

Apple Shipments Markets: UK, EU Continent & North America

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 41**

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

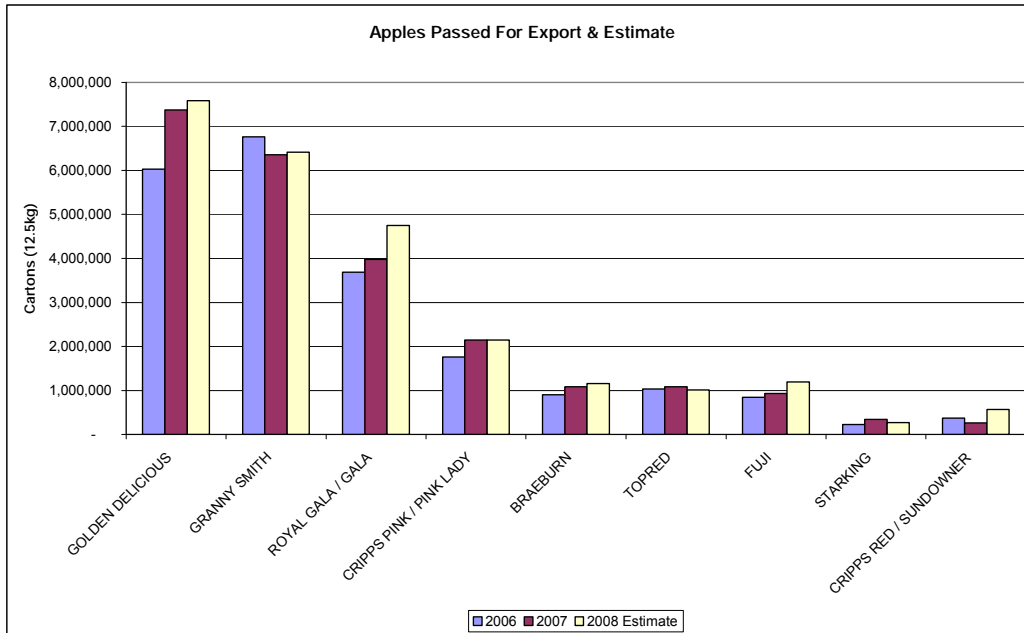
**Issued by Pome Joint Marketing Forum
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)
Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)**

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	25,475,375	7%	1,733,289
Pears	10,001,187	12,912,087	11,456,637	13,095,491	1%	183,404
Total	31,713,657	36,654,174	34,183,916	38,570,866	5%	1,916,692

