

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 35**

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

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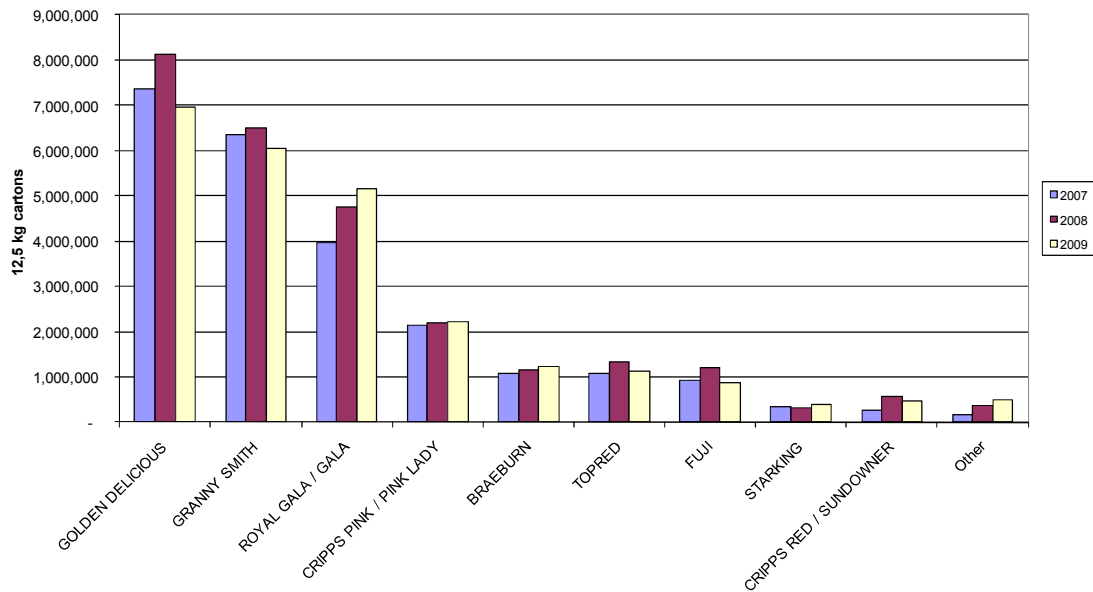
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,983,833	-6%	-1,504,568
Pears	12,912,087	13,138,471	13,025,279	14,327,802	9%	1,189,331
Total	36,654,174	39,626,872	38,140,523	39,311,635	-1%	-315,237

All volumes = 12.5kg carton equivalent

Apples Passed for Export & Estimate

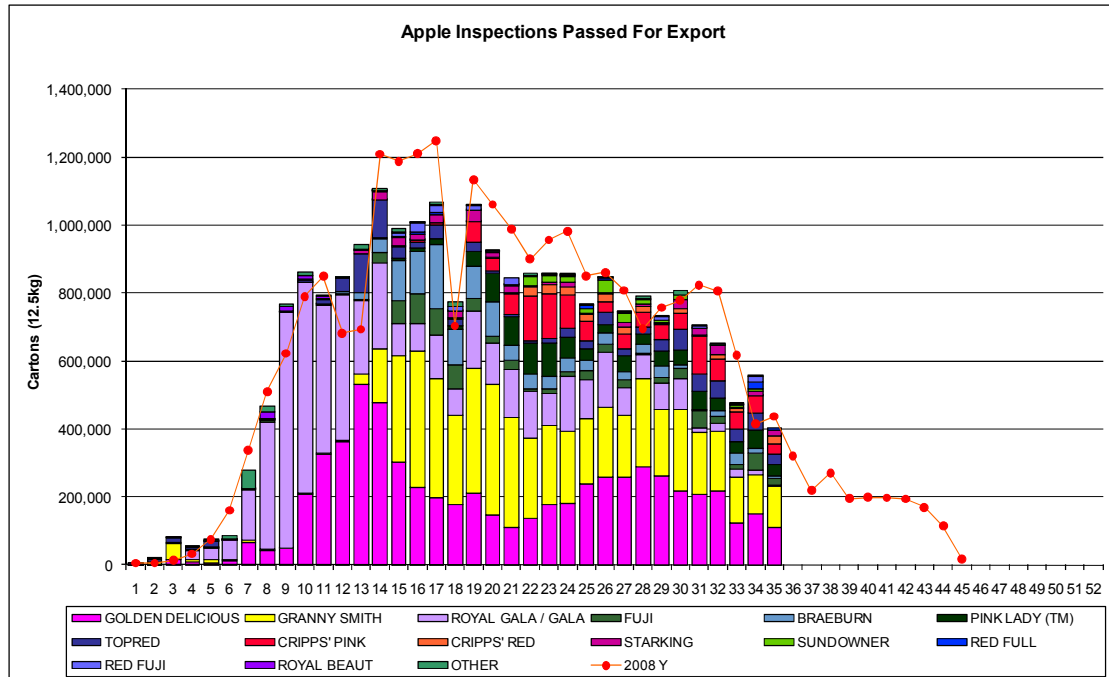


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,952,293	-14%	-1,169,737
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,168,588	9%	416,373
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	883,163	-26%	-314,791
STARKING	341,541	310,716	326,128	389,302	25%	78,586
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	471,738	-17%	-94,060
Other	168,865	364,114	266,490	493,297	35%	129,184
Grand Total	23,742,087	26,488,401	25,115,244	24,983,833	-6%	-1,504,568

