

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 34**

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

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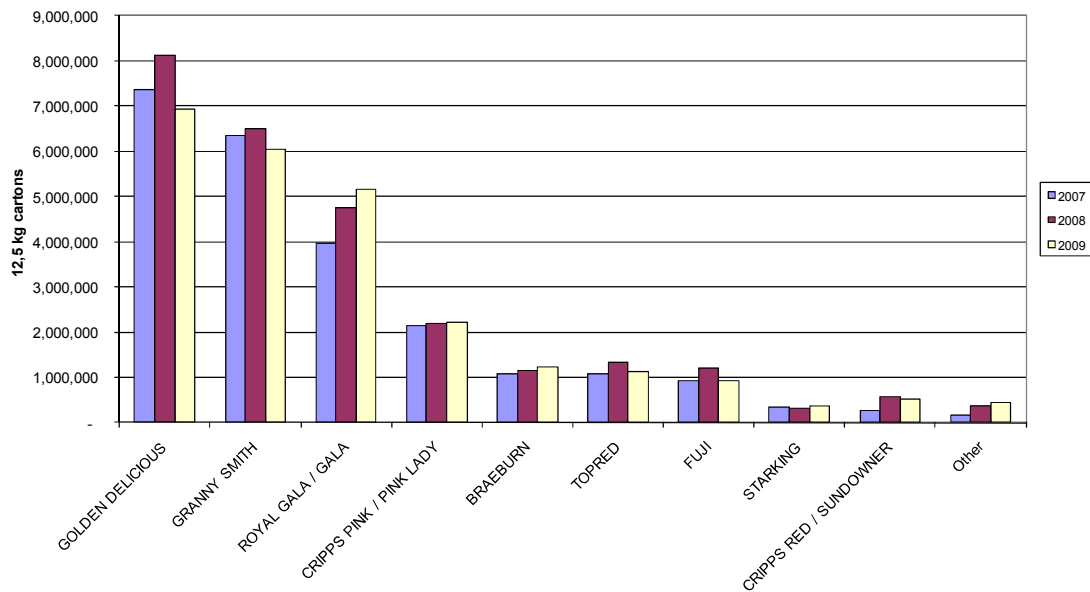
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,966,528	-6%	-1,521,873
Pears	12,912,087	13,138,471	13,025,279	14,327,802	9%	1,189,331
Total	36,654,174	39,626,872	38,140,523	39,294,330	-1%	-332,542

All volumes = 12.5kg carton equivalent

Apples Passed for Export & Estimate

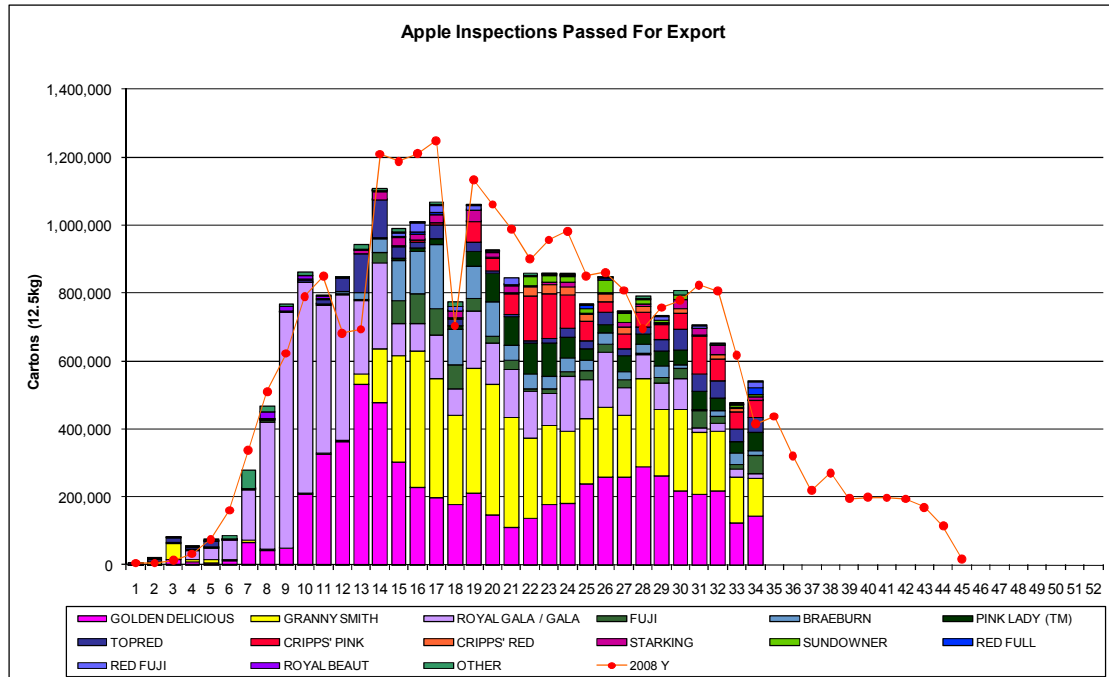


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,921,199	-15%	-1,200,831
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,167,734	9%	415,519
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	933,075	-22%	-264,879
STARKING	341,541	310,716	326,128	361,210	16%	50,494
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	521,912	-8%	-43,886
Other	168,865	364,114	266,490	435,946	20%	71,833
Grand Total	23,742,087	26,488,401	25,115,244	24,966,528	-6%	-1,521,873

