

Apple Shipments Markets: Far East, Middle East, Africa & Indian Ocean Islands

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 40**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

**Issued by Pome Joint Marketing Forum
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In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
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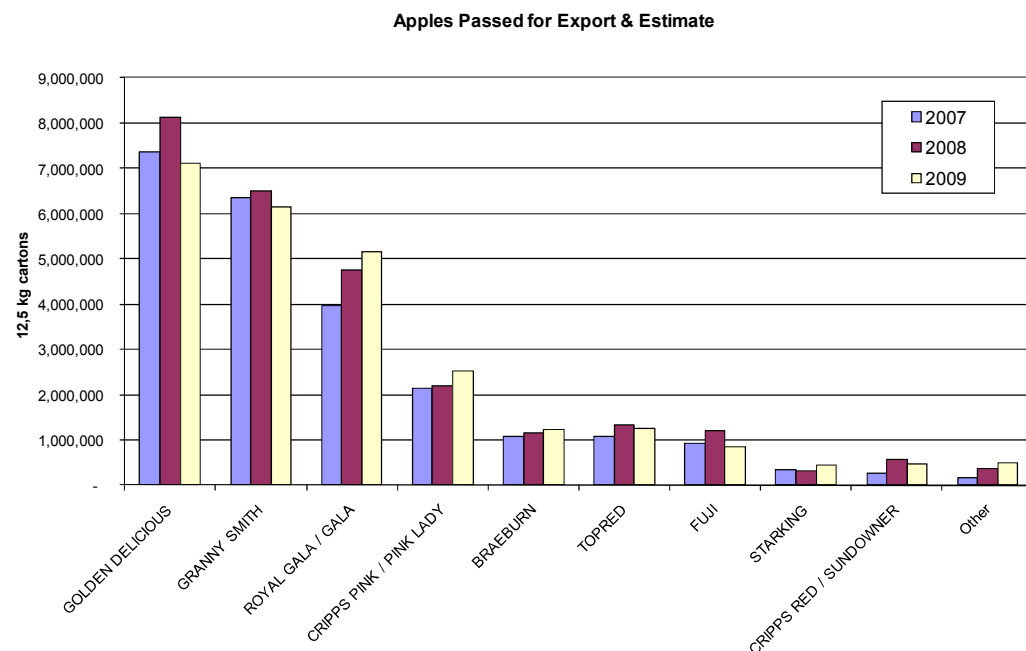
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1 Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	25,688,797	-3%	-799,604
Pears	12,912,087	13,138,471	13,025,279	14,410,754	10%	1,272,282
Total	36,654,174	39,626,872	38,140,523	40,099,551	1%	472,679

All volumes = 12.5kg carton equivalent

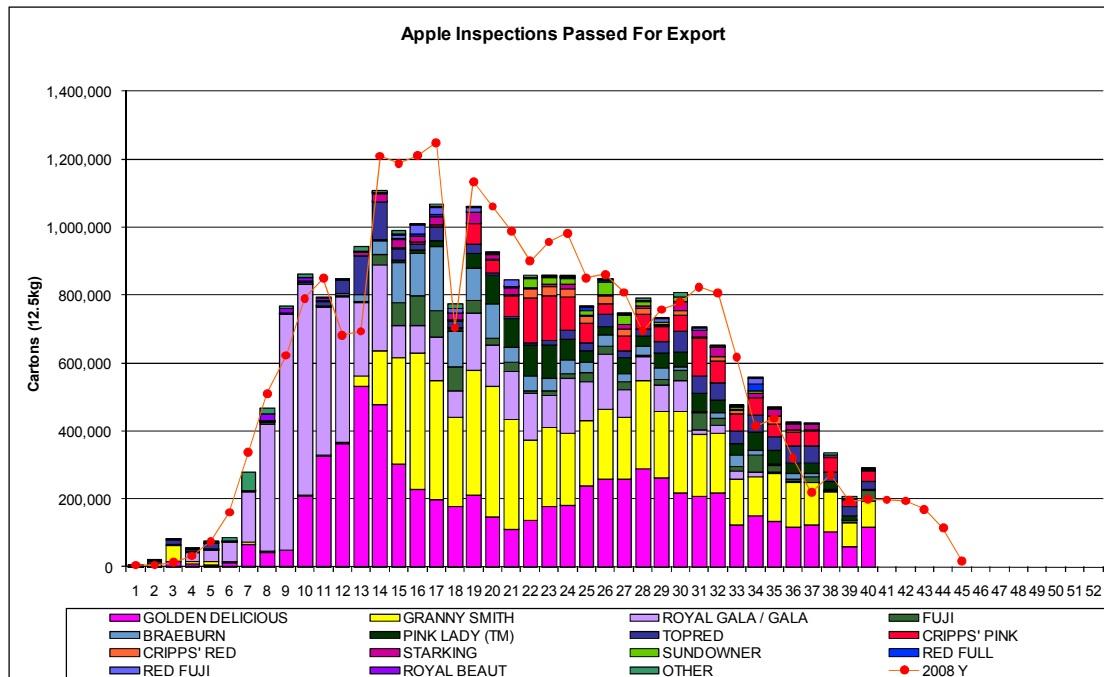


Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	7,102,293	-13%	-1,019,737
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,156,954	-5%	-337,582
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	5,170,103	9%	417,888
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,521,712	15%	324,066
BRAEBURN	1,087,547	1,153,102	1,120,324	1,222,110	6%	69,008
TOPRED	1,084,457	1,330,292	1,207,375	1,255,736	-6%	-74,556
FUJI	929,735	1,197,953	1,063,844	837,054	-30%	-360,899
STARKING	341,541	310,716	326,128	453,952	46%	143,236
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	471,738	-17%	-94,060
Other	168,865	364,114	266,490	497,146	37%	133,032
Grand Total	23,742,087	26,488,401	25,115,244	25,688,797	-3%	-799,604

