

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 33**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

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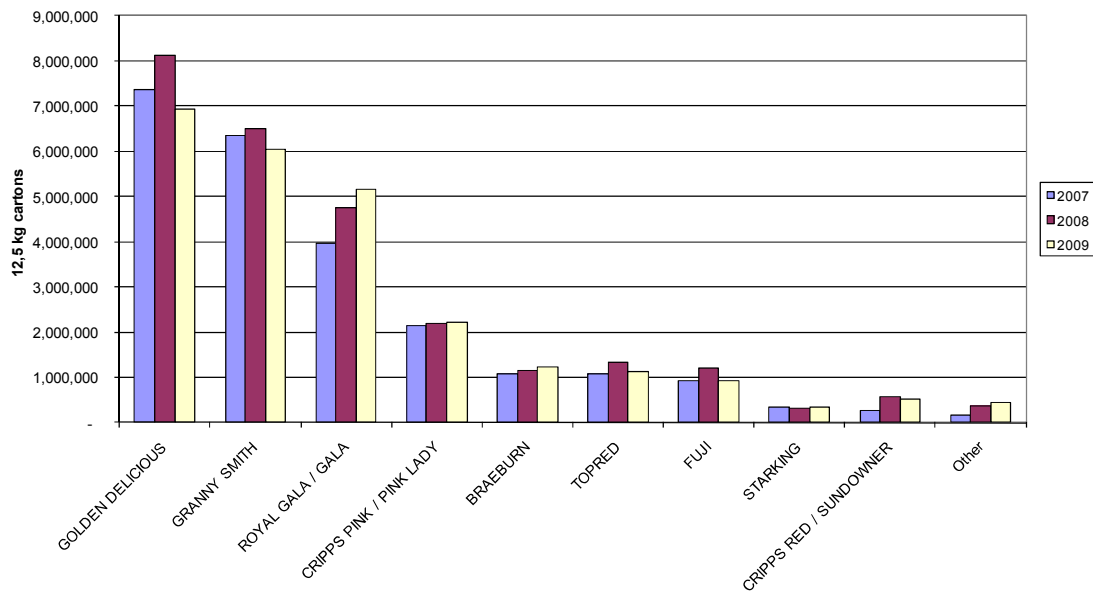
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,920,880	-6%	-1,567,521
Pears	12,912,087	13,138,471	13,025,279	14,327,802	9%	1,189,331
Total	36,654,174	39,626,872	38,140,523	39,248,682	-1%	-378,190

All volumes = 12.5kg carton equivalent

Apples Passed for Export & Estimate

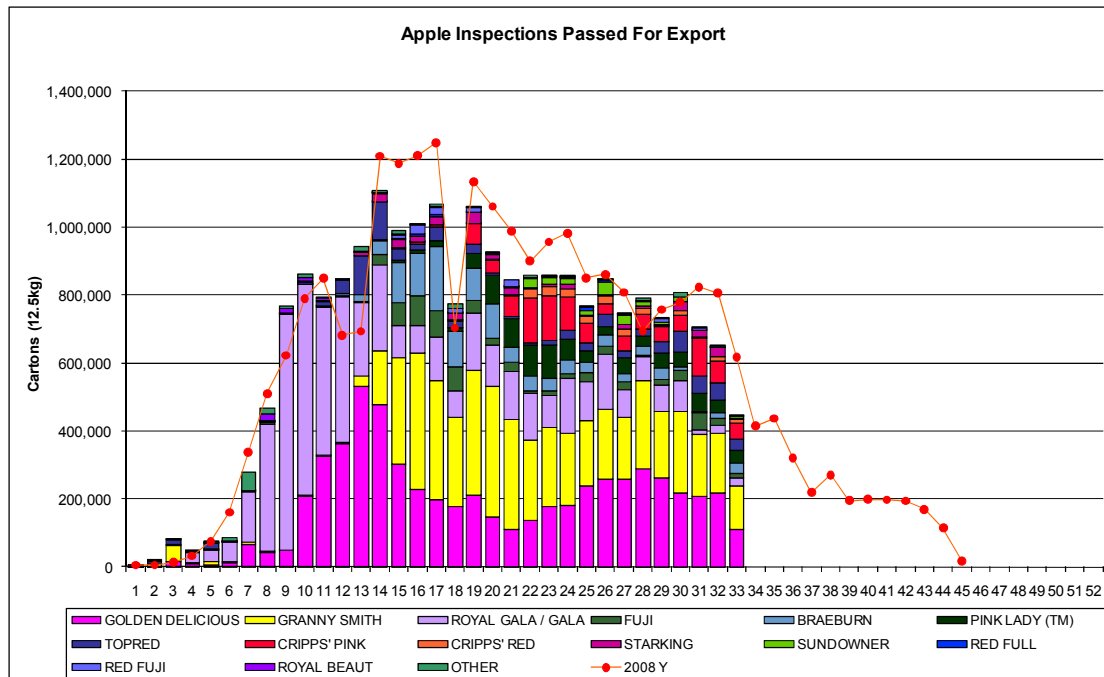


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,921,199	-15%	-1,200,831
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,152,086	8%	399,871
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	933,075	-22%	-264,879
STARKING	341,541	310,716	326,128	331,210	7%	20,494
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	521,912	-8%	-43,886
Other	168,865	364,114	266,490	435,946	20%	71,833
Grand Total	23,742,087	26,488,401	25,115,244	24,920,880	-6%	-1,567,521