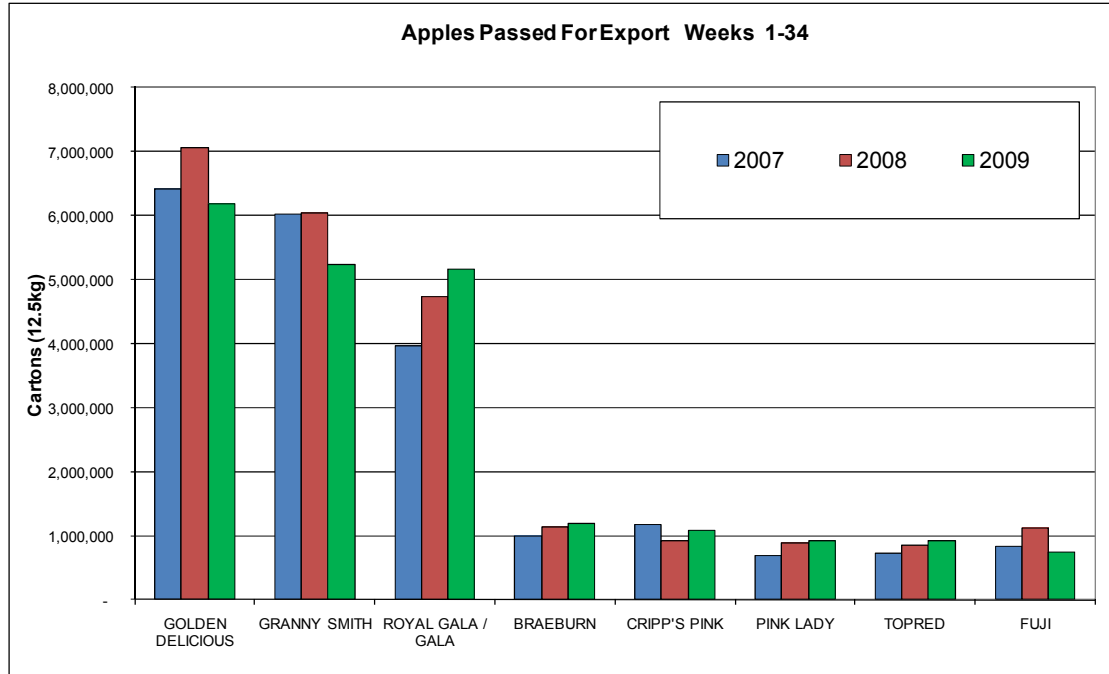
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