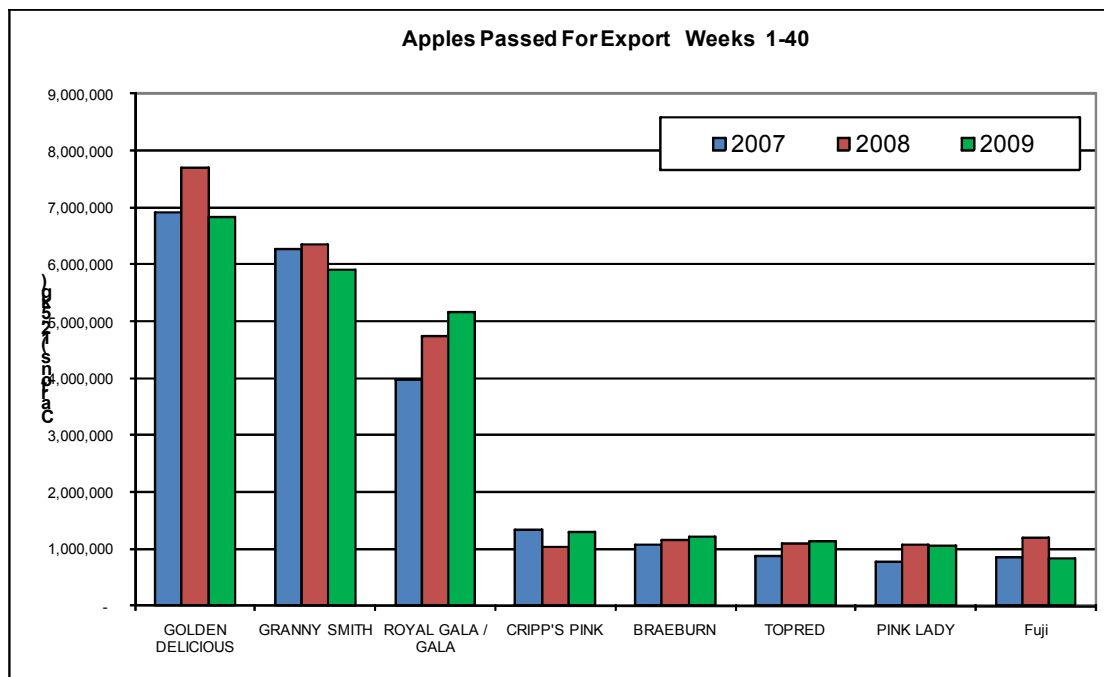
All volumes = 12.5kg carton equivalent

2 Apples inspections passed for export

2.1 Inspections passed for export per week

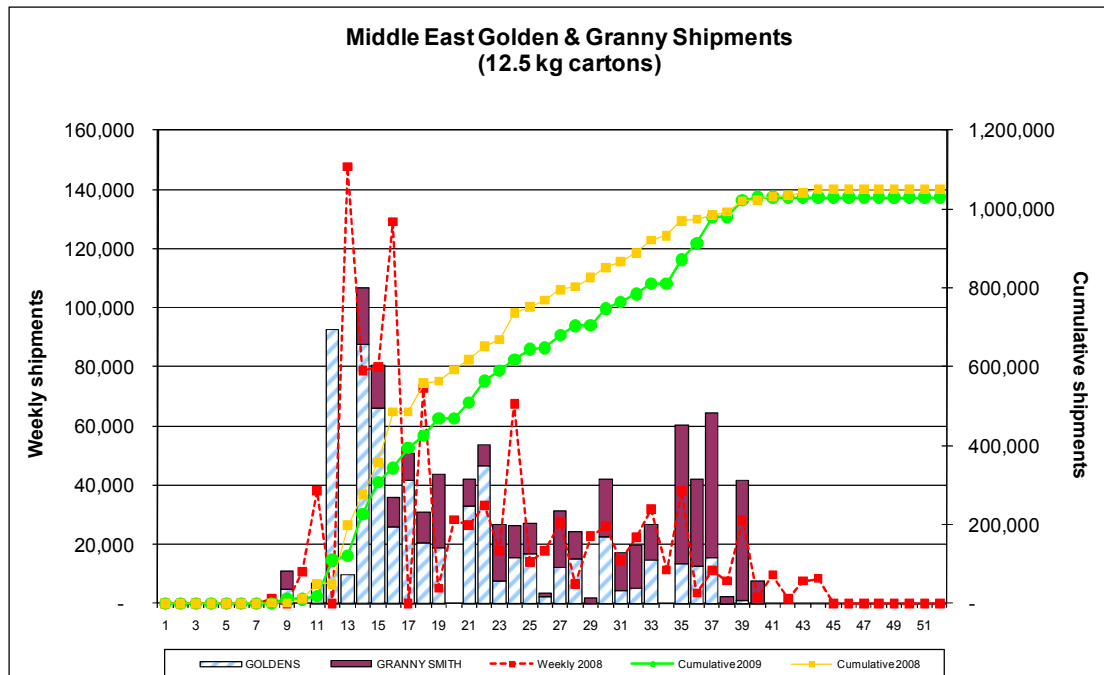


2.2 Apples Passed For Export per cultivar YTD for weeks 1-40



