

Apple Shipments

Markets: Far East, Middle East, Africa & Indian Ocean Islands

This Newsletter is supported by



Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 7

Please note:

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

Issued by Pome Joint Marketing Forum
(Stefan Conradie Office: 021-870 2923 or Cell: 083 264 7101)
Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)

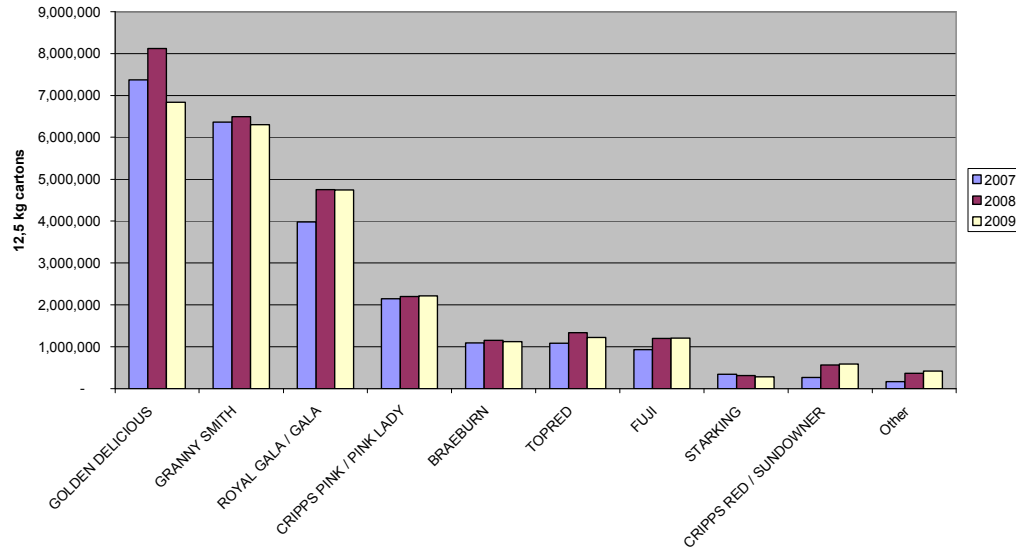
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	24,921,357	-6%	-1,567,044
Pears	12,912,087	13,138,471	13,025,279	13,295,670	1%	157,199
Total	36,654,174	39,626,872	38,140,523	38,217,027	-4%	-1,409,845

