

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 25**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

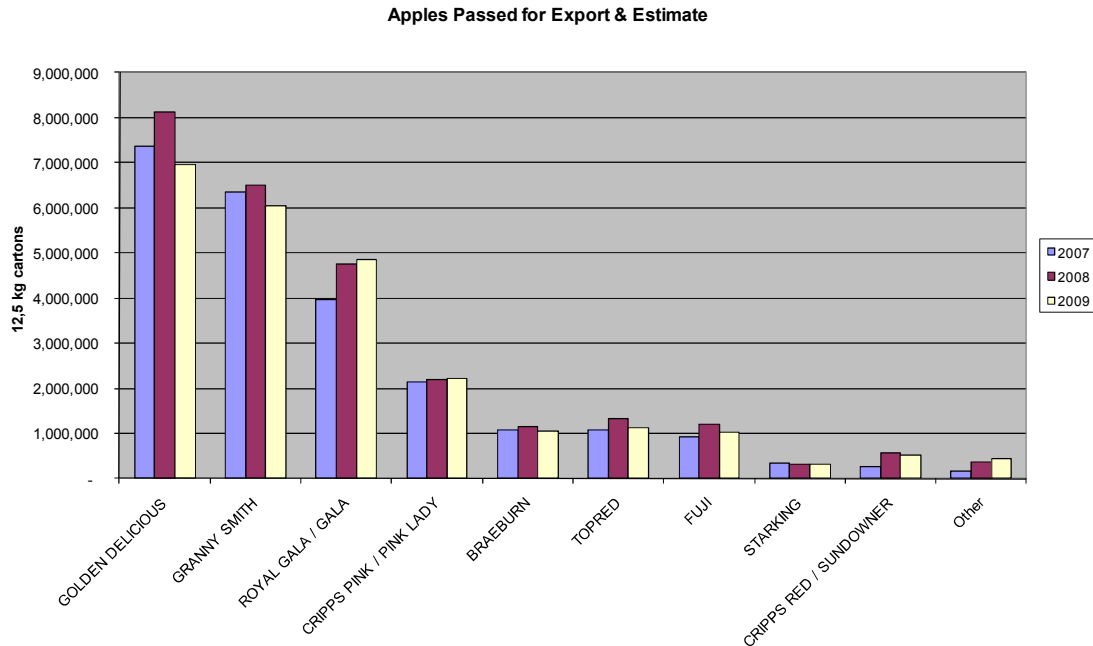
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,571,457	-7%	-1,916,944
Pears	12,912,087	13,138,471	13,025,279	14,277,634	9%	1,139,162
Total	36,654,174	39,626,872	38,140,523	38,849,090	-2%	-777,782

All volumes = 12.5kg carton equivalent

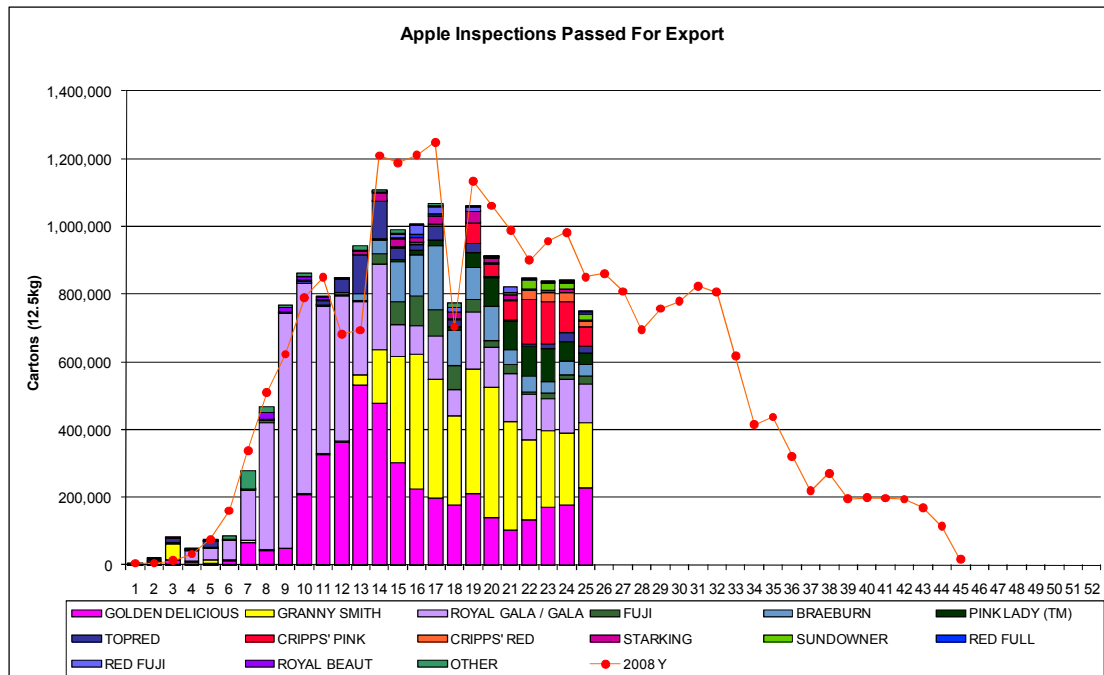


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,964,199	-14%	-1,157,831
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,056,954	-7%	-437,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,848,133	2%	95,918
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,054,075	-9%	-99,027
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	1,027,376	-14%	-170,578
STARKING	341,541	310,716	326,128	316,474	2%	5,758
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	521,912	-8%	-43,886
Other	168,865	364,114	266,490	435,946	20%	71,833
Grand Total	23,742,087	26,488,401	25,115,244	24,571,457	-7%	-1,916,944

