

# **Apple Shipments Markets: UK, EU Continent & North America**

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## **Information supplied:**

**Latest Industry Crop estimates  
Industry Shipments up to Week 37**

### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

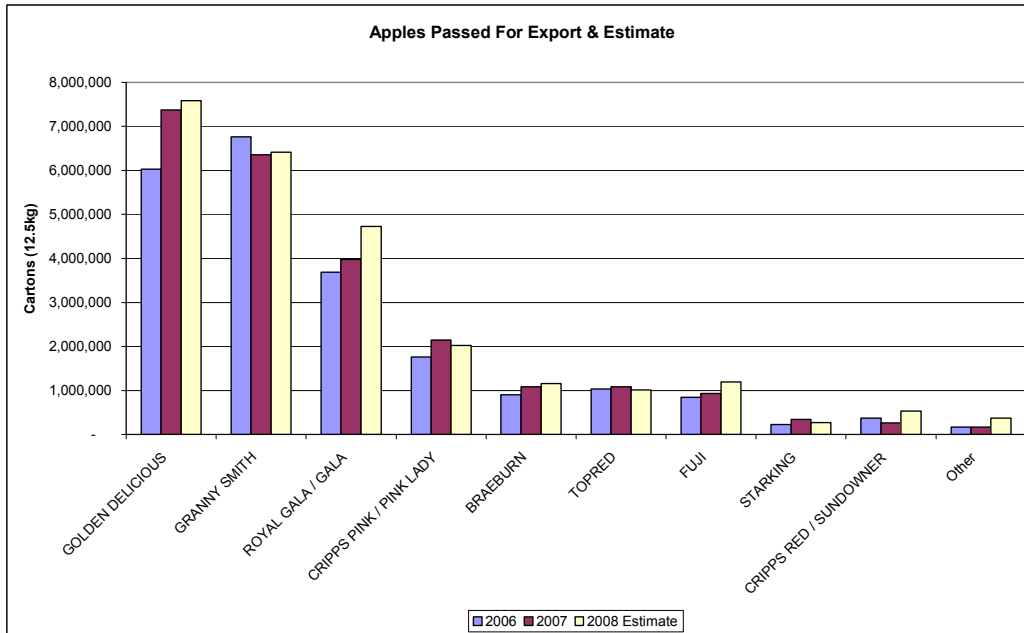
**Issued by Pome Joint Marketing Forum  
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)  
Compiled by Optimal Agricultural Business Systems (OABS)  
(Jacques du Preez Tel: 021-870 2900)**

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,  
Fruitways**

# Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	<b>25,302,624</b>	7%	<b>1,560,537</b>
Pears	10,001,187	12,912,087	11,456,637	<b>13,023,635</b>	1%	<b>111,548</b>
<b>Total</b>	<b>31,713,657</b>	<b>36,654,174</b>	<b>34,183,916</b>	<b>38,326,259</b>	<b>5%</b>	<b>1,672,085</b>