All volumes = 12.5kg carton equivalent

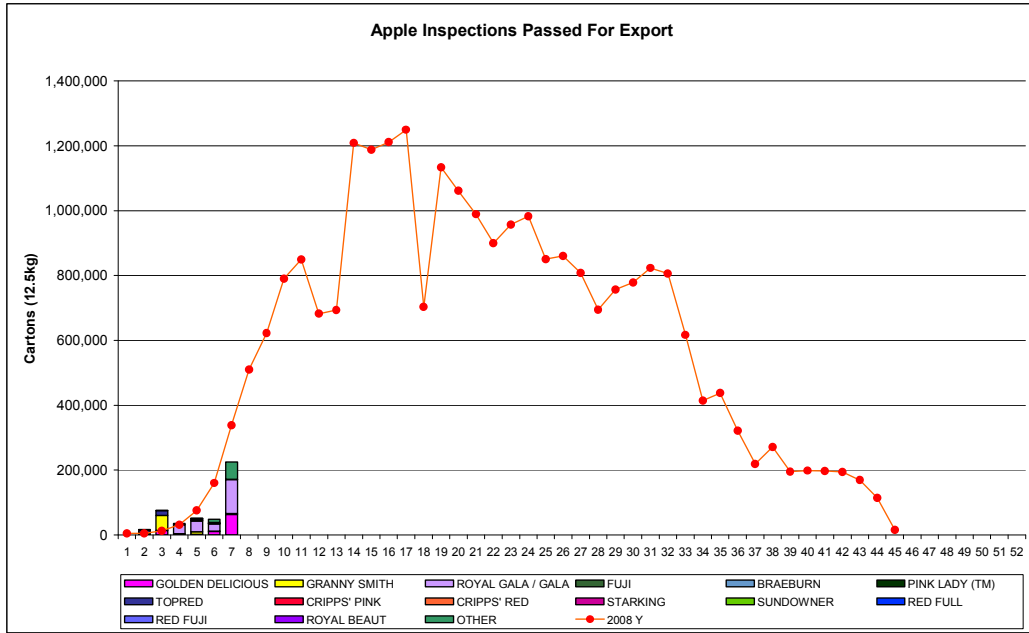
Apples Passed for Export & Estimate



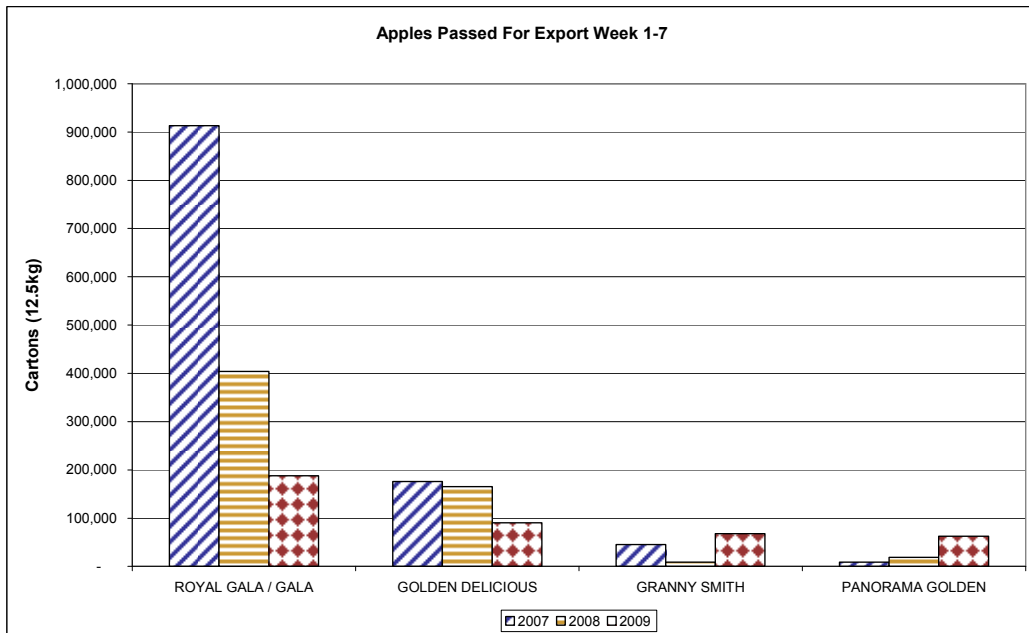
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	6,838,875	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	6,302,340	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	4,748,133	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	2,213,456	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	1,120,781	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	1,219,438	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	1,202,181	0%	4,228
STARKING	341,541	310,716	326,128	275,411	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	584,795	3%	18,998
Other	168,865	364,114	266,490	415,946	14%	51,833
Grand Total	23,742,087	26,488,401	25,115,244	24,921,357	-6%	-1,567,044

