

Agricultural Trusts Information Booklet

September 2010



National Agricultural
Marketing Council

Strategic positioning of South African Agriculture
in dynamic global markets



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One of the key objectives of the NAMC's Agricultural Trusts desk is to coordinate and manage communication processes between the Agricultural Trusts, Ministerial trustees and the Minister of Agriculture, Forestry and Fisheries. This Trusts Information Booklet has been designed with the help of the trust administrators, with the sole purpose of making the contacts of all the trusts available to the Ministry of Agriculture, Forestry and Fisheries, the NAMC and amongst the trusts themselves in a formatted and coordinated manner.

This pocket information booklet only contains information such as trusts objectives, the names of the Boards of Trustees and contact details for the trust administrators. The pocket information booklet is different from the Agricultural Trusts Reports, which basically provides information on trust activities for a certain period of time. The information booklet will be done once off and will be updated as required.

The NAMC appreciates all the efforts of the trust administrators in putting together this information booklet.

Contacts:

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Background of the trust

The Citrus Industry Trust was registered on 4 March 1999 (Registration number IT1932/99).

The Trust Objectives

The objectives of the Trust aim to enhance the viability of the South African citrus industry and specifically,

- to finance basic and applied research relating to the production and marketing of citrus;
- to promote and finance training programmes that facilitate learning new skills with respect to citrus industry participants, with particular regard to making the industry representative of the South African society;
- to grant bursaries or financial aid to persons in the furtherance of their studies relating to the citrus industry;
- to finance the collection and dissemination of marketing and other information relevant to the citrus industry;
- to finance and nurture marketing skills in the citrus industry;
- to finance the promotion of the citrus industry in a national context, and especially overseas;
- to finance mechanisms for the social development and welfare of all directly affected groups in the citrus industry, including labour;
- to finance any organisation or institution that has as its aims one or more of the above objectives; and

- in general, to promote the aims of the citrus industry by providing financial aid.

Board of Trustees

The board is comprised of 8 (eight) trustees:

Trustee	Representing
Mr Godfrey Rathogwa (Chairperson)	Minister of Agriculture, Forestry and Fisheries
Ms Noluthando Mbilase	Minister of Agriculture, Forestry and Fisheries
Ms. Phindi Kema	Minister of Agriculture, Forestry and Fisheries
Mr Mark Fry	Citrus Exporters
Mr Arend Venter	Commercial Producers
Vacant	Emerging Producers

Contacts:

Administrator: Ms Elsa Taylor

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Background of the Trust

Following dissolution of the statutory body in terms of the Marketing of Agricultural Products Act, 1996, all of the South African Cotton Board's assets, i.e., the Cotton Board Building and contents, were transferred to the newly established Cotton SA Trust at the end of 1997.

The Trust Objectives

The main objectives of the Cotton SA Trust, as per the trust deed, can be summarised as follows:

(a) The financing of:

- the stimulation and promotion of cotton production;
- the fostering and stimulation of demand for and consumption of Seed Cotton or Seed Cotton Products on behalf of the Seed Cotton Industry;
- the promotion and stimulation of research relating to the improvement of production, manufacture, processing, storing or marketing of Seed Cotton or Seed Cotton Products;
- the provision, distribution and dissemination of information and advice relating to any matter which may be relevant to the Seed Cotton Industry;

(b) the rendering of assistance by means of a grant, loan or any other manner to any person or institution established to promote any branch of the agricultural

industry that relates to Seed Cotton or Seed Cotton Products or that has similar objectives as this Trust; and

- (c) the benefiting of the Seed Cotton Industry by whatever lawful means the Trustees from time to time in their absolute discretion may decide within the ambit of the provisions of the clauses above.

Board of Trustees

The board is comprised of 6 (six) trustees

Trustee	Representing
Mr P Potgieter (Chairperson)	Cotton Farmer
Mr T J Buthelezi	Emerging Cotton Farmer
Mr A N Kuhn	Cotton Farmer
Mr M Maree	Cotton Ginner
Mr E Crouse	Cotton Spinner
Mr S M Ngxongo	Minister of Agriculture, Forestry and Fisheries

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Administrator: Mr Koot Louw

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Background of the Trust

The Trust was established in March 1999 by the execution of a deed of trust between the Deciduous Fruit Board and the Minister of Agriculture, who acted as the founders. Subsequent to the appointment of the first trustees, the Board of Trustees has been reconstituted periodically on the basis set out in the constitution.