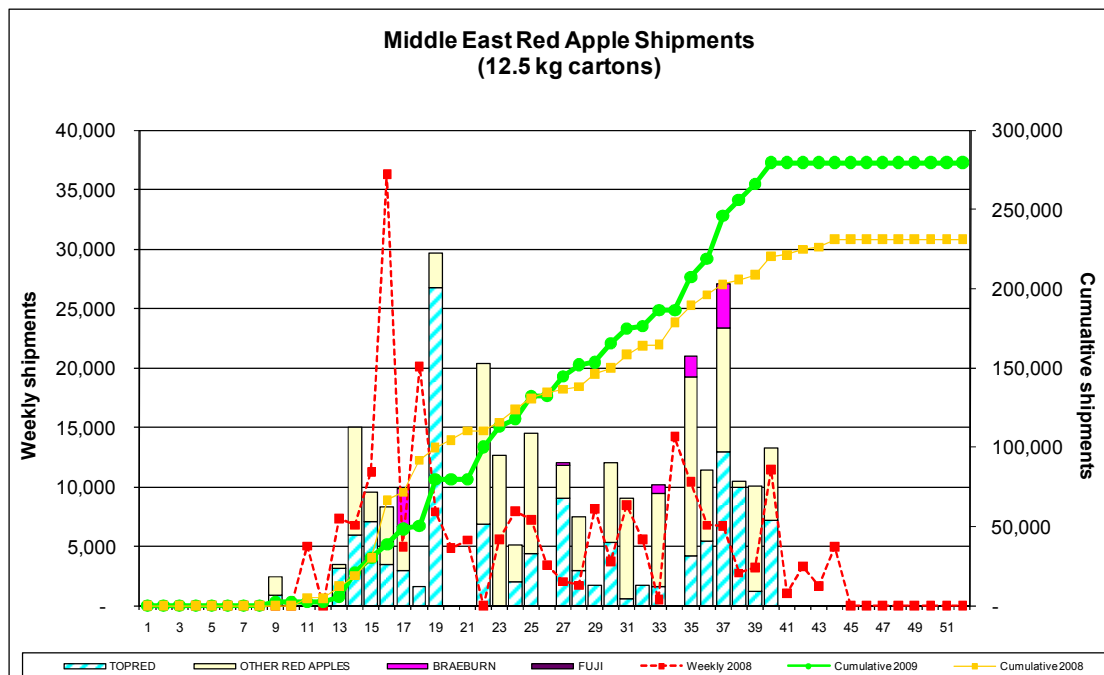
3 Shipments

3.1 Middle East Market: Golden & Granny Smith



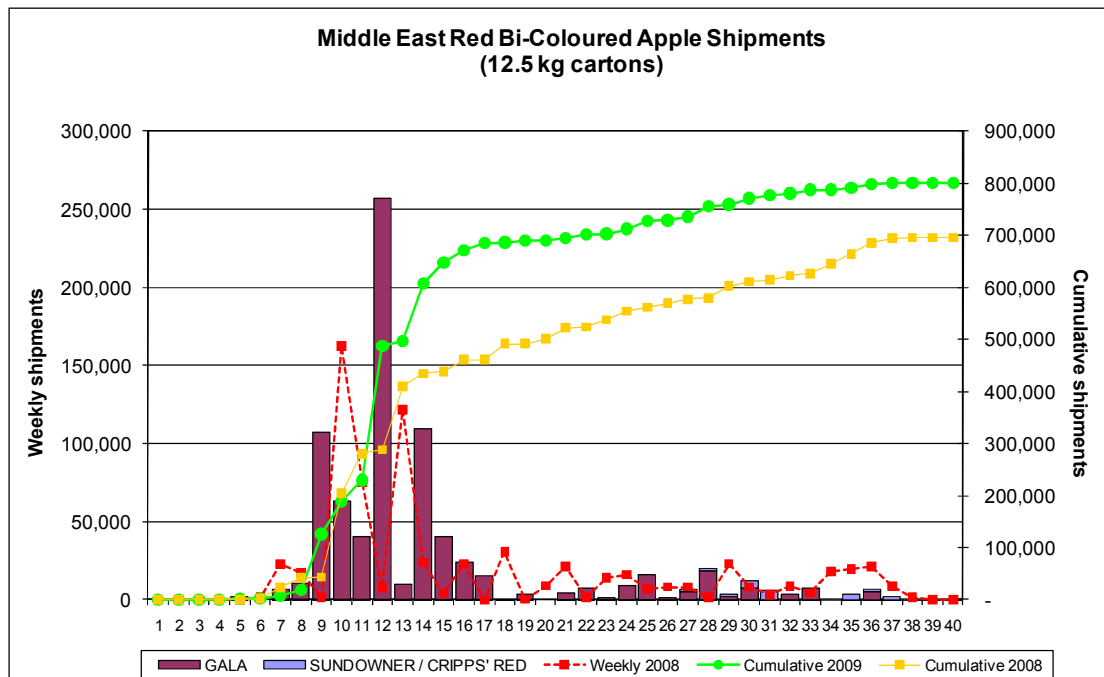
Weekly volumes	2008	2009	Difference	
Week 40	1,975	7,505	5,530	280%
Cumulative volumes				
Week 1 to 40	1,023,091	1,030,074	6,983	1%

