

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

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### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 6**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum**  
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**Compiled by Optimal Agricultural Business Systems (OABS)**  
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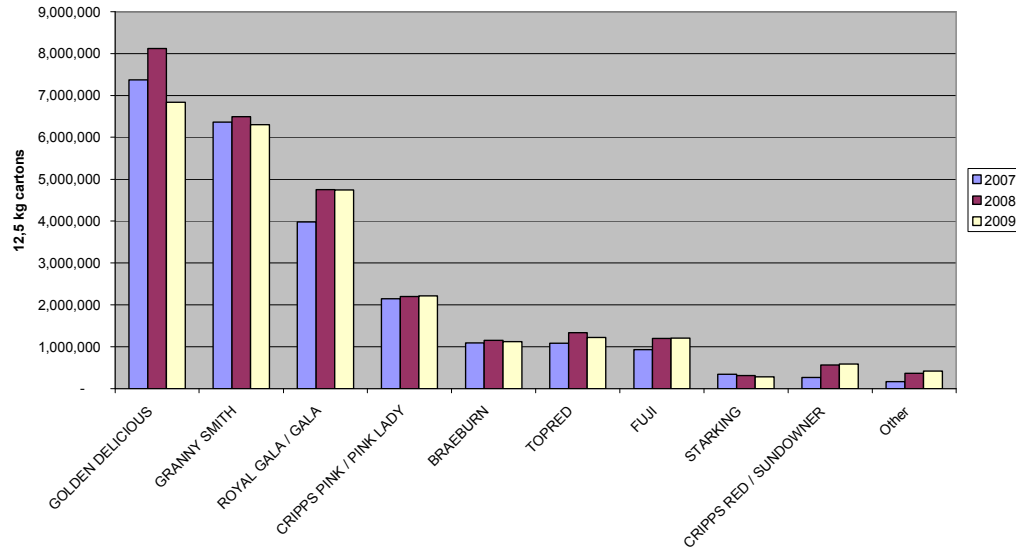
**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	<b>24,921,357</b>	<b>-6%</b>	<b>-1,567,044</b>
Pears	12,912,087	13,138,471	13,025,279	<b>13,121,565</b>	<b>0%</b>	<b>-16,906</b>
<b>Total</b>	<b>36,654,174</b>	<b>39,626,872</b>	<b>38,140,523</b>	<b>38,042,922</b>	<b>-4%</b>	<b>-1,583,950</b>