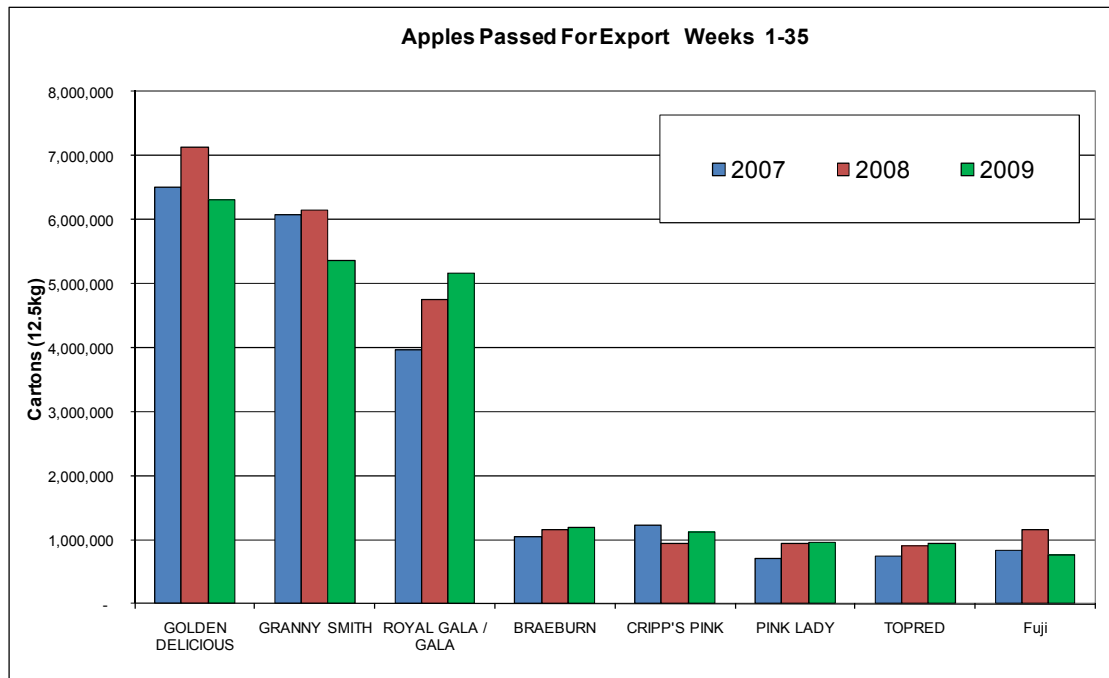
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