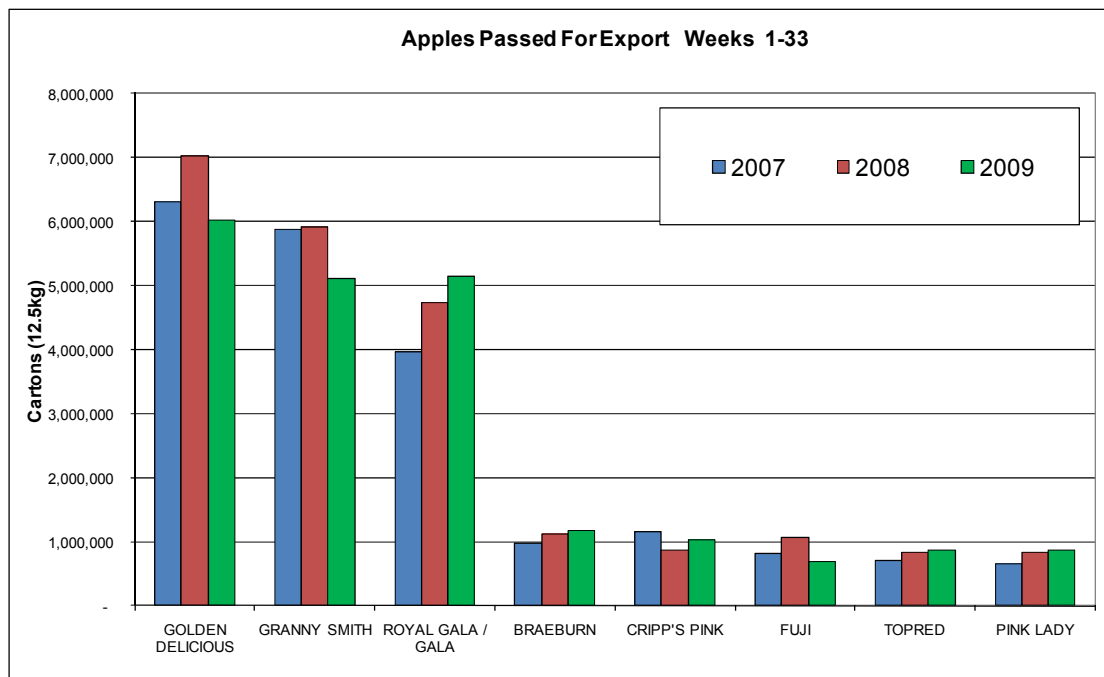
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

