

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 32**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

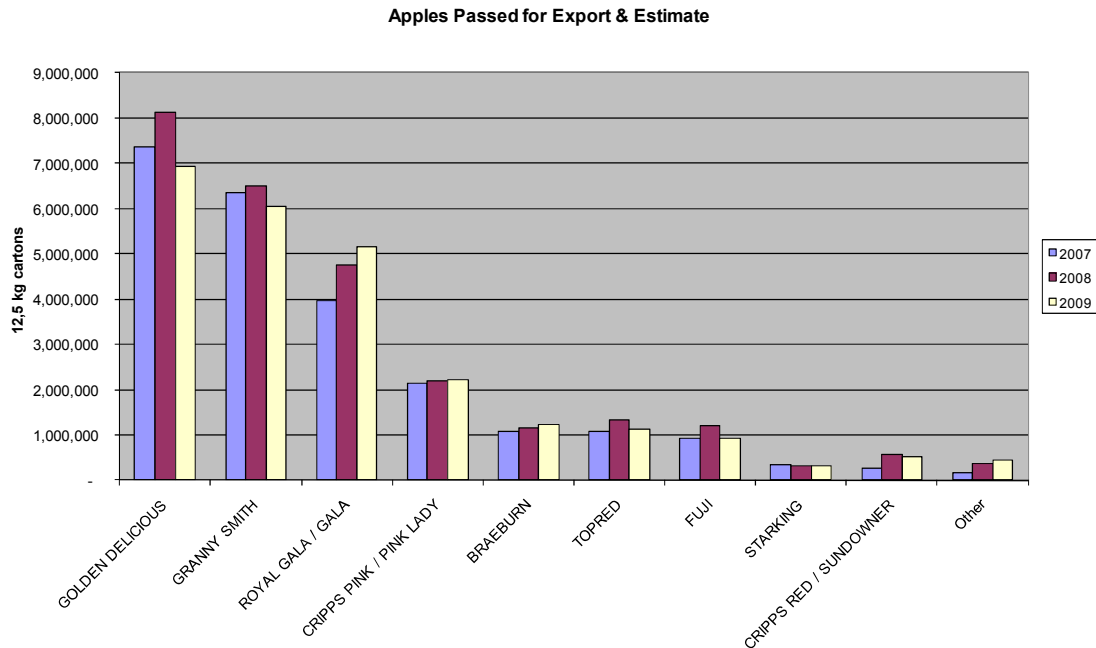
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,910,636	-6%	-1,577,765
Pears	12,912,087	13,138,471	13,025,279	14,337,802	9%	1,199,331
Total	36,654,174	39,626,872	38,140,523	39,248,438	-1%	-378,434

All volumes = 12.5kg carton equivalent

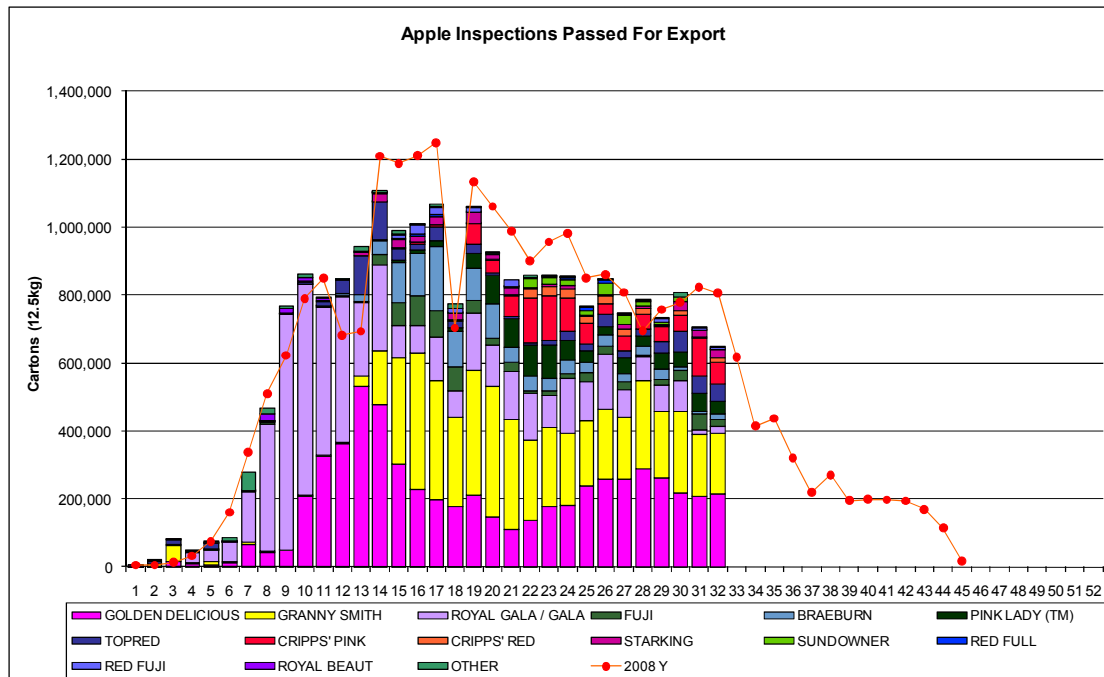


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,921,199	-15%	-1,200,831
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,148,133	8%	395,918
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	933,075	-22%	-264,879
STARKING	341,541	310,716	326,128	324,919	5%	14,204
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	521,912	-8%	-43,886
Other	168,865	364,114	266,490	435,946	20%	71,833
Grand Total	23,742,087	26,488,401	25,115,244	24,910,636	-6%	-1,577,765

