

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

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### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 38**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

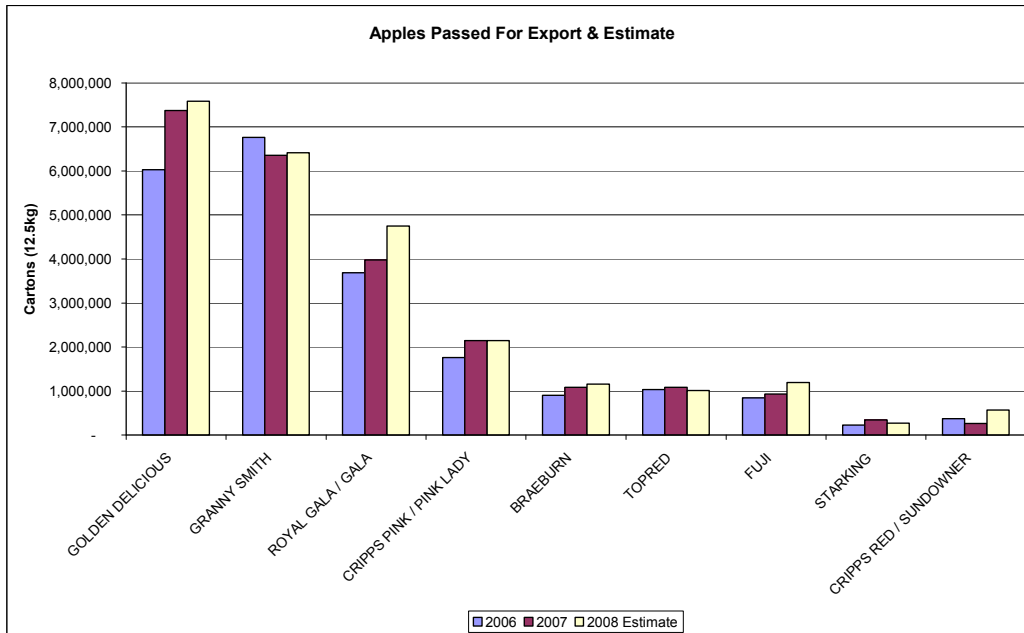
**Issued by Pome Joint Marketing Forum**  
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**Compiled by Optimal Agricultural Business Systems (OABS)**  
**(Jacques du Preez Tel: 021-870 2900)**

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	<b>25,475,375</b>	7%	<b>1,733,289</b>
Pears	10,001,187	12,912,087	11,456,637	<b>13,095,491</b>	1%	<b>183,404</b>
<b>Total</b>	<b>31,713,657</b>	<b>36,654,174</b>	<b>34,183,916</b>	<b>38,570,866</b>	<b>5%</b>	<b>1,916,692</b>