All volumes = 12.5kg carton equivalent

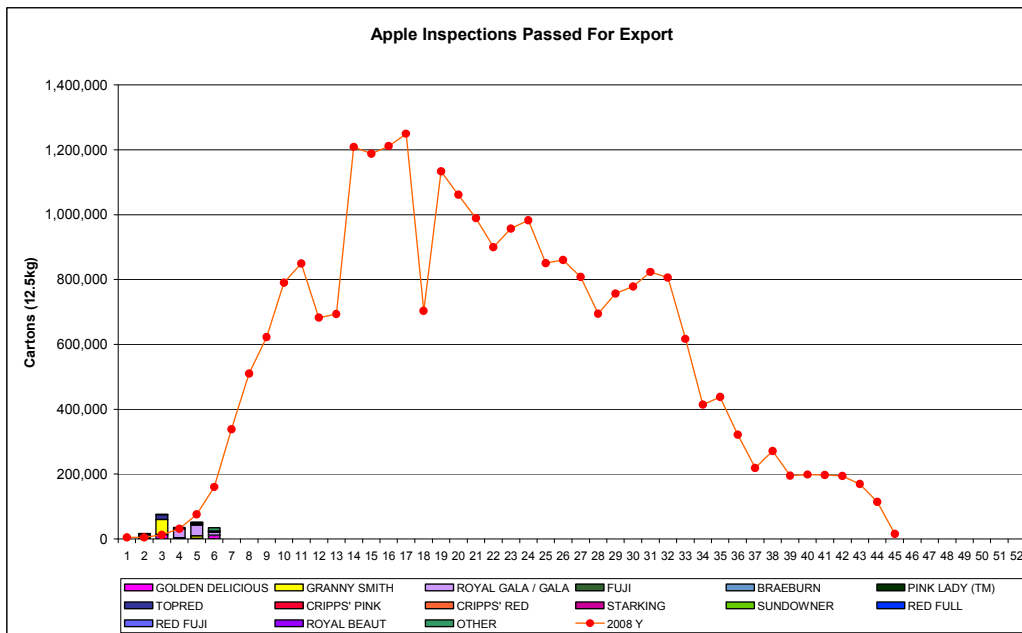
Apples Passed for Export & Estimate



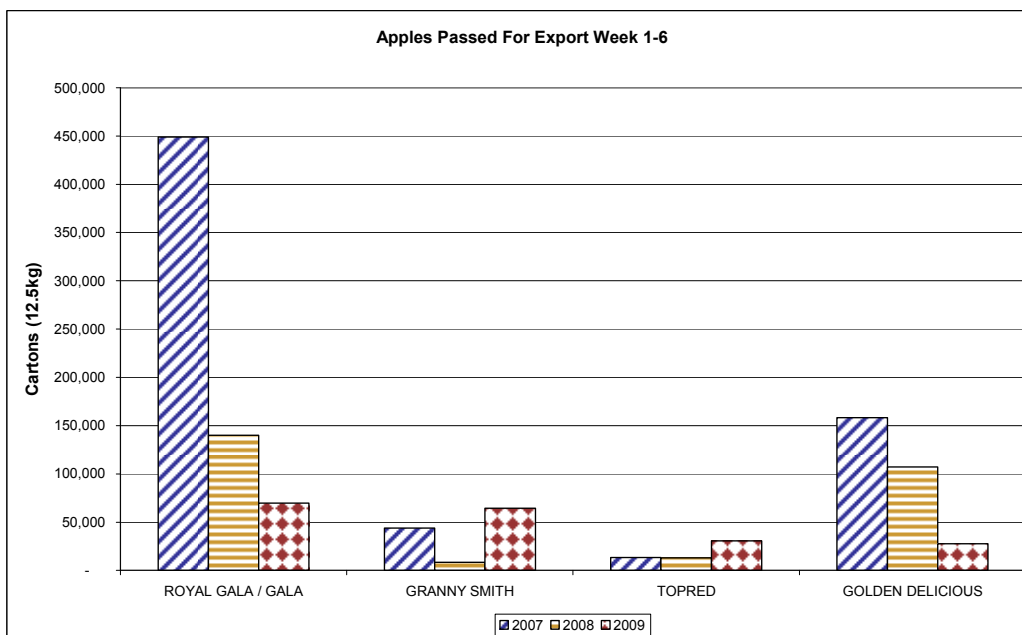
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	<b>6,838,875</b>	<b>-16%</b>	<b>-1,283,155</b>
GRANNY SMITH	6,358,051	6,494,536	6,426,294	<b>6,302,340</b>	<b>-3%</b>	<b>-192,196</b>
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	<b>4,748,133</b>	<b>0%</b>	<b>-4,082</b>
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	<b>2,213,456</b>	<b>1%</b>	<b>15,810</b>
BRAEBURN	1,087,547	1,153,102	1,120,324	<b>1,120,781</b>	<b>-3%</b>	<b>-32,321</b>
TOPRED	1,084,457	1,330,292	1,207,375	<b>1,219,438</b>	<b>-8%</b>	<b>-110,854</b>
FUJI	929,735	1,197,953	1,063,844	<b>1,202,181</b>	<b>0%</b>	<b>4,228</b>
STARKING	341,541	310,716	326,128	<b>275,411</b>	<b>-11%</b>	<b>-35,304</b>
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	<b>584,795</b>	<b>3%</b>	<b>18,998</b>
Other	168,865	364,114	266,490	<b>415,946</b>	<b>14%</b>	<b>51,833</b>
<b>Grand Total</b>	<b>23,742,087</b>	<b>26,488,401</b>	<b>25,115,244</b>	<b>24,921,357</b>	<b>-6%</b>	<b>-1,567,044</b>

