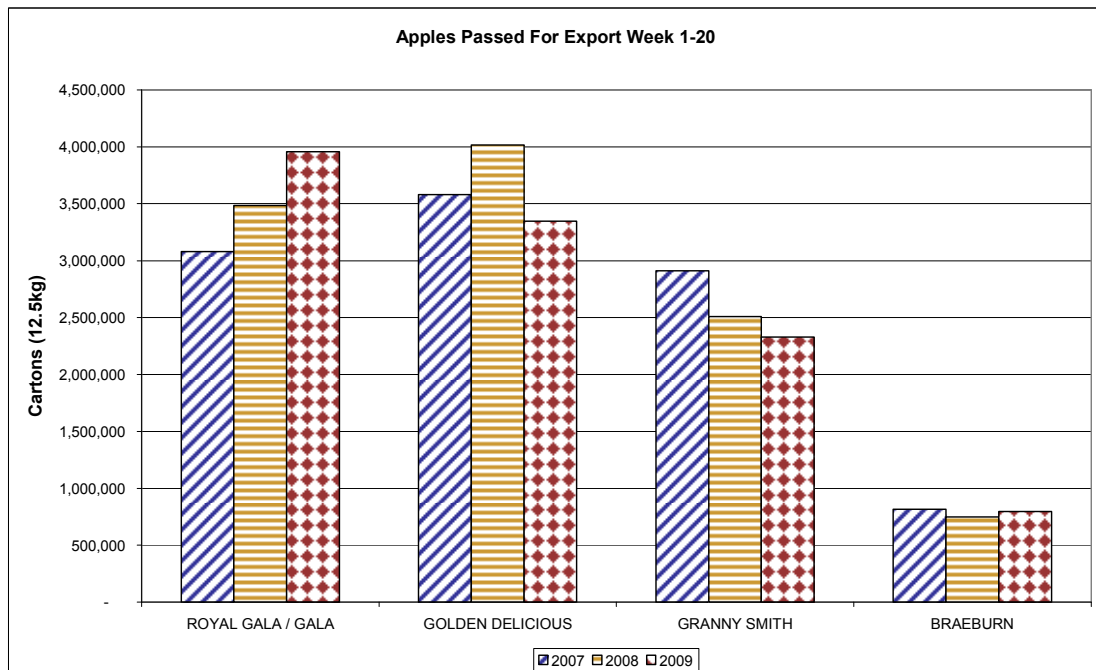
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,838,875	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,168,995	-5%	-325,541
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,748,133	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,013,456	-8%	-184,190
BRAEBURN	1,087,547	1,153,102	1,120,324	1,054,075	-9%	-99,027
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	927,376	-23%	-270,578
STARKING	341,541	310,716	326,128	316,474	2%	5,758
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	560,501	-1%	-5,297
Other	168,865	364,114	266,490	435,946	20%	71,833
Grand Total	23,742,087	26,488,401	25,115,244	24,196,761	-9%	-2,291,640