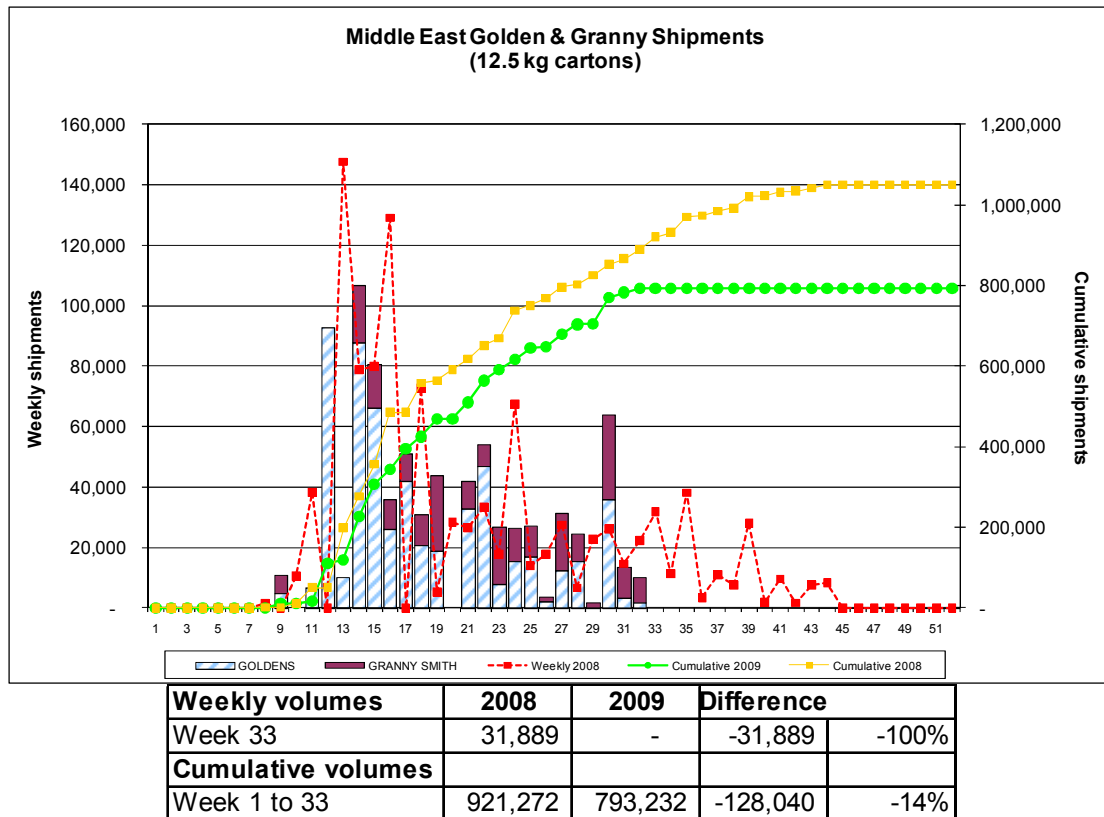


2.2 Apples Passed For Export per cultivar YTD for weeks 1-33

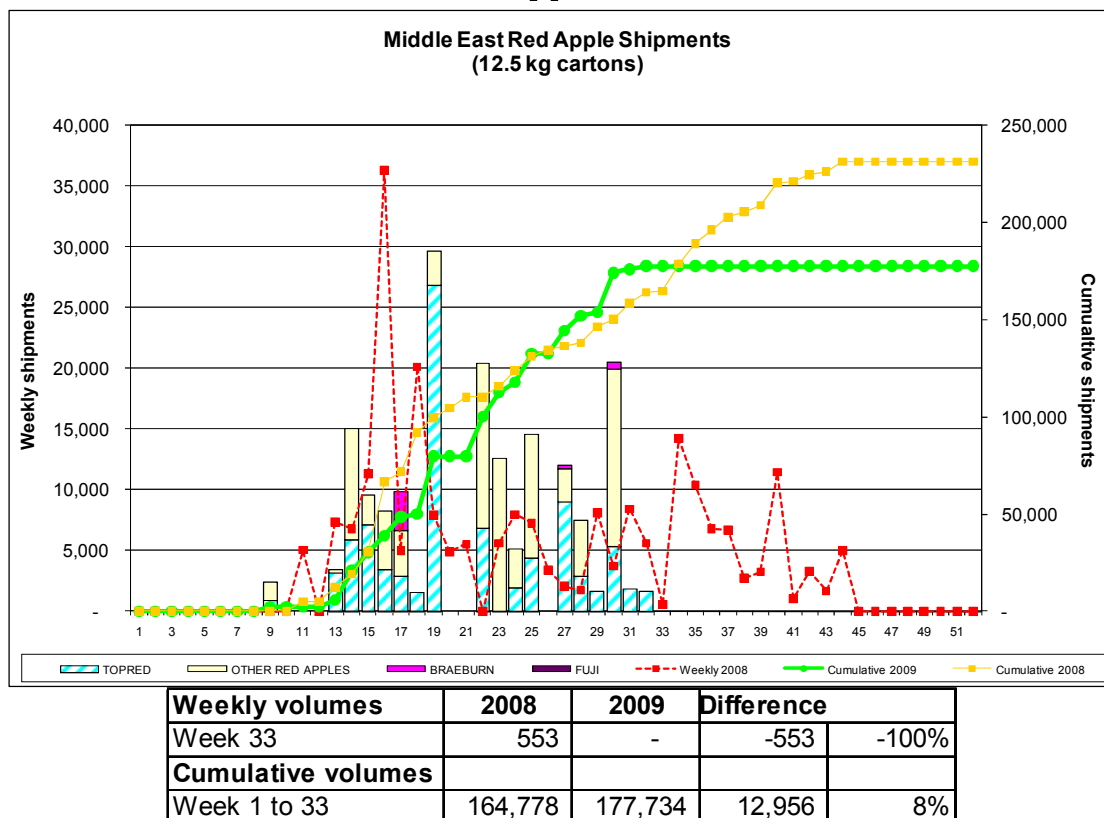


3 Shipments

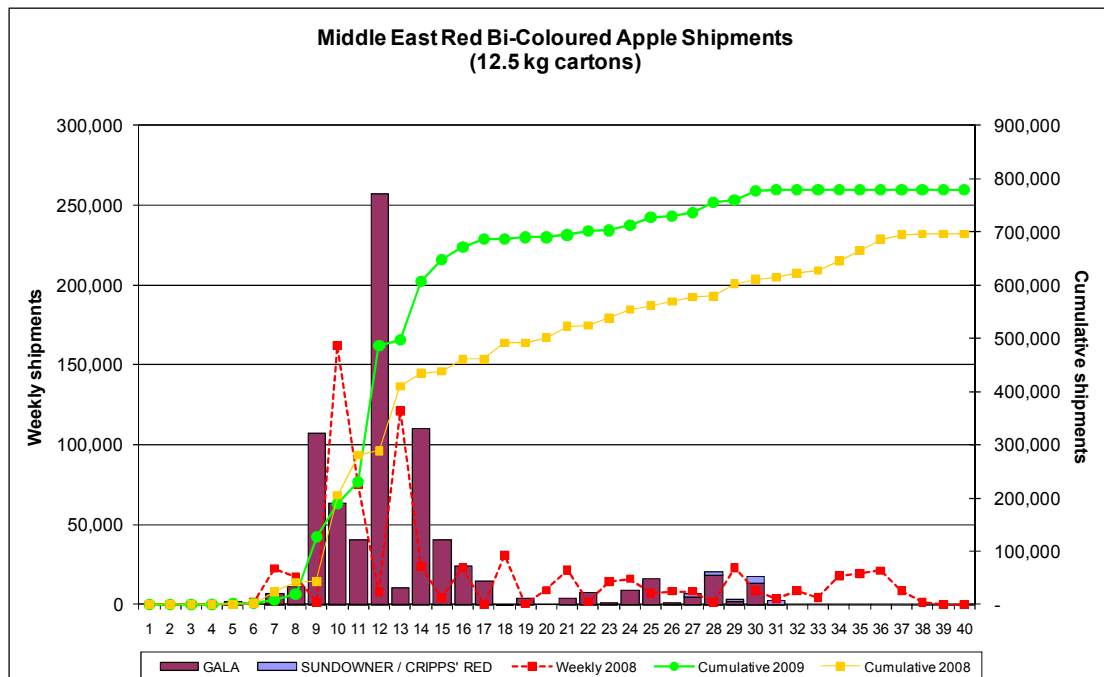
3.1 Middle East Market: Golden & Granny Smith