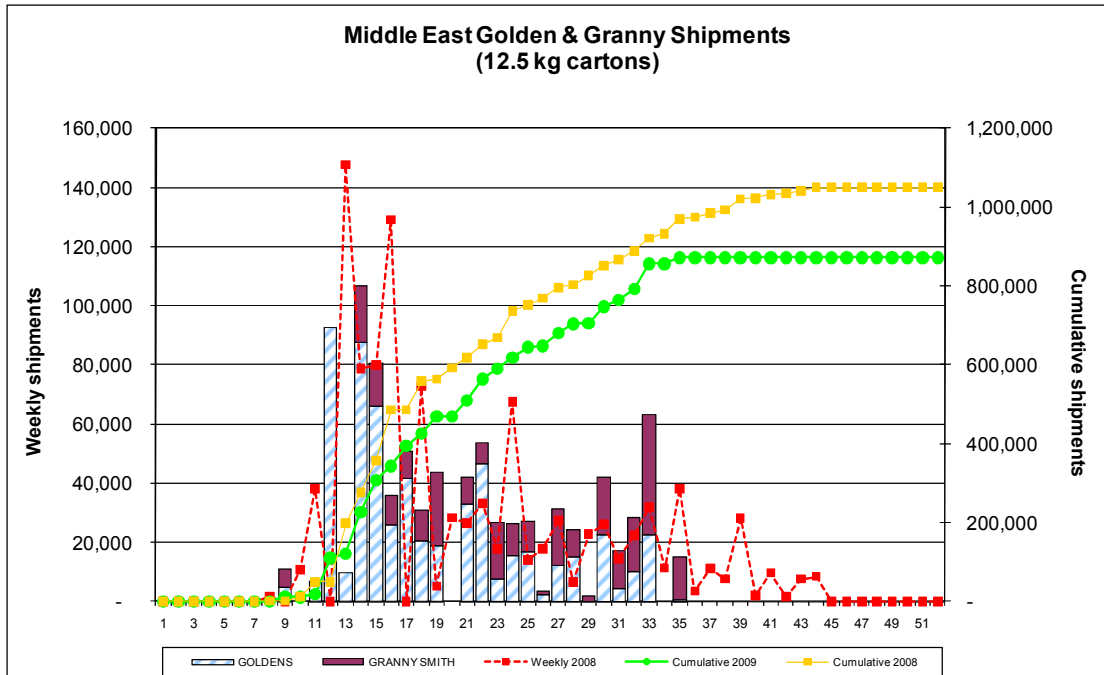


2.2 Apples Passed For Export per cultivar YTD for weeks 1-35



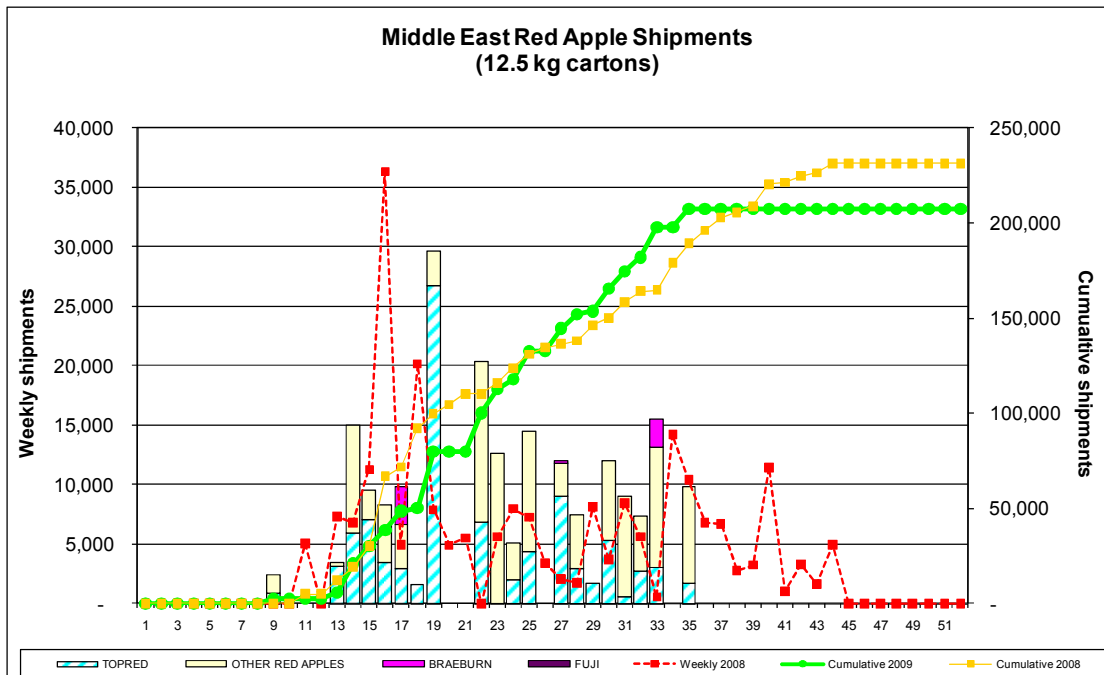
3 Shipments

3.1 Middle East Market: Golden & Granny Smith



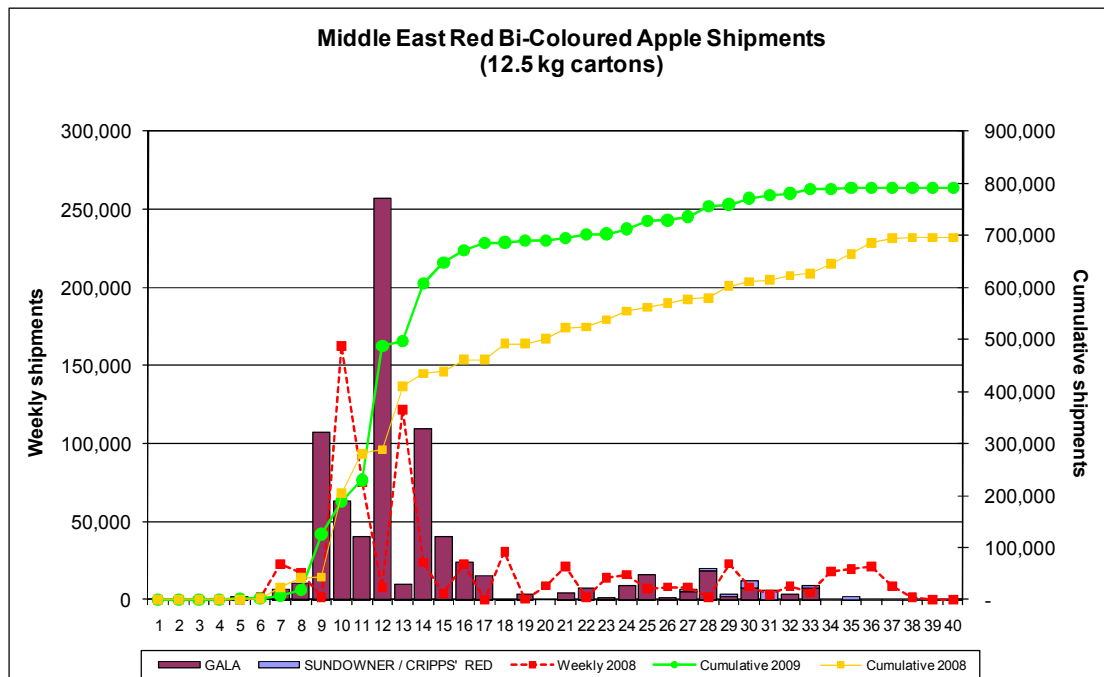
Weekly volumes	2008	2009	Difference	
Week 35	38,145	15,247	-22,898	-60%
Cumulative volumes				
Week 1 to 35	970,793	872,074	-98,719	-10%