All volumes = 12.5kg carton equivalent

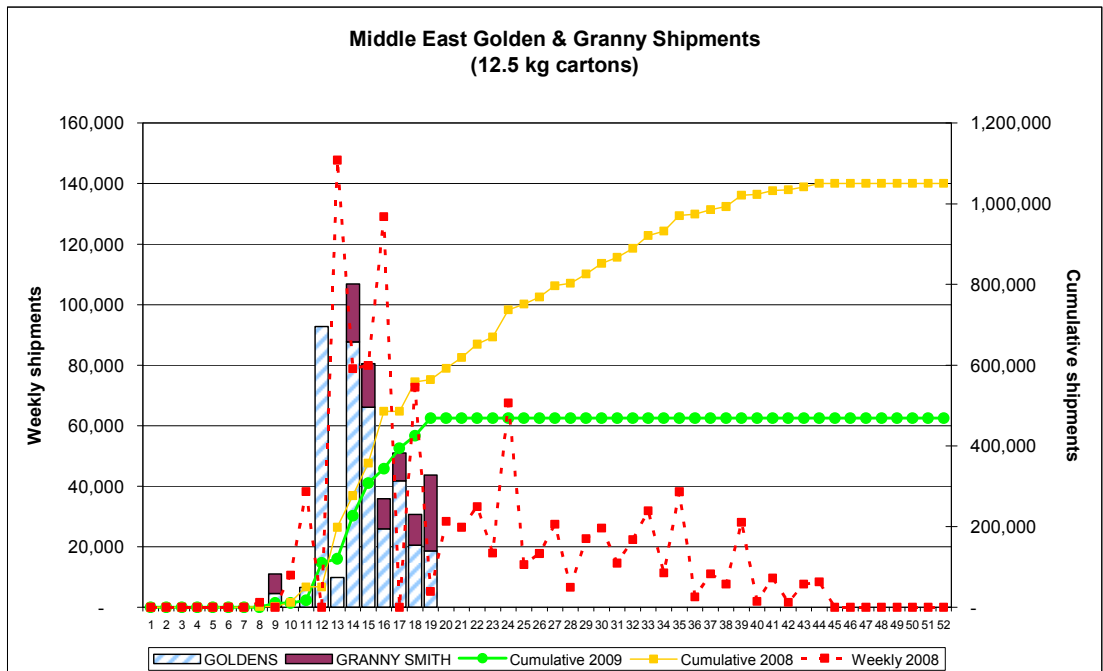
Apples Passed For Export



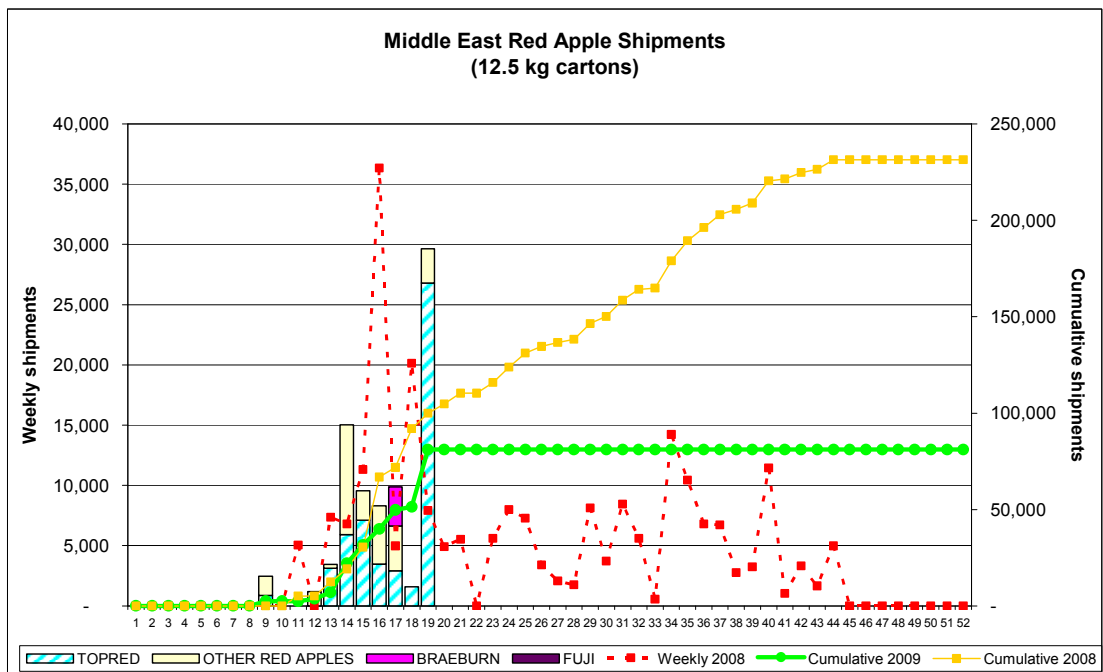
Apples Passed For Export per cultivar Week 1-20