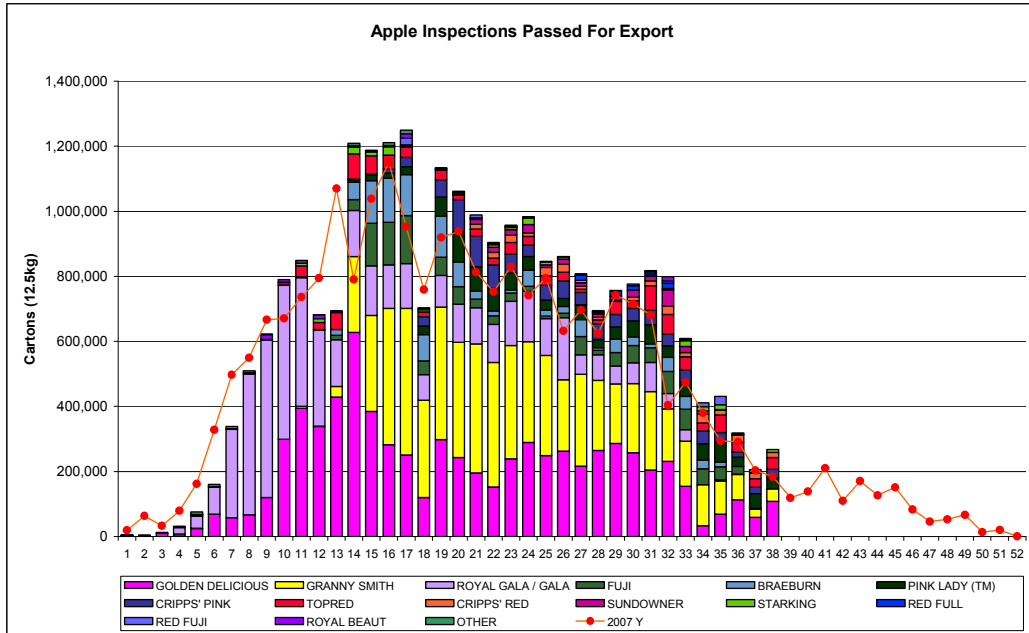
All volumes = 12.5kg carton equivalent



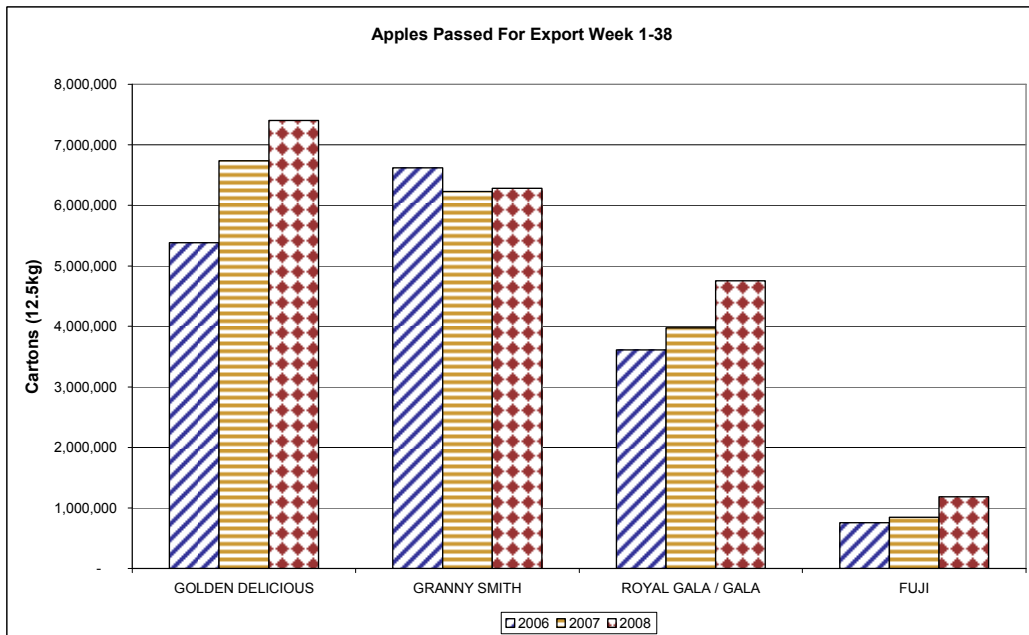
Variety	2006	2007	2 yr Average	2008 Estimate	Estimate vs 2007	
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	<b>7,588,104</b>	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	<b>6,414,586</b>	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	<b>4,748,207</b>	19%	770,370
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	<b>2,145,139</b>	0%	-1,958
BRAEBURN	903,452	1,087,547	995,500	<b>1,160,268</b>	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	<b>1,015,151</b>	-6%	-69,306
FUJI	846,429	929,735	888,082	<b>1,192,816</b>	28%	263,081
STARKING	226,197	341,541	283,869	<b>272,412</b>	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	<b>566,631</b>	115%	302,827
Other	169,382	168,865	169,124	<b>372,061</b>	120%	203,196
<b>Grand Total</b>	<b>21,712,471</b>	<b>23,742,087</b>	<b>22,727,279</b>	<b>25,475,375</b>	<b>7%</b>	<b>1,733,289</b>

All volumes = 12.5kg carton equivalent

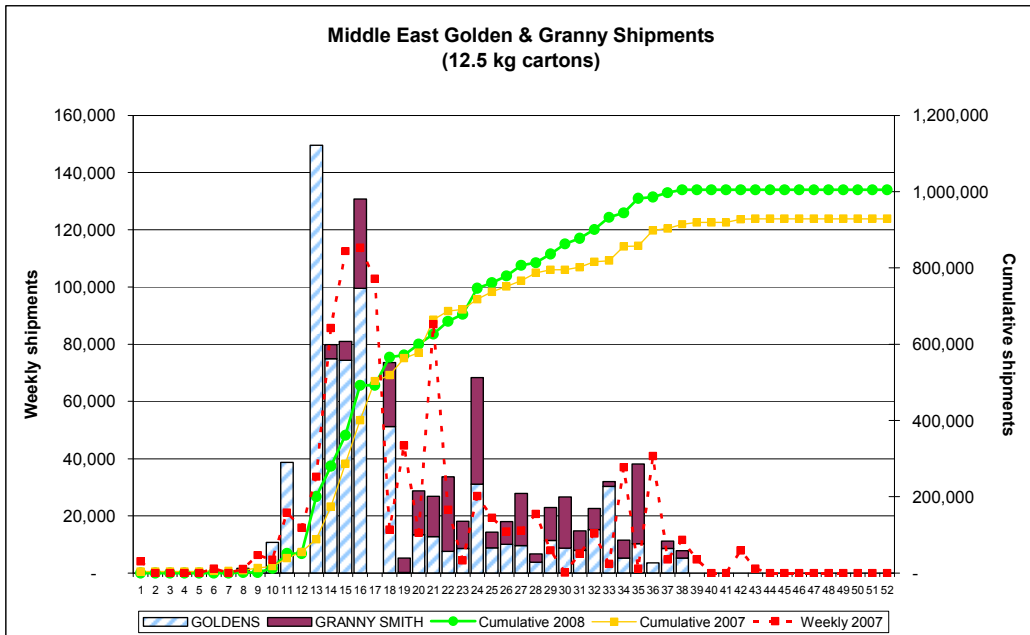
# Apples Passed For Export



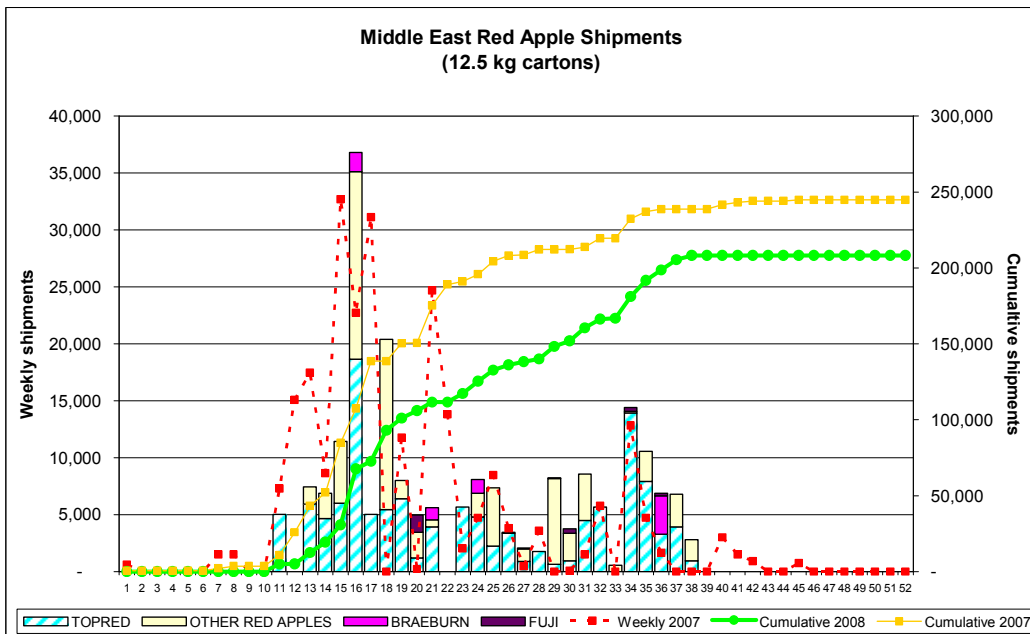
## Apples Passed For Export per cultivar Week 1-38