All volumes = 12.5kg carton equivalent

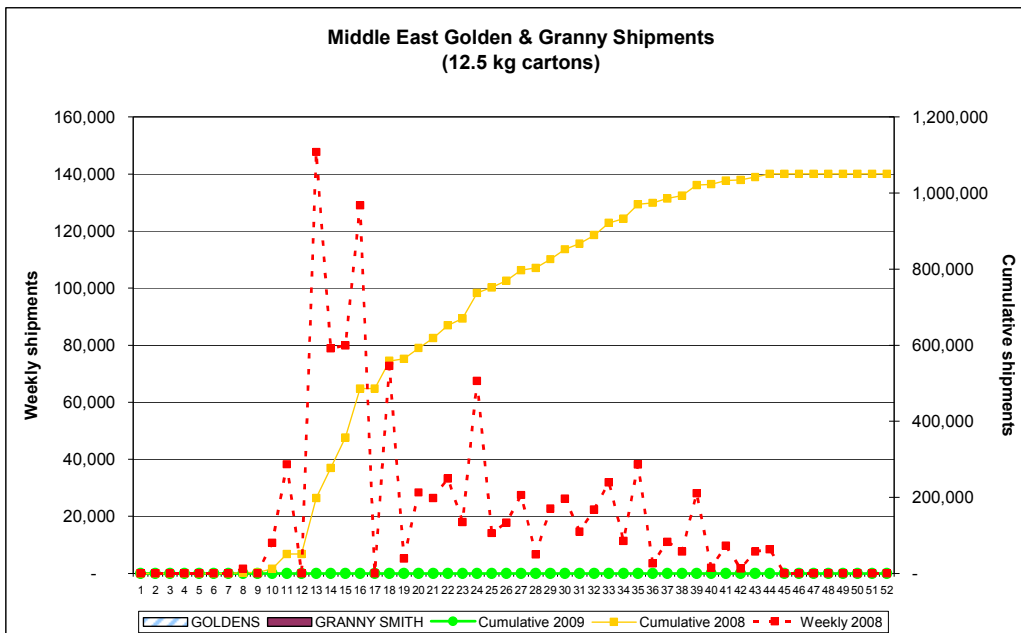
Apples Passed For Export



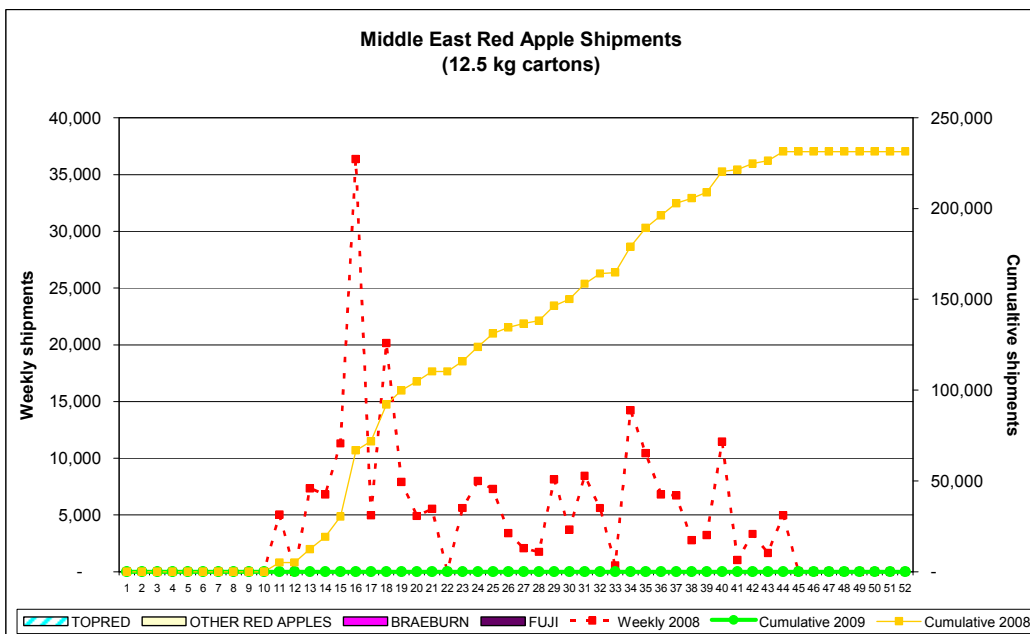
Apples Passed For Export per cultivar Week 1-7



