

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 37**

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways

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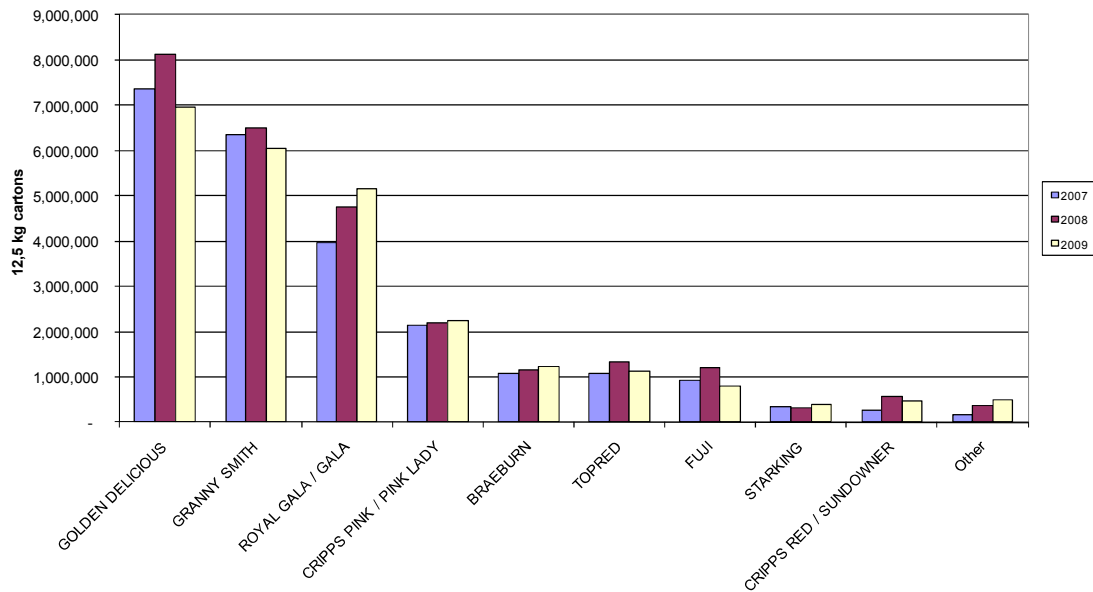
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,949,508	-6%	-1,538,893
Pears	12,912,087	13,138,471	13,025,279	14,327,774	9%	1,189,303
Total	36,654,174	39,626,872	38,140,523	39,277,282	-1%	-349,590

All volumes = 12.5kg carton equivalent

Apples Passed for Export & Estimate

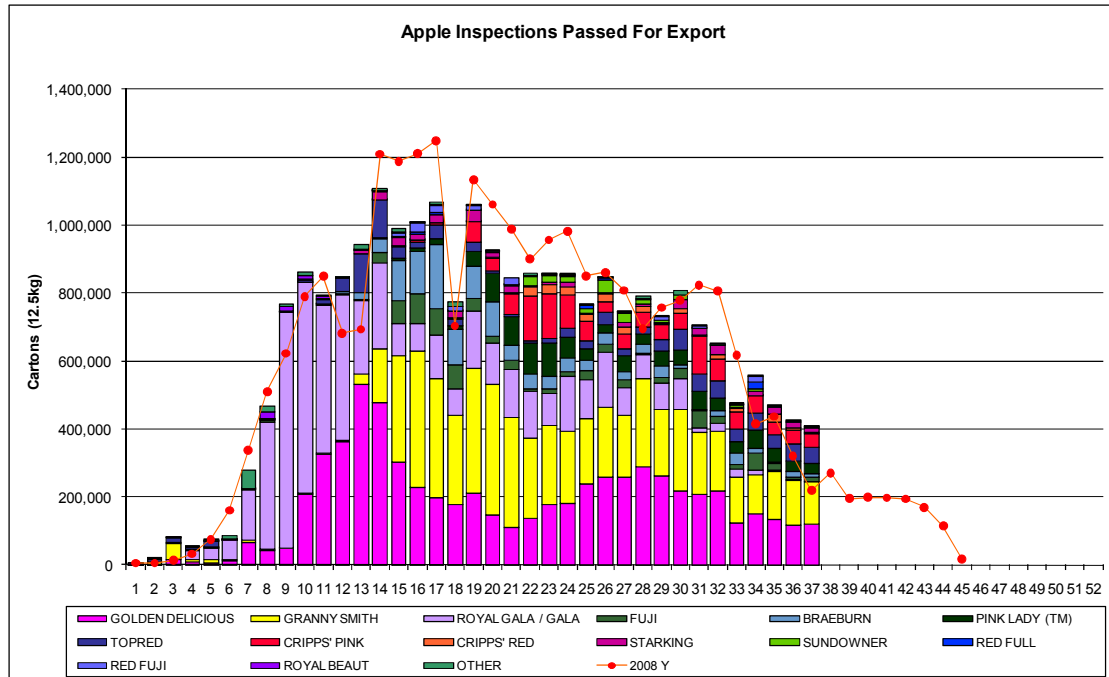


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,952,293	-14%	-1,169,737
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,169,941	9%	417,726
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,253,456	3%	55,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	794,593	-34%	-403,361
STARKING	341,541	310,716	326,128	398,346	28%	87,631
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	471,738	-17%	-94,060
Other	168,865	364,114	266,490	497,146	37%	133,032
Grand Total	23,742,087	26,488,401	25,115,244	24,949,508	-6%	-1,538,893