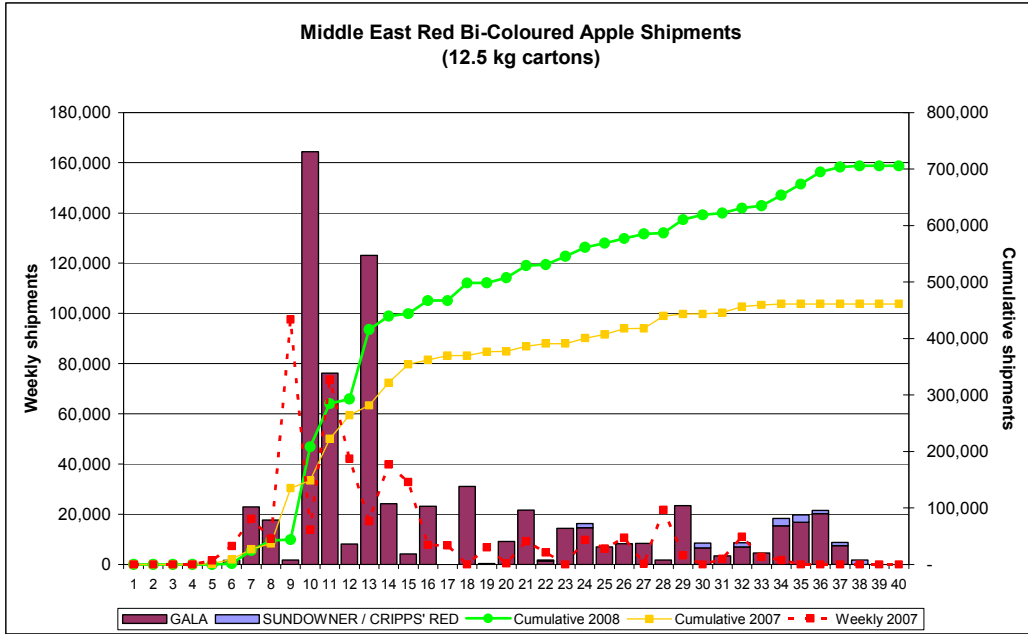
# Middle East Market: Apple Shipments



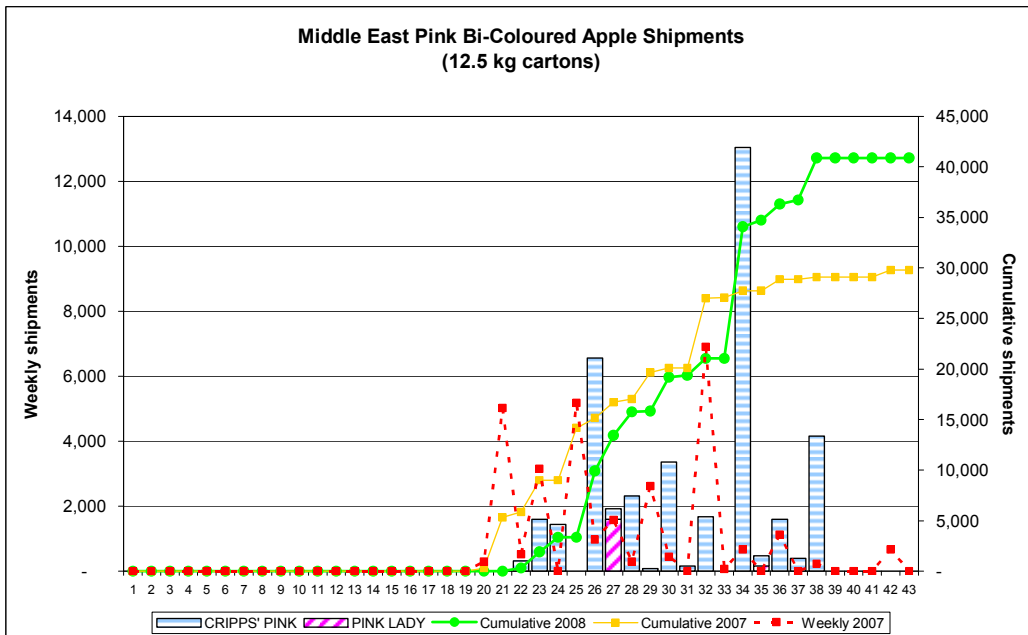
Weekly volumes	2007	2008	Difference	
Week 38	11,550	7,760	-3,790	-33%
Cumulative volumes				
Week 1 to 38	914,775	1,004,736	89,961	10%



Weekly volumes	2007	2008	Difference	
Week 38	-	2,800	2,800	#DIV/0!
Cumulative volumes				
Week 1 to 38	238,718	208,240	-30,478	-13%