3.2 Middle East Market: Red Apples

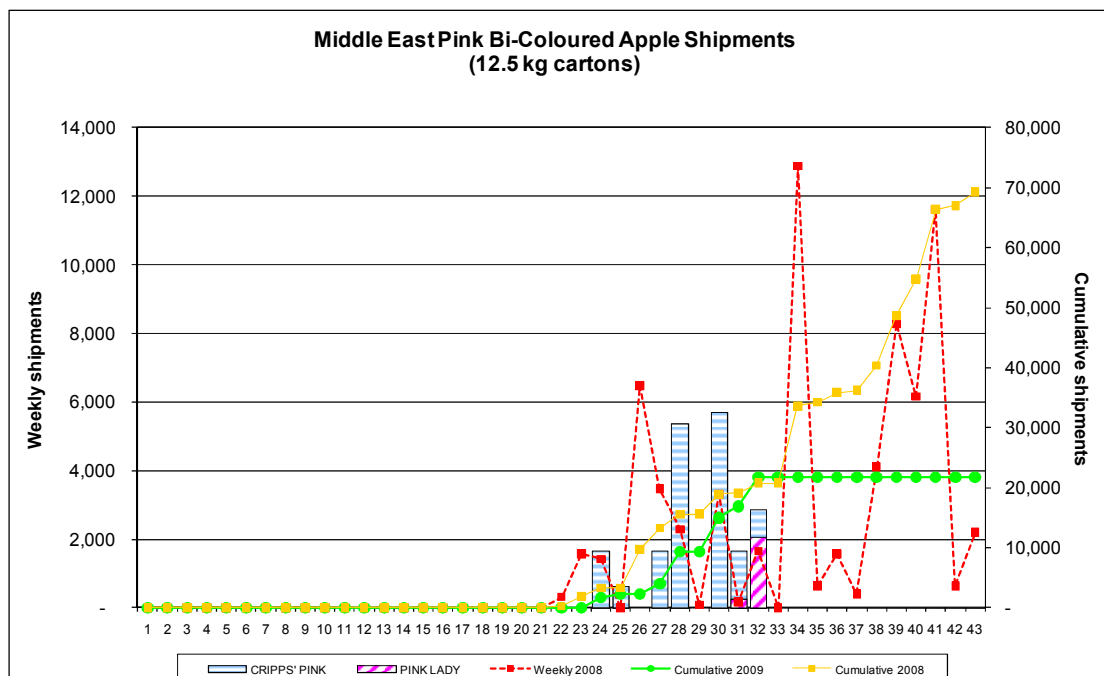


3.3 Middle East Market: Red-Bi Coloured Apples



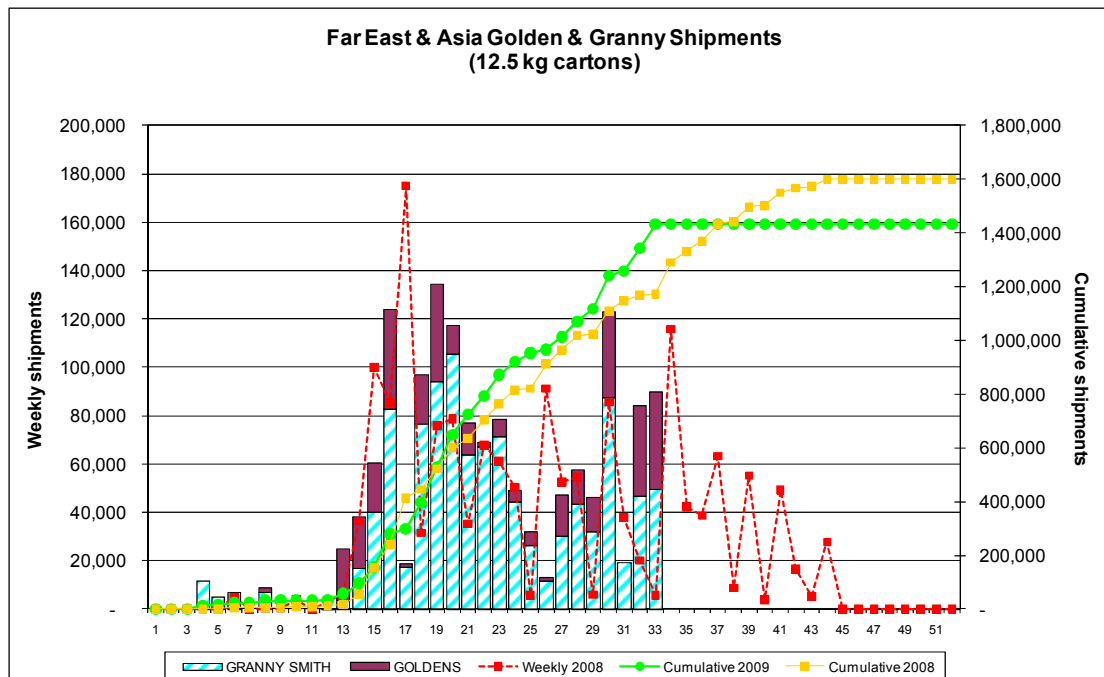
Weekly volumes	2008	2009	Difference	
Week 33	4,424	-	-4,424	-100%
Cumulative volumes				
Week 1 to 33	627,379	779,539	152,160	24%

3.4 Middle East Market: Pink Bi-Coloured Apples



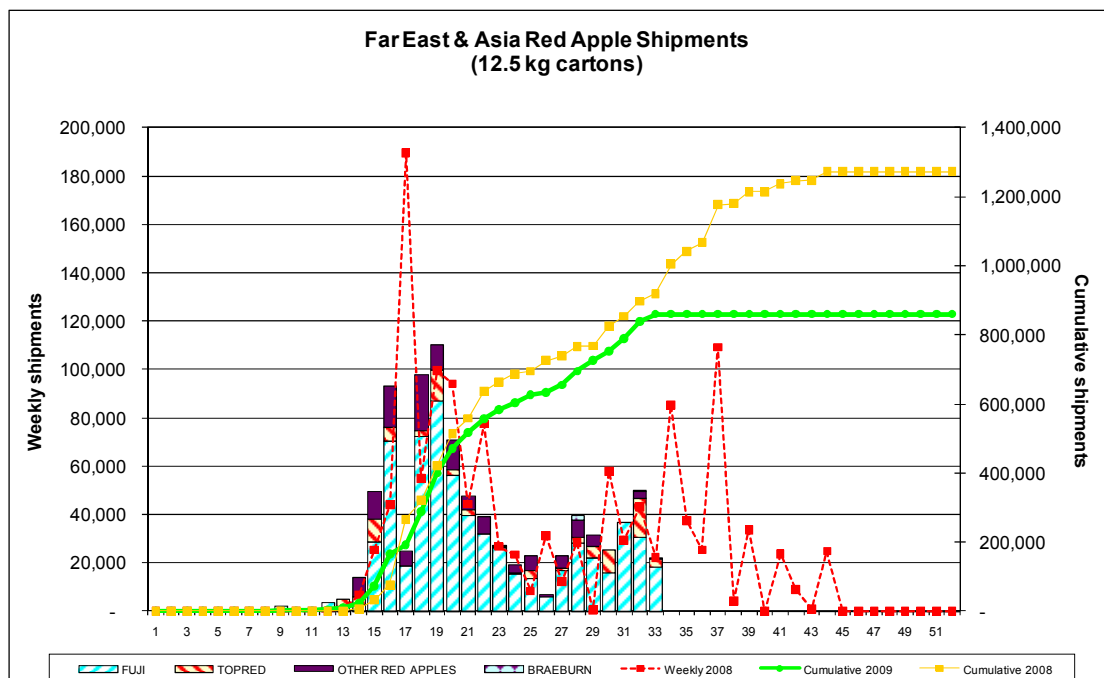
Weekly volumes	2008	2009	Difference	
Week 33	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 33	20,777	21,804	1,027	5%

3.5 Far East & Asia Market: Golden & Granny Smith



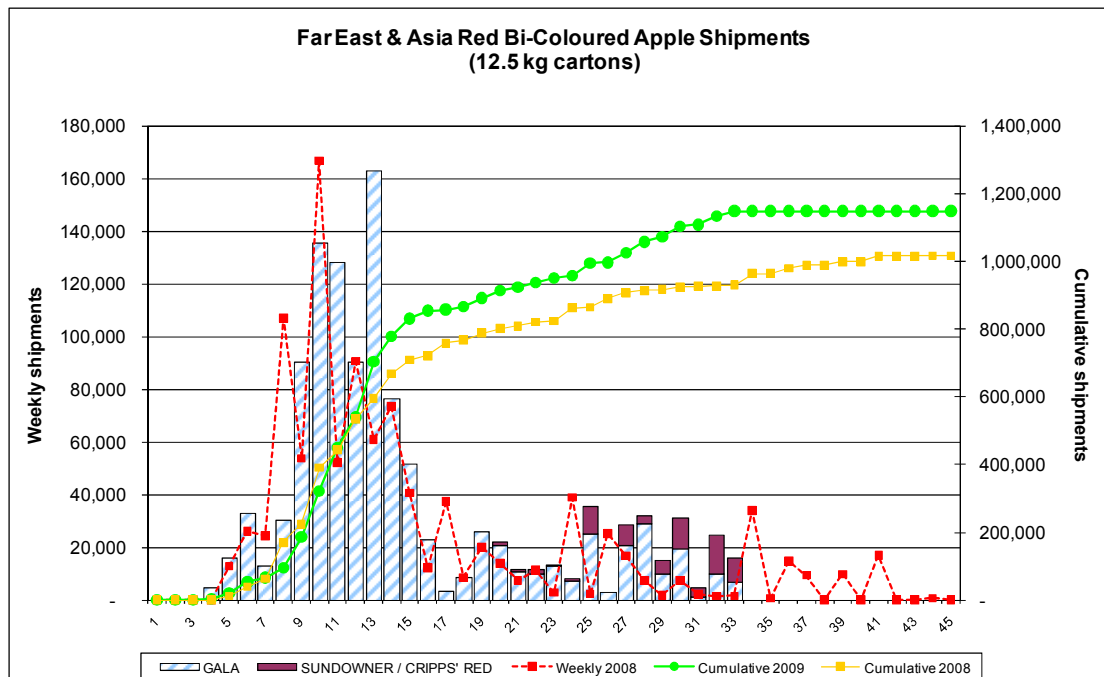
Weekly volumes	2008	2009	Difference	
Week 33	5,767	89,981	84,214	1460%
Cumulative volumes				
Week 1 to 33	1,174,041	1,433,168	259,126	22%

