

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 41**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

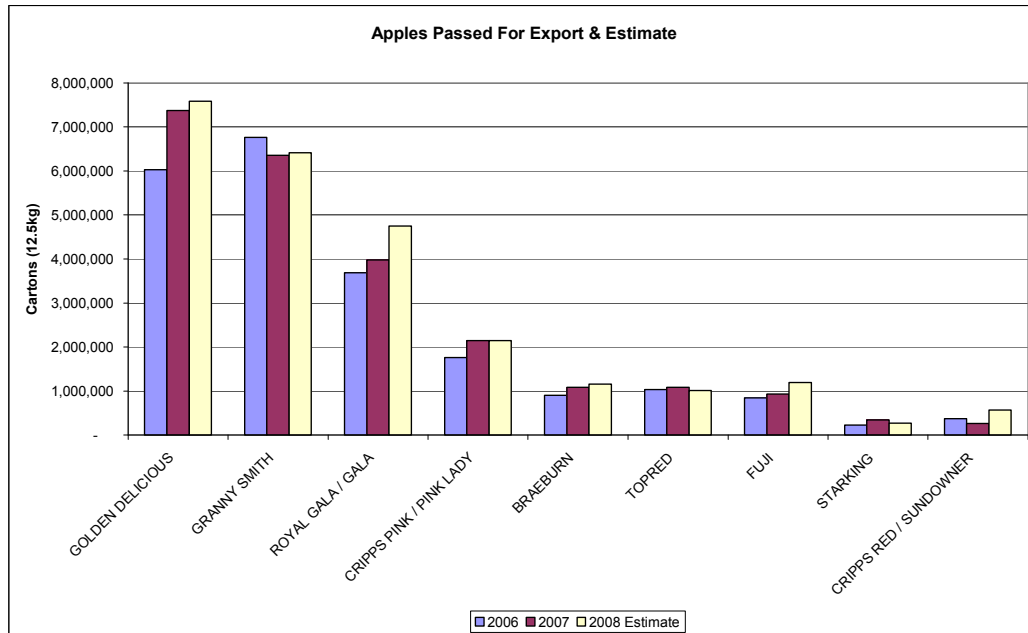
**Issued by Pome Joint Marketing Forum
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)
Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)**

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	25,475,375	7%	1,733,289
Pears	10,001,187	12,912,087	11,456,637	13,095,491	1%	183,404
Total	31,713,657	36,654,174	34,183,916	38,570,866	5%	1,916,692

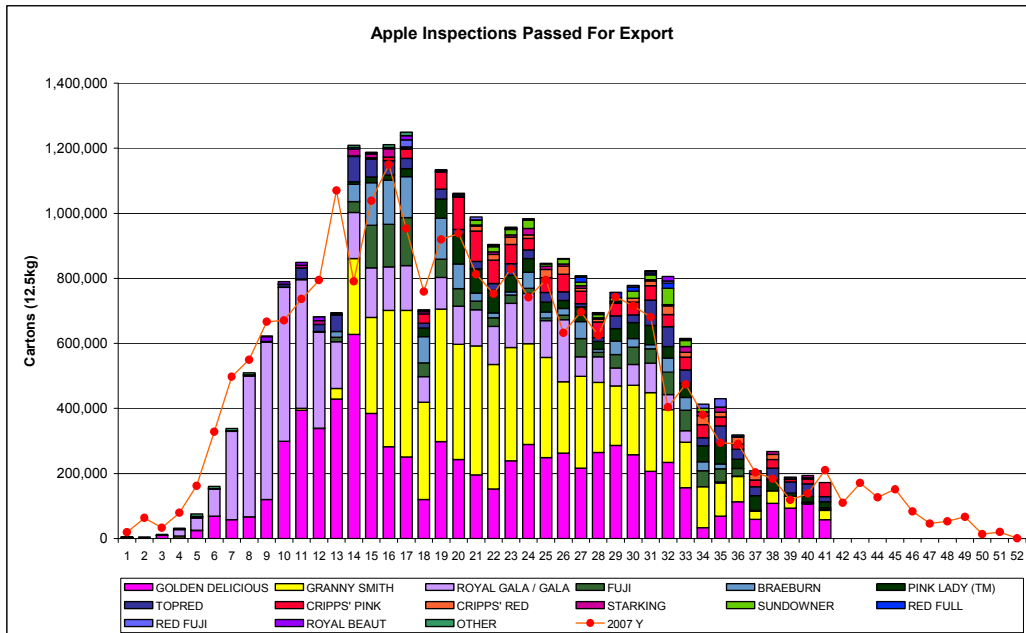
All volumes = 12.5kg carton equivalent



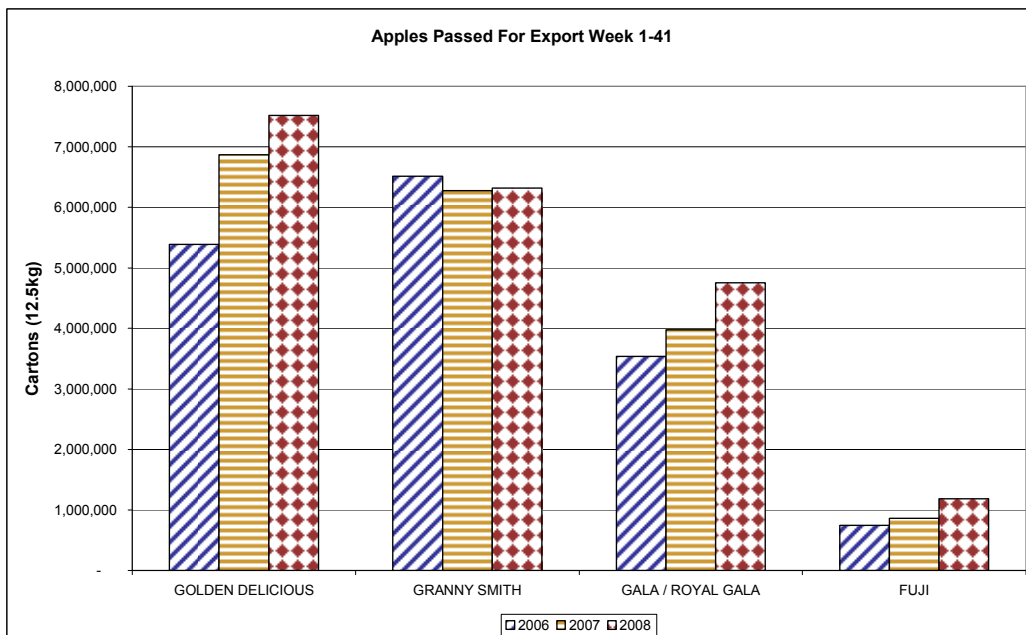
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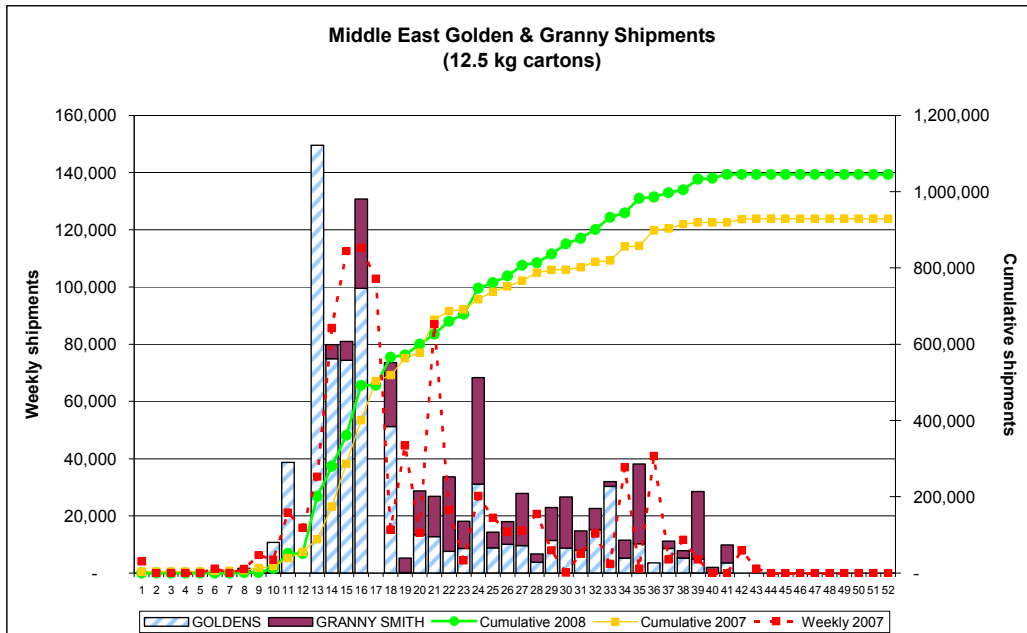
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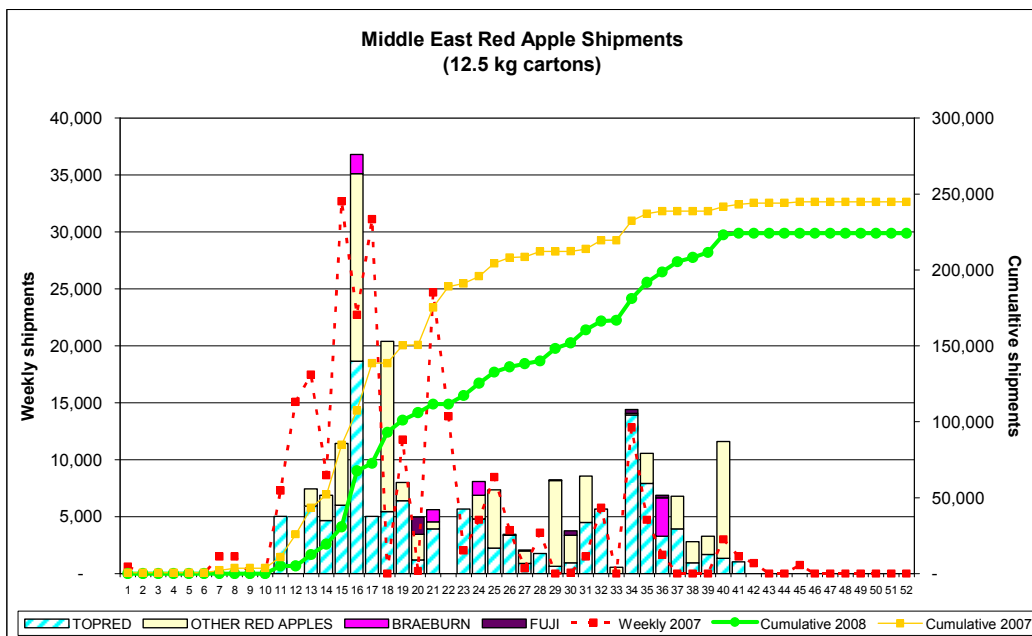
Apples Passed For Export per cultivar Week 1-41



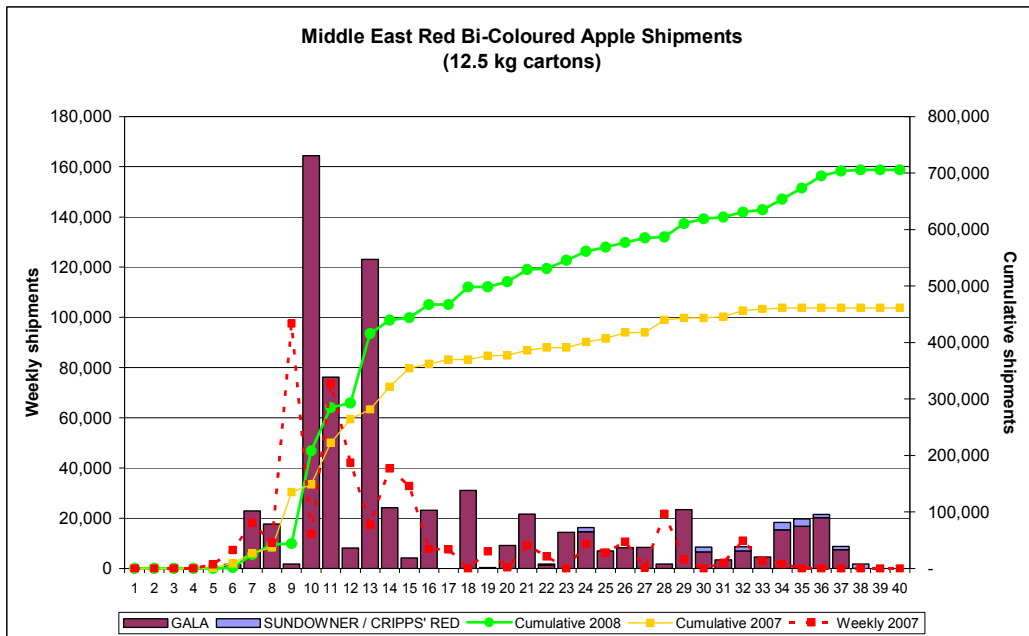
Middle East Market: Apple Shipments



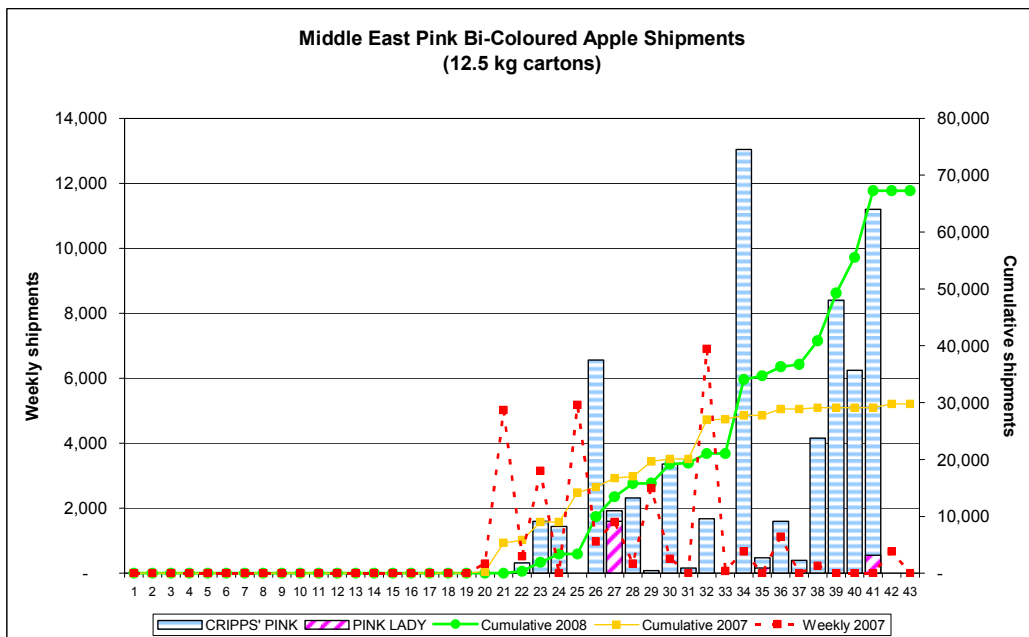
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Cumulative volumes				
Week 1 to 41	919,500	1,045,056	125,556	14%



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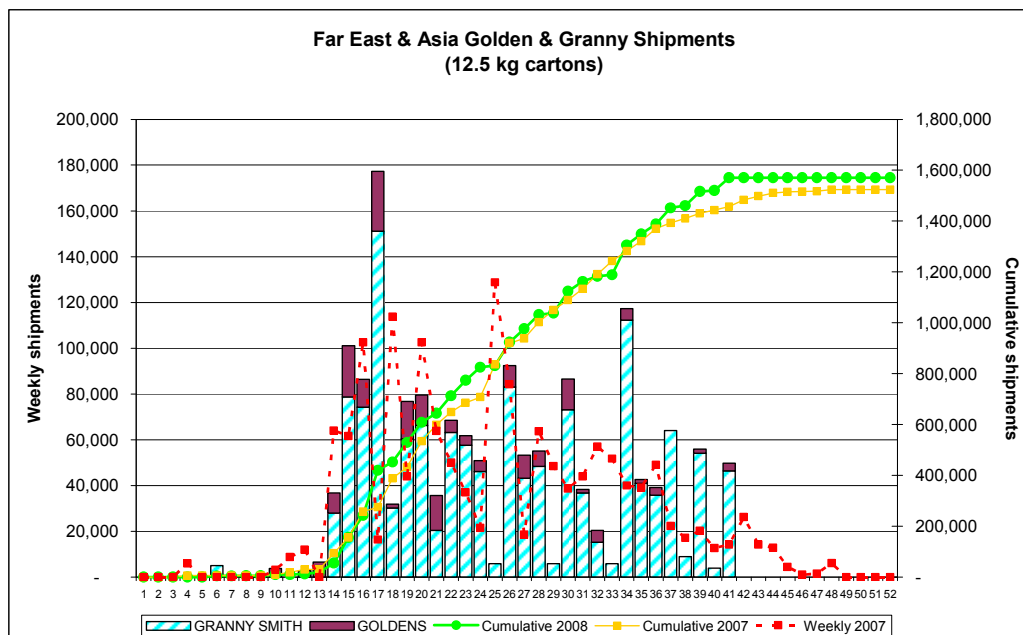


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Week 1 to 41	461,212	705,359	244,148	53%