3.2 Middle East Market: Red Apples



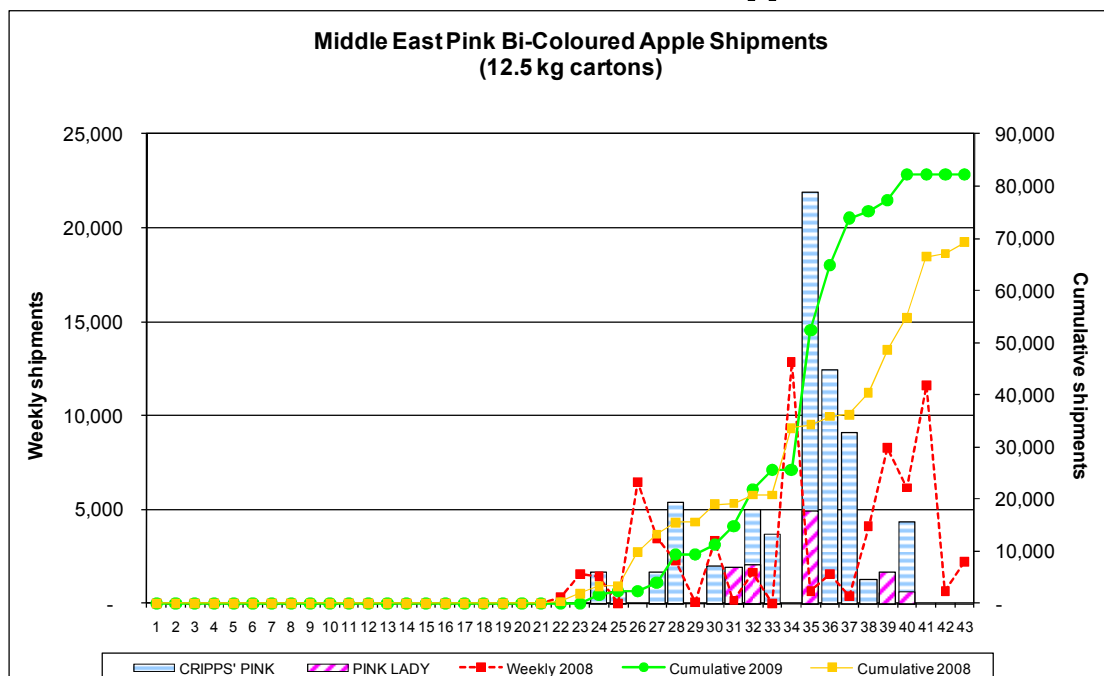
Weekly volumes	2008	2009	Difference	
Week 40	11,455	13,272	1,817	16%
Cumulative volumes				
Week 1 to 40	220,394	279,644	59,250	27%

3.3 Middle East Market: Red-Bi Coloured Apples



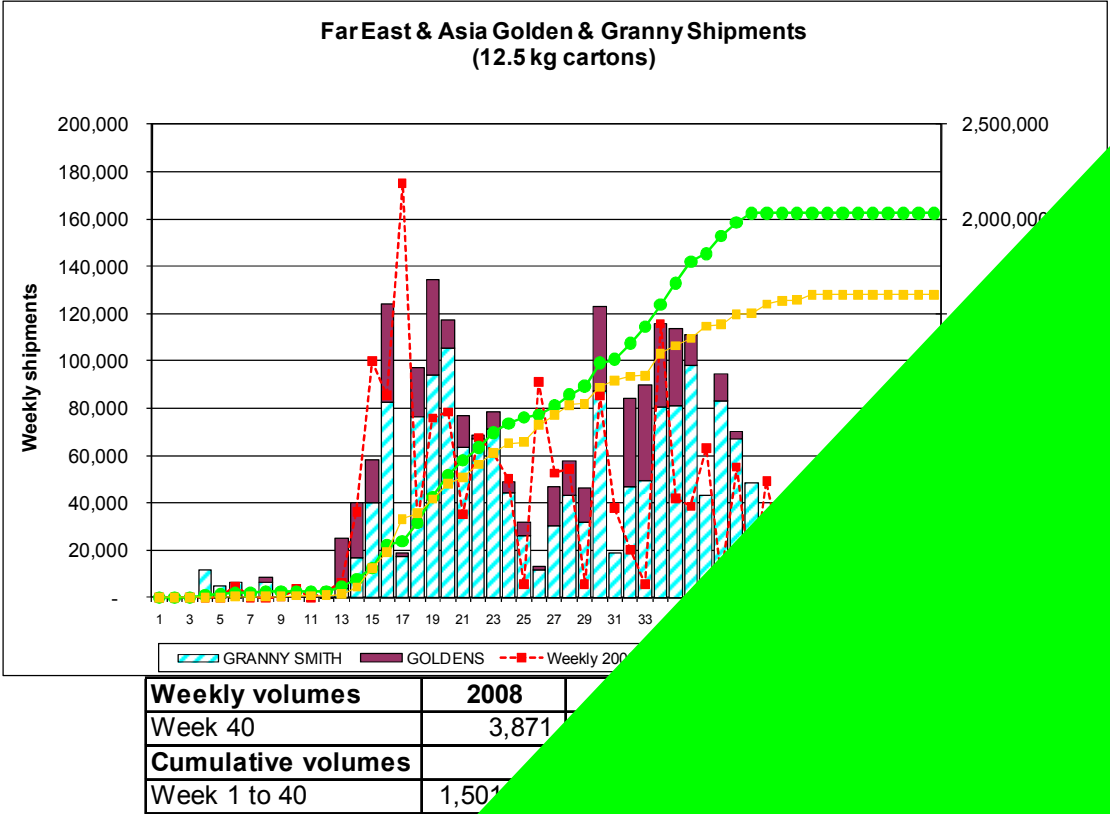
Weekly volumes	2008	2009	Difference	
Week 40	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 40	696,583	800,395	103,812	15%

3.4 Middle East Market: Pink Bi-Coloured Apples

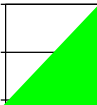


Weekly volumes	2008	2009	Difference	
Week 40	6,162	4,345	-1,817	-29%
Cumulative volumes				
Week 1 to 40	54,826	82,318	27,492	50%