All volumes = 12.5kg carton equivalent

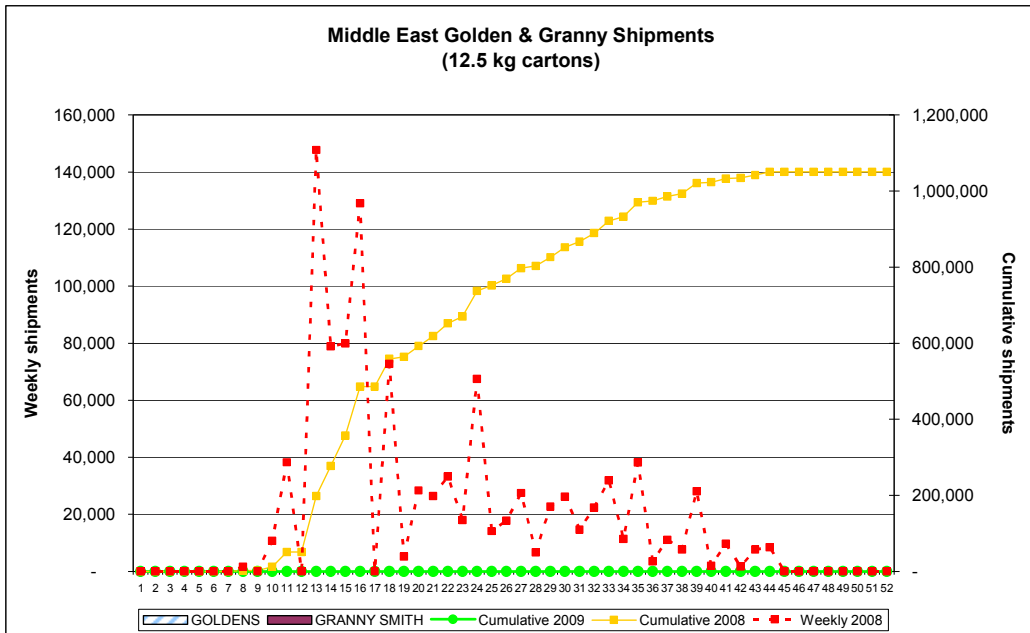
# Apples Passed For Export



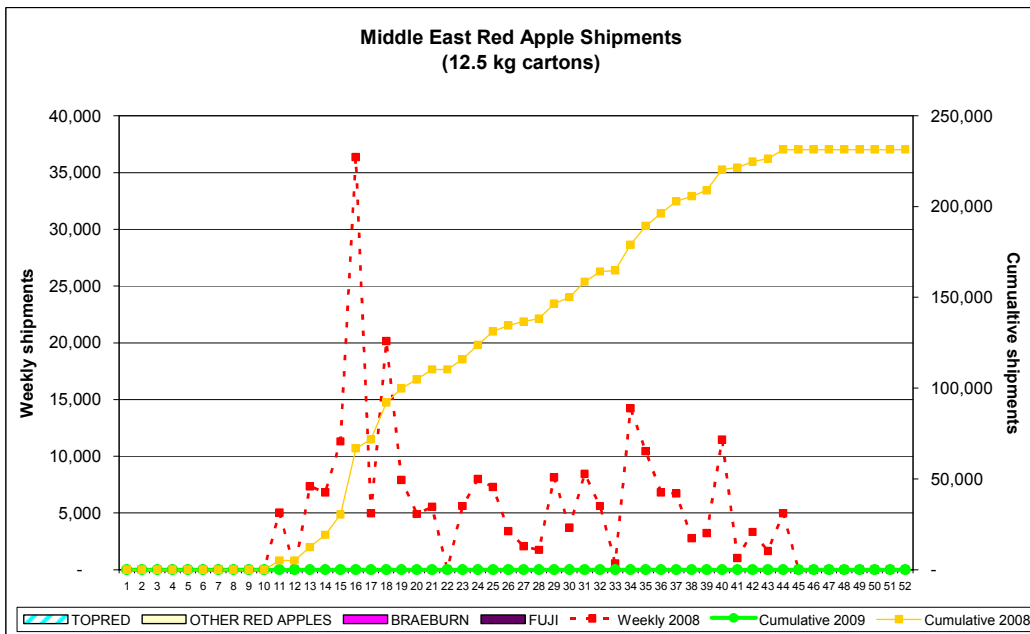
# Apples Passed For Export per cultivar Week 1-6



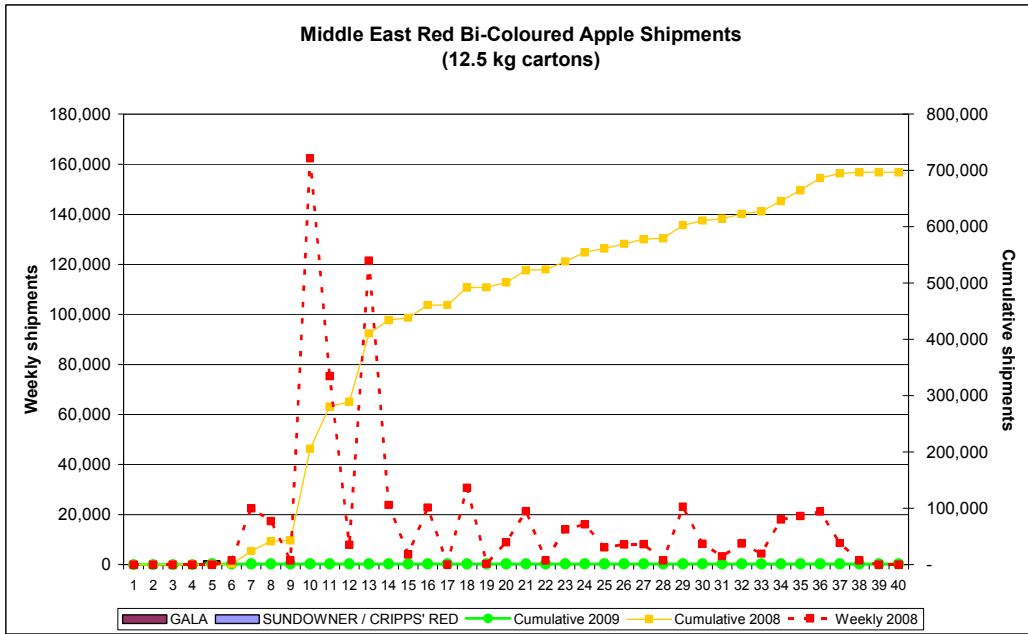
# Middle East Market: Apple Shipments



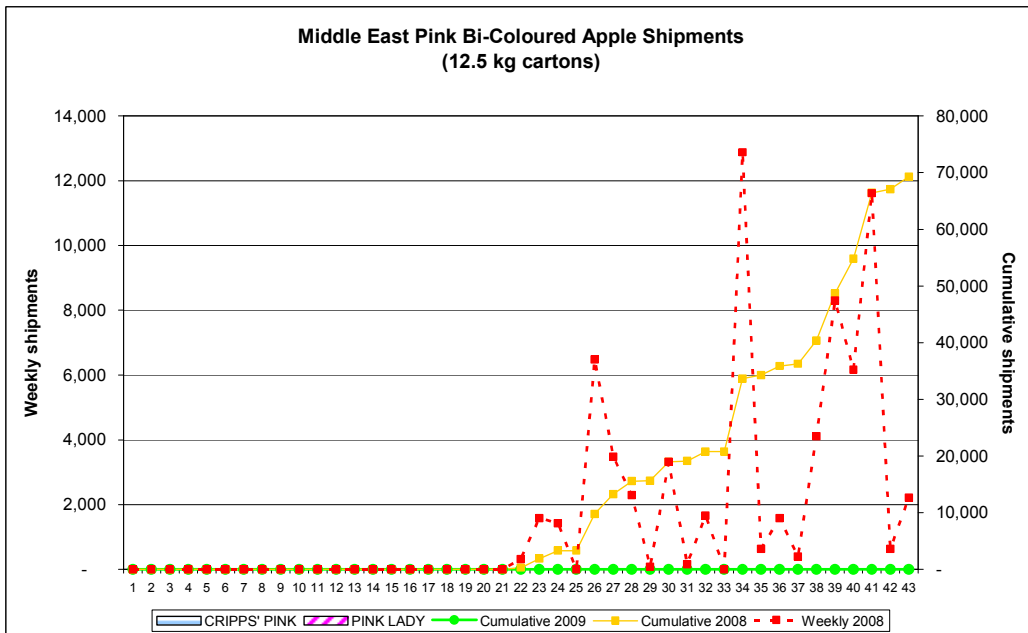
Weekly volumes	2008	2009	Difference
Week 6	-	-	- #DIV/0!
Cumulative volumes			
Week 1 to 6	-	-	- #DIV/0!



