



INTERNATIONAL TradeProbe

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The **TradeProbe** is a joint initiative by the NAMC and the Department of Agriculture, Forestry and Fisheries Directorate International Trade. The aim of this initiative is to create knowledge of trade-related topics by discussing/reporting trade statistics, inviting perspectives from people working in related sectors, reporting on trade-related research and stimulating debate.

THIS ISSUE OF TRADEPROBE COVERS THE FOLLOWING TOPICS:

- Trade Profile of Green Tea (HS:090210)
- Trade Profile of Tomatoes (HS:0702)

1. TRADE PROFILE OF GREEN TEA (HS:090210)¹

South Africa's exports of green tea (not fermented and in packages not exceeding 3 kg) represent only 0.11 % of world exports, with the country ranking at number 35. **Figure 1** shows South Africa's exports of green tea in terms of value exported, quantity exported, and average price received over the past ten years.

The value and quantity of green tea exports show an overall increasing trend, with some substantial increases, during the period 2006 to 2008 (See **Figure 1**). During the ten years under review, the average price was at its lowest in 2002 at US\$ 2.21 per kg, while from 2007 to 2009 the average price remained above US\$ 9.00 per kg, reaching US\$ 9.84 per kg in 2009.

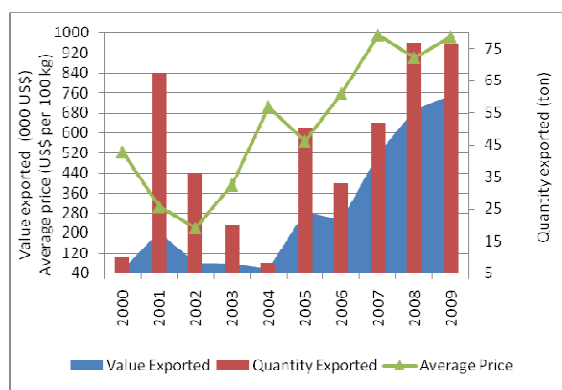


Figure 1: Export price and quantity changes over time
Source: ITC Trade Map, 2010

In 2008 the total value of world exports of green tea was US\$ 645 million. China contributed 50 % to the total world exports in 2008 with a value of US\$ 322 million. In 2008, China ranked as the number one green tea exporter in the world, the United Kingdom ranked second with a value of US\$ 51 million and Indonesia third with US\$ 28 million. The five largest exporting countries represented 71 % of the total world green tea exports in 2008 (see **Table 1**).

Table 1: Leading exporters of green tea in 2008

Item	Value exported in 2008, in USD thousand	Share in world exports, %
Total world exports	645605	100
China	321993	49.9
United Kingdom	51800	8.0
Indonesia	28915	4.5
Sri Lanka	28362	4.4
Germany	27476	4.3
Japan	23917	3.7
India	18405	2.9
France	17319	2.7
Belgium	16721	2.6
USA	15883	2.5

Source: ITC Trade Map, 2010

Table 2 lists the top ten global importers of green tea in 2008, expressed in value terms. The total world imports of green tea amounted to US\$ 503 million in 2008. Morocco was the largest importer in 2008 with an import value of US\$ 91 million, which represents 18.2 % of the total world green tea imports.

France and the USA were the second and third largest green tea importers in 2008, with US\$ 42 million and US\$ 34 million, respectively. Green tea imports by France represented 8.4 % of total world imports of green tea in 2008, while imports by the USA represented 6.8 %.

The top ten global importers represented 65 % of the value of total world imports in 2008.

¹ This article was compiled by Ms Louise Kotze, Economist, NAMC

Table 2: Leading importers of green tea in 2008

Importers	Value imported in 2008, in USD thousand	Share in world imports, %
World imports	503097	100
Morocco	91657	18.2
France	42260	8.4
USA	34284	6.8
Canada	32504	6.5
Mauritania	26150	5.2
Russia	23732	4.7
Algeria	20582	4.1
Ukraine	16144	3.2
Belgium	14903	3
Togo	14062	2.8
Poland	10249	2

Source: ITC Trade Map, 2010

Table 3 lists South Africa's leading export destinations for green tea in 2008 in value terms.

South Africa's total green tea exports to the world reached a value of US\$ 685 000 in 2008. As previously stated, South Africa's green tea exports represented only 0.11 % of world exports in 2008, ranking as number 35 in the world. South Africa's largest export destination for green tea in 2008 was Switzerland, which received 39.3 % of South Africa's total value of green tea exports. The second and third largest export destinations for South Africa's green tea in 2008 in value terms were Zambia (9.3 %) and Mozambique (8.5 %). The leading export destinations listed in Table 3 represented 92 % of the value of South Africa's total green tea exports in 2008. South Africa's green tea exports to African countries represented 28 % (almost one third) of the value of South Africa's total green tea exports in 2008, with Zambia and Mozambique as the main destinations. Angola and Zimbabwe represented 6.9 % and 2.2 % of the value of green tea exports in 2008, respectively. Three of South Africa's leading export destinations are also listed in Table 2 as being amongst the world's leading importers of green tea, namely the USA, Canada and Belgium. These three countries jointly received 12 % of the value of South Africa's total green tea exports in 2008.