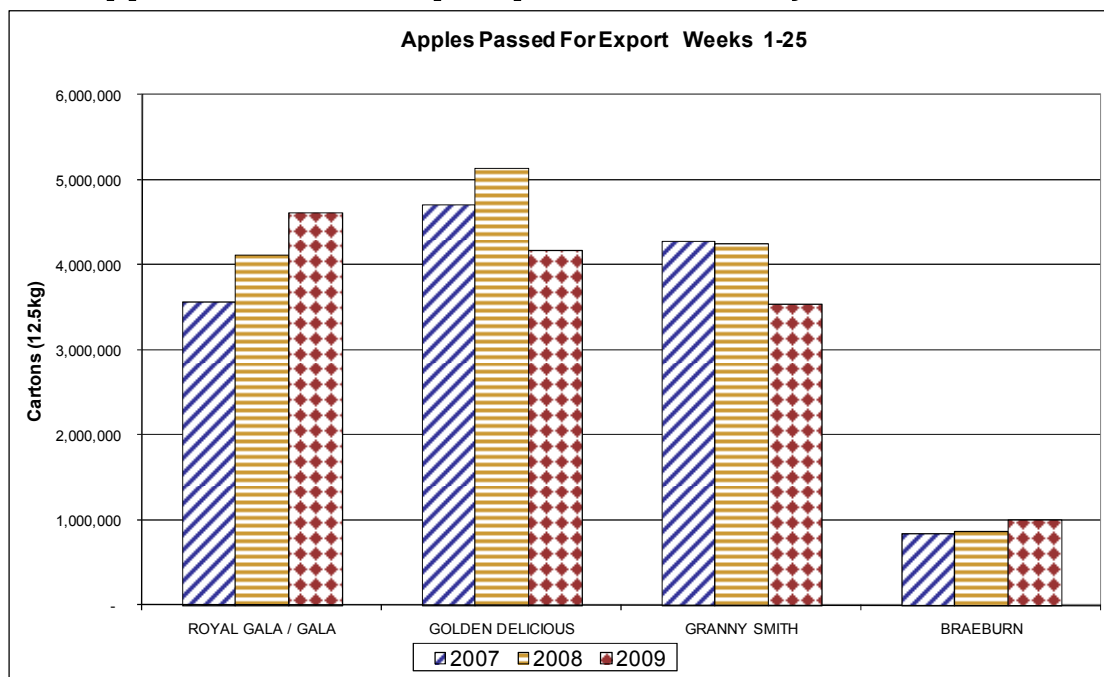
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