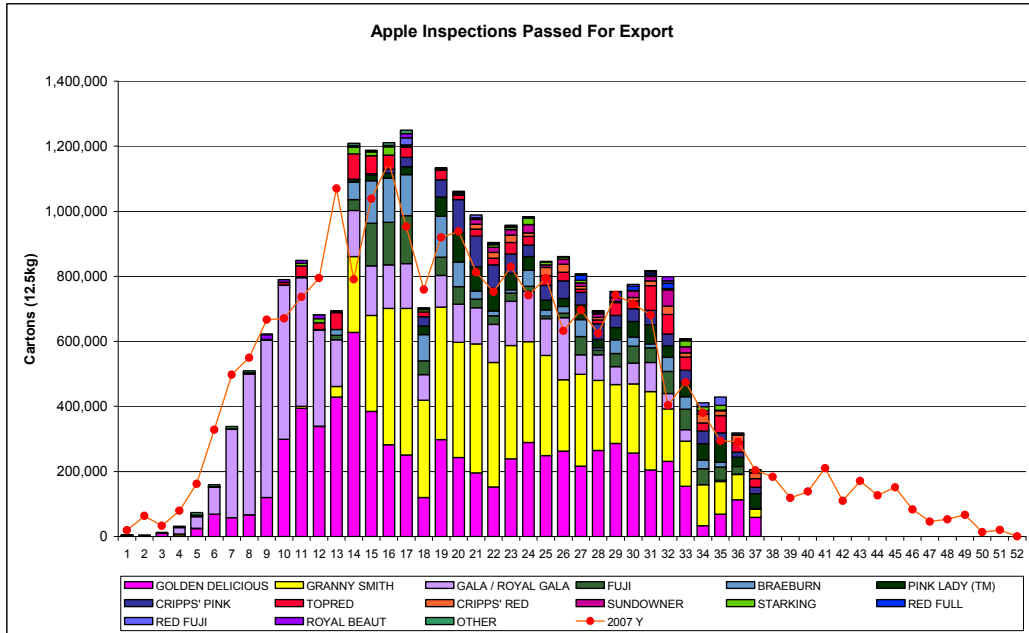
All volumes = 12.5kg carton equivalent



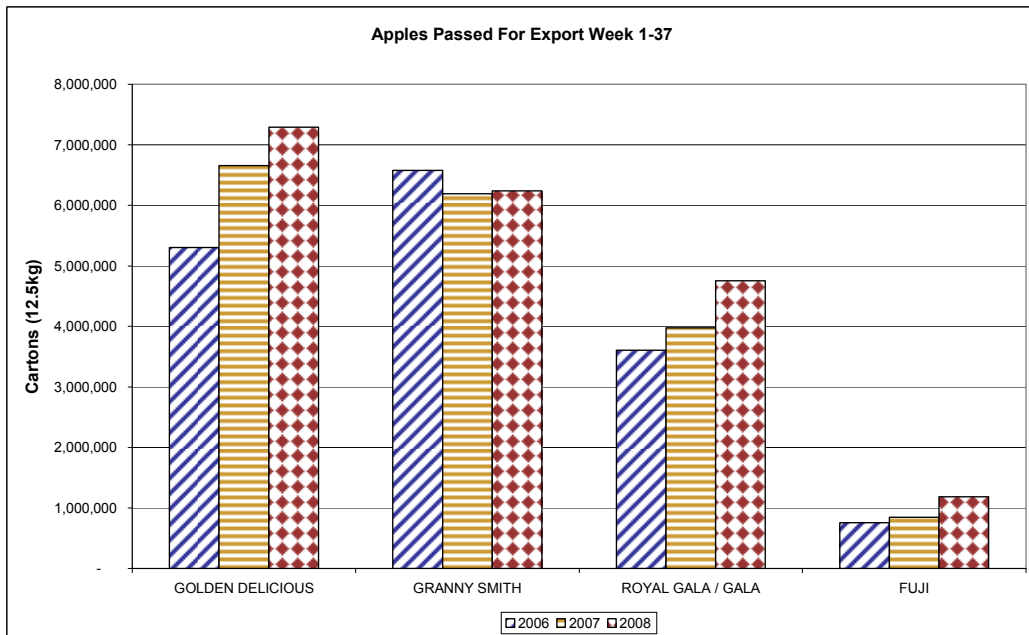
Variety	2006	2007	2 yr Average	2008 Estimate	Estimate vs 2007	
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	<b>7,588,104</b>	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	<b>6,414,586</b>	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	<b>4,730,073</b>	19%	752,236
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	<b>2,023,017</b>	-6%	-124,081
BRAEBURN	903,452	1,087,547	995,500	<b>1,160,268</b>	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	<b>1,015,151</b>	-6%	-69,306
FUJI	846,429	929,735	888,082	<b>1,192,816</b>	28%	263,081
STARKING	226,197	341,541	283,869	<b>272,412</b>	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	<b>534,136</b>	102%	270,332
Other	169,382	168,865	169,124	<b>372,061</b>	120%	203,196
<b>Grand Total</b>	<b>21,712,471</b>	<b>23,742,087</b>	<b>22,727,279</b>	<b>25,302,624</b>	<b>7%</b>	<b>1,560,537</b>