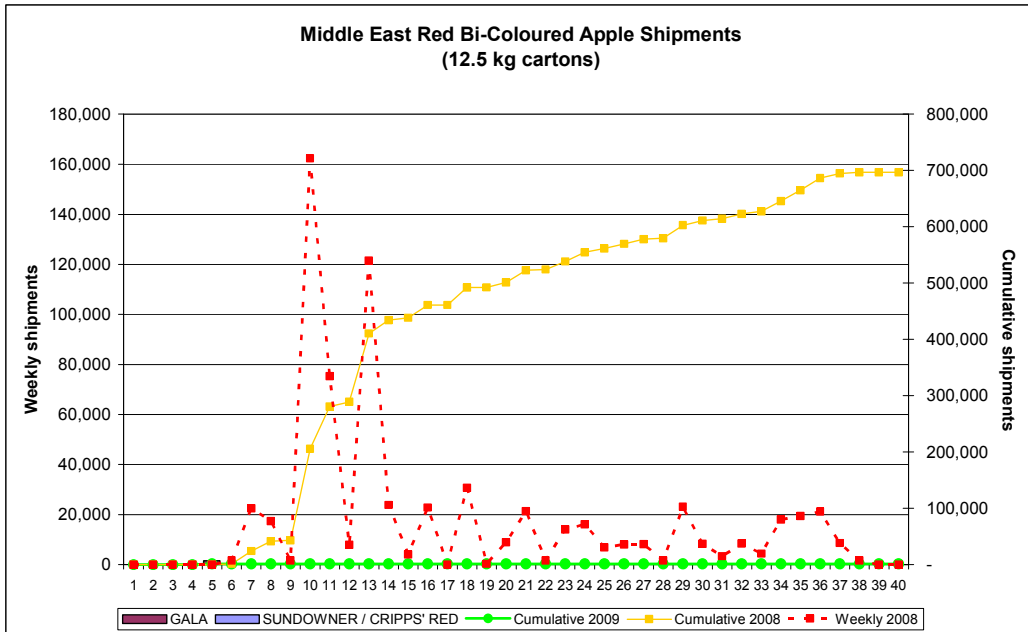
Middle East Market: Apple Shipments



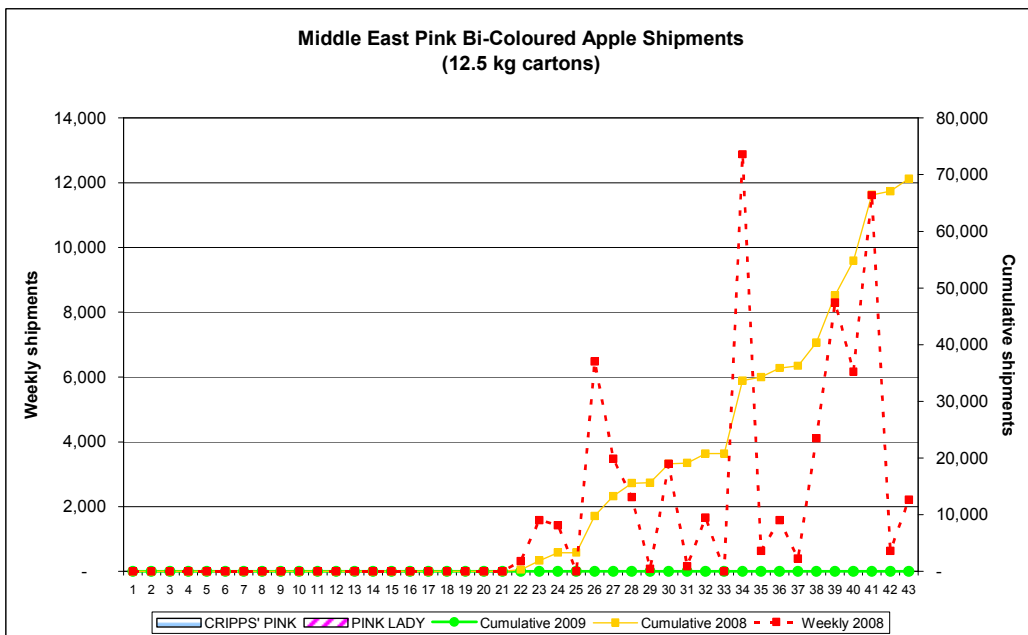
Weekly volumes	2008	2009	Difference
Week 7	-	-	- #DIV/0!
Cumulative volumes			
Week 1 to 7	-	-	- #DIV/0!