3.2 Middle East Market: Red Apples



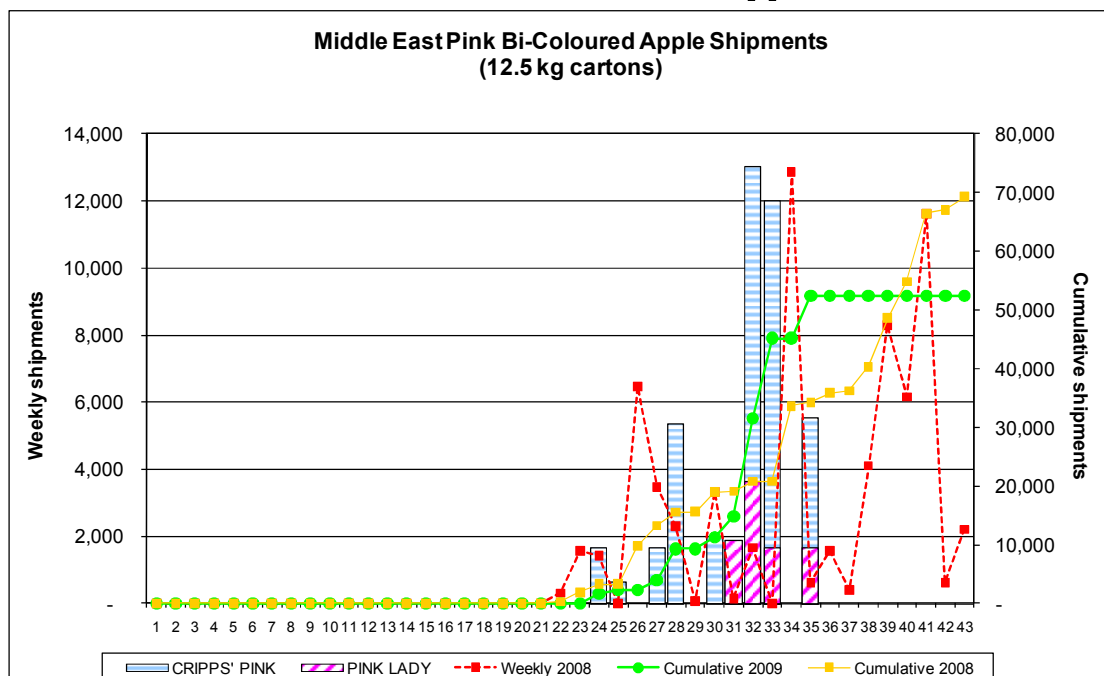
Weekly volumes	2008	2009	Difference	
Week 35	10,428	9,875	-553	-5%
Cumulative volumes				
Week 1 to 35	189,426	207,517	18,091	10%

3.3 Middle East Market: Red-Bi Coloured Apples



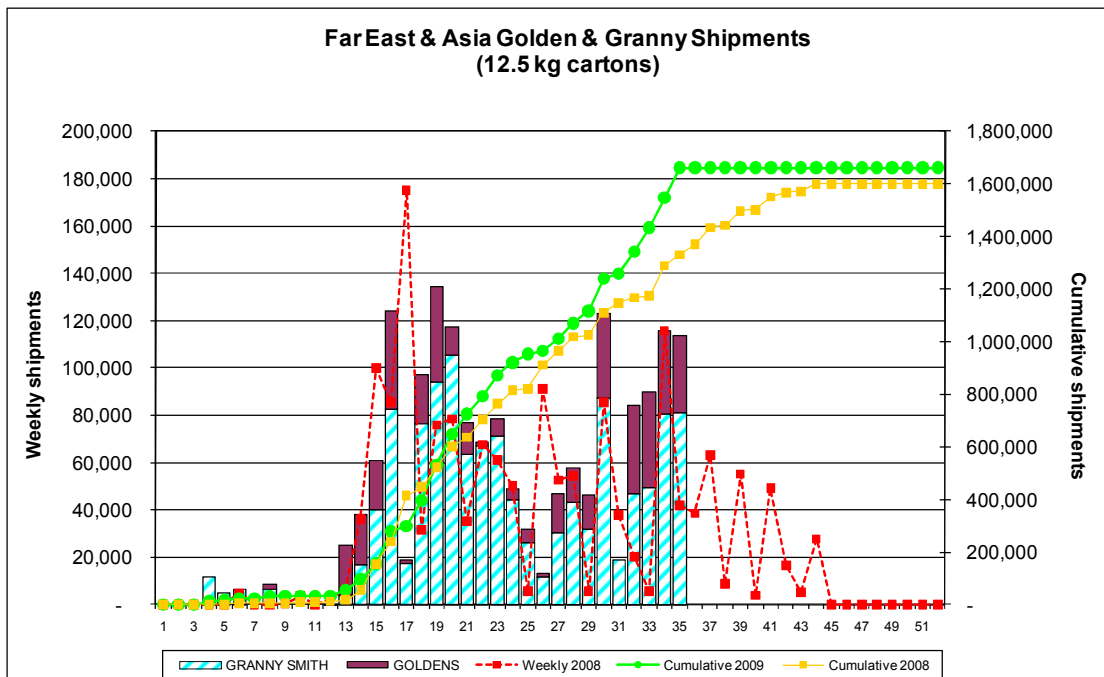
Weekly volumes	2008	2009	Difference	
Week 35	19,513	1,580	-17,933	-92%
Cumulative volumes				
Week 1 to 35	664,983	791,389	126,406	19%