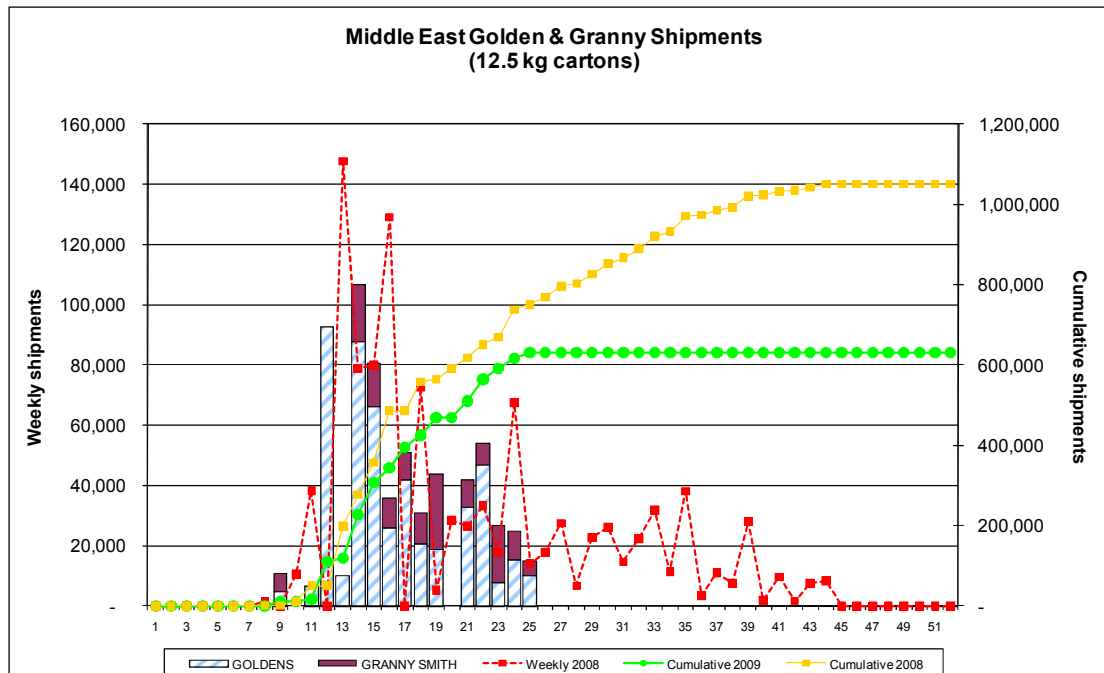


2.2 Apples Passed For Export per cultivar YTD for weeks 1-25



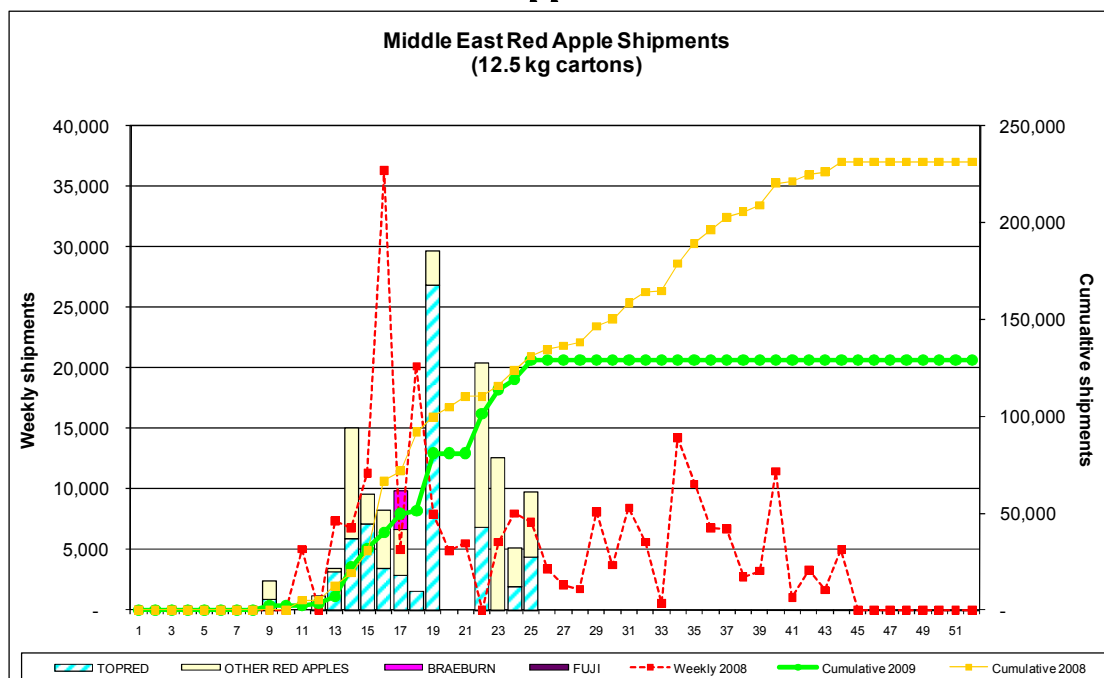
3 Shipments

3.1 Middle East Market: Golden & Granny Smith



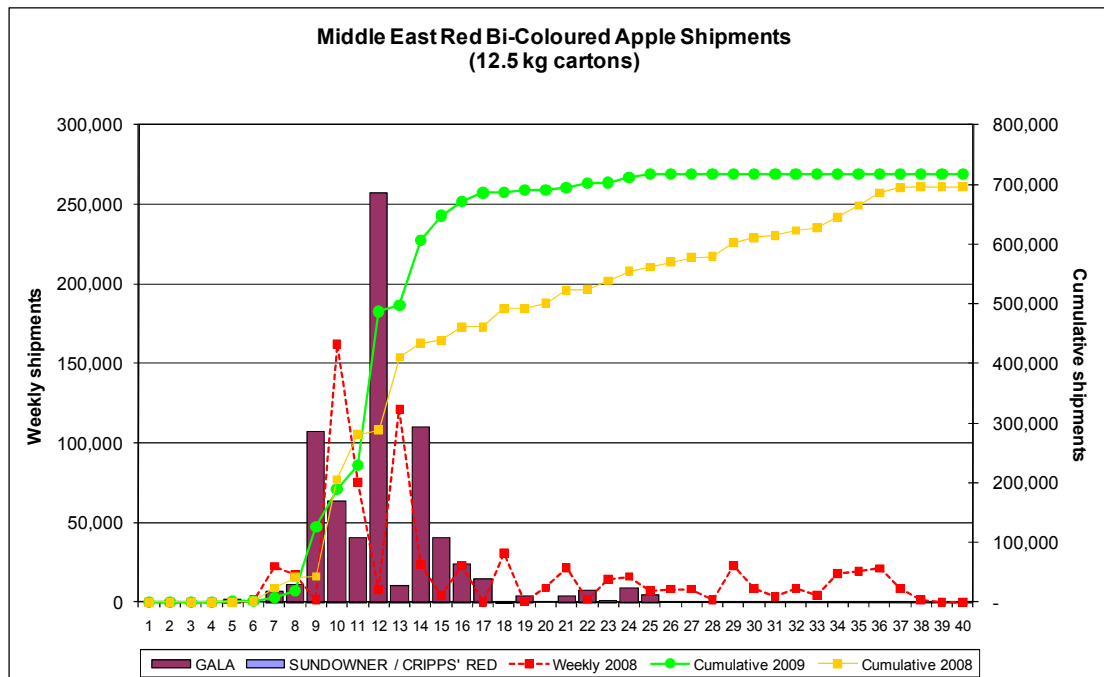
Weekly volumes	2008	2009	Difference	
Week 25	14,141	14,852	711	5%
Cumulative volumes				
Week 1 to 25	751,607	630,966	-120,641	-16%

3.2 Middle East Market: Red Apples



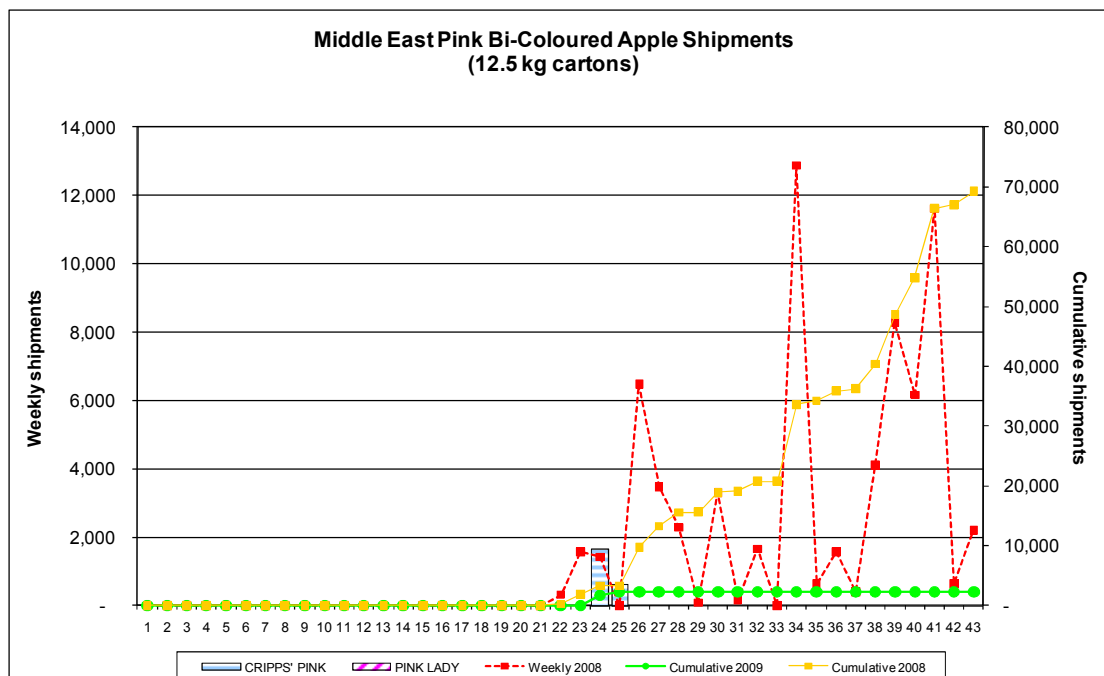
Weekly volumes	2008	2009	Difference	
Week 25	7,268	9,796	2,528	35%
Cumulative volumes				
Week 1 to 25	131,124	128,991	-2,133	-2%