Weekly volumes	2008	2009	Difference
Week 7	-	-	- #DIV/0!
Cumulative volumes			
Week 1 to 7	-	-	- #DIV/0!

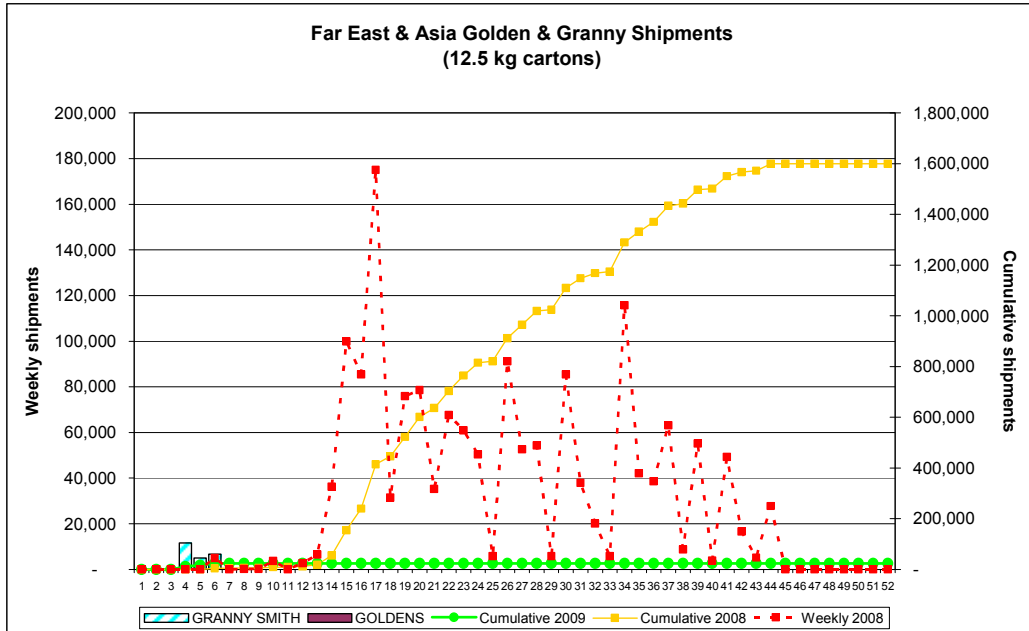


Weekly volumes	2008	2009	Difference	
Week 7	22,594	-	-22,594	-100%
Cumulative volumes				
Week 1 to 7	24,234	1,659	-22,575	-93%