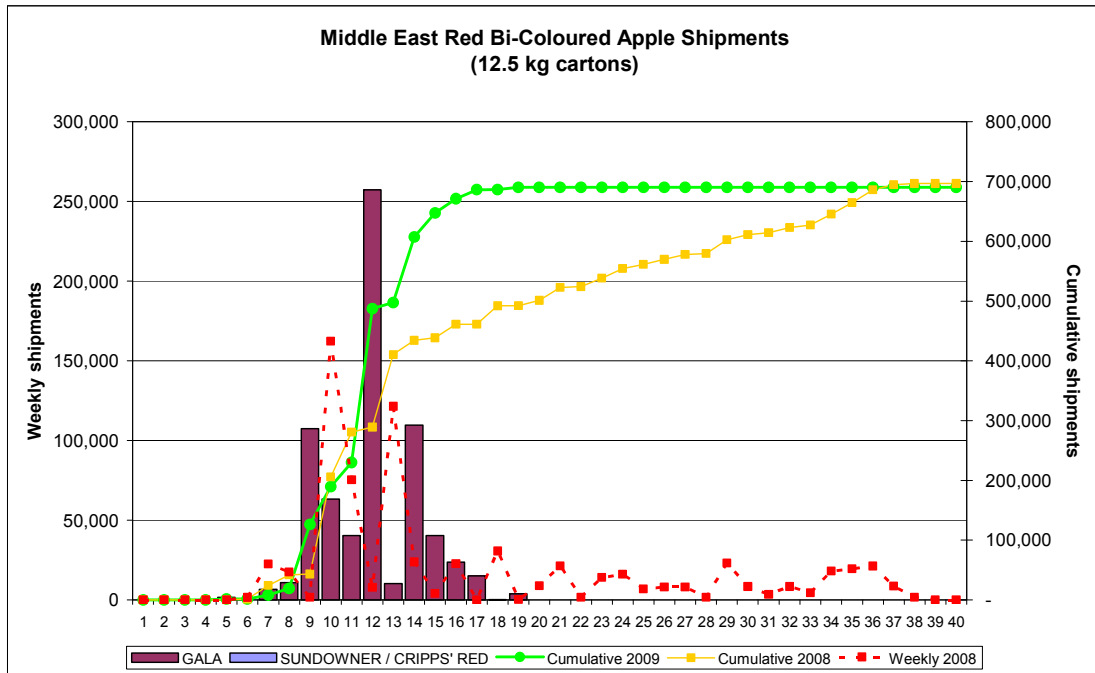
Middle East Market: Apple Shipments



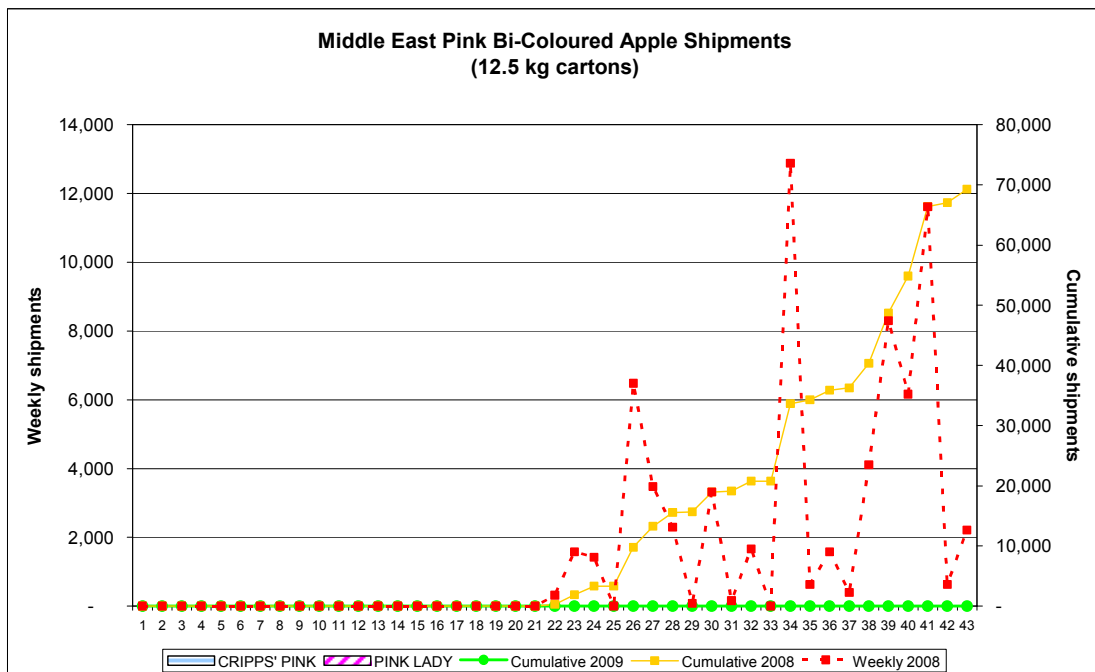
Weekly volumes	2008	2009	Difference	
Week 20	28,361	-	-28,361	-100%
Cumulative volumes				
Week 1 to 20	592,343	468,937	-123,406	-21%



Weekly volumes	2008	2009	Difference	
Week 20	4,898	-	-4,898	-100%
Cumulative volumes				
Week 1 to 20	104,738	81,038	-23,700	-23%

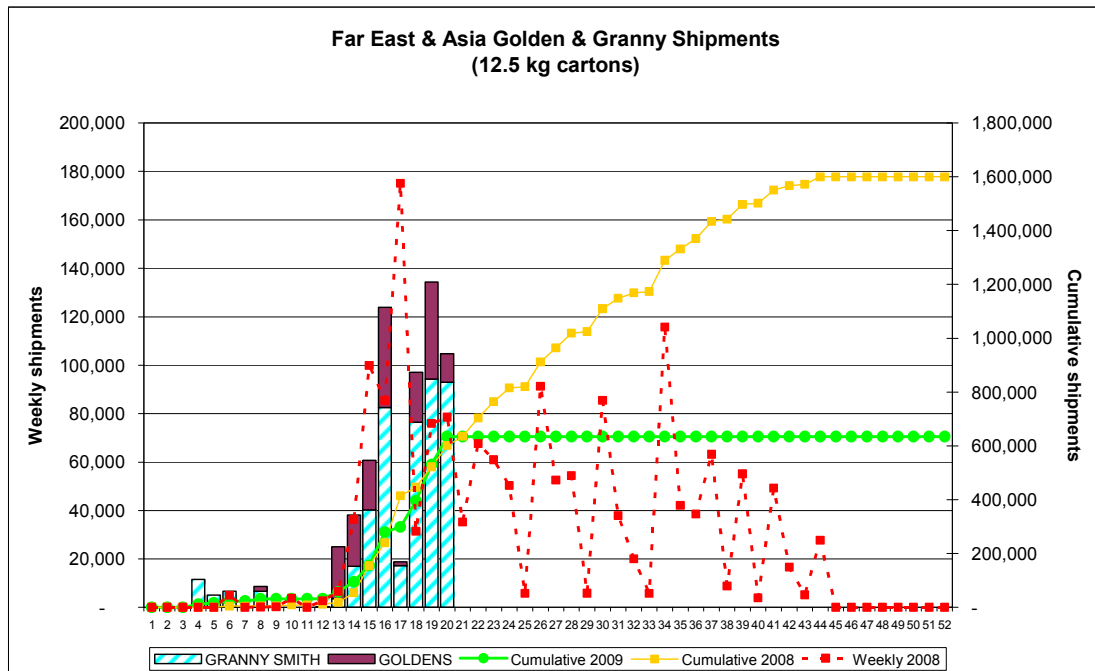


Weekly volumes	2008	2009	Difference	
Week 20	9,006	-	-9,006	-100%
Cumulative volumes				
Week 1 to 20	501,315	690,427	189,113	38%