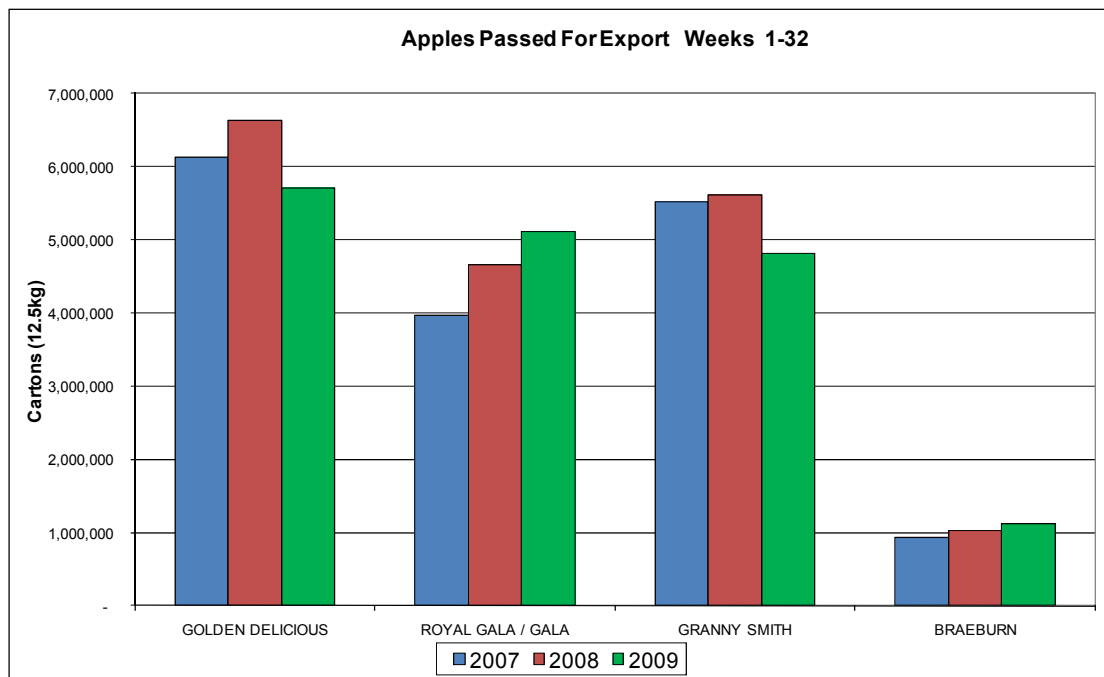
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