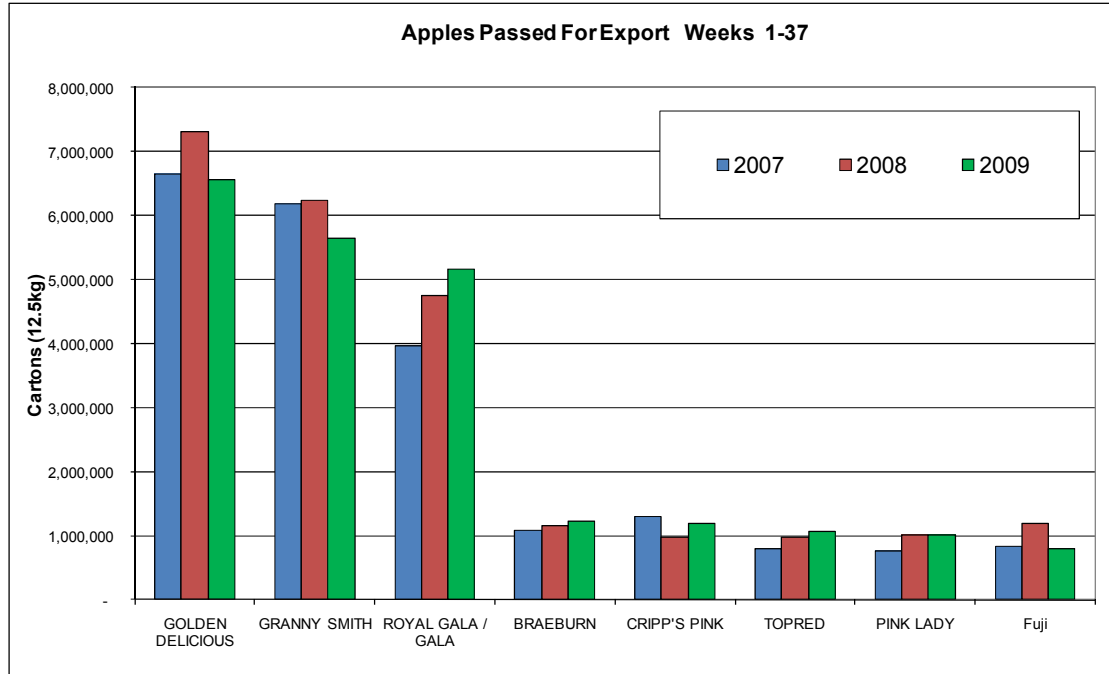
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