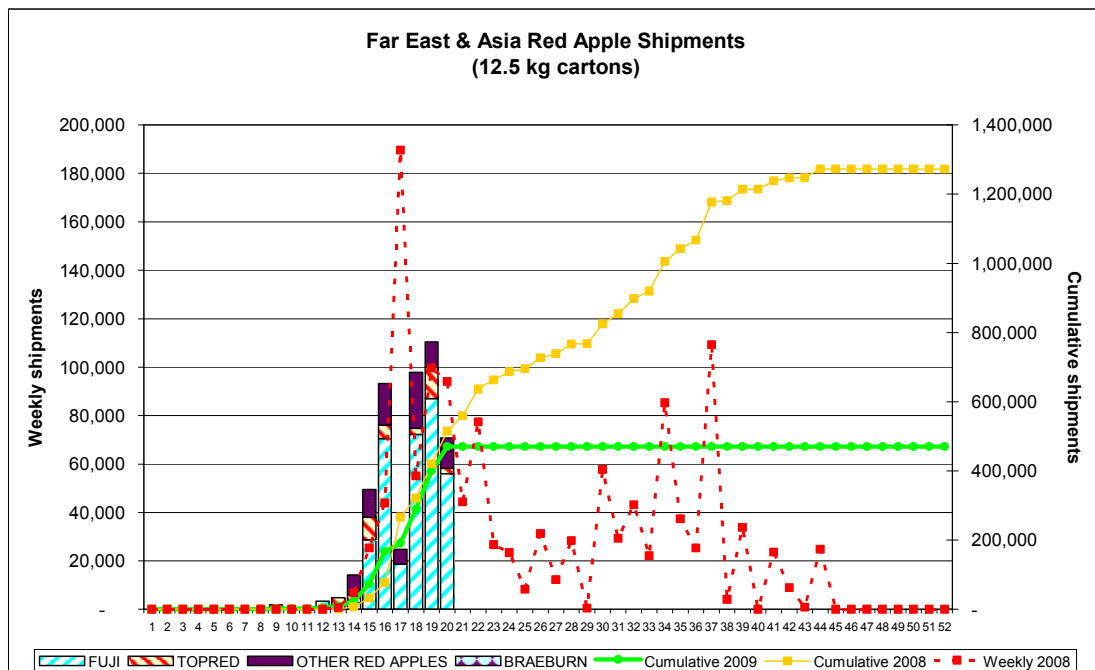


Weekly volumes	2008	2009	Difference	
Week 20	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 20	-	-	-	#DIV/0!

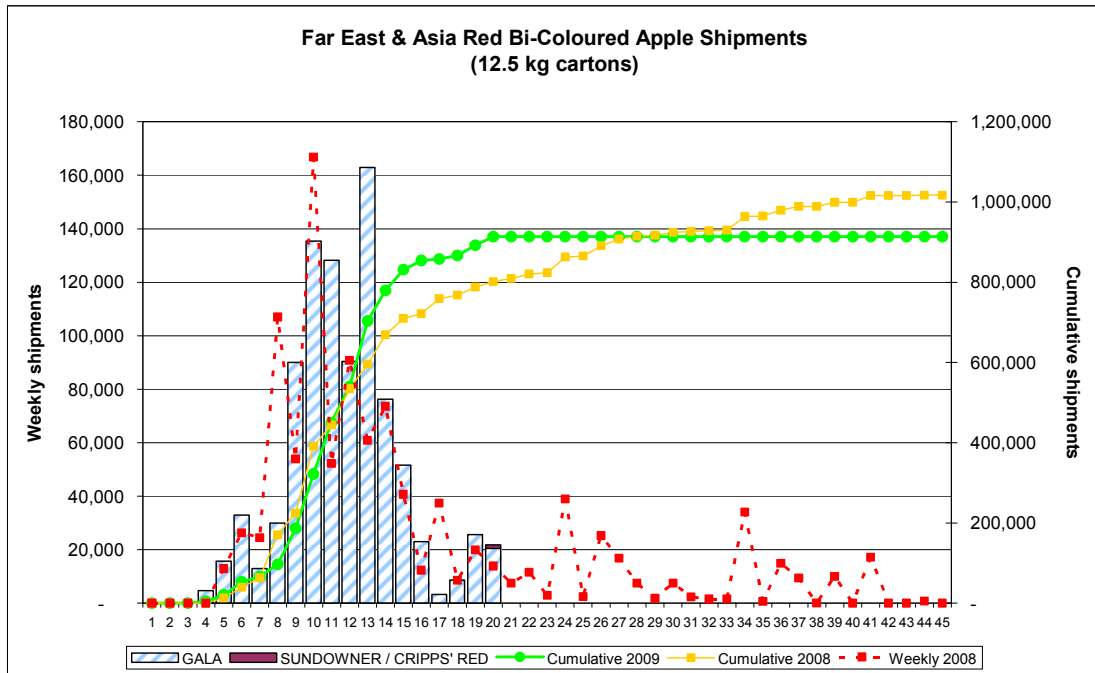
Far East & Asia Market: Apple Shipments



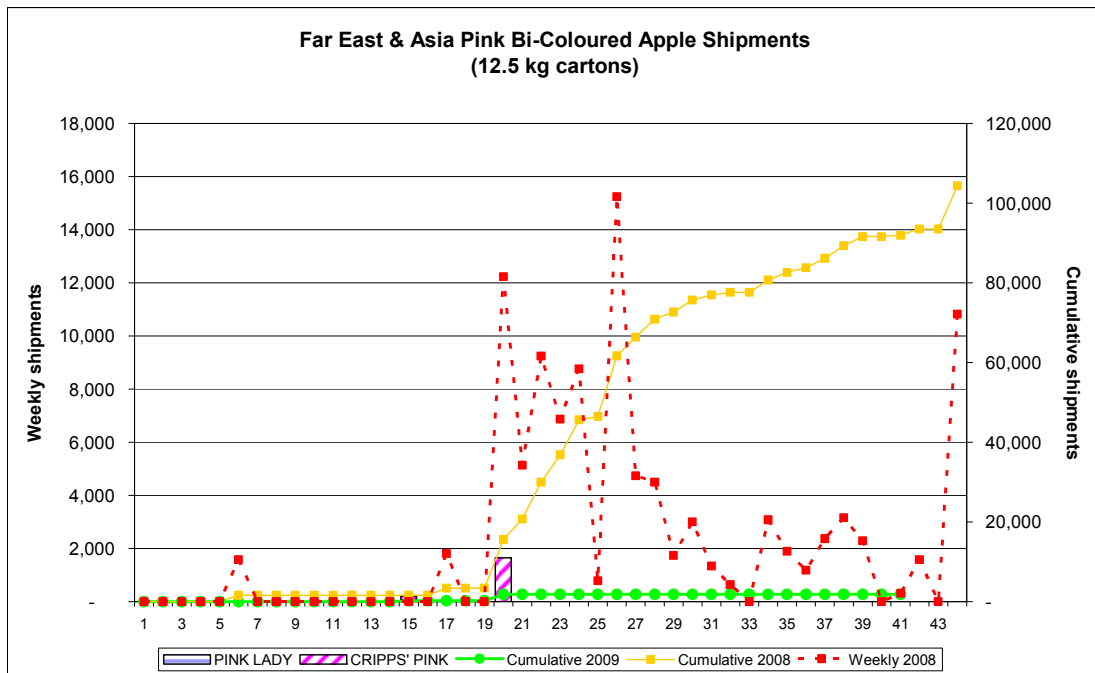
Weekly volumes	2008	2009	Difference	
Week 20	78,526	104,675	26,149	33%
Cumulative volumes				
Week 1 to 20	600,817	634,805	33,988	6%