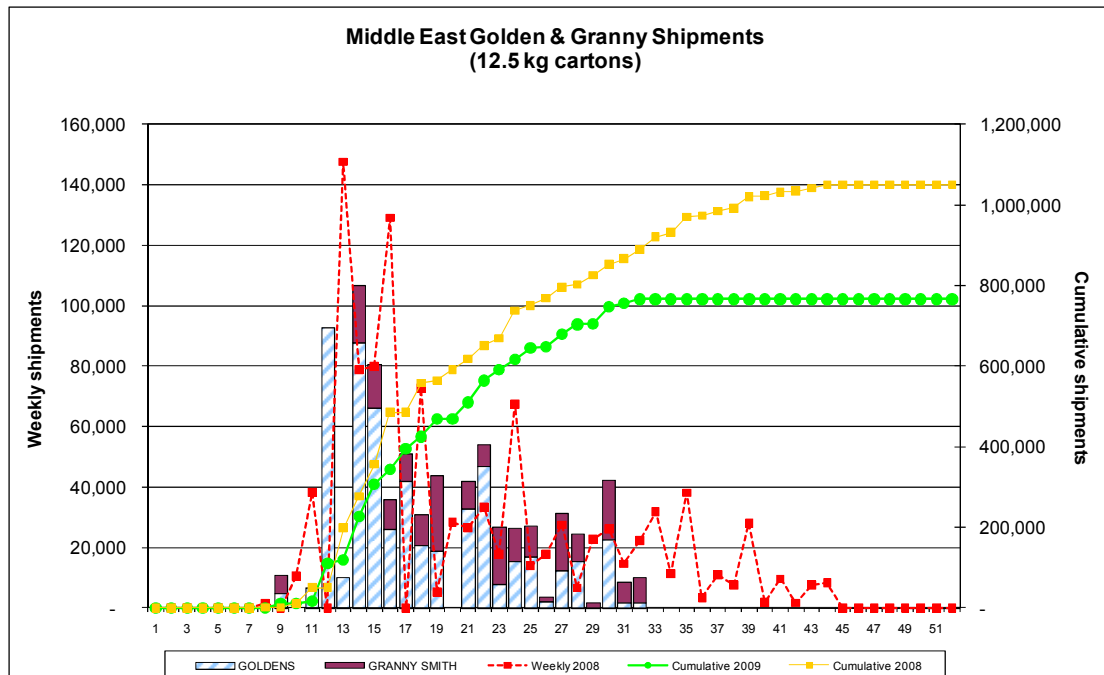


2.2 Apples Passed For Export per cultivar YTD for weeks 1-32



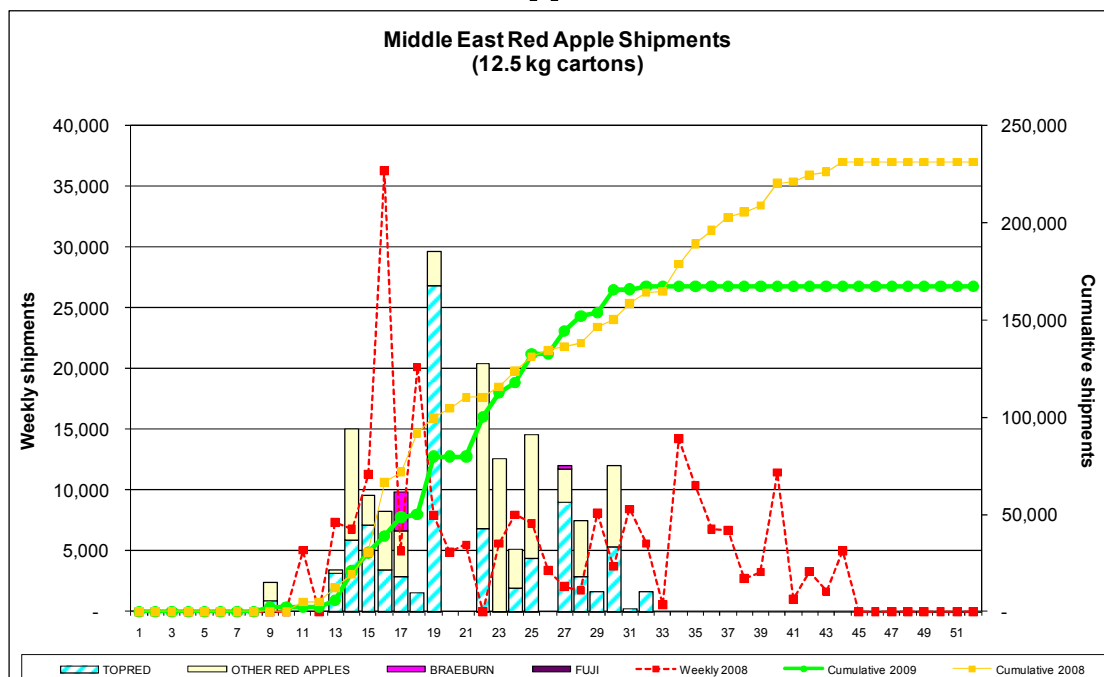
3 Shipments

3.1 Middle East Market: Golden & Granny Smith



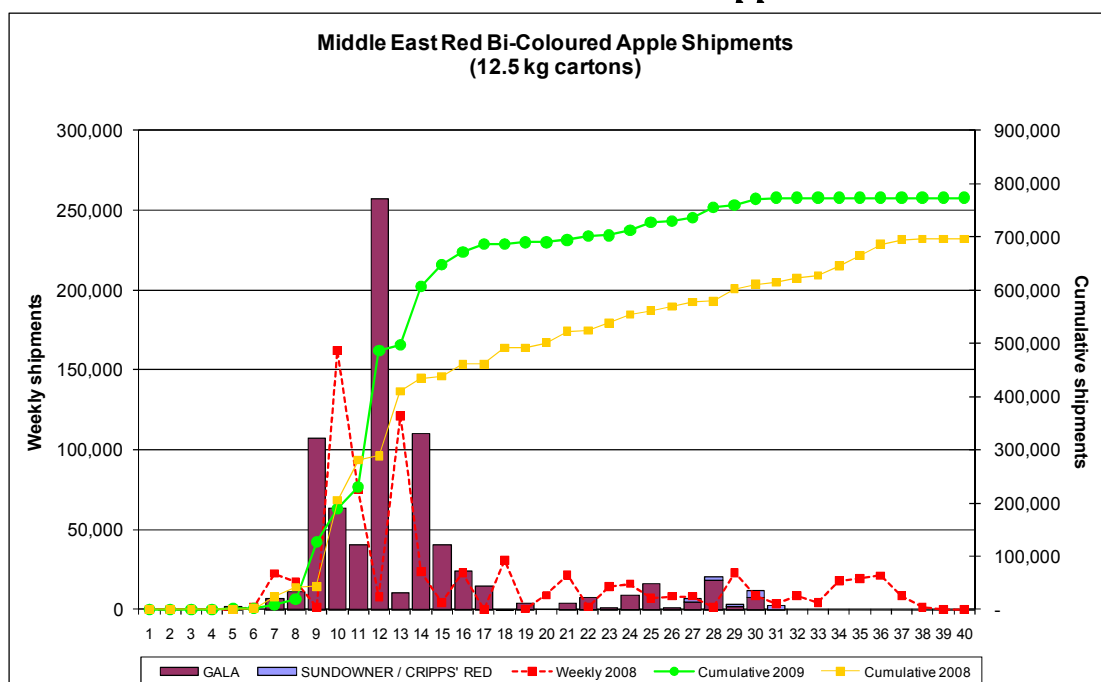
Weekly volumes	2008	2009	Difference	
Week 32	22,357	9,875	-12,482	-56%
Cumulative volumes				
Week 1 to 32	889,383	766,372	-123,011	-14%

3.2 Middle East Market: Red Apples



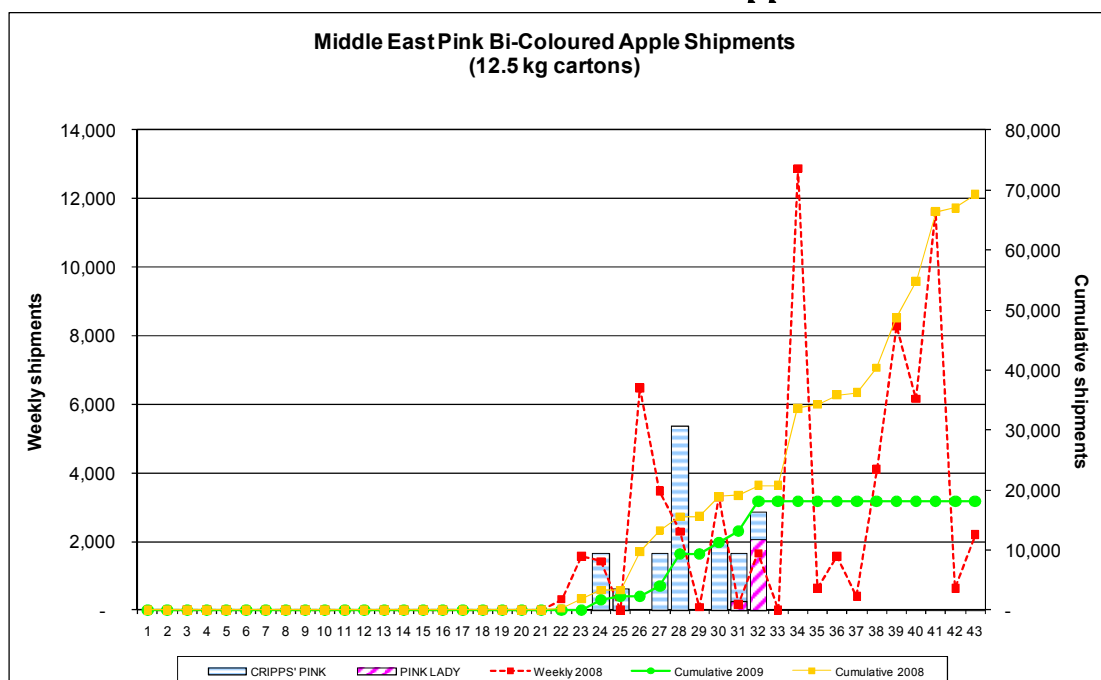
Weekly volumes	2008	2009	Difference	
Week 32	5,609	1,659	-3,950	-70%
Cumulative volumes				
Week 1 to 32	164,225	167,622	3,397	2%