3.4 Middle East Market: Pink Bi-Coloured Apples



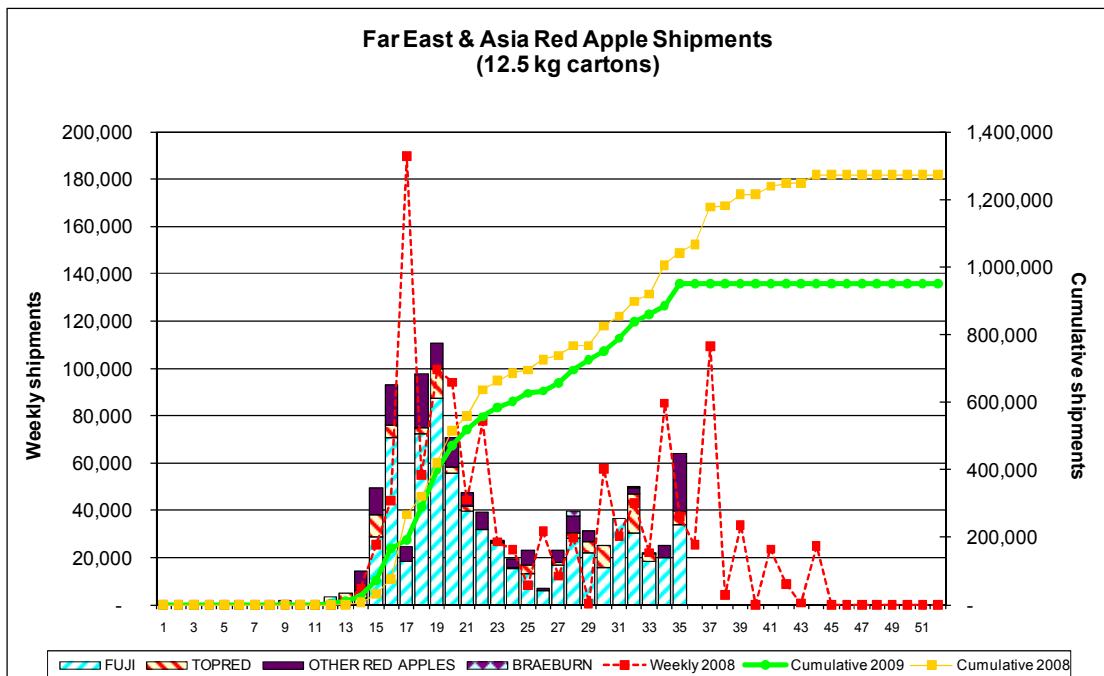
Weekly volumes	2008	2009	Difference	
Week 35	632	5,530	4,898	7.75
Cumulative volumes				
Week 1 to 35	34,286	52,377	18,091	53%

3.5 Far East & Asia Market: Golden & Granny Smith



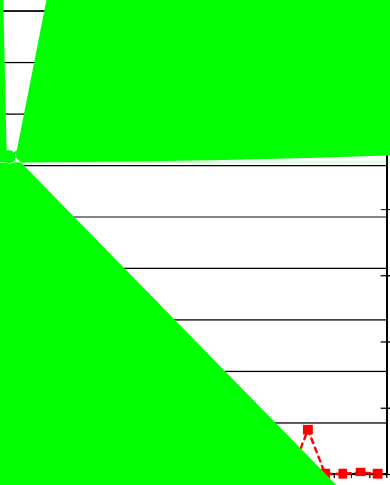
Weekly volumes	2008	2009	Difference	
Week 35	42,107	113,602	71,495	170%
Cumulative volumes				
Week 1 to 35	1,331,962	1,662,347	330,384	25%