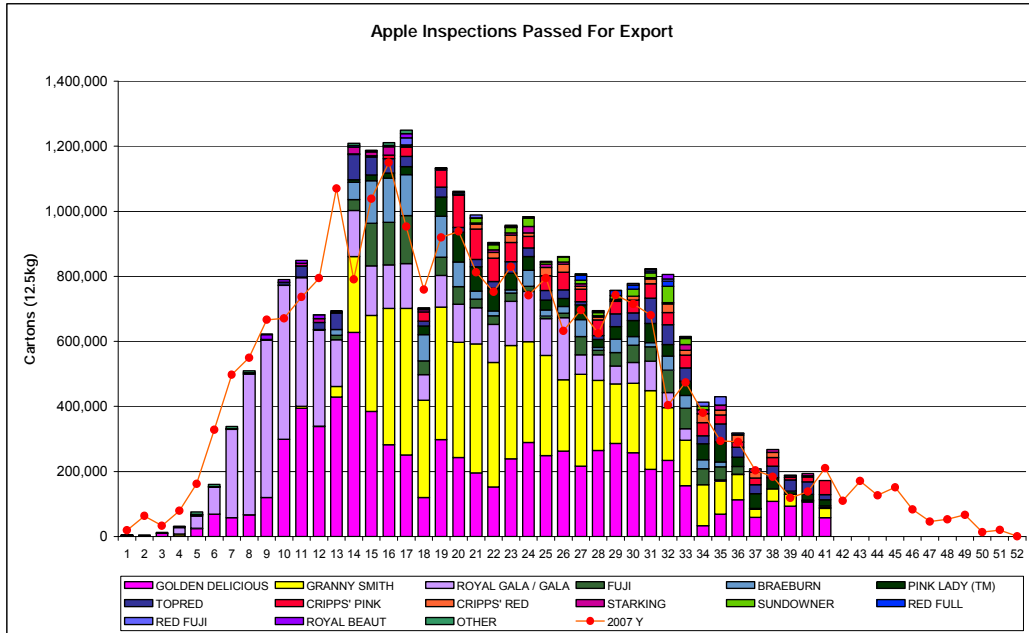
All volumes = 12.5kg carton equivalent



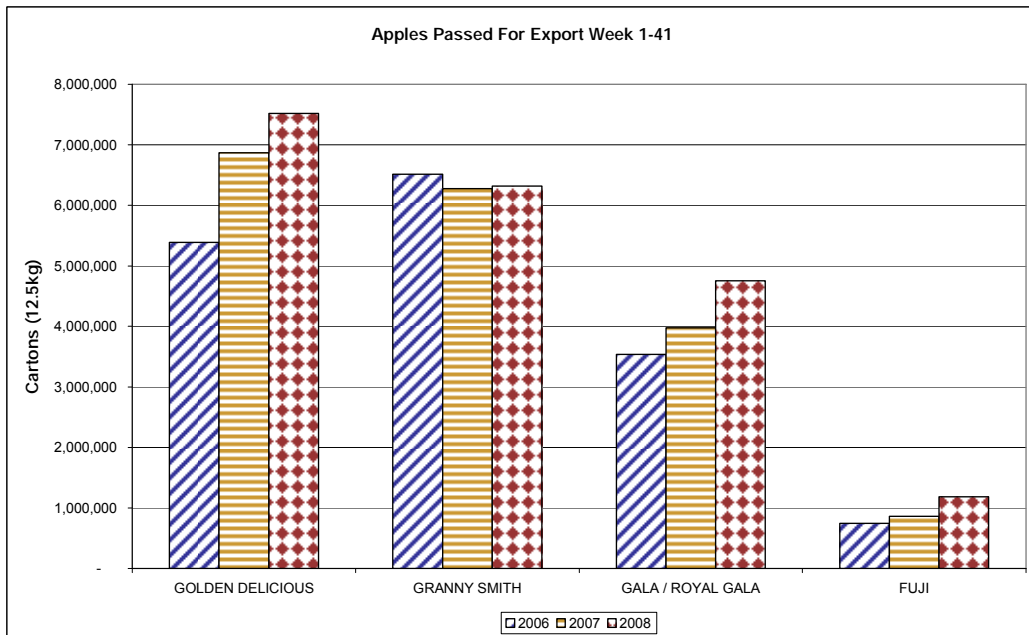
Variety	2006	2007	2 yr Average	2008 Estimate	Estimate vs 2007	
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	7,588,104	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	6,414,586	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	4,748,207	19%	770,370
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	2,145,139	0%	-1,958
BRAEBURN	903,452	1,087,547	995,500	1,160,268	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	1,015,151	-6%	-69,306
FUJI	846,429	929,735	888,082	1,192,816	28%	263,081
STARKING	226,197	341,541	283,869	272,412	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	566,631	115%	302,827
Other	169,382	168,865	169,124	372,061	120%	203,196
Grand Total	21,712,471	23,742,087	22,727,279	25,475,375	7%	1,733,289