All volumes = 12.5kg carton equivalent

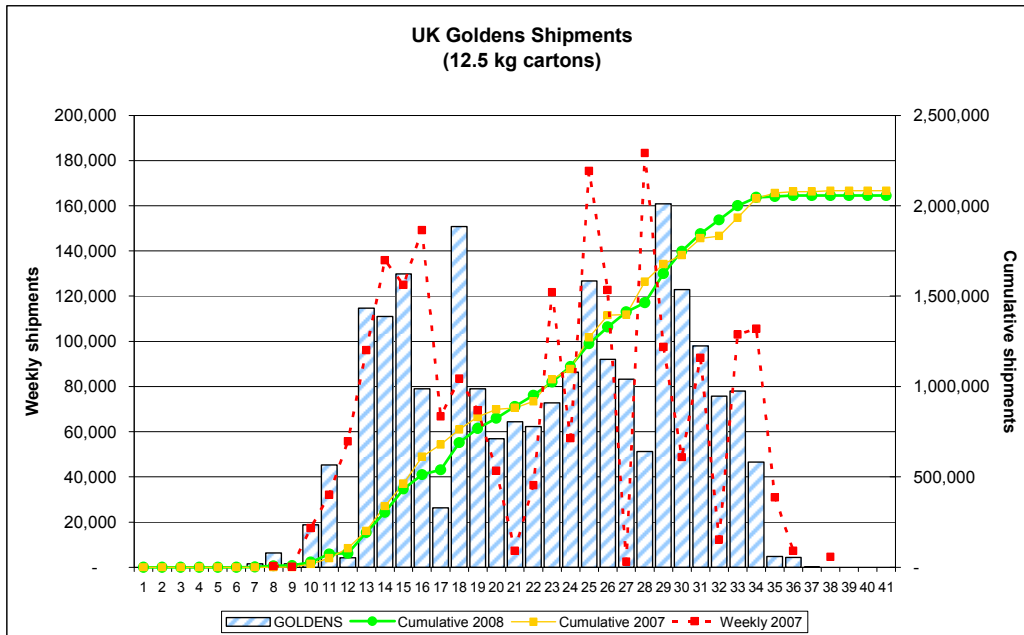
# Apples Passed For Export



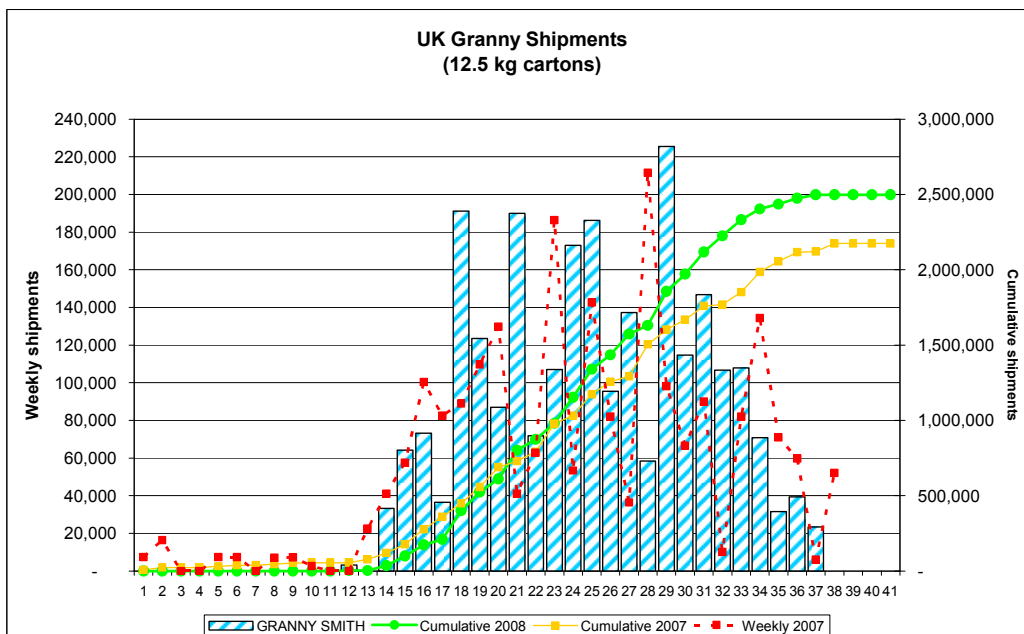
## Apples Passed For Export per cultivar Week 1-37