3.3 Middle East Market: Red-Bi Coloured Apples



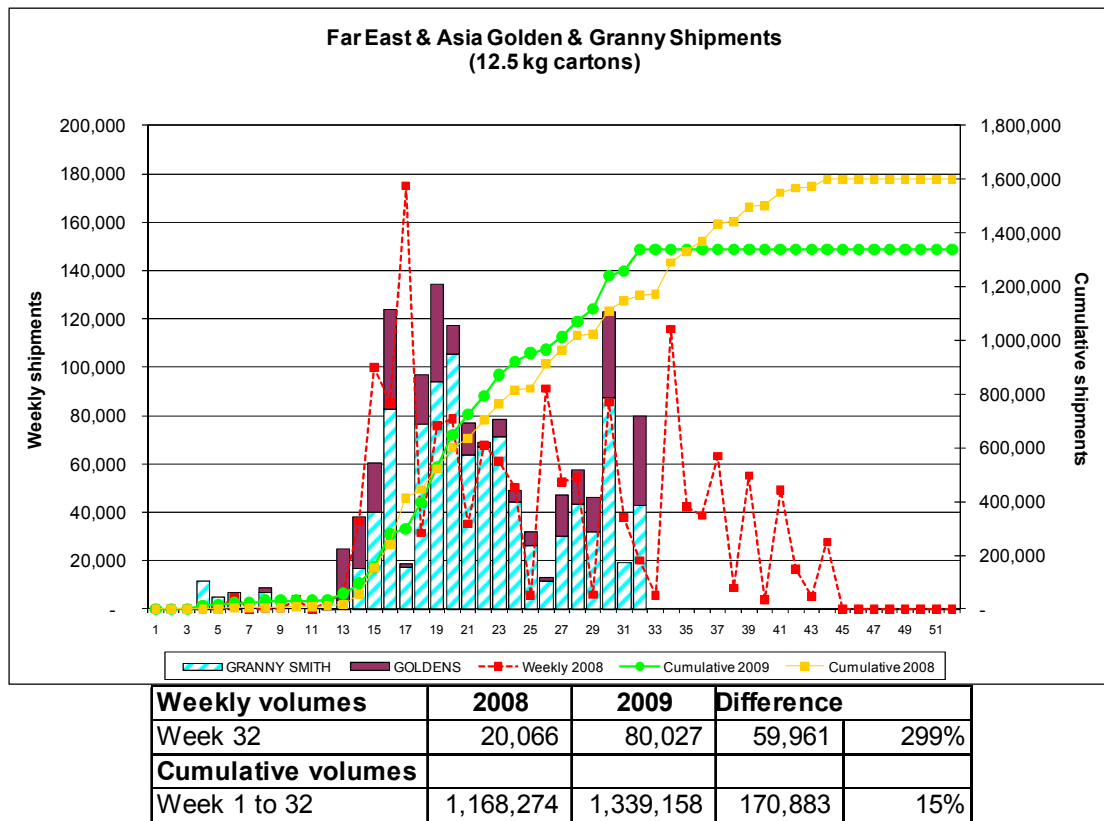
Weekly volumes	2008	2009	Difference	
Week 32	8,453	-	-8,453	-100%
Cumulative volumes				
Week 1 to 32	622,955	774,009	151,054	24%

3.4 Middle East Market: Pink Bi-Coloured Apples

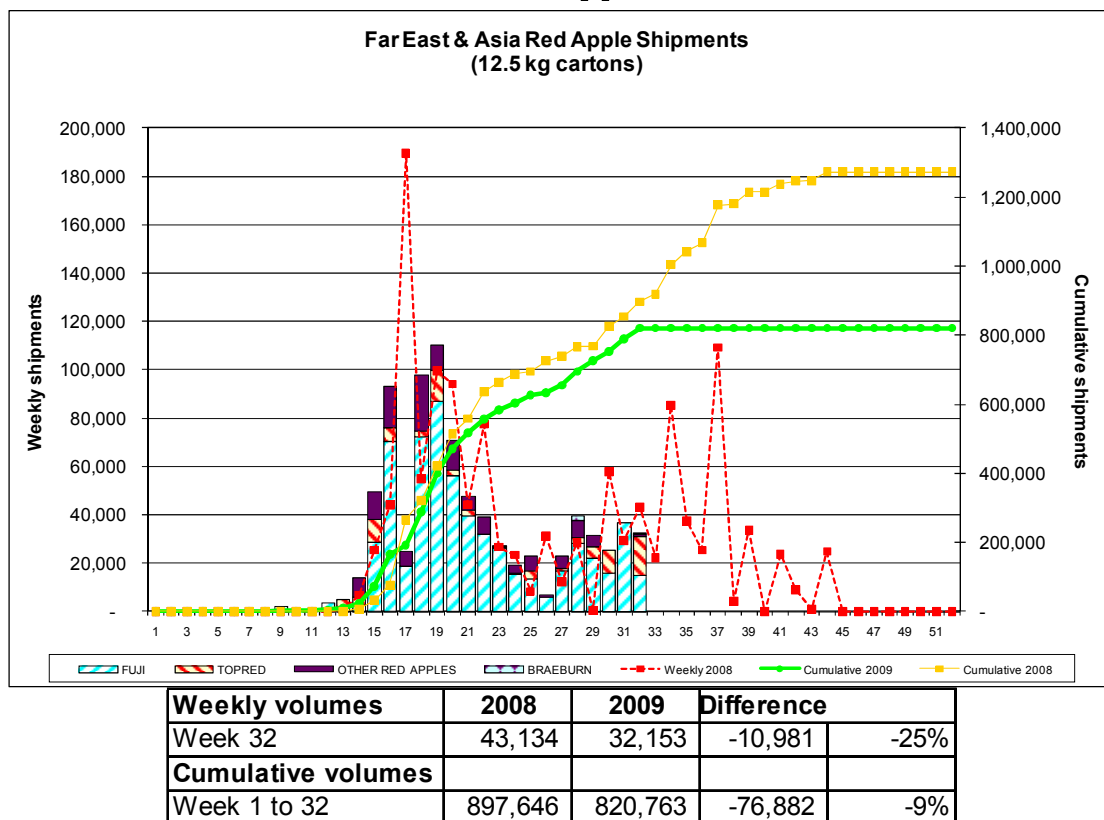


Weekly volumes	2008	2009	Difference	
Week 32	1,659	2,844	1,185	0.714286
Cumulative volumes				
Week 1 to 32	20,777	18,091	-2,686	-13%

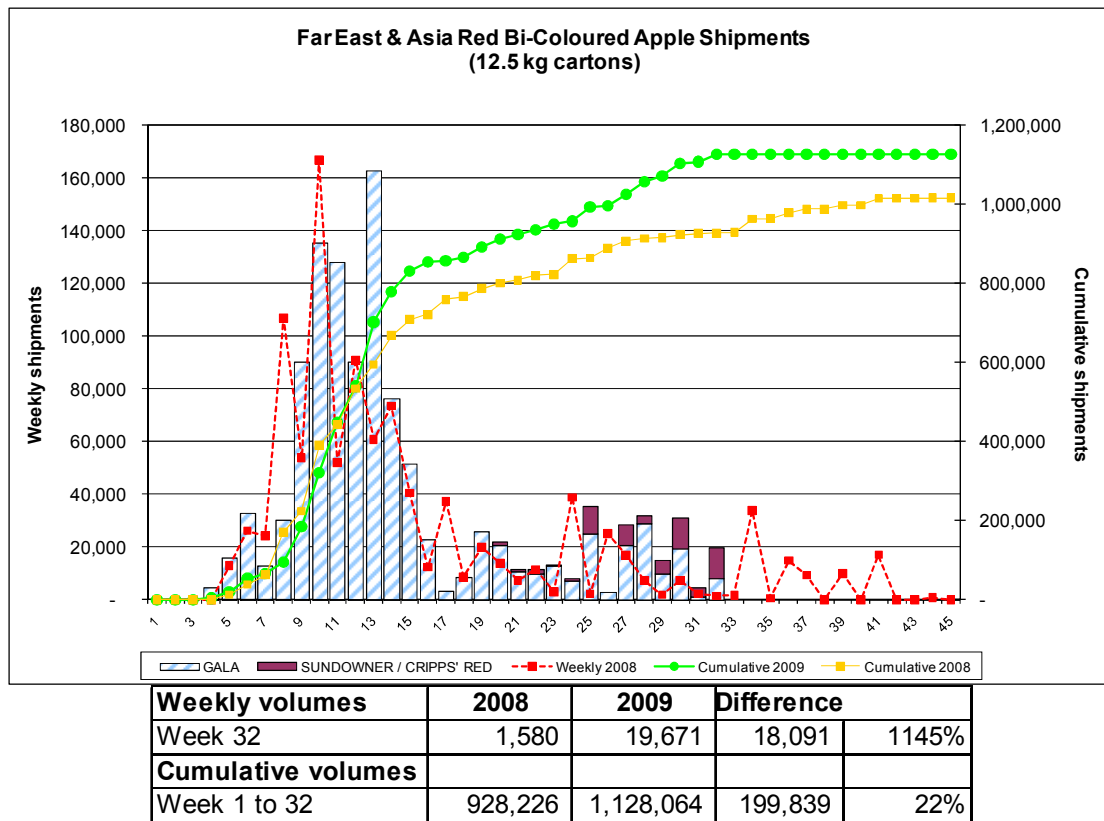
3.5 Far East & Asia Market: Golden & Granny Smith