3.6 Far East & Asia Market: Red Apples

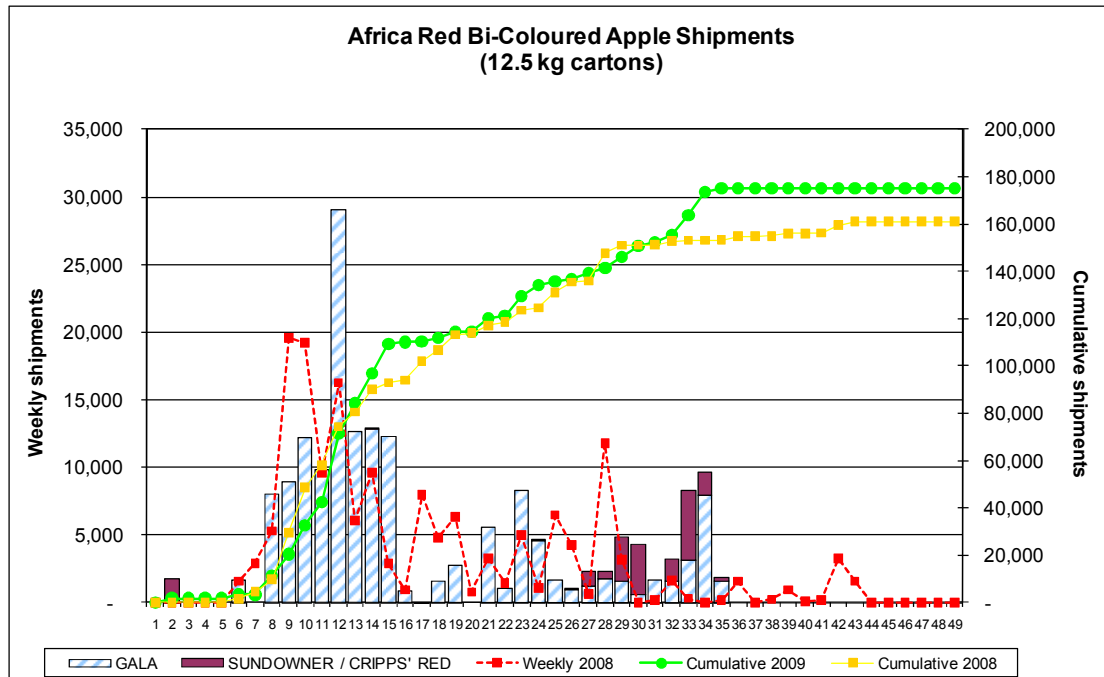


Weekly volumes	2008	2009	Difference	
Week 35	37,288	64,148	26,860	72%
Cumulative volumes				
Week 1 to 35	1,042,295	949,731	-92,564	-9%

