

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 36**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

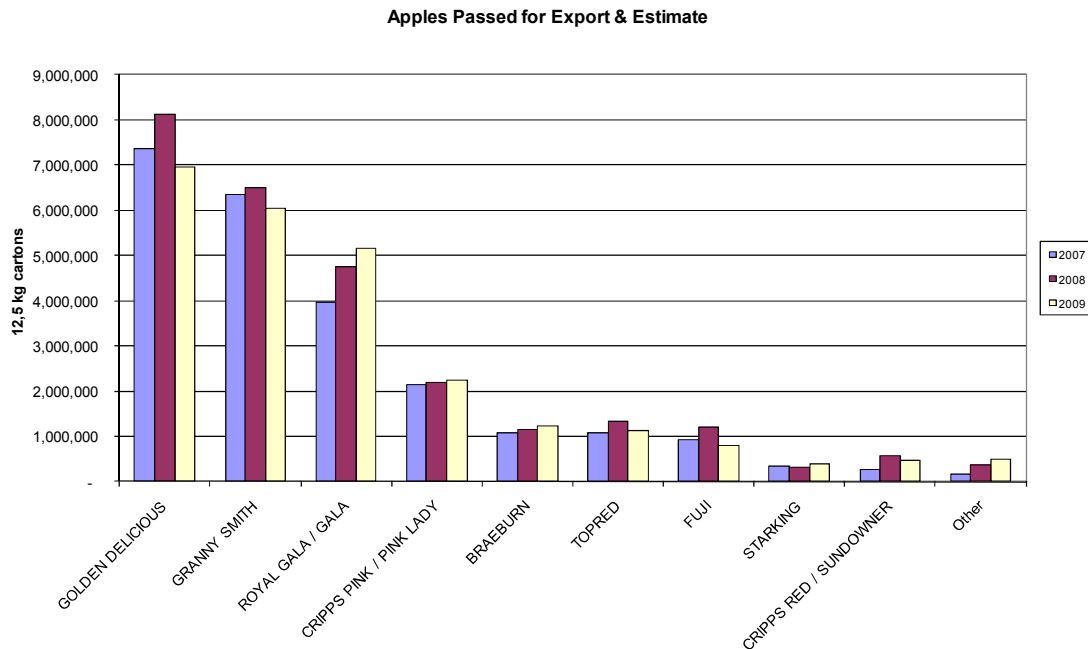
Table of Contents

1	Total Apple Export Estimate to All Markets	1
2	Apples inspections passed for export.....	2
2.1	Inspections passed for export per week.....	2
2.2	Apples Passed For Export per cultivar YTD for weeks 1-36	2
3	Shipments.....	3
3.1	Middle East Market: Goldens & Granny Smith	3
3.2	Middle East Market: Red Apples	3
3.3	Middle East Market: Red-Bi Coloured Apples	4
3.4	Middle East Market: Pink Bi-Coloured Apples	4
3.5	Far East & Asia Market: Goldens & Granny Smith.....	5
3.6	Far East & Asia Market: Red Apples	5
3.7	Far East & Asia Market: Red Bi-Coloured Apples	6
3.8	Far East & Asia Market: Pink Bi-Coloured Apples	6
3.9	Africa Market: Golden & Granny Smith.....	7
3.10	Africa: Red Apples	7
3.11	Africa: Red Bi-Coloured Apples	8
3.12	Africa: Pink Bi-Coloured Apples.....	8
3.13	Indian Ocean Islands: Golden & Granny Smith	9
3.14	Indian Ocean Islands: Red Apples.....	9
3.15	Indian Ocean Islands: Red Bi-Coloured	10
3.16	Indian Ocean Islands: Pink Bi-Coloured	10
4	Total Apple Shipments (YTD) Weeks 1-36	11

1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,940,463	-6%	-1,547,937
Pears	12,912,087	13,138,471	13,025,279	14,318,430	9%	1,179,959
Total	36,654,174	39,626,872	38,140,523	39,258,894	-1%	-367,979

All volumes = 12.5kg carton equivalent

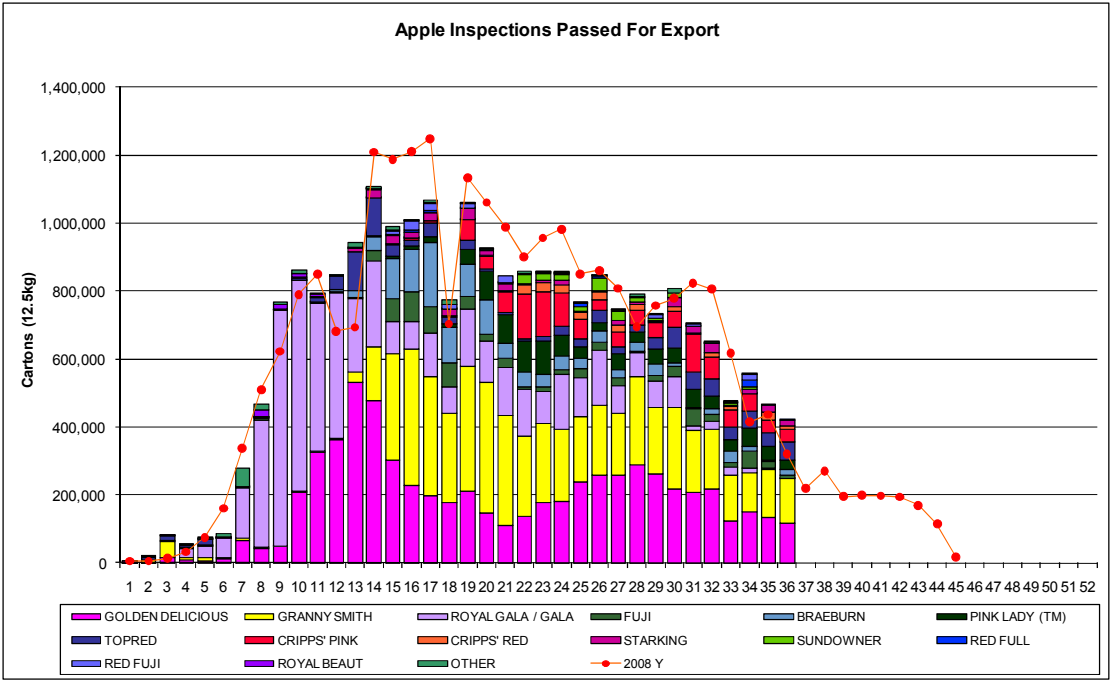


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,952,293	-14%	-1,169,737
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,169,941	9%	417,726
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,253,456	3%	55,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	794,593	-34%	-403,361
STARKING	341,541	310,716	326,128	389,302	25%	78,586
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	471,738	-17%	-94,060
Other	168,865	364,114	266,490	497,146	37%	133,032
Grand Total	23,742,087	26,488,401	25,115,244	24,940,463	-6%	-1,547,937