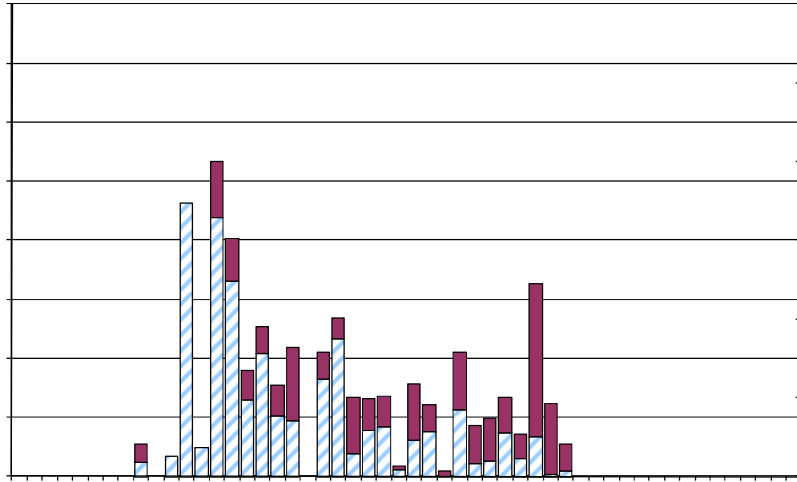


2.2 Apples Passed For Export per cultivar YTD for weeks 1-37

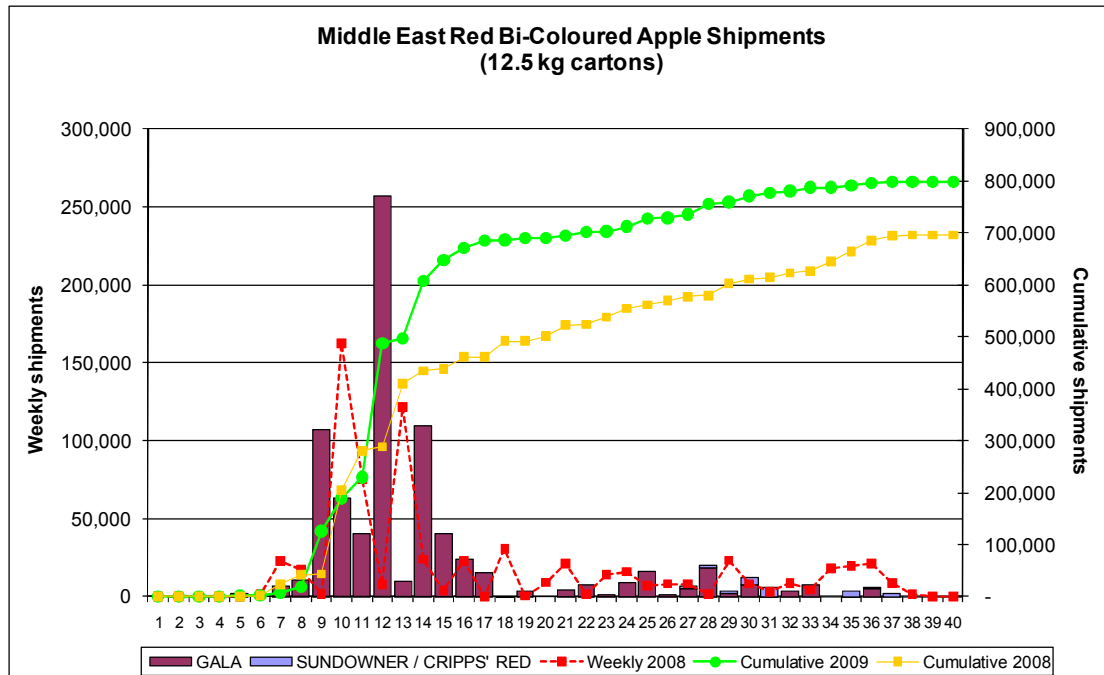


3 Shipments

3.1 Middle East Market: Golden's & Granny Smith

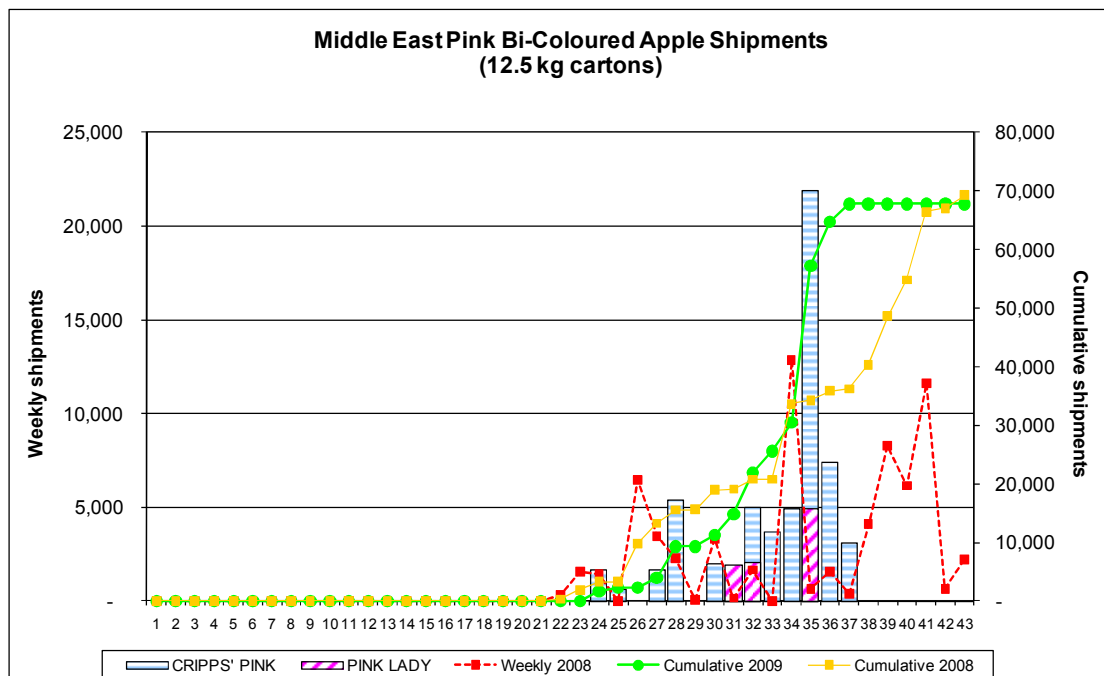


3.3 Middle East Market: Red-Bi Coloured Apples



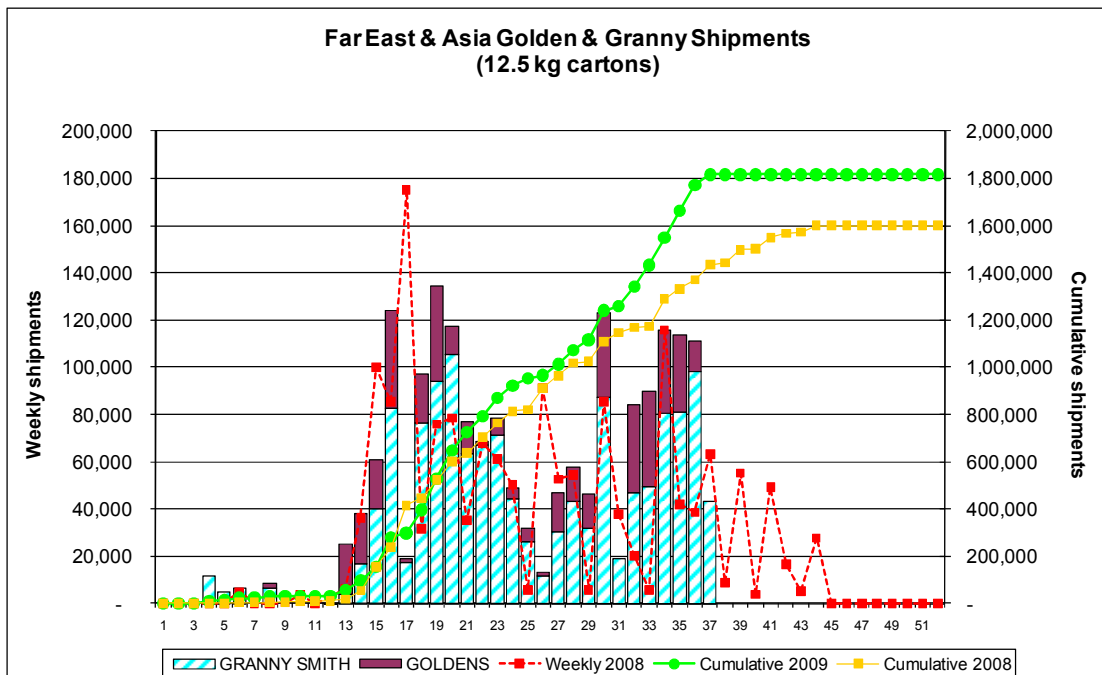
Weekly volumes	2008	2009	Difference	
Week 37	8,690	1,896	-6,794	-78%
Cumulative volumes				
Week 1 to 37	694,924	798,341	103,417	15%