Weekly volumes	2008	2009	Difference	
Week 20	94,089	70,863	-23,226	-25%
Cumulative volumes				
Week 1 to 20	515,128	470,793	-44,334	-9%

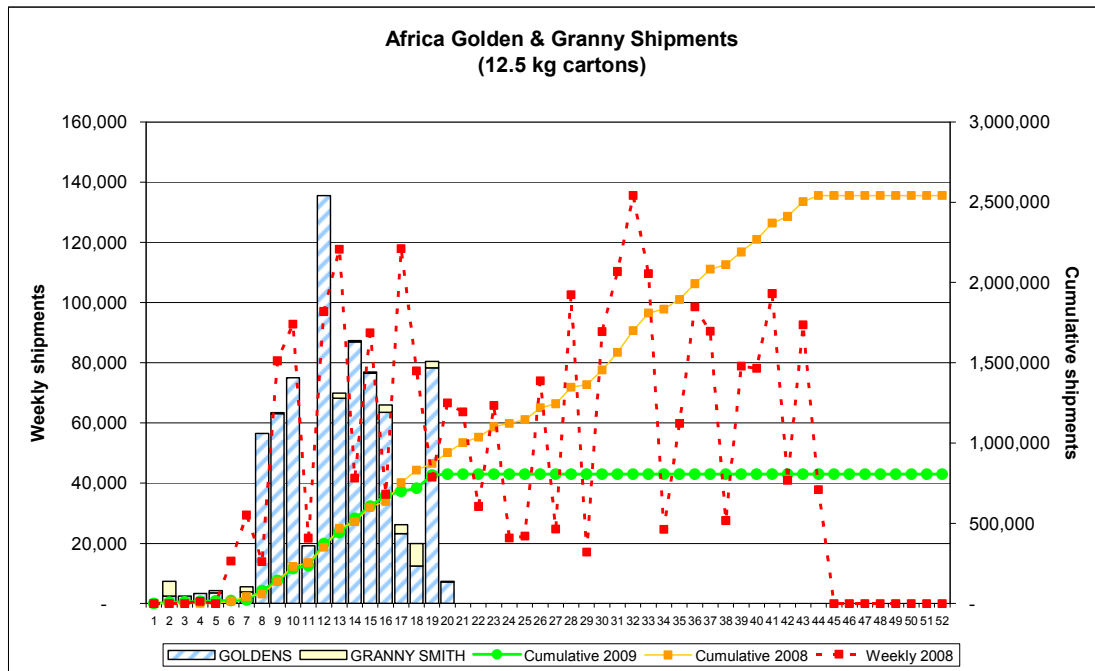


Weekly volumes	2008	2009	Difference	
Week 20	13,904	21,883	7,979	57%
Cumulative volumes				
Week 1 to 20	801,927	913,816	111,889	14%

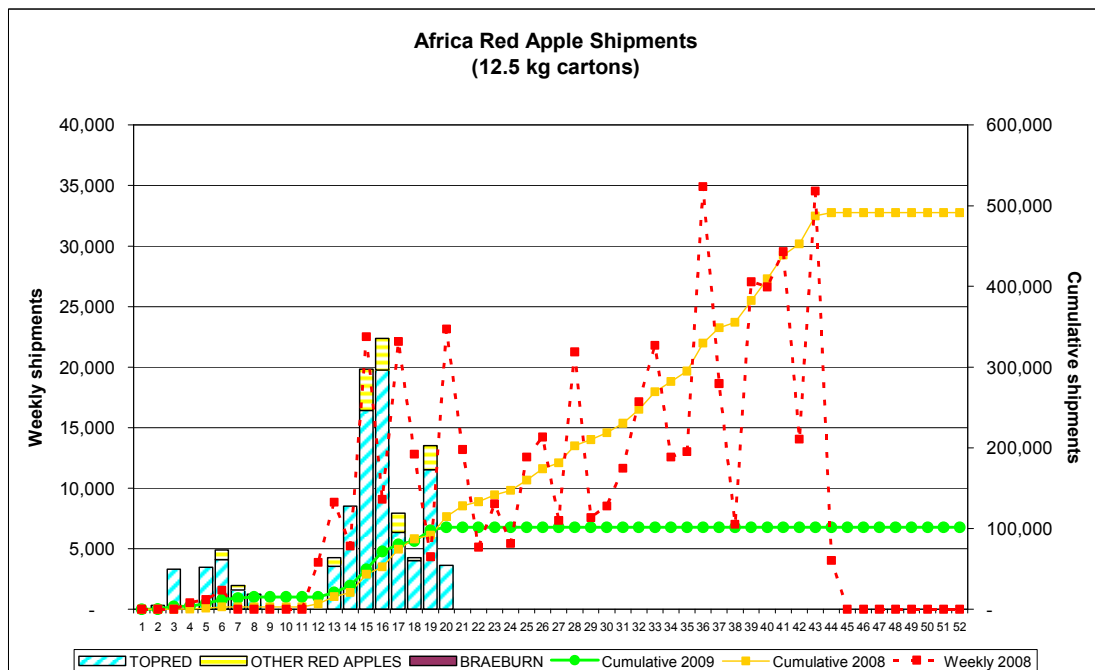


Weekly volumes	2008	2009	Difference	
Week 20	12,237	1,659	-10,578	-86%
Cumulative volumes				
Week 1 to 20	15,631	1,874	-13,757	-88%