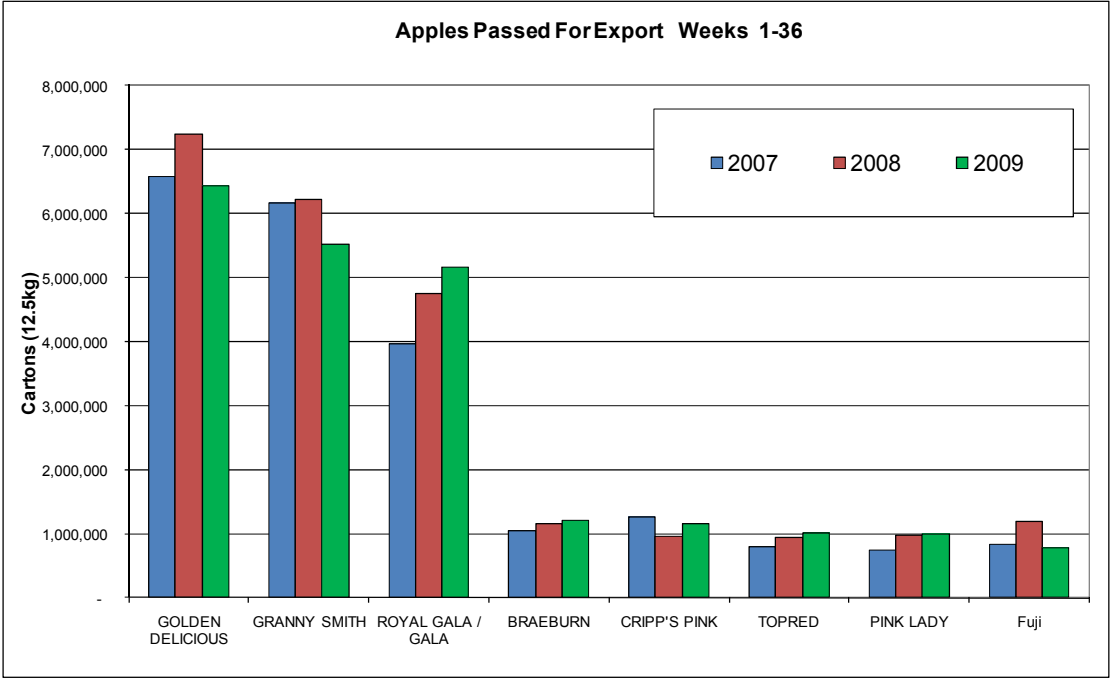
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