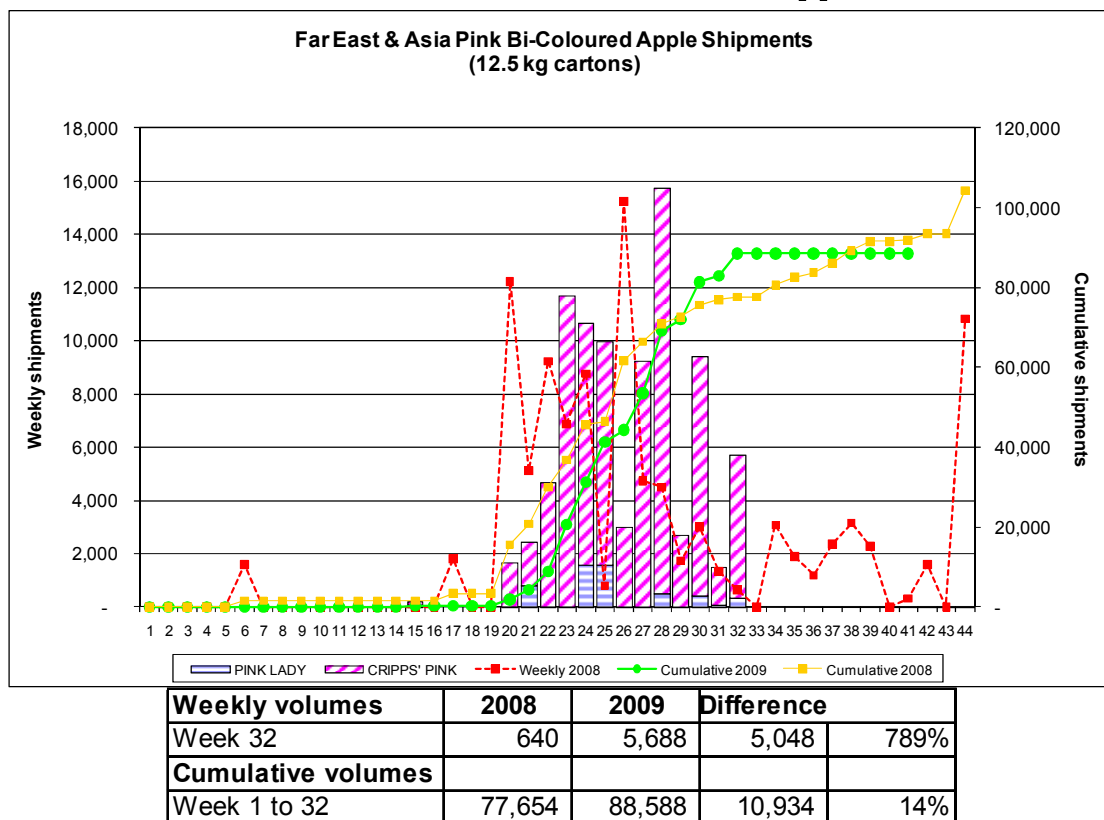
3.6 Far East & Asia Market: Red Apples



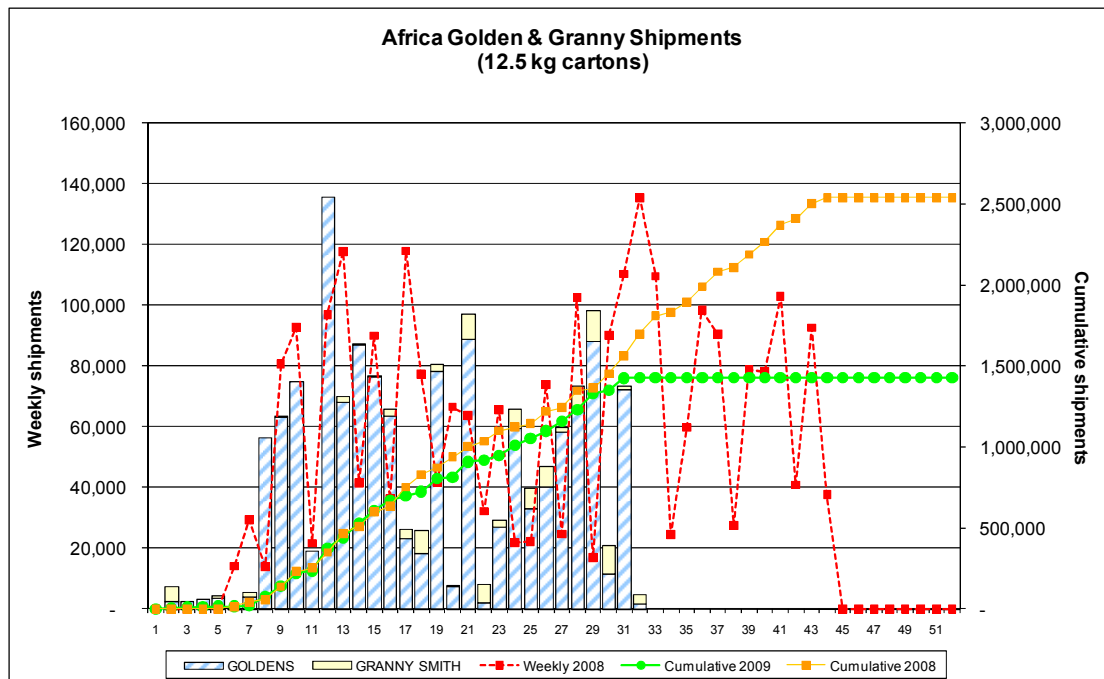
3.7 Far East & Asia Market: Red Bi-Coloured Apples