All volumes = 12.5kg carton equivalent

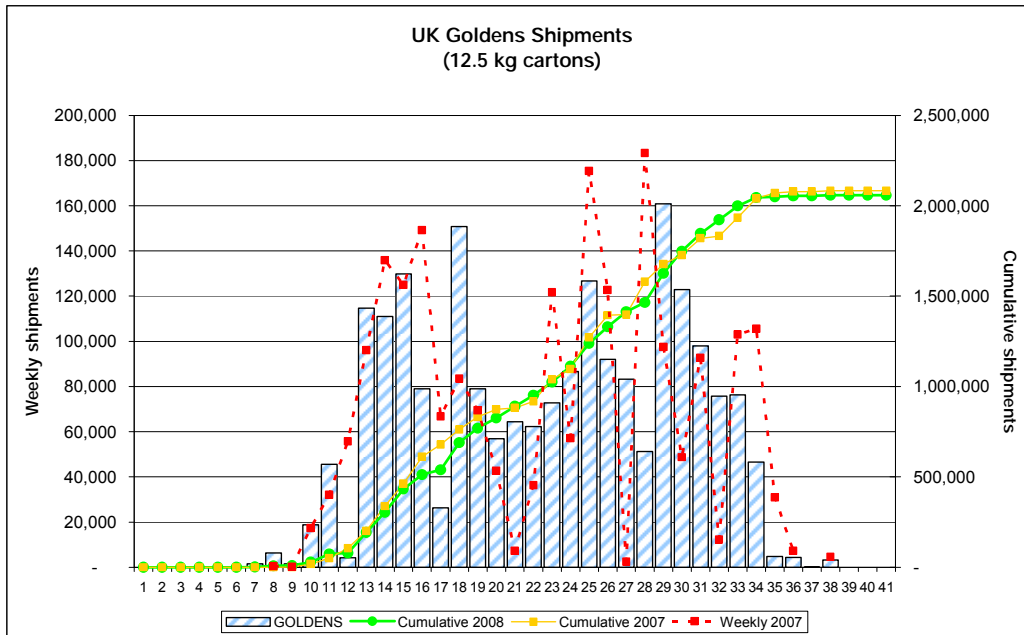
Apples Passed For Export



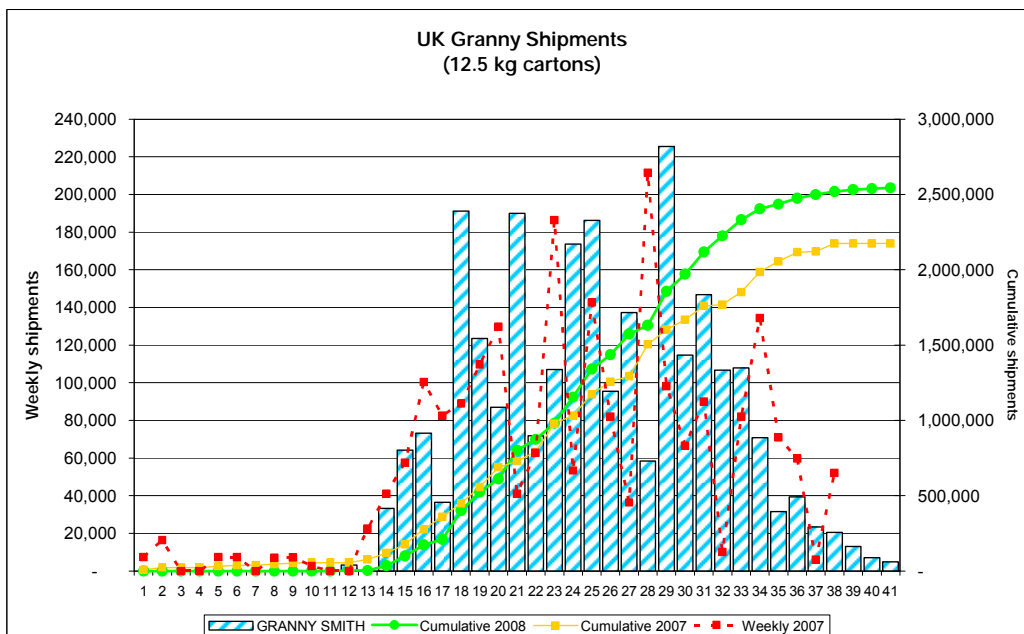
Apples Passed For Export per cultivar Week 1-41