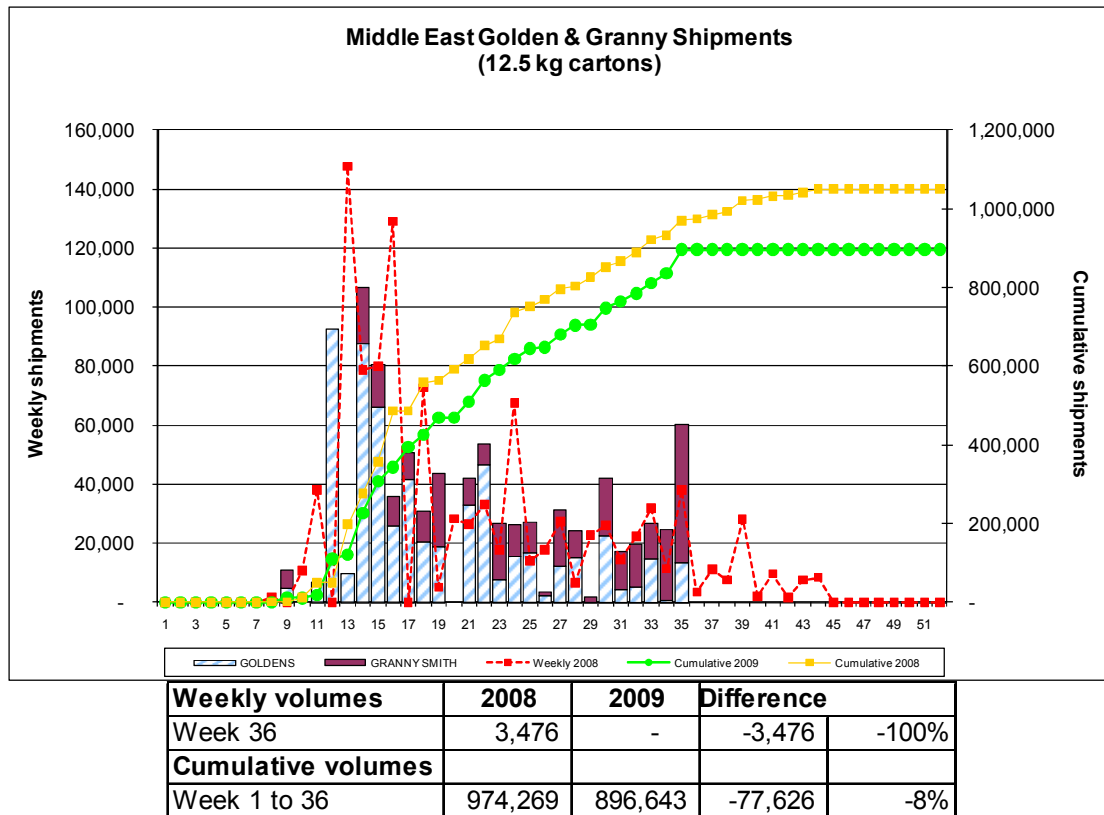


2.2 Apples Passed For Export per cultivar YTD for weeks 1-36

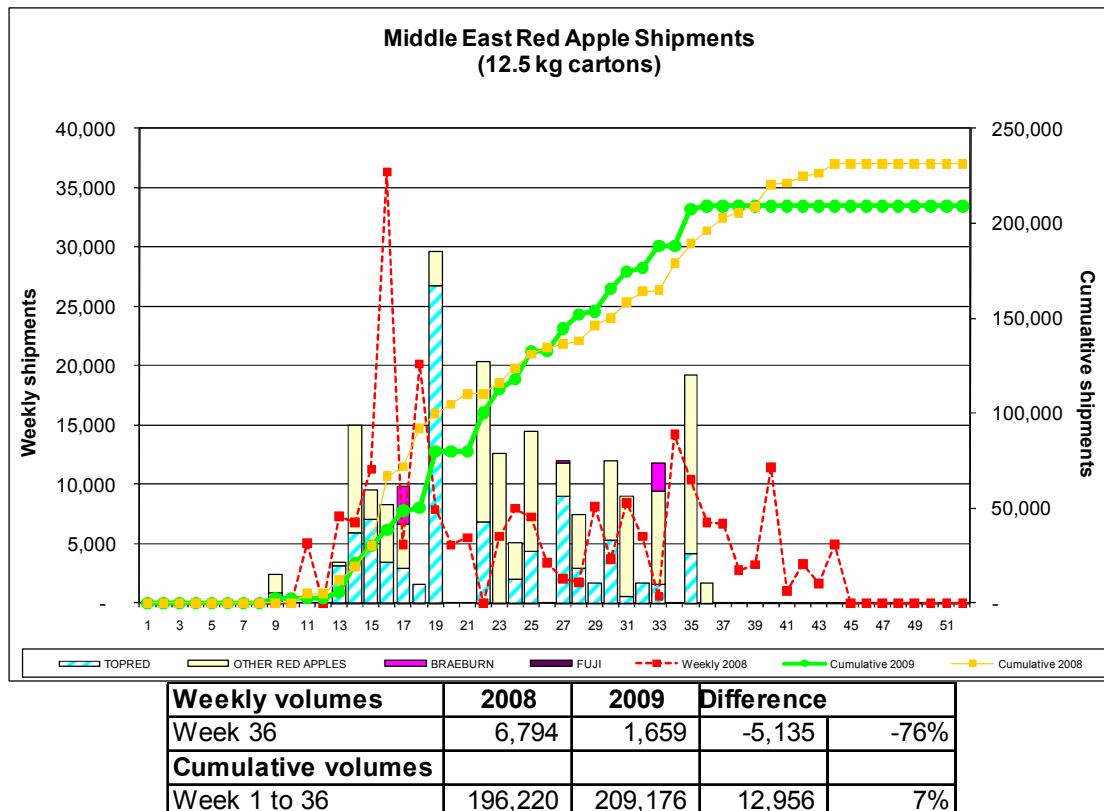


3 Shipments

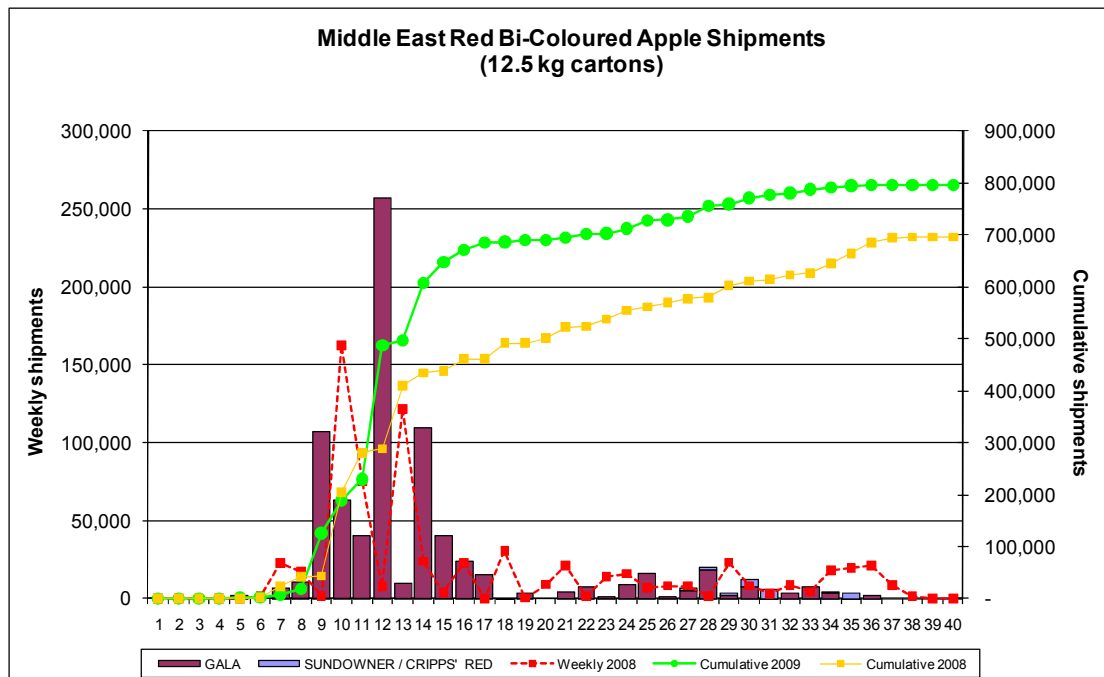
3.1 Middle East Market: Golden & Granny Smith