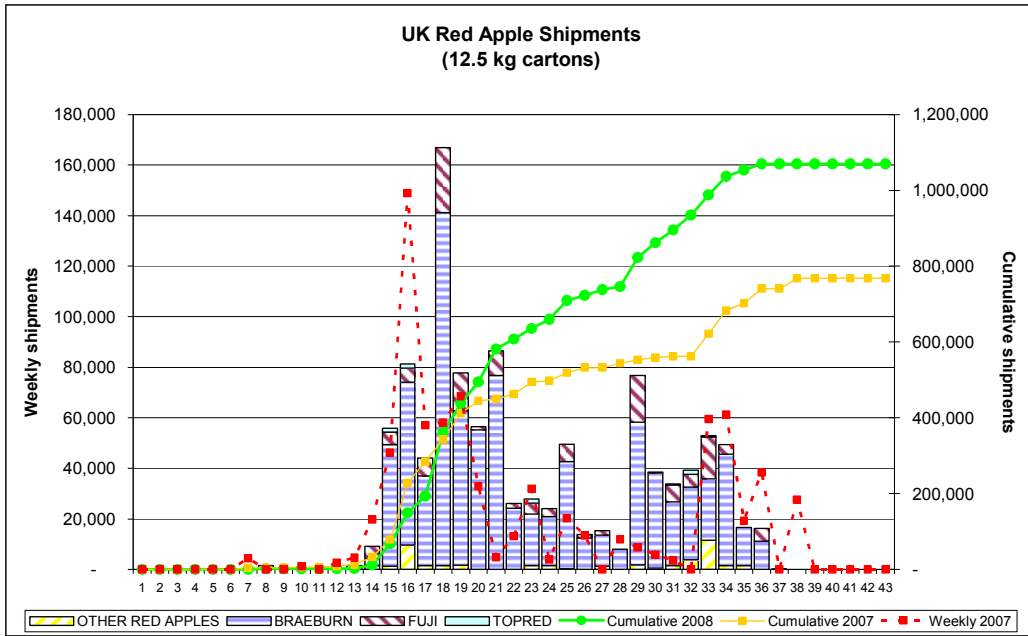
# UK Market: Apple Shipments



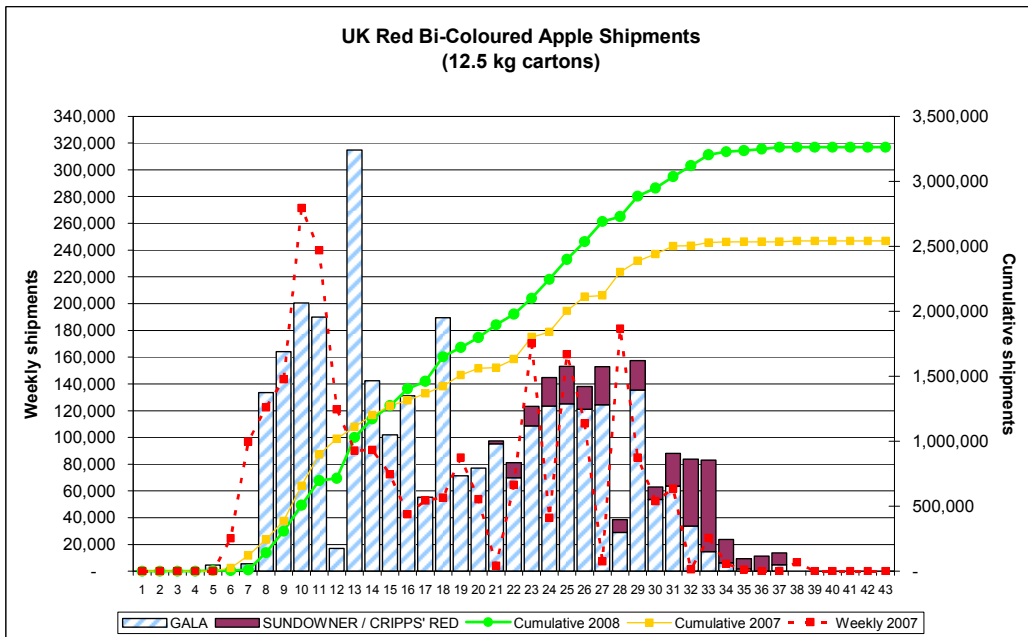
Weekly volumes	2007	2008	Difference	
Week 37	-	80	80	#DIV/0!
Cumulative volumes				
Week 1 to 37	2,078,762	2,055,665	-23,097	-1%



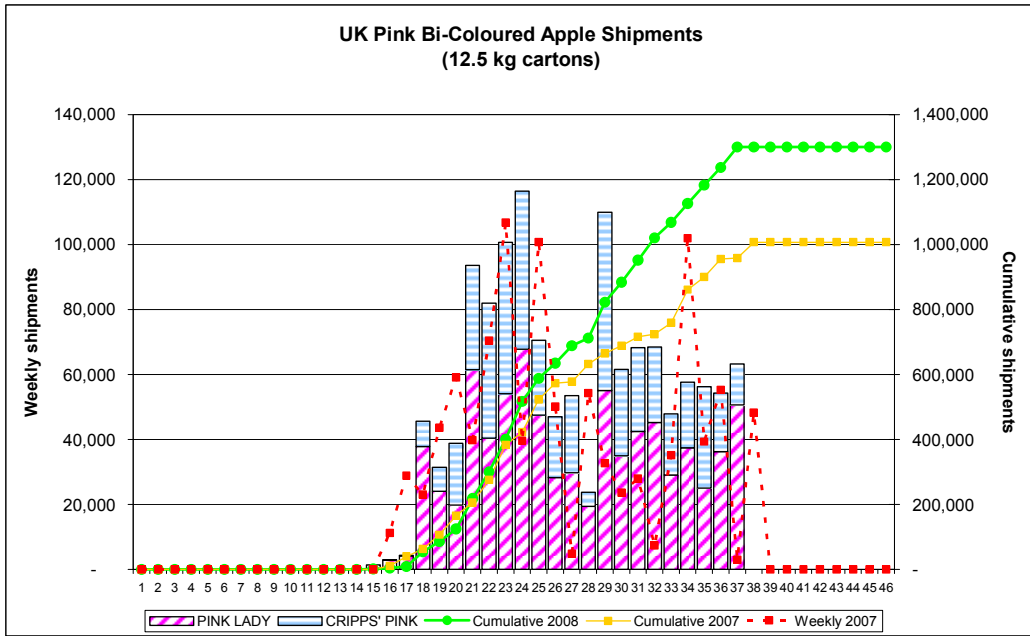
Weekly volumes	2007	2008	Difference	
Week 37	6,000	23,440	17,440	291%
Cumulative volumes				
Week 1 to 37	2,121,769	2,497,883	376,114	18%



Weekly volumes	2007	2008	Difference	
Week 37	-	160	160	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 37	740,776	1,070,156	329,380	44%