Bi-Co

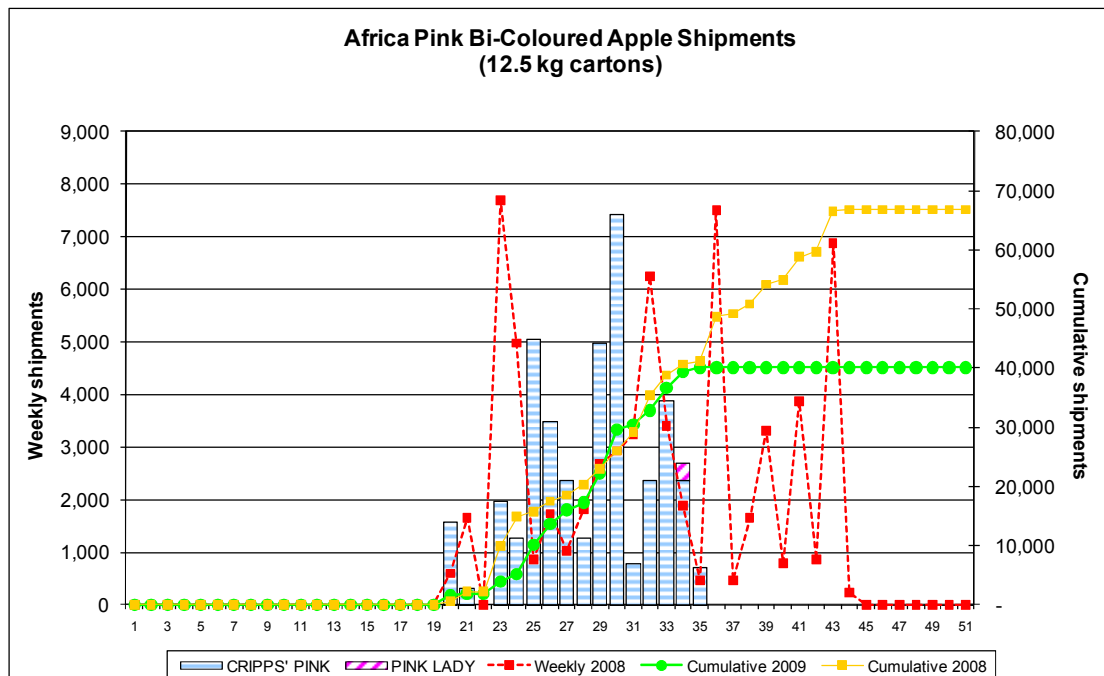


3.11 Africa: Red Bi-Coloured Apples



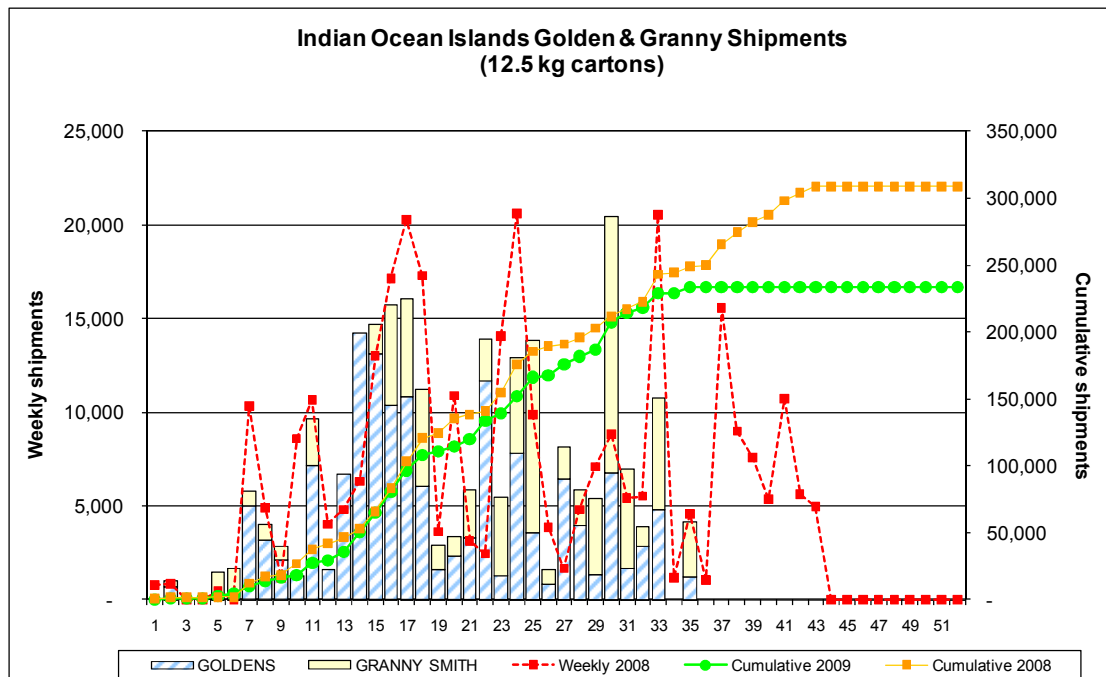
Weekly volumes	2008	2009	Difference	
Week 35	158	1,817	1,659	1050%
Cumulative volumes				
Week 1 to 35	153,277	175,266	21,989	14%

3.12 Africa: Pink Bi-Coloured Apples



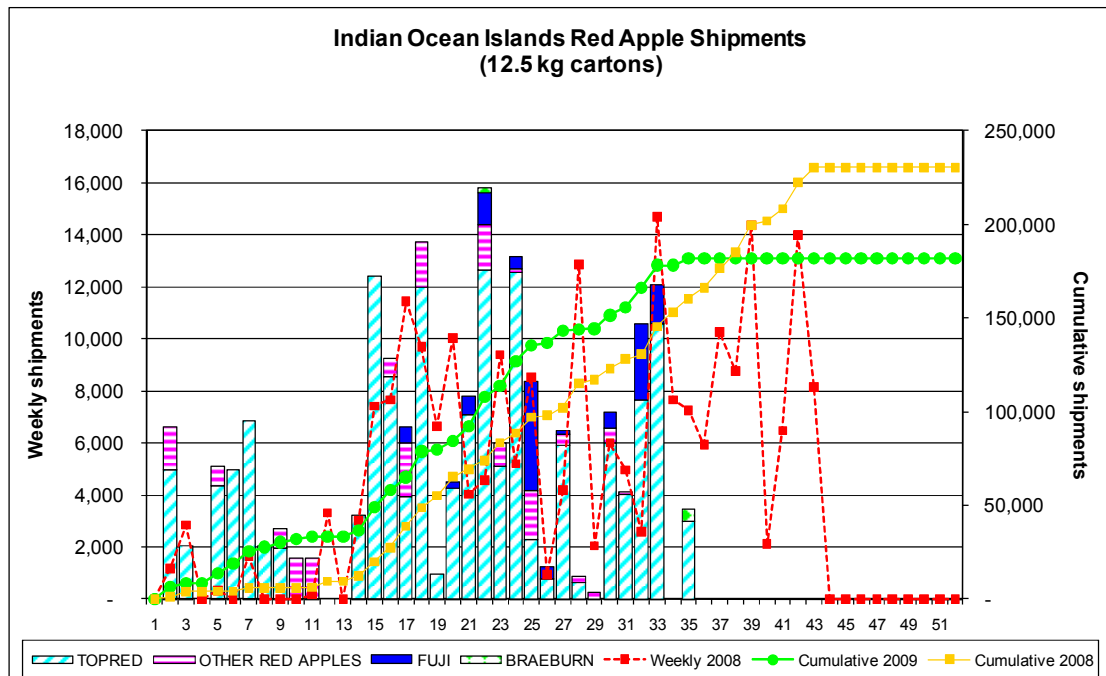
Weekly volumes	2008	2009	Difference	
Week 35	474	711	237	50%
Cumulative volumes				
Week 1 to 35	41,227	40,132	-1,095	-3%