3.2 Middle East Market: Red Apples

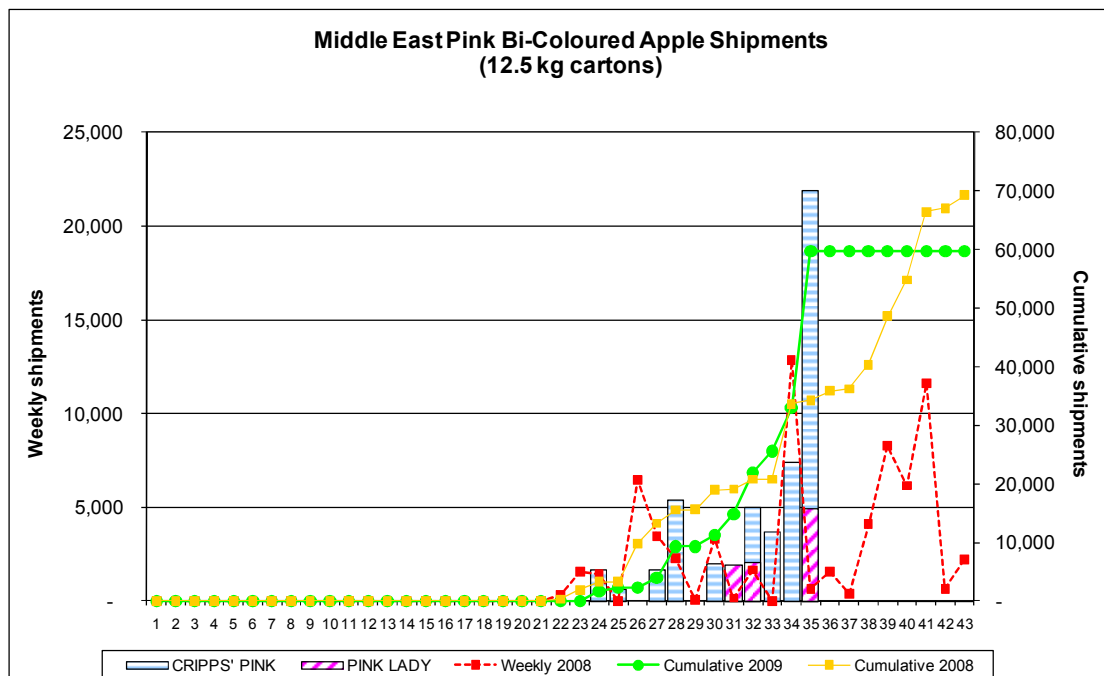


3.3 Middle East Market: Red-Bi Coloured Apples



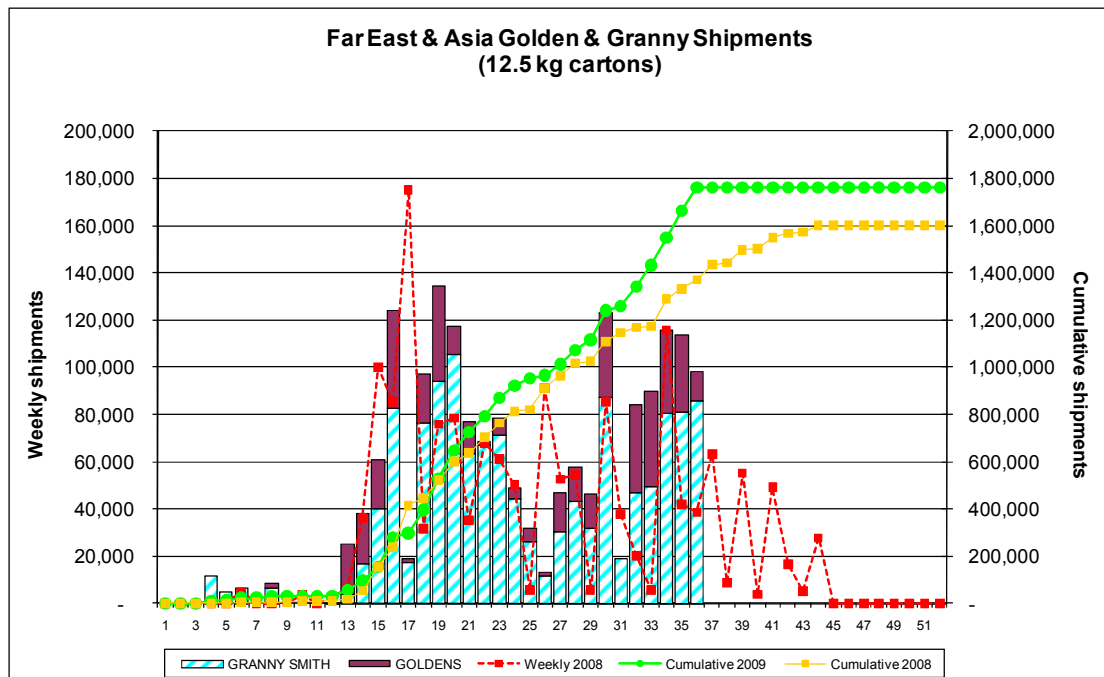
Weekly volumes	2008	2009	Difference	
Week 36	21,251	1,659	-19,592	-92%
Cumulative volumes				
Week 1 to 36	686,234	796,445	110,211	16%

3.4 Middle East Market: Pink Bi-Coloured Apples



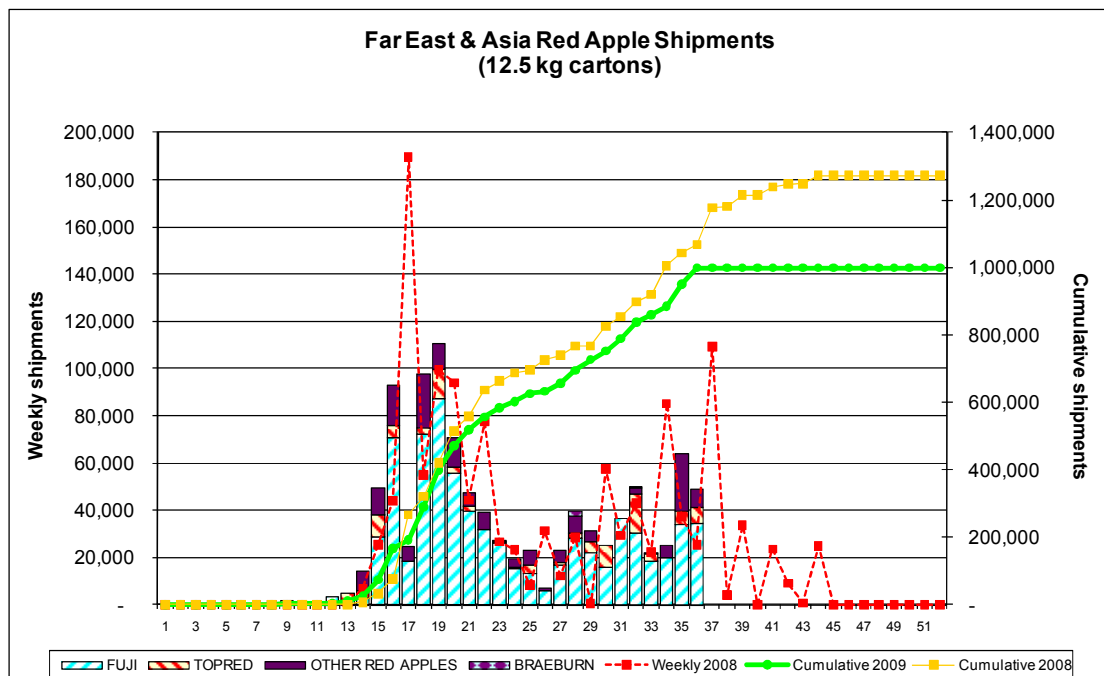
Weekly volumes	2008	2009	Difference	
Week 36	1,580	-	-1,580	-1
Cumulative volumes				
Week 1 to 36	35,866	59,803	23,937	67%