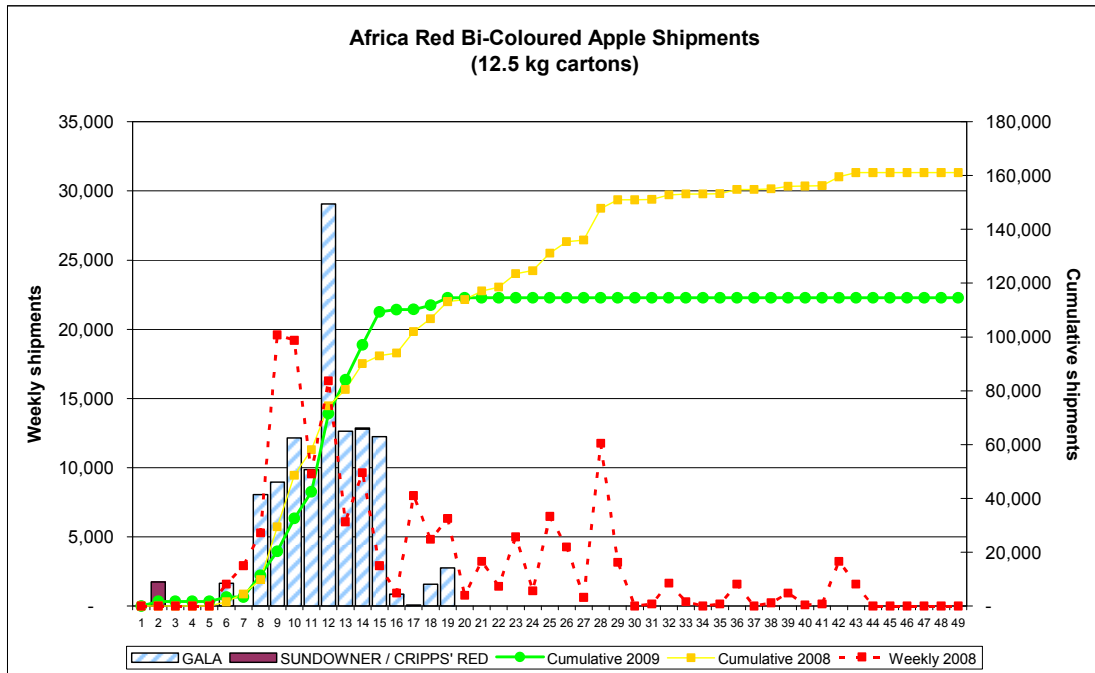
Africa Market: Apple Shipments



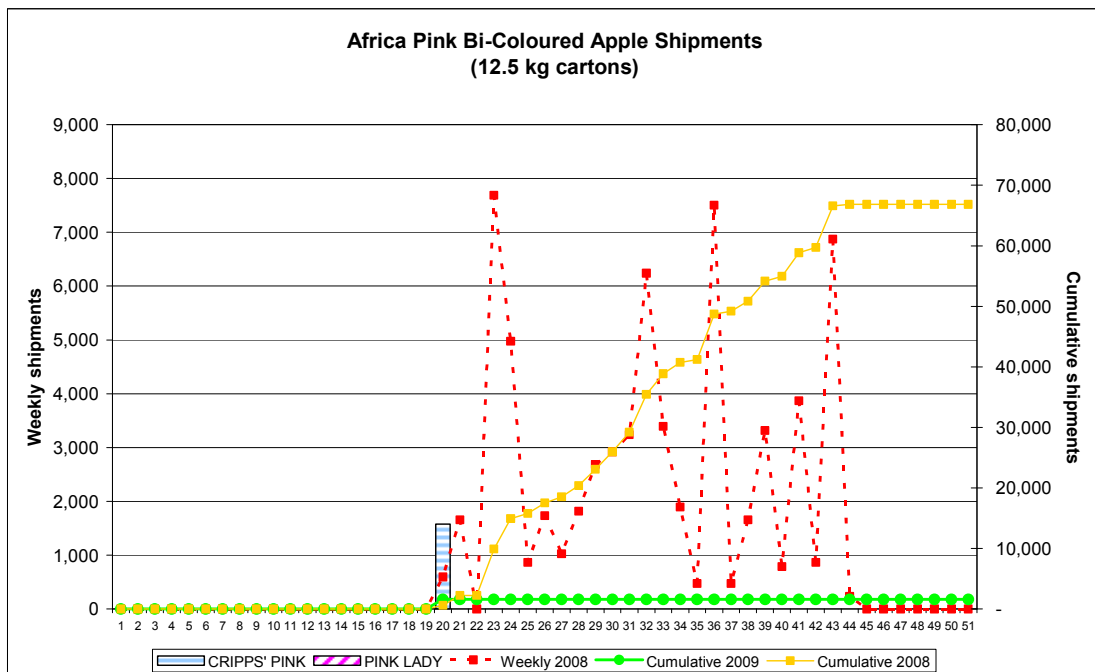
Weekly volumes	2008	2009	Difference	
Week 20	66,595	7,347	-59,248	-89%
Cumulative volumes				
Week 1 to 20	939,624	806,945	-132,679	-14%



Weekly volumes	2008	2009	Difference	
Week 20	23,141	3,634	-19,507	-84%
Cumulative volumes				
Week 1 to 20	114,860	101,703	-13,157	-11%