3.3 Middle East Market: Red-Bi Coloured Apples



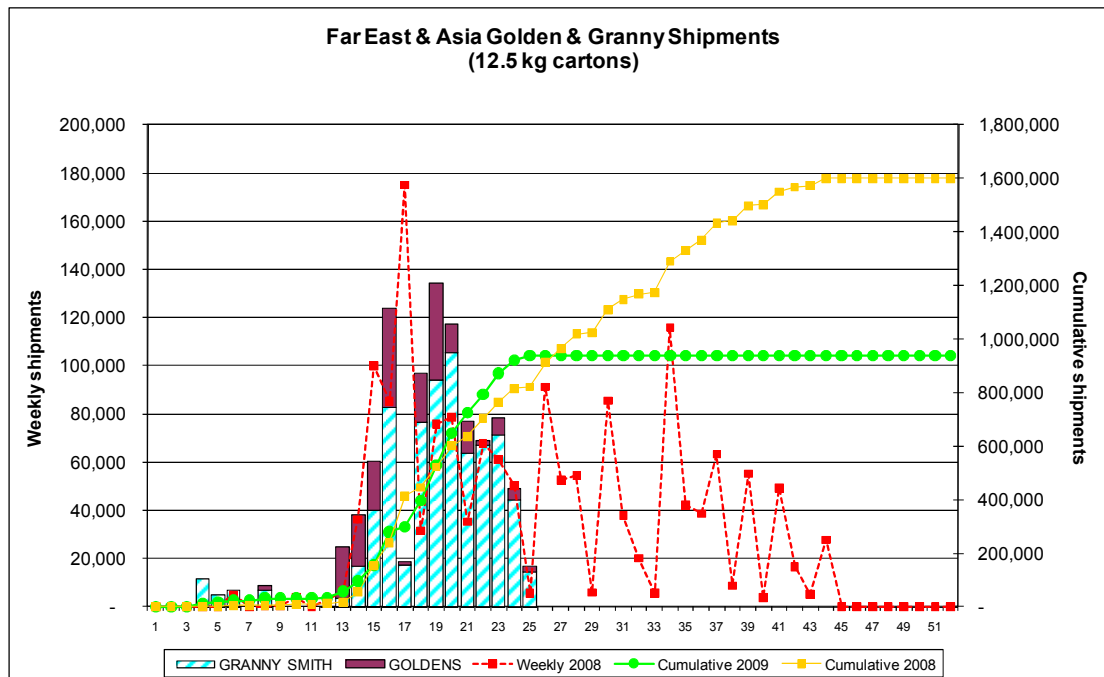
Weekly volumes	2008	2009	Difference	
Week 25	6,952	4,740	-2,212	-32%
Cumulative volumes				
Week 1 to 25	561,572	717,208	155,636	28%

3.4 Middle East Market: Pink Bi-Coloured Apples



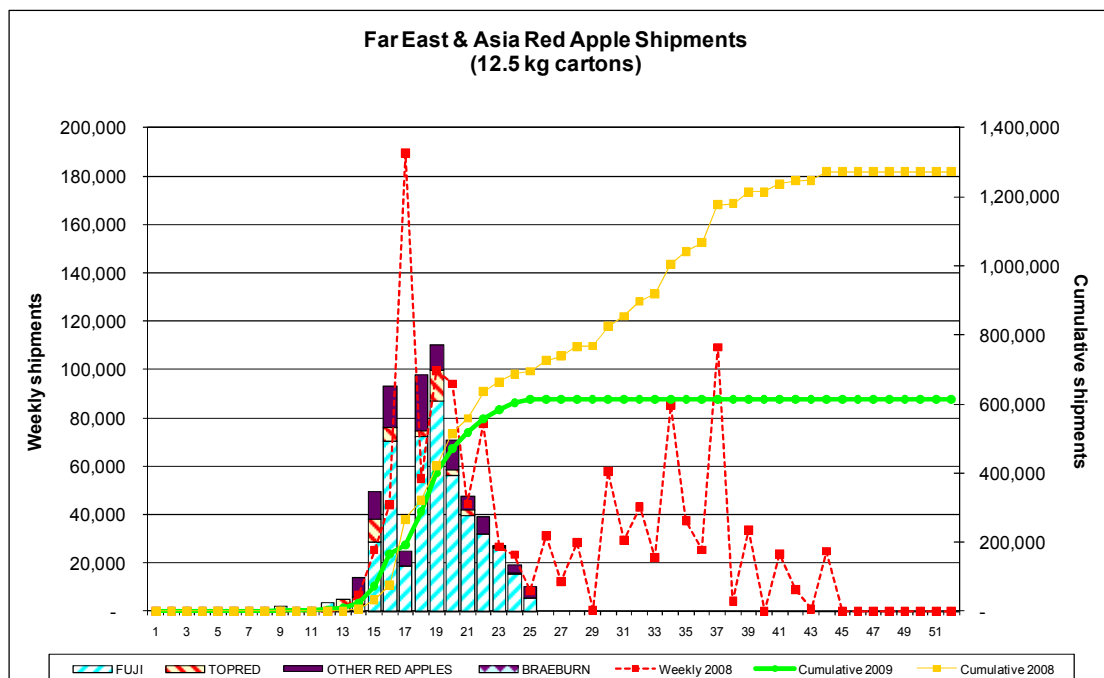
Weekly volumes	2008	2009	Difference	
Week 25	-	632	632	#DIV/0!
Cumulative volumes				
Week 1 to 25	3,318	2,291	-1,027	-31%

3.5 Far East & Asia Market: Golden & Granny Smith



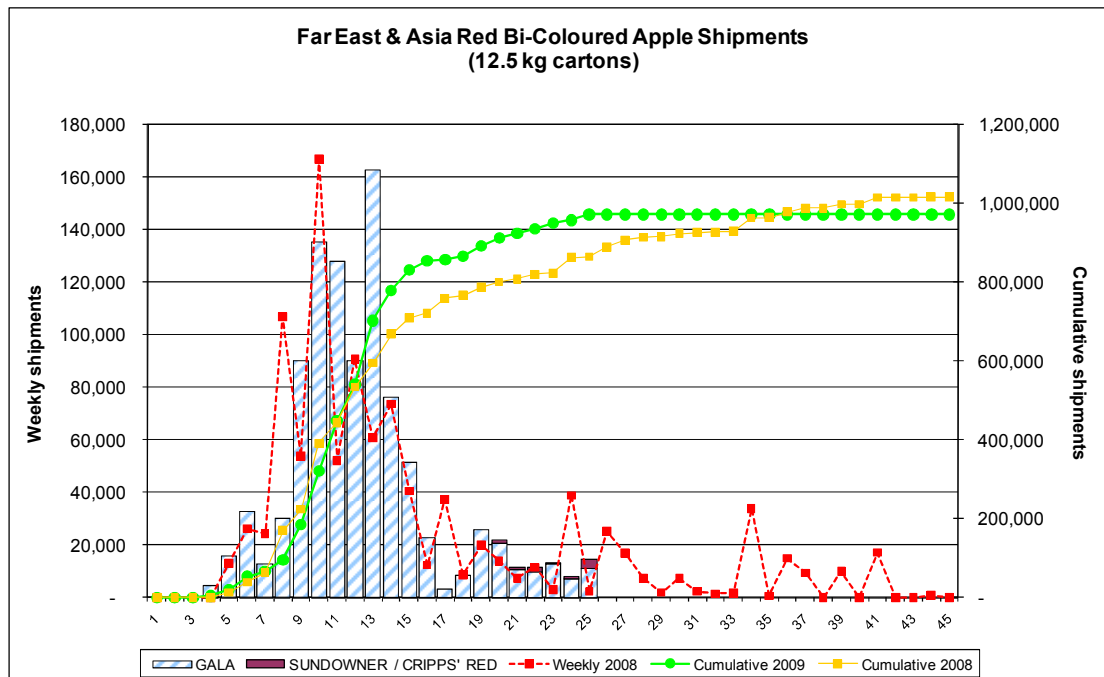
Weekly volumes	2008	2009	Difference	
Week 25	5,767	16,748	10,981	190%
Cumulative volumes				
Week 1 to 25	820,753	937,759	117,005	14%