3.4 Middle East Market: Pink Bi-Coloured Apples



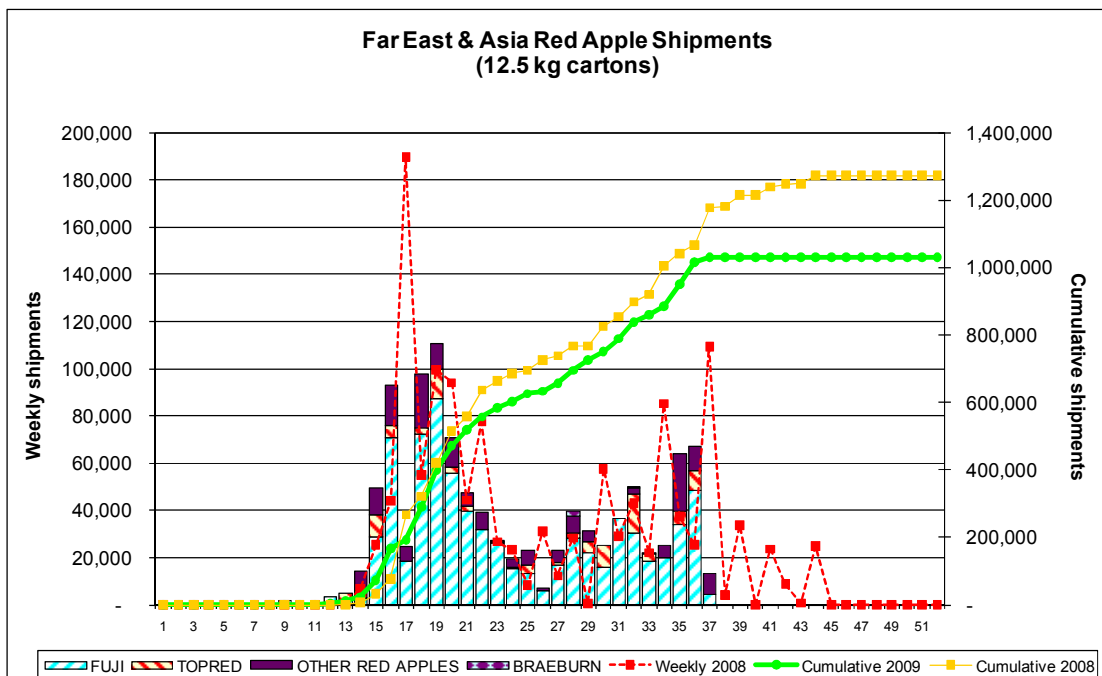
Weekly volumes	2008	2009	Difference	
Week 37	395	3,081	2,686	6.8
Cumulative volumes				
Week 1 to 37	36,261	67,782	31,521	87%

3.5 Far East & Asia Market: Golden & Granny Smith



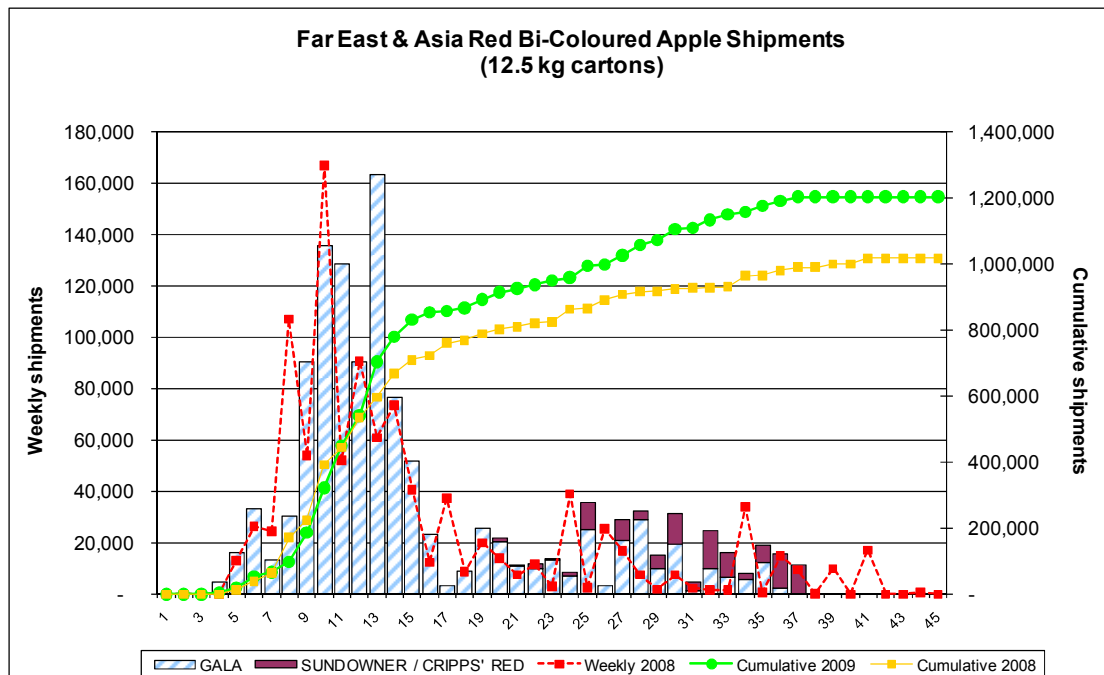
Weekly volumes	2008	2009	Difference	
Week 37	63,200	43,213	-19,987	-32%
Cumulative volumes				
Week 1 to 37	1,433,793	1,816,800	383,007	27%

3.6 Far East & Asia Market: Red Apples



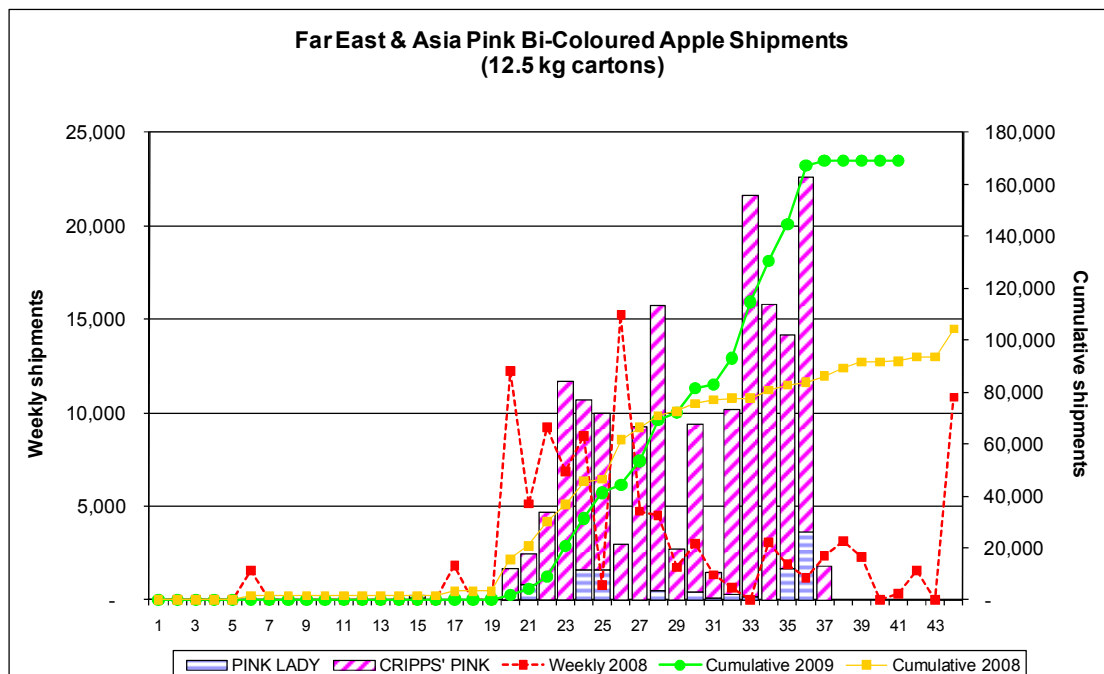
Weekly volumes	2008	2009	Difference	
Week 37	109,257	13,114	-96,143	-88%
Cumulative volumes				
Week 1 to 37	1,176,911	1,029,986	-146,925	-12%