3.5 Far East & Asia Market: Goldens & Granny Smith



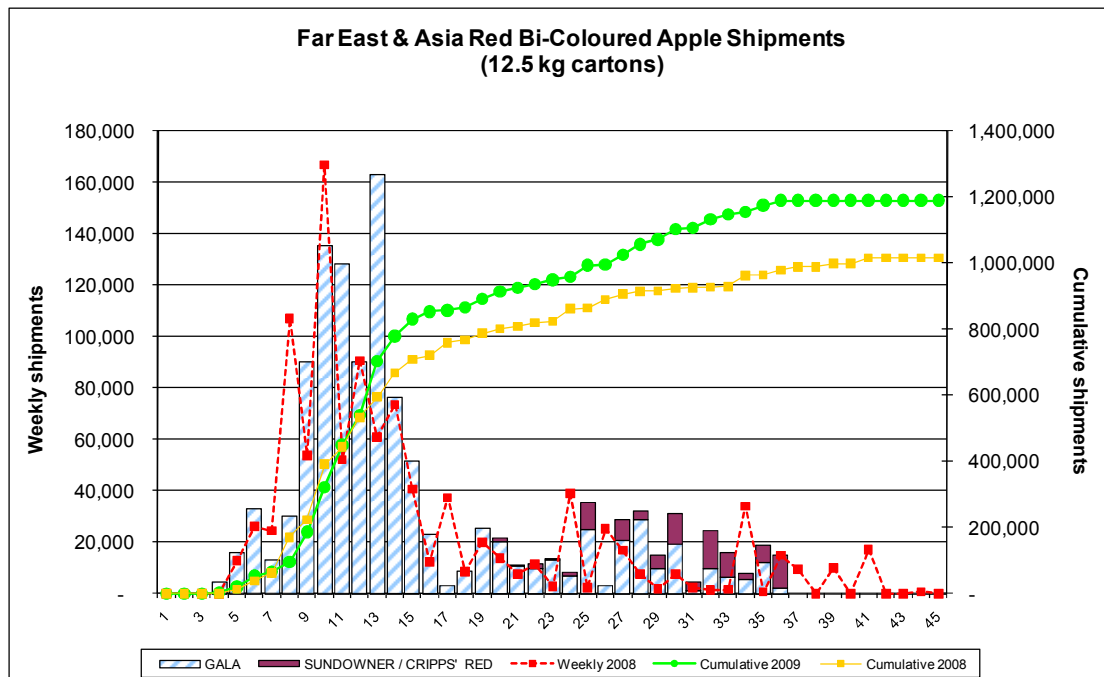
Weekly volumes	2008	2009	Difference	
Week 36	38,631	97,969	59,338	154%
Cumulative volumes				
Week 1 to 36	1,370,593	1,760,315	389,722	28%

3.6 Far East & Asia Market: Red Apples



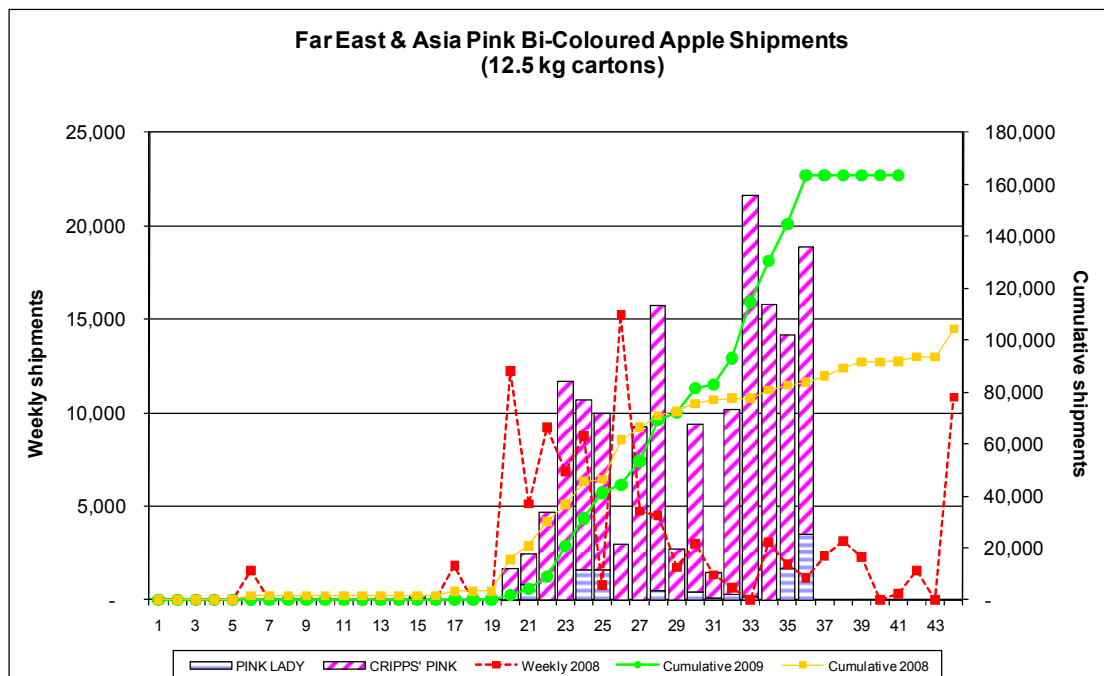
Weekly volumes	2008	2009	Difference	
Week 36	25,359	48,892	23,533	93%
Cumulative volumes				
Week 1 to 36	1,067,654	998,623	-69,031	-6%

3.7 Far East & Asia Market: Red Bi-Coloured Apples



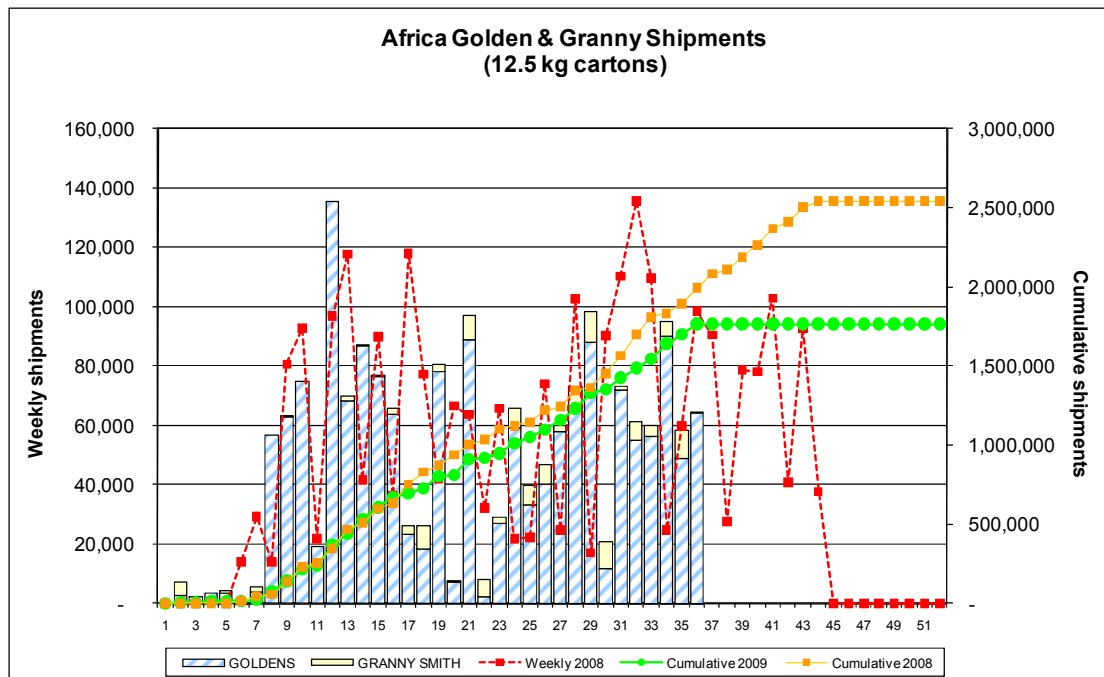
Weekly volumes	2008	2009	Difference	
Week 36	14,931	15,010	79	1%
Cumulative volumes				
Week 1 to 36	979,576	1,190,711	211,136	22%

