

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 38**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

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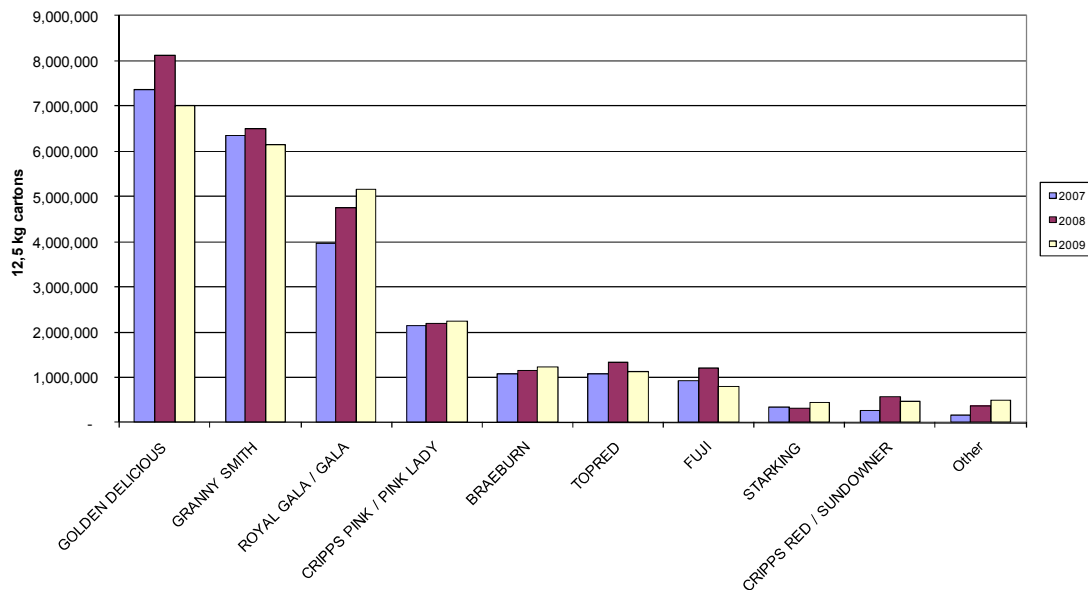
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	25,155,275	-5%	-1,333,126
Pears	12,912,087	13,138,471	13,025,279	14,355,534	9%	1,217,063
Total	36,654,174	39,626,872	38,140,523	39,510,809	0%	-116,063

All volumes = 12.5kg carton equivalent

Apples Passed for Export & Estimate

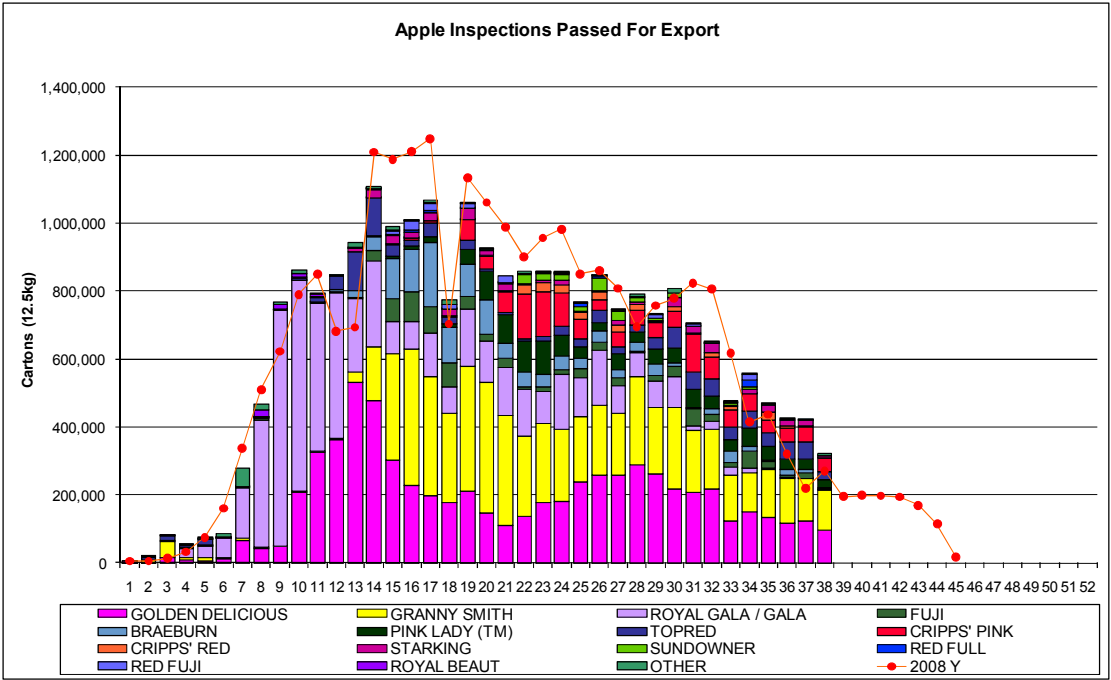


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	7,002,293	-14%	-1,119,737
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,156,954	-5%	-337,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,170,103	9%	417,888
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,253,456	3%	55,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,132,932	-15%	-197,360
FUJI	929,735	1,197,953	1,063,844	794,593	-34%	-403,361
STARKING	341,541	310,716	326,128	453,952	46%	143,236
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	471,738	-17%	-94,060
Other	168,865	364,114	266,490	497,146	37%	133,032
Grand Total	23,742,087	26,488,401	25,115,244	25,155,275	-5%	-1,333,126