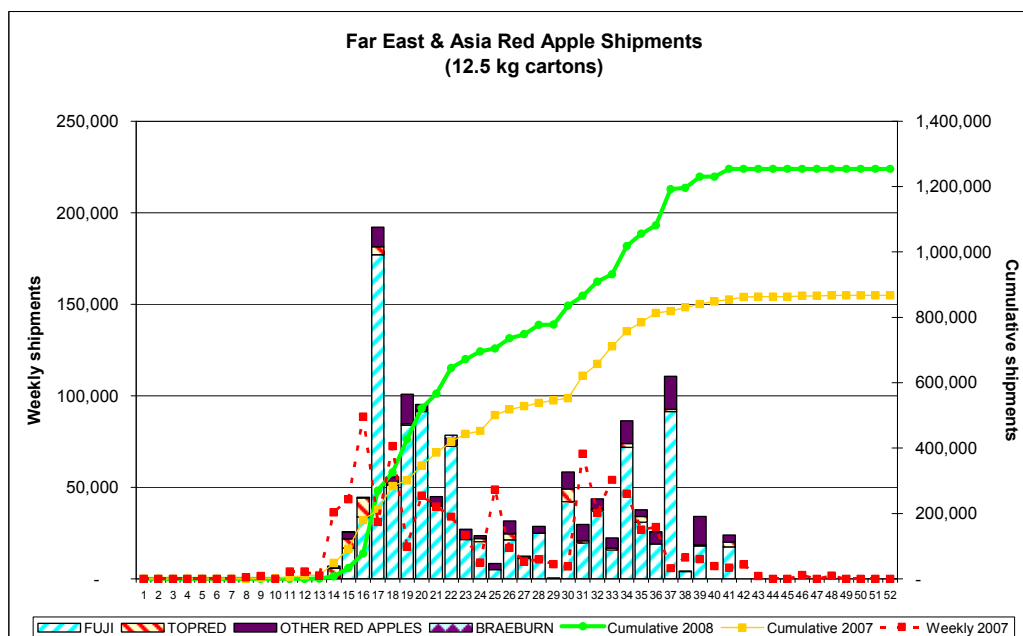


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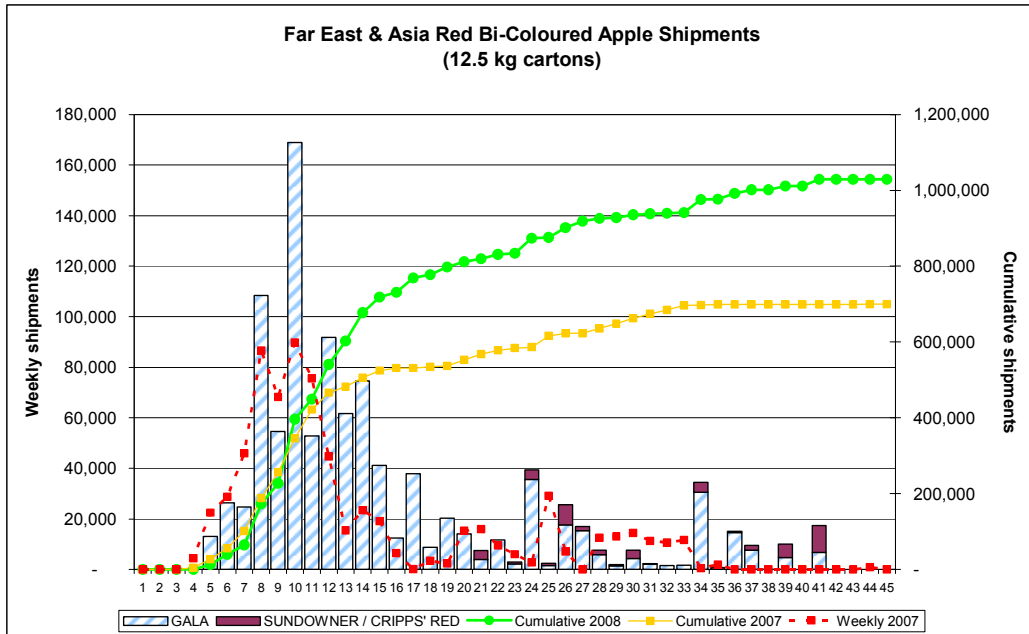
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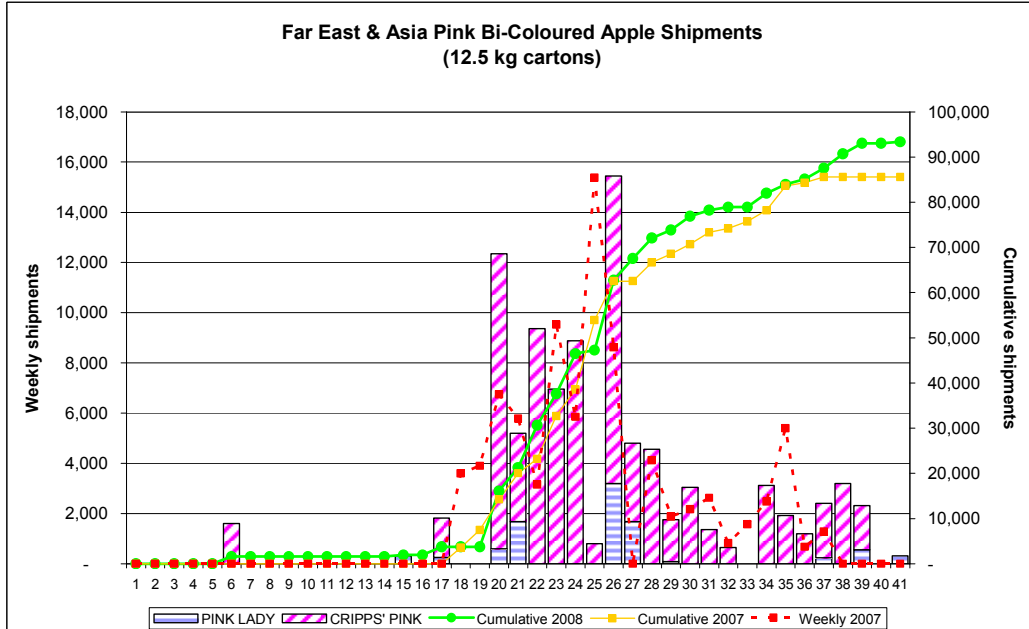
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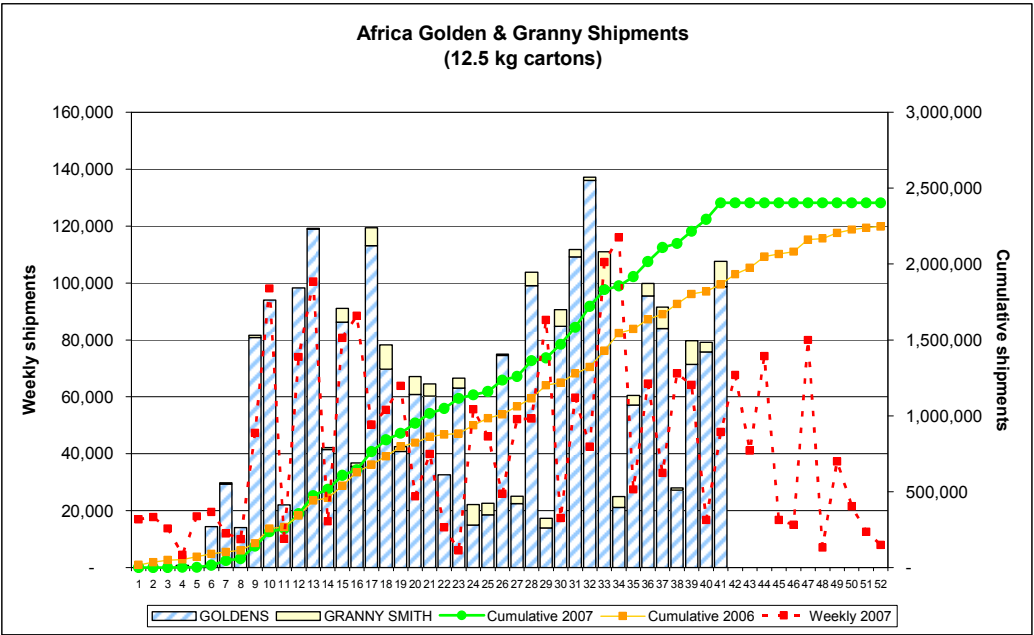


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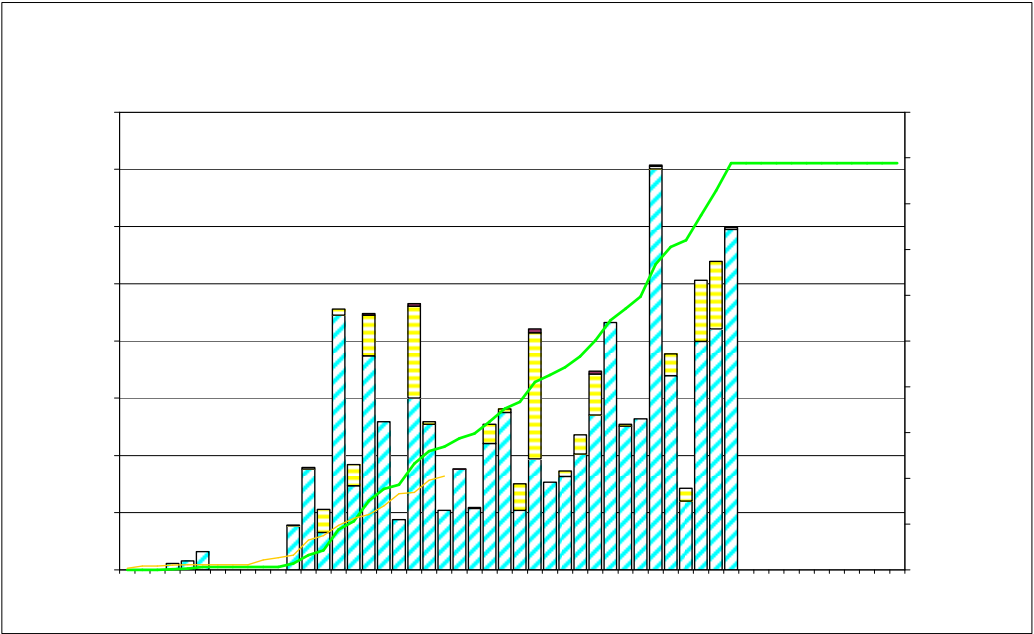


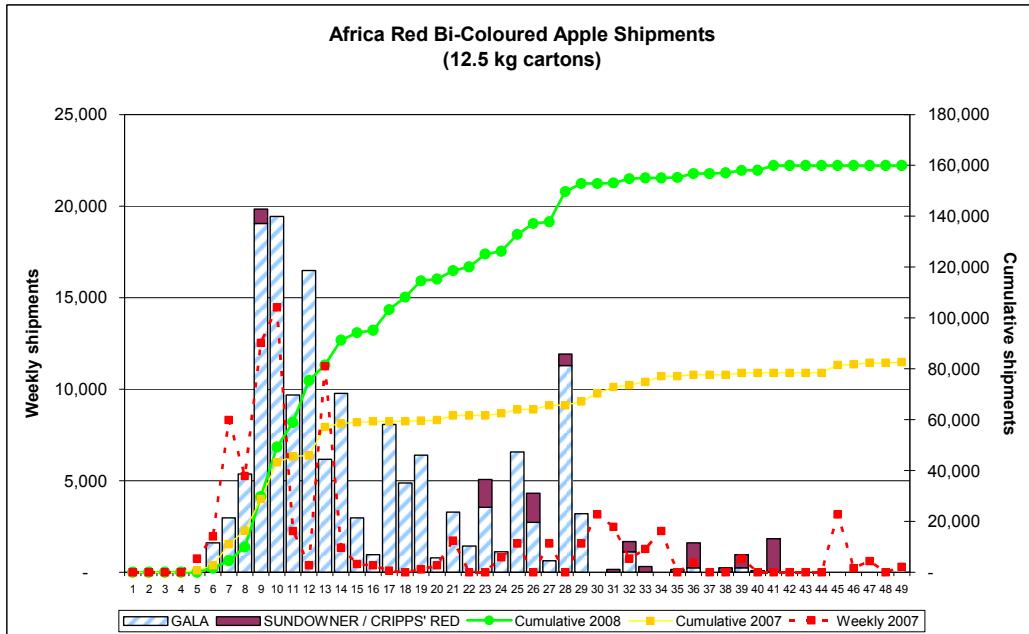
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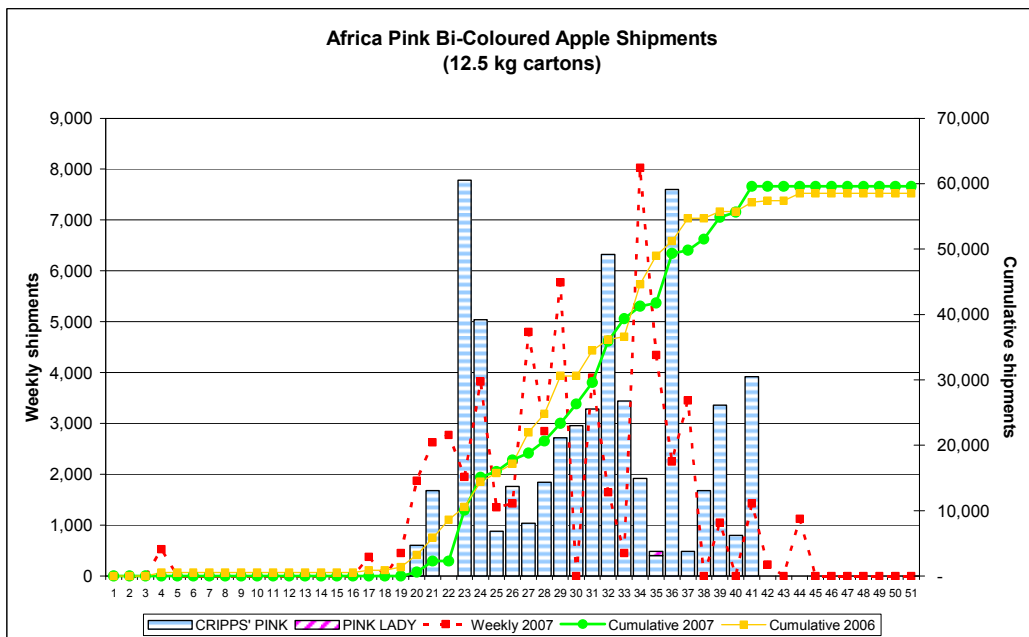


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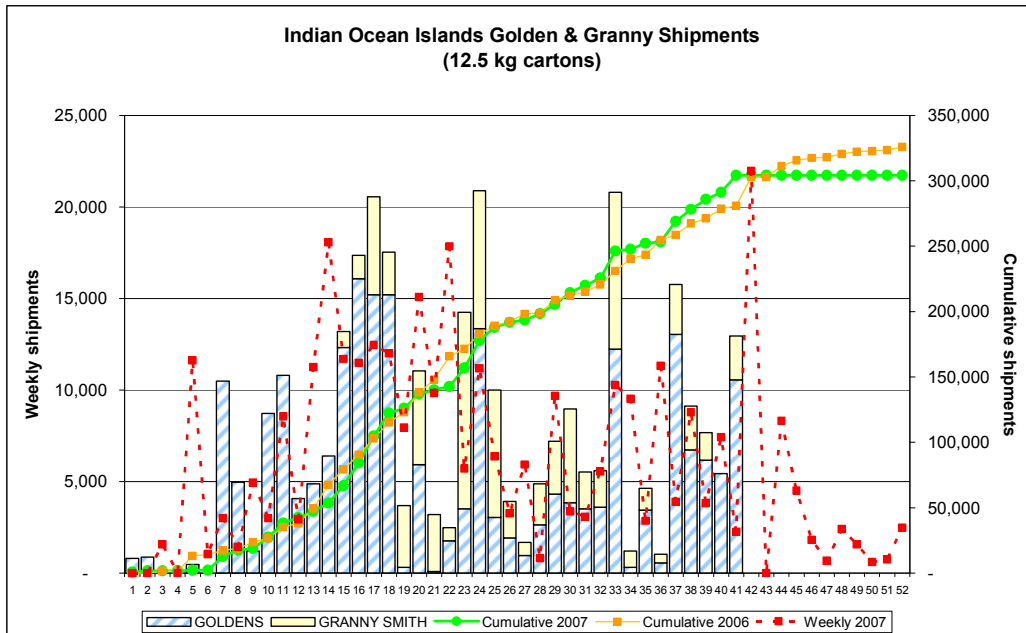


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Week 1 to 41	78,375	159,928	81,553	104%

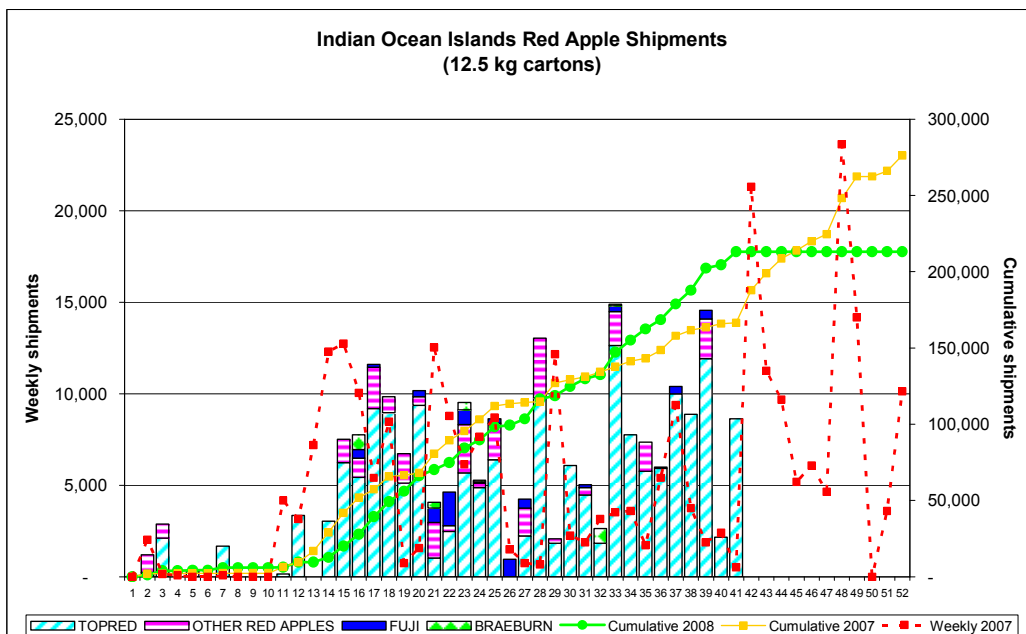


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Week 1 to 41	57,150	59,587	2,437	4%