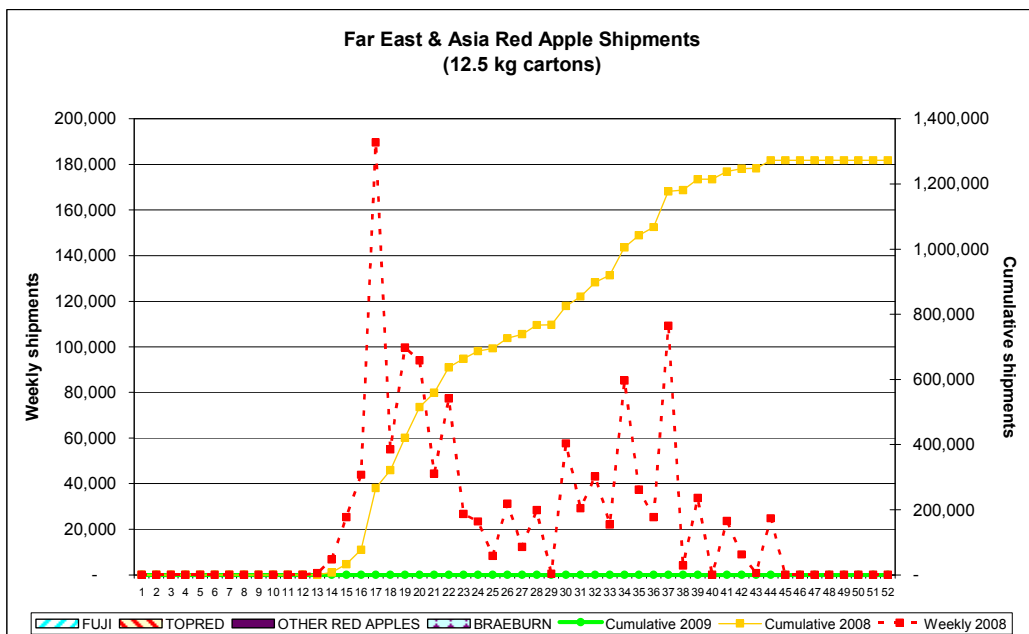


Weekly volumes	2008	2009	Difference	
Week 7	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 7	-	-	-	#DIV/0!