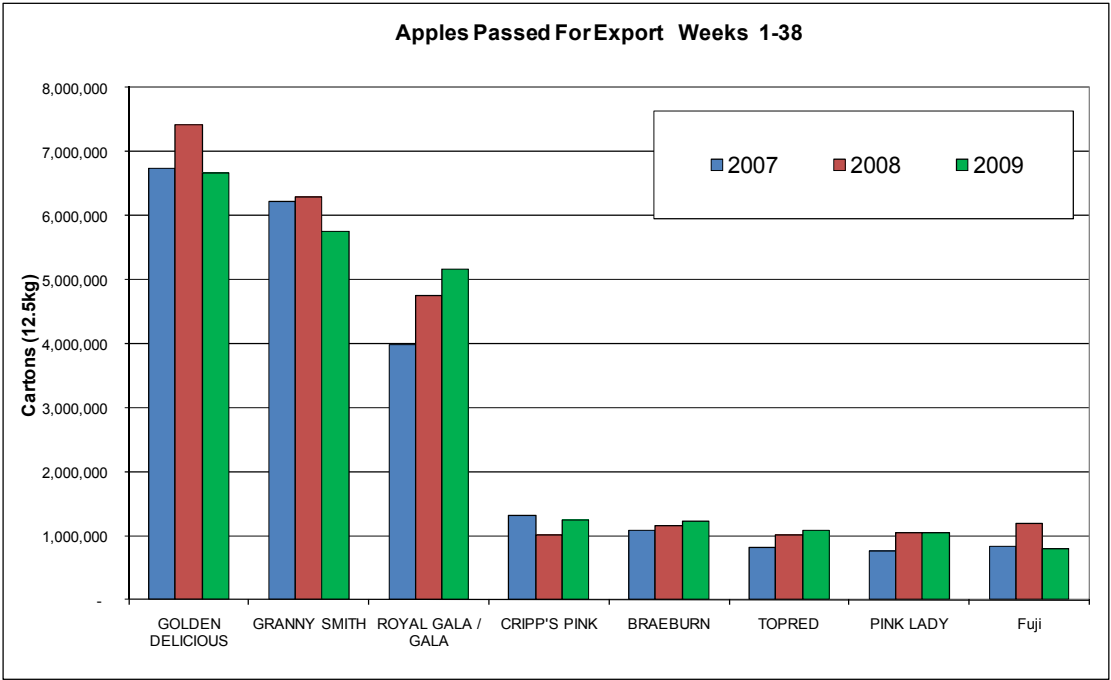
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