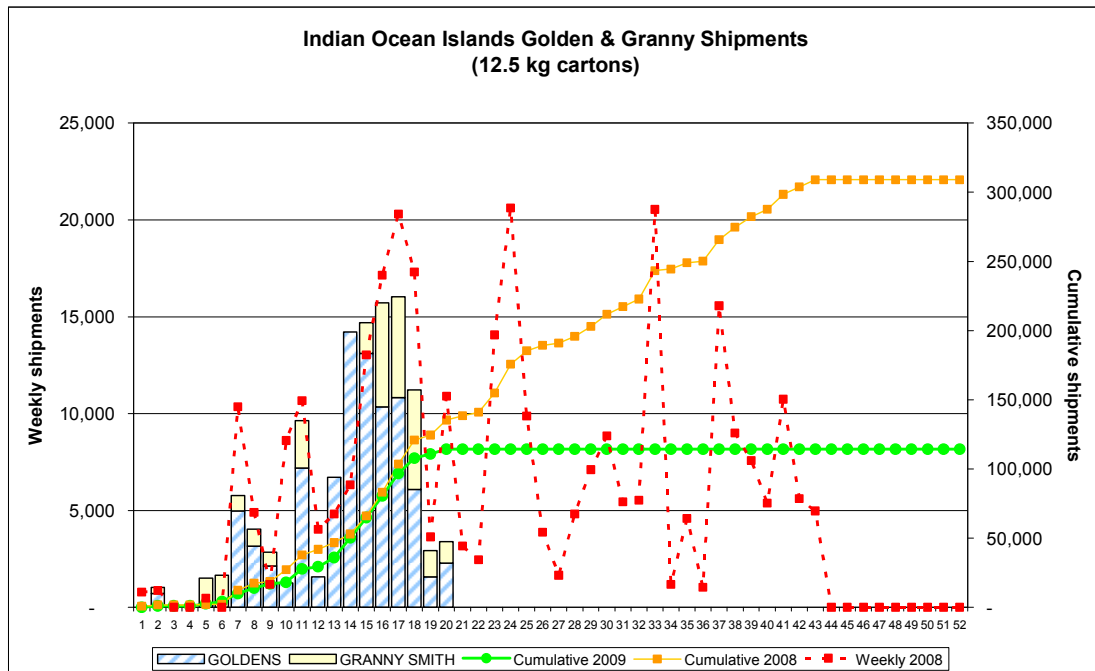


Weekly volumes	2008	2009	Difference	
Week 20	784	-	-784	-100%
Cumulative volumes				
Week 1 to 20	113,912	114,594	682	1%

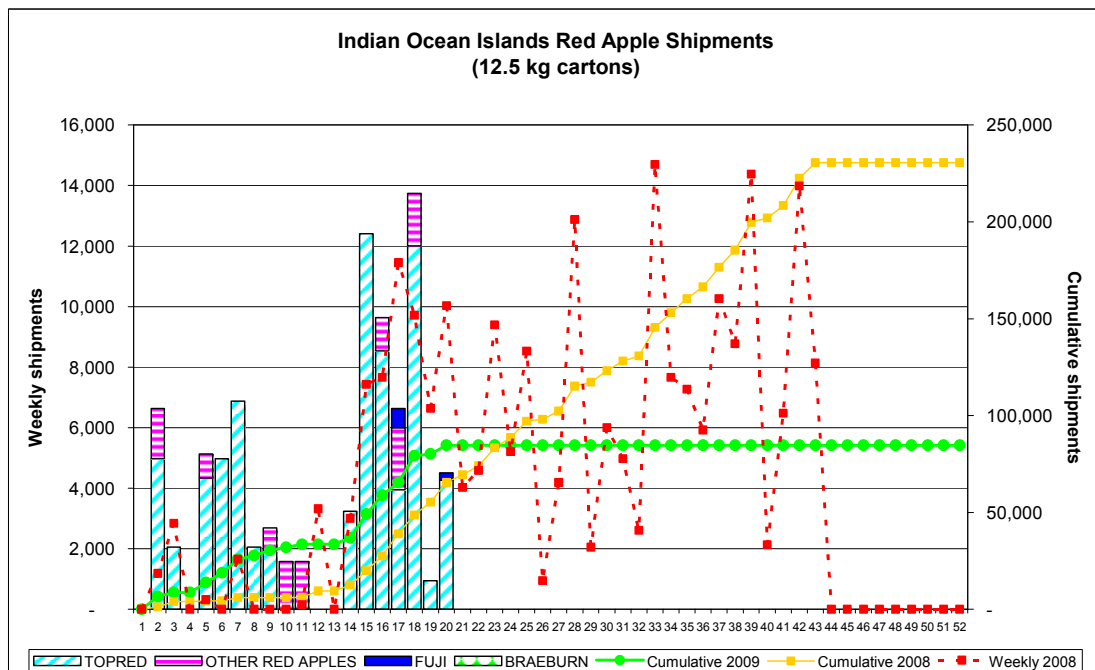


Weekly volumes	2008	2009	Difference	
Week 20	597	1,580	983	165%
Cumulative volumes				
Week 1 to 20	597	1,580	983	165%