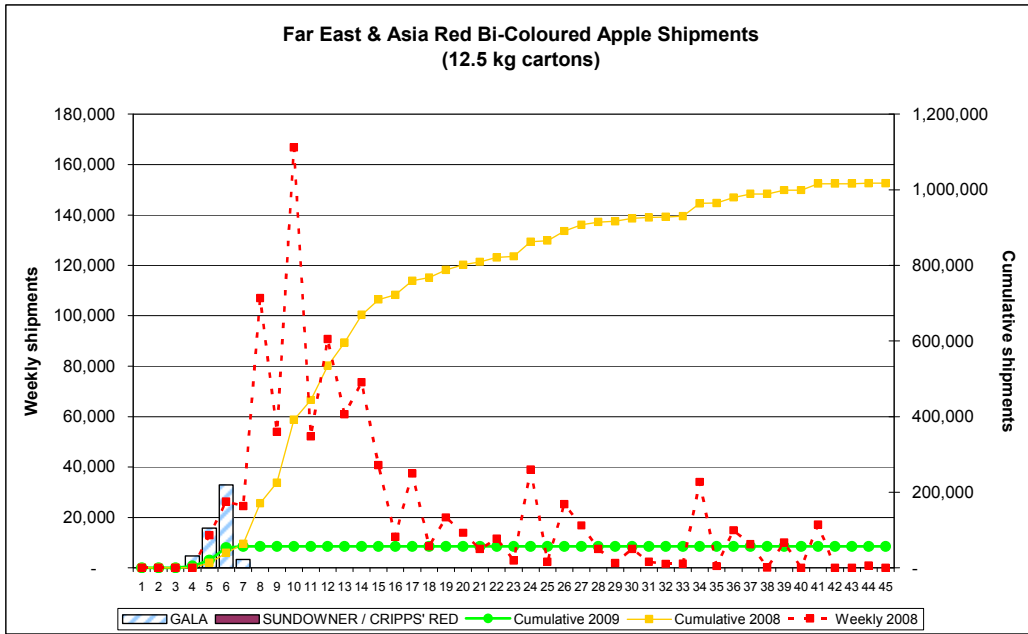
Far East & Asia Market: Apple Shipments



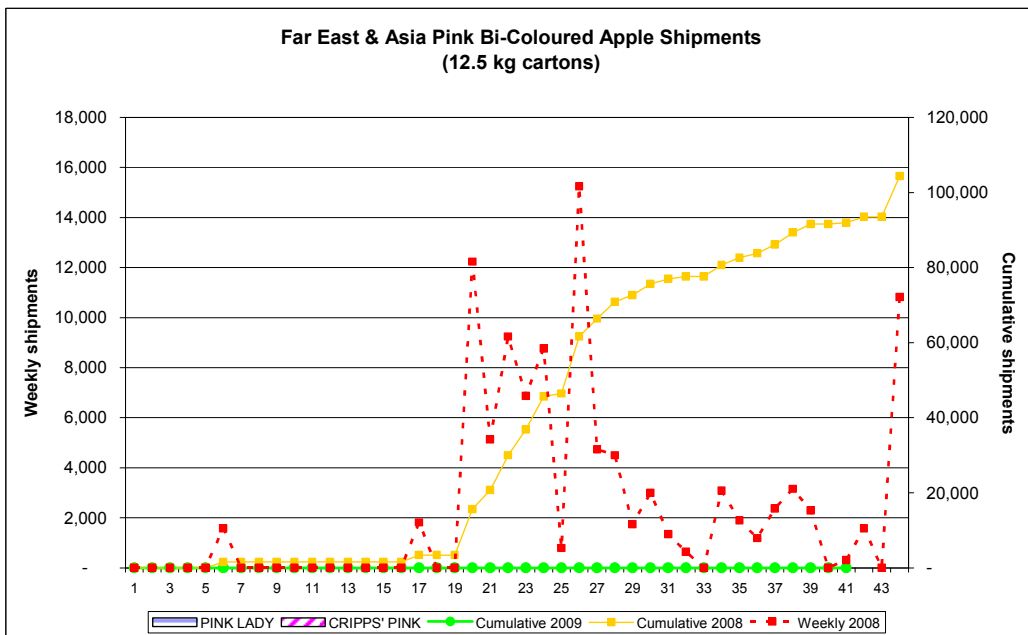
Weekly volumes	2008	2009	Difference	
Week 7	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 7	4,977	23,226	18,249	367%



Weekly volumes	2008	2009	Difference	
Week 7	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 7	-	-	-	#DIV/0!

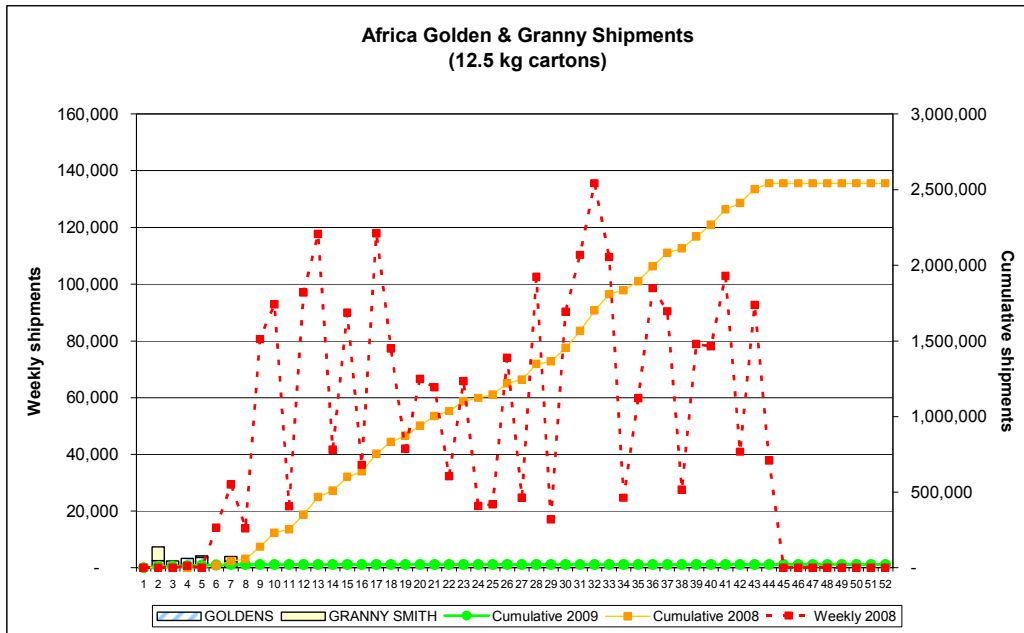


Weekly volumes	2008	2009	Difference	
Week 7	24,490	3,239	-21,251	-87%
Cumulative volumes				
Week 1 to 7	63,737	56,599	-7,138	-11%