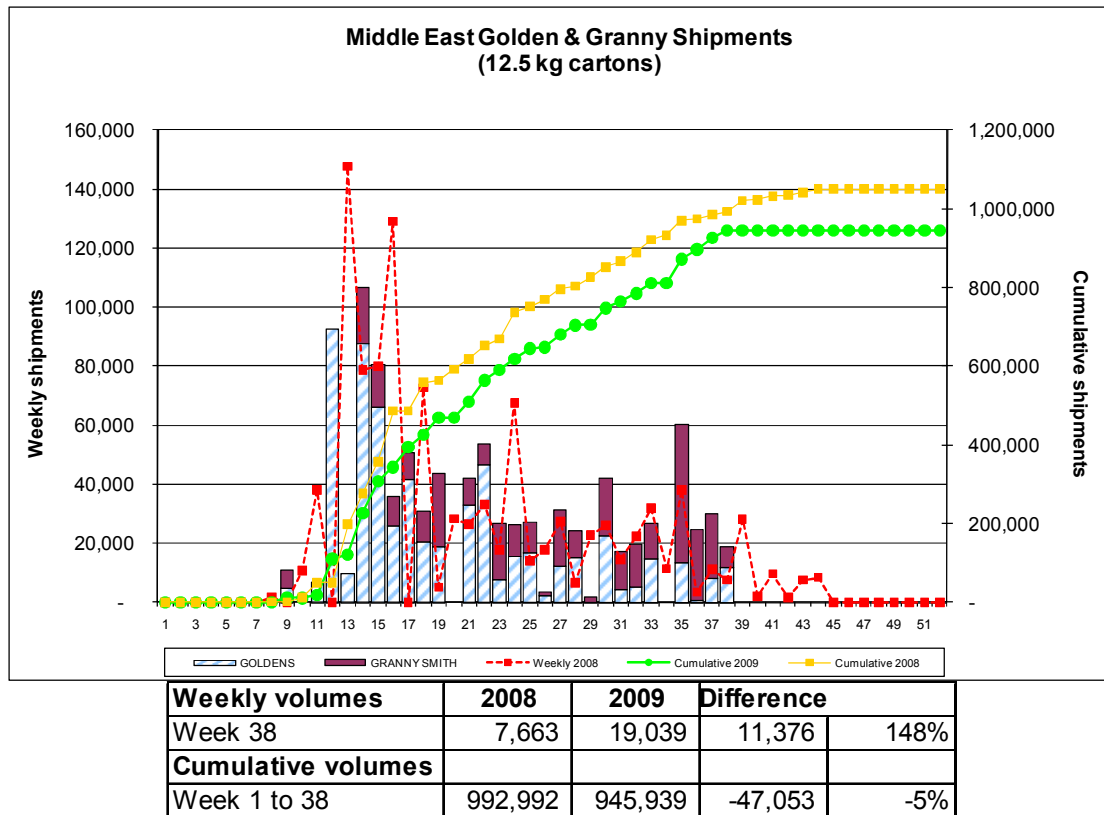


2.2 Apples Passed For Export per cultivar YTD for weeks 1-38

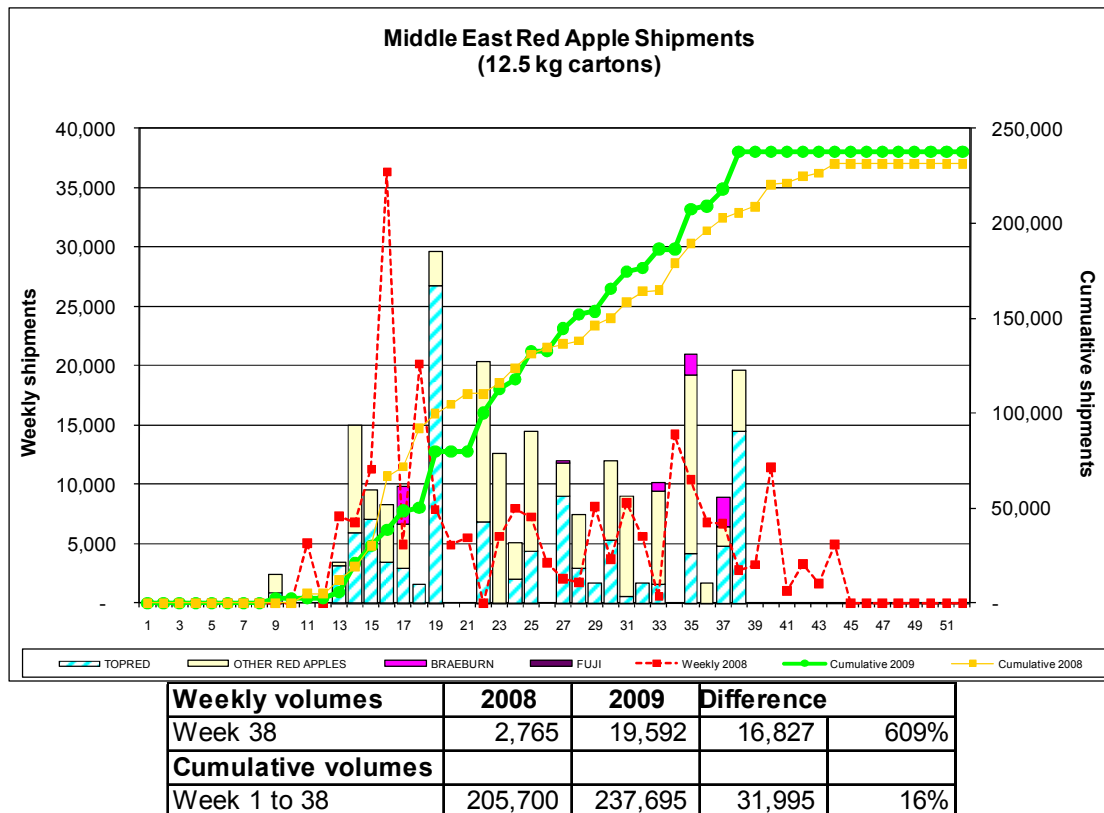


3 Shipments

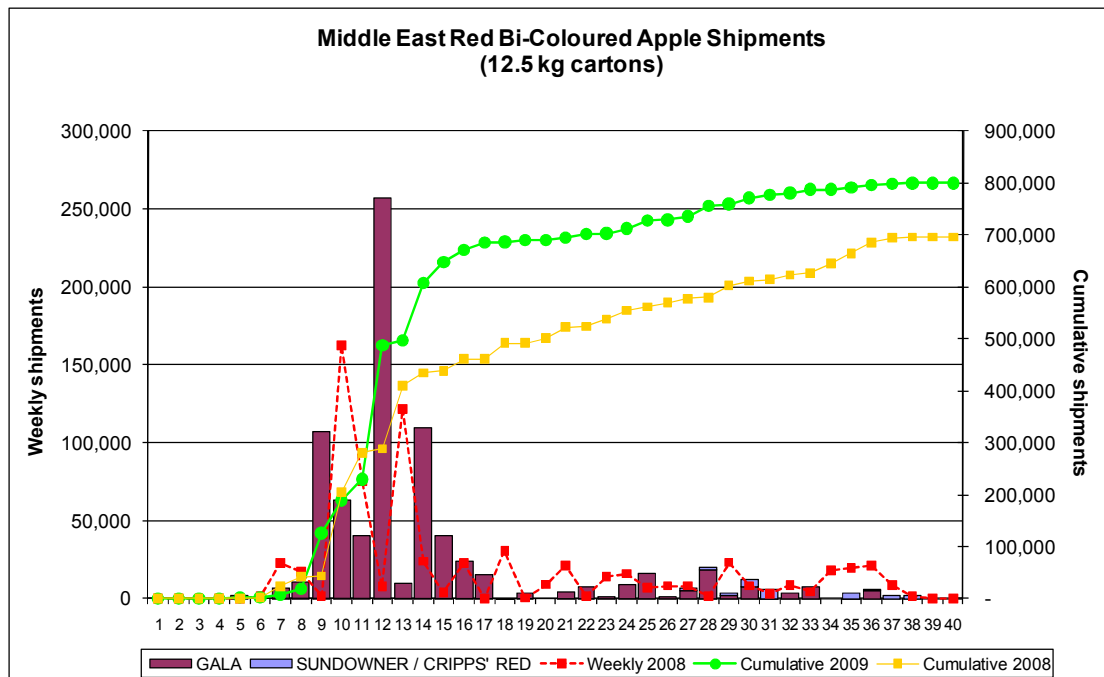
3.1 Middle East Market: Golden & Granny Smith