3.6 Far East & Asia Market: Red Apples



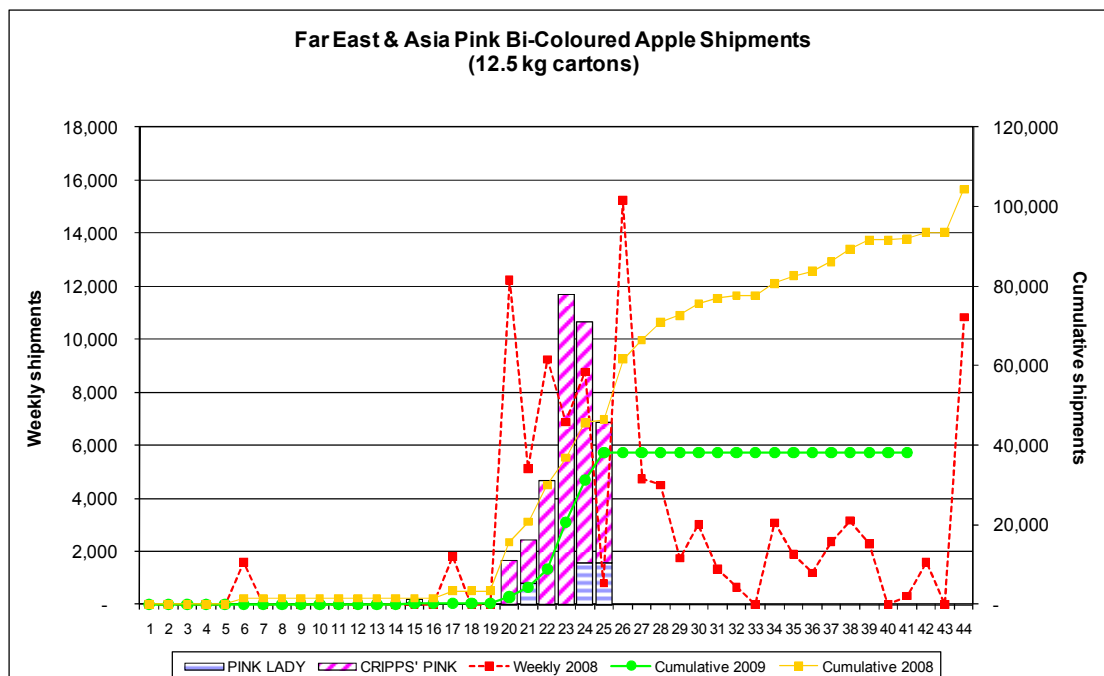
Weekly volumes	2008	2009	Difference	
Week 25	8,295	10,033	1,738	21%
Cumulative volumes				
Week 1 to 25	695,248	613,230	-82,017	-12%

3.7 Far East & Asia Market: Red Bi-Coloured Apples



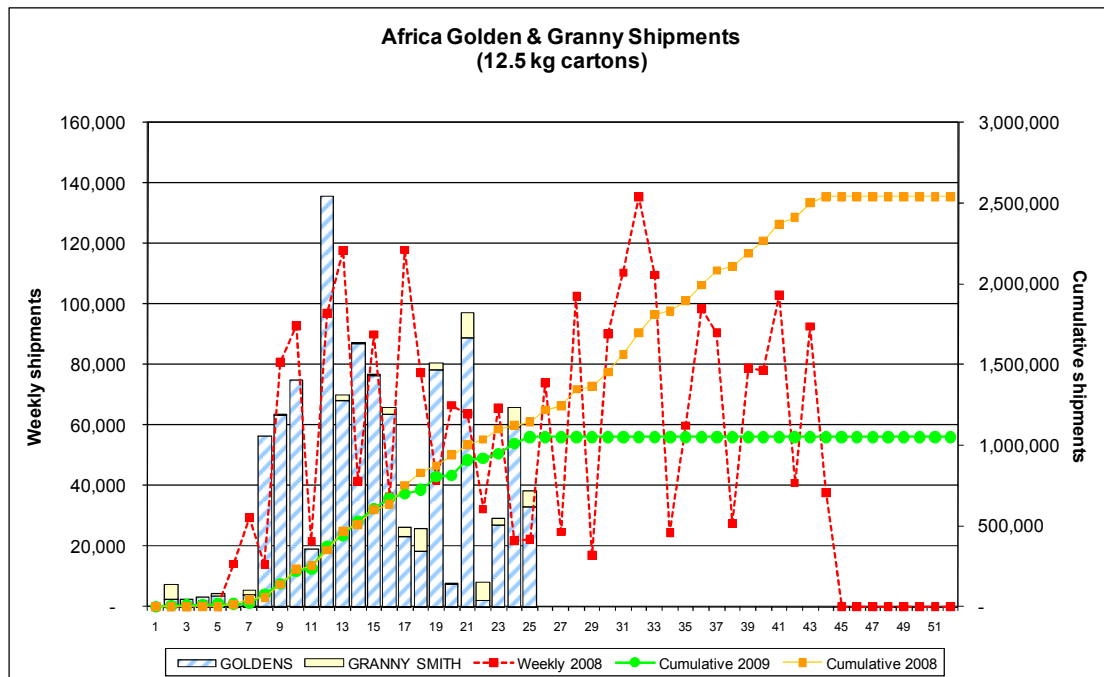
Weekly volumes	2008	2009	Difference	
Week 25	2,449	14,378	11,929	487%
Cumulative volumes				
Week 1 to 25	865,263	972,829	107,567	12%