3.8 Far East & Asia Market: Pink Bi-Coloured Apples



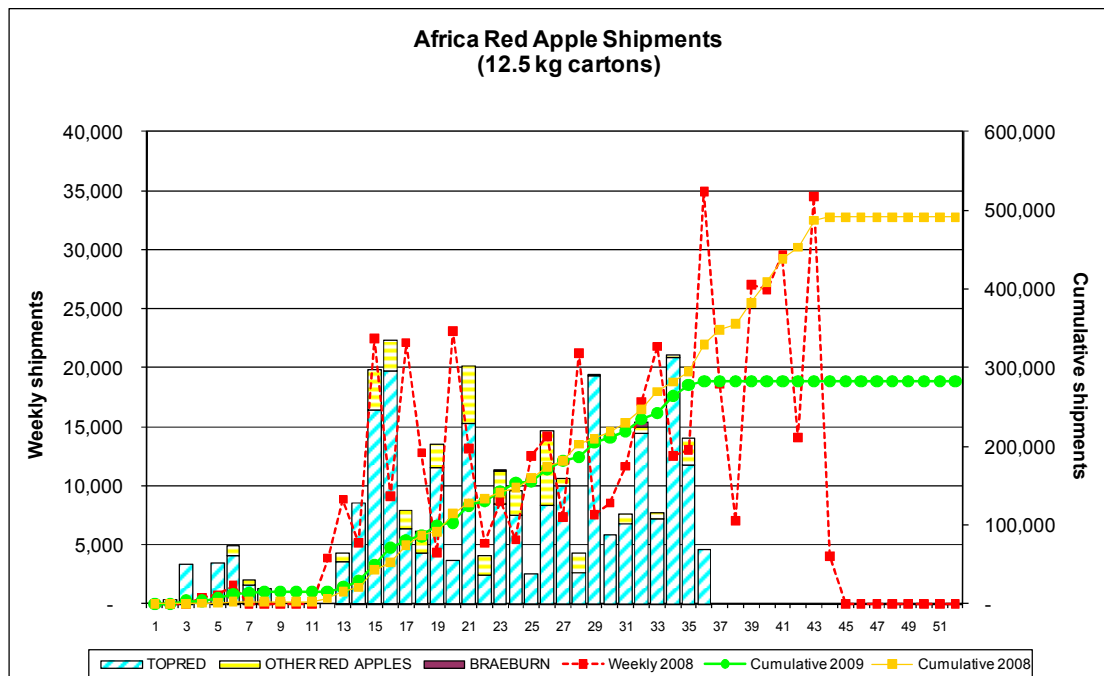
Weekly volumes	2008	2009	Difference	
Week 36	1,185	18,881	17,696	1493%
Cumulative volumes				
Week 1 to 36	83,816	163,520	79,704	95%

3.9 Africa Market: Golden & Granny Smith



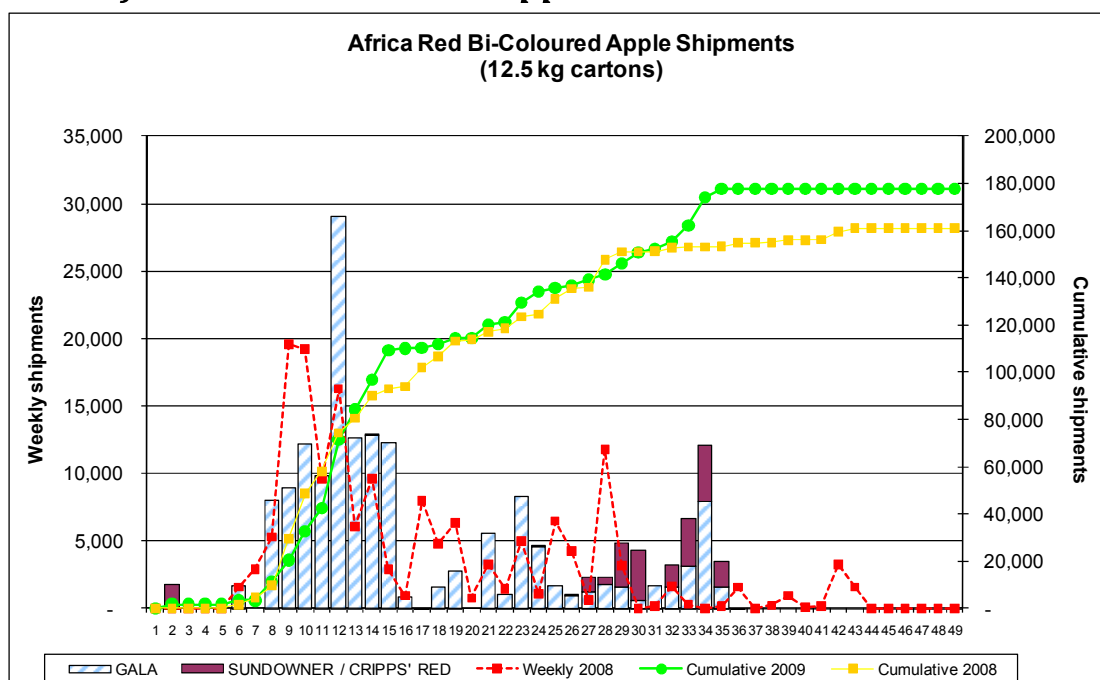
Weekly volumes	2008	2009	Difference	
Week 36	98,592	64,622	-33,970	-34%
Cumulative volumes				
Week 1 to 36	1,992,632	1,765,519	-227,113	-11%