Weekly volumes	2008	2009	Difference
Week 6	-	-	- #DIV/0!
Cumulative volumes			
Week 1 to 6	-	-	- #DIV/0!

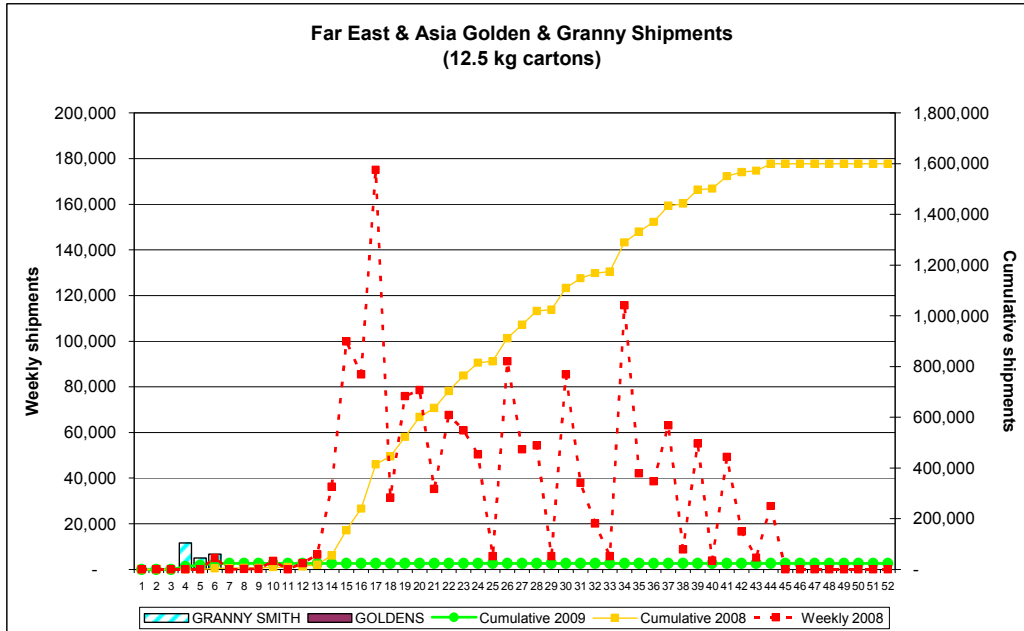


Weekly volumes	2008	2009	Difference	
Week 6	1,640	-	-1,640	-100%
Cumulative volumes				
Week 1 to 6	1,640	1,659	19	1%

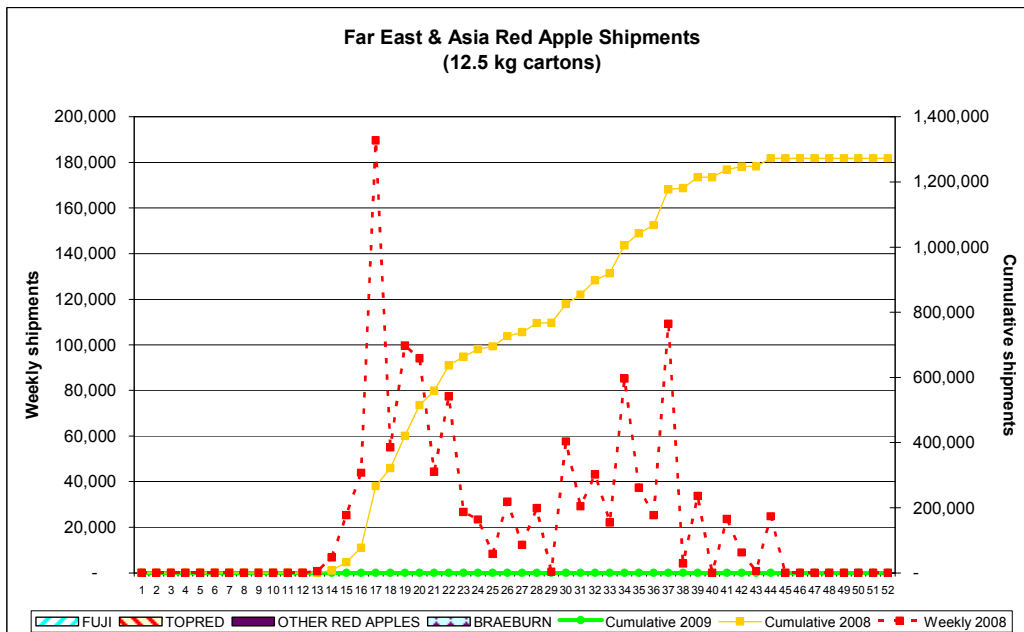


Weekly volumes	2008	2009	Difference	
Week 6	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 6	-	-	-	#DIV/0!