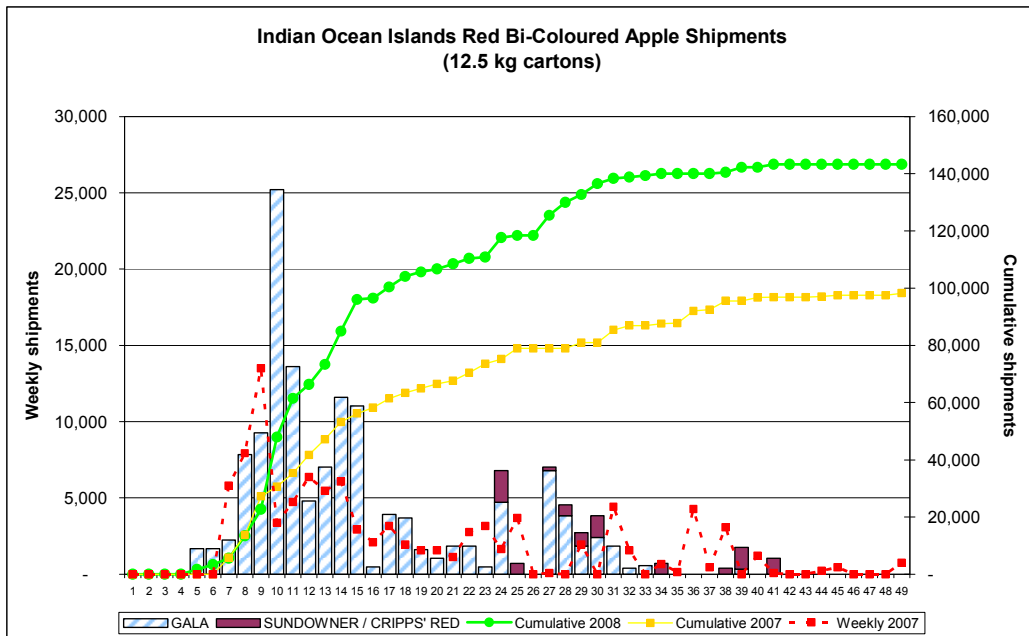
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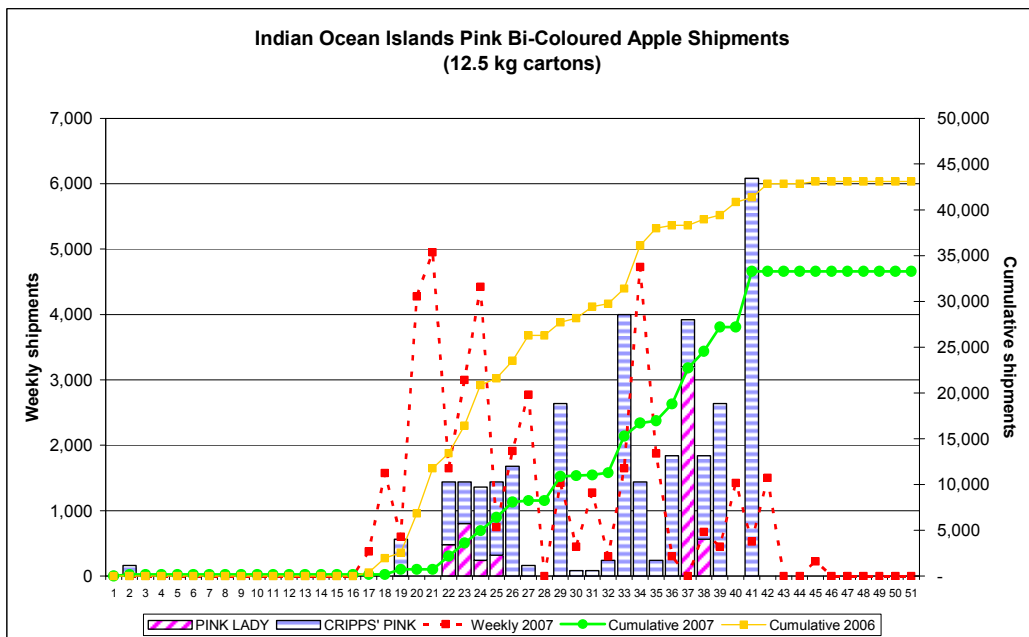
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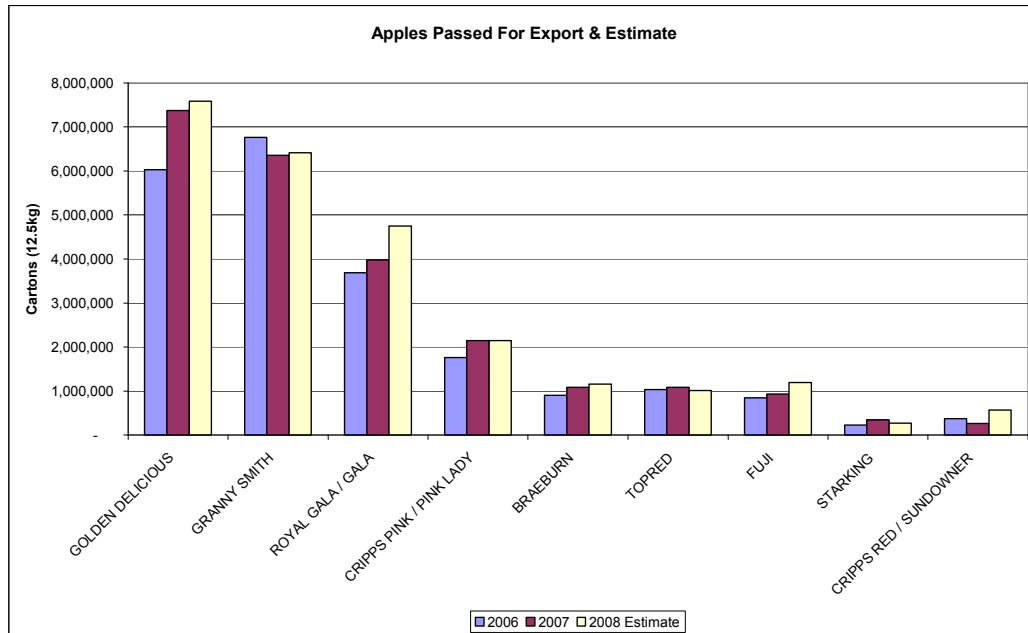
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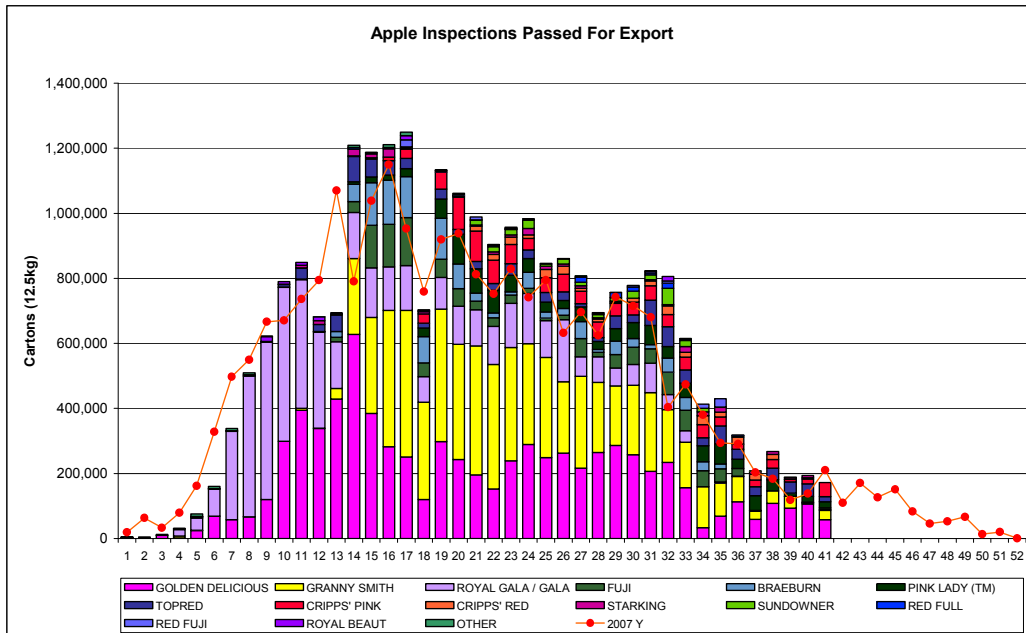
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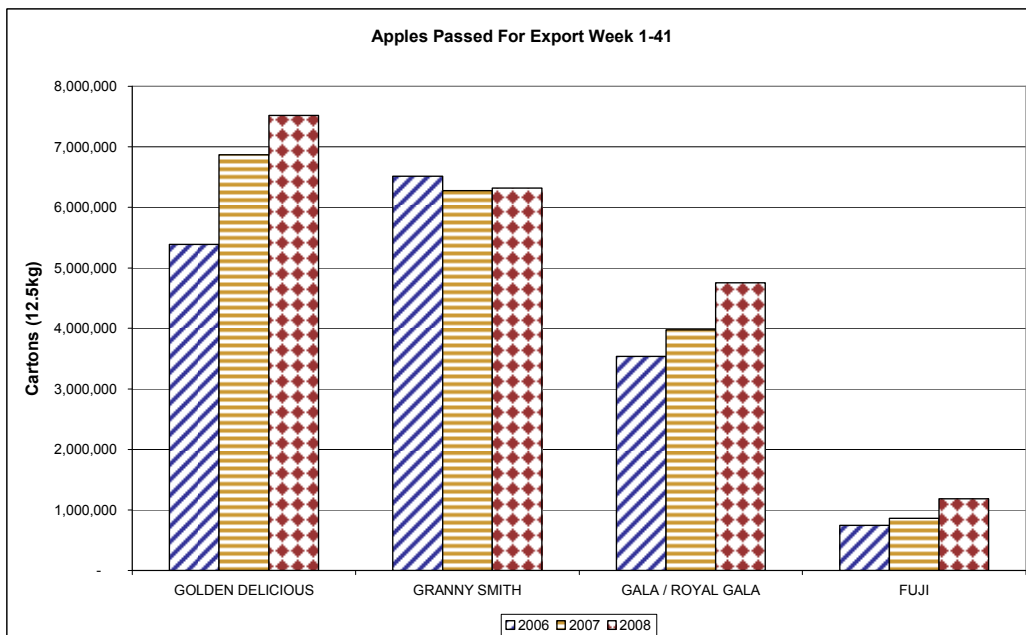
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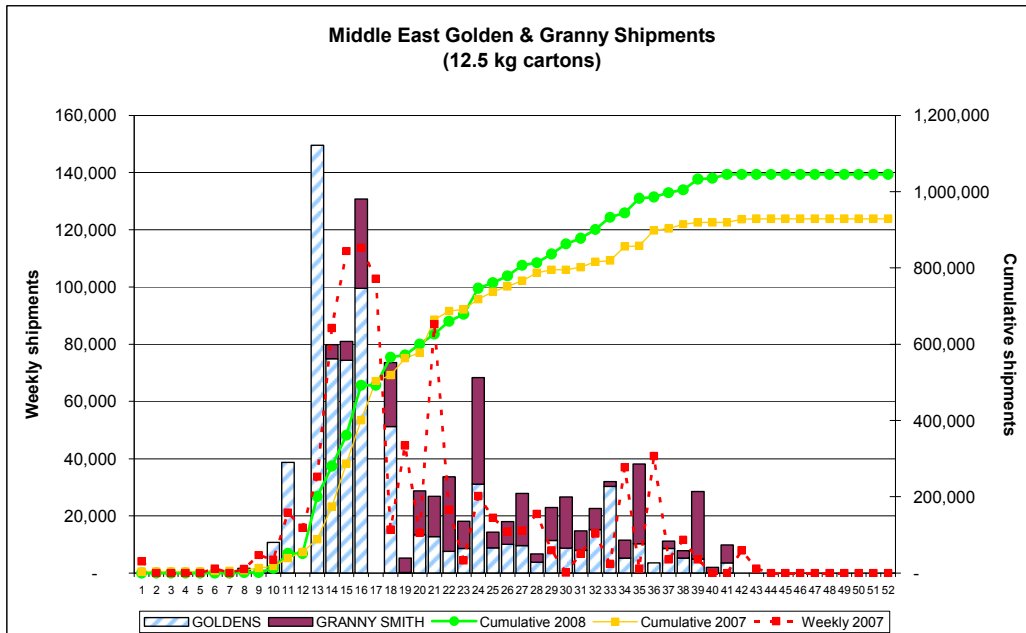
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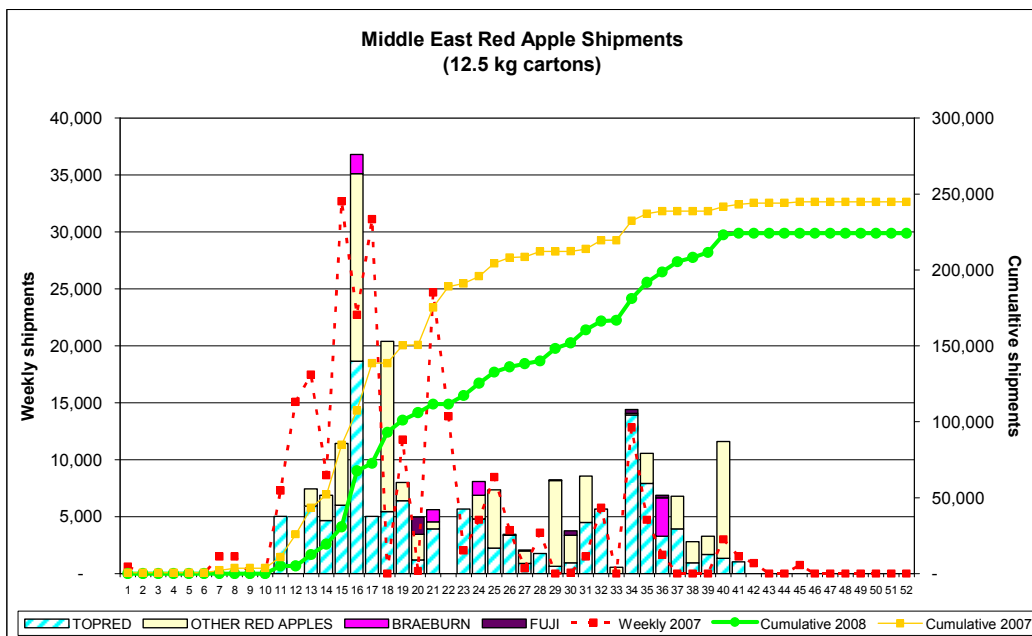
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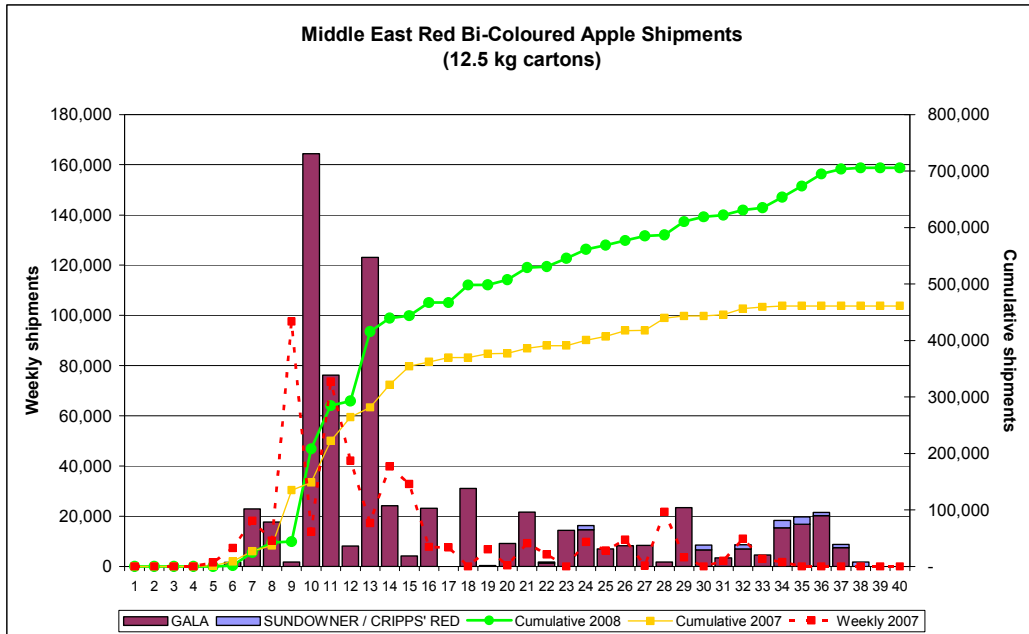
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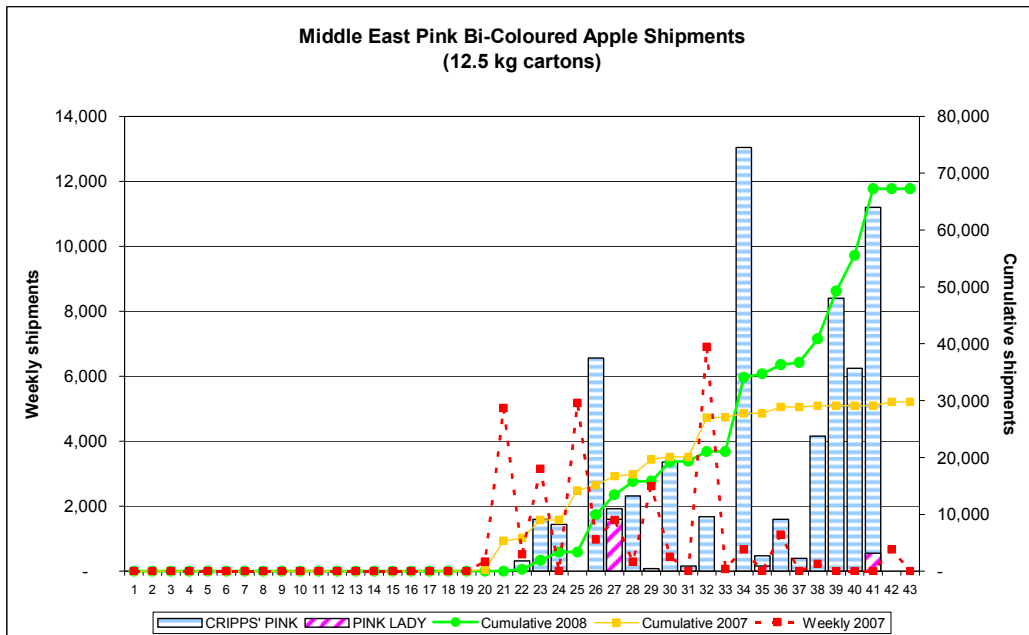
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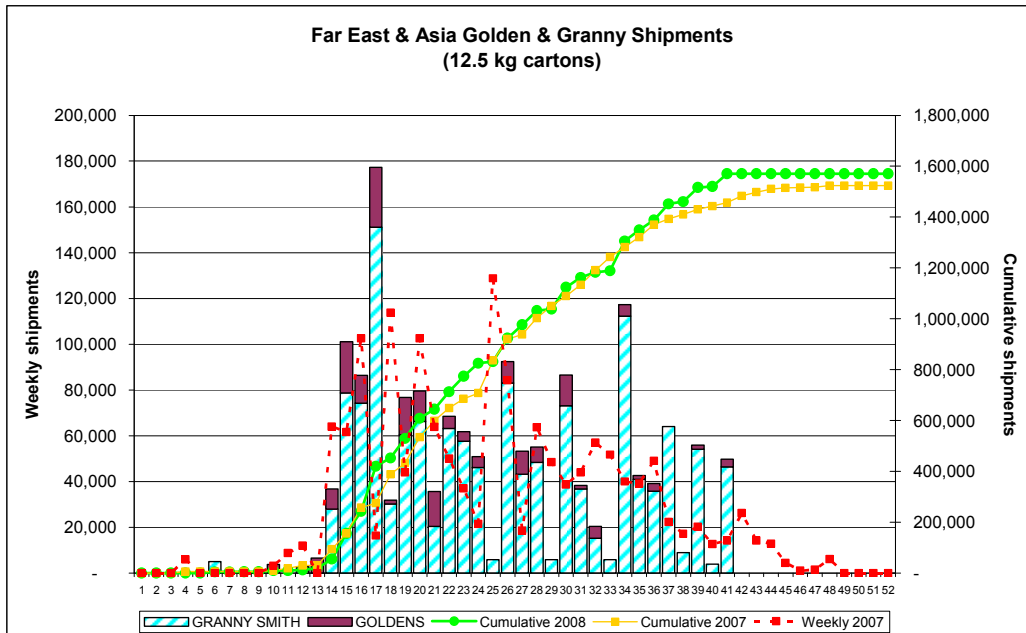


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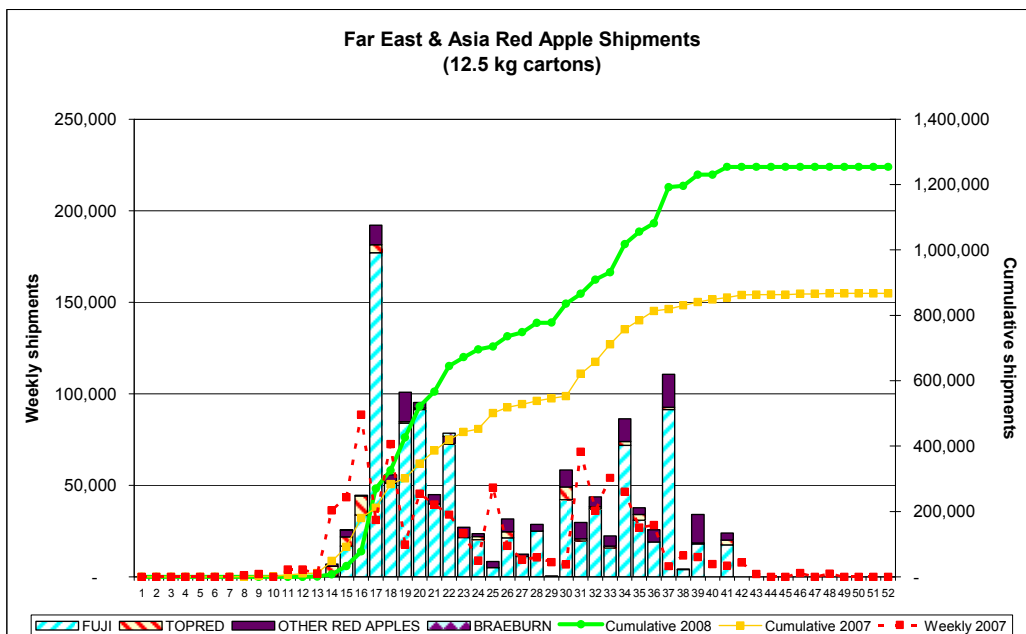