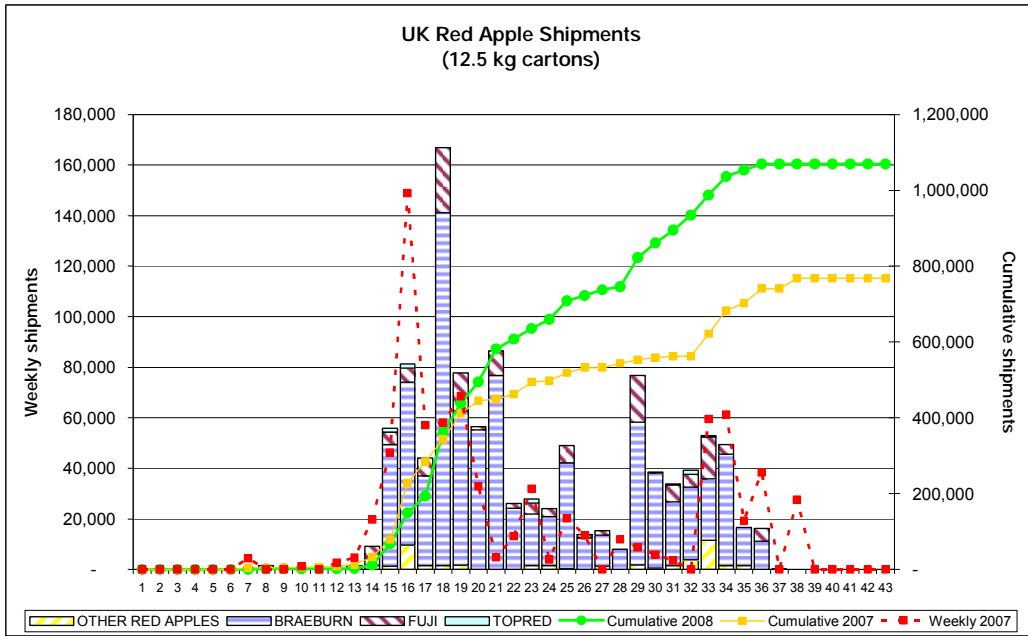
UK Market: Apple Shipments



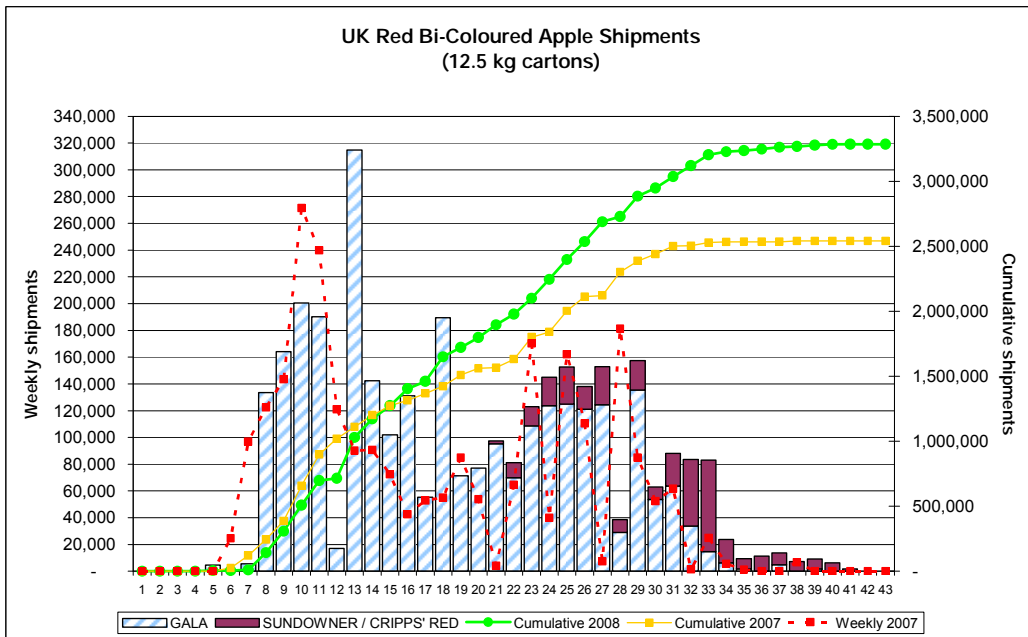
Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	2,083,337	2,057,709	-25,628	-1%



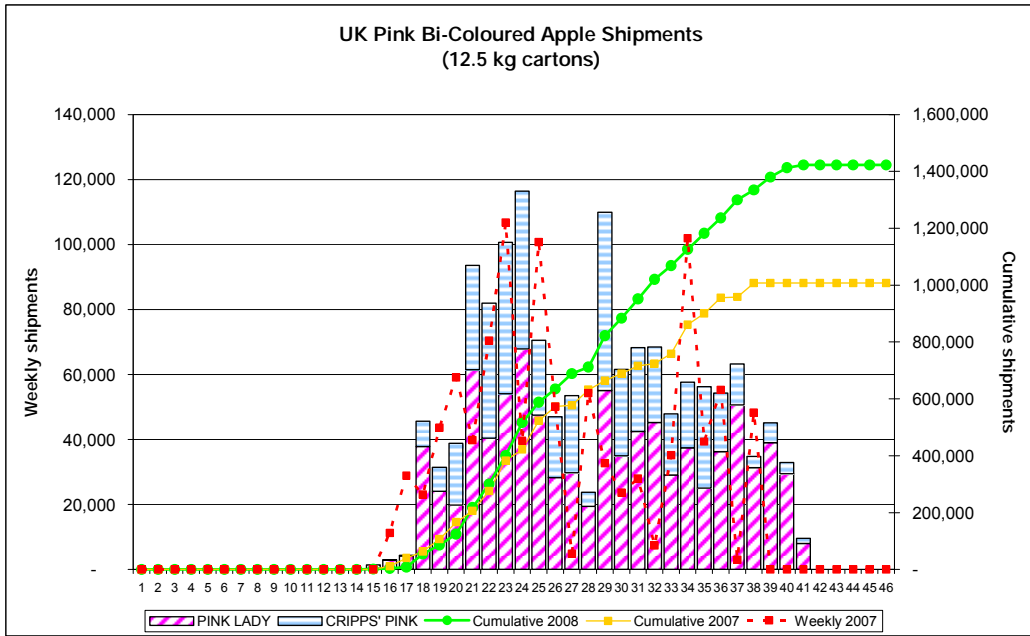
Weekly volumes	2007	2008	Difference	
Week 41	-	4,800	4,800	#DIV/0!
Cumulative volumes				
Week 1 to 41	2,173,819	2,543,914	370,095	17%



Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	768,376	1,069,733	301,357	39%