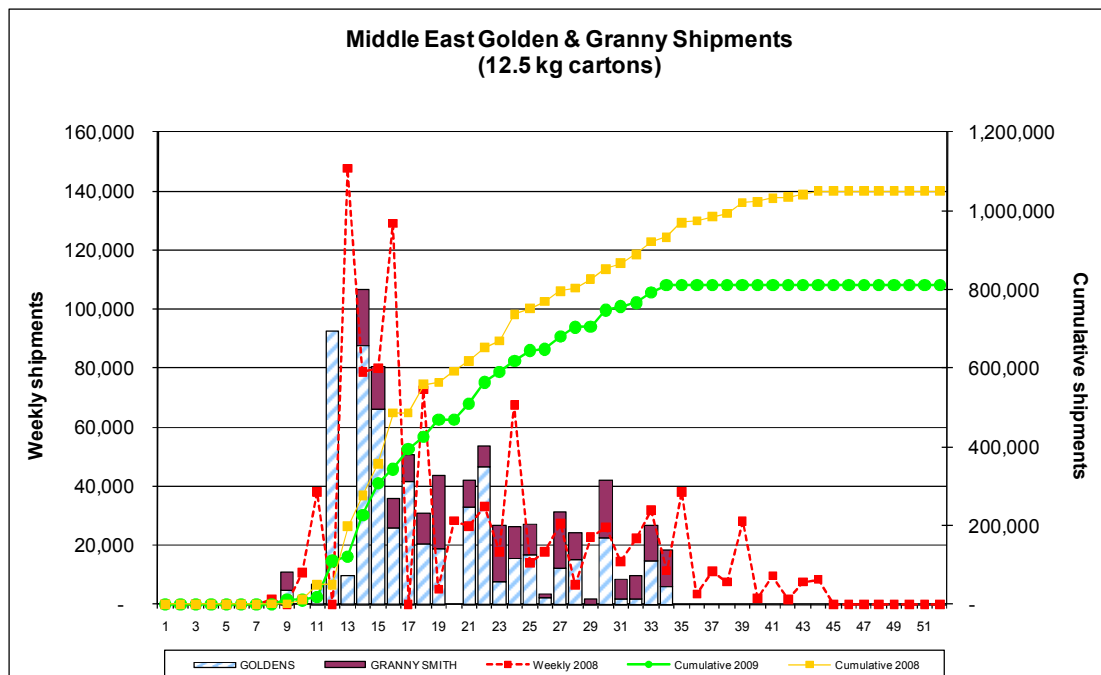


2.2 Apples Passed For Export per cultivar YTD for weeks 1-34



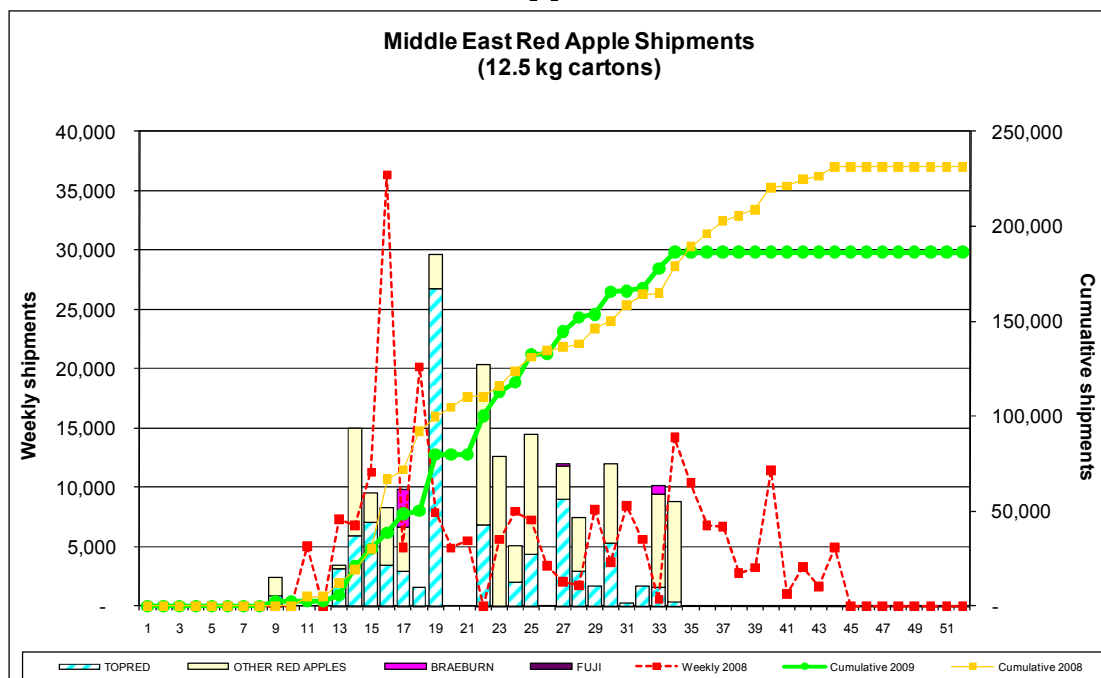
3 Shipments

3.1 Middle East Market: Golden & Granny Smith



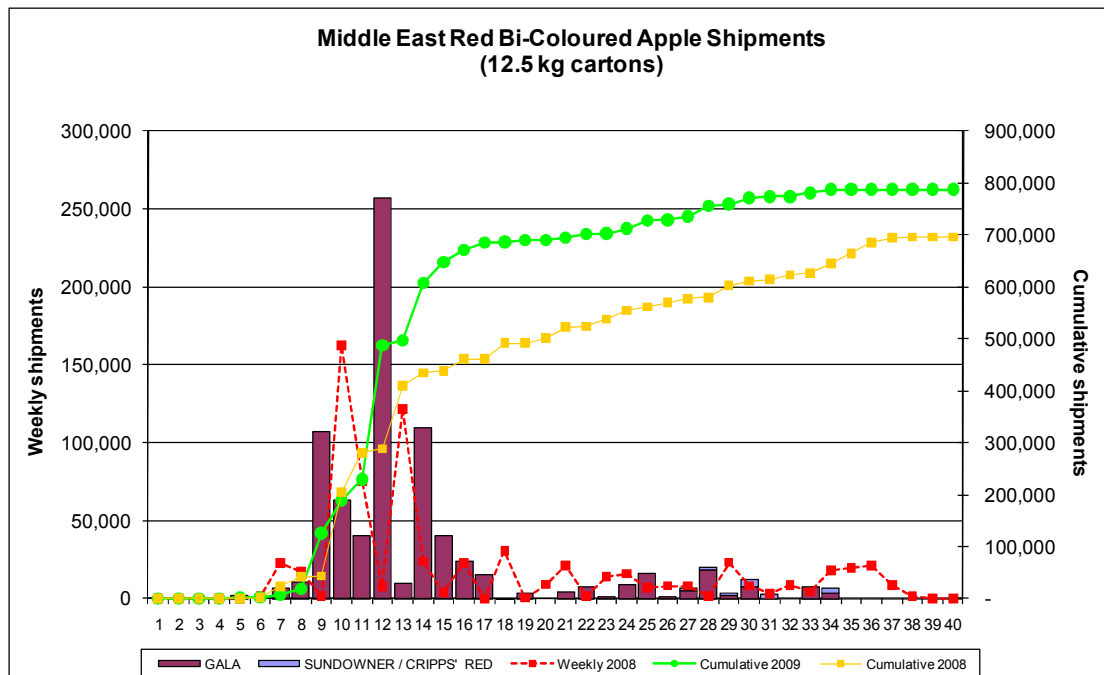
Weekly volumes	2008	2009	Difference	
Week 34	11,376	18,644	7,268	64%
Cumulative volumes				
Week 1 to 34	932,648	811,876	-120,772	-13%

3.2 Middle East Market: Red Apples



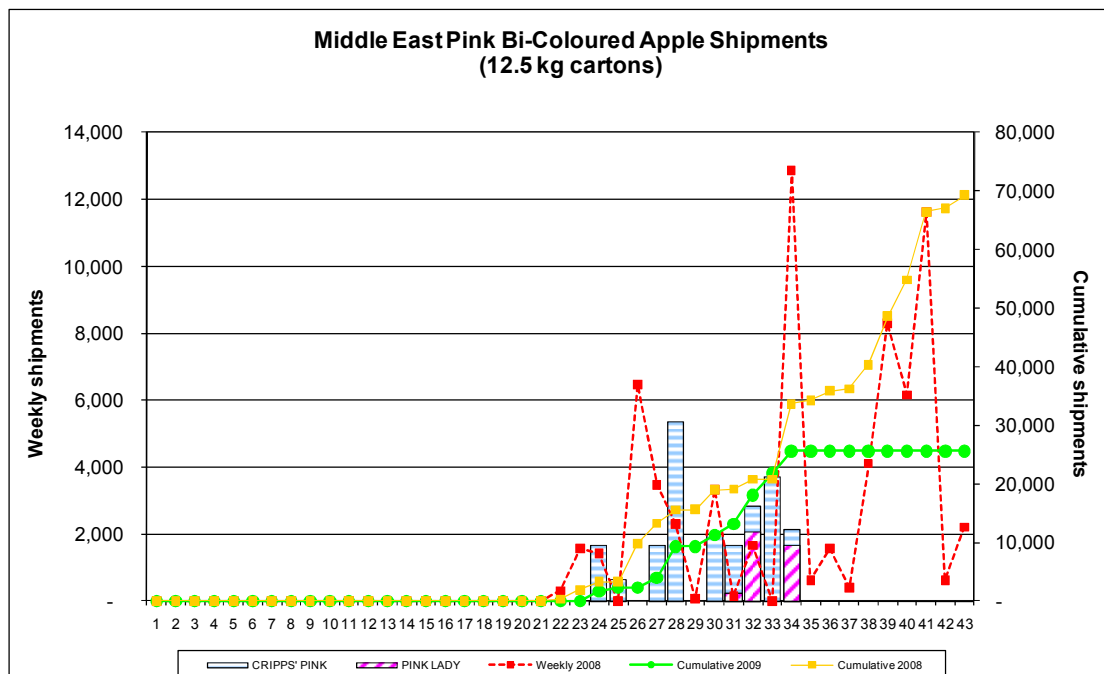
Weekly volumes	2008	2009	Difference	
Week 34	14,220	8,769	-5,451	-38%
Cumulative volumes				
Week 1 to 34	178,998	186,503	7,505	4%