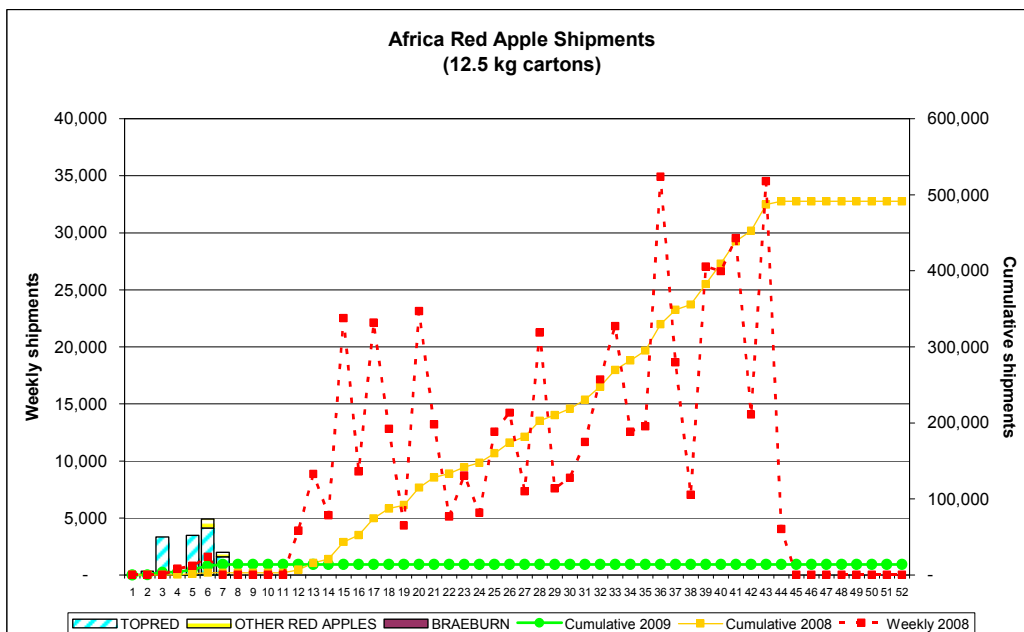


Weekly volumes	2007	2008	Difference	
Week 7	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 7	1,580	-	-1,580	-100%

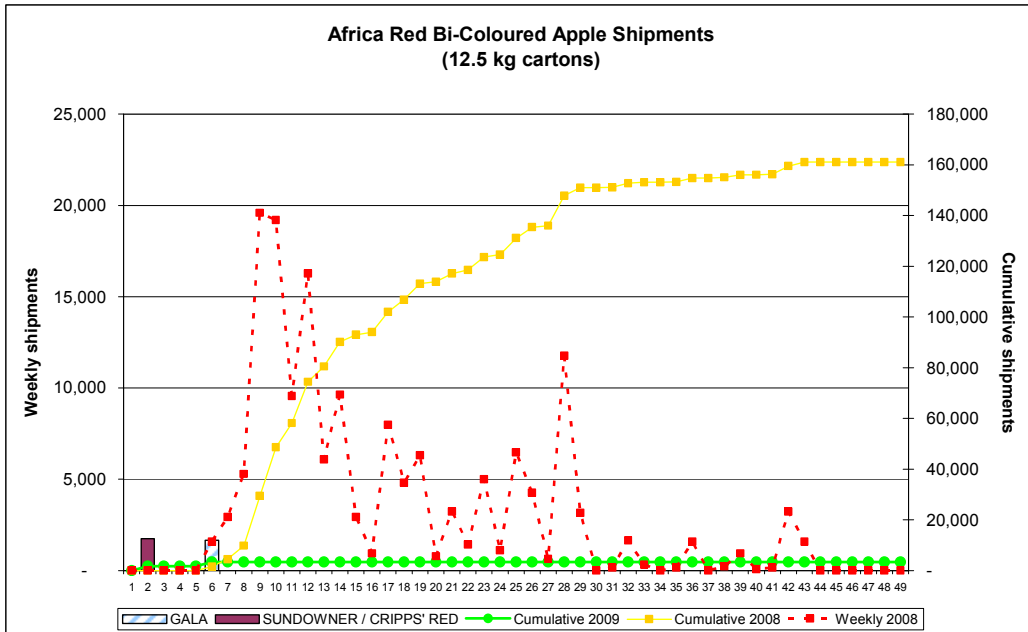
Africa Market: Apple Shipments