3.2 Middle East Market: Red Apples

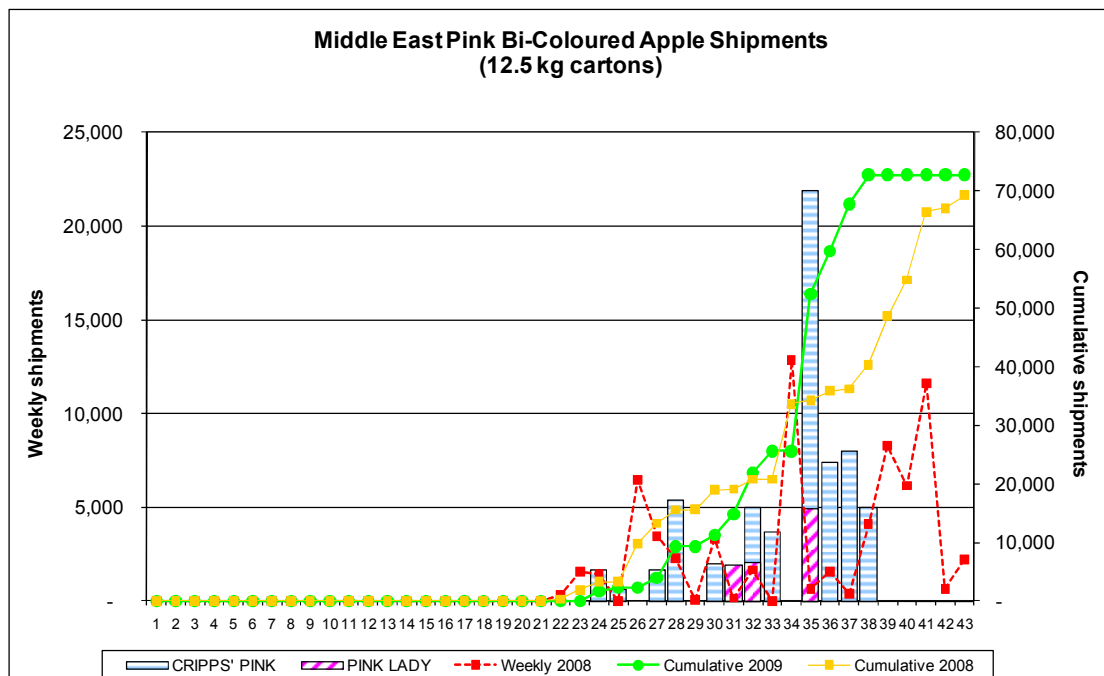


3.3 Middle East Market: Red-Bi Coloured Apples



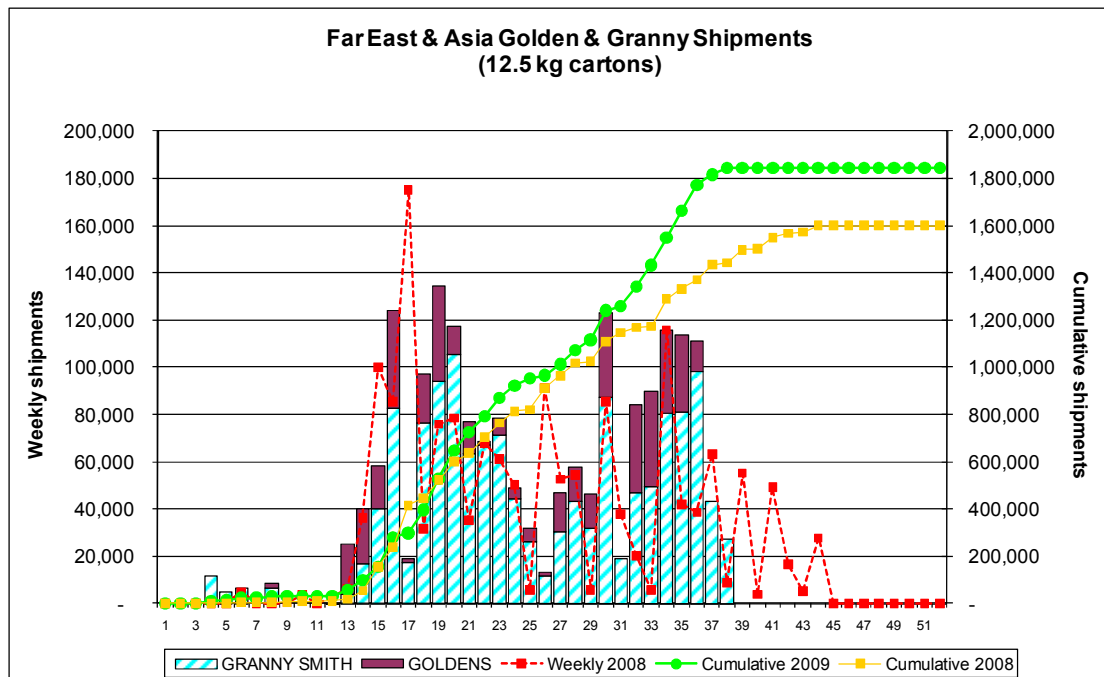
Weekly volumes	2008	2009	Difference	
Week 38	1,659	1,817	158	10%
Cumulative volumes				
Week 1 to 38	696,583	800,158	103,575	15%

3.4 Middle East Market: Pink Bi-Coloured Apples



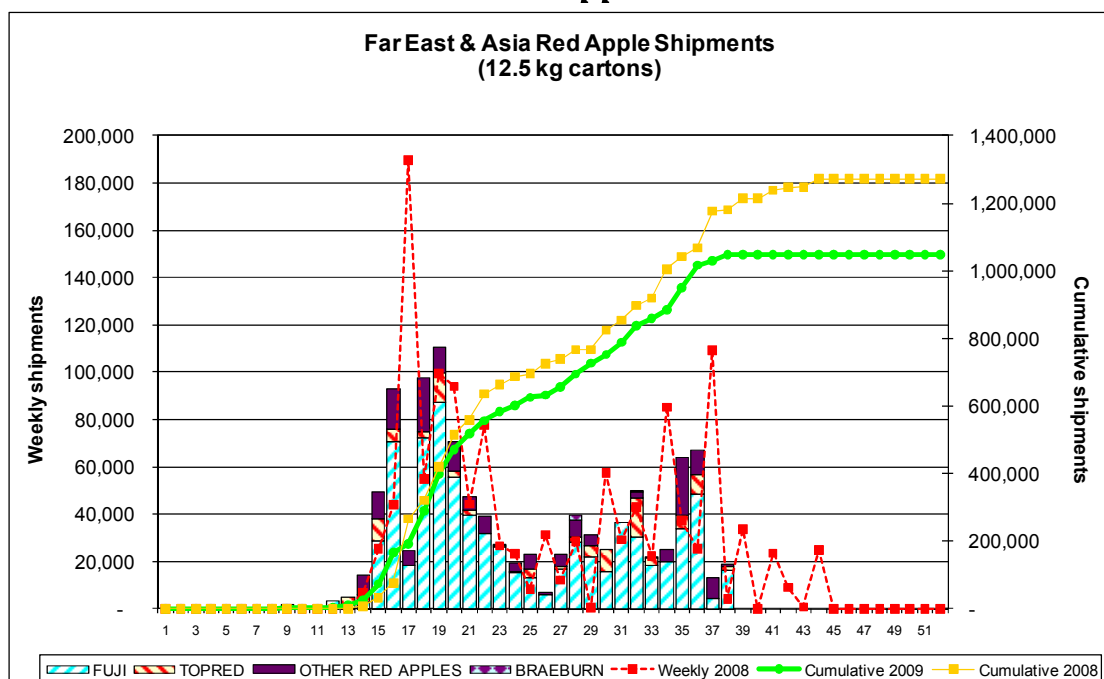
Weekly volumes	2008	2009	Difference	
Week 38	4,108	4,977	869	0.211538
Cumulative volumes				
Week 1 to 38	40,369	72,759	32,390	80%

3.5 Far East & Asia Market: Goldens & Granny Smith



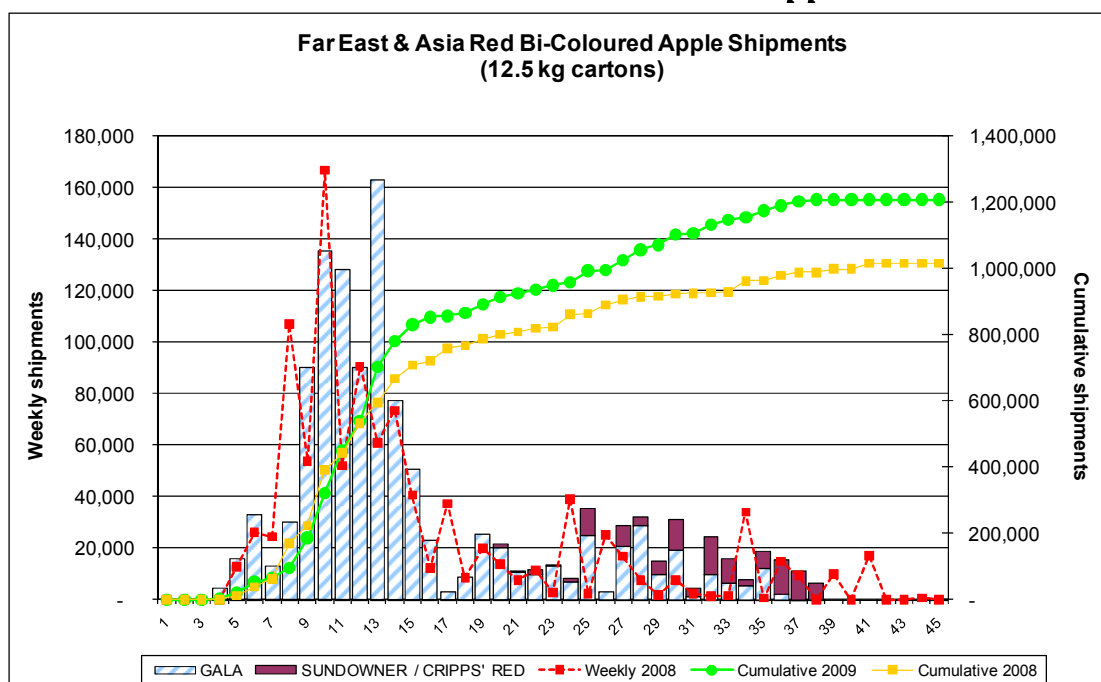
Weekly volumes	2008	2009	Difference	
Week 38	8,769	27,334	18,565	212%
Cumulative volumes				
Week 1 to 38	1,442,562	1,844,134	401,572	28%