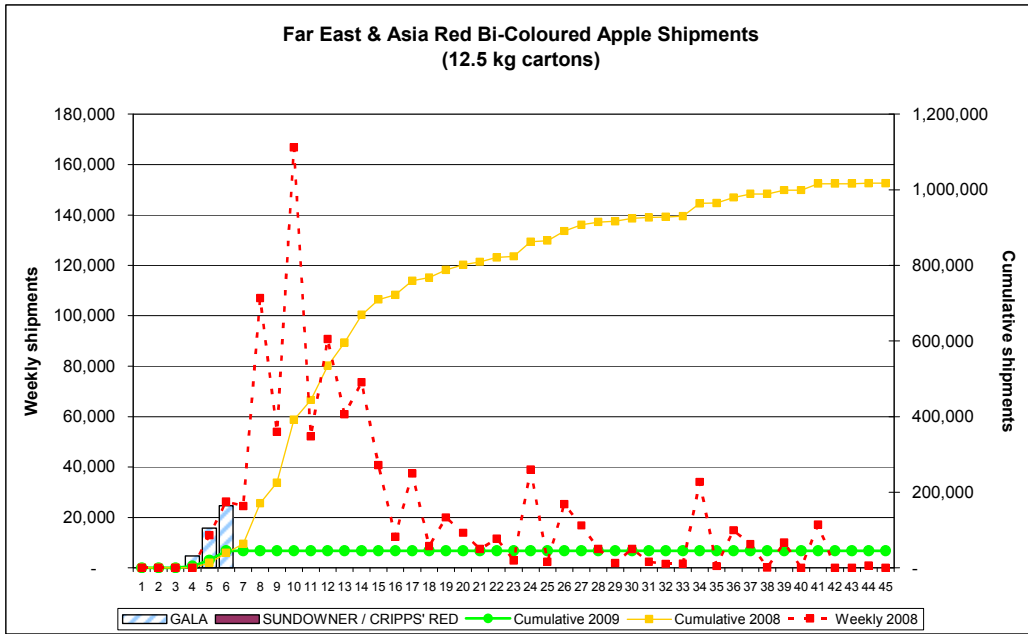
# Far East & Asia Market: Apple Shipments



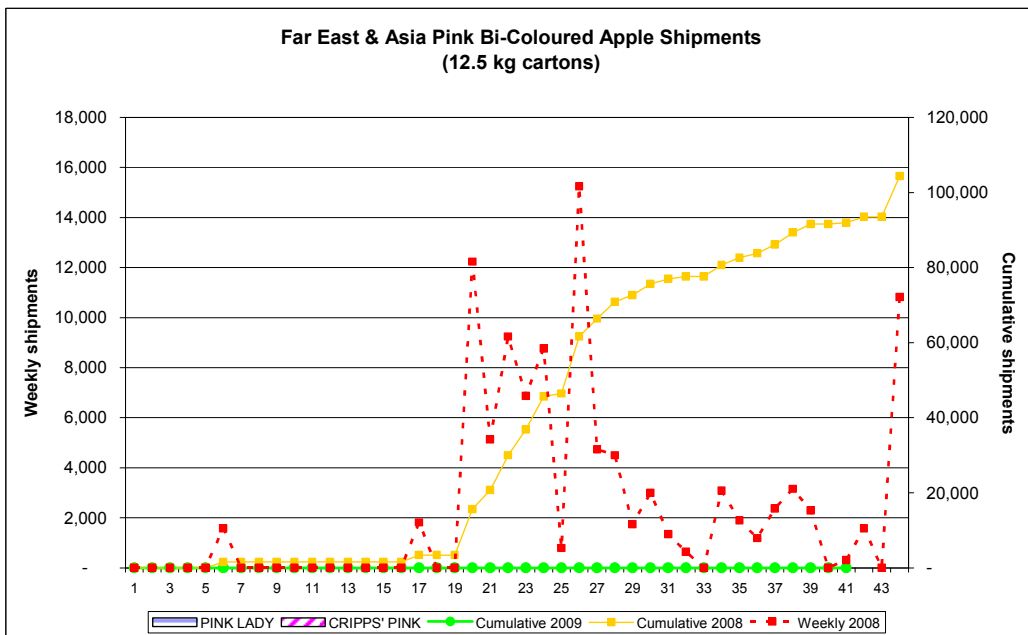
Weekly volumes	2008	2009	Difference	
Week 6	4,977	6,636	1,659	33%
<b>Cumulative volumes</b>				
Week 1 to 6	4,977	23,226	18,249	367%



Weekly volumes	2008	2009	Difference	
Week 6	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 6	-	-	-	#DIV/0!

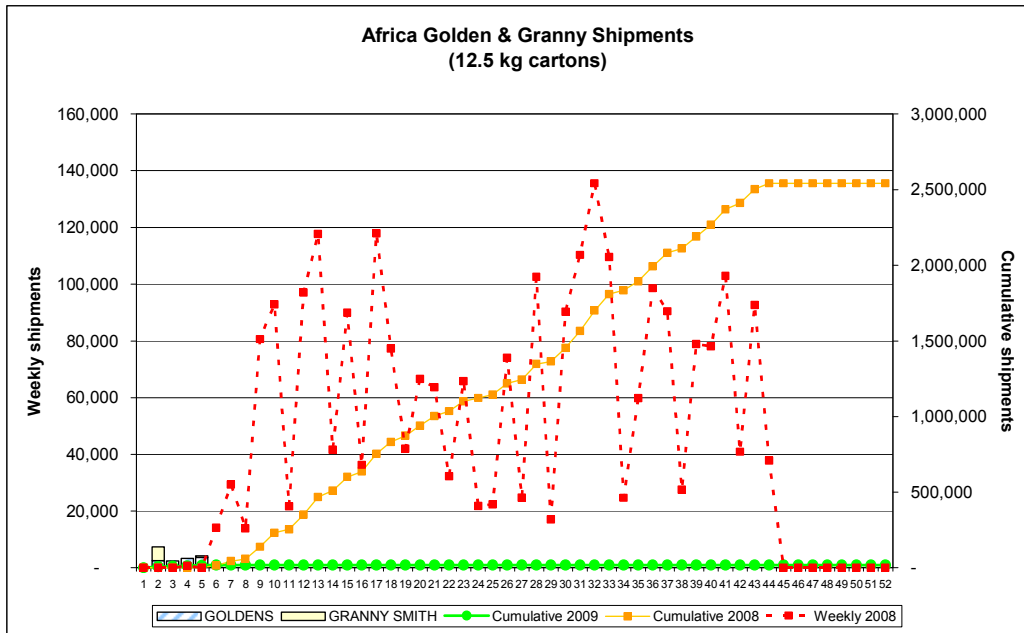


Weekly volumes	2008	2009	Difference	
Week 6	26,291	24,676	-1,615	-6%
Cumulative volumes				
Week 1 to 6	39,247	45,137	5,890	15%