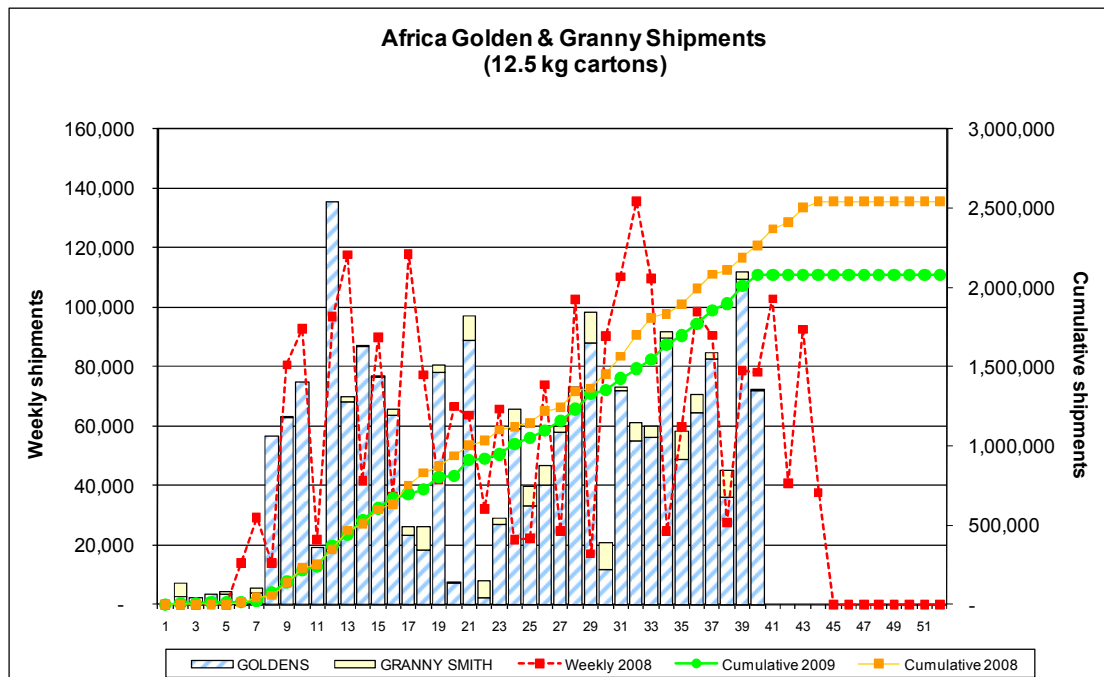
3.5 Far East & Asia Market: Goldens & Granny Smith