3.6 Far East & Asia Market: Red Apples



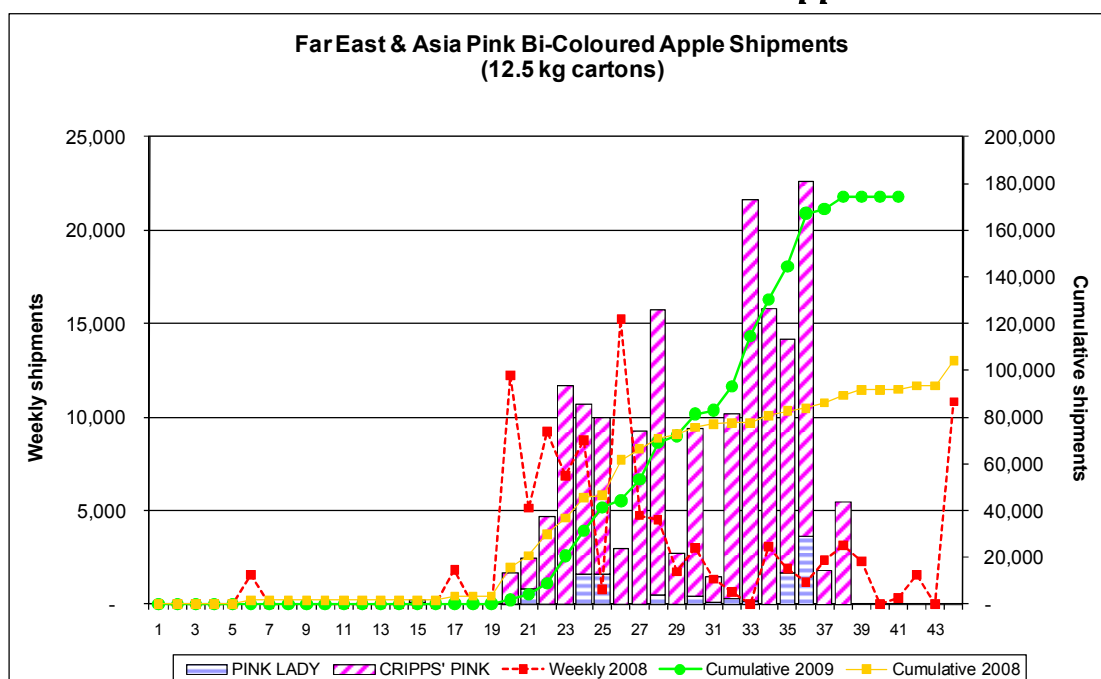
Weekly volumes	2008	2009	Difference	
Week 38	4,108	19,039	14,931	363%
Cumulative volumes				
Week 1 to 38	1,181,019	1,049,025	-131,994	-11%

3.7 Far East & Asia Market: Red Bi-Coloured Apples



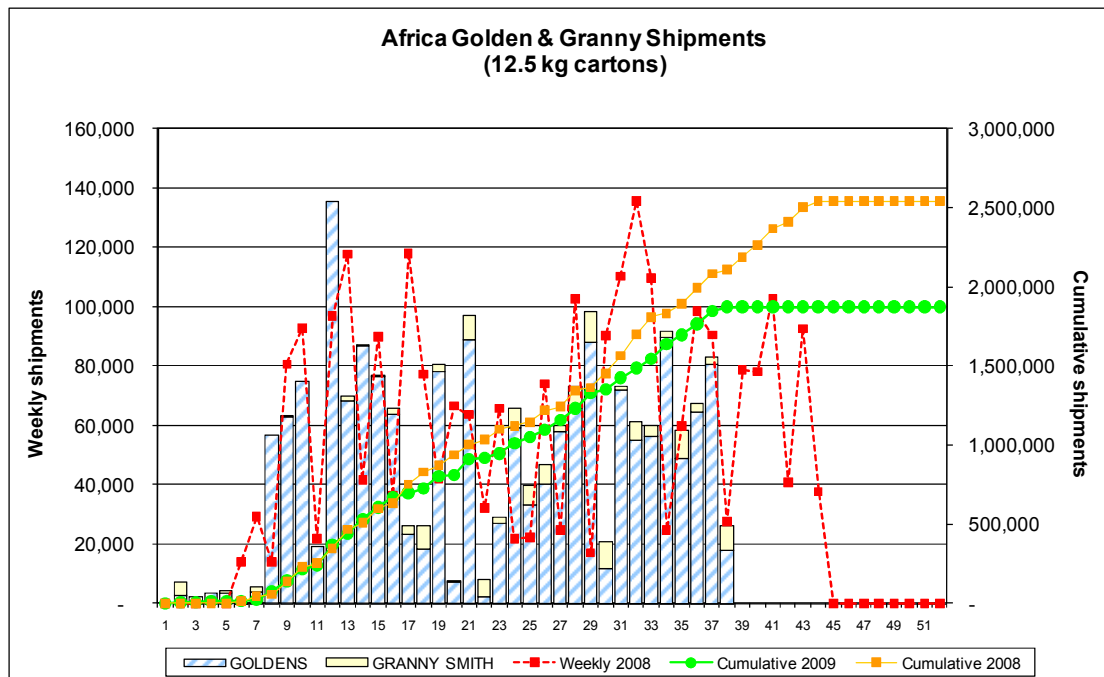
Weekly volumes	2008	2009	Difference	
Week 38	79	6,636	6,557	8300%
Cumulative volumes				
Week 1 to 38	989,056	1,209,197	220,142	22%