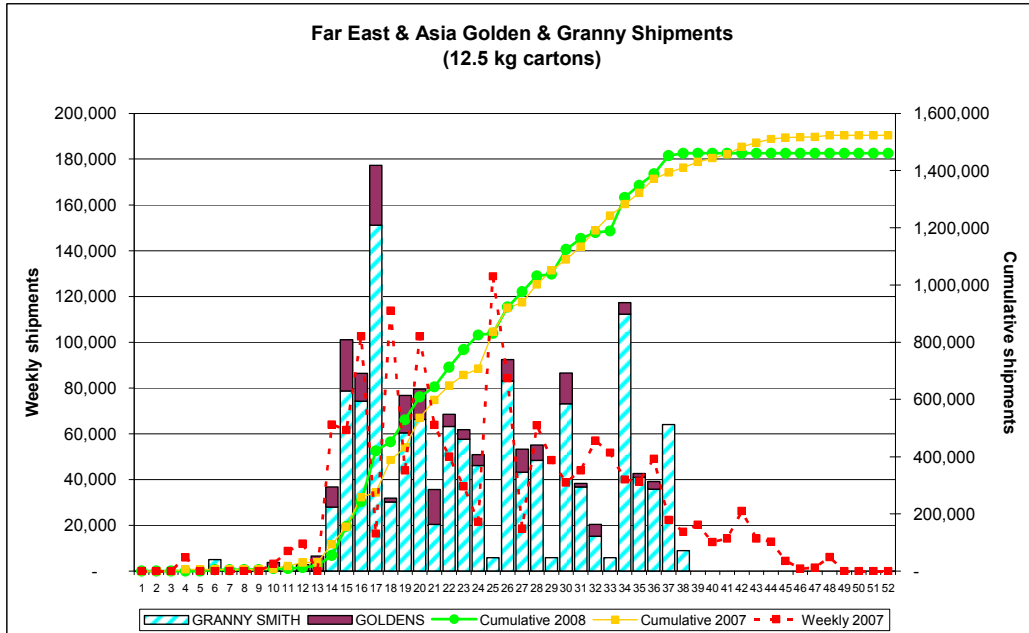


Weekly volumes	2007	2008	Difference	
Week 38	-	1,680	1,680	#DIV/0!
Cumulative volumes				
Week 1 to 38	461,212	705,359	244,148	53%

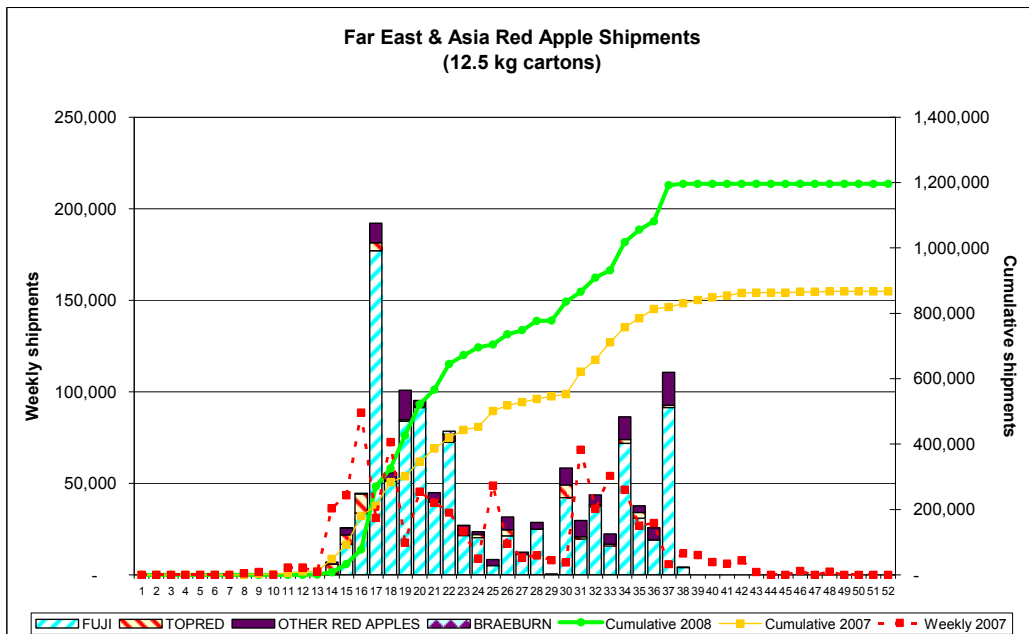


Weekly volumes	2007	2008	Difference	
Week 38	225	4,160	3,935	17.48889
Cumulative volumes				
Week 1 to 38	29,100	40,880	11,780	40%