3.8 Far East & Asia Market: Pink Bi-Coloured Apples



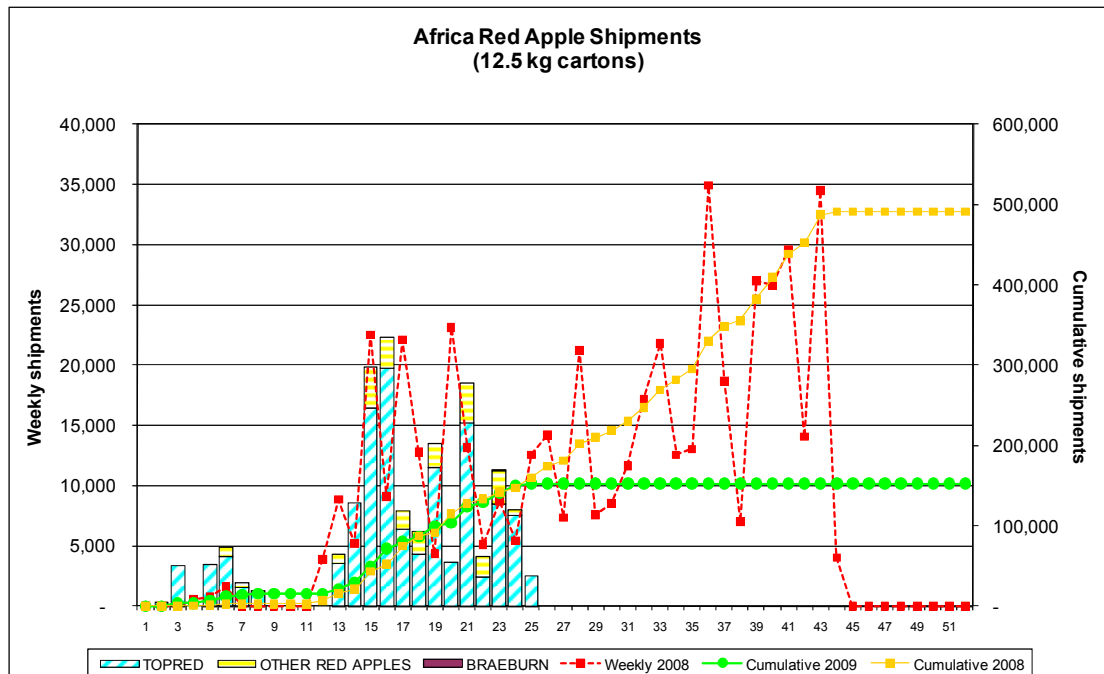
Weekly volumes	2008	2009	Difference	
Week 25	790	6,873	6,083	770%
Cumulative volumes				
Week 1 to 25	46,441	38,226	-8,215	-18%

3.9 Africa Market: Golden & Granny Smith



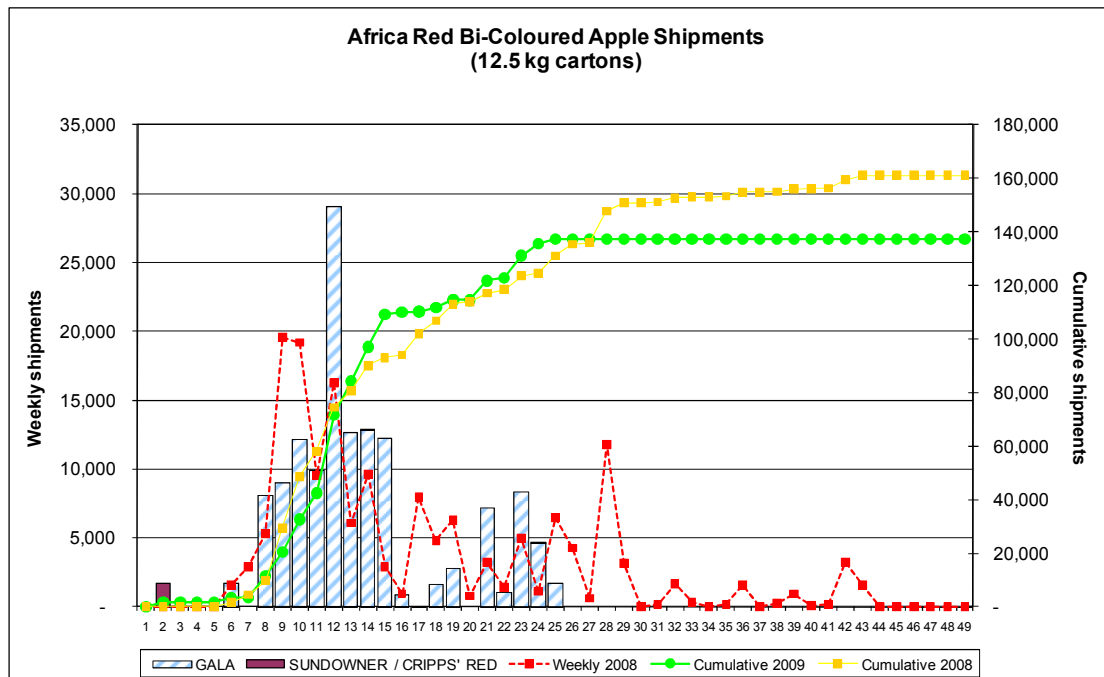
Weekly volumes	2008	2009	Difference	
Week 25	22,357	38,145	15,788	71%
Cumulative volumes				
Week 1 to 25	1,145,435	1,051,359	-94,076	-8%

3.10 Africa: Red Apples



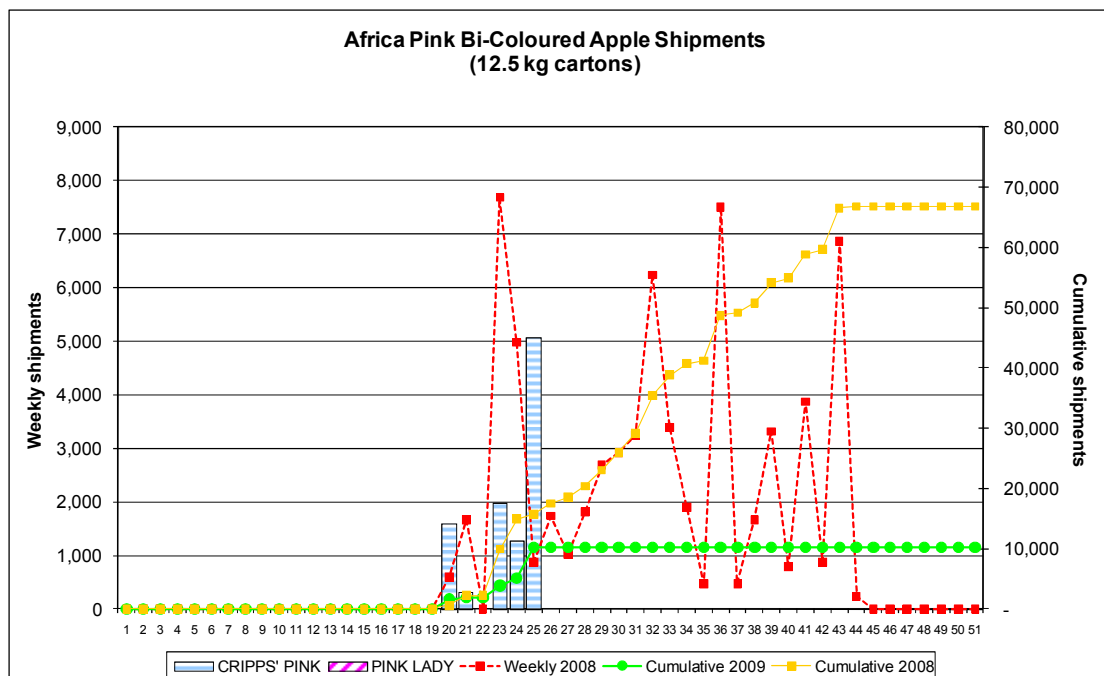
Weekly volumes	2008	2009	Difference	
Week 25	12,561	2,540	-10,021	-80%
Cumulative volumes				
Week 1 to 25	159,906	152,749	-7,157	-4%