The Trust Objectives

The objectives of the Development Fund are to benefit, either directly or indirectly, beneficiaries that have been previously disadvantaged. It is important to understand that trustees cannot alter the objectives of the Trust; they can only amend the priority of funding. The objectives of the Trust contained in the trust deed are as follows:

- To fund the development, upliftment and promotion of beneficiaries, with particular emphasis on the transformation, exposure and upliftment of previously disadvantaged individuals and communities, focusing on training, mentoring and providing information, amongst other things;
- To provide assistance to beneficiaries with the entry into and participation in the industry by members of previously disadvantaged communities;
- To identify and recruit suitable candidates from within the ranks of the beneficiaries for training and advancement in the Deciduous Fruit Industry in South Africa, with particular emphasis on the transformation and upliftment of previously disadvantaged individuals and communities that qualify as beneficiaries;

- To liaise with Provincial Ministers, the National Minister of Agriculture, the Department of Agriculture, the National Agricultural Marketing Council and other interest groups in the Deciduous Fruit Industry with a view to collaborating on development and training of the beneficiaries;
- To facilitate and fund market research and the generic promotion of the Deciduous Fruit Industry for the benefit of the beneficiaries.

Board of Trustees

The board is comprised of 6 (six) trustees:

Trustee	Representing
Ms Elza Jordaan (Chairperson)	Deciduous Fruit Industry
Mr Nicholas Dicey	Deciduous Fruit Industry
Mr Mxoli Poto (Vice-Chairperson)	Minister of Agriculture, Forestry and Fisheries
Ms Mahadi Mopeli	Minister of Agriculture, Forestry and Fisheries
Ms Joyene Isaacs	Minister of Agriculture, Forestry and Fisheries
Mr Trevor Abrahams	Minister of Agriculture, Forestry and Fisheries

Contacts:

Administrator: Mr Anton Rabe
HORTGRO SERVICES

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Background of the Trust

The Maize Trust was founded in August 1998 to promote the South African maize industry. The Trust serves the industry through providing financial support for institutions and organisations with programmes aimed at market- and production-related research, the assimilation and dissemination of market information and also those that aim to broaden market access.

The Trust Objectives

The sole and principal objective of the Trust is to provide funding for the benefit of the maize industry in the Republic of South Africa and more specifically to financially support:

- Market- and production-related scientific and/or technical research in respect of maize, and the acquisition, assimilation and dissemination of market information for maize and in respect of the maize industry; and
- Market access in respect of South African maize (inter alia by providing marketing infrastructure, training and assistance in rural areas where the need therefore exists).

Board of Trustees

The board is comprised of 6 (six) trustees:

Trustee	Representing
Mr JF de Villiers (Chairperson)	Maize Processors
Mr CK Ferreira	Yellow Maize Producers
Mr JDM Minnaar	White Maize Producers
Mr WM Ngxekana	Minister of Agriculture, Forestry and Fisheries
Ms L Thahane	Minister of Agriculture, Forestry and Fisheries
Mr JK Peele (Vice-Chairperson)	Minister of Agriculture, Forestry and Fisheries

Contacts:

Administrator: Mr. Leon du Plessis
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Background of the Trust

The Meat Board terminated its function by the end of November 1997. On the 31st March 1998, the Minister approved the establishment of the Meat Industry Trust and the Deed of Trust.

The Trust Objectives

The main objectives of the Trust are:

- Research related to the improvement, production, manufacturing, processing, storing or marketing of red meat or related to red meat producers;
- The provision, distribution and dissemination of information relating to any matter that may be relevant to the meat industry;
- Rendering assistance by means of a grant or loan or in any other manner to any body of persons established or instituted to promote any branch of the agricultural industry that relates to meat or red meat products or that has similar objective as this Trust;
- To benefit the meat industry by whatever lawful means the trustees from time to time at their discretion may decide within the ambit of the provisions of this clause;
- The provision of training, support or assistance to emerging farmers in order to improve capacity to start and manage agricultural operations; and
- Research relating to, and the promotion of, animal welfare.