3.3 Middle East Market: Red-Bi Coloured Apples



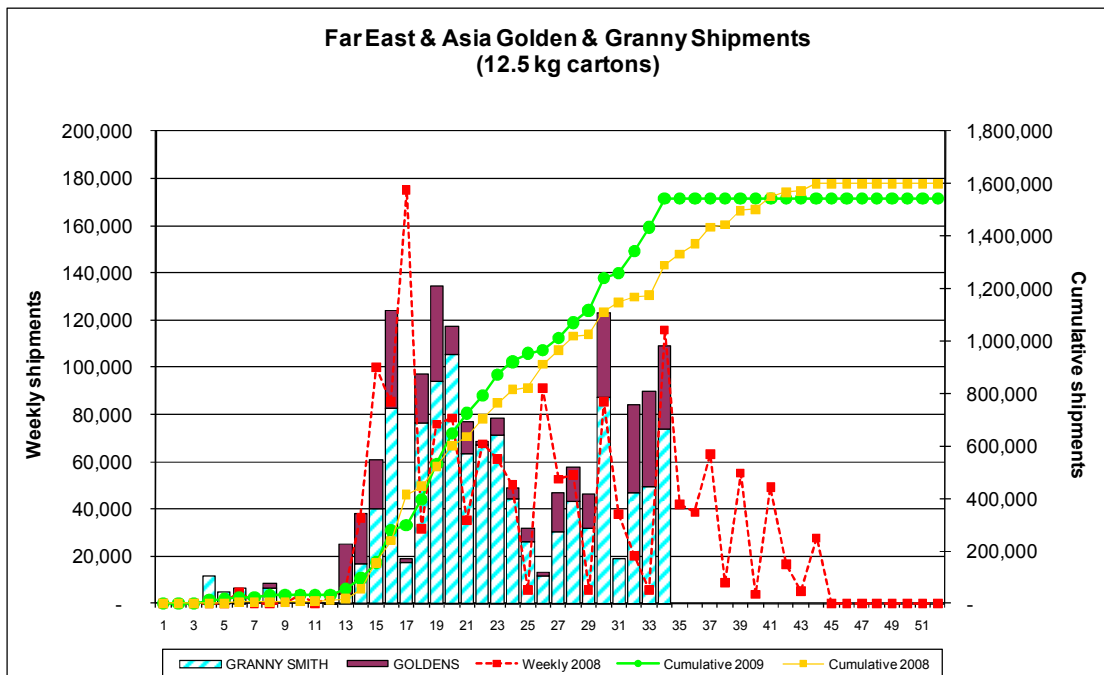
Weekly volumes	2008	2009	Difference	
Week 34	18,091	6,794	-11,297	-62%
Cumulative volumes				
Week 1 to 34	645,470	787,992	142,522	22%

3.4 Middle East Market: Pink Bi-Coloured Apples



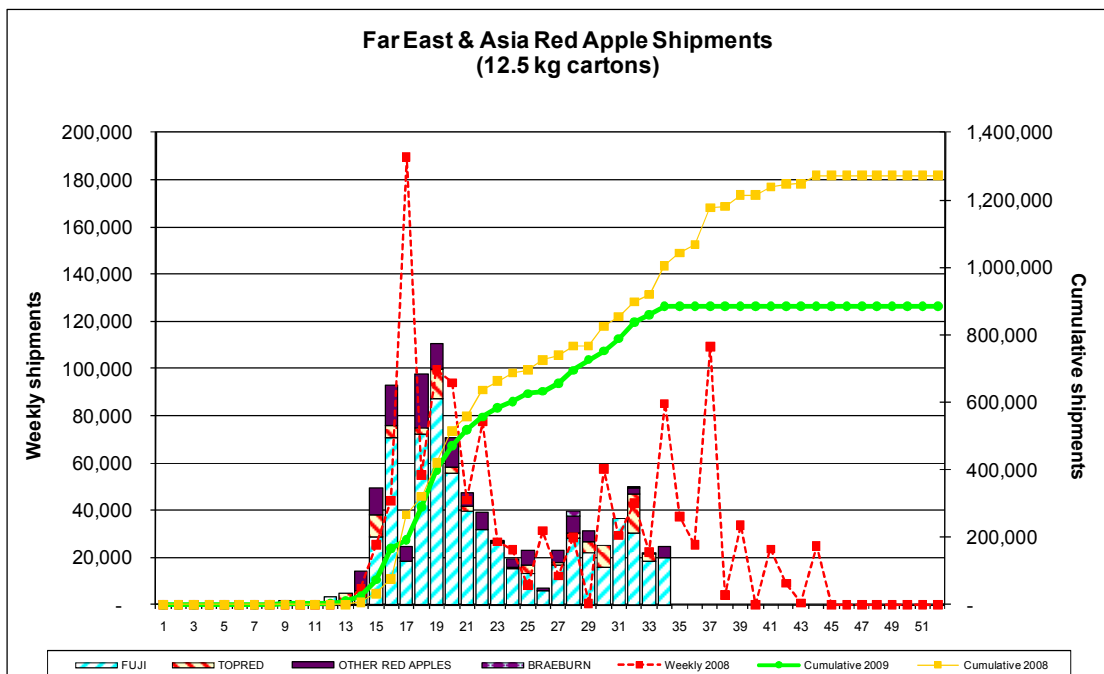
Weekly volumes	2008	2009	Difference	
Week 34	12,877	2,133	-10,744	-0.83436
Cumulative volumes				
Week 1 to 34	33,654	25,596	-8,058	-24%

3.5 Far East & Asia Market: Golden & Granny Smith



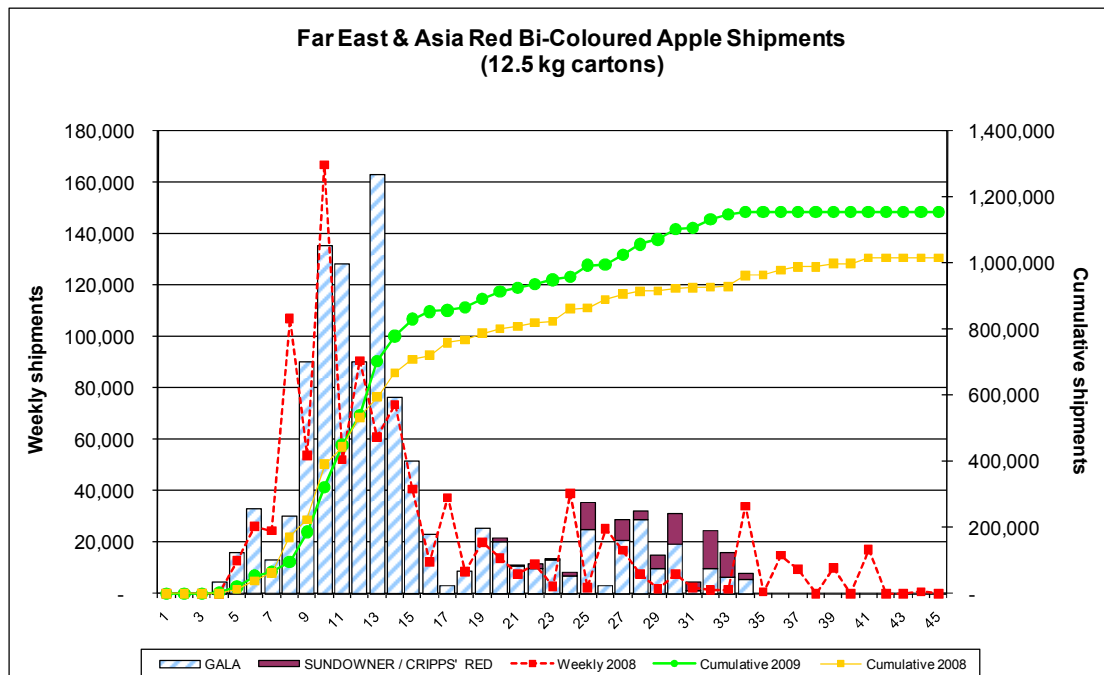
Weekly volumes	2008	2009	Difference	
Week 34	115,814	108,941	-6,873	-6%
Cumulative volumes				
Week 1 to 34	1,289,855	1,542,109	252,253	20%