3.8 Far East & Asia Market: Pink Bi-Coloured Apples

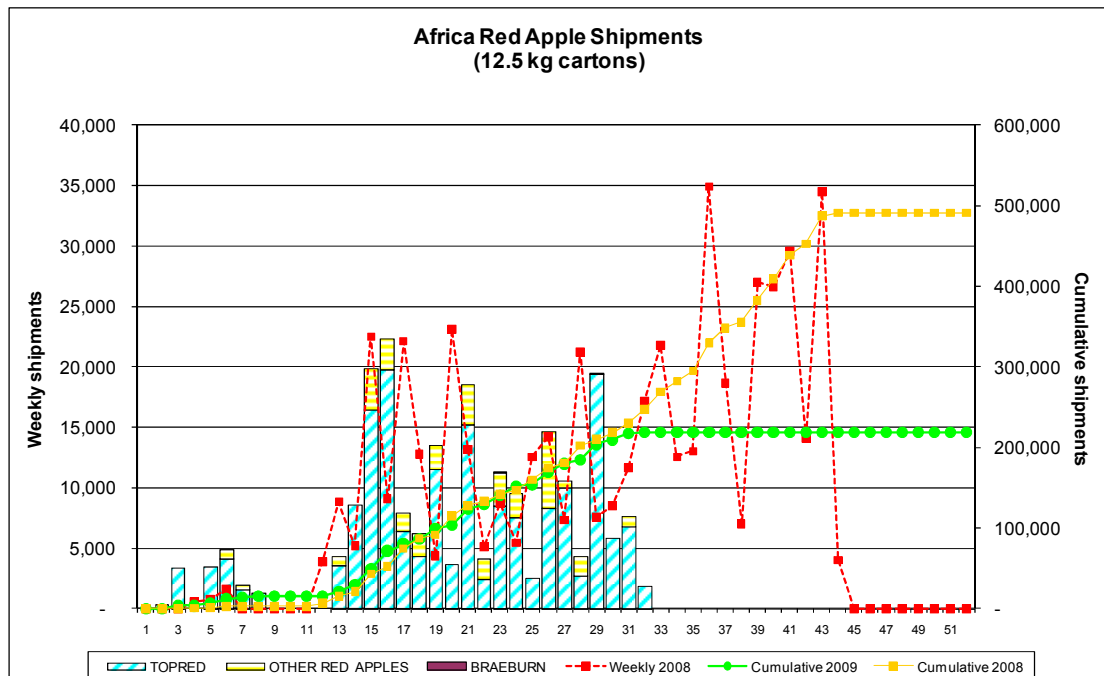


3.9 Africa Market: Golden & Granny Smith



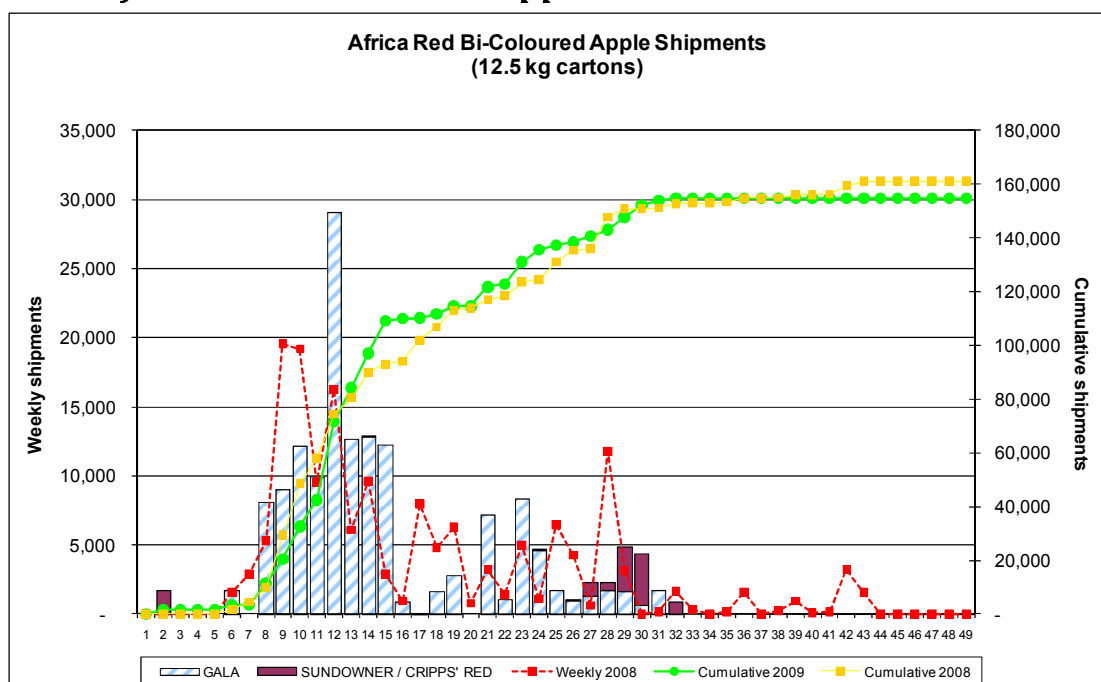
Weekly volumes	2008	2009	Difference	
Week 32	135,564	4,740	-130,824	-97%
Cumulative volumes				
Week 1 to 32	1,700,016	1,430,559	-269,457	-16%