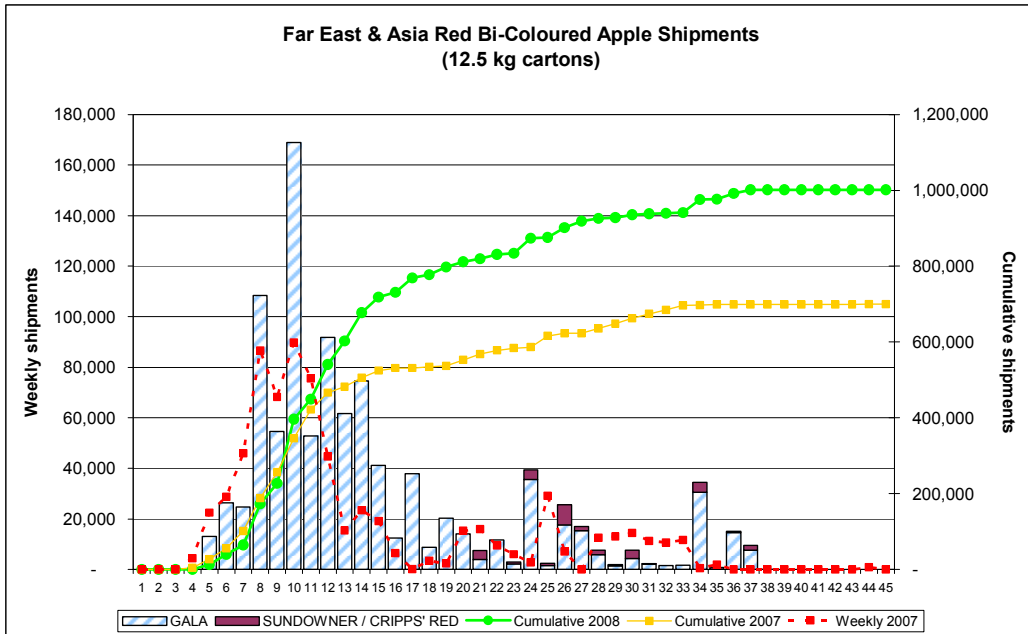
# Far East & Asia Market: Apple Shipments



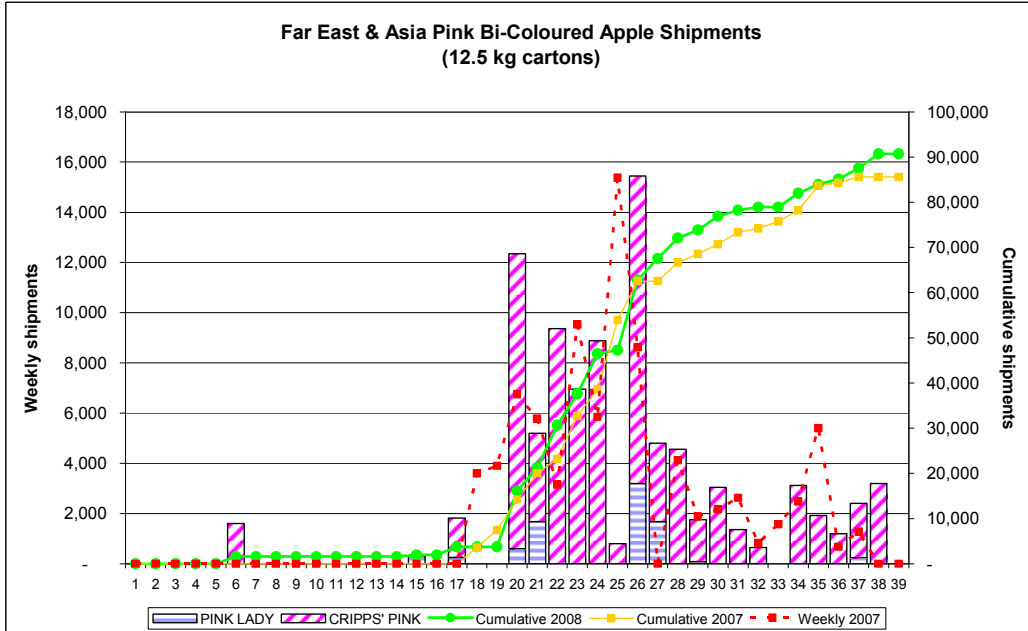
Weekly volumes	2007	2008	Difference	
Week 38	17,175	8,880	-8,295	-48%
<b>Cumulative volumes</b>				
Week 1 to 38	1,410,129	1,460,787	50,658	4%



Weekly volumes	2007	2008	Difference	
Week 38	11,550	4,160	-7,390	-64%
<b>Cumulative volumes</b>				
Week 1 to 38	830,243	1,195,952	365,709	44%

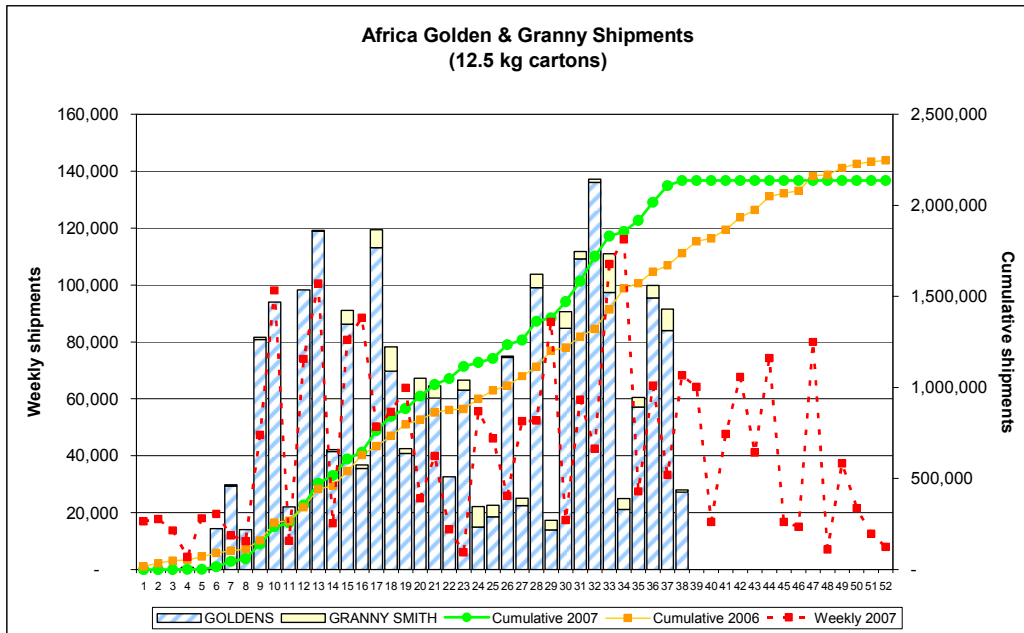


Weekly volumes	2007	2008	Difference	
Week 38	-	80	80	#DIV/0!
Cumulative volumes				
Week 1 to 38	698,967	1,001,255	302,287	43%