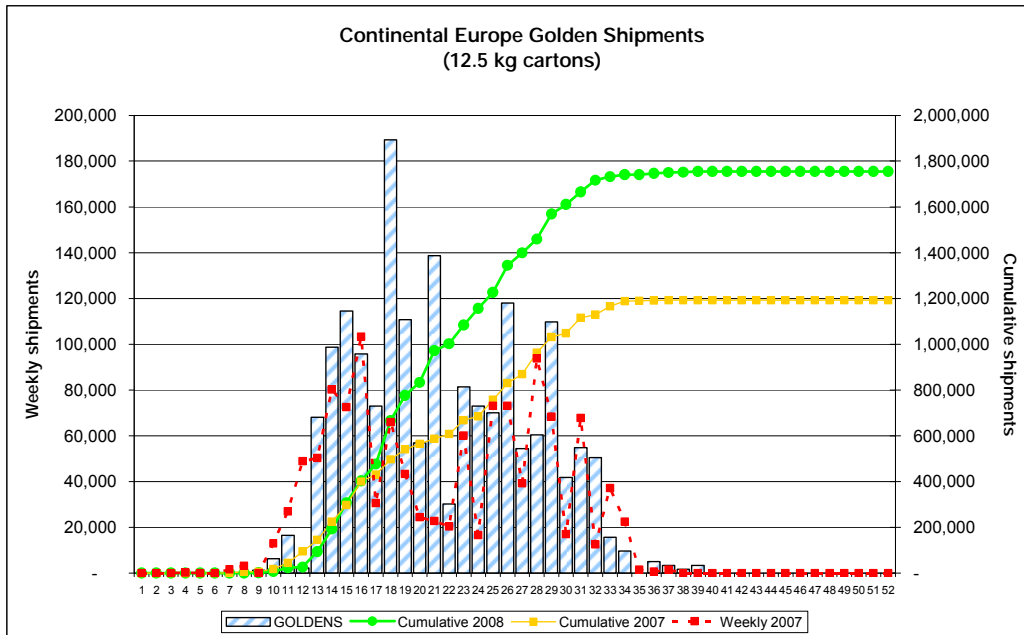


Weekly volumes	2007	2008	Difference	
Week 41	-	1,600	1,600	#DIV/0!
Cumulative volumes				
Week 1 to 41	2,541,388	3,285,582	744,195	29%

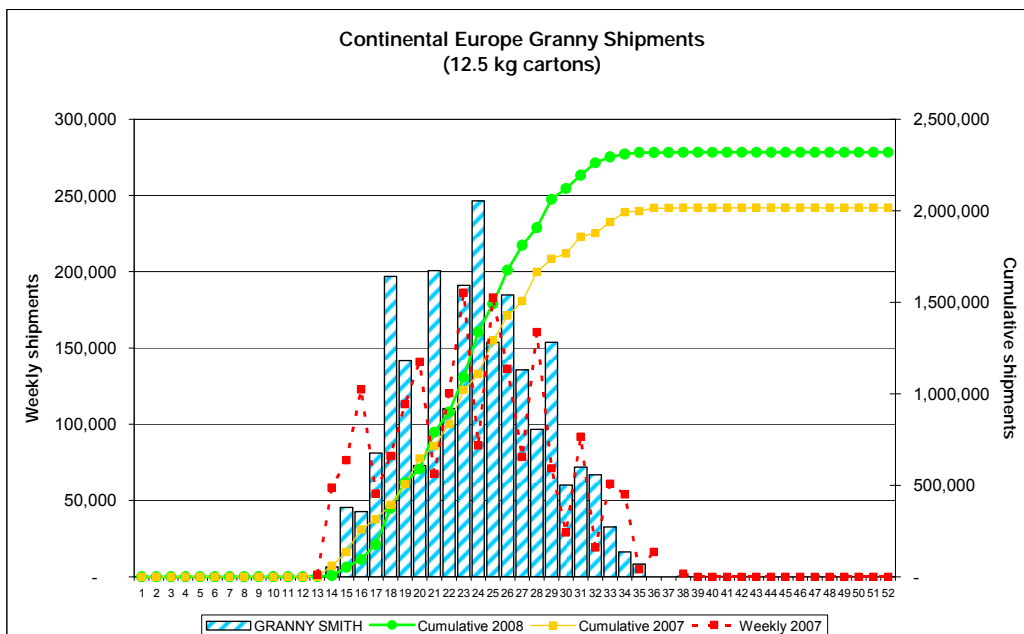


Weekly volumes	2007	2008	Difference	
Week 41	-	9,600	9,600	#DIV/0!
Cumulative volumes				
Week 1 to 41	1,006,853	1,422,279	415,425	41%