Board of Trustees

The board is comprised of 6 (six) trustees:

Trustee	Representing
Dr Steven Cornelius (Chairperson)	Minister of Agriculture, Forestry and Fisheries
Dr Vuyelwa Penxa	Minister of Agriculture, Forestry and Fisheries
Ms Lumka Witbooi	Minister of Agriculture, Forestry and Fisheries
Mr Klaas Havenga	Red Meat Industry
Mr Gerrie Oberholzer	Red Meat Industry
Mr Dave Ford	Red Meat Industry

Contacts:

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MOHAIR DEVELOPMENT TRUST

Background of the Trust

The Mohair Trust was established to perform functions aimed at the advancement of the entire mohair industry. To achieve this objective, the Trust's vision is to seek international partnerships and alliances that will enhance the consumption of mohair, and lead to sustainable demand and profitability for all role players – from producers to processors, buyers and manufacturers.

The Trust believes that shared knowledge, a vigorous commitment to continuous improvement, progressive attitudes and financial discipline are critical ingredients for the future success of the industry.

The Trust Objectives

The main objective of the Trust shall be to manage the assets in such a way that income is optimised for the advancement of the mohair industry through the promotion of mohair production within the Republic of South Africa, and the stimulation of the demand for mohair inside and outside of South Africa. In support of the main objective, the Trust has the following supplementary objectives:

- The promotion and maintenance of quality standards;
- The promotion of international relations that will serve to benefit the mohair industry;
- Liaising and market development between producers, dealers, brokers,

purchasers and manufacturers of mohair;

- The collection, processing and dissemination of reliable marketing and production statistics in respect of mohair;
- Research and production promotion of mohair;
- The granting of financial assistance –
 - (a) With regard to research related to the improvement, production, manufacturing, storage and marketing of mohair.
 - (b) To institutions established or that arose to promote the mohair business;
- The establishment of an information service in order to periodically inform producers regarding general marketing conditions or regarding the state of the mohair industry in particular;
- Financial assistance shall be granted in order to promote stability in the mohair industry, to
 - (a) Producers through mechanisms which may include –
 - (i) The provision and implementation of a floor price system through voluntary participation by producers; and
 - (ii) The operation of voluntary marketing pools for the sale of mohair;

(b) The promotion of the demand for mohair through developing markets via an institution or institutions, provided that financial assistance in respect of (a) above shall be submitted for evaluation and approval in terms of Section 17 of the Marketing of Agricultural Products Act, 1996 (No. 47 of 1996).

Board of Trustees

The board is comprised of 8 (eight) trustees:

Trustee	Representing
Mr EDB Hobson (Chairperson)	
Mr DW Herold (Vice-Chairperson)	
Mr JJW Cornelius	
Mr SJ Lee	
Mr AHL Masters	
Mr JL Retief	
Mr A Wood	Emerging Farmer
Ms S Louw	Minister of Agriculture, Forestry and Fisheries

Contacts:

Administrator: Mr Deon Saayman

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Background of the Trust

Deregulation in the lucerne industry started in 1994 when the single channel marketing scheme for lucerne seed was removed and was replaced by a Surplus Removal Scheme. In 1996 the Lucerne Seed Board and Scheme were abolished.

The Trust Objectives

The Lucerne (Seed and Hay) Commodity Trust was established in 1996. The main objective of the Trust is the promotion and development of the lucerne industry by means of financing the following:

- Research projects related to lucerne;
- Gathering and dissemination of data related to production and marketing of lucerne;
- The provision of accurate and relevant information to the industry;
- Co-ordinating contact between producers, traders, consumers, cleaners and government institutions; and
- The promotion of lucerne.

Board of Trustees

The board is comprised of 7 (seven) trustees:

Trustee	Representing
Mr JJA Potgieter (Chairperson)	Lucerne Seed Producers
Mr HWF Potgieter (Vice-Chairperson)	Lucerne Seed Cleaners
Mr DE Malan	Lucerne Seed Traders
Mr PJ Van Niekerk	Lucerne Hay Producers
Vacant	Lucerne Hay Traders
Vacant	Minister of Agriculture, Forestry and Fisheries
Vacant	Small scale Farmers

Contacts:

Administrator: Mr Derick Engelbrecht

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Background of the Trust

The Trust was established to receive and administer certain investment assets and, in particular, the assets of the Oil Seeds Board, for the benefit of the beneficiaries. In terms of the trust deed, the beneficiaries comprise any capital or income beneficiary that is entitled to any benefits in terms of the provisions of the trust deed.