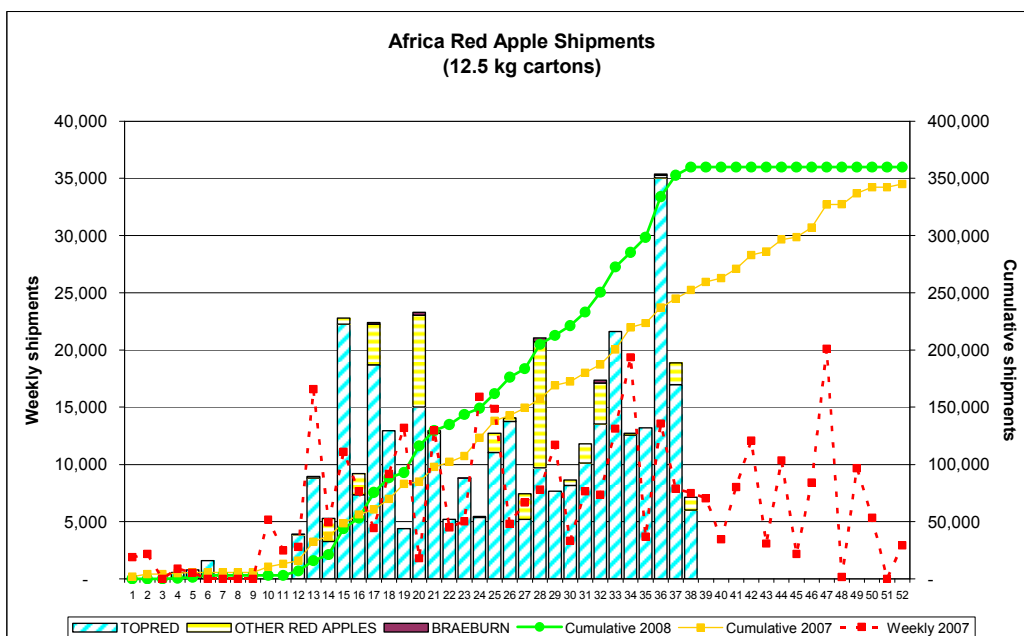


Weekly volumes	2007	2008	Difference	
Week 38	-	3,200	3,200	#DIV/0!
Cumulative volumes				
Week 1 to 38	85,575	90,725	5,150	6%

# Africa Market: Apple Shipments

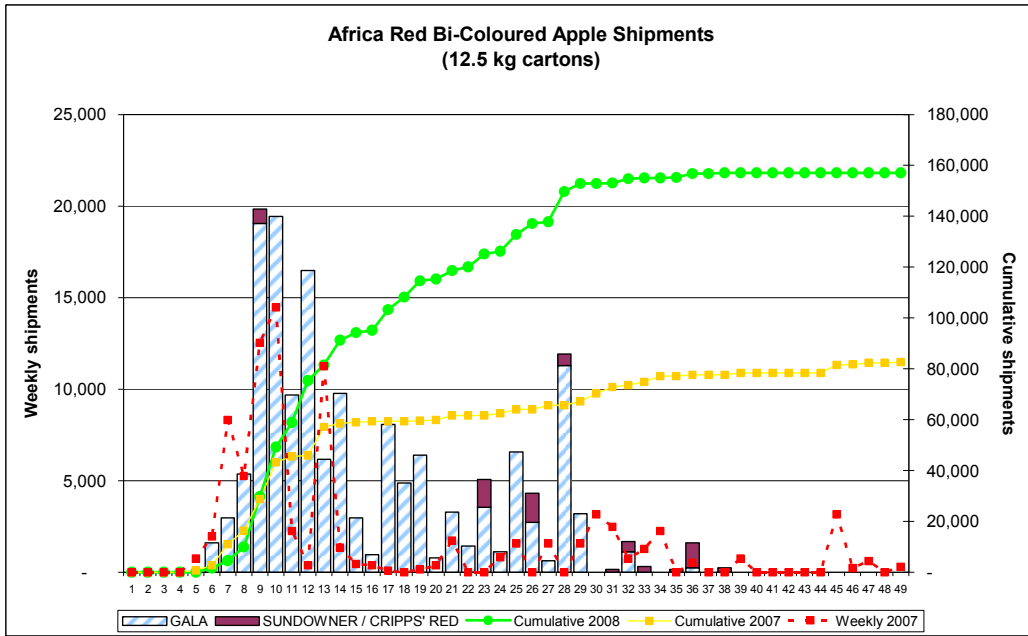


Weekly volumes	2007	2008	Difference	
Week 38	68,250	27,920	-40,330	-59%
<b>Cumulative volumes</b>				
Week 1 to 38	1,737,884	2,136,231	398,347	23%