3.10 Africa: Red Apples



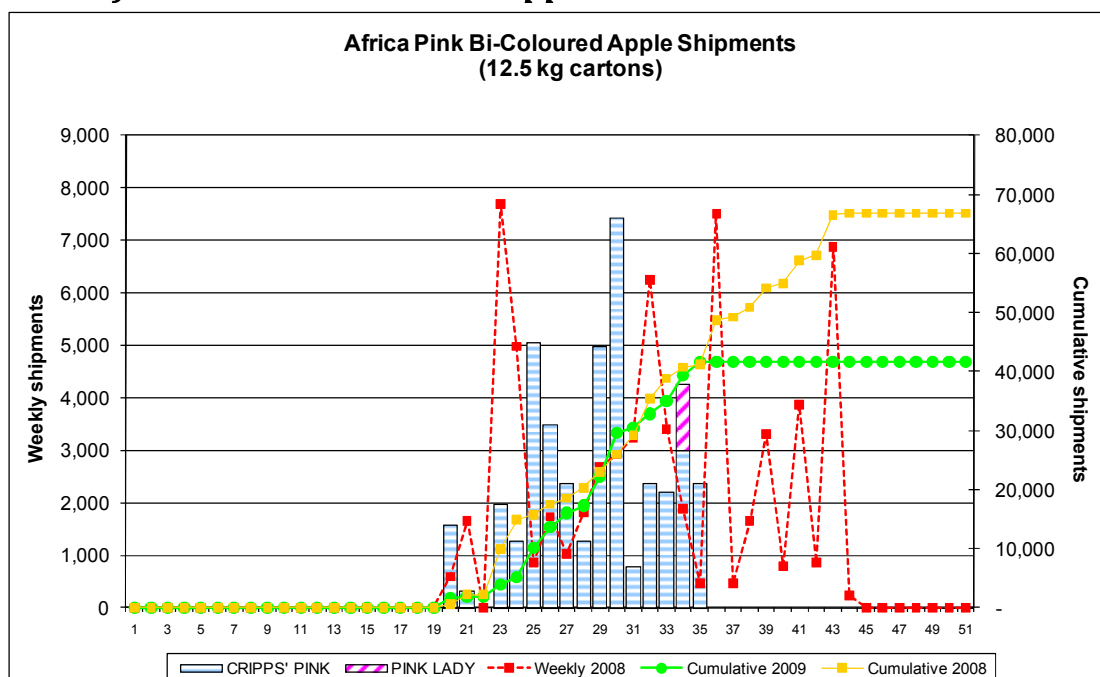
Weekly volumes	2008	2009	Difference	
Week 36	34,918	4,661	-30,257	-87%
Cumulative volumes				
Week 1 to 36	329,954	282,467	-47,487	-14%

3.11 Africa: Red Bi-Coloured Apples



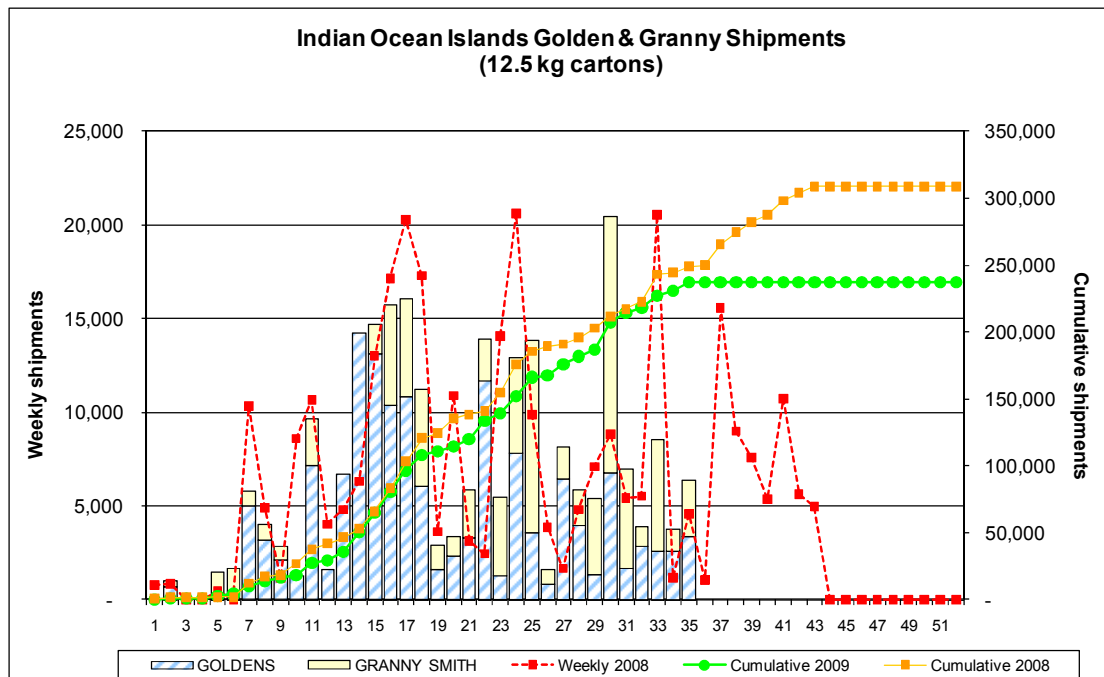
Weekly volumes	2008	2009	Difference	
Week 36	1,580	79	-1,501	-95%
Cumulative volumes				
Week 1 to 36	154,857	177,794	22,937	15%

3.12 Africa: Pink Bi-Coloured Apples



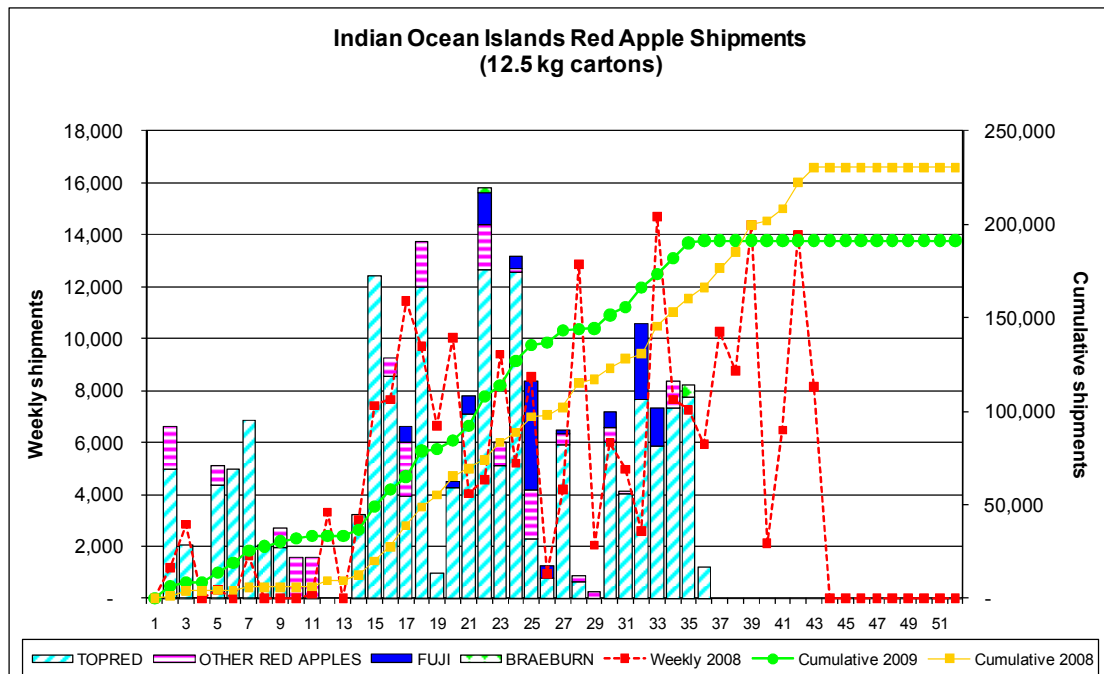
Weekly volumes	2008	2009	Difference	
Week 36	7,505	-	-7,505	-100%
Cumulative volumes				
Week 1 to 36	48,732	41,712	-7,020	-14%