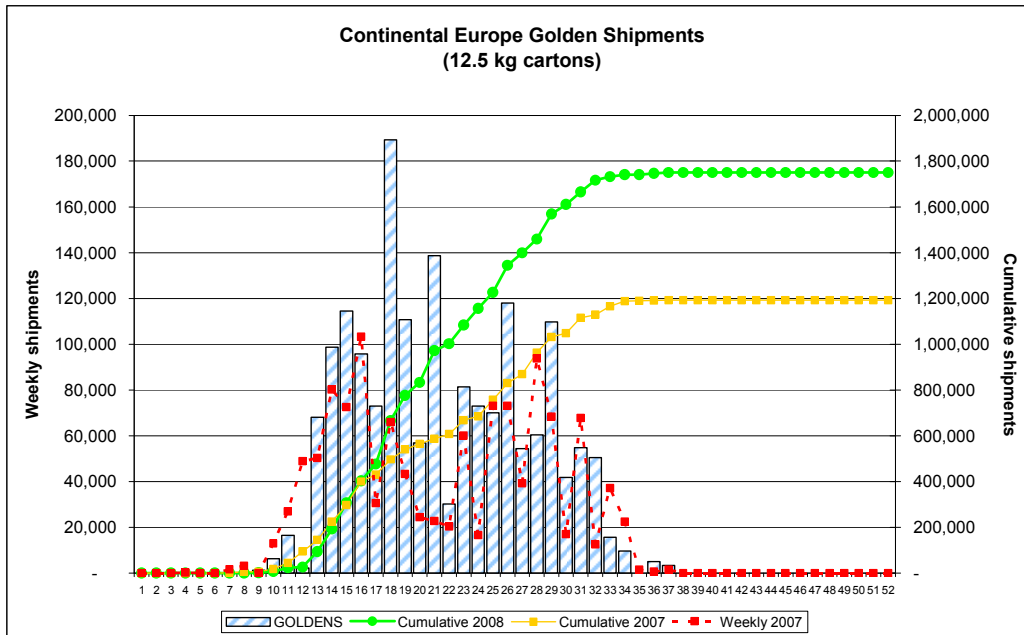


Weekly volumes	2007	2008	Difference	
Week 37	-	13,760	13,760	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 37	2,534,788	3,261,874	727,087	29%

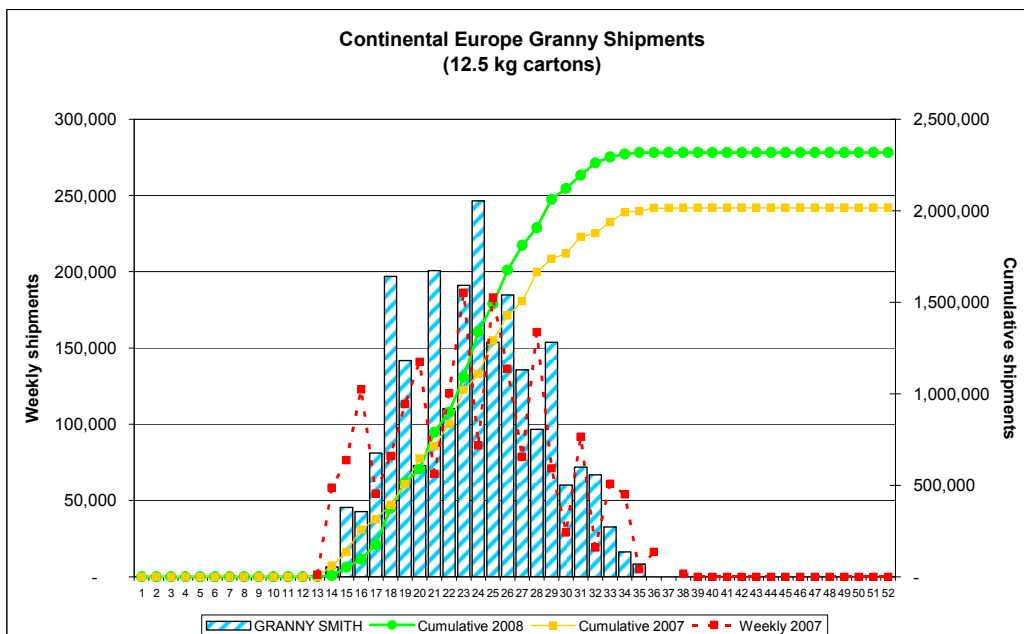


Weekly volumes	2007	2008	Difference	
Week 37	3,000	63,280	60,280	2009%
Cumulative volumes				
Week 1 to 37	958,553	1,299,777	341,224	36%

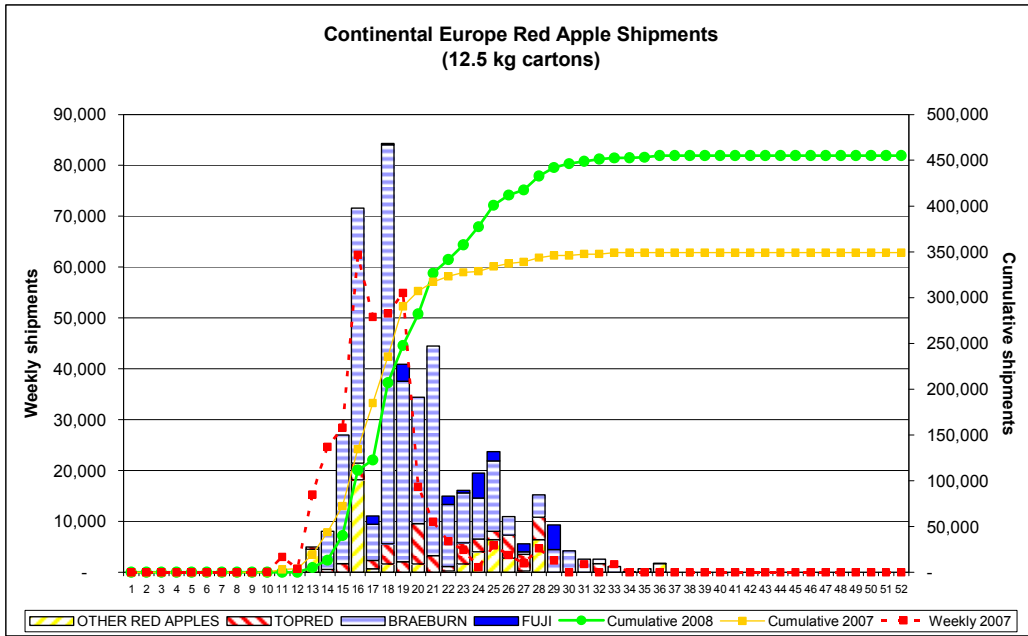
# Continental Europe Market: Apple Shipments