The Trust Objectives

The main objectives of the Trust are the promotion and development of the oilseeds industry in South Africa by:

- The financing of research projects with regard to the improvement, production, hoarding, processing or marketing of oilseeds;
- Financing for the provision of information and advisory services to the Oil Seeds Industry with regard to the production of oil seeds and marketing conditions;
- The investment and conservation of the Assets of the Trust;
- The productive utilisation of the Assets of the Trust from time to time in such a manner that the real value thereof is maintained or increased, as far as possible;
- The financing of market access or of any further conduct that is in the interest of the Oil Seeds Industry provided that it is in accordance with the objectives and purposes of the Act.

Board of Trustees

The board is comprised of 7 (seven) trustees:

Trustee	Representing
Mr JH Gordon (Chairperson)	Oil Seeds Trading Industry
Mr D Montshwe	Minister of Agriculture, Forestry and Fisheries
Mr AR Moosa	Oilseeds Processors Industry
Mr SW Matasane	Disadvantaged Oilseeds Producers
Mrs JM van der Merwe	Consumers of Oilseeds and their Products
Mr AWH Marais	Labour involved in the Oilseeds Industry
Mr JAM Potgieter	Commercial Producers of Oil Seeds

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Administrator: Mr Gerhard Keun (CEO)

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Background of the Trust

The Potato Industry Development Trust was established on 11 November 2004.

Trust Objectives

The objectives of the Trust are to receive statutory levies imposed in terms of the Marketing of Agricultural Products Act, 1996 (Act No. 47 of 1996) and to authorise expenditure as set out in the Levy Notices establishing such levies, as may be amended from time to time, for:

- Basic as well as applied agricultural research, including potato cultivar development and evaluation, and the dissemination of all relevant technical information;
- The gathering, processing, analysing and compiling of industry-related information, including market statistics, and the dissemination thereof;
- The creation of market access for emerging farmers (small- and medium-scale), including the development of projects related to the potato production marketing chain; and
- The development of foreign markets for South African potatoes.

Board of Trustees

The board is comprised of 5 (five) trustees:

Trustee	Representing
Mr GE Yzel (Chairperson)	Potatoes South Africa
Dr FI du Plooy	Potato Research Committee
Ms SE Moolman	Potato Industry Forum
Mr WM Fourie	Financial Specialist
Mr NJ Gondo	Minister of Agriculture, forestry and Fisheries

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Background of the Trust

SAWIT was established in 1998 through a bilateral agreement between KWV and the South African Government. This agreement came to an end in 2008. The Trust has a new vision and core objectives for the next 5 years.

Vision

The creation of a transformed wine industry that is sustainable and vibrant, populated by an empowered worker community that shares equitably in the growth and prosperity of this industry.

Mission

Our intent is declared wherever the wine industry moves toward the empowerment, enablement and alignment of farm workers, to share equitably in the growth and prosperity of the industry.

Trust Objectives

- Build a shared consciousness for worker and industry owners, through providing information, platforms for dialogue, education, co-ordination, and promote ethical trading.
- Change the structure of industry to more effectively represent the interests of all industry players, most notably, for the farm worker community.

- Engage in partnerships with stakeholders across the sector to effect the transformational agenda
- To act in the interest of the wine industry in general.

Six Central Functions

1. Overseeing, monitoring and altering the industry concerning transformation;
2. Influencing and facilitating the implementation of projects and processes with key partners;
3. Sharing and distribute knowledge between the workers and within the industry through networking, skills development and community-based projects relating to self-help with workers;
4. Performing the role of lobbying and advocacy within the wine industry and in partnership with government, in the interest of the worker;
5. Provision of training, support and assistance by means of community based projects;
6. These will require a necessary focus on the leveraging of resources for the sustainability of the Trust and its work.

SOUTH AFRICAN WINE INDUSTRY TRUST (continued)

Board of Trustees

The board is comprised of 7 (seven) trustees:

Trustee	Representing
Ms Sharron Marco-Thyse (Chairperson)	Minister of Agriculture, Forestry and Fisheries
Mr Willem Williams	Minister of Agriculture, Forestry and Fisheries
Mr Barry Stemmet	Minister of Agriculture, Forestry and Fisheries
Mr Fatima Shabodiem	Minister of Agriculture, Forestry and Fisheries
Ms Thozama Gwente	
Ms Dianna Hlati	
Ms Veronica Campher	

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SORGHUM TRUST

Background of the Trust

After the termination of the Sorghum Board in 1997, all funds of the Board were transferred to the Sorghum Trust. Such funds became the discretionary funds of the Sorghum Trust, governed by the Trustees in terms of the Trust Deed.