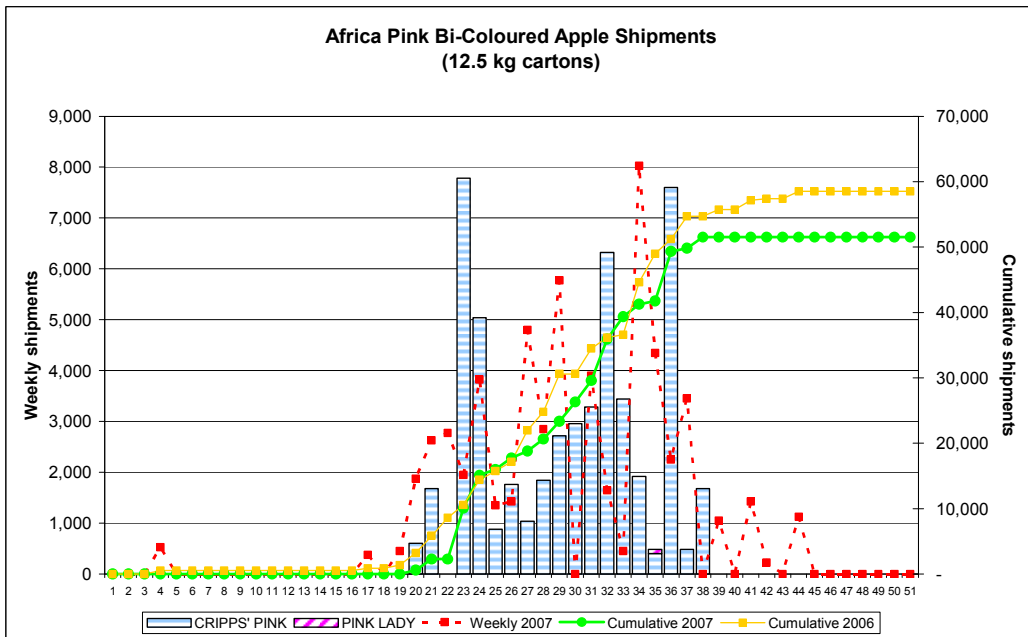


Weekly volumes	2007	2008	Difference	
Week 38	7,500	7,120	-380	-5%
<b>Cumulative volumes</b>				
Week 1 to 38	252,391	359,829	107,438	43%



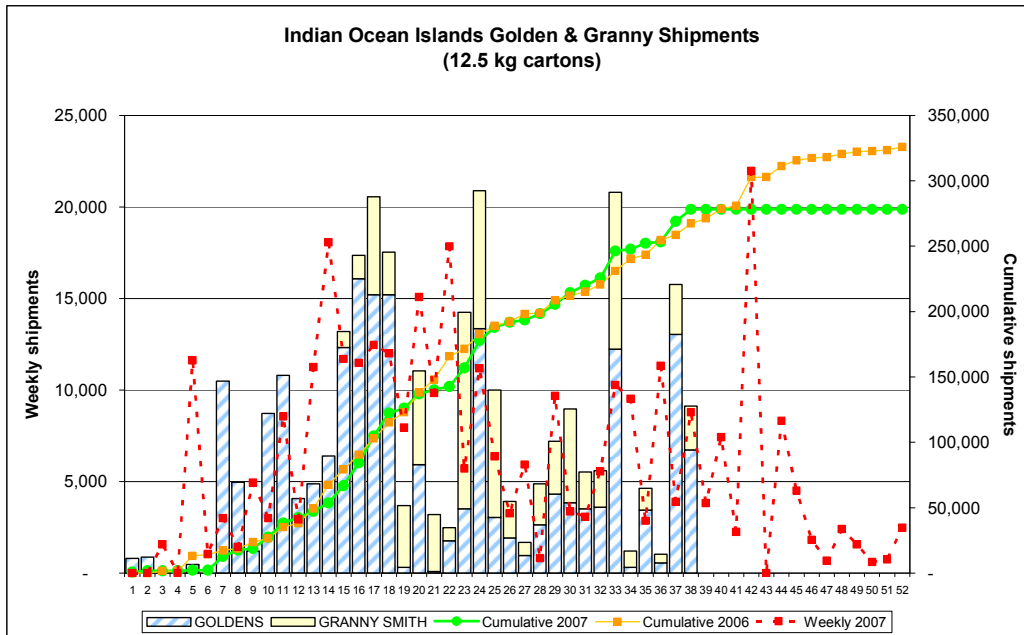


Weekly volumes	2007	2008	Difference	
Week 38	-	240	240	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 38	77,625	157,048	79,423	102%

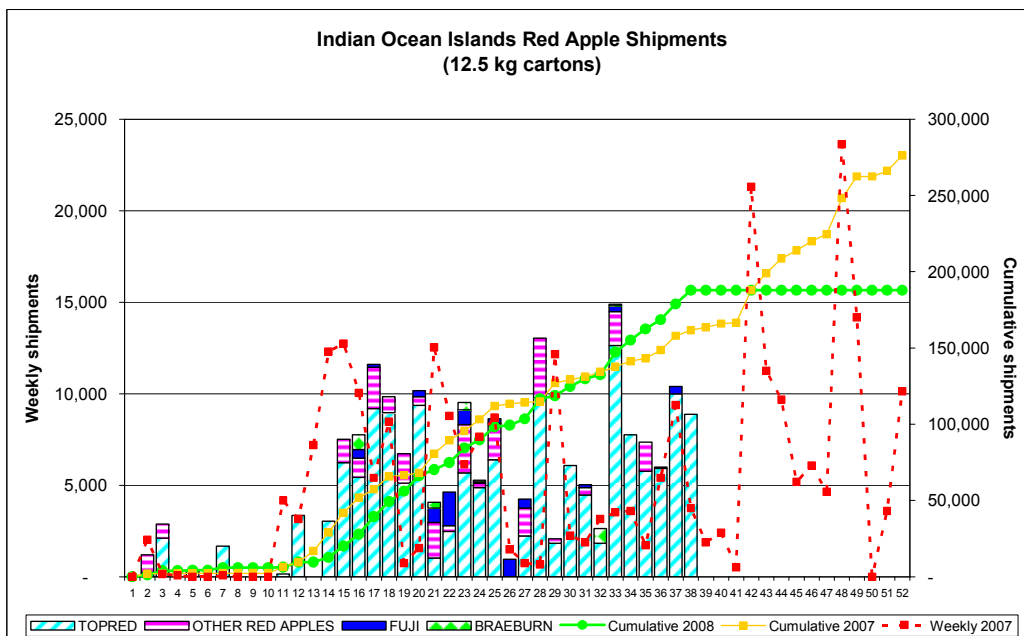


Weekly volumes	2007	2008	Difference	
Week 38	-	1,680	1,680	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 38	54,675	51,507	-3,168	-6%