3.13 Indian Ocean Islands: Golden & Granny Smith



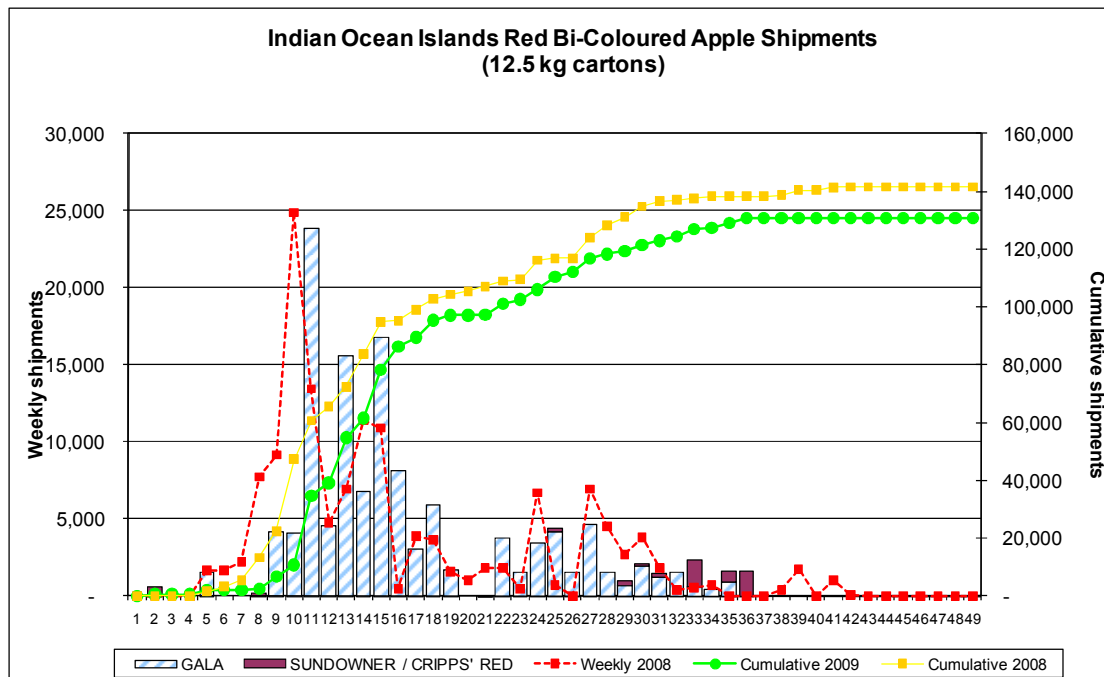
Weekly volumes	2008	2009	Difference	
Week 36	1,027	-	-1,027	-100%
Cumulative volumes				
Week 1 to 36	250,114	237,158	-12,956	-5%

3.14 Indian Ocean Islands: Red Apples



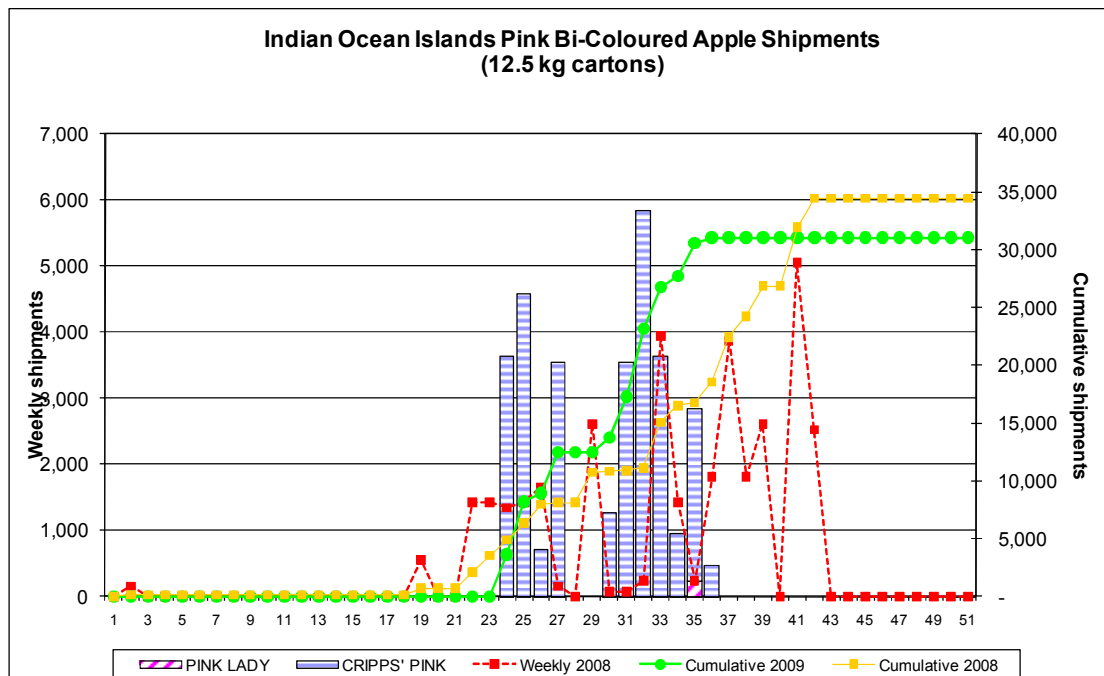
Weekly volumes	2008	2009	Difference	
Week 36	5,925	1,185	-4,740	-80%
Cumulative volumes				
Week 1 to 36	166,374	191,338	24,964	15%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 36	-	1,659	1,659	#DIV/0!
Cumulative volumes				
Week 1 to 36	138,344	130,745	-7,599	-5%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 36	1,817	474	-1,343	-74%
Cumulative volumes				
Week 1 to 36	18,572	31,047	12,475	67%

4 Total Apple Shipments (YTD) Weeks 1-36

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,765,519	282,467	177,794	41,712	2,212	2,269,704
Australia	1,580					1,580
Europe & Russia	2,427,170	365,469	344,947	470,670		3,608,256
FE & Asia	1,760,315	998,623	1,190,711	163,520	10,349	4,123,519
Indian Ocean Island	237,158	191,338	130,745	31,047	395	590,683
Middle East	896,643	209,176	796,445	59,803	1,185	1,963,252
United Kingdom	3,502,894	968,777	3,176,317	1,203,621	1,580	8,853,189
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	10,725,421	3,030,149	5,816,960	1,973,375	15,721	21,561,626