3.13 Indian Ocean Islands: Golden & Granny Smith



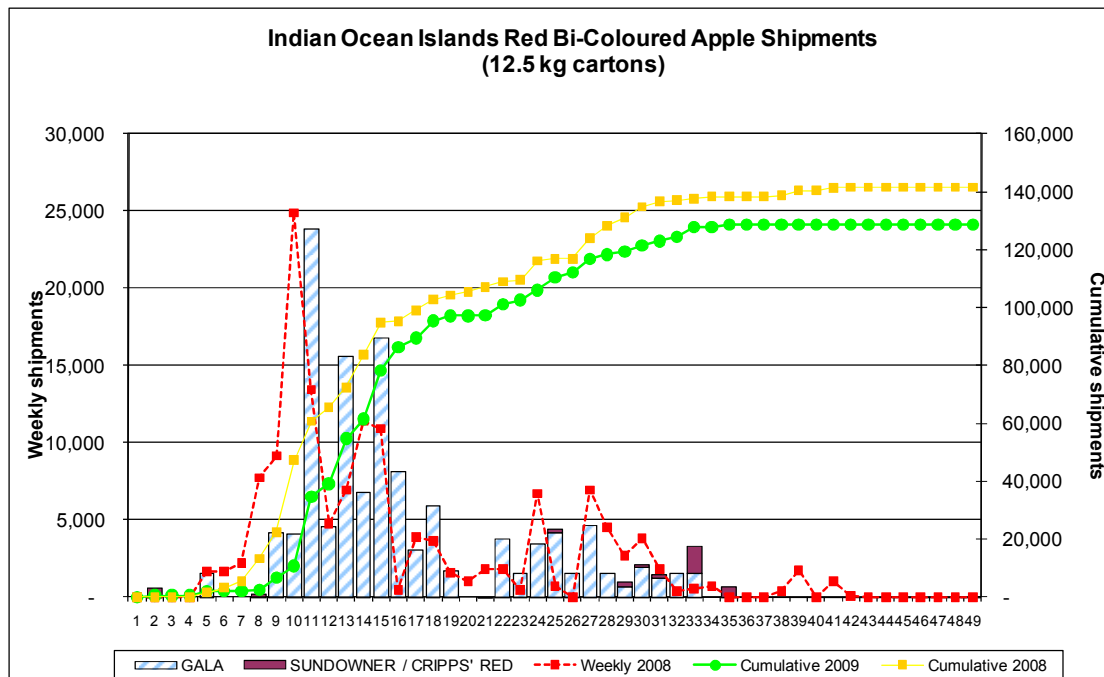
Weekly volumes	2008	2009	Difference	
Week 35	4,582	4,187	-395	-9%
Cumulative volumes				
Week 1 to 35	249,087	233,366	-15,721	-6%

3.14 Indian Ocean Islands: Red Apples



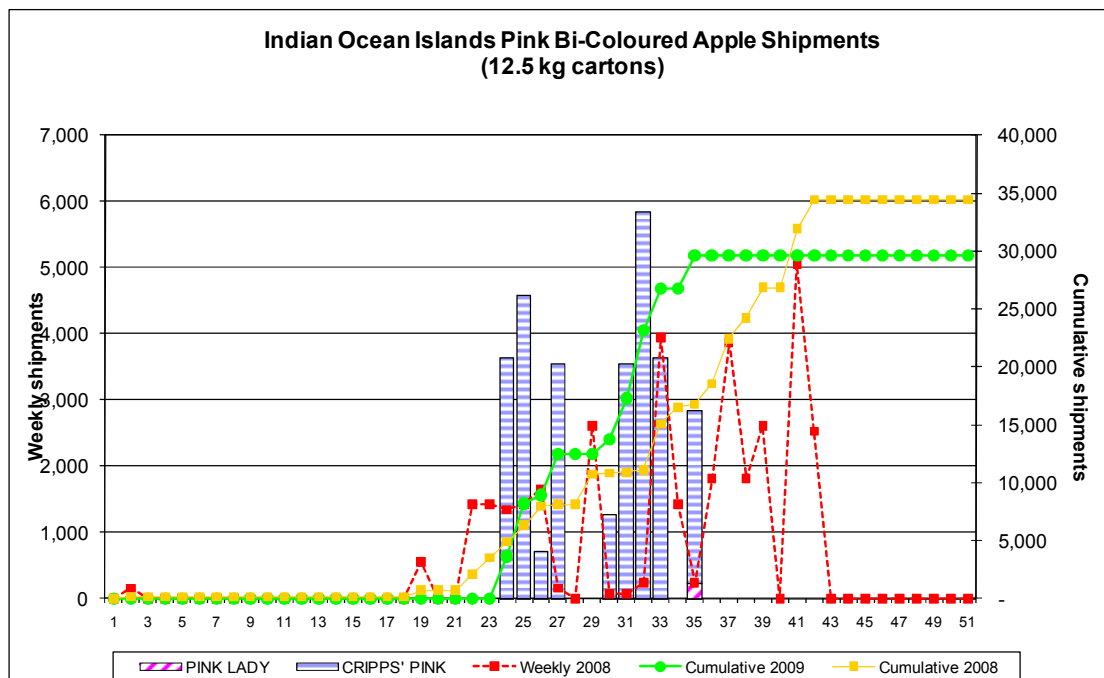
Weekly volumes	2008	2009	Difference	
Week 34	7,663	-	-7,663	-100%
Cumulative volumes				
Week 1 to 34	153,181	178,303	25,122	16%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 35	-	711	711	#DIV/0!
Cumulative volumes				
Week 1 to 35	138,344	128,612	-9,732	-7%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 35	237	2,844	2,607	1100%
Cumulative volumes				
Week 1 to 35	16,755	29,625	12,870	77%

4 Total Apple Shipments (YTD) Weeks 1-35

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,697,895	275,831	175,266	40,132	2,212	2,191,336
Australia	1,580					1,580
EU	2,427,170	365,469	344,947	469,090		3,606,676
FE & Asia	1,662,347	949,731	1,175,701	144,639	10,349	3,942,767
Indian Ocean Island	233,366	181,779	128,612	29,625	395	573,777
Middle East	872,074	207,517	791,389	52,377	1,185	1,924,542
United Kingdom	3,490,649	965,538	3,176,238	1,176,477	1,580	8,810,482
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	10,519,223	2,960,164	5,792,154	1,915,342	15,721	21,202,603