3.8 Far East & Asia Market: Pink Bi-Coloured Apples



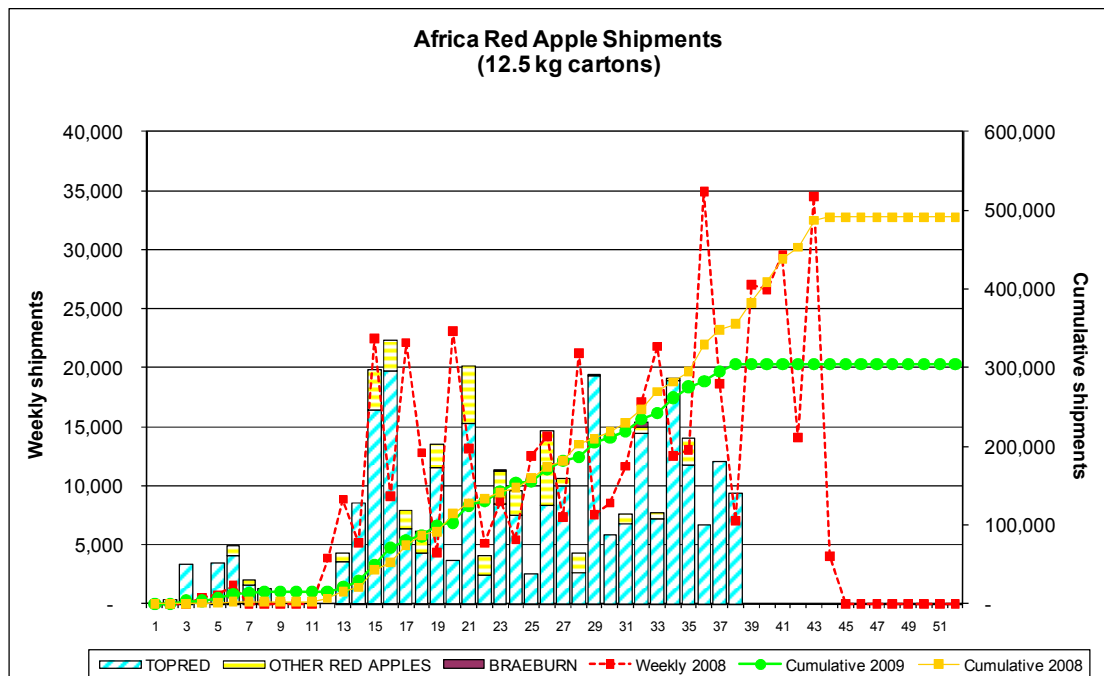
Weekly volumes	2008	2009	Difference	
Week 38	3,160	5,451	2,291	73%
Cumulative volumes				
Week 1 to 38	89,346	174,501	85,155	95%

3.9 Africa Market: Golden & Granny Smith



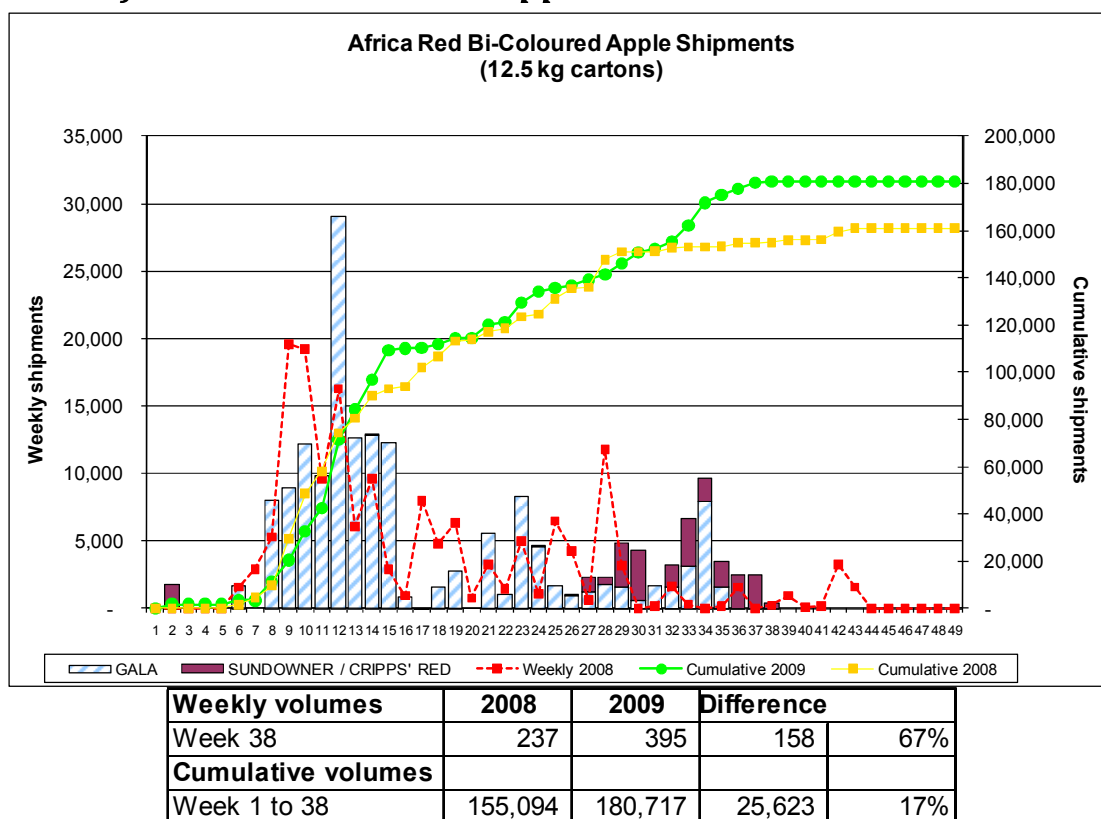
Weekly volumes	2008	2009	Difference	
Week 38	27,571	26,149	-1,422	-5%
Cumulative volumes				
Week 1 to 38	2,110,658	1,874,618	-236,040	-11%