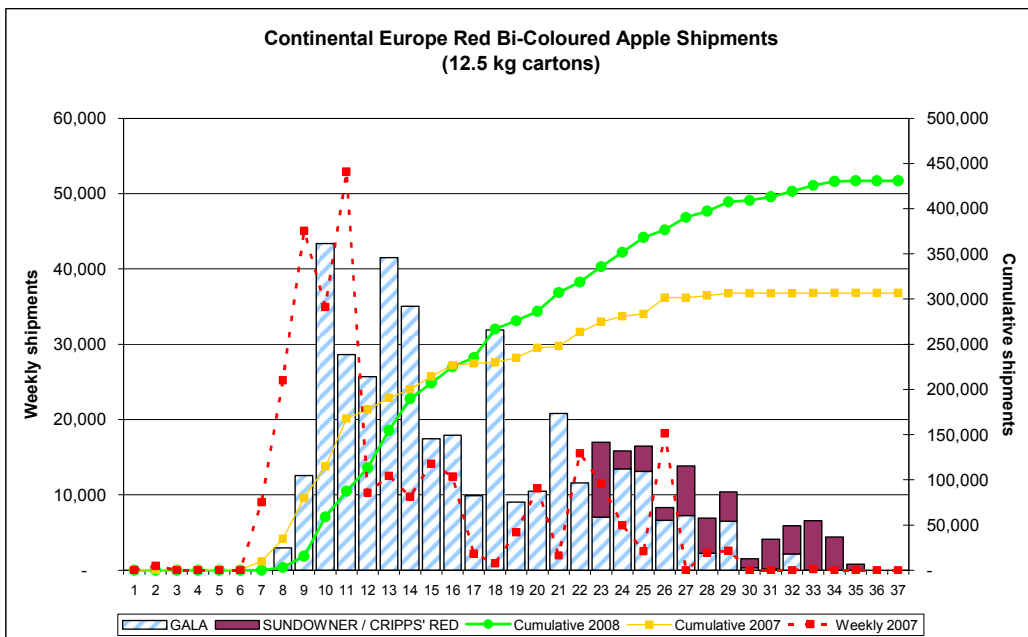
Weekly volumes	2007	2008	Difference	
Week 37	1,500	3,280	1,780	119%
Cumulative volumes				
Week 1 to 37	1,192,035	1,749,820	557,785	47%



Weekly volumes	2007	2008	Difference	
Week 37	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 37	2,013,414	2,317,677	304,263	15%

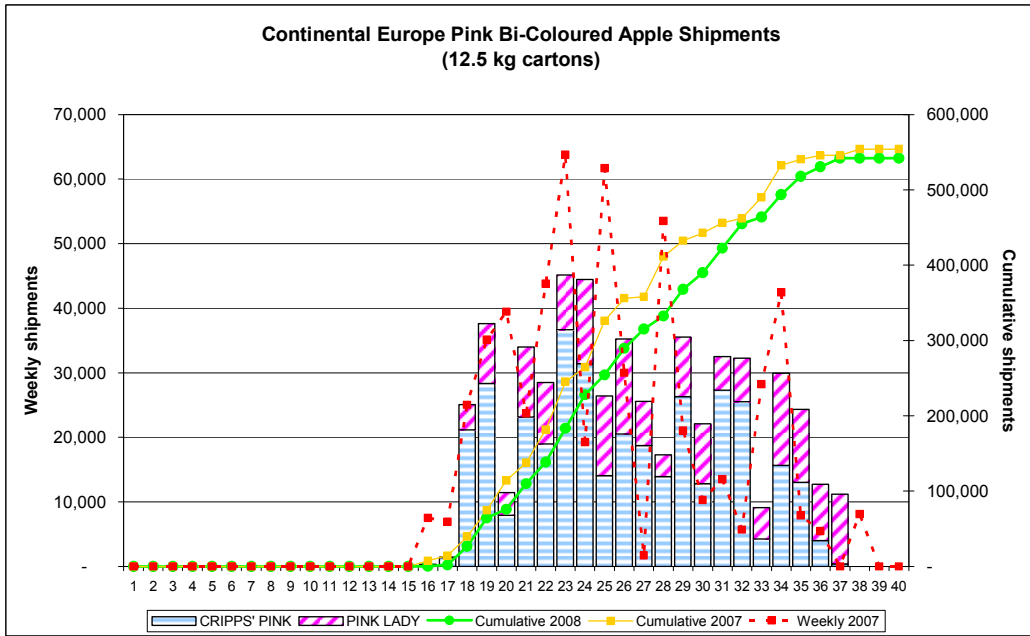


Weekly volumes	2007	2008	Difference	
Week 37	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 37	349,095	455,106	106,011	30%