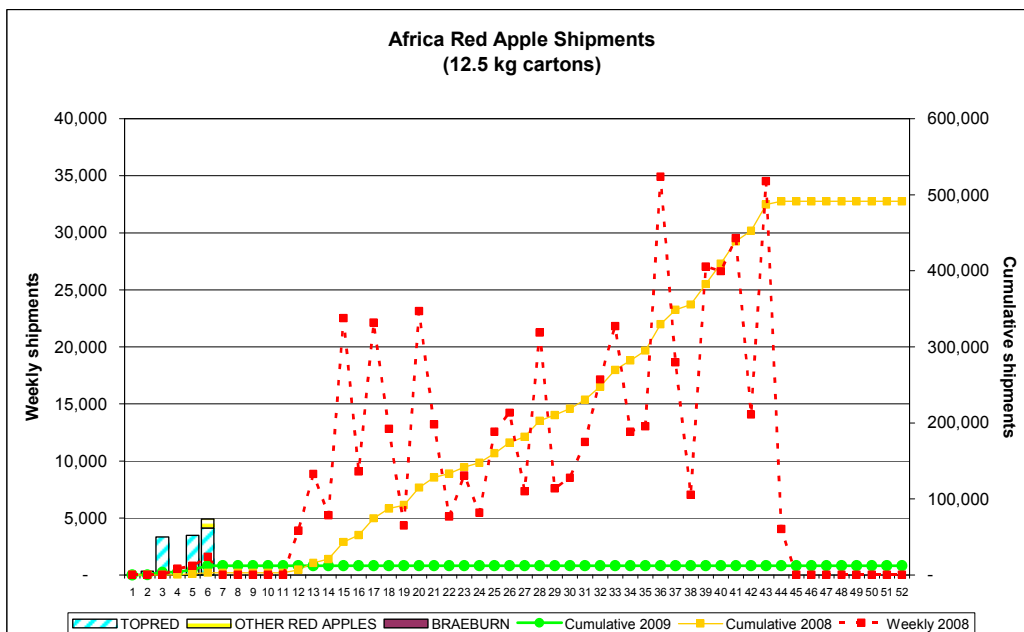


Weekly volumes	2007	2008	Difference	
Week 6	1,580	-	-1,580	-100%
Cumulative volumes				
Week 1 to 6	1,580	-	-1,580	-100%

# Africa Market: Apple Shipments

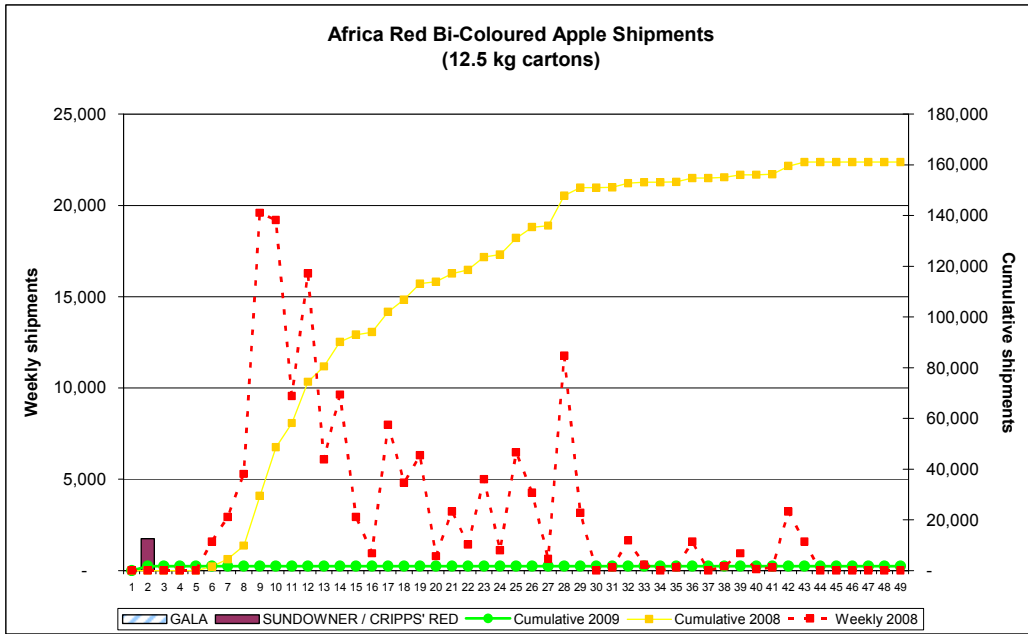


Weekly volumes	2008	2009	Difference	
Week 6	14,141	158	-13,983	-99%
<b>Cumulative volumes</b>				
Week 1 to 6	14,852	17,538	2,686	18%