3.10 Africa: Red Apples

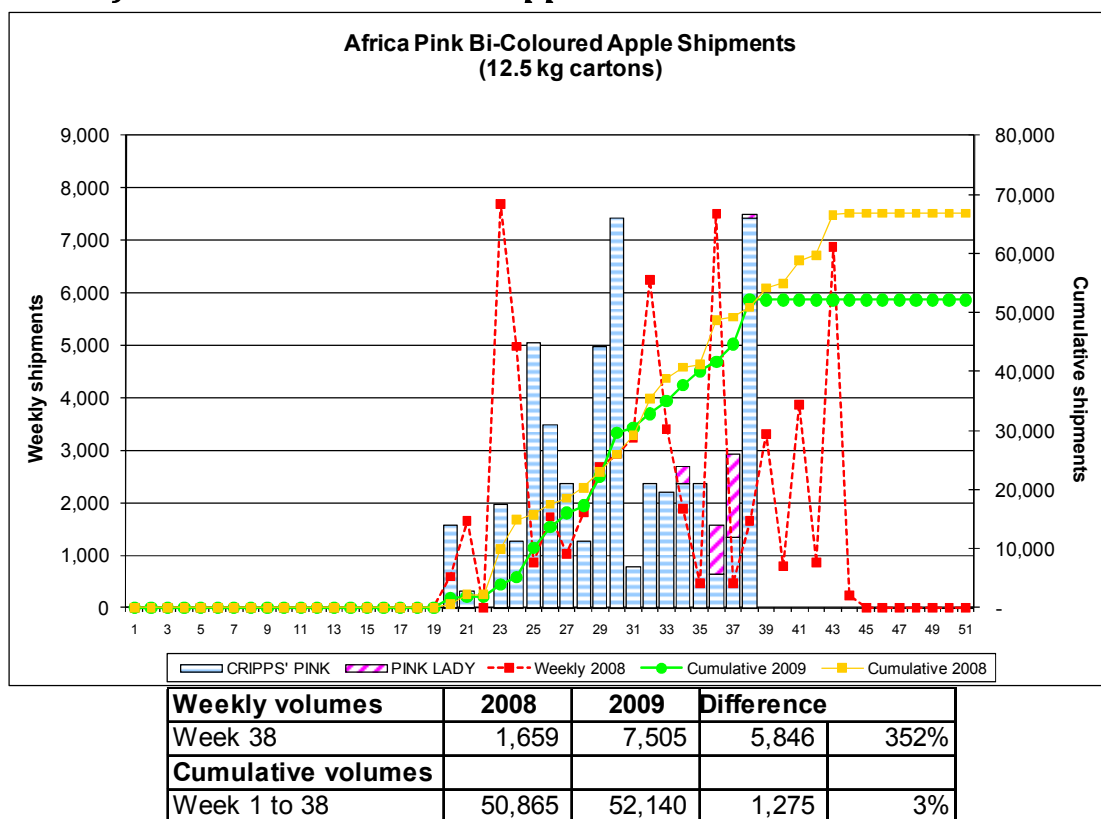


Weekly volumes	2008	2009	Difference	
Week 38	7,031	9,401	2,370	34%
Cumulative volumes				
Week 1 to 38	355,629	305,061	-50,568	-14%