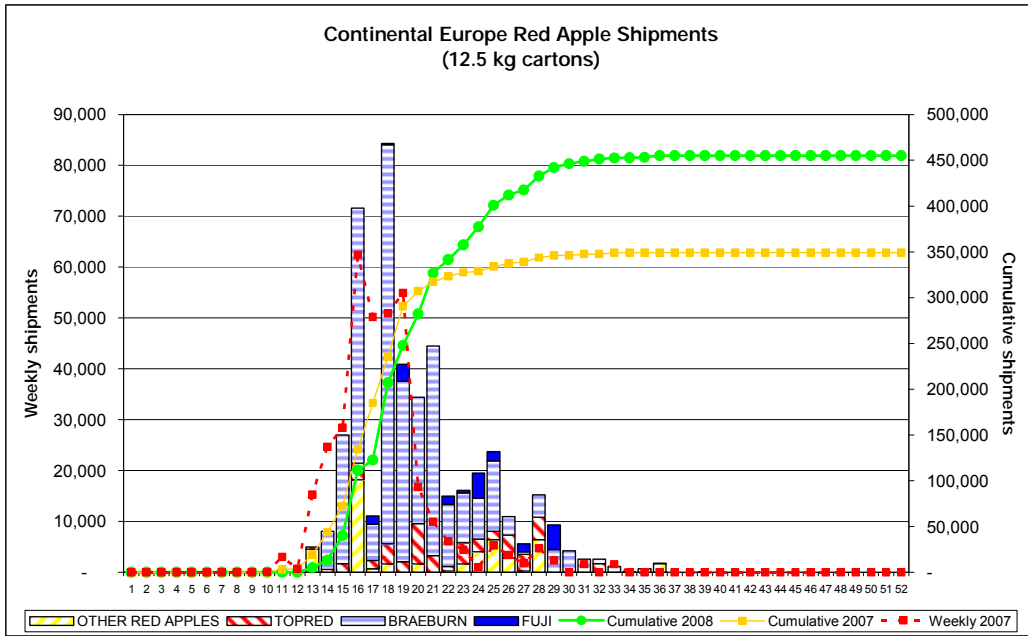
Continental Europe Market: Apple Shipments



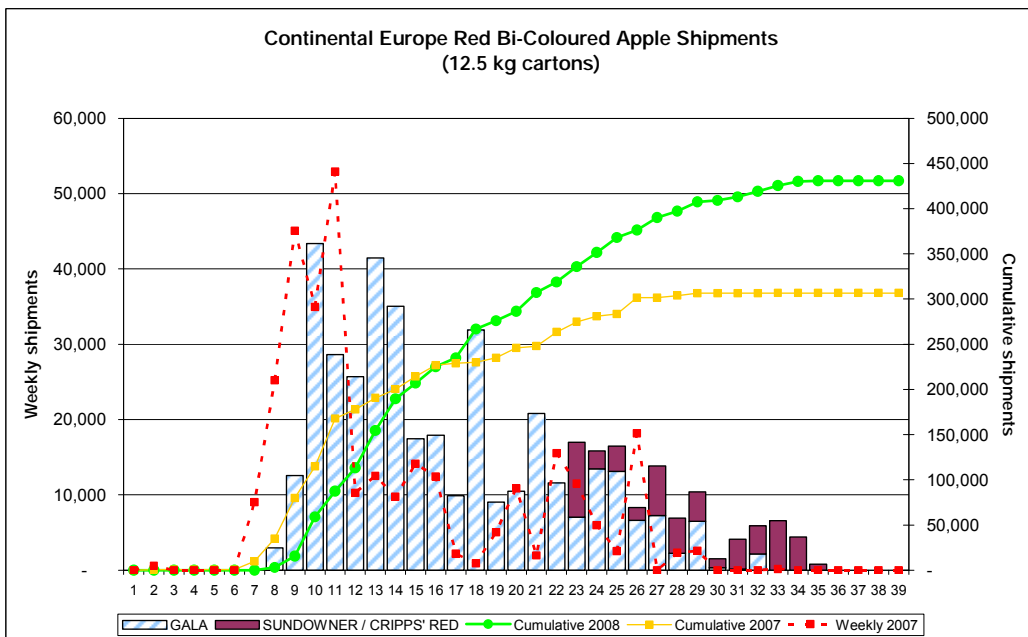
Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	1,192,035	1,754,780	562,745	47%



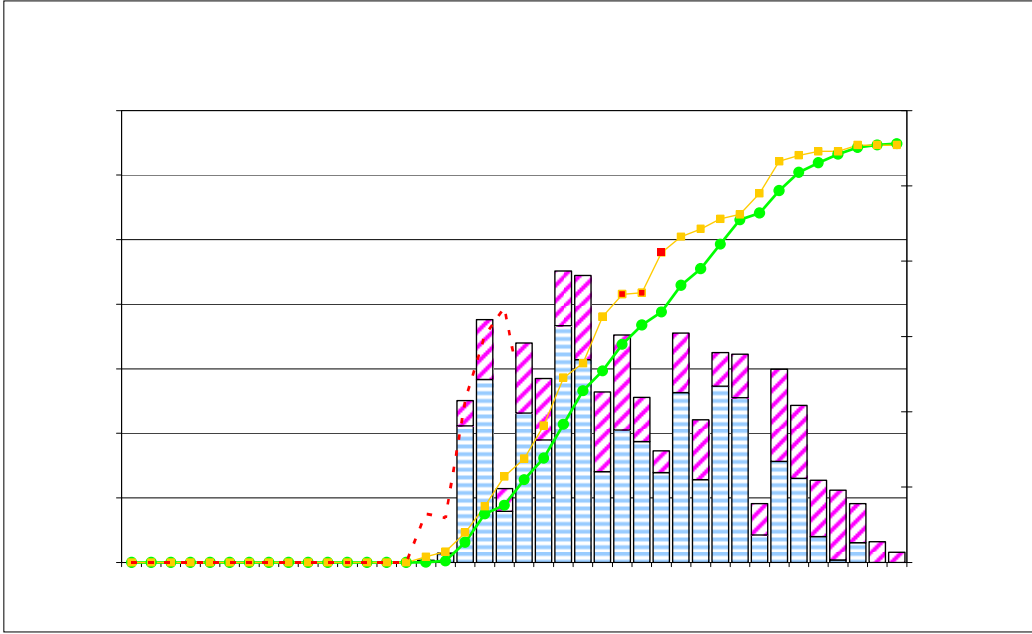
Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	2,015,589	2,318,225	302,636	15%