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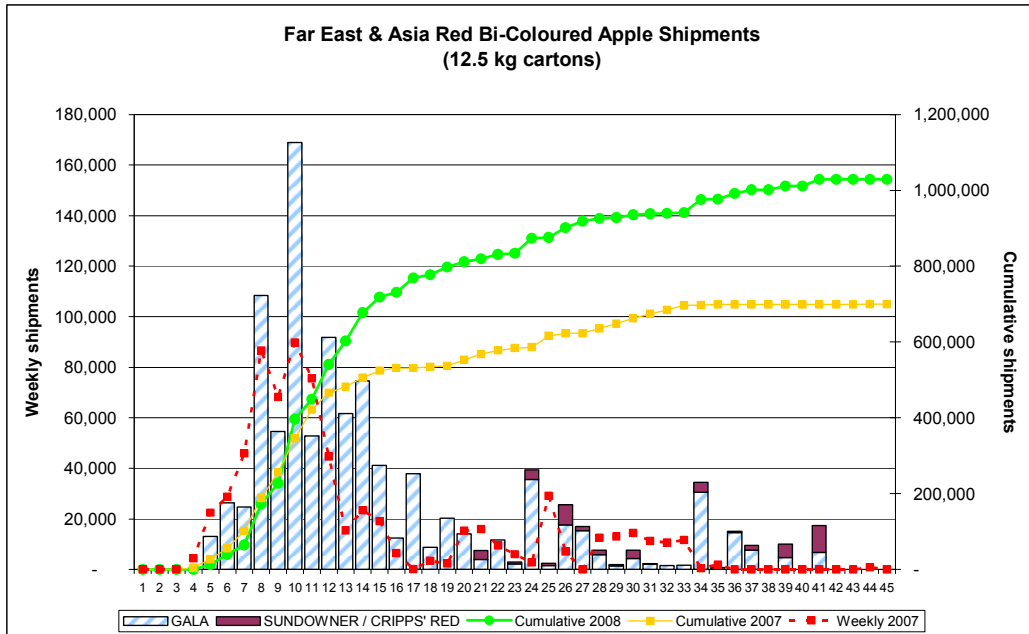
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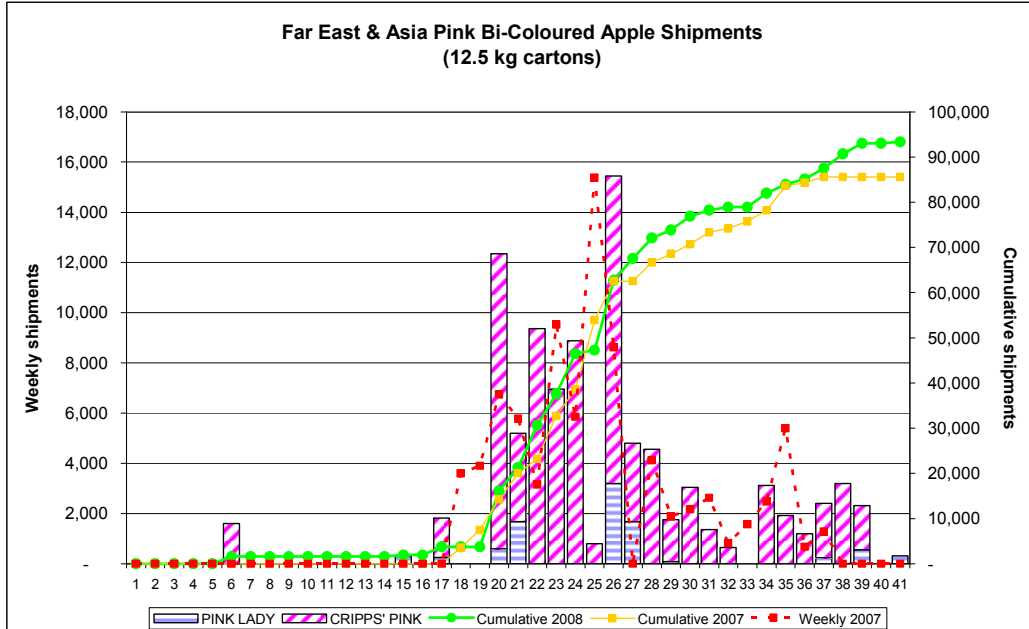
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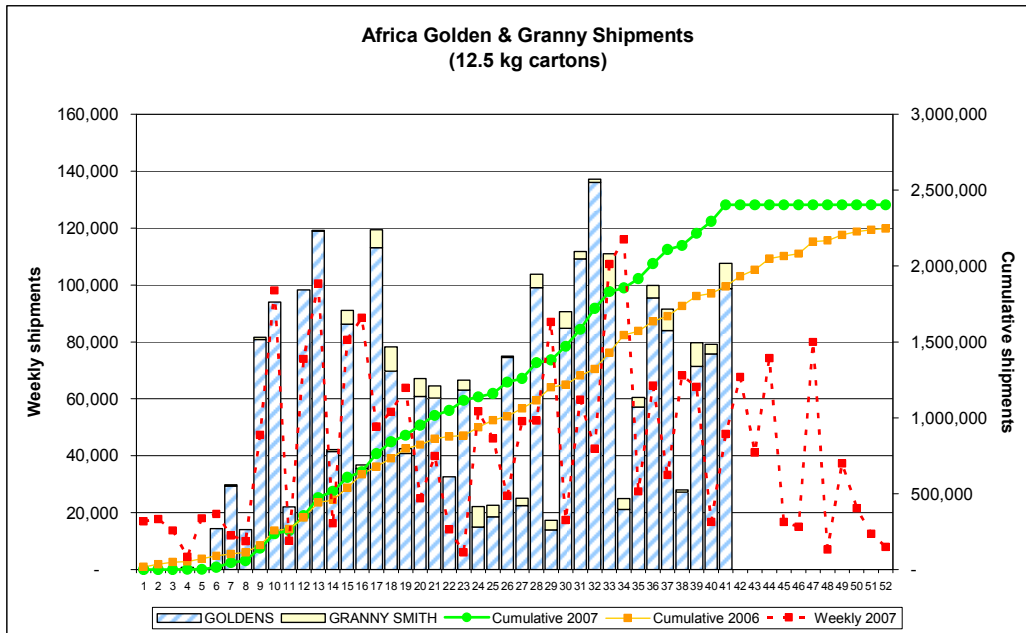


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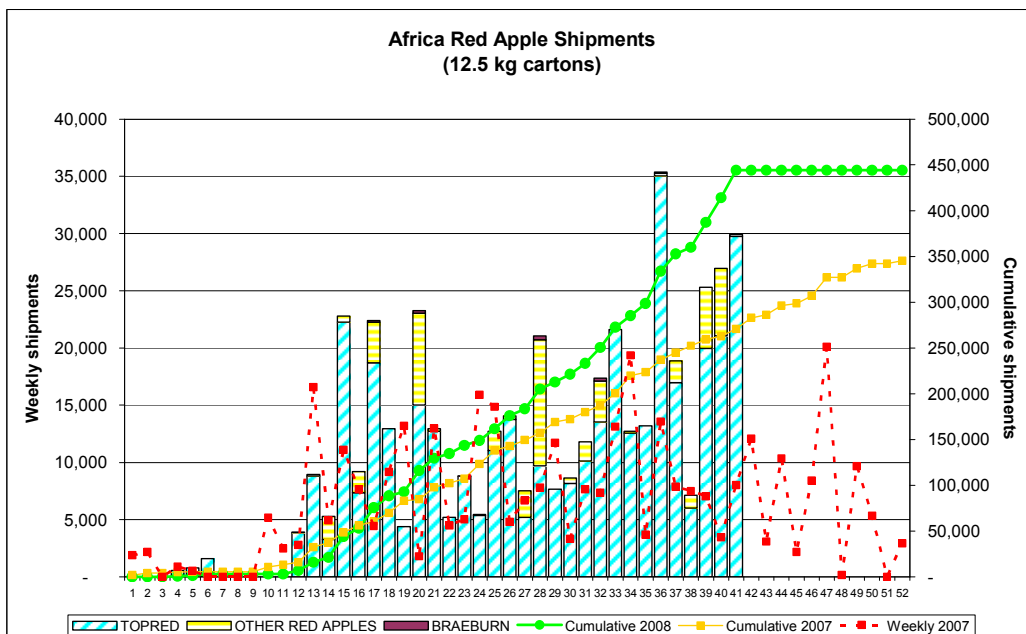


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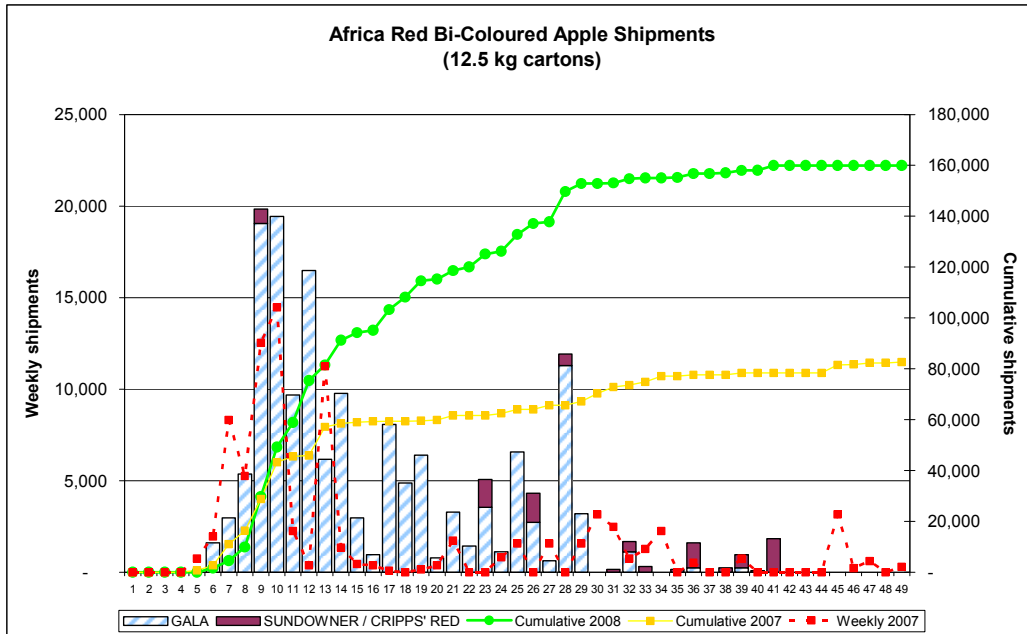
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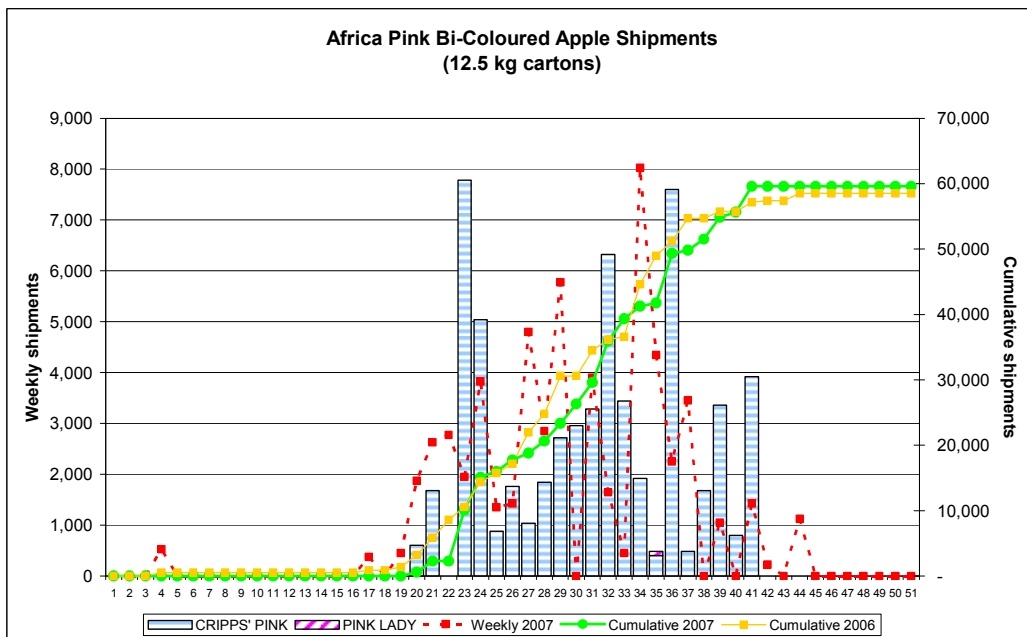
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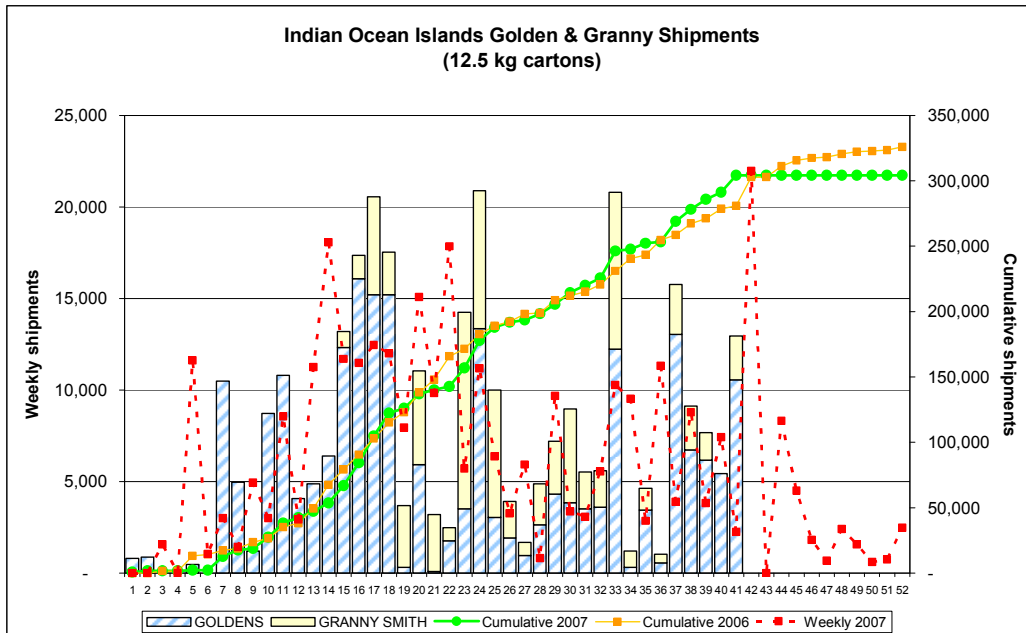


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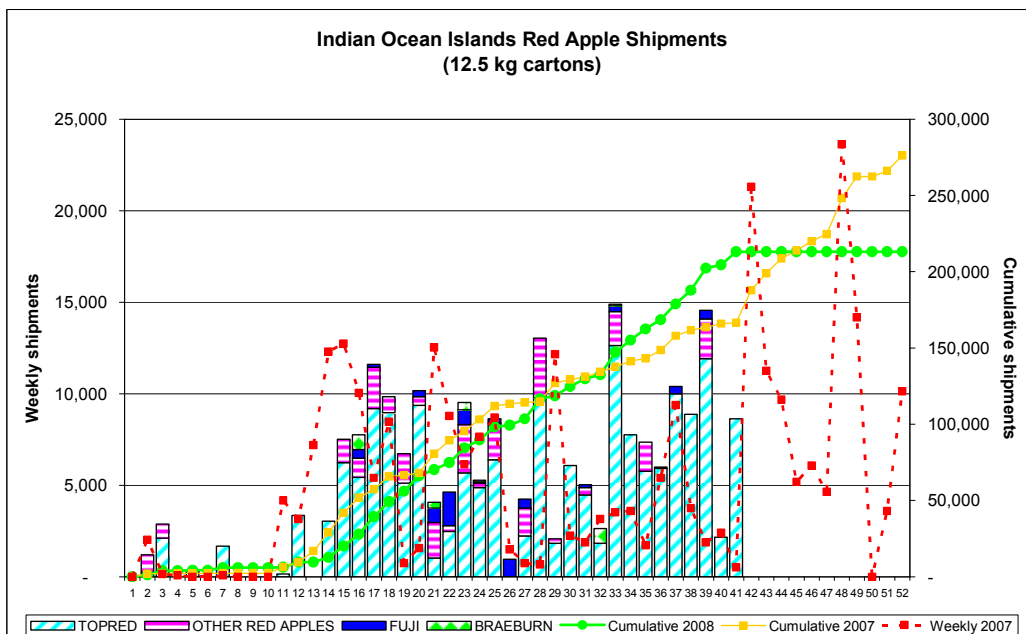