3.6 Far East & Asia Market: Red Apples



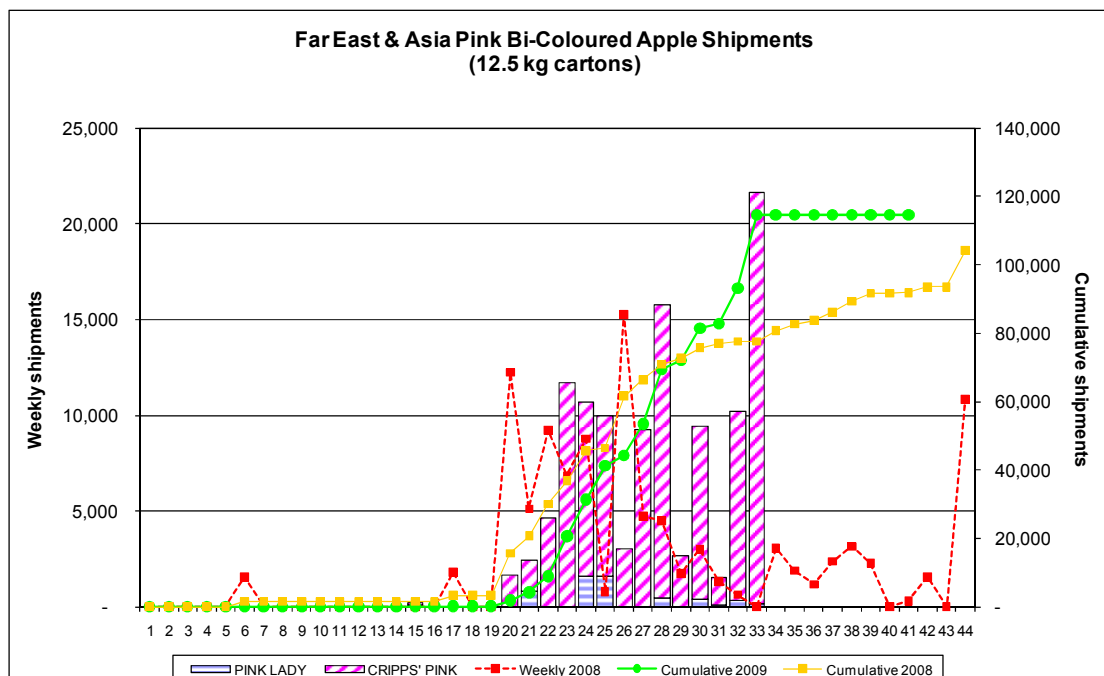
Weekly volumes	2008	2009	Difference	
Week 33	22,120	21,844	-277	-1%
Cumulative volumes				
Week 1 to 33	919,766	860,540	-59,226	-6%

3.7 Far East & Asia Market: Red Bi-Coloured Apples



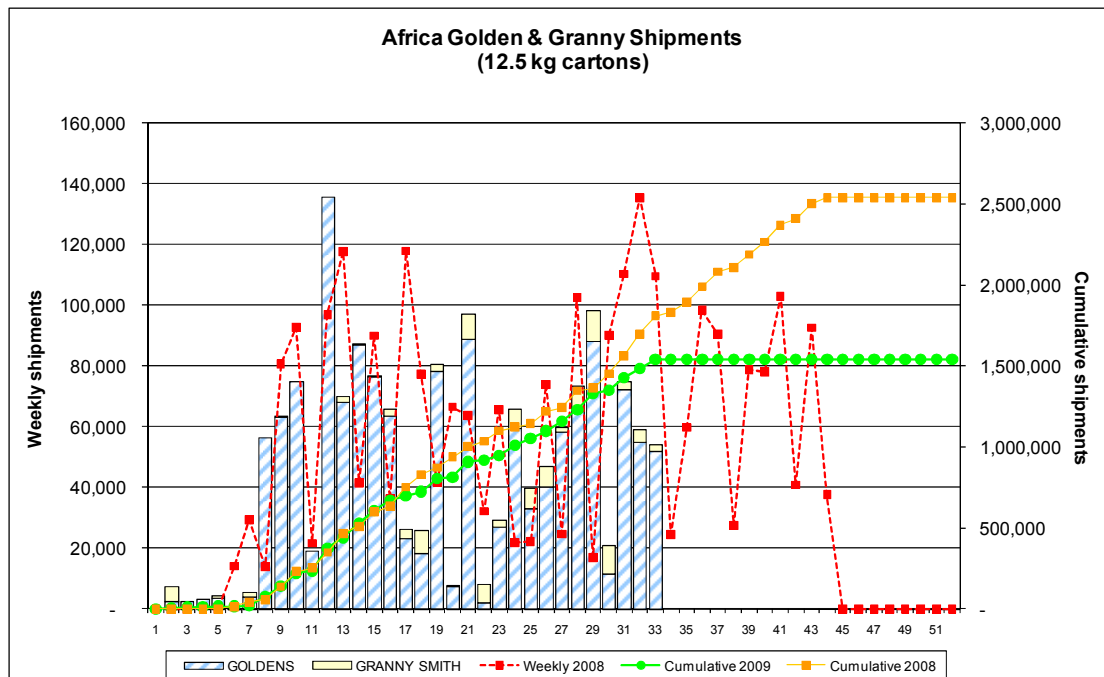
Weekly volumes	2008	2009	Difference	
Week 33	1,659	15,800	14,141	852%
Cumulative volumes				
Week 1 to 33	929,885	1,148,920	219,036	24%