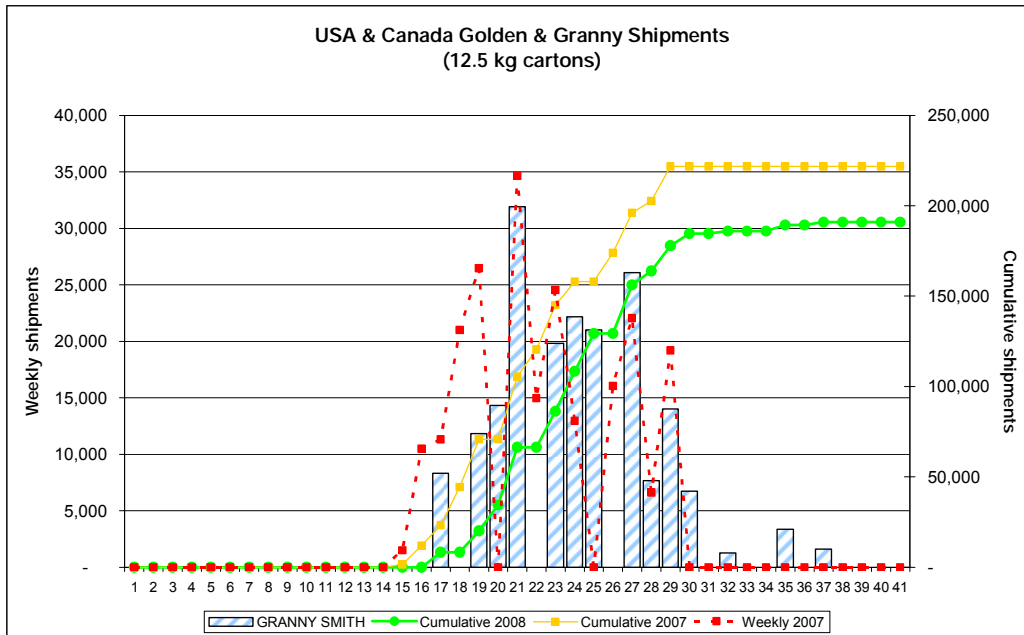
Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	349,095	455,186	106,091	30%



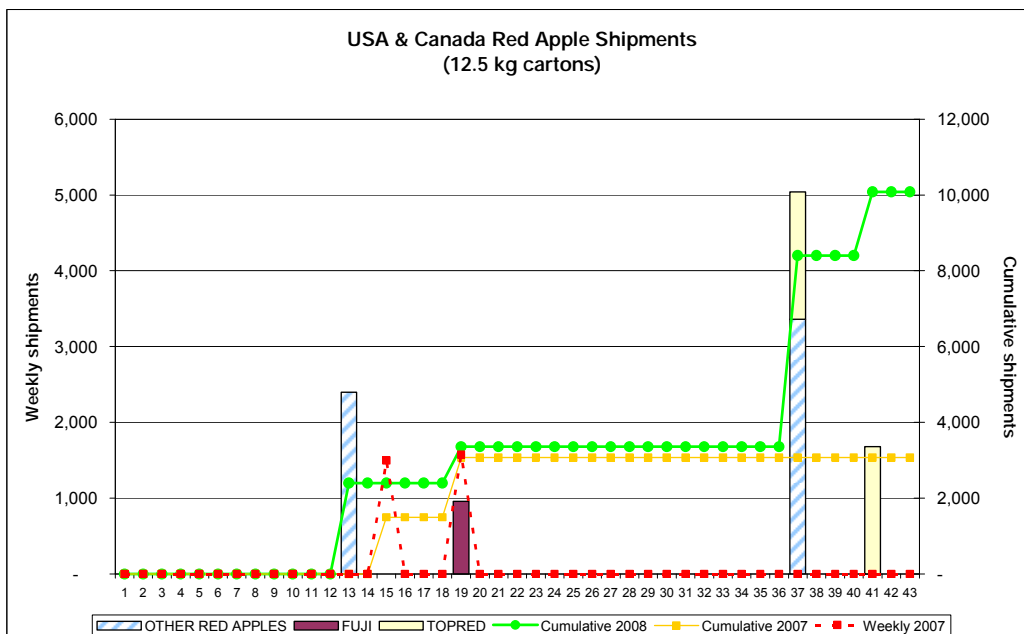
Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	306,556	430,828	124,272	41%