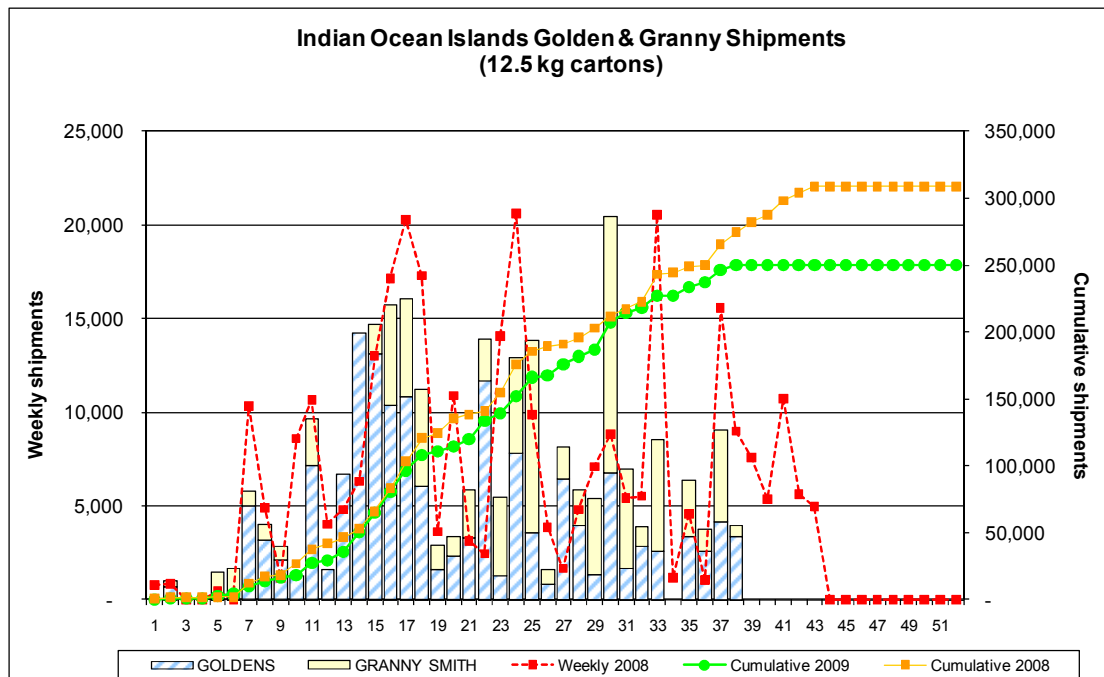
3.11 Africa: Red Bi-Coloured Apples



3.12 Africa: Pink Bi-Coloured Apples

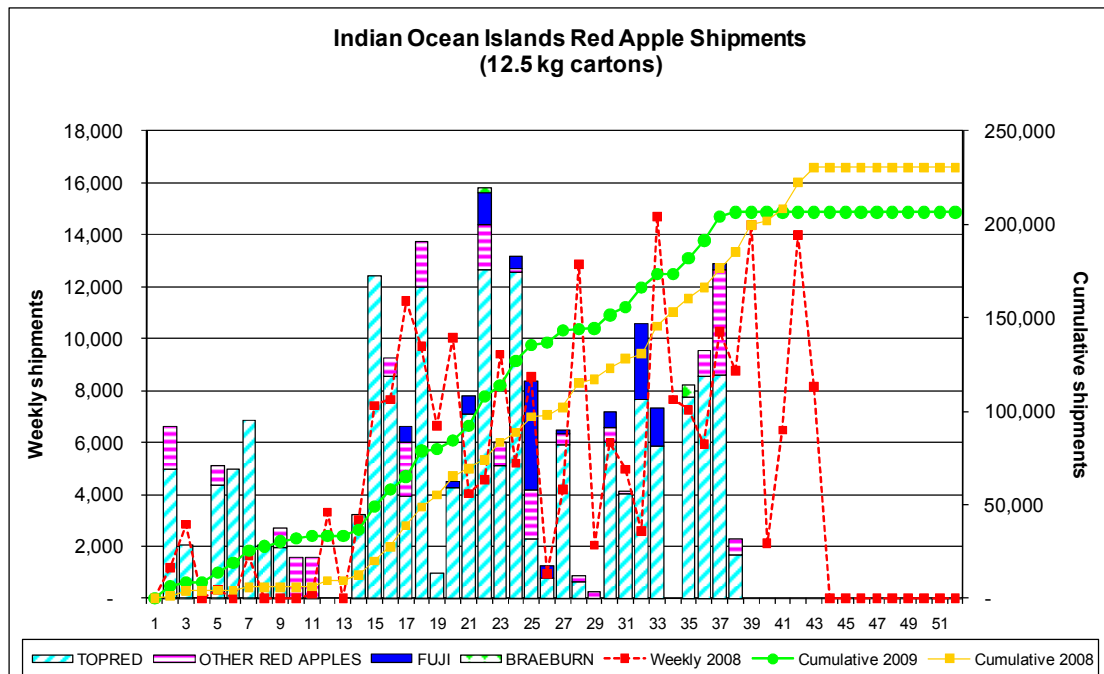


3.13 Indian Ocean Islands: Golden & Granny Smith



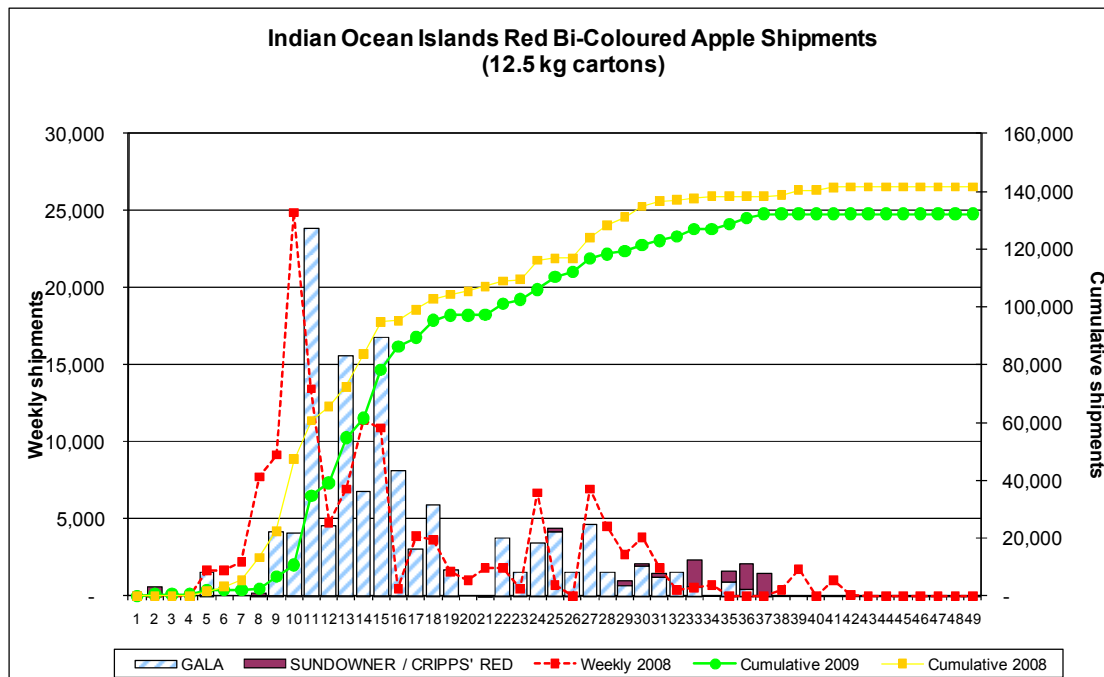
Weekly volumes	2008	2009	Difference	
Week 38	9,006	3,950	-5,056	-56%
Cumulative volumes				
Week 1 to 38	274,683	250,193	-24,490	-9%

3.14 Indian Ocean Islands: Red Apples



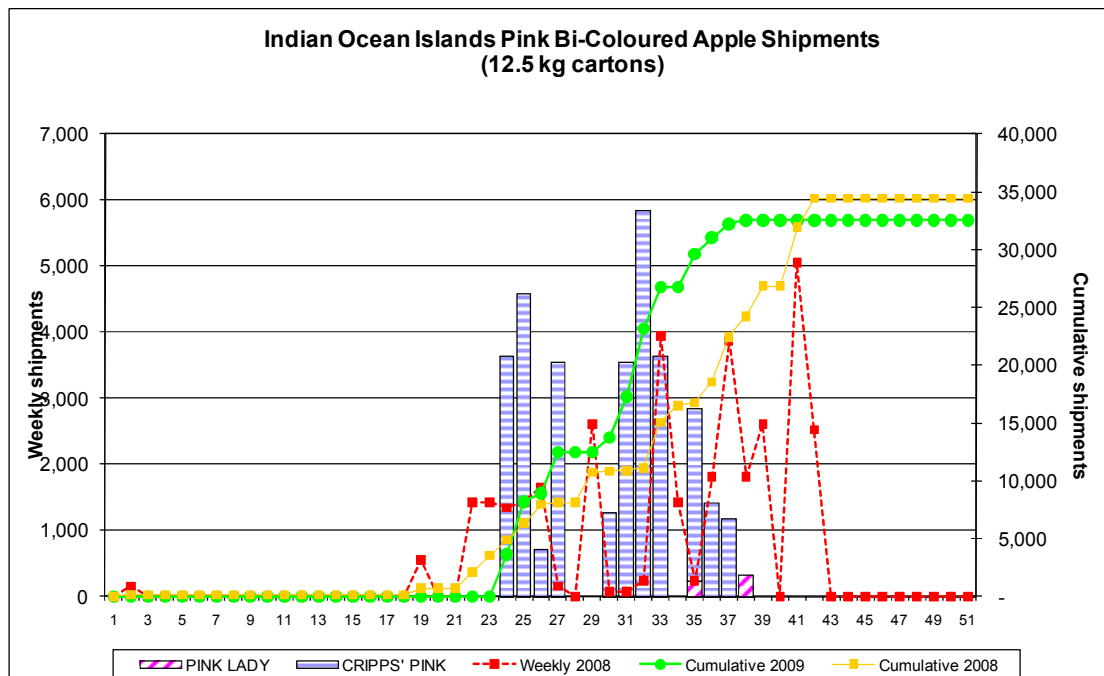
Weekly volumes	2008	2009	Difference	
Week 38	8,769	2,291	-6,478	-74%
Cumulative volumes				
Week 1 to 38	185,413	206,506	21,093	11%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 38	395	-	-395	-100%
Cumulative volumes				
Week 1 to 38	138,739	132,246	-6,493	-5%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 38	1,817	316	-1,501	-83%
Cumulative volumes				
Week 1 to 38	24,260	32,548	8,288	34%

4 Total Apple Shipments (YTD) Weeks 1-38

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	1,874,618	305,061	180,717	52,140	2,212	2,414,748
Australia	1,580					1,580
Europe & Russia	2,437,203	370,288	344,947	489,770		3,642,208
FE & Asia	1,844,134	1,049,025	1,209,197	174,501	10,349	4,287,207
Indian Ocean Island	250,193	206,506	132,246	32,548	395	621,888
Middle East	945,939	237,695	800,158	72,759	1,185	2,057,736
United Kingdom	3,557,799	990,186	3,176,317	1,302,836	1,580	9,028,718
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	11,045,608	3,173,060	5,843,583	2,127,556	15,721	22,205,528