3.6 Far East & Asia Market

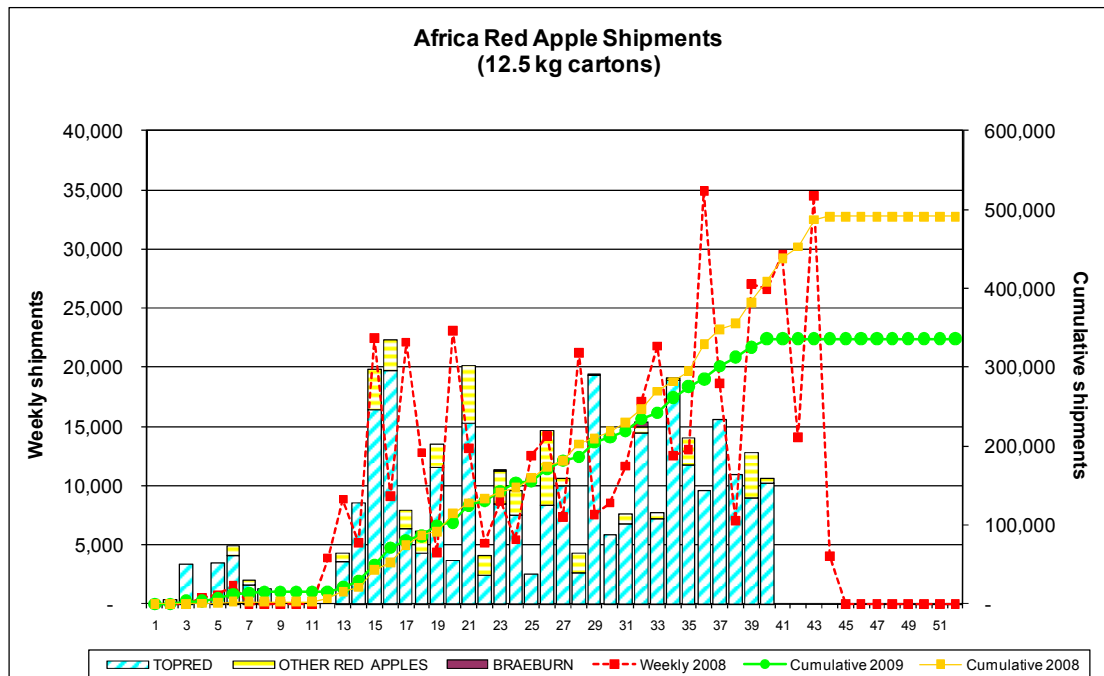


3.9 Africa Market: Golden & Granny Smith



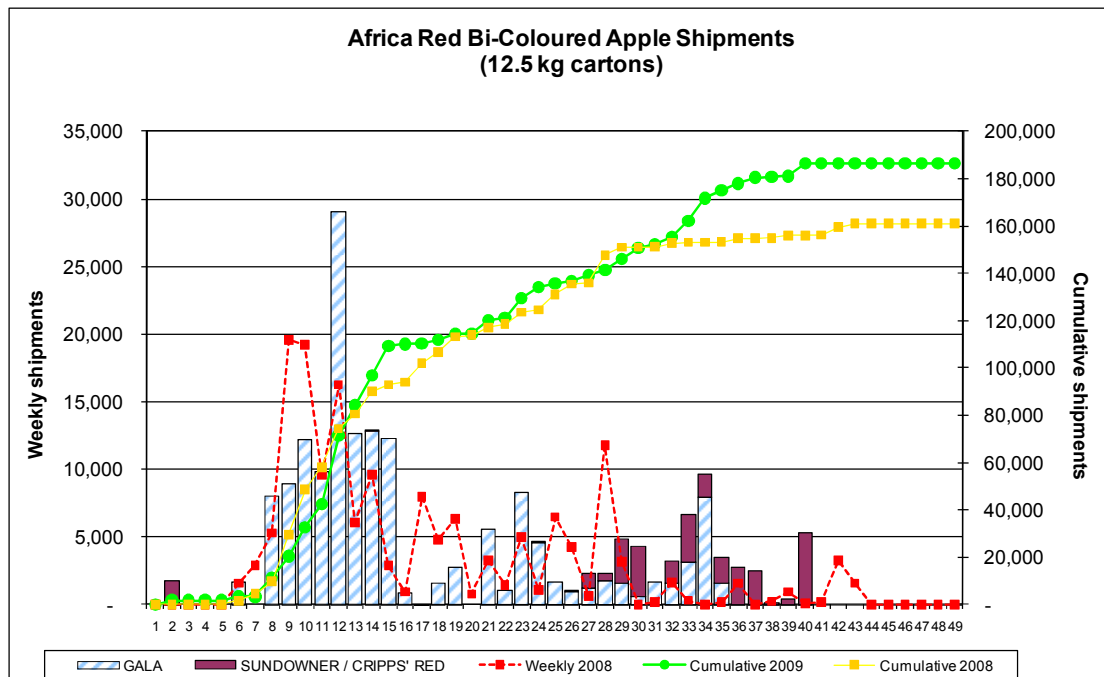
Weekly volumes	2008	2009	Difference	
Week 40	78,131	72,364	-5,767	-7%
Cumulative volumes				
Week 1 to 40	2,267,656	2,082,388	-185,268	-8%

3.10 Africa: Red Apples



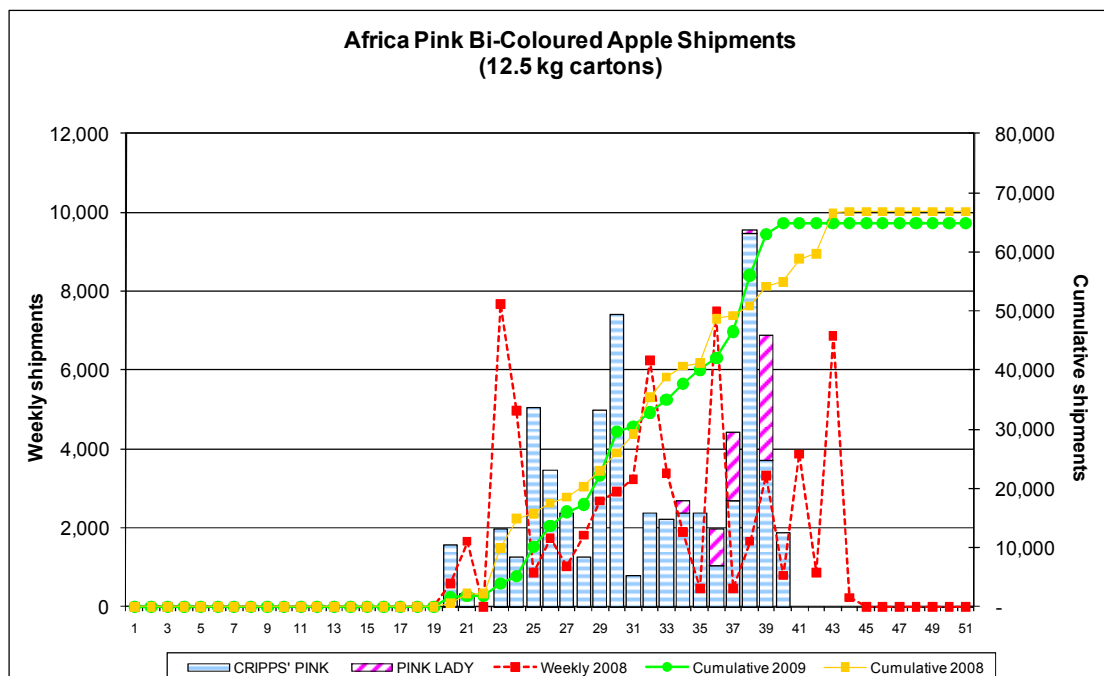
Weekly volumes	2008	2009	Difference	
Week 40	26,623	10,586	-16,037	-60%
Cumulative volumes				
Week 1 to 40	409,292	336,424	-72,868	-18%