3.6 Far East & Asia Market: Red Apples



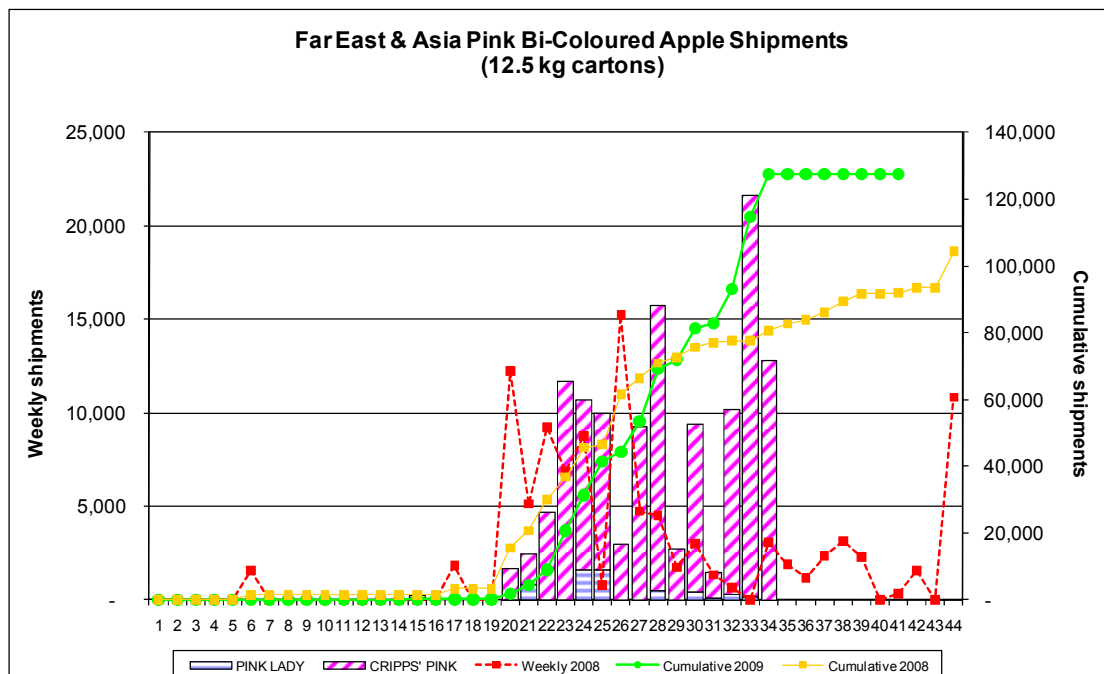
Weekly volumes	2008	2009	Difference	
Week 34	85,241	24,806	-60,435	-71%
Cumulative volumes				
Week 1 to 34	1,005,007	885,346	-119,661	-12%

3.7 Far East & Asia Market: Red Bi-Coloured Apples



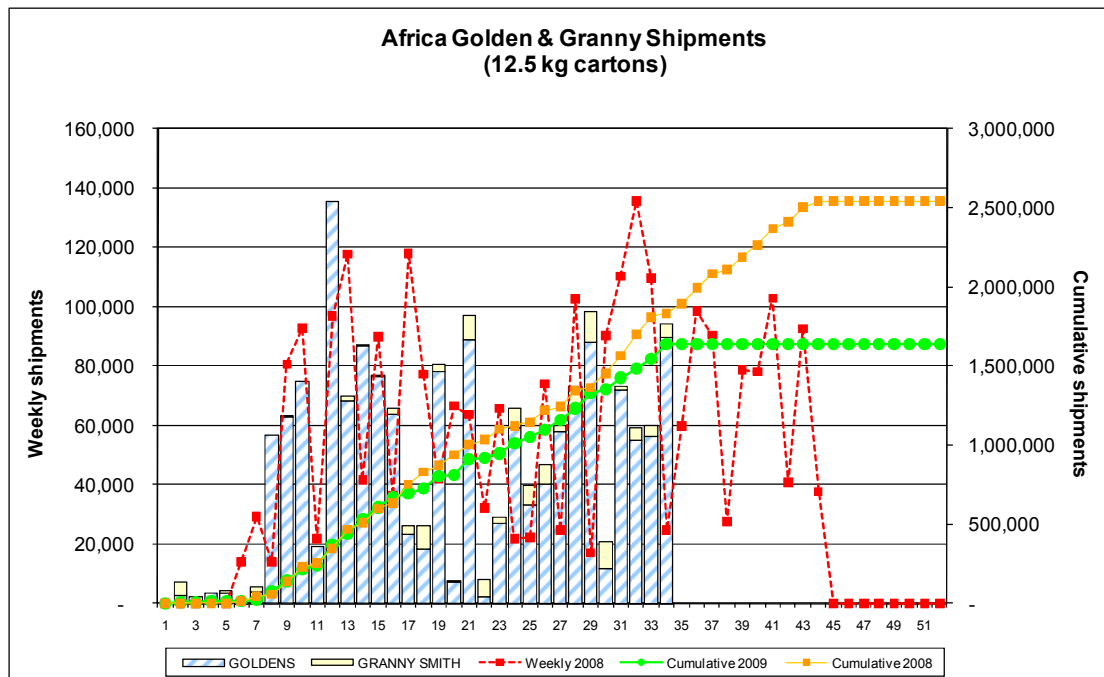
Weekly volumes	2008	2009	Difference	
Week 34	34,049	7,742	-26,307	-77%
Cumulative volumes				
Week 1 to 34	963,934	1,156,662	192,729	20%