3.8 Far East & Asia Market: Pink Bi-Coloured Apples



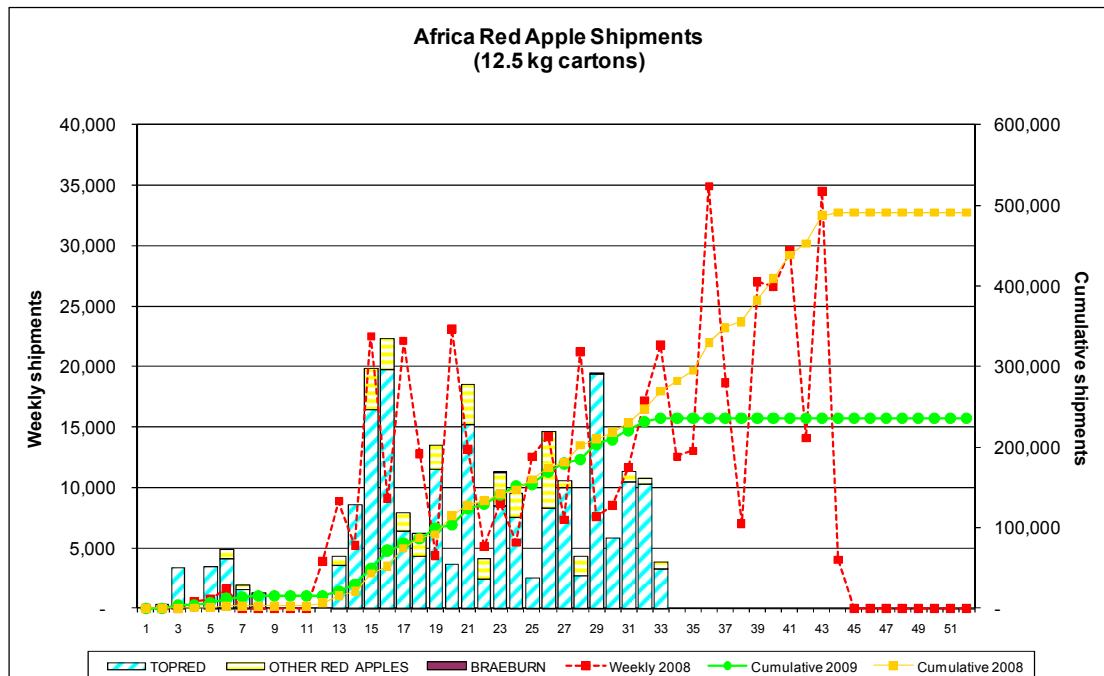
Weekly volumes	2008	2009	Difference	
Week 33	-	21,607	21,607	#DIV/0!
Cumulative volumes				
Week 1 to 33	77,654	114,698	37,044	48%

3.9 Africa Market: Golden & Granny Smith



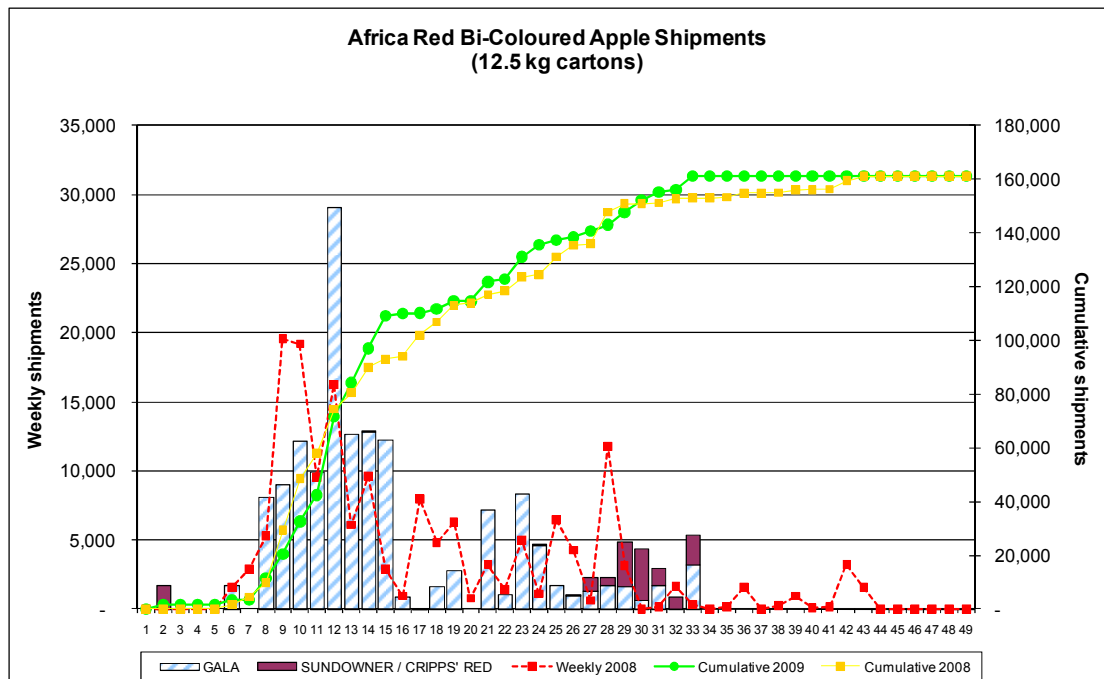
Weekly volumes	2008	2009	Difference	
Week 33	109,573	54,194	-55,379	-51%
Cumulative volumes				
Week 1 to 33	1,809,589	1,540,685	-268,904	-15%

3.10 Africa: Red Apples



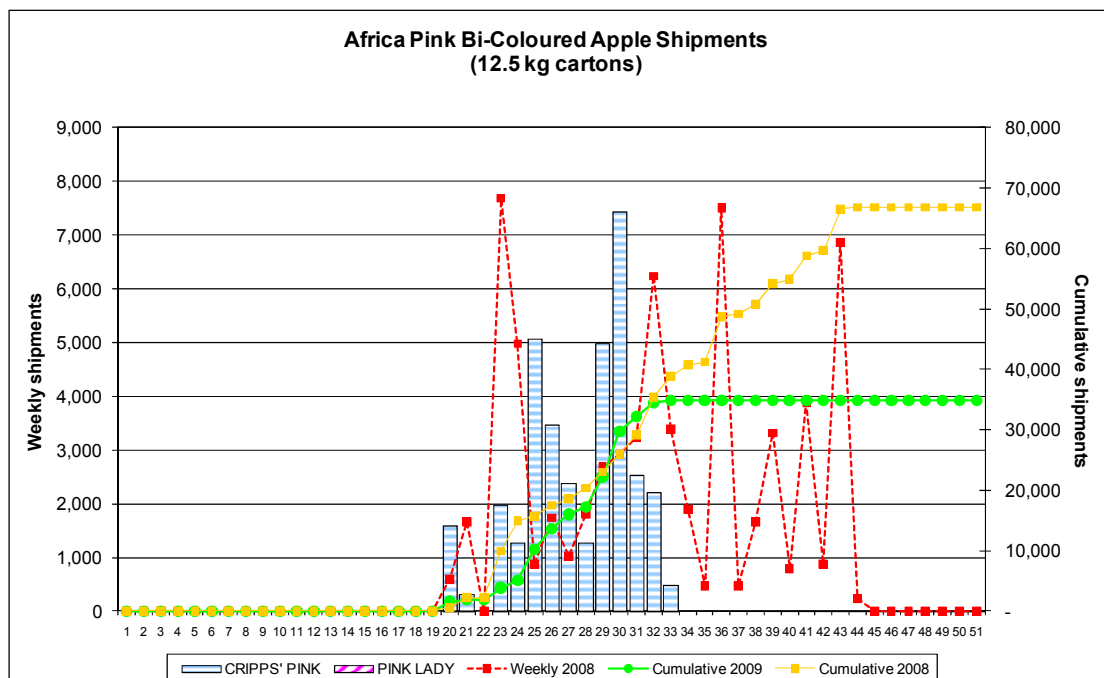
Weekly volumes	2008	2009	Difference	
Week 33	21,804	3,792	-18,012	-83%
Cumulative volumes				
Week 1 to 33	269,440	235,778	-33,662	-12%

