



Promoting Corporate Agriculture Careers



agriculture,
forestry & fisheries
Department:
Agriculture, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA



National Agricultural
Marketing Council
Promoting market access for South African agriculture

About Y-Agriculture

Objective

The main objective of the Y-Agriculture program is to stimulate the interest of South African youths in pursuing qualifications and careers in the agricultural sector. The specific program objectives are the following:

- To bridge the gap between knowledge acquired from educational institutions and the corporate work environment.
- To provide a well-designed, thoughtful career guidance and mentorship where critical and scarce skills in the sector are highlighted.
- To provide information on available bursaries and career opportunities that exist in the agricultural sector.

The current skills demand and supply environment necessitates that the internship programme focus on the strategic skills and occupations. That is, the jobs and occupations experiencing shortages. The thematic approach of Y-Agriculture involves:

- Career Guidance
- Bursaries
- Internship and;
- Workplace

Background

The agricultural industry is ceased with learners without proper career guidance, lack of bursaries and opportunities for apprenticeship (internship). The initiative proposed Y-Agriculture seeks to rectify the above mentioned inadequacies and thereby improving the skills capacities and adaptabilities.

The Y-Agriculture model was developed to enhance the agriculture sector's career offerings and promote skills development. The purpose of the programme is to address the various challenges faced by today's youth within and outside the agricultural sector. These challenges seem to be associated with lack of skills development espoused by the challenges outlined below:

- Lack of sufficient access to information, knowledge and education about agriculture at secondary level.
- Most learners from non-agricultural schools do not have access to agriculture subjects as they are excluded in their syllabus.
- The inadequate preparation of learners by tertiary institutions for the work environment.