3.7 Far East & Asia Market: Red Bi-Coloured Apples



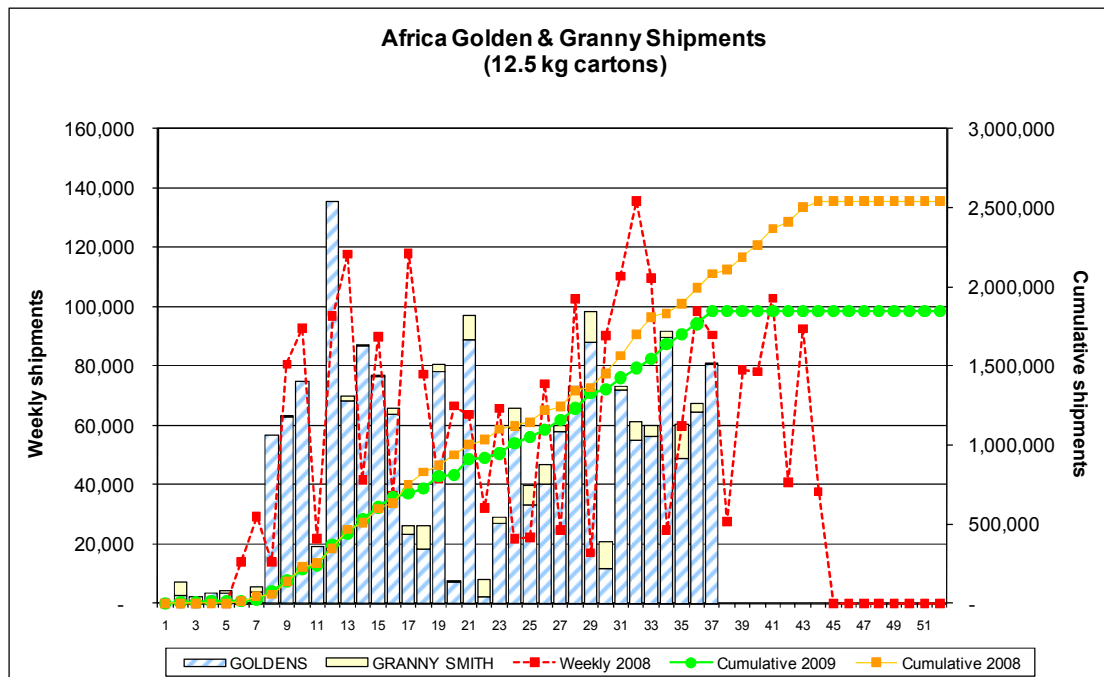
Weekly volumes	2008	2009	Difference	
Week 37	9,401	11,297	1,896	20%
Cumulative volumes				
Week 1 to 37	988,977	1,202,561	213,585	22%

3.8 Far East & Asia Market: Pink Bi-Coloured Apples



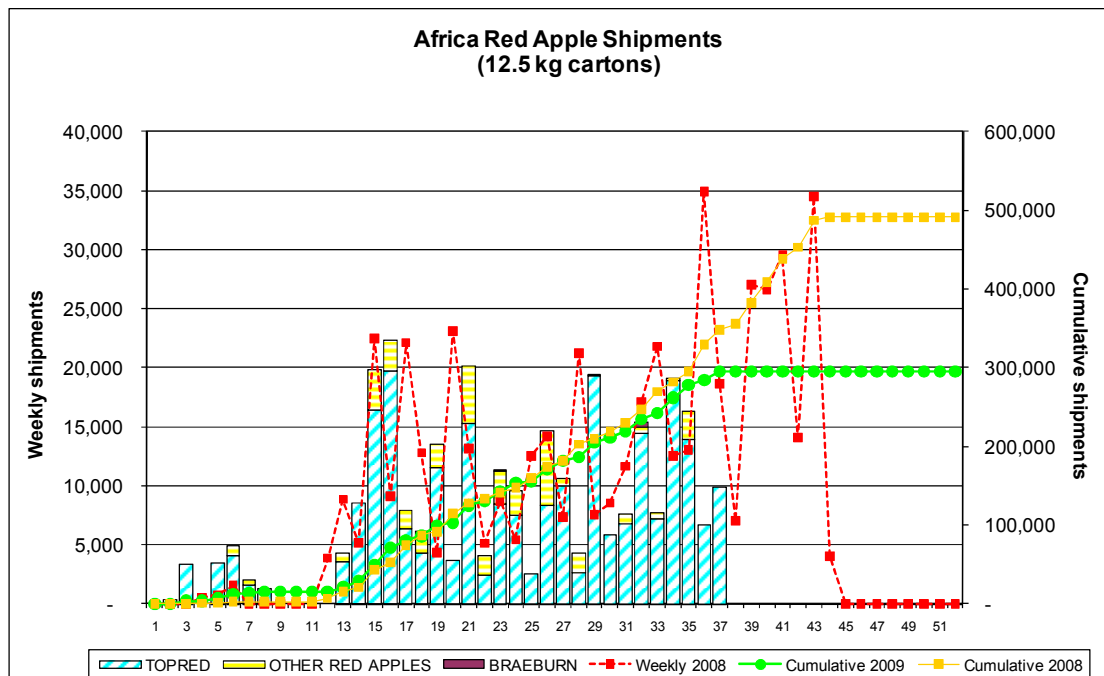
Weekly volumes	2008	2009	Difference	
Week 37	2,370	1,817	-553	-23%
Cumulative volumes				
Week 1 to 37	86,186	169,050	82,864	96%