3.10 Africa: Red Apples



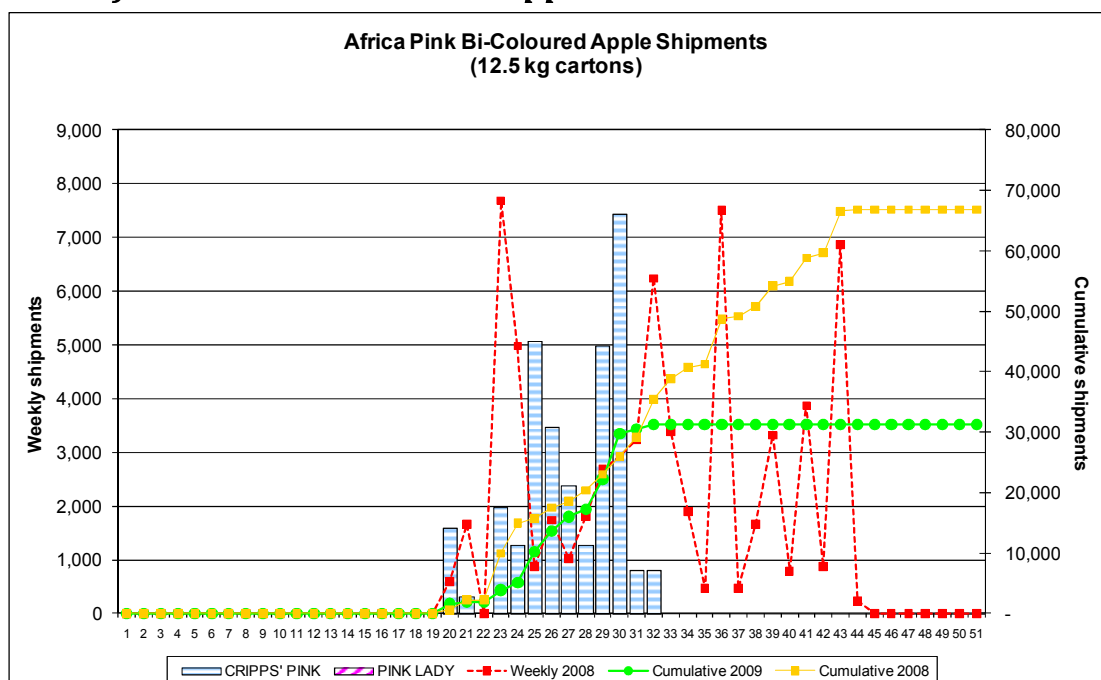
Weekly volumes	2008	2009	Difference	
Week 32	17,143	1,817	-15,326	-89%
Cumulative volumes				
Week 1 to 32	247,636	219,425	-28,211	-11%

3.11 Africa: Red Bi-Coloured Apples



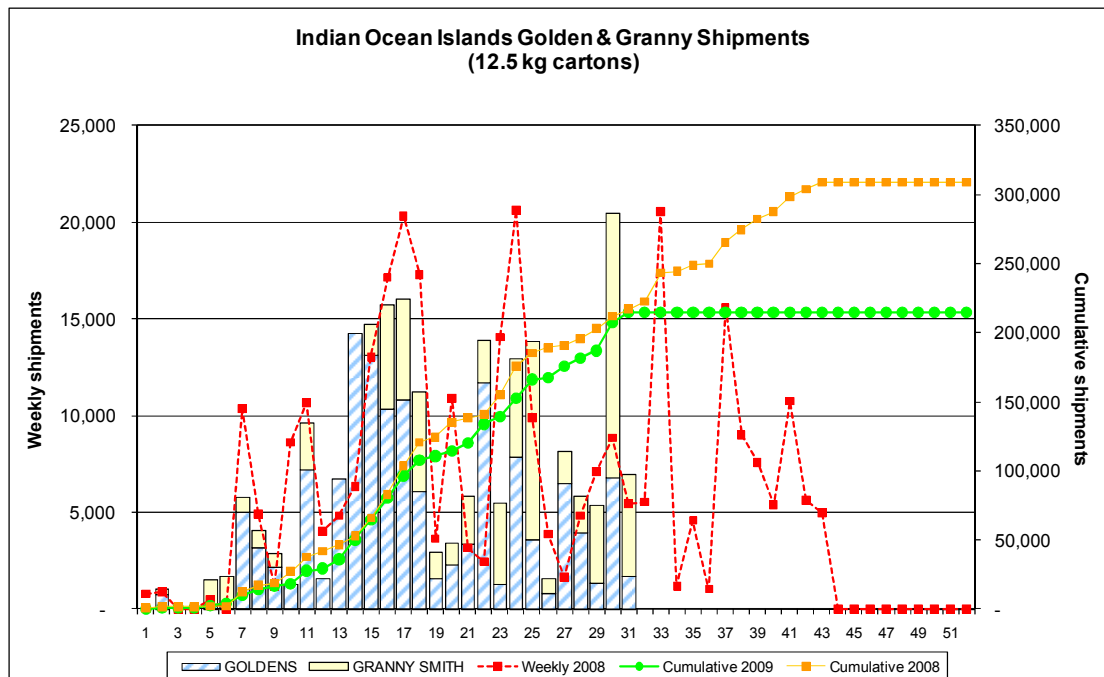
Weekly volumes	2008	2009	Difference	
Week 32	1,659	869	-790	-48%
Cumulative volumes				
Week 1 to 32	152,803	154,726	1,923	1%

3.12 Africa: Pink Bi-Coloured Apples



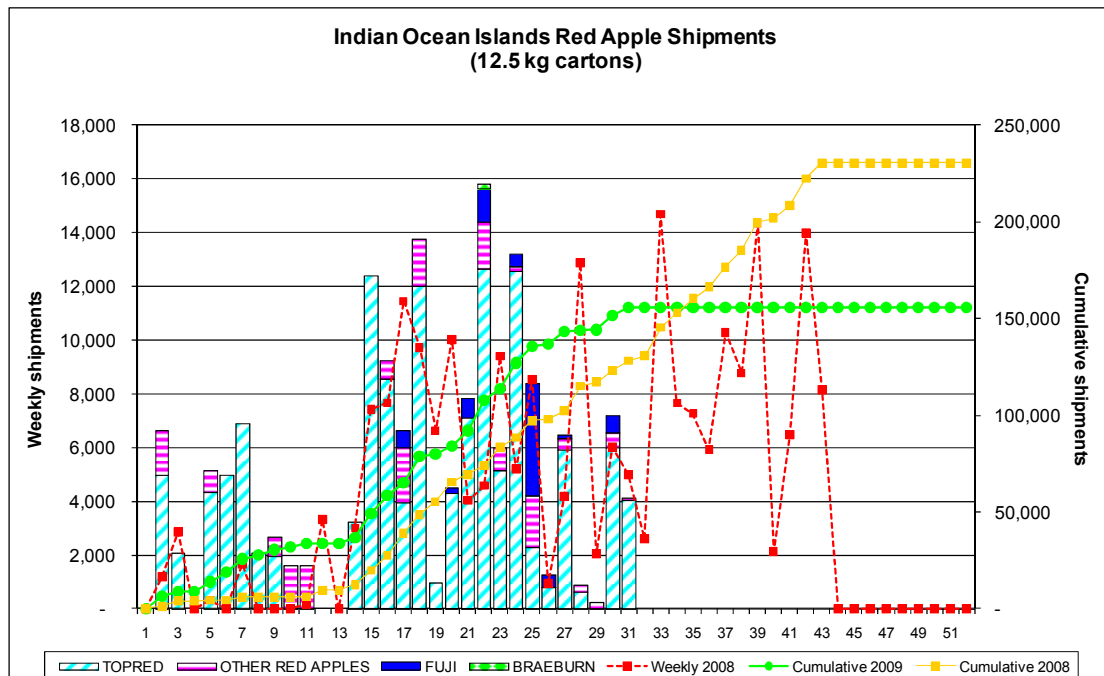
Weekly volumes	2008	2009	Difference	
Week 32	6,241	790	-5,451	-87%
Cumulative volumes				
Week 1 to 32	35,460	31,284	-4,176	-12%