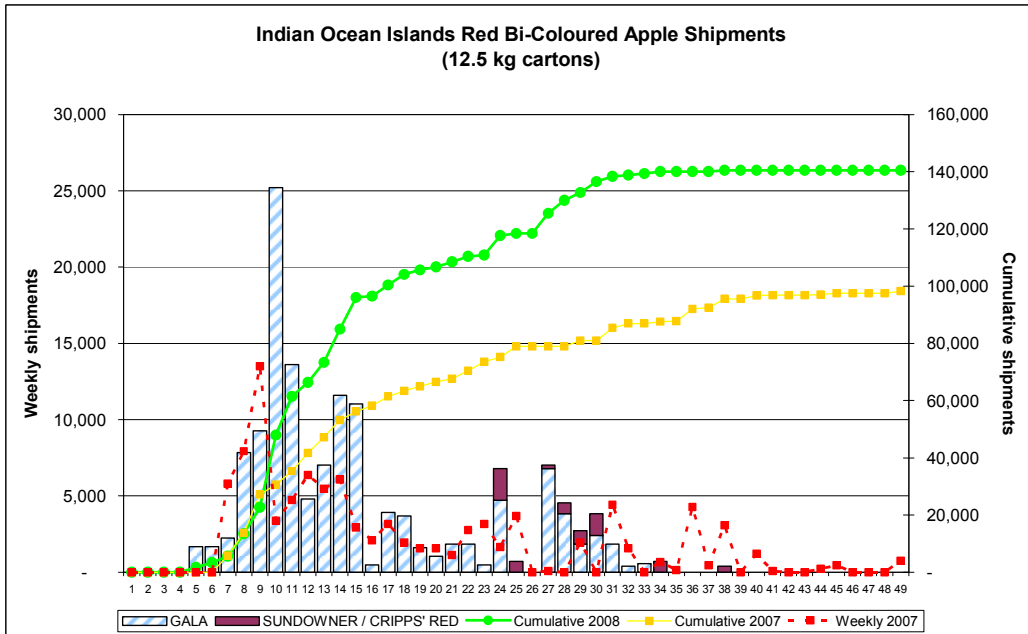
# Indian Ocean Islands Market: Apple Shipments



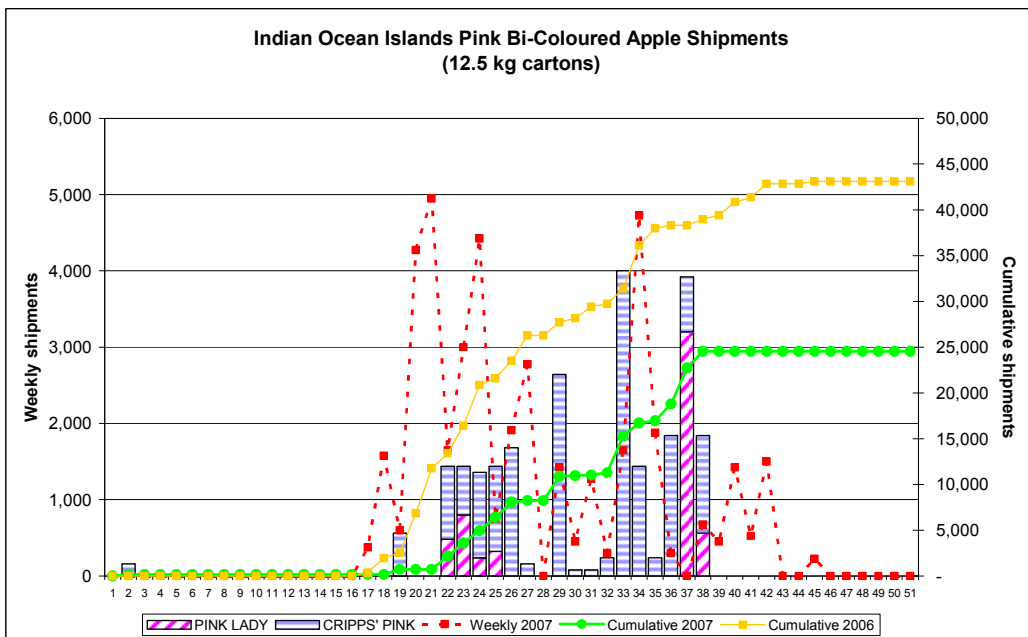
Weekly volumes	2007	2008	Difference	
Week 38	8,775	9,120	345	4%
Cumulative volumes				
Week 1 to 38	267,338	278,160	10,823	4%



Weekly volumes	2007	2008	Difference	
Week 38	3,750	8,880	5,130	137%
Cumulative volumes				
Week 1 to 38	161,666	187,760	26,094	16%



Weekly volumes	2007	2008	Difference	
Week 38	3,075	400	-2,675	-87%
<b>Cumulative volumes</b>				
Week 1 to 38	95,565	140,490	44,925	47%



Weekly volumes	2007	2008	Difference	
Week 38	675	1,840	1,165	173%
<b>Cumulative volumes</b>				
Week 1 to 38	38,963	24,560	-14,403	-37%