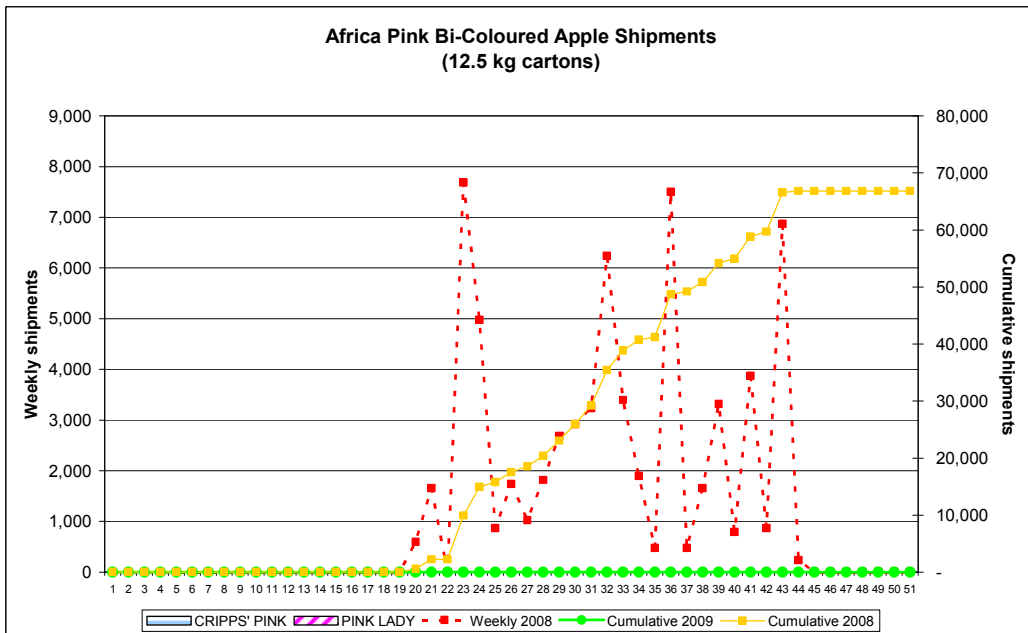


Weekly volumes	2008	2009	Difference	
Week 6	1,580	4,898	3,318	210%
<b>Cumulative volumes</b>				
Week 1 to 6	2,923	12,008	9,085	311%



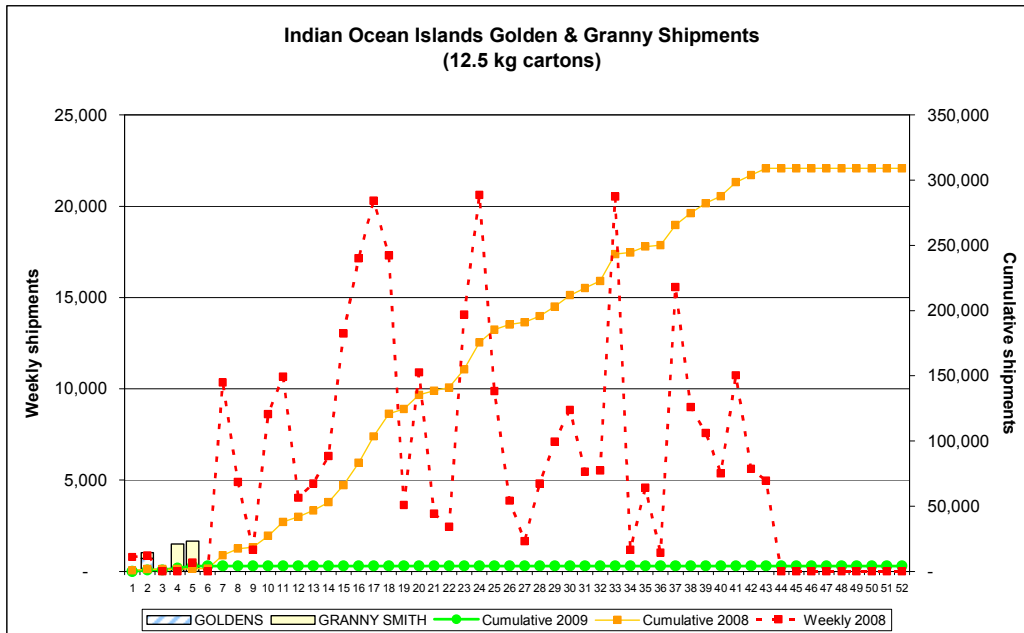


Weekly volumes	2008	2009	Difference	
Week 6	1,580	-	-1,580	-100%
<b>Cumulative volumes</b>				
Week 1 to 6	1,580	1,738	158	10%

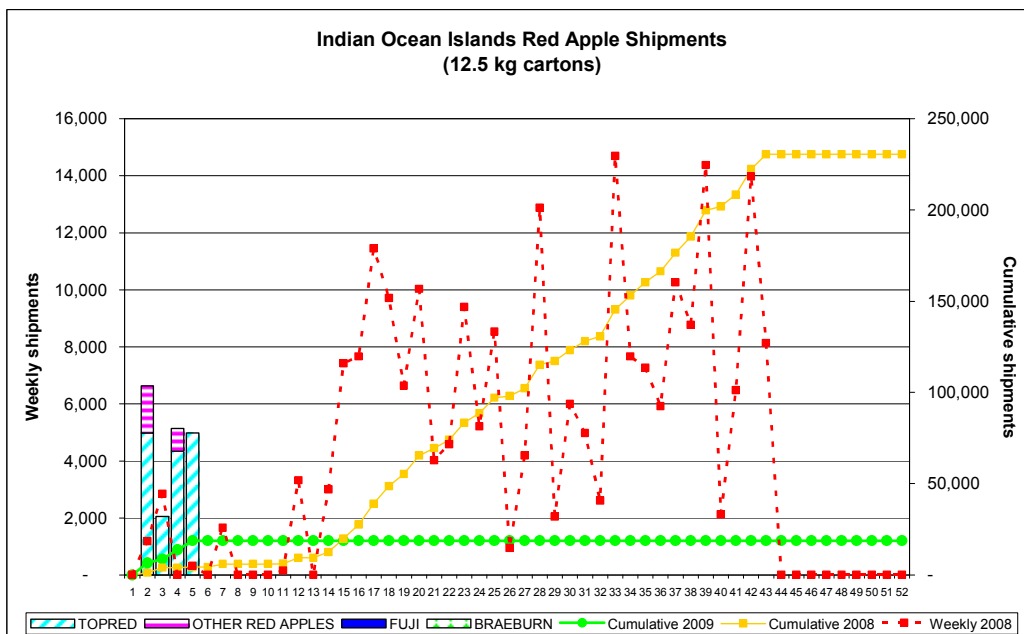


Weekly volumes	2008	2009	Difference	
Week 6	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 6	-	-	-	#DIV/0!