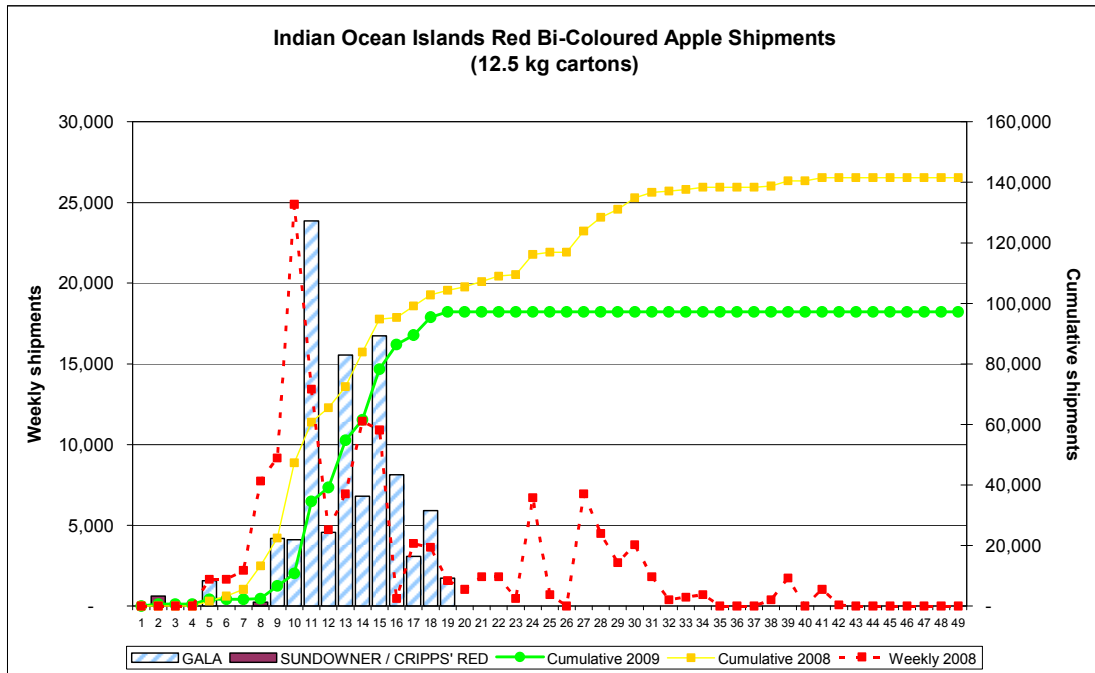
Indian Ocean Islands Market: Apple Shipments



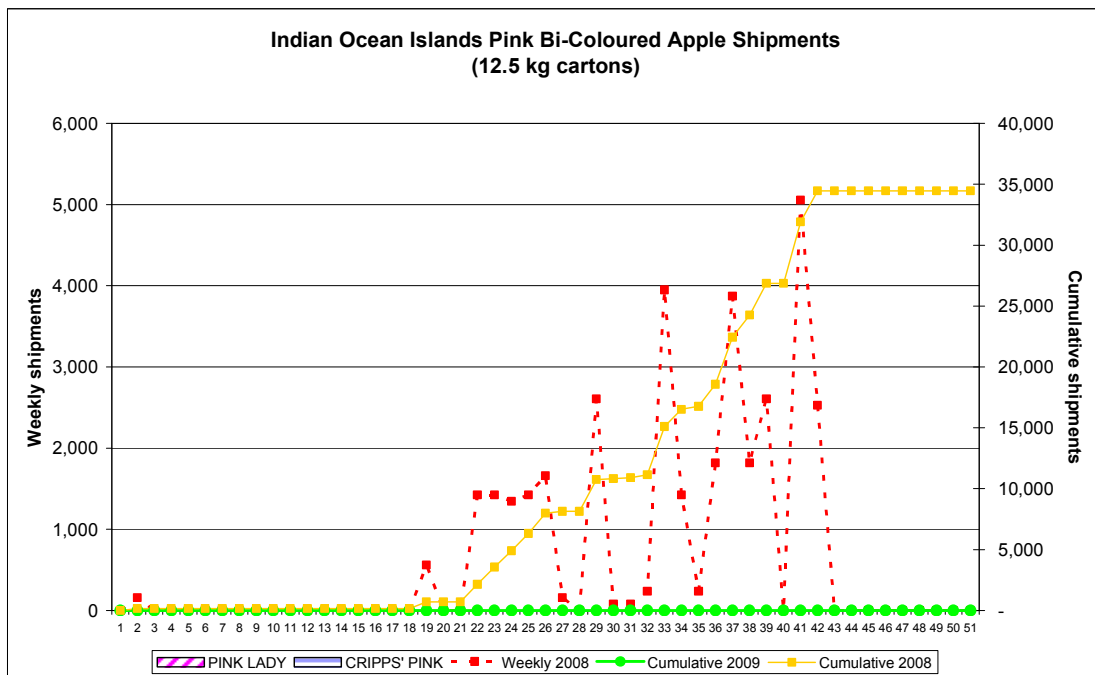
Weekly volumes	2008	2009	Difference	
Week 20	10,902	3,397	-7,505	-69%
Cumulative volumes				
Week 1 to 20	135,327	114,234	-21,093	-16%



Weekly volumes	2008	2009	Difference	
Week 20	10,033	4,503	-5,530	-55%
Cumulative volumes				
Week 1 to 20	65,412	84,688	19,276	29%



Weekly volumes	2008	2009	Difference	
Week 20	1,027	-	-1,027	-100%
Cumulative volumes				
Week 1 to 20	105,401	97,170	-8,231	-8%



Weekly volumes	2008	2009	Difference	
Week 20	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 20	718	-	-718	-100%

Total Apple Shipments Weeks 1-20

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	806,945	101,703	114,594	1,580		1,024,822
EU	724,997	191,257	267,505	37,490		1,221,248
FE & Asia	634,805	470,793	913,816	1,874	6,162	2,027,451
Indian Ocean Island	114,234	84,688	97,170			296,092
Middle East	468,937	81,038	690,427			1,240,402
USA & Canada	46,768	1,580				48,348
United Kingdom	1,174,651	478,977	1,817,024	54,374		3,525,025
TOTAL	3,971,337	1,410,037	3,900,536	95,317	6,162	9,383,389