3.9 Africa Market: Golden & Granny Smith



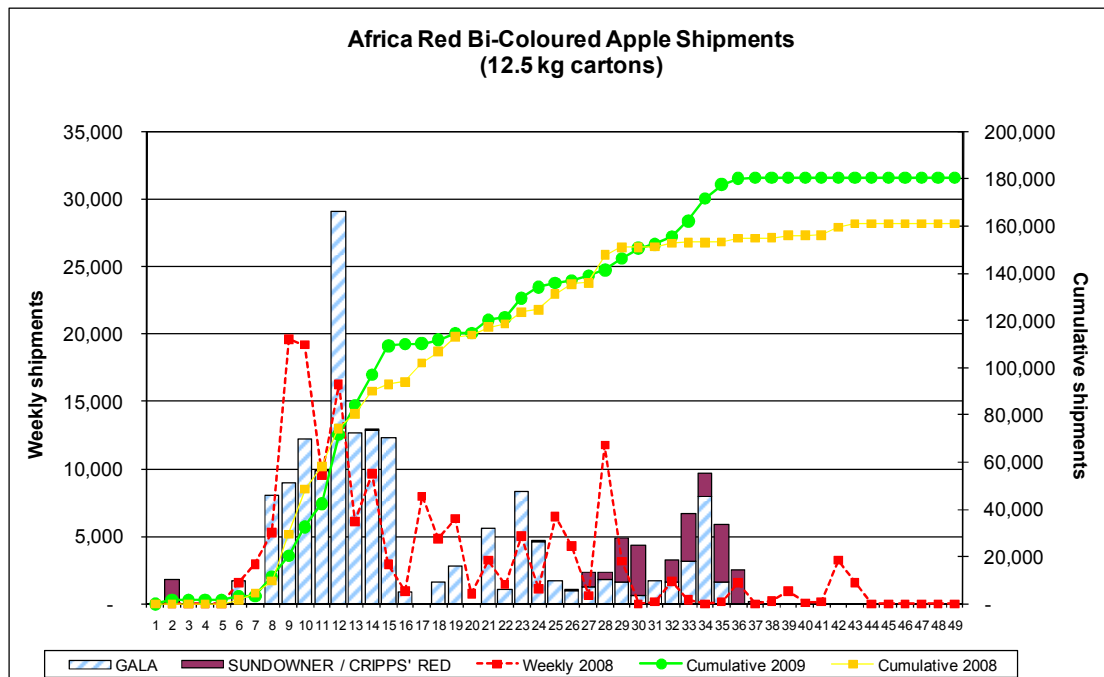
Weekly volumes	2008	2009	Difference	
Week 37	90,455	81,212	-9,243	-10%
Cumulative volumes				
Week 1 to 37	2,083,087	1,848,469	-234,618	-11%

3.10 Africa: Red Apples



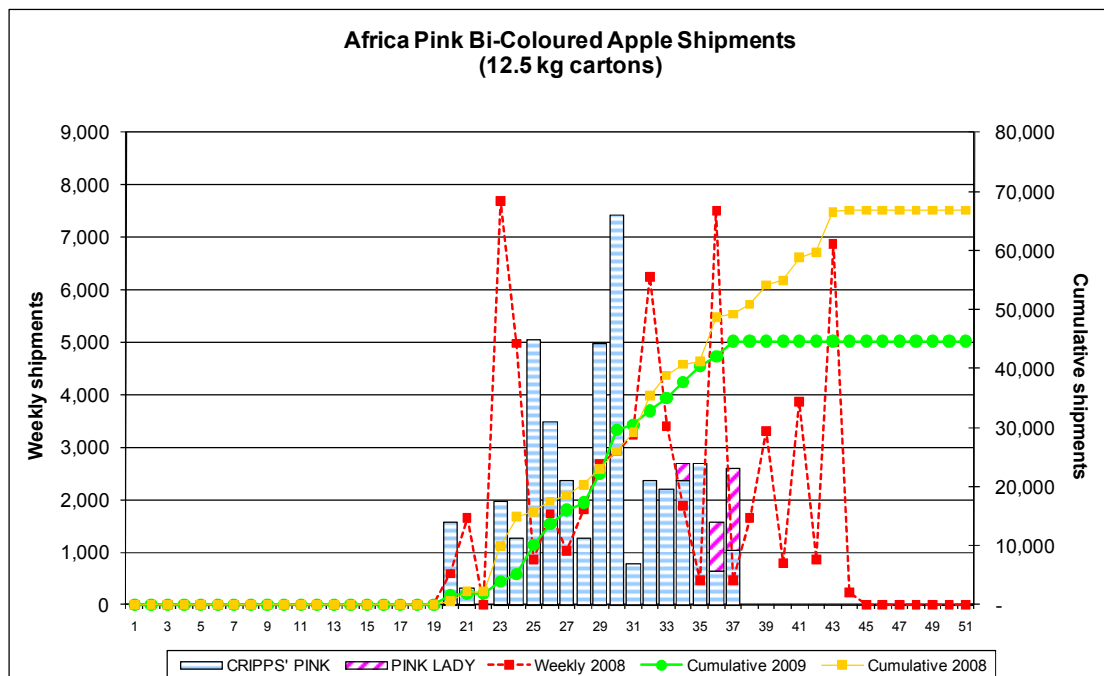
Weekly volumes	2008	2009	Difference	
Week 37	18,644	10,981	-7,663	-41%
Cumulative volumes				
Week 1 to 37	348,598	295,660	-52,938	-15%