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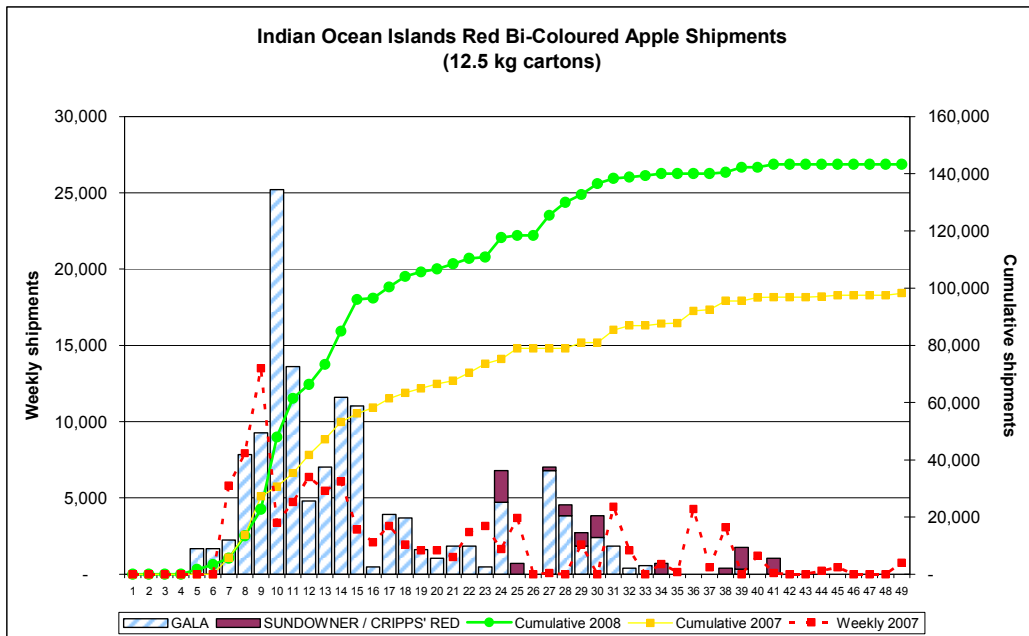
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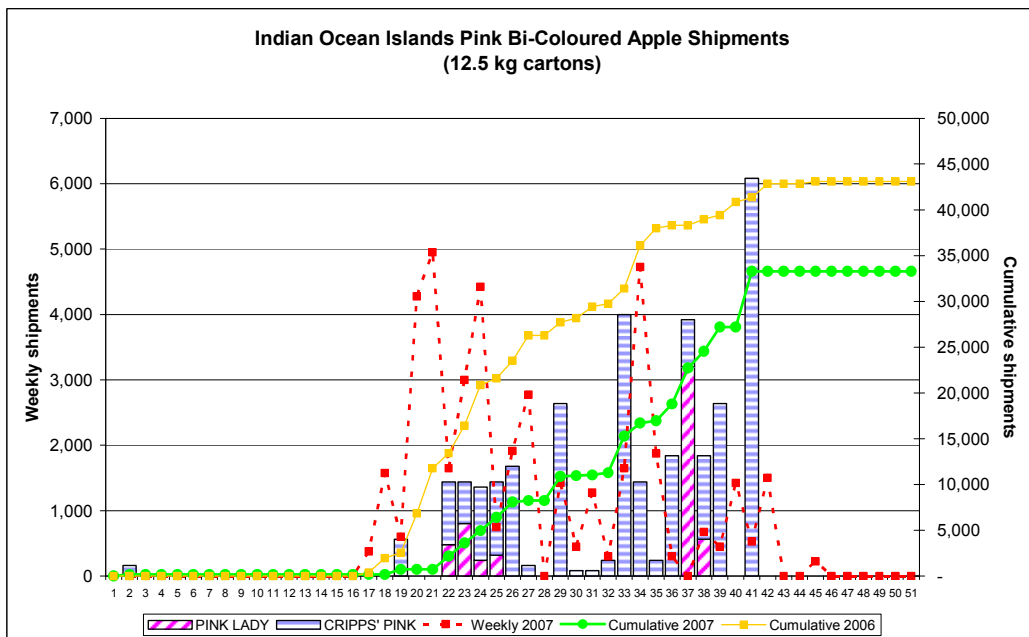
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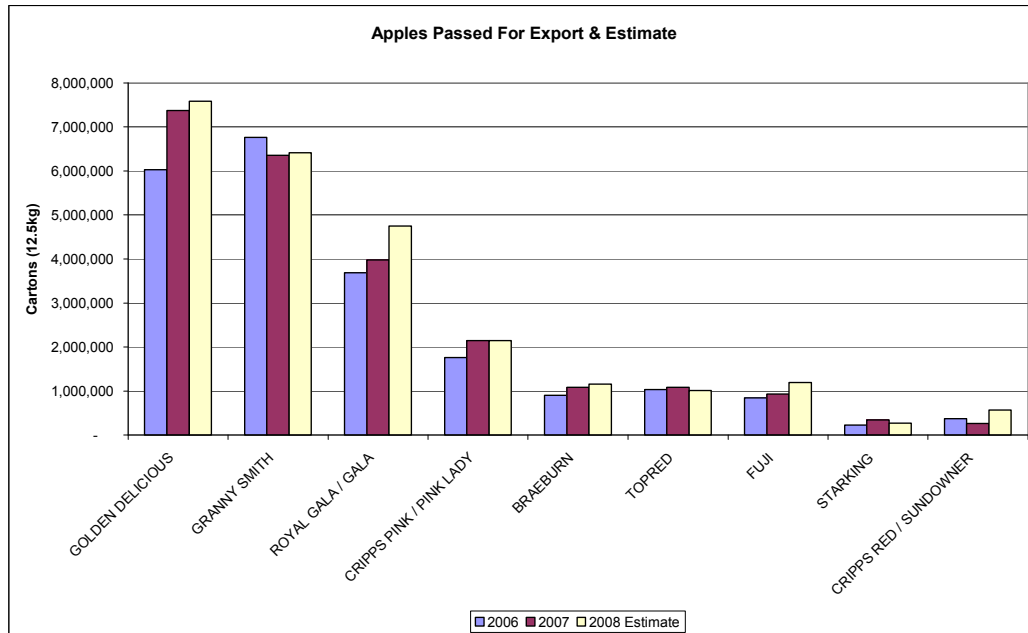
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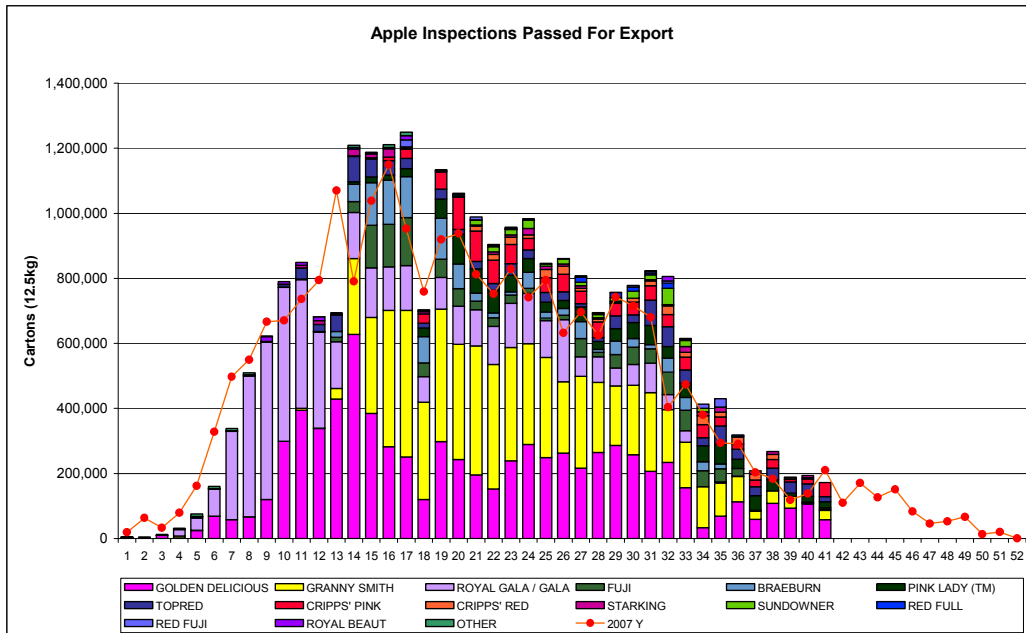
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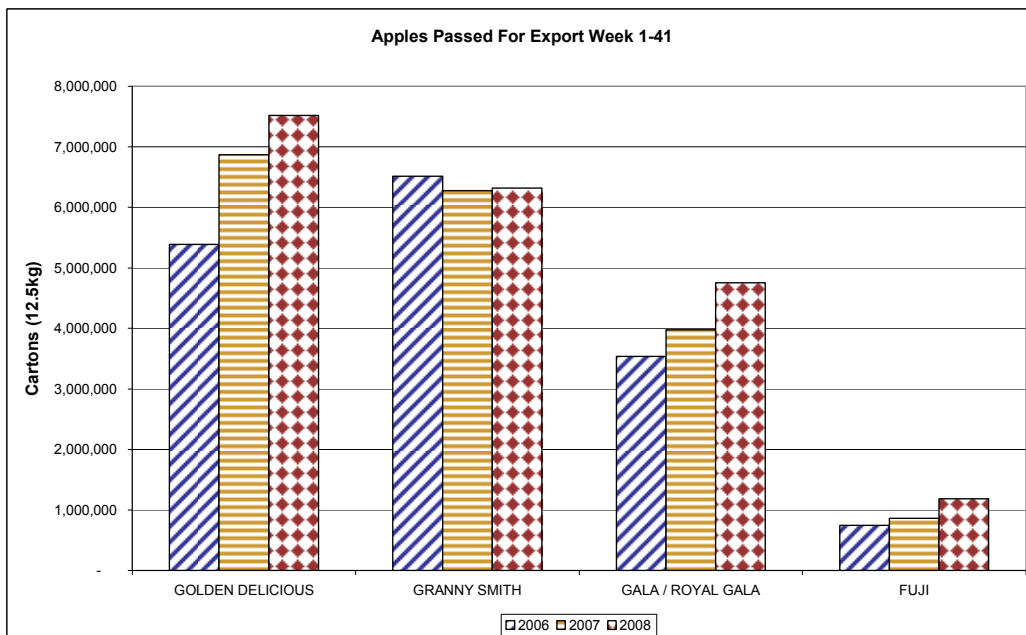
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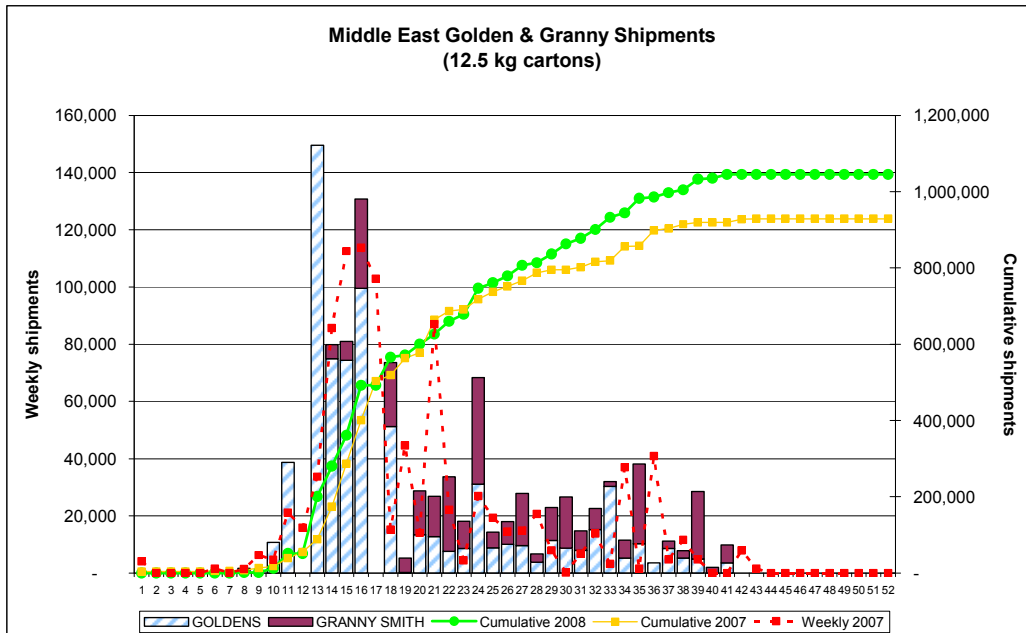
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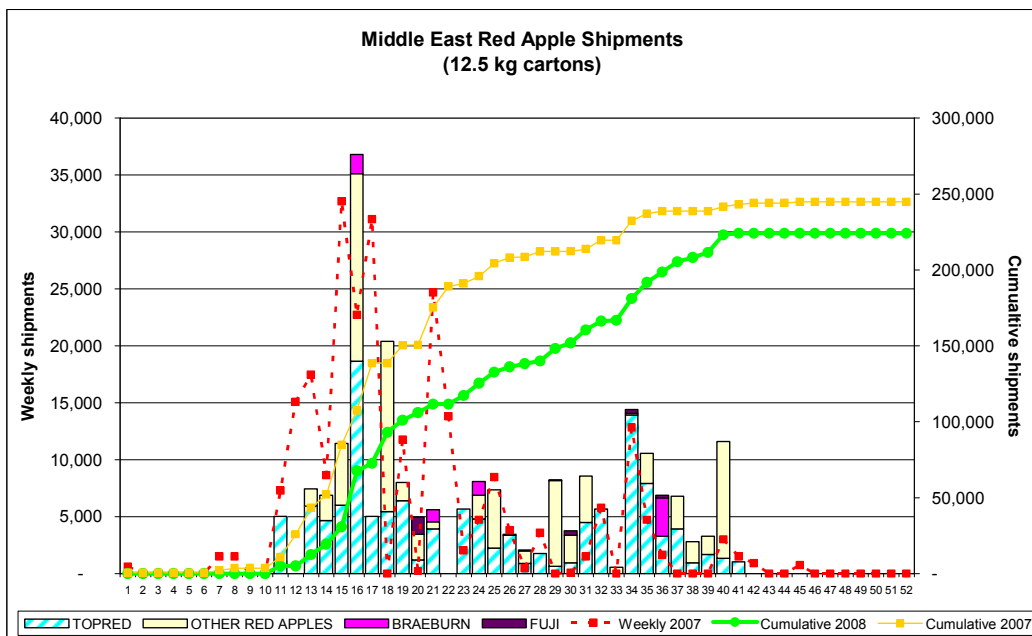
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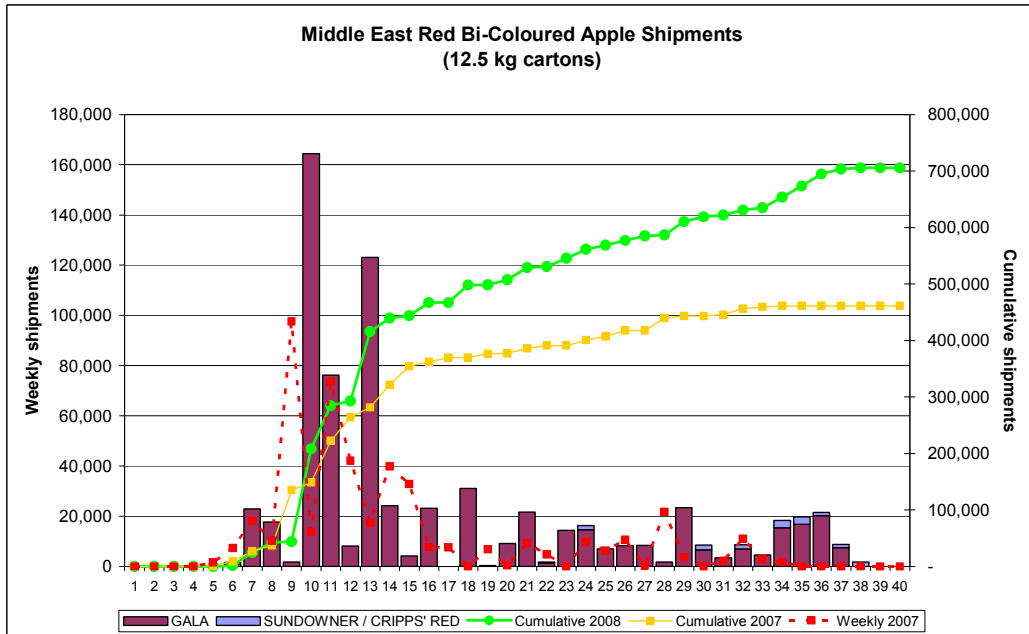
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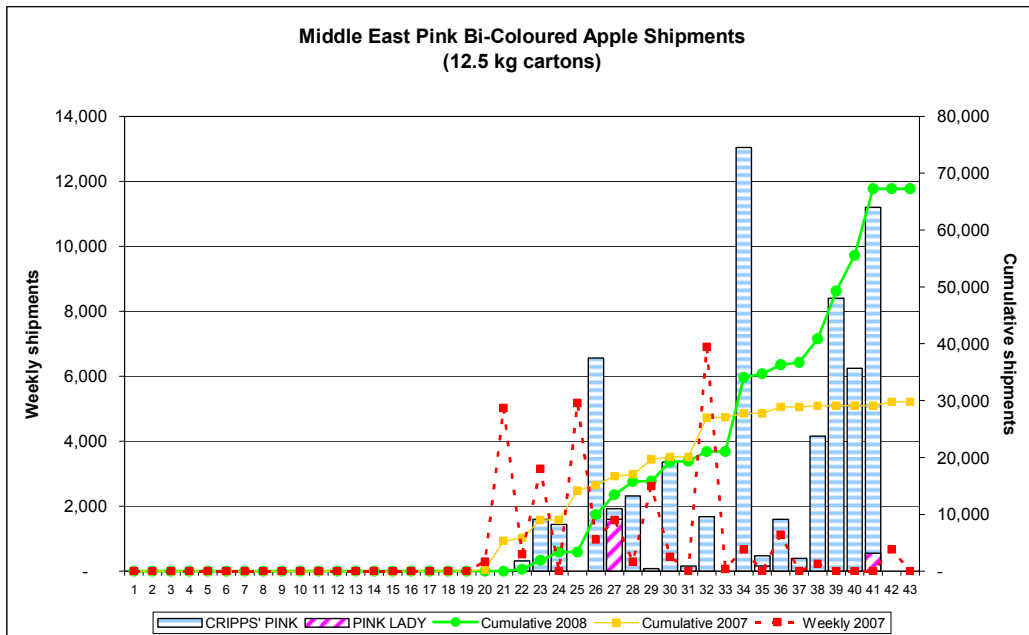
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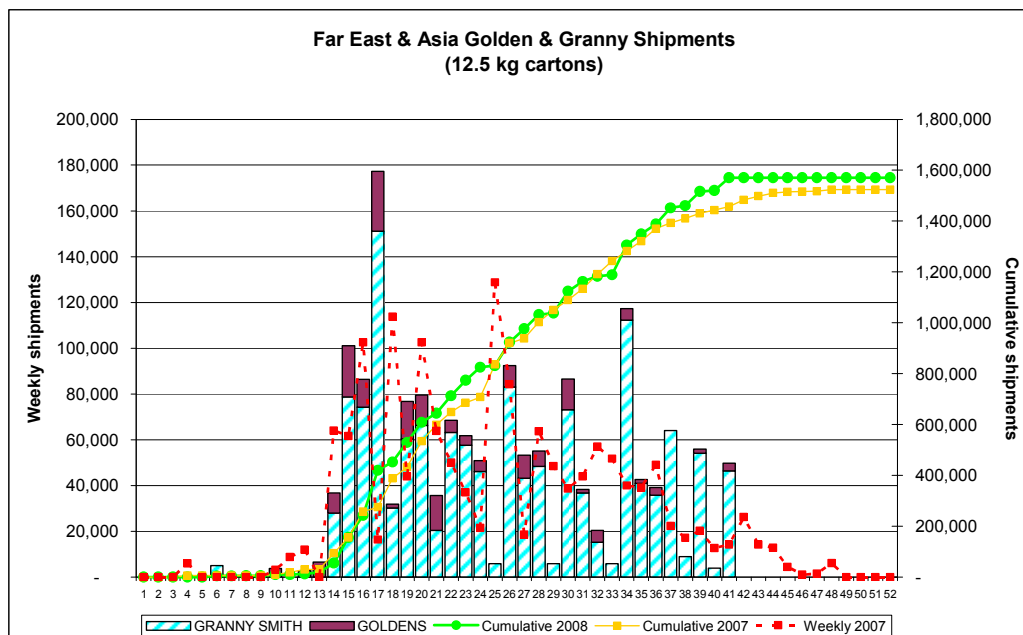


Weekly volumes	2007	2008	Difference	
Week 41	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 41	461,212	705,359	244,148	53%

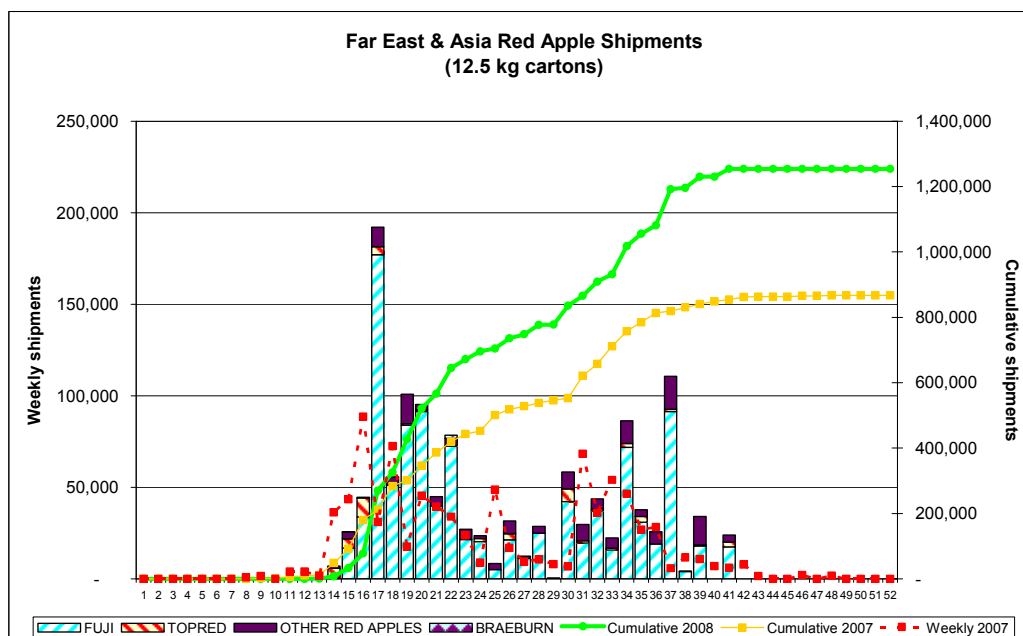


Weekly volumes	2007	2008	Difference	
Week 41	-	11,200	11,200	#DIV/0!
Cumulative volumes				
Week 1 to 41	29,100	67,280	38,180	131%