3.11 Africa: Red Bi-Coloured Apples



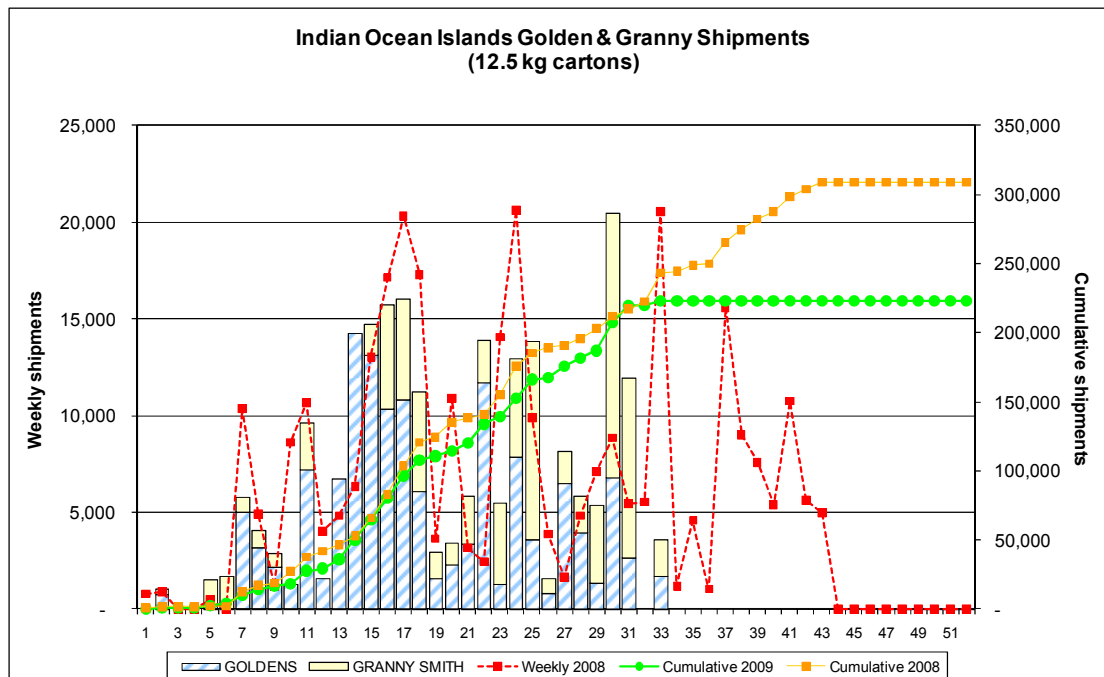
Weekly volumes	2008	2009	Difference	
Week 33	316	5,372	5,056	1600%
Cumulative volumes				
Week 1 to 33	153,119	161,362	8,243	5%

3.12 Africa: Pink Bi-Coloured Apples



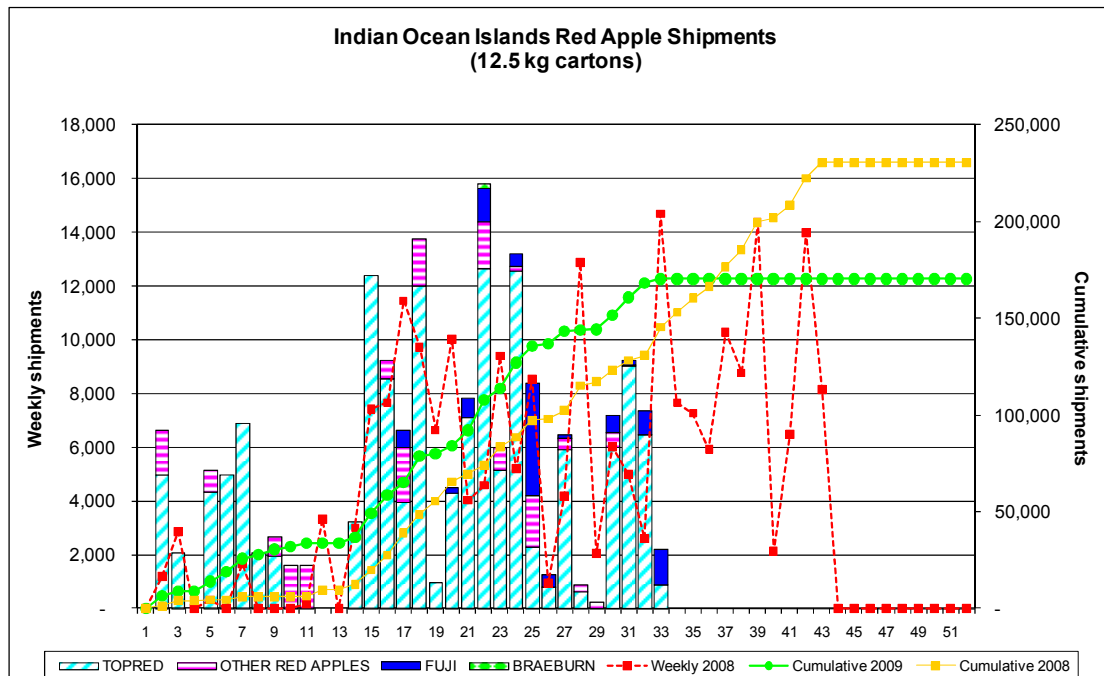
Weekly volumes	2008	2009	Difference	
Week 33	3,397	474	-2,923	-86%
Cumulative volumes				
Week 1 to 33	38,857	34,918	-3,939	-10%