3.11 Africa: Red Bi-Coloured Apples



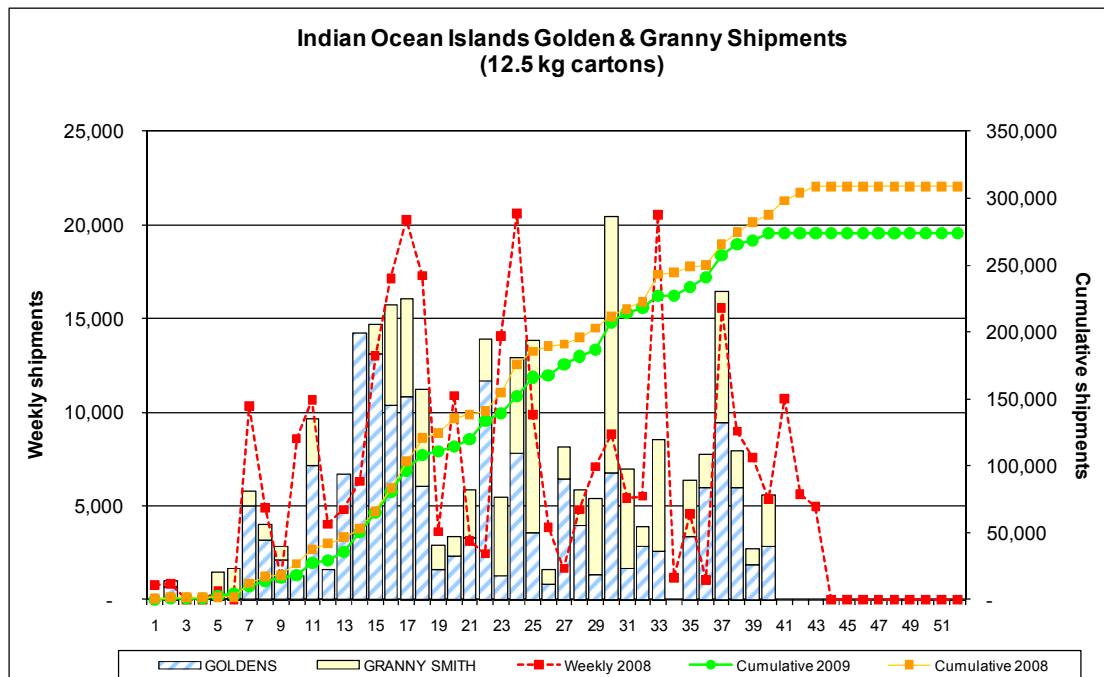
Weekly volumes	2008	2009	Difference	
Week 40	79	5,293	5,214	6600%
Cumulative volumes				
Week 1 to 40	156,121	186,405	30,284	19%

3.12 Africa: Pink Bi-Coloured Apples



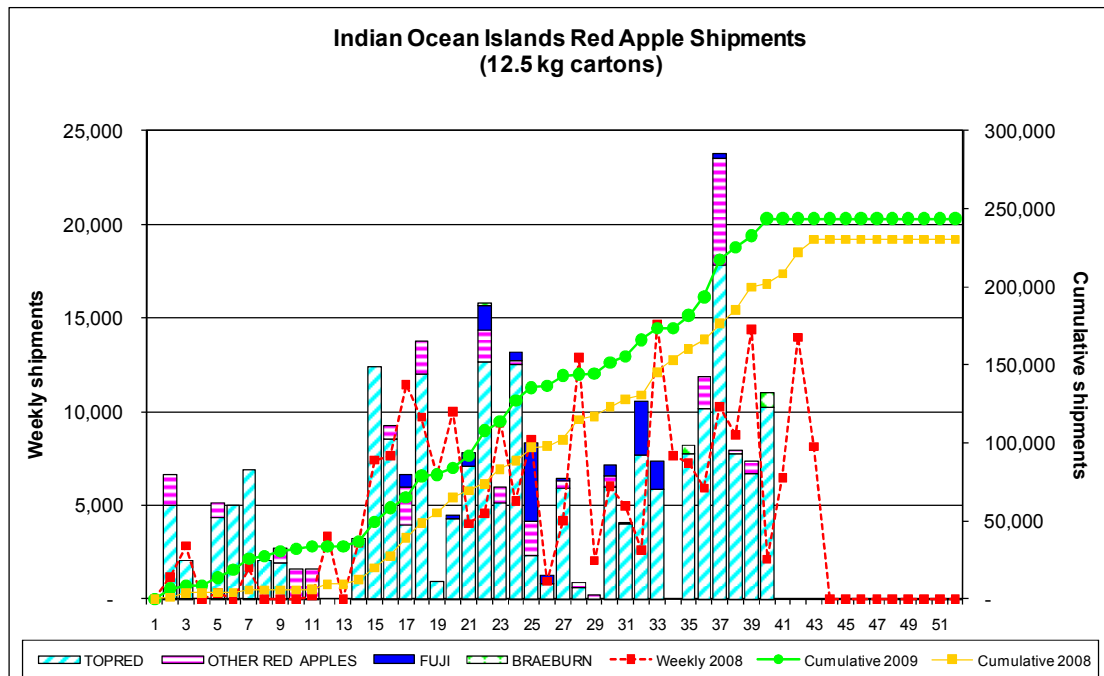
Weekly volumes	2008	2009	Difference	
Week 40	790	1,896	1,106	140%
Cumulative volumes				
Week 1 to 40	54,973	64,859	9,886	18%