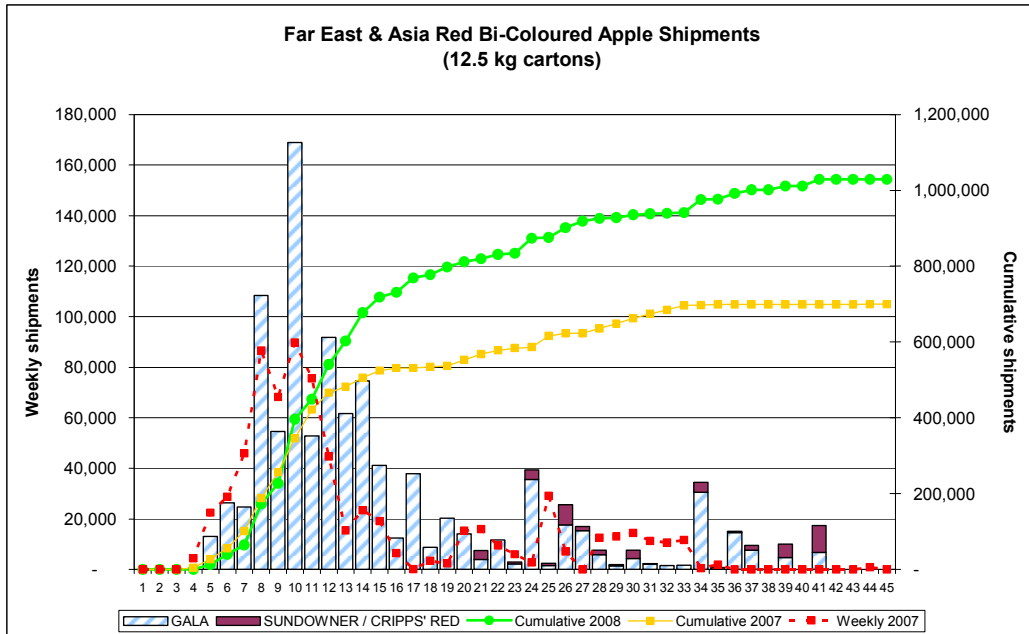
Far East & Asia Market: Apple Shipments



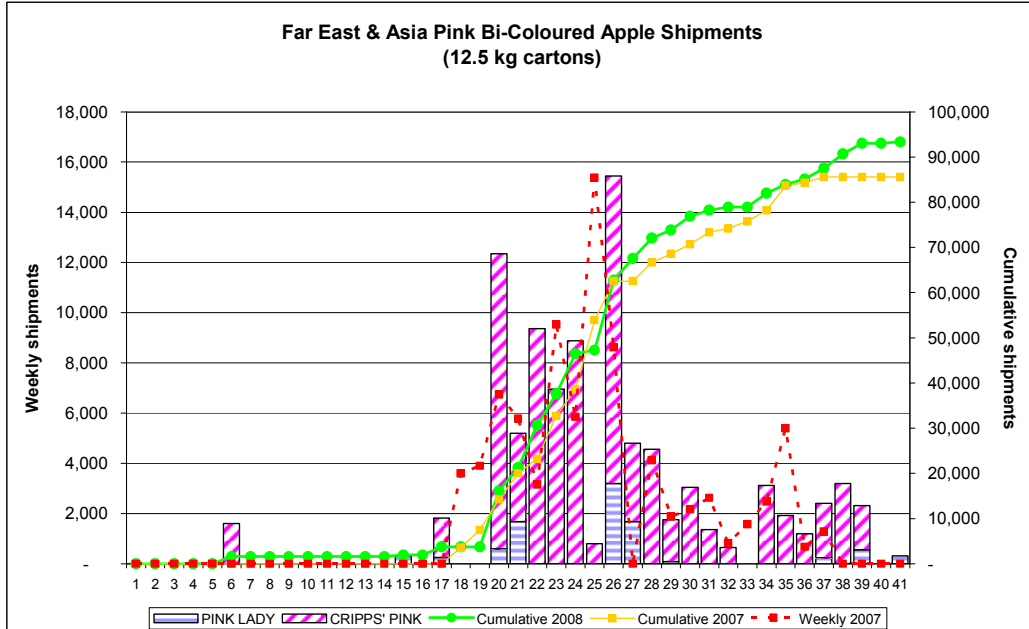
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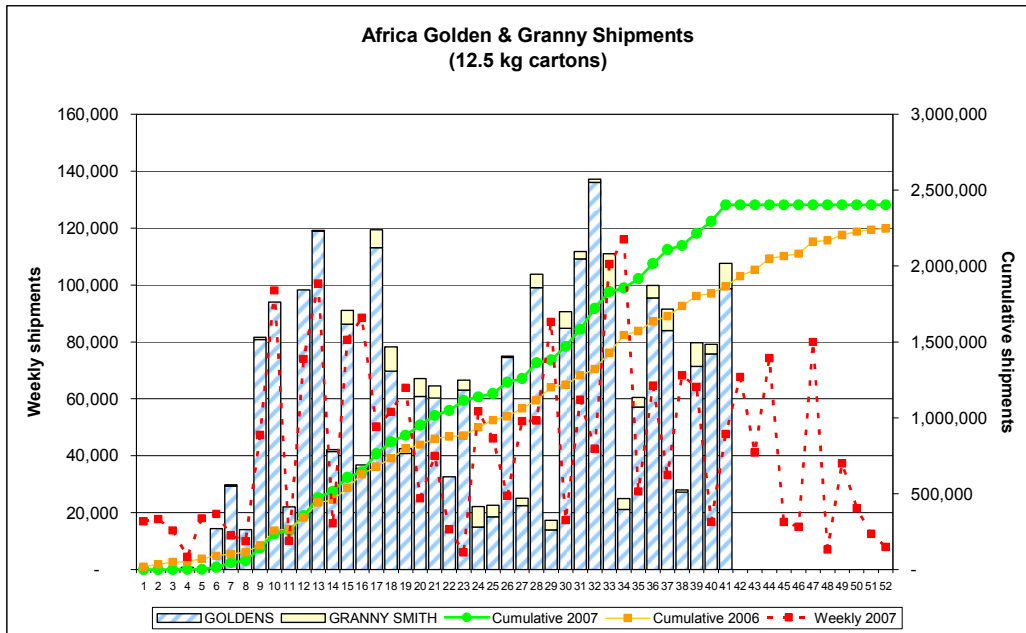


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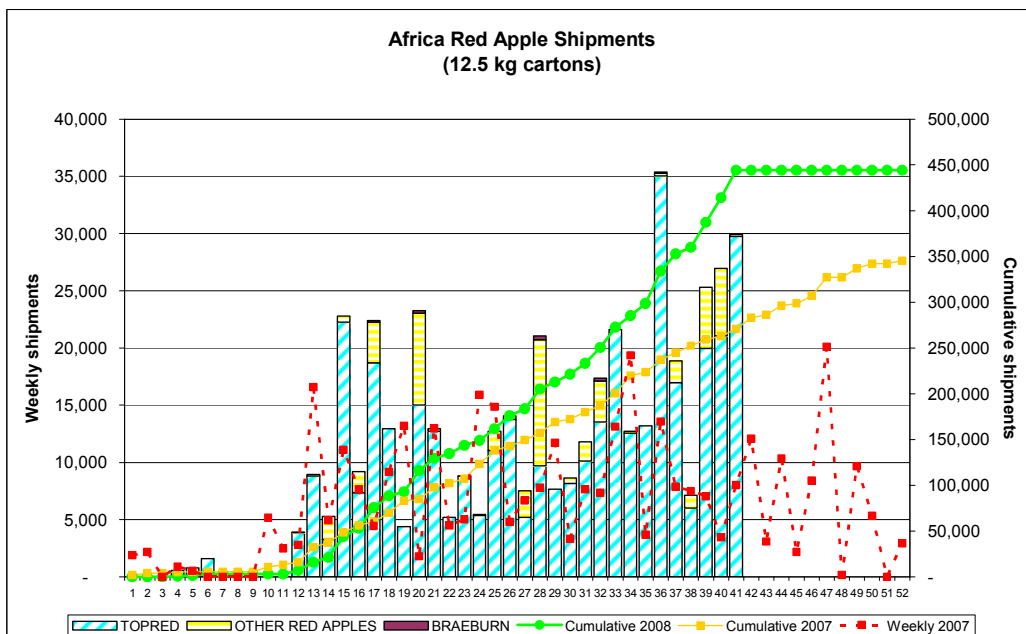


Weekly volumes	2007	2008	Difference	
Week 41	-	320	320	#DIV/0!
Cumulative volumes				
Week 1 to 41	85,575	93,365	7,790	9%

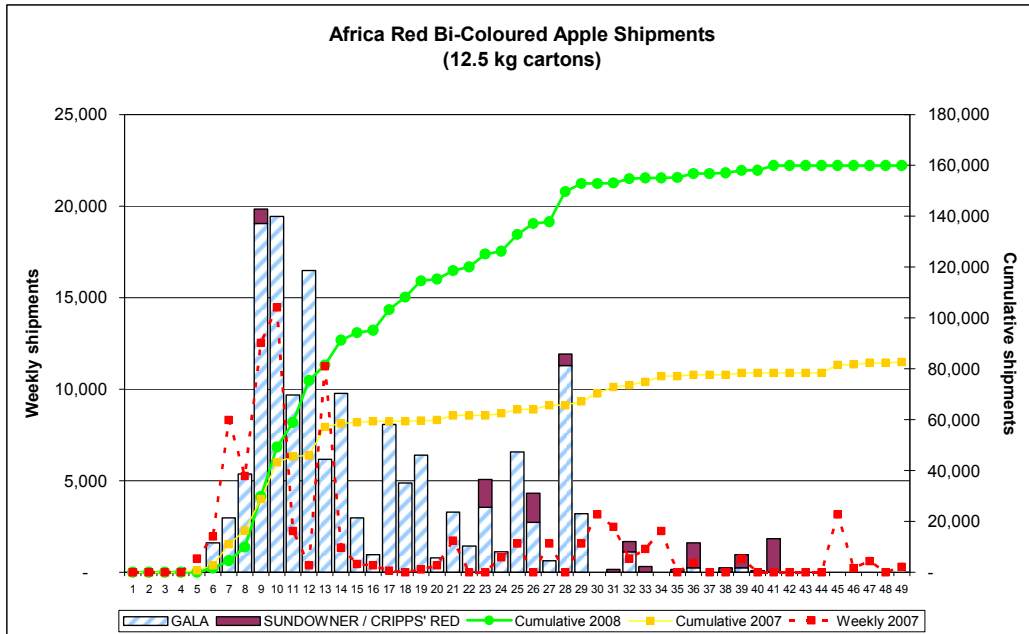
Africa Market: Apple Shipments



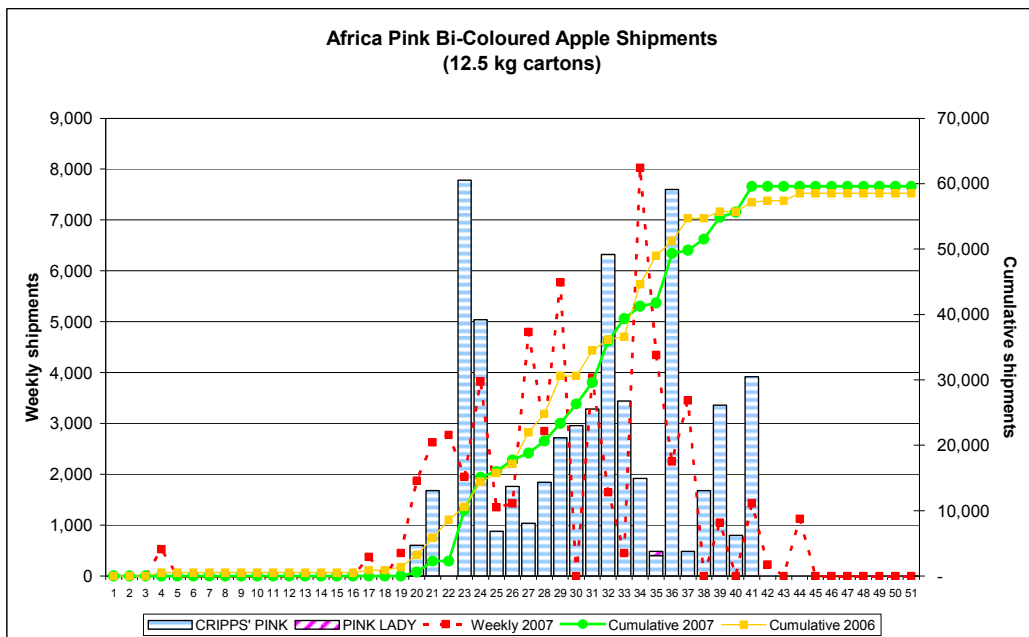
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Week 41	47,625	107,600	59,975	126%
Cumulative volumes				
Week 1 to 41	1,866,359	2,402,614	536,255	29%



Weekly volumes	2007	2008	Difference	
Week 41	8,025	29,920	21,895	273%
Cumulative volumes				
Week 1 to 41	270,916	444,075	173,159	64%

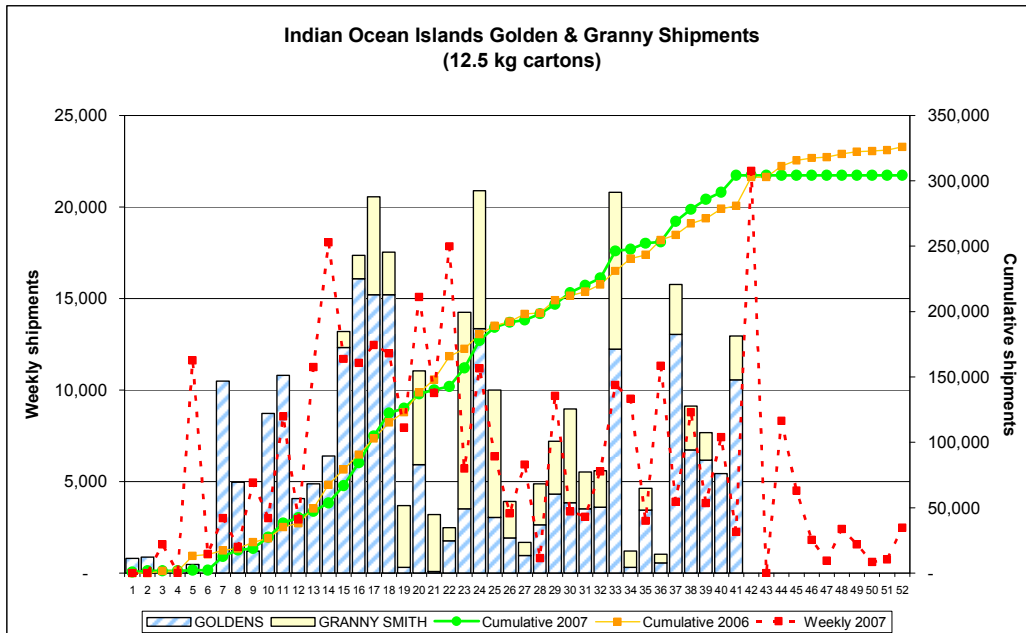


Weekly volumes	2007	2008	Difference	
Week 41	-	1,840	1,840	#DIV/0!
Cumulative volumes				
Week 1 to 41	78,375	159,928	81,553	104%

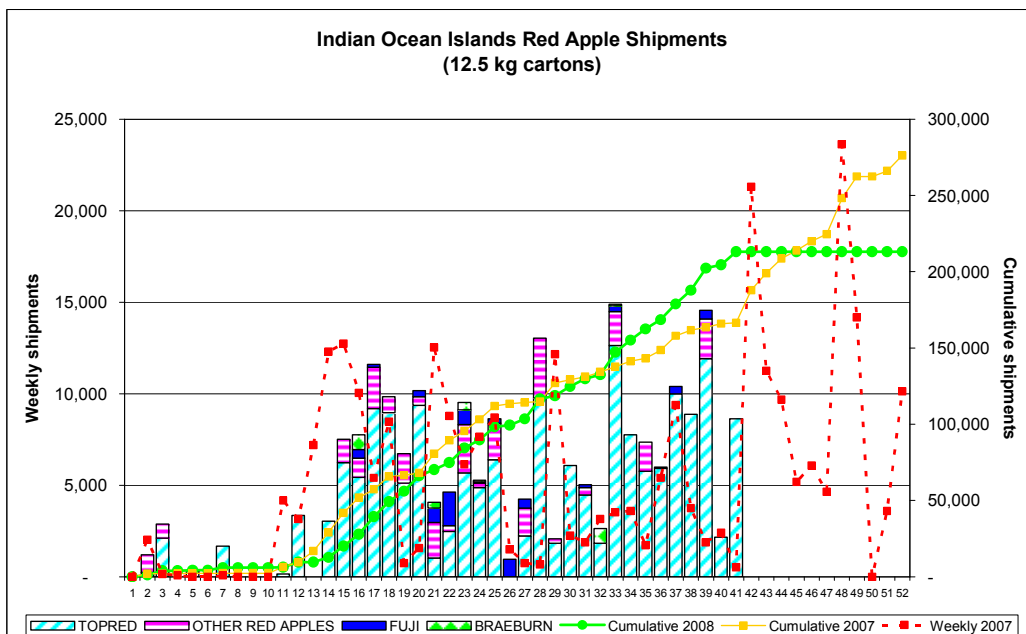


Weekly volumes	2007	2008	Difference	
Week 41	1,425	3,920	2,495	175%
Cumulative volumes				
Week 1 to 41	57,150	59,587	2,437	4%

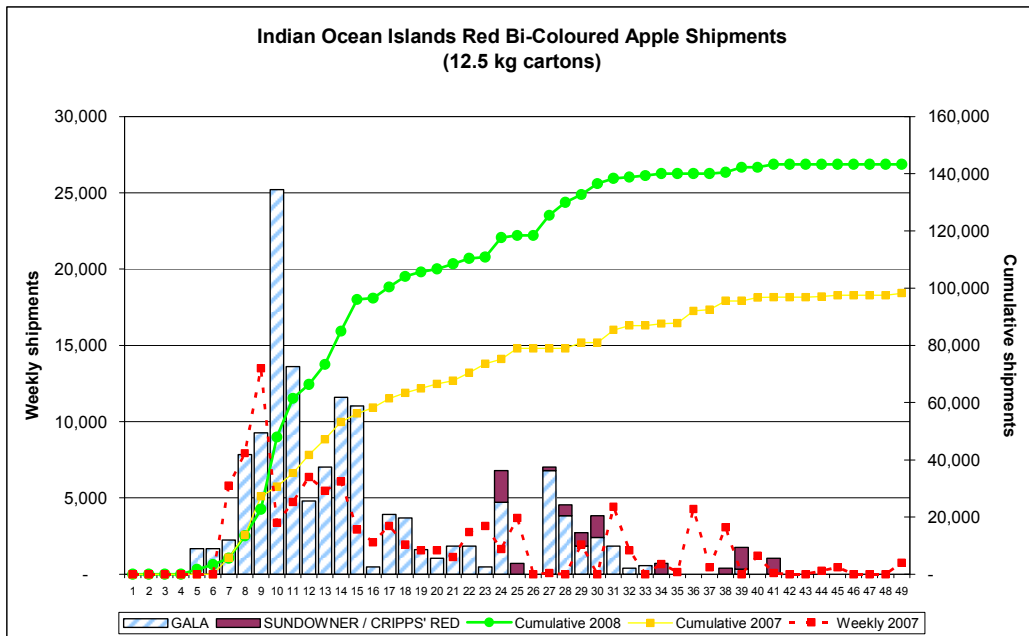
Indian Ocean Islands Market: Apple Shipments



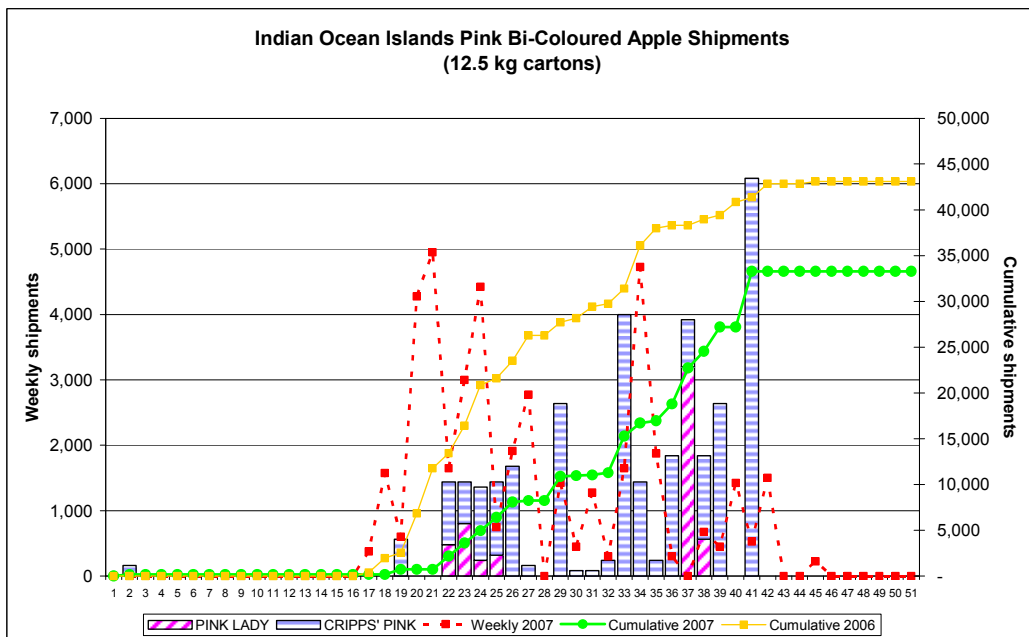
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Cumulative volumes				
Week 1 to 41	166,466	213,120	46,654	28%



Weekly volumes	2007	2008	Difference	
Week 41	75	1,040	965	1287%
Cumulative volumes				
Week 1 to 41	96,840	143,290	46,450	48%



Weekly volumes	2007	2008	Difference	
Week 41	525	6,080	5,555	1058%
Cumulative volumes				
Week 1 to 41	41,363	33,280	-8,082	-20%

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 41**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