3.11 Africa: Red Bi-Coloured Apples



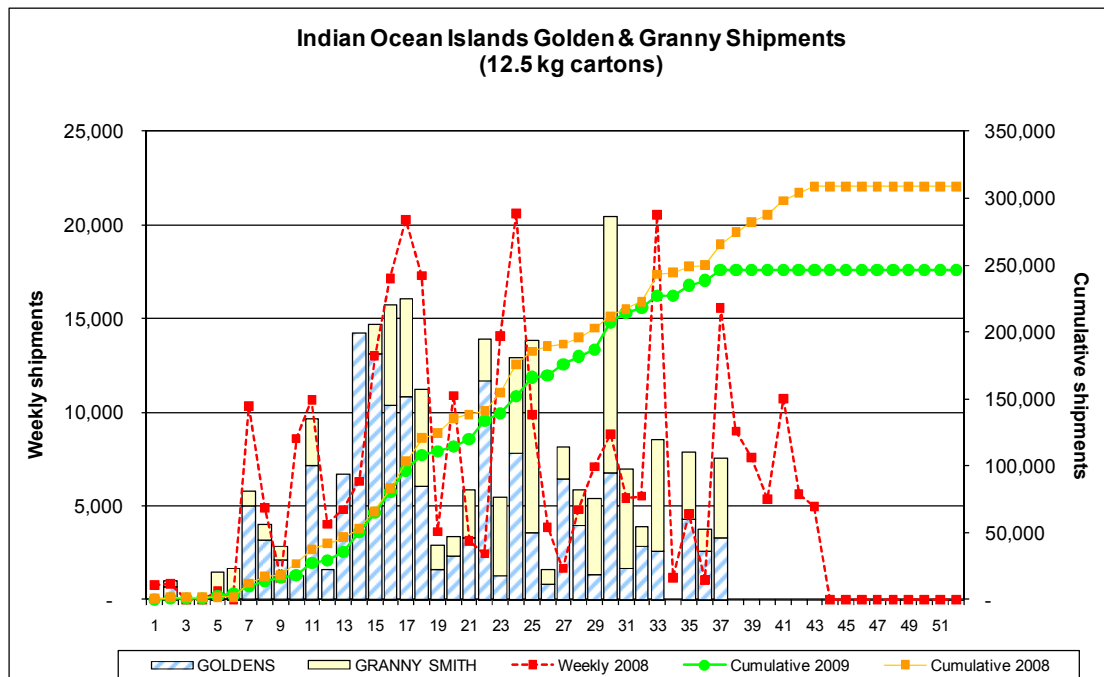
Weekly volumes	2008	2009	Difference	
Week 37	-	158	158	#DIV/0!
Cumulative volumes				
Week 1 to 37	154,857	180,322	25,465	16%

3.12 Africa: Pink Bi-Coloured Apples



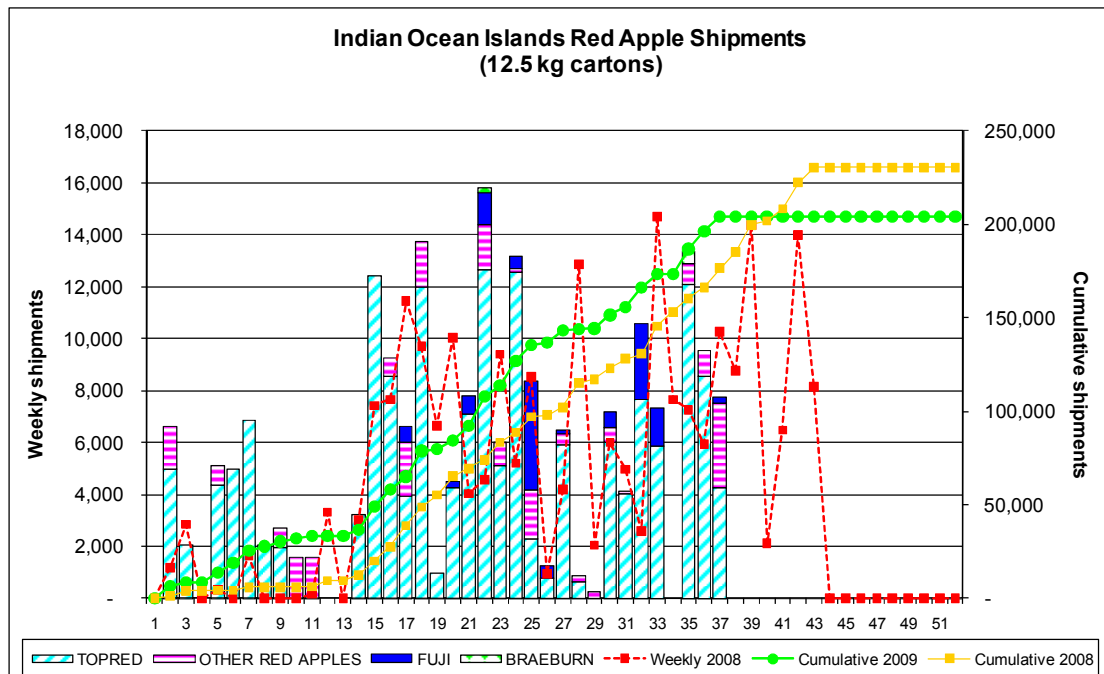
Weekly volumes	2008	2009	Difference	
Week 37	474	2,607	2,133	450%
Cumulative volumes				
Week 1 to 37	49,206	44,635	-4,571	-9%