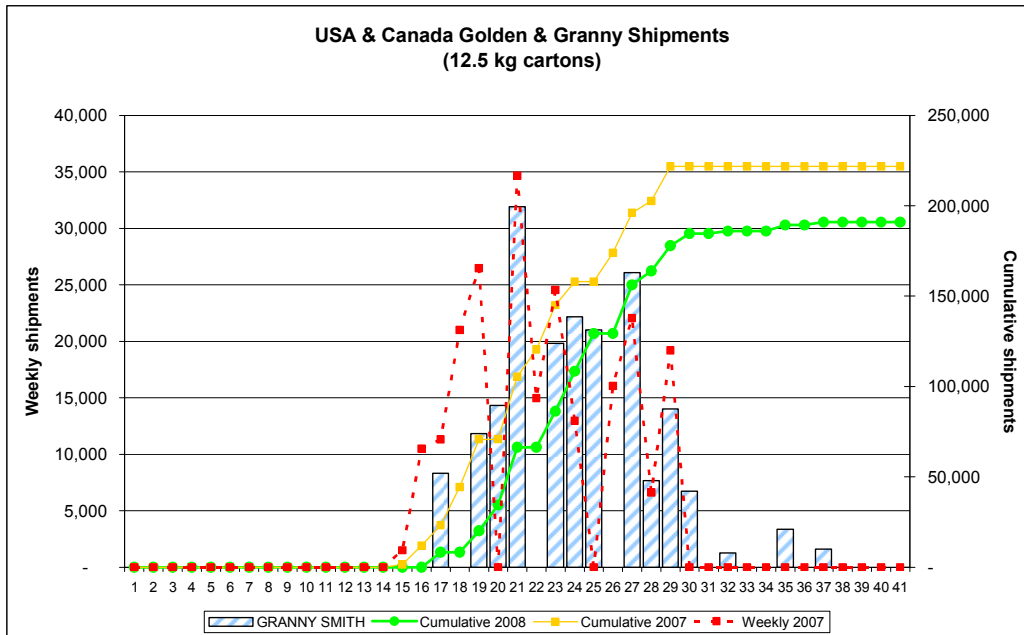
Weekly volumes	2007	2008	Difference	
Week 37	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 37	306,556	430,878	124,322	41%



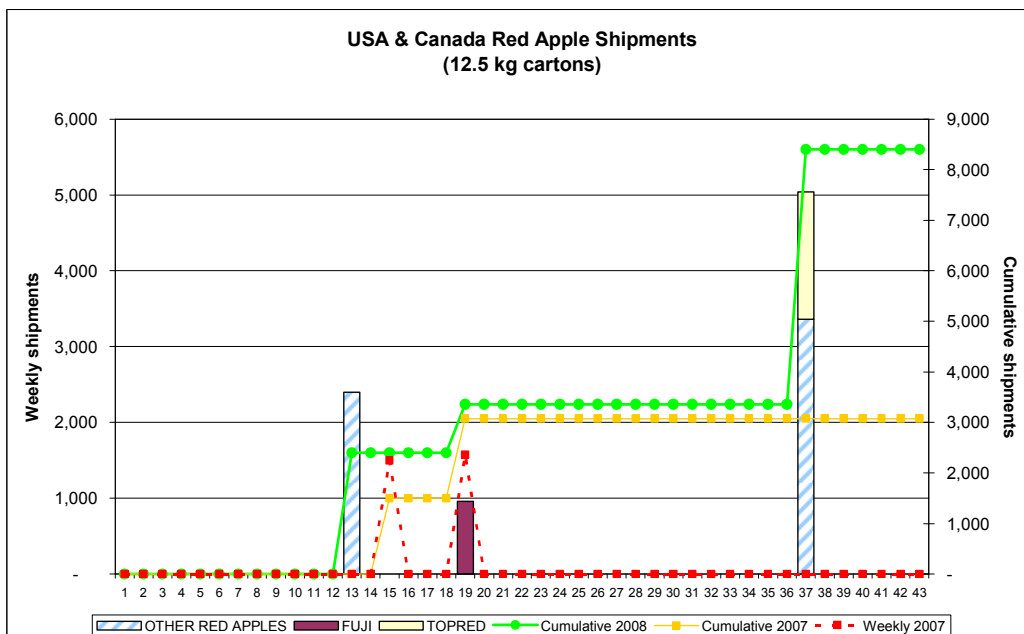


Weekly volumes	2007	2008	Difference	
Week 37	-	11,200	11,200	#DIV/0!
Cumulative volumes				
Week 1 to 37	545,995	541,986	-4,009	-1%