3.8 Far East & Asia Market: Pink Bi-Coloured Apples



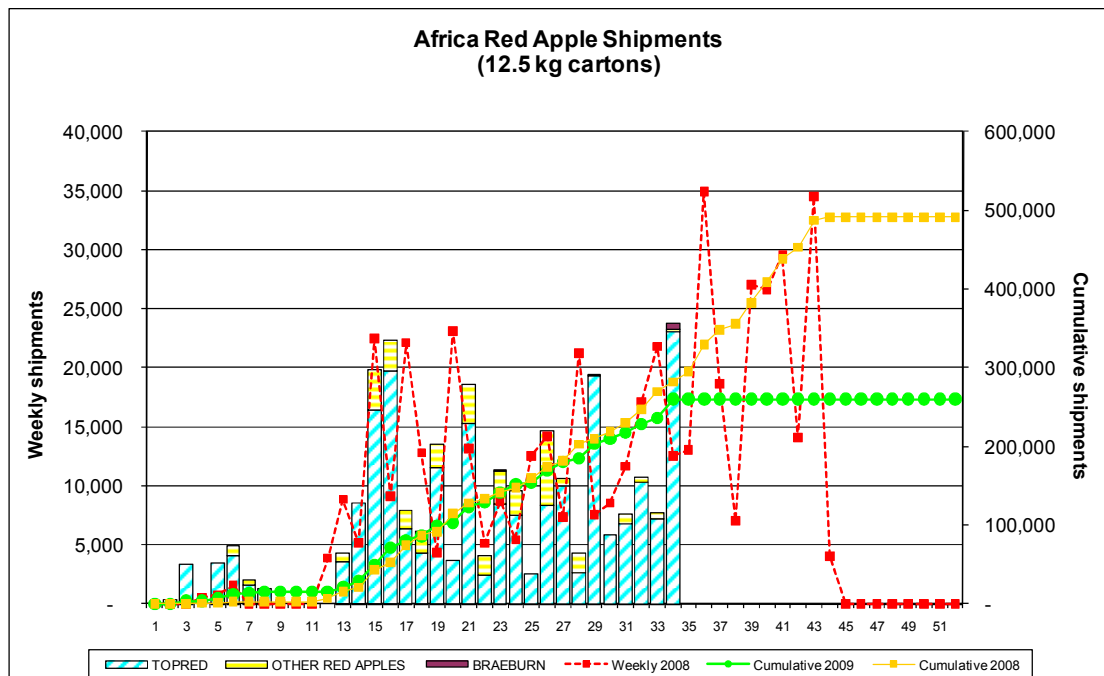
Weekly volumes	2008	2009	Difference	
Week 34	3,081	12,798	9,717	315%
Cumulative volumes				
Week 1 to 34	80,735	127,496	46,761	58%

3.9 Africa Market: Golden & Granny Smith



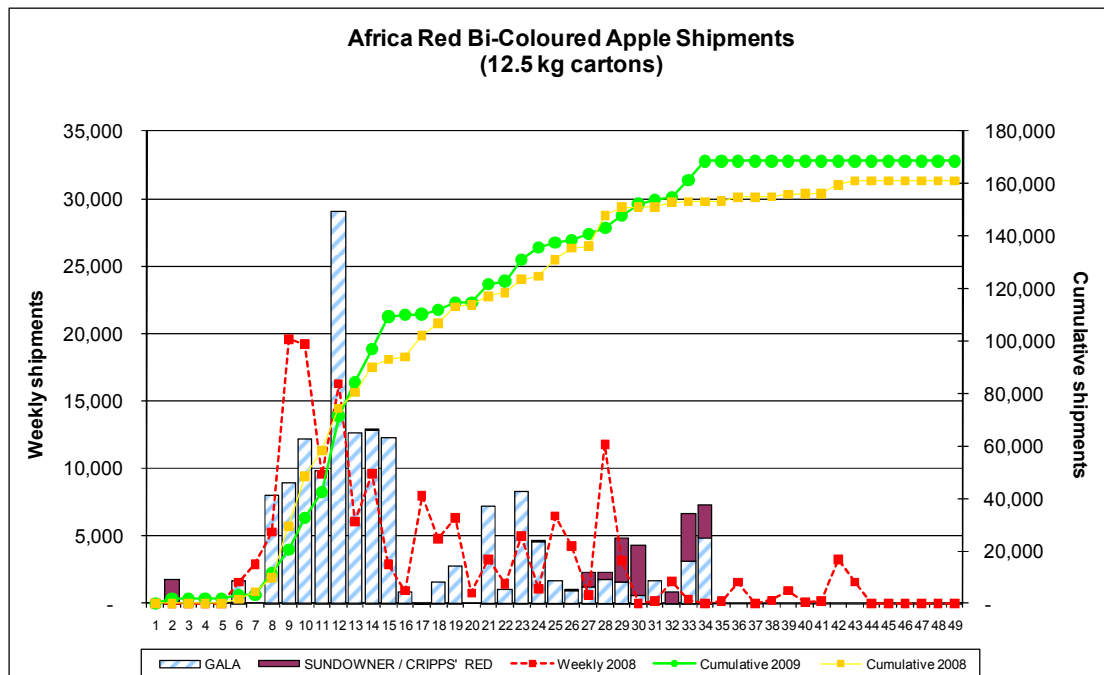
Weekly volumes	2008	2009	Difference	
Week 34	24,648	94,326	69,678	283%
Cumulative volumes				
Week 1 to 34	1,834,237	1,639,356	-194,881	-11%

3.10 Africa: Red Apples



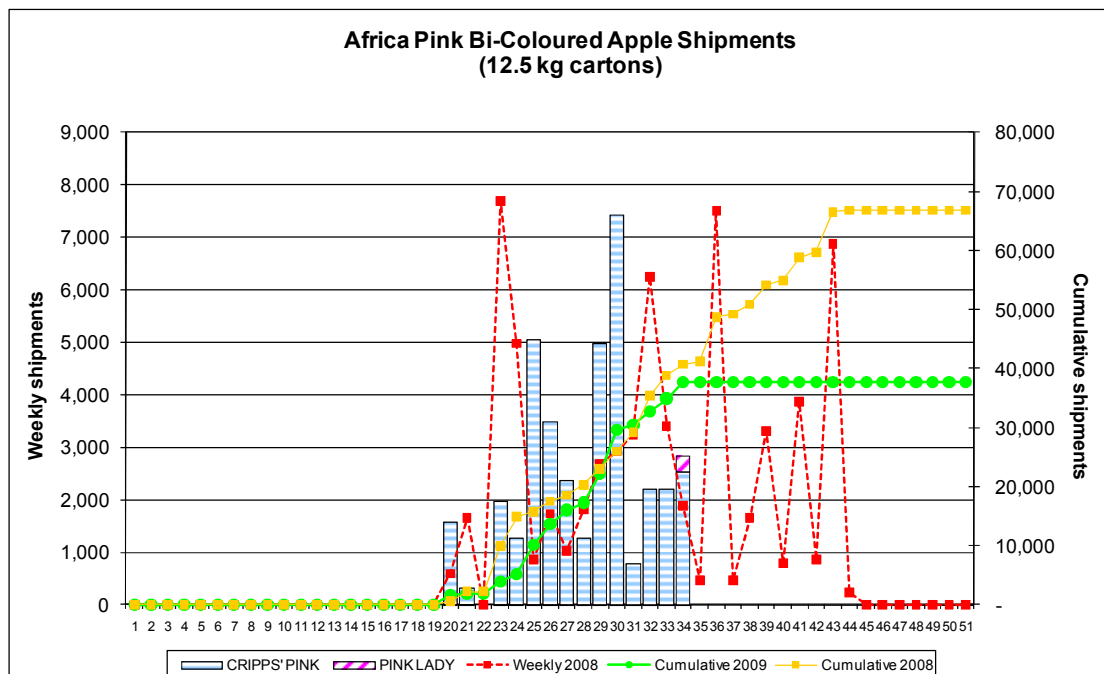
Weekly volumes	2008	2009	Difference	
Week 34	12,561	24,095	11,534	92%
Cumulative volumes				
Week 1 to 34	282,001	260,189	-21,812	-8%