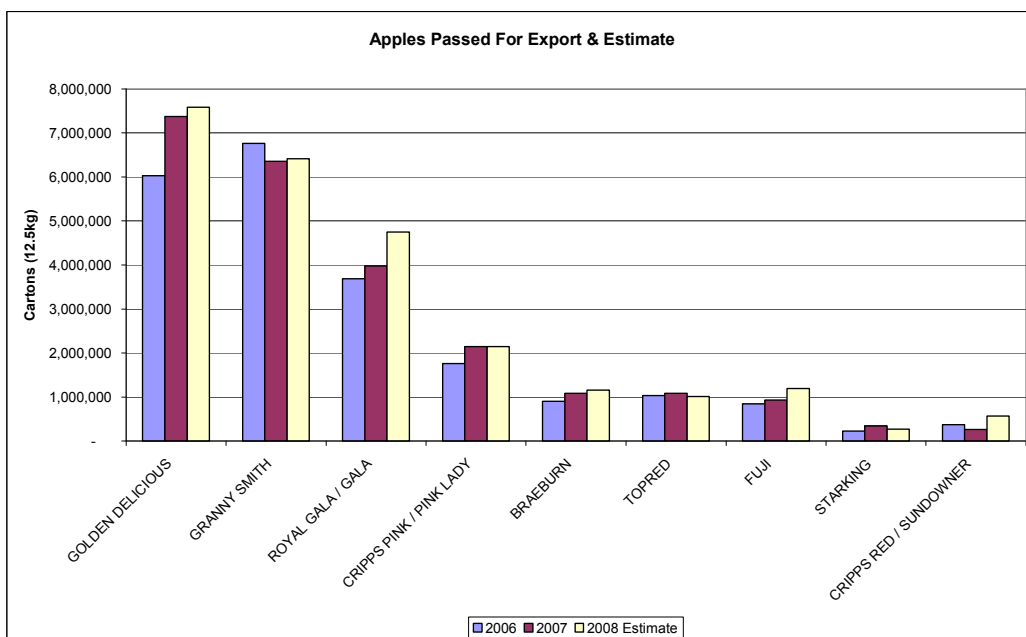
**Issued by Pome Joint Marketing Forum
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)
Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)**

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

Total Apple Export Estimate to All Markets

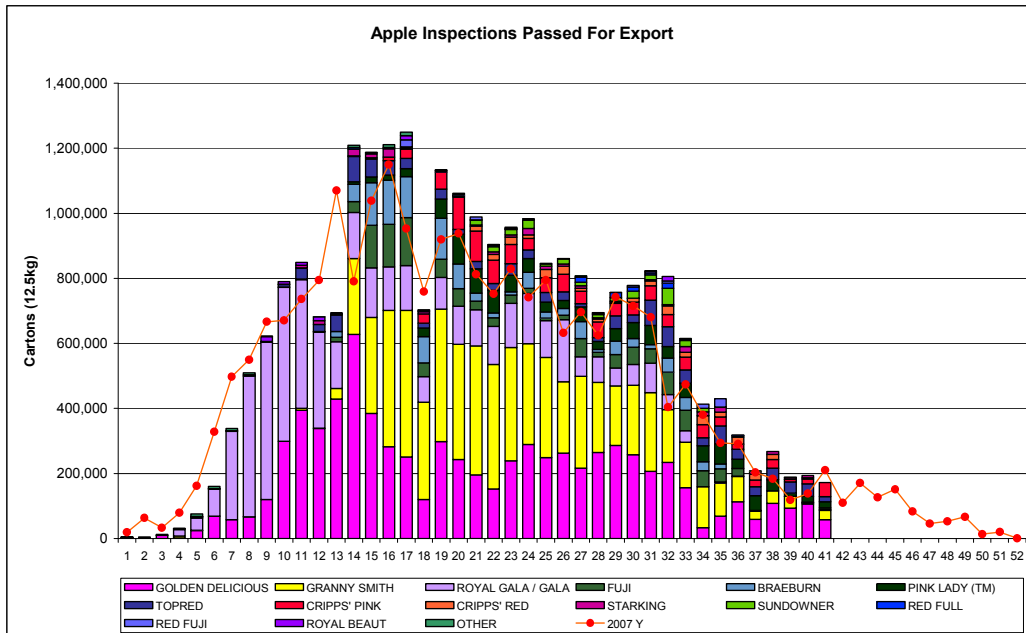
	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	25,475,375	7%	1,733,289
Pears	10,001,187	12,912,087	11,456,637	13,095,491	1%	183,404
Total	31,713,657	36,654,174	34,183,916	38,570,866	5%	1,916,692

All volumes = 12.5kg carton equivalent

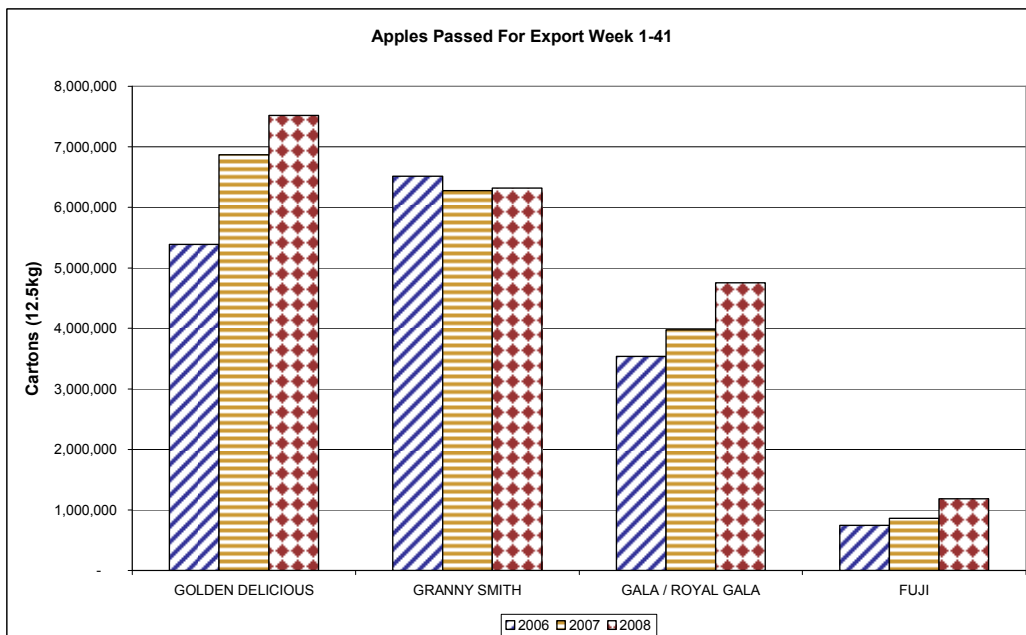


Variety	2006	2007	2 yr Average	2008 Estimate		
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	7,588,104	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	6,414,586	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	4,748,207	19%	770,370
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	2,145,139	0%	-1,958
BRAEBURN	903,452	1,087,547	995,500	1,160,268	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	1,015,151	-6%	-69,306
FUJI	846,429	929,735	888,082	1,192,816	28%	263,081
STARKING	226,197	341,541	283,869	272,412	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	566,631	115%	302,827
Other	169,382	168,865	169,124	372,061	120%	203,196
Grand Total	21,712,471	23,742,087	22,727,279			

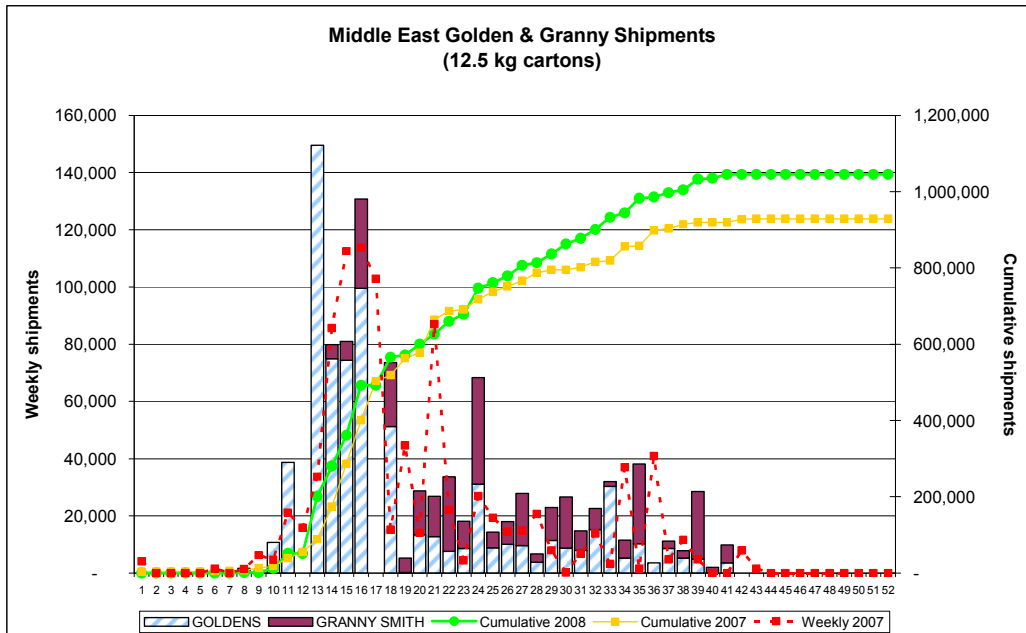
Apples Passed For Export



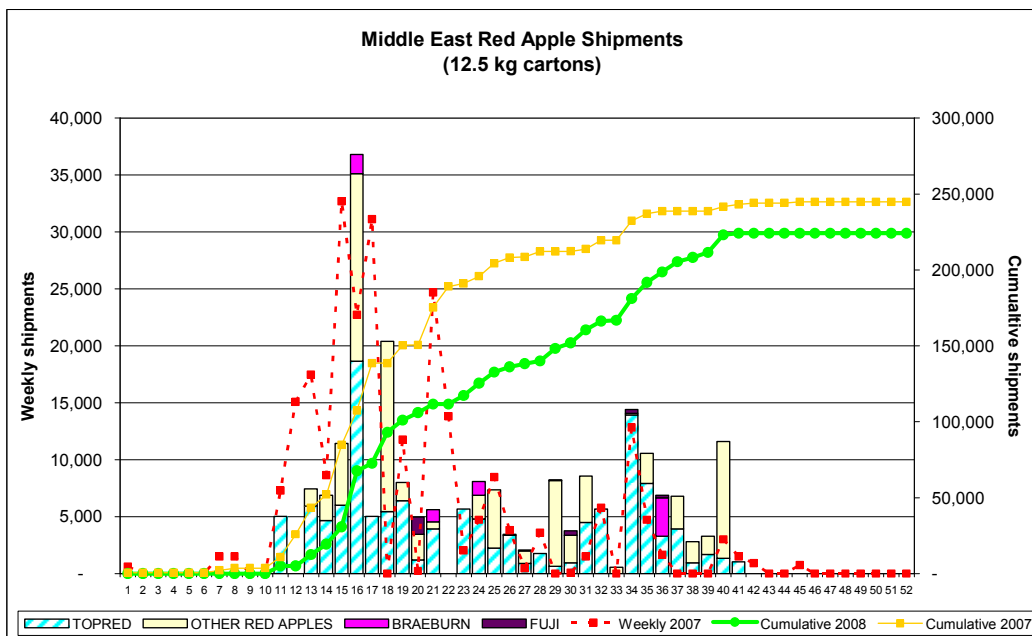
Apples Passed For Export per cultivar Week 1-41



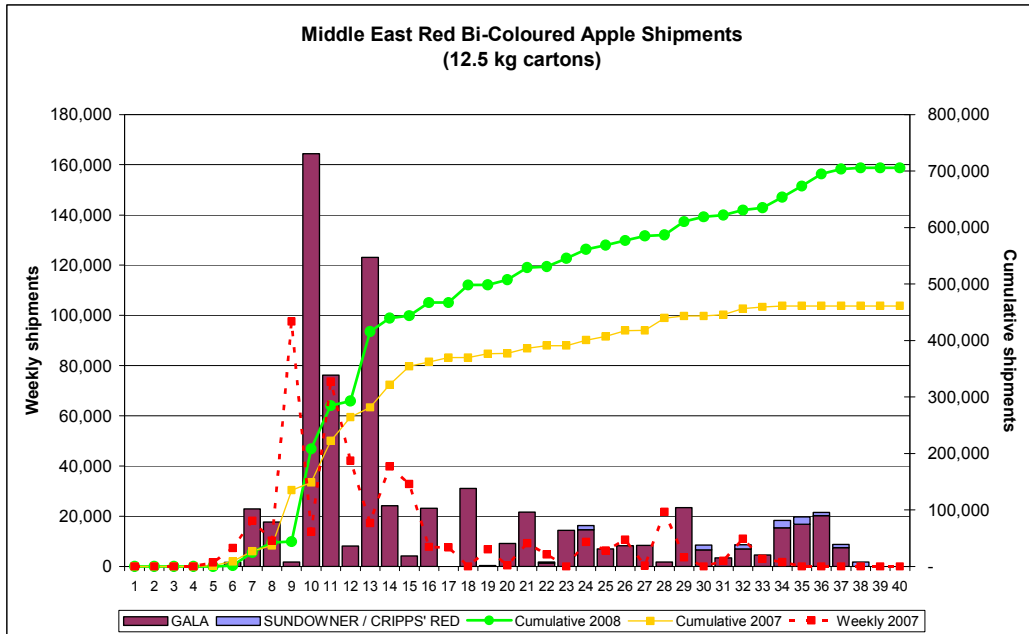
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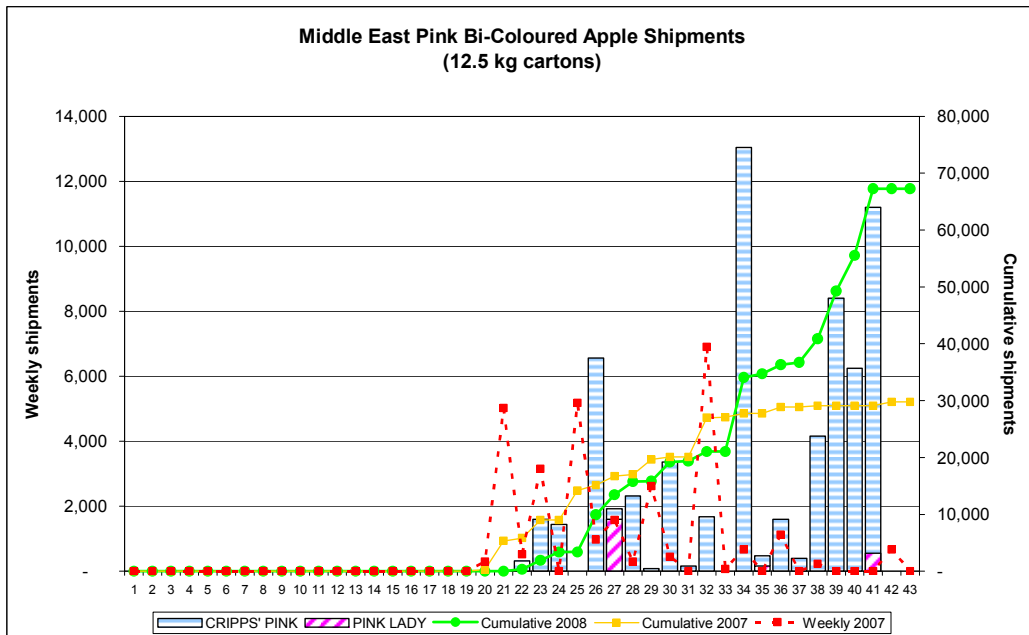
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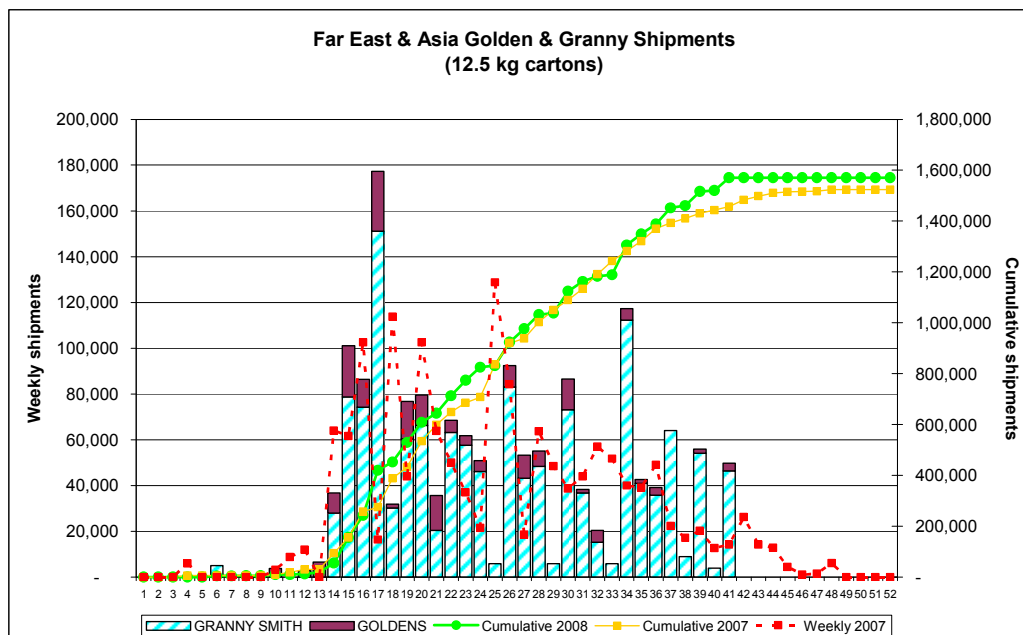


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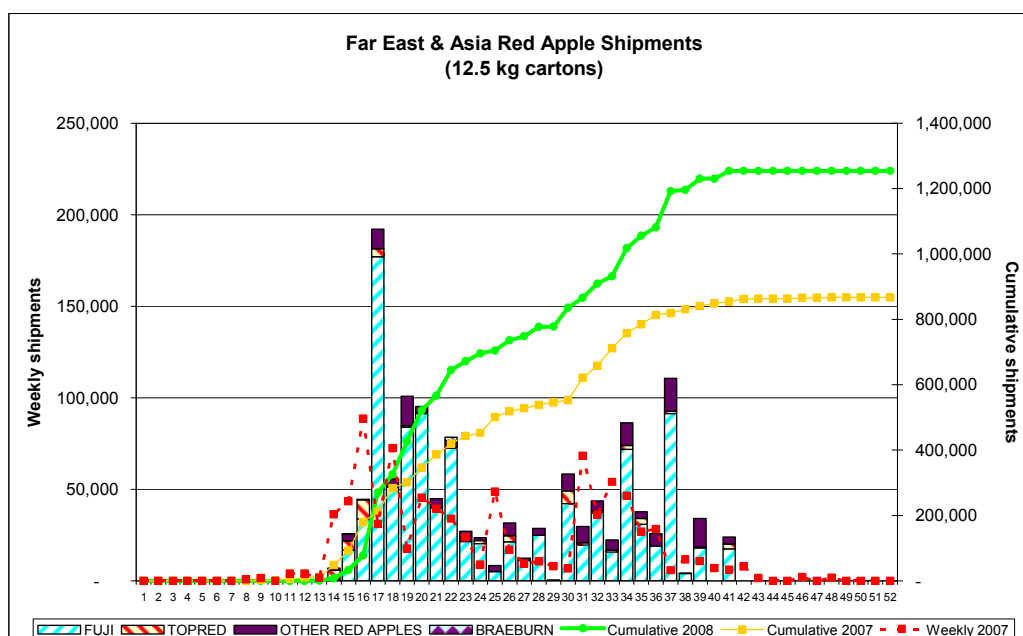