3.13 Indian Ocean Islands: Golden & Granny Smith



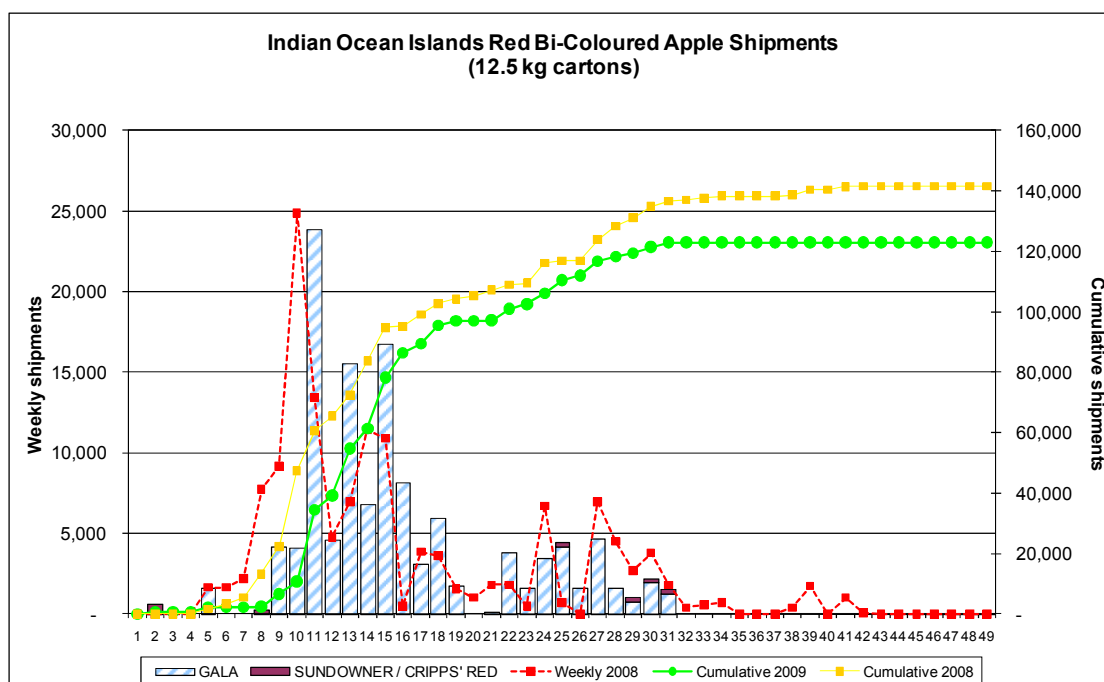
Weekly volumes	2008	2009	Difference	
Week 32	5,530	-	-5,530	-100%
Cumulative volumes				
Week 1 to 32	222,780	214,564	-8,216	-4%

3.14 Indian Ocean Islands: Red Apples



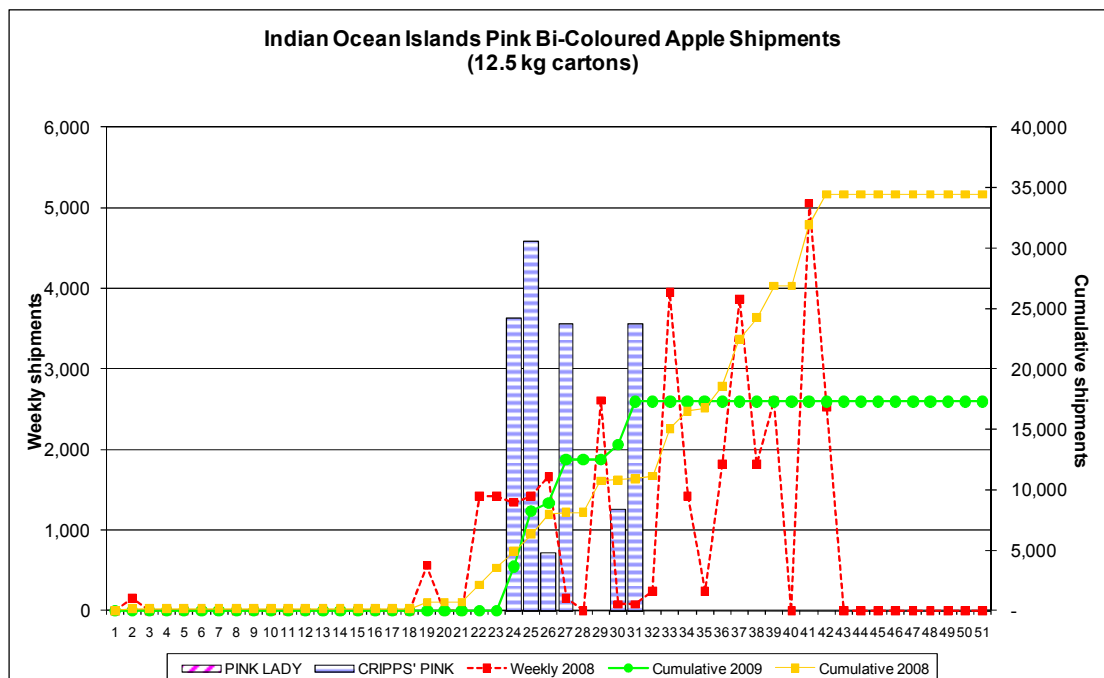
Weekly volumes	2008	2009	Difference	
Week 32	2,607	-	-2,607	-100%
Cumulative volumes				
Week 1 to 32	130,824	155,630	24,806	19%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 32	395	-	-395	-100%
Cumulative volumes				
Week 1 to 32	137,080	123,003	-14,077	-10%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 32	237	-	-237	-100%
Cumulative volumes				
Week 1 to 32	11,146	17,301	6,155	55%

4 Total Apple Shipments (YTD) Weeks 1-32

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,430,559	219,425	154,726	31,284	632	1,836,626
Australia	1,580					1,580
EU	2,297,859	354,014	336,889	420,031		3,408,793
FE & Asia	1,339,158	820,763	1,128,064	88,588	10,349	3,386,923
Indian Ocean Island	214,564	155,630	123,003	17,301	395	510,893
Middle East	766,372	167,622	774,009	18,091	1,185	1,727,279
United Kingdom	3,160,745	899,968	3,108,456	971,551	1,580	8,142,300
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	9,344,979	2,631,721	5,625,148	1,549,848	14,141	19,165,837