3.13 Indian Ocean Islands: Golden & Granny Smith



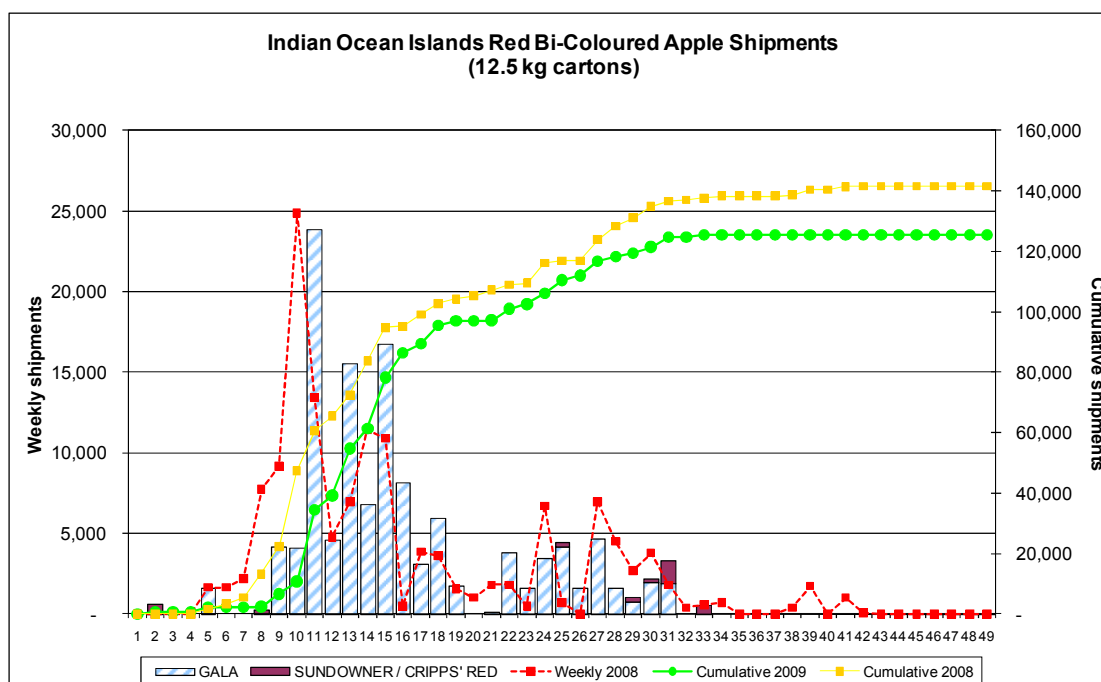
Weekly volumes	2008	2009	Difference	
Week 33	20,540	3,555	-16,985	-83%
Cumulative volumes				
Week 1 to 33	243,320	223,096	-20,224	-8%

3.14 Indian Ocean Islands: Red Apples



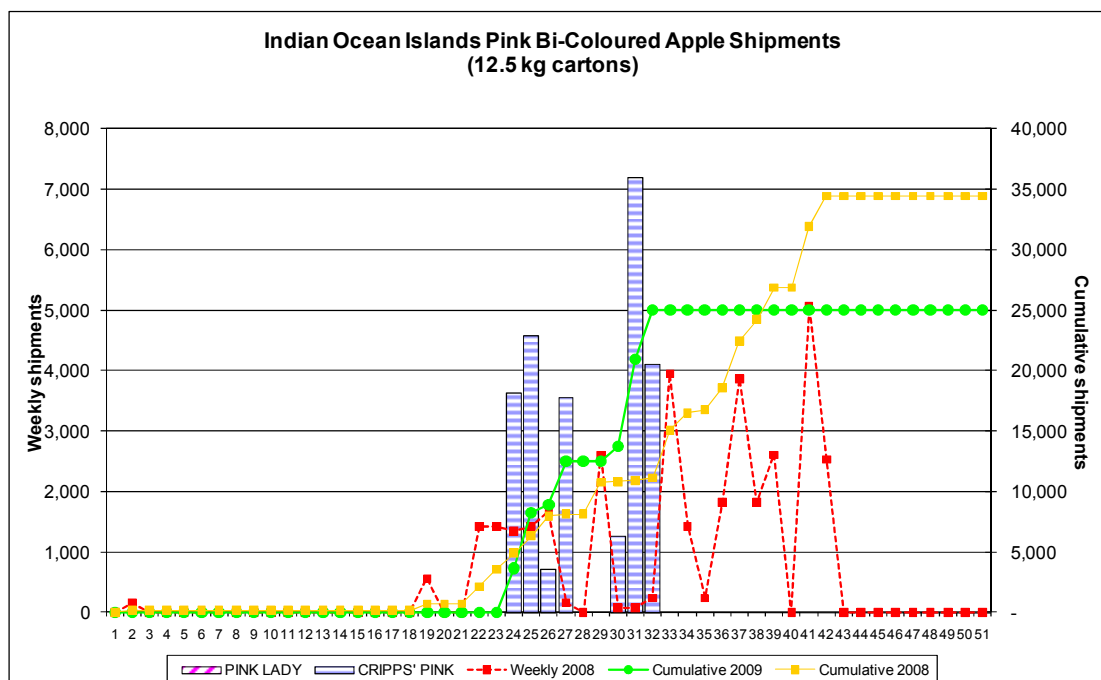
Weekly volumes	2008	2009	Difference	
Week 33	14,694	2,212	-12,482	-85%
Cumulative volumes				
Week 1 to 33	145,518	170,324	24,806	17%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 33	553	553	-	0%
Cumulative volumes				
Week 1 to 33	137,633	125,373	-12,260	-9%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 33	3,950	-	-3,950	-100%
Cumulative volumes				
Week 1 to 33	15,096	25,043	9,947	66%

4 Total Apple Shipments (YTD) Weeks 1-33

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,540,685	235,778	161,362	34,918	2,212	1,974,955
Australia	1,580					1,580
EU	2,380,224	359,939	344,947	447,365		3,532,475
FE & Asia	1,433,168	860,540	1,148,920	114,698	10,349	3,567,675
Indian Ocean Island	223,096	170,324	125,373	25,043	395	544,231
Middle East	793,232	177,734	779,539	21,804	1,185	1,773,494
United Kingdom	3,310,529	914,978	3,154,513	1,037,358	1,580	8,418,958
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	9,816,655	2,733,592	5,714,655	1,684,188	15,721	19,964,811