3.13 Indian Ocean Islands: Golden & Granny Smith



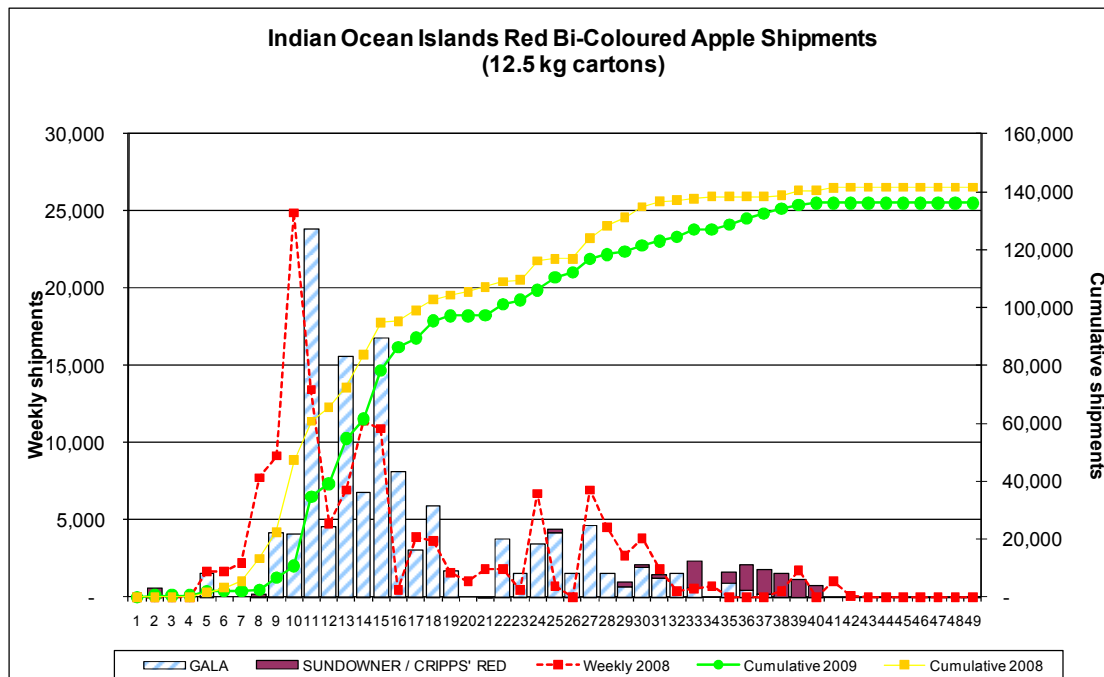
Weekly volumes	2008	2009	Difference	
Week 40	5,372	5,609	237	4%
Cumulative volumes				
Week 1 to 40	287,639	273,814	-13,825	-5%

3.14 Indian Ocean Islands: Red Apples



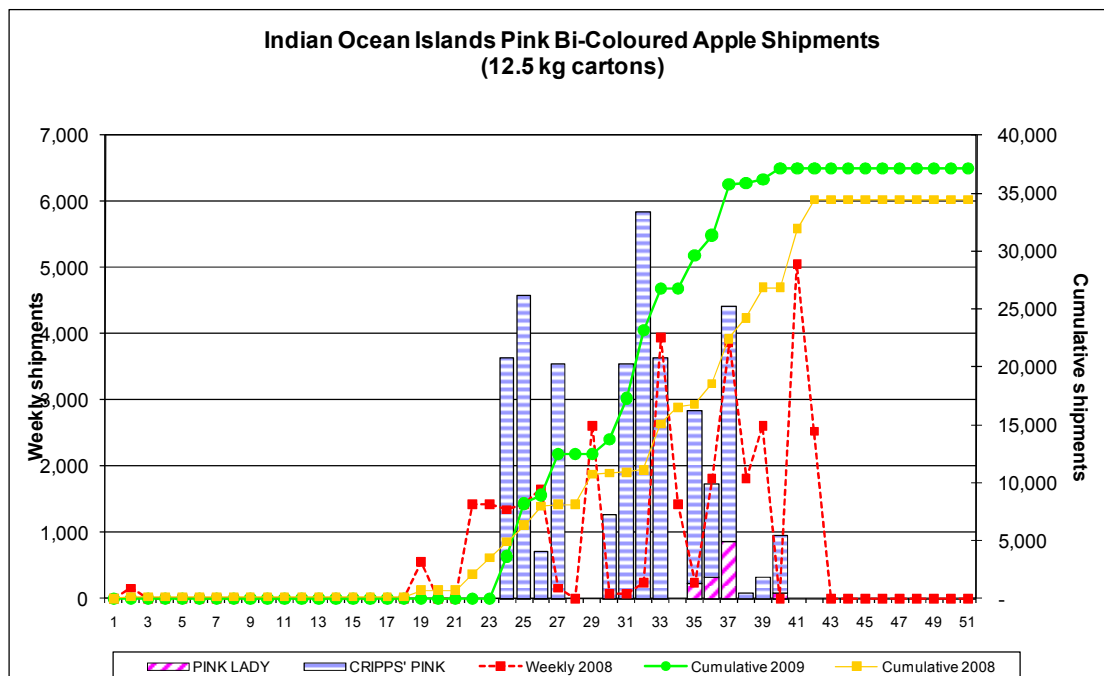
Weekly volumes	2008	2009	Difference	
Week 40	2,133	11,060	8,927	419%
Cumulative volumes				
Week 1 to 40	201,924	243,794	41,870	21%

3.15 Indian Ocean Islands: Red Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 40	-	790	790	#DIV/0!
Cumulative volumes				
Week 1 to 40	140,477	136,117	-4,360	-3%

3.16 Indian Ocean Islands: Pink Bi-Coloured



Weekly volumes	2008	2009	Difference	
Week 40	-	948	948	#DIV/0!
Cumulative volumes				
Week 1 to 40	26,867	37,130	10,263	38%

4 Total Apple Shipments (YTD) Weeks 1-40

MARKET	GREEN APPLES	RED APPLES	RED BI-COLOURED	PINK BI-COLOURED	OTHER	TOTAL
Africa	2,184,298	360,203	189,170	71,258	5,530	2,810,459
Australia	3,239					3,239
Europe & Russia	2,438,862	370,288	344,947	500,909		3,655,006
FE & Asia	2,076,296	1,095,939	1,220,012	208,038	10,349	4,610,633
Indian Ocean Island	277,053	252,010	136,117	38,394	395	703,969
Middle East	1,041,608	279,644	801,580	84,451	1,185	2,208,468
United Kingdom	3,594,771	1,005,196	3,176,317	1,371,329	1,580	9,149,193
USA & Canada	134,142	14,299		3,002		151,443
TOTAL	11,750,268	3,377,579	5,868,144	2,277,381	19,039	23,292,410