3.11 Africa: Red Bi-Coloured Apples



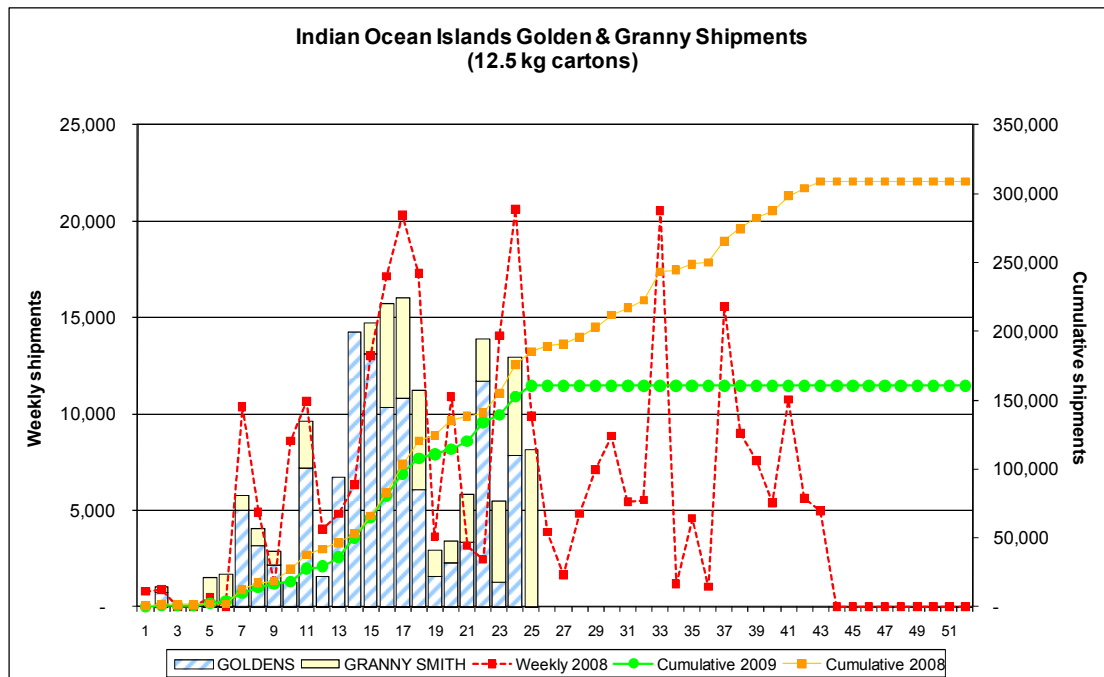
Weekly volumes	2008	2009	Difference	
Week 25	6,478	1,659	-4,819	-74%
Cumulative volumes				
Week 1 to 25	131,157	137,425	6,268	5%

3.12 Africa: Pink Bi-Coloured Apples



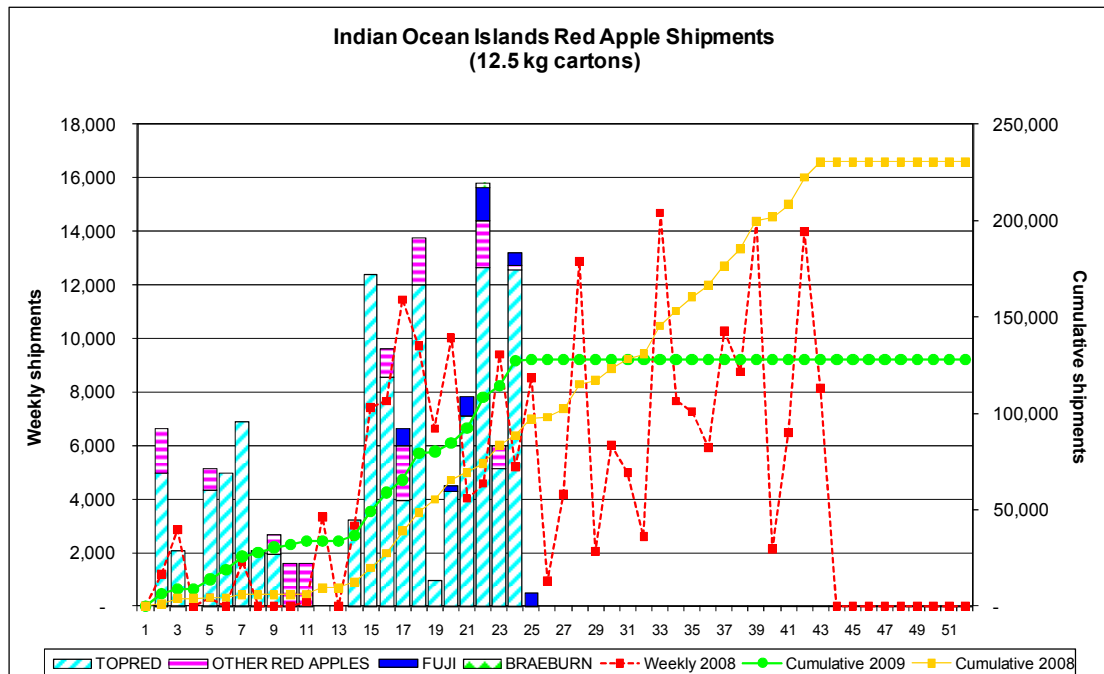
Weekly volumes	2008	2009	Difference	
Week 25	869	5,056	4,187	482%
Cumulative volumes				
Week 1 to 25	15,789	10,191	-5,598	-35%