3.11 Africa: Red Bi-Coloured Apples



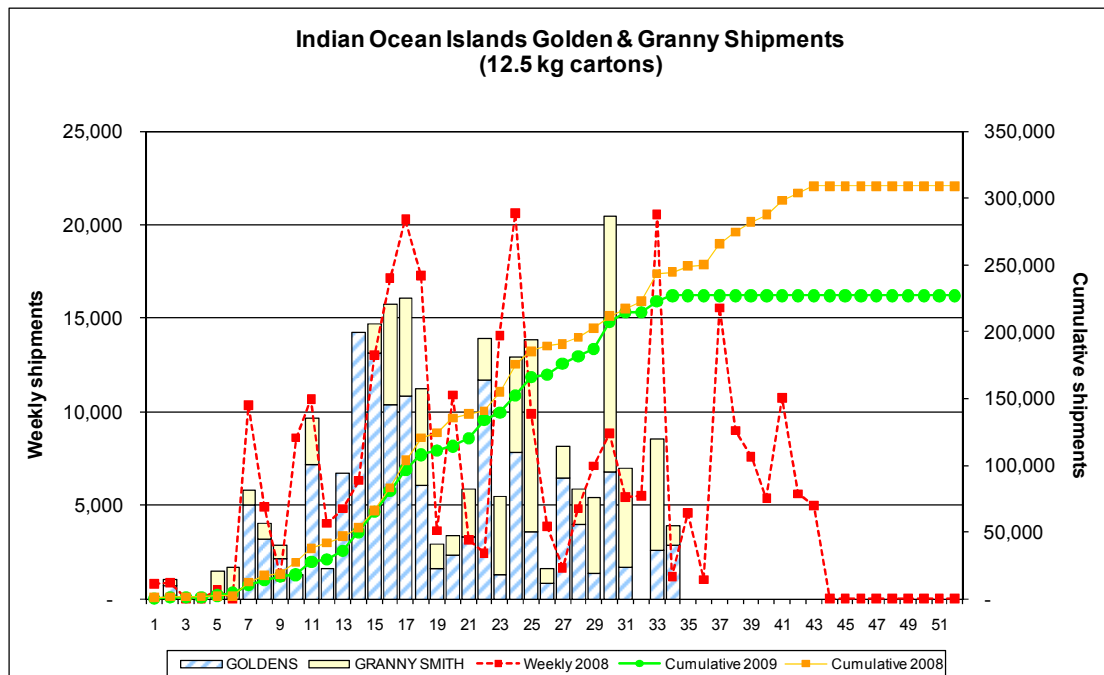
Weekly volumes	2008	2009	Difference	
Week 34	-	7,268	7,268	#DIV/0!
Cumulative volumes				
Week 1 to 34	153,119	168,630	15,511	10%

3.12 Africa: Pink Bi-Coloured Apples



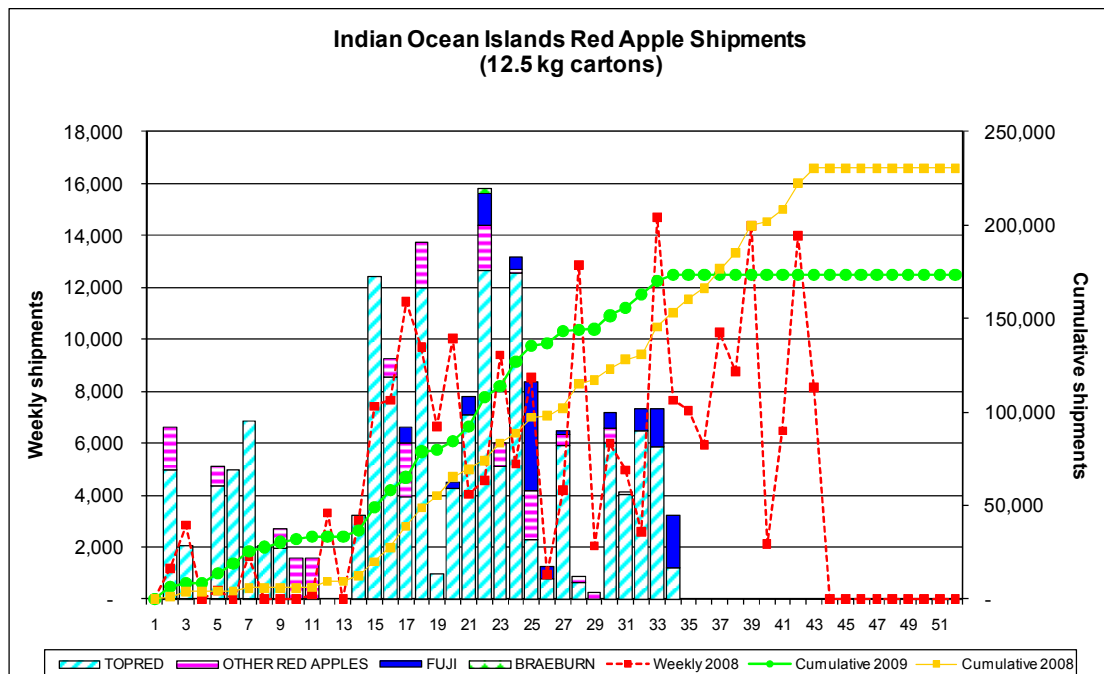
Weekly volumes	2008	2009	Difference	
Week 34	1,896	2,844	948	50%
Cumulative volumes				
Week 1 to 34	40,753	37,762	-2,991	-7%