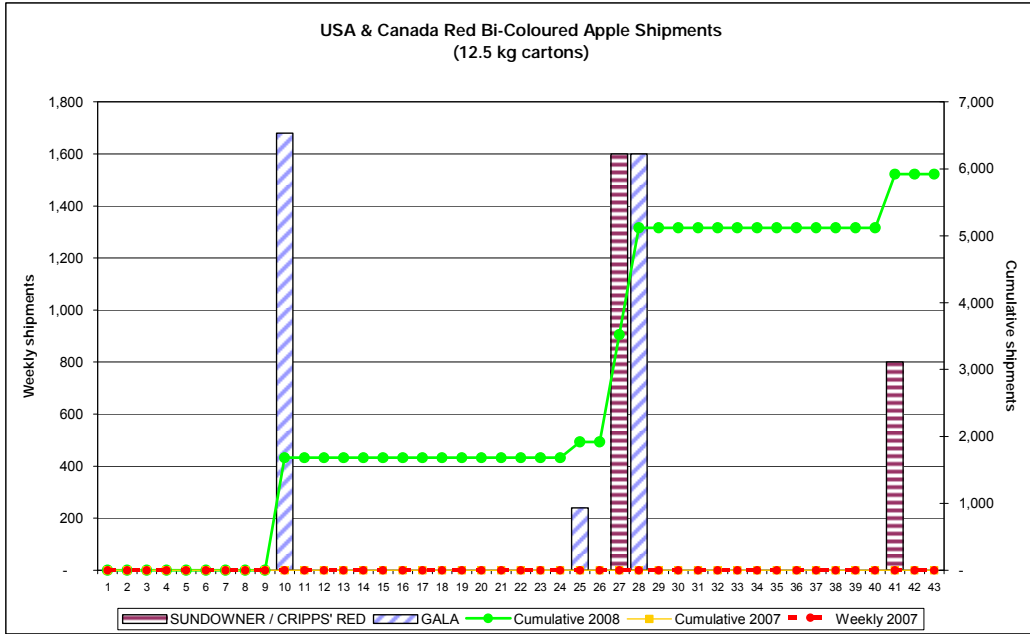
USA & Canada Market: Pear Shipments



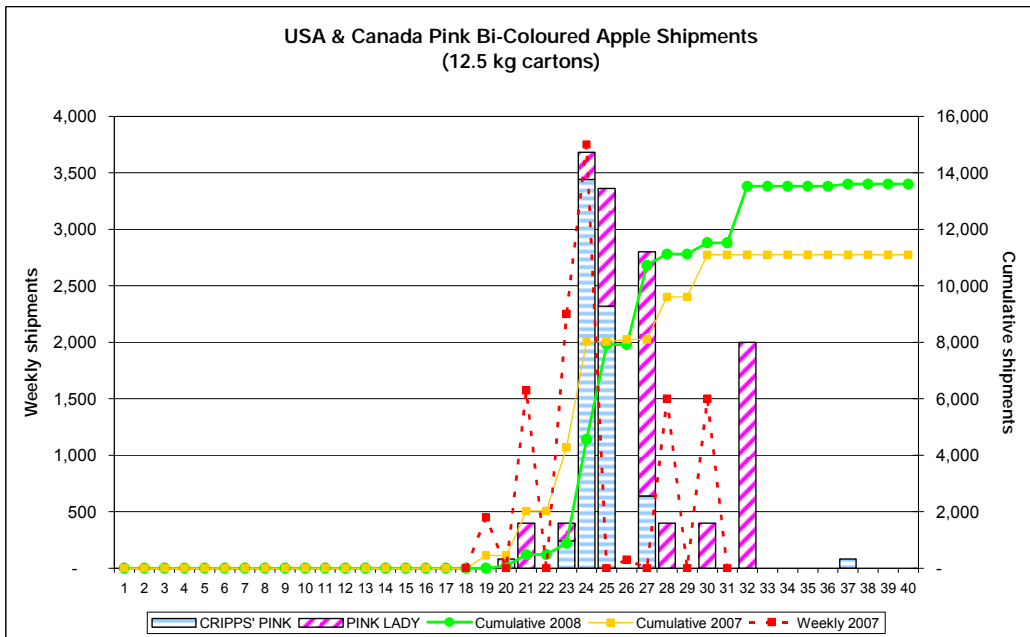
Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	221,822	190,920	-30,903	-14%



Weekly volumes	2007	2008	Difference	
Week 41	-	1,680	1,680	#DIV/0!
Cumulative volumes				
Week 1 to 41	3,075	10,080	7,005	228%



Weekly volumes	2007	2008	Difference	
Week 41	-	800	800	#DIV/0!
Cumulative volumes				
Week 1 to 41	-	5,920	5,920	#DIV/0!



Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	11,100	13,600	2,500	23%