Since 8 May 1998, the Sorghum Trust has also acted as Administrator of statutory levies, appointed as such by the Minister of Agriculture. The statutory levies are administered and accounted for separate from the Trust's discretionary funds. When considering project proposals for funding, the trustees take the advice of the Sorghum Forum into account. The Sorghum Forum is an association of members, consisting of all the role-players in the sorghum industry.

Trust Objectives

The main objective of the Sorghum Trust is to maximise the income of the trust and to provide funding for the benefit of the sorghum industry – in particular for sorghum research and development projects and the updating and dissemination of information required by the South African sorghum industry.

Board of Trustees

The board is comprised of 5 (five) trustees:

Trustee	Representing
Mr John Gordon (Chairperson)	Sorghum Traders
Ms Louise Claassen	Sorghum Processors
Mr Gideon Morule	Emerging Sorghum Producers
Mr Jaap van der Westhuizen	Commercial Sorghum Producers
Mr Zolile Duze	Minister of Agriculture, Forestry and Fisheries

Contacts:

Administrator: Mr. Leon du Plessis
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Background of the Trust

The Wool Trust was established on 13 August 1997 by virtue of a resolution of the SA Wool Board passed on 27 September 1997. The main objective of the Trust is to ensure the effective utilisation of the Trust's assets to achieve sufficient capital growth and income generation to maximise the funding of activities that benefit the wool industry and the role players involved both at producer and pipeline level on a long-term sustainable basis.

The Trust Objectives

The strategic objectives of the Wool Trust are:

- a) The protection of the Trust Assets and the Trust Capital;
- b) The productive utilisation of the assets and capital of the Trust so as to increase the value thereof and to maximise the income;
- c) The enhancement of the viability of the South African wool industry through the financing of:
 - Research in connection with the improvement, production, manufacturing, processing, storage or marketing of wool; and/or
 - Activities designed to promote wool production and stimulate and increase the demand for and consumption of South African wool; and/or
 - Providing information and advisory services to producers relating to the production of wool, marketing

conditions and the wool industry generally; and/or

- The provision of training and information to existing and prospective wool producers.
- d) To ensure that funds allocated to the wool industry are utilised effectively.

Board of Trustees

The board is comprised of 7 (seven) trustees:

Trustee	Representing
Mr PE Kingwill (Chairperson)	Directly Affected Group - Producers
Mr AR Kidson	Financial Management Specialist
Mr RA Kirsten	Directly Affected Group – Distribution, marketing and early stage processing
Mr HA van Schalkwyk	Financial Management Specialist
Mr RGH Smith	Financial Management Specialist
Ms NO Sigidi	Directly Affected Group - Producers
Ms CN Molo	Minister of Agriculture, Forestry and Fisheries

Contacts:

Administrator: Mr. Andre van de Venter
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Background of the Trust

During the phasing-out process of the Wheat Board (a statutory institution under the Marketing Act of 1968), the winter cereal industry identified the need for certain functions executed by the Wheat Board to be continued after the Wheat Board's dissolution. The functions that were to be continued were the provision of market information, laboratory services and financial support to research projects. Winter cereal is defined as wheat, barley, oats, durum wheat, rye and triticale.

Trust Objectives

The principal objective of the Trust is to undertake and/or financially support scientific, technical or industrial research with regard to the winter cereals in the Republic of South Africa. Secondary objectives of the Trust are to further the winter cereal industry in the Republic of South Africa :

- By supporting the maintenance of information required by the winter cereal industry in the Republic of South Africa;
- To broaden market access in respect of South African produced winter cereals; and
- By supporting the administration of the Wheat Forum or its successor in title.

Board of Trustees

The board is comprised of 12 (twelve) trustees:

Trustee	
Mr JF de Villiers (Chairperson)	Processors of winter cereals
Mr AP Theron	Producers of wheat
Mr SW Viljoen	Producers of barley
Mr PG Louw	Grain handlers
Mr GT Till	Bakers
Ms SE Moolman	Consumers
Mr K Gaoraelwe	Minister of Agriculture, Forestry and Fisheries
Mr TR Ramabulana	Minister of Agriculture, Forestry and Fisheries
Prof PE Lukhele-Olorunju	Minister of Agriculture, Forestry and Fisheries
Dr J le Roux (Vice chairperson)	Minister of Agriculture, Forestry and Fisheries
Prof A Jooste	Minister of Agriculture, Forestry and Fisheries
Mr MA Letuka	Minister of Agriculture, Forestry and Fisheries

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