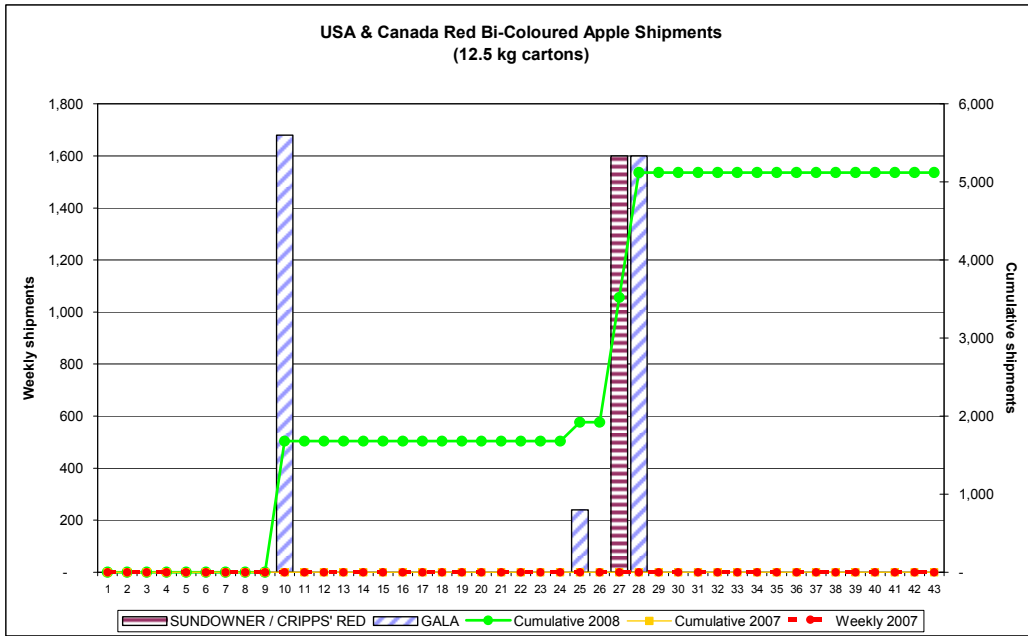
# USA & Canada Market: Pear Shipments



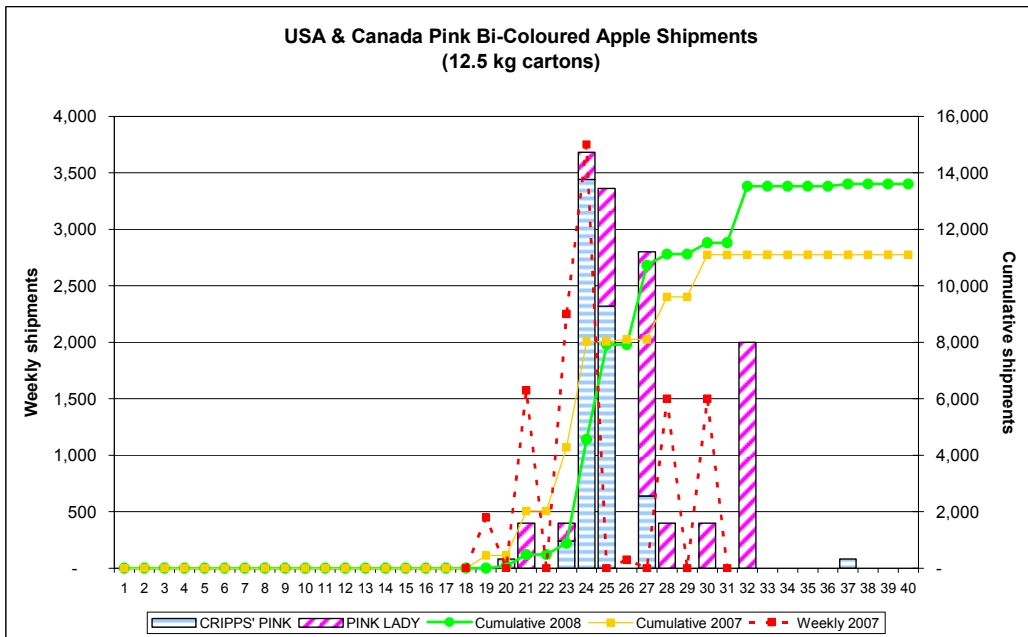
Weekly volumes	2007	2008	Difference	
Week 37	-	1,600	1,600	#DIV/0!
Cumulative volumes				
Week 1 to 37	221,822	190,920	-30,903	-14%



Weekly volumes	2007	2008	Difference	
Week 37	-	5,040	5,040	#DIV/0!
Cumulative volumes				
Week 1 to 37	3,075	8,400	5,325	173%



Weekly volumes	2007	2008	Difference	
Week 37	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 37	-	5,120	5,120	#DIV/0!



Weekly volumes	2007	2008	Difference	
Week 37	-	80	80	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 37	11,100	13,600	2,500	23%