3.13 Indian Ocean Islands: Golden & Granny Smith



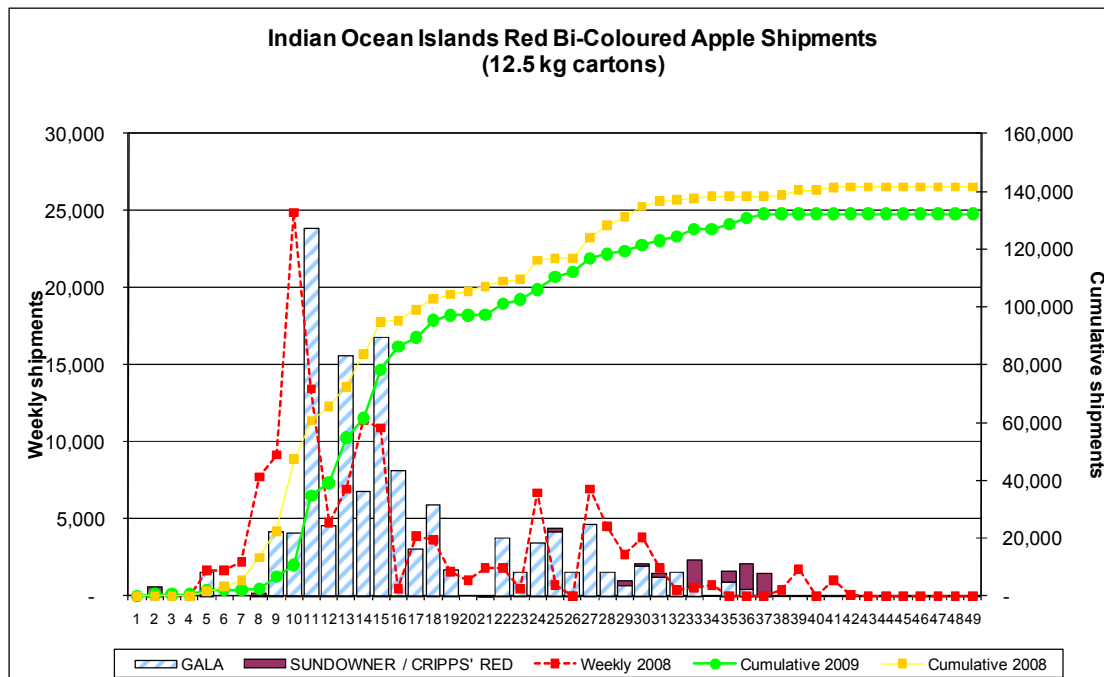
Weekly volumes	2008	2009	Difference	
Week 37	15,563	7,584	-7,979	-51%
Cumulative volumes				
Week 1 to 37	265,677	246,243	-19,434	-7%

3.14 Indian Ocean Islands: Red Apples



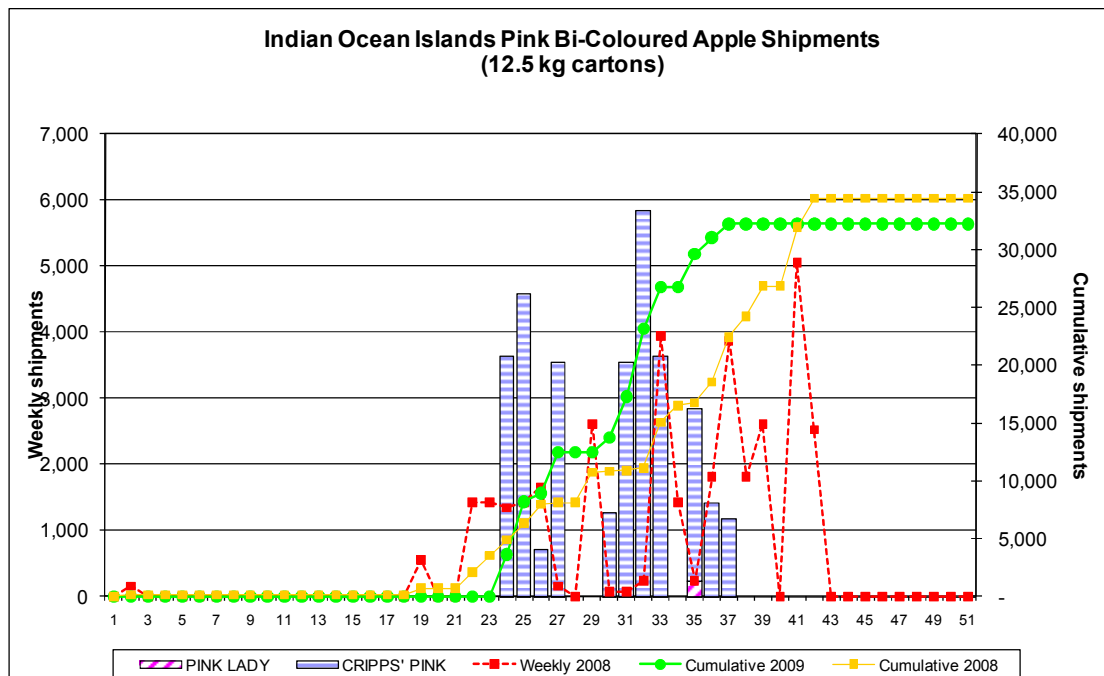
Weekly volumes	2008	2009	Difference	
Week 37	10,270	7,742	-2,528	-25%
Cumulative volumes				
Week 1 to 37	176,644	204,215	27,571	16%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 37	-	1,501	1,501	#DIV/0!
Cumulative volumes				
Week 1 to 37	138,344	132,246	-6,098	-4%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 37	3,871	1,185	-2,686	-69%
Cumulative volumes				
Week 1 to 37	22,443	32,232	9,789	44%

4 Total Apple Shipments (YTD) Weeks 1-37

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,848,469	295,660	180,322	44,635	2,212	2,371,298
Australia	1,580					1,580
Europe & Russia	2,437,203	370,288	344,947	483,213		3,635,651
FE & Asia	1,816,800	1,029,986	1,202,561	169,050	10,349	4,228,747
Indian Ocean Island	246,243	204,215	132,246	32,232	395	615,331
Middle East	926,900	218,103	798,341	67,782	1,185	2,012,311
United Kingdom	3,538,839	986,315	3,176,317	1,267,365	1,580	8,970,416
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	10,950,176	3,118,866	5,834,735	2,067,279	15,721	21,986,777