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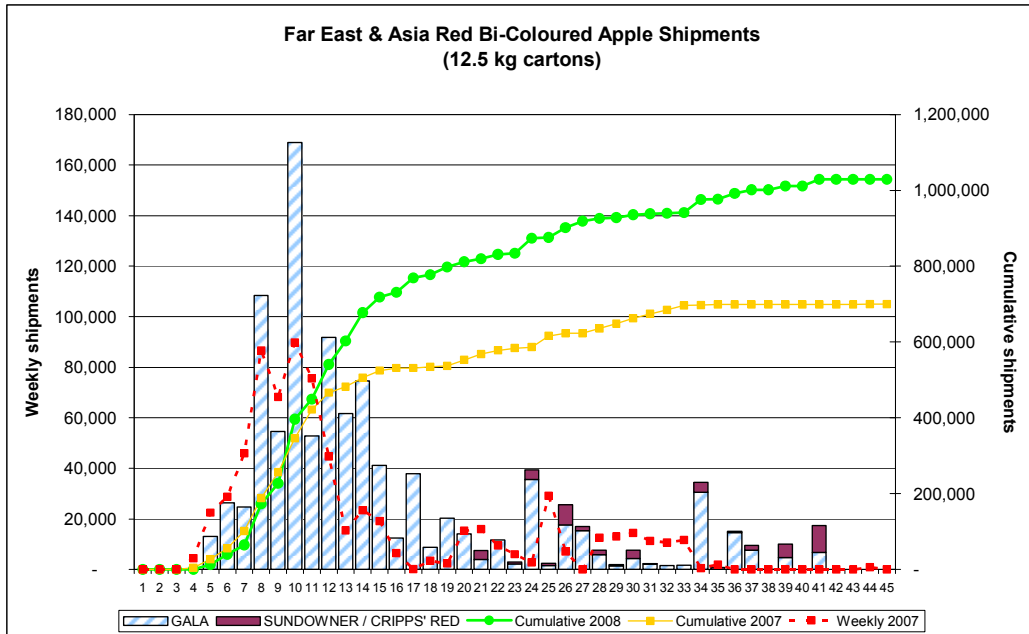
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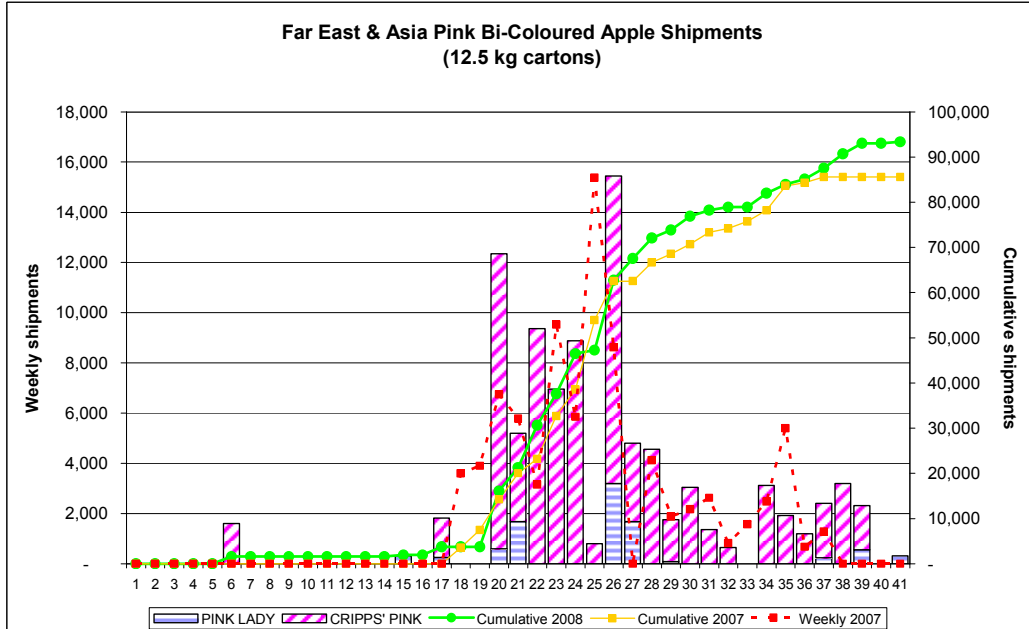
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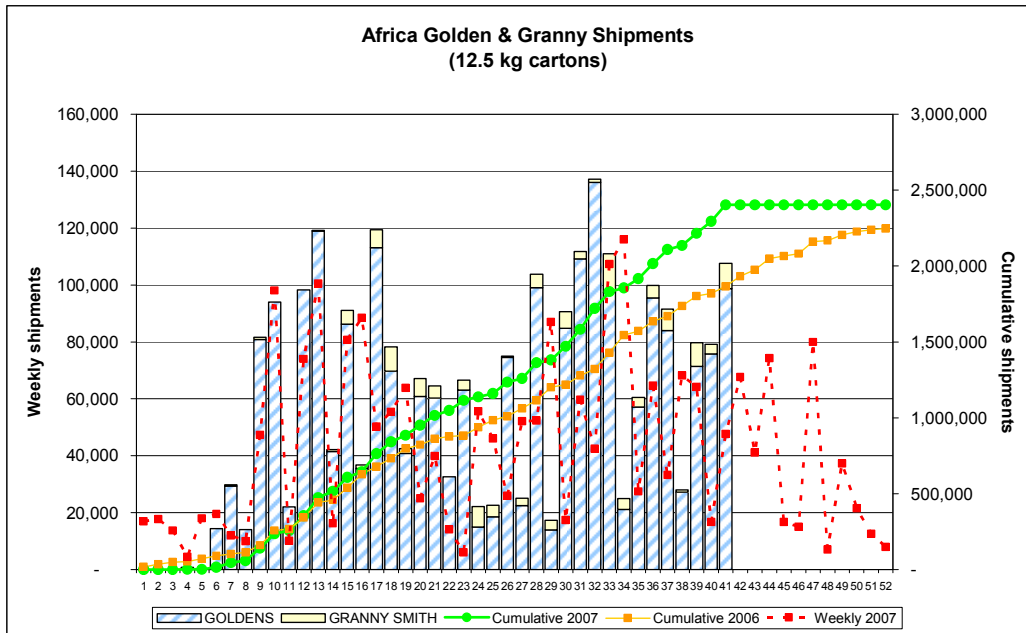


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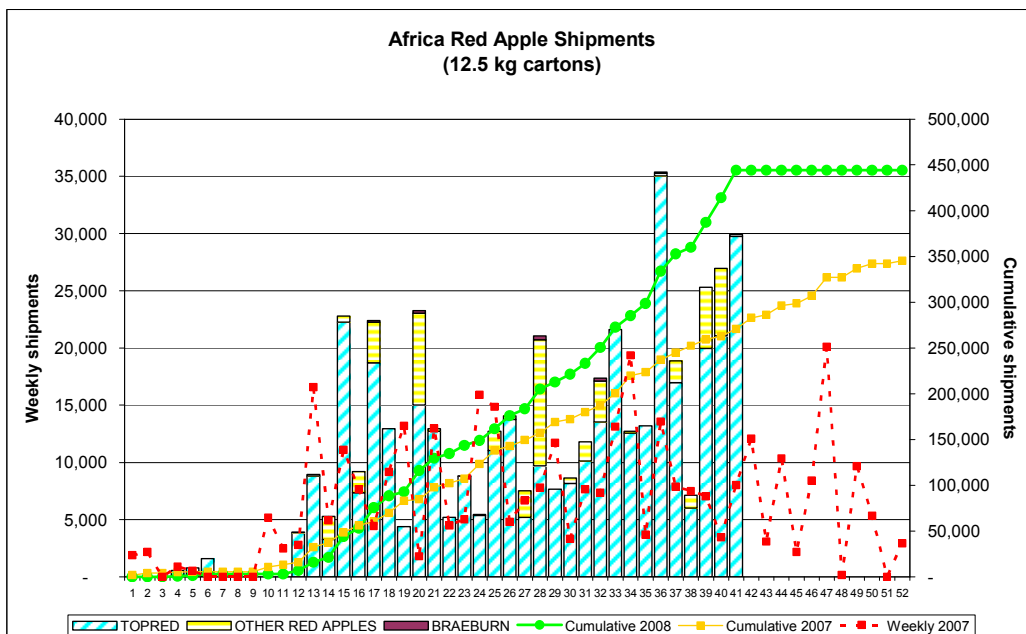


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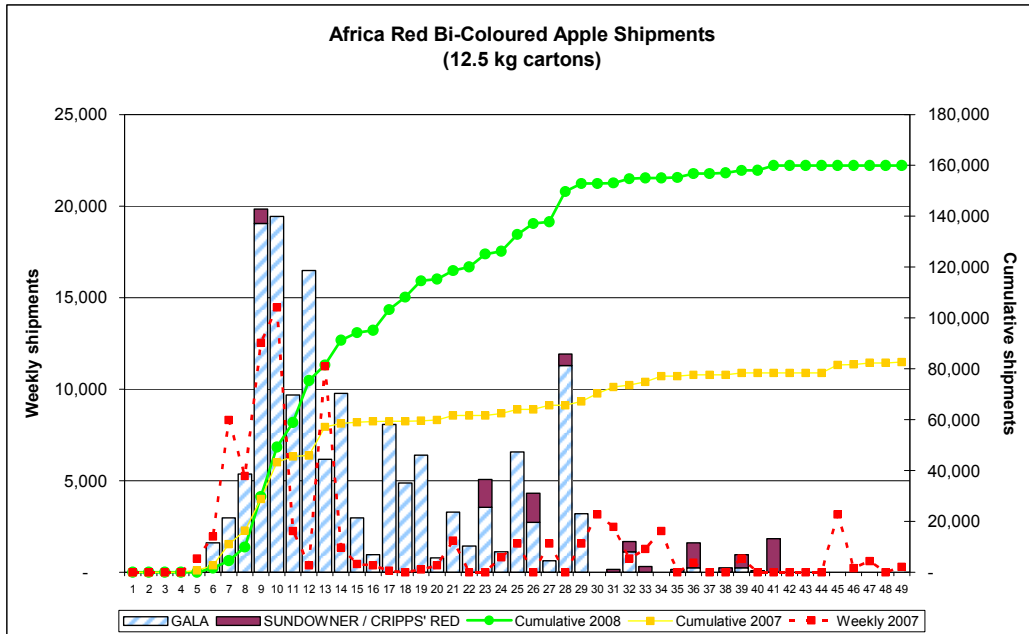
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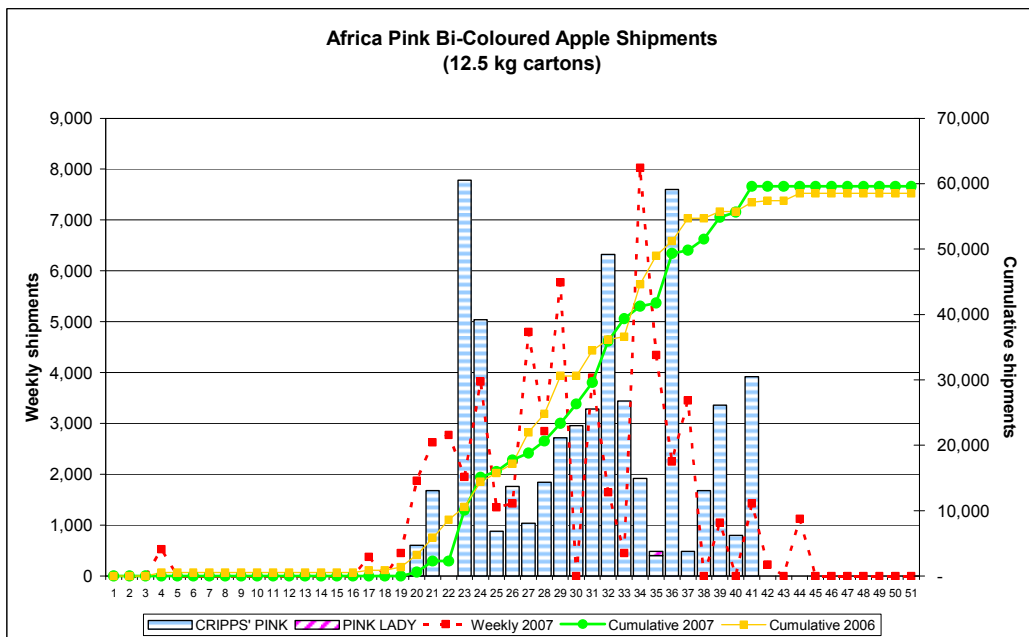
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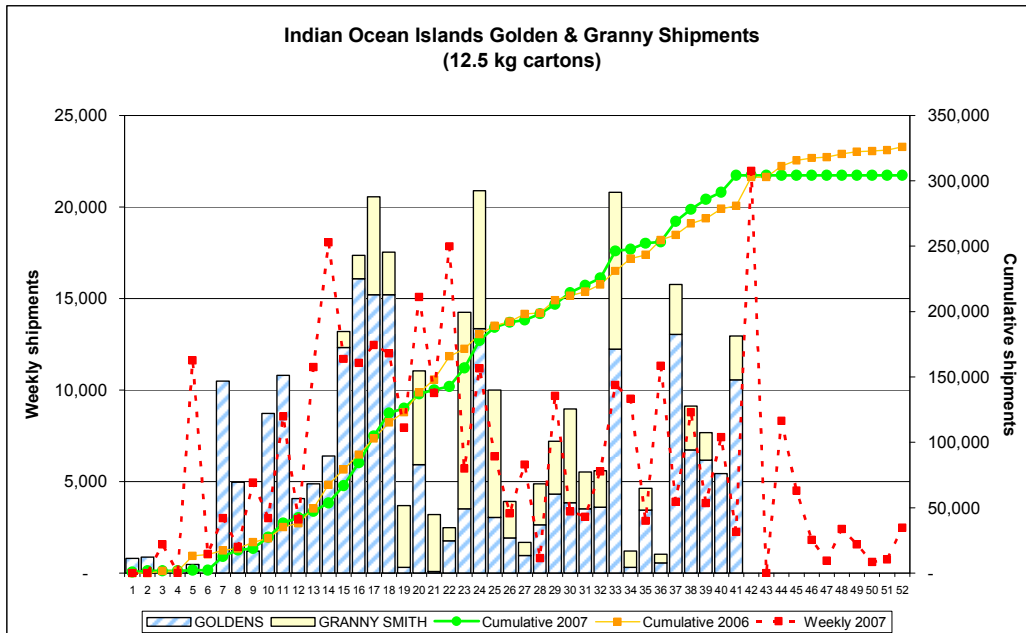


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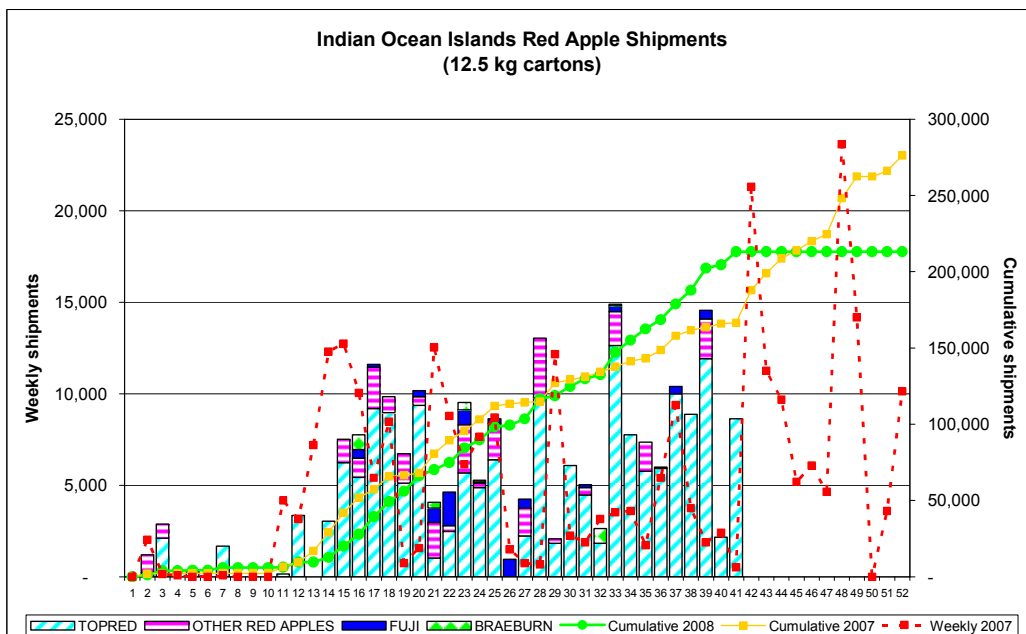


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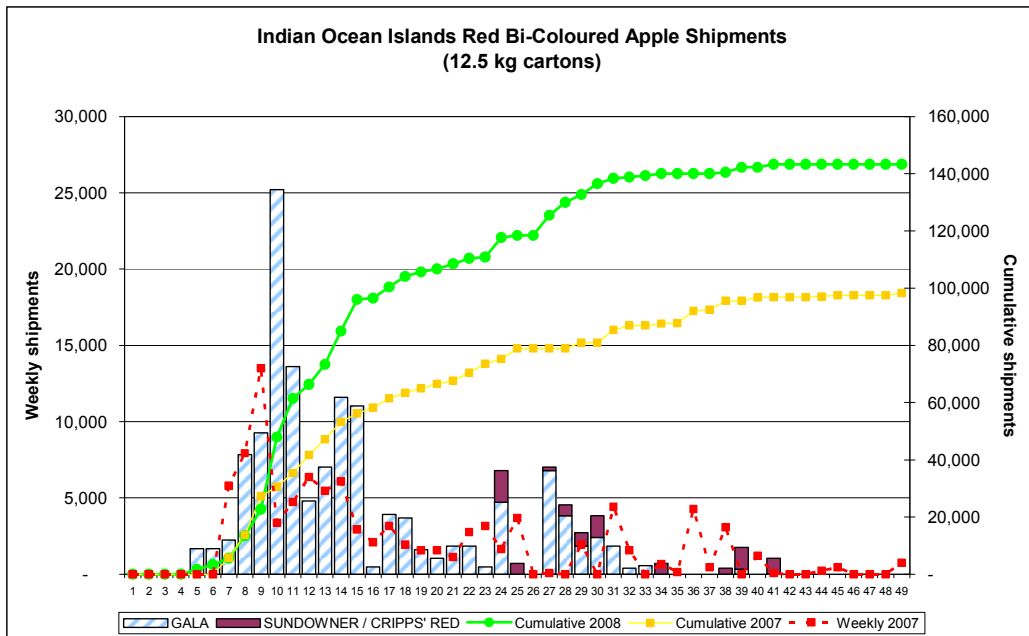
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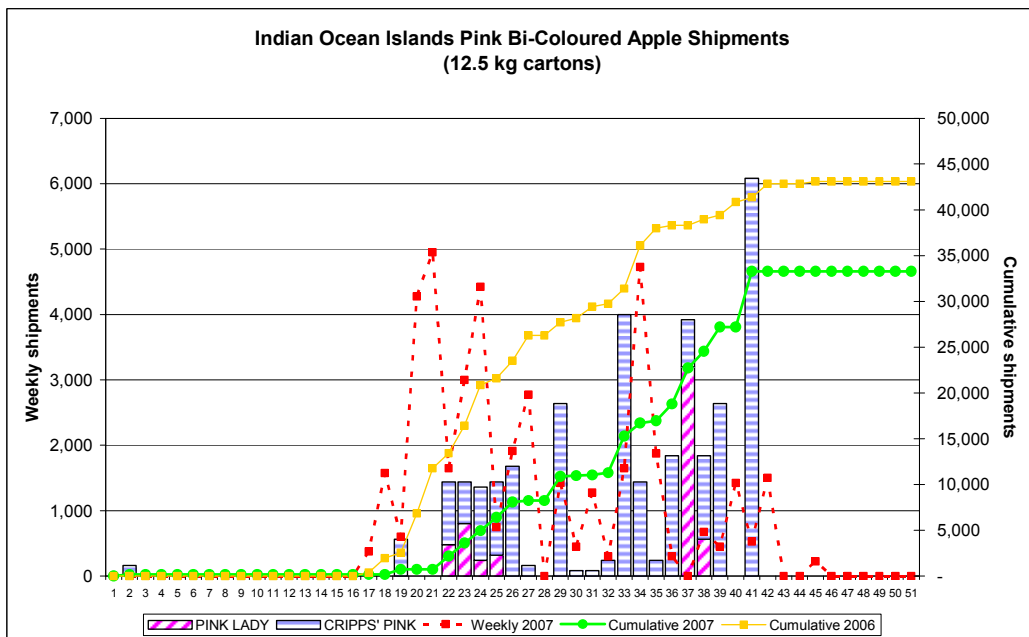
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