Table 3: South Africa's leading export destinations for green tea in 2008

Importer	Exported value 2008, USD thousand	Share in South African exports: %
SA's exports	685	
Switzerland	269	39.3%
Zambia	64	9.3%
Mozambique	58	8.5%
USA	50	7.3%
Ship stores and bunkers	49	7.2%
Angola	47	6.9%
New Zealand	43	6.3%
Belgium	22	3.2%
Zimbabwe	15	2.2%
Canada	12	1.8%

Source: ITC Trade Map, 2010

2. TRADE PROFILE OF TOMATOES, FRESH/CHILLED (HS: 0702)²

Figure 2 represents the quarterly trends in tomato exports and imports from the first quarter of 2001 to the fourth quarter of 2009. The value of tomato exports shows an increasing trend. The total value of tomato exports from South Africa increased from R 4.2 million in the first quarter of 2002 to R 7.4 million in the first quarter of 2009.

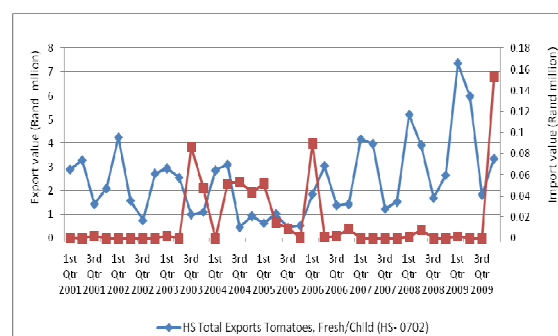


Figure 2: Total exports and imports of tomatoes by South Africa

Source: World Trade Atlas, 2010

Table 4 shows a list of the top ten global exporters of tomatoes in 2008, expressed in value terms. The top ten exporters of tomatoes accounted for 86.6 % of the world exports in 2008, with the Netherlands taking the lead (24 %), followed by Spain (17.2 %) and Mexico (16.5 %). No African countries were among the world's top ten exporters of tomatoes in 2008.

Table 4: Leading exporters of tomatoes in 2008

Exporters	Exported value in 2008, USD thousand	Share in world exports, %
World	7287892	100.0
Netherlands	1746662	24.0
Spain	1252538	17.2
Mexico	1205392	16.5
Turkey	388584	5.3
USA	332942	4.6
Canada	310637	4.3
Belgium	290222	4.0
France	288546	4.0
Morocco	265450	3.6
Italy	233087	3.2
South Africa (56)	1651	0.02

Source: ITC Trade Map, 2010

Table 5 shows the top ten global importers of tomatoes in 2008, expressed in value terms. The top ten importers accounted for 78.4 % of the value of world imports. The USA, Germany and the United Kingdom were the top three importers in 2008, representing 20.4 %, 17.7 % and 10 %, respectively of the value of imports. Notably, no African countries feature amongst the world's top ten importers of tomatoes.

² This article was compiled by Ms Heidi Phahlane, Economist, NAMC

Table 5: Leading importers of tomatoes in 2008

Importers	Imported value in 2008, USD thousand	Share in world imports: %
World	7362504	100.0
USA	1501193	20.4
Germany	1299992	17.7
United Kingdom	737841	10.0
Russian Federation	628923	8.5
France	560972	7.6
Netherlands	304377	4.1
Canada	280177	3.8
Sweden	163949	2.2
Poland	154023	2.1
Belgium	141357	1.9

Source: ITC Trade Map, 2010

Table 6 provides the leading export destinations for South African tomatoes in 2008. The top three destinations in 2008 were Mozambique, Ship stores and bunkers and Angola, accounting for 59.1 %, 16.4 % and 11.9 %, respectively of the value of South Africa's exports. The top ten export destinations for South Africa's tomatoes accounted for 99.2 % of the value of South Africa's exports. The majority of the top ten leading export destinations for South African tomatoes in 2008 are within the continent of Africa.

Table 6: South Africa's leading export destinations for tomatoes in 2008

Importers	Exported value in 2008, USD thousand	Share in South African exports: %
Total Exports - South Africa	1651	100.0
Mozambique	975	59.06
Ship stores and bunkers	270	16.35
Angola	196	11.87
Seychelles	107	6.48
DRC	34	2.06
Australia	29	1.76
Saint Helena	9	0.55
Nigeria	8	0.48
Gabon	5	0.30
Zambia	5	0.30

Source: ITC Trade Map, 2010

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