3.13 Indian Ocean Islands: Golden & Granny Smith



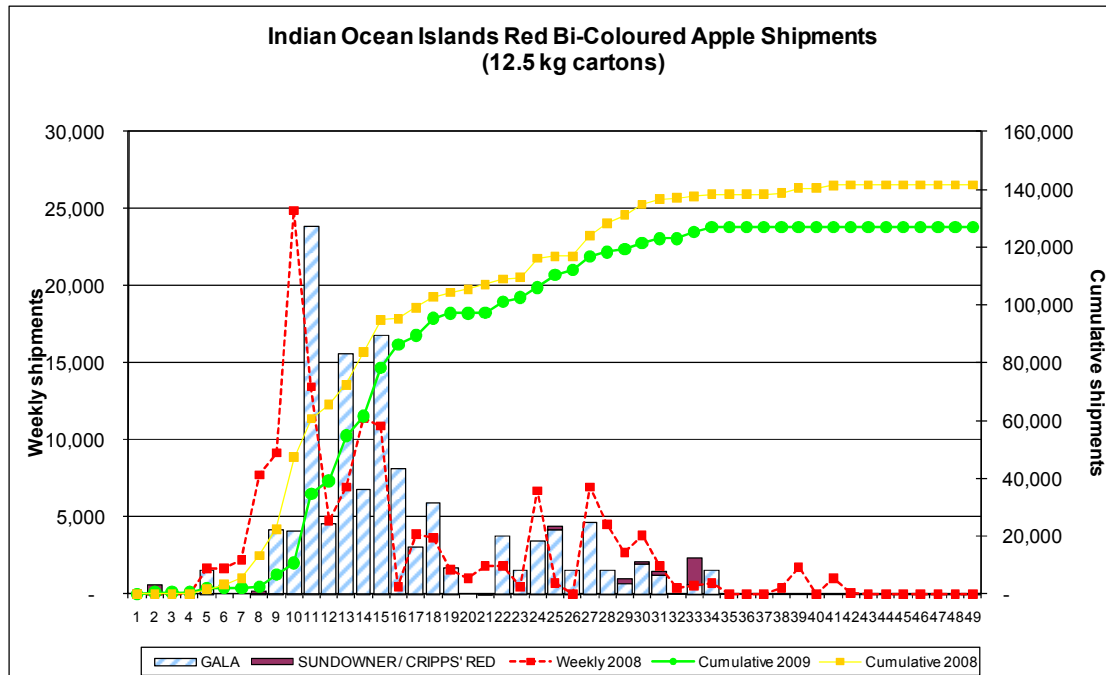
Weekly volumes	2008	2009	Difference	
Week 34	1,185	3,871	2,686	227%
Cumulative volumes				
Week 1 to 34	244,505	226,967	-17,538	-7%

3.14 Indian Ocean Islands: Red Apples



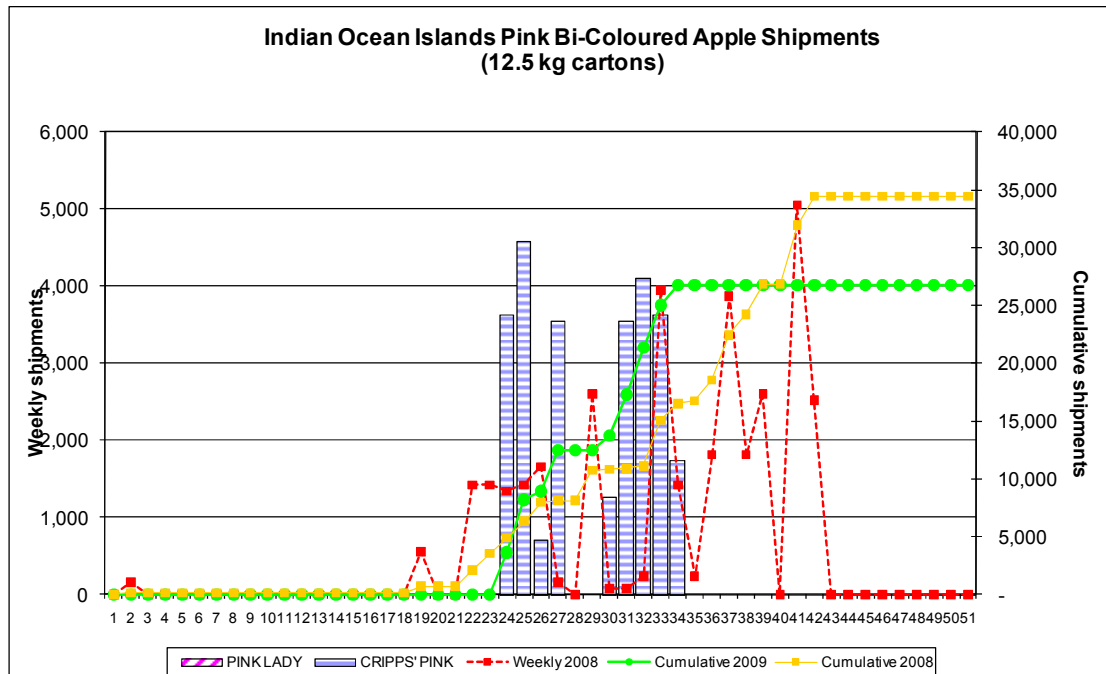
Weekly volumes	2008	2009	Difference	
Week 34	7,663	3,239	-4,424	-58%
Cumulative volumes				
Week 1 to 34	153,181	173,563	20,382	13%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 34	711	1,580	869	122%
Cumulative volumes				
Week 1 to 34	138,344	126,953	-11,391	-8%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 34	1,422	1,738	316	22%
Cumulative volumes				
Week 1 to 34	16,518	26,781	10,263	62%

4 Total Apple Shipments (YTD) Weeks 1-34

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,639,356	260,189	168,630	37,762	2,212	2,108,149
Australia	1,580					1,580
EU	2,419,292	364,521	344,947	463,402		3,592,162
FE & Asia	1,542,109	885,346	1,156,662	127,496	10,349	3,721,962
Indian Ocean Island	226,967	173,563	126,953	26,781	395	554,659
Middle East	811,876	186,503	787,992	25,596	1,185	1,813,152
United Kingdom	3,417,258	929,672	3,166,363	1,083,731	1,580	8,598,604
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	10,192,580	2,814,093	5,751,548	1,767,770	15,721	20,541,711