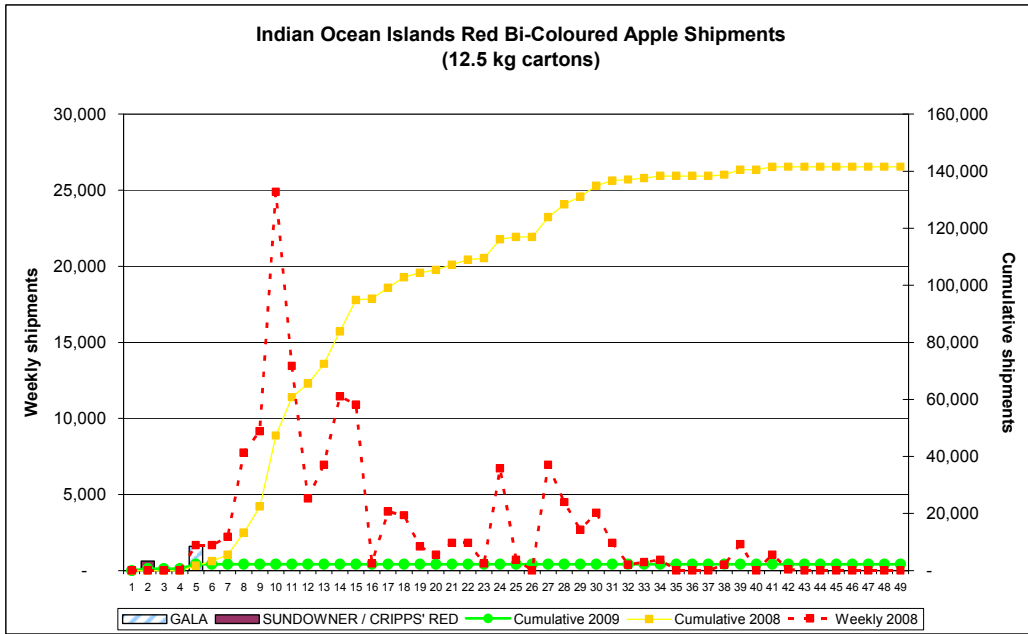
# Indian Ocean Islands Market: Apple Shipments



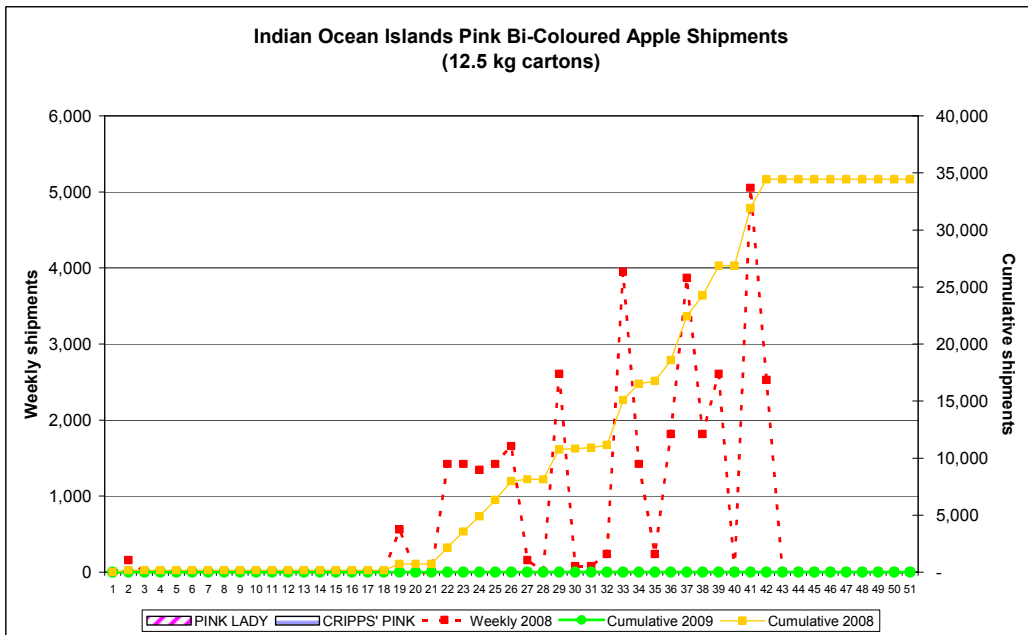
Weekly volumes	2008	2009	Difference	
Week 6	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 6	2,133	4,187	2,054	96%



Weekly volumes	2008	2009	Difference	
Week 6	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 6	4,345	18,802	14,457	333%



Weekly volumes	2008	2009	Difference	
Week 6	1,659	-	-1,659	-100%
<b>Cumulative volumes</b>				
Week 1 to 6	3,318	2,212	-1,106	-33%



Weekly volumes	2008	2009	Difference	
Week 6	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 6	158	-	-158	-100%