3.13 Indian Ocean Islands: Golden & Granny Smith



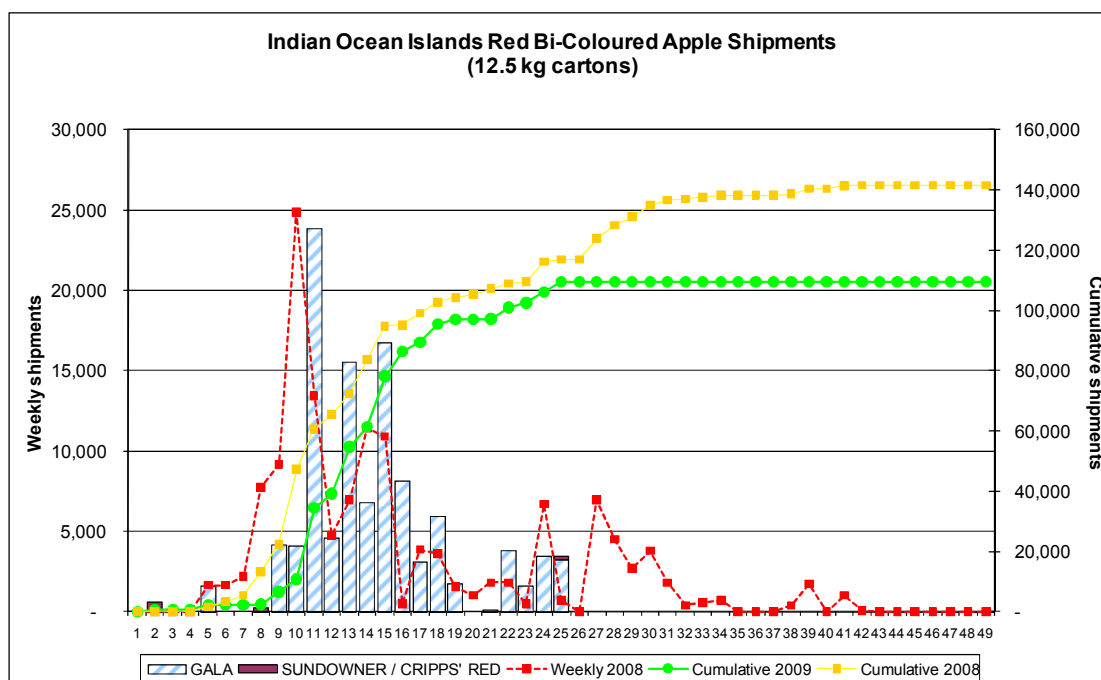
Weekly volumes	2008	2009	Difference	
Week 25	9,875	8,137	-1,738	-18%
Cumulative volumes				
Week 1 to 25	185,492	160,528	-24,964	-13%

3.14 Indian Ocean Islands: Red Apples



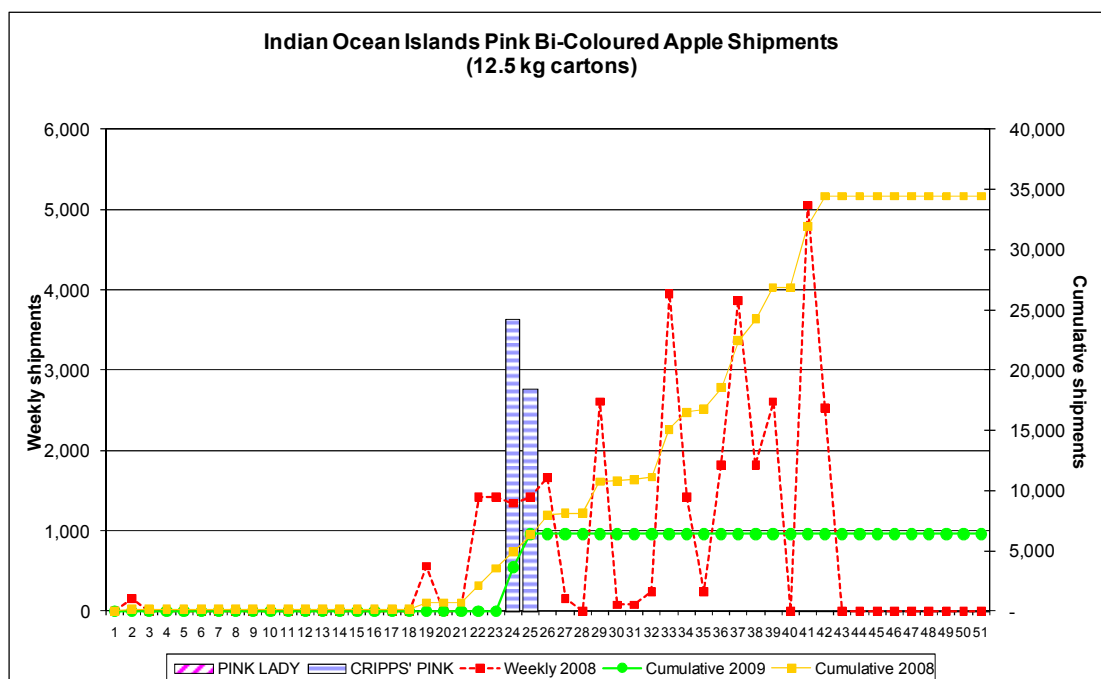
Weekly volumes	2008	2009	Difference	
Week 25	8,532	474	-8,058	-94%
Cumulative volumes				
Week 1 to 25	97,170	127,980	30,810	32%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 25	711	3,476	2,765	389%
Cumulative volumes				
Week 1 to 25	116,935	109,573	-7,362	-6%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 25	1,422	2,765	1,343	94%
Cumulative volumes				
Week 1 to 25	6,327	6,399	72	1%

4 Total Apple Shipments (YTD) Weeks 1-25

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,051,359	152,749	137,425	10,191		1,351,724
EU	1,548,661	294,525	304,856	285,684		2,433,727
FE & Asia	937,759	613,230	972,829	38,226	8,295	2,570,339
Indian Ocean Island	160,528	127,980	109,573	6,399		404,480
Middle East	630,966	128,991	717,208	2,291		1,479,456
USA & Canada	86,742	12,719		1,580		101,041
United Kingdom	2,150,335	736,517	2,518,958	596,538		6,002,348
TOTAL	6,566,350	2,066,712	4,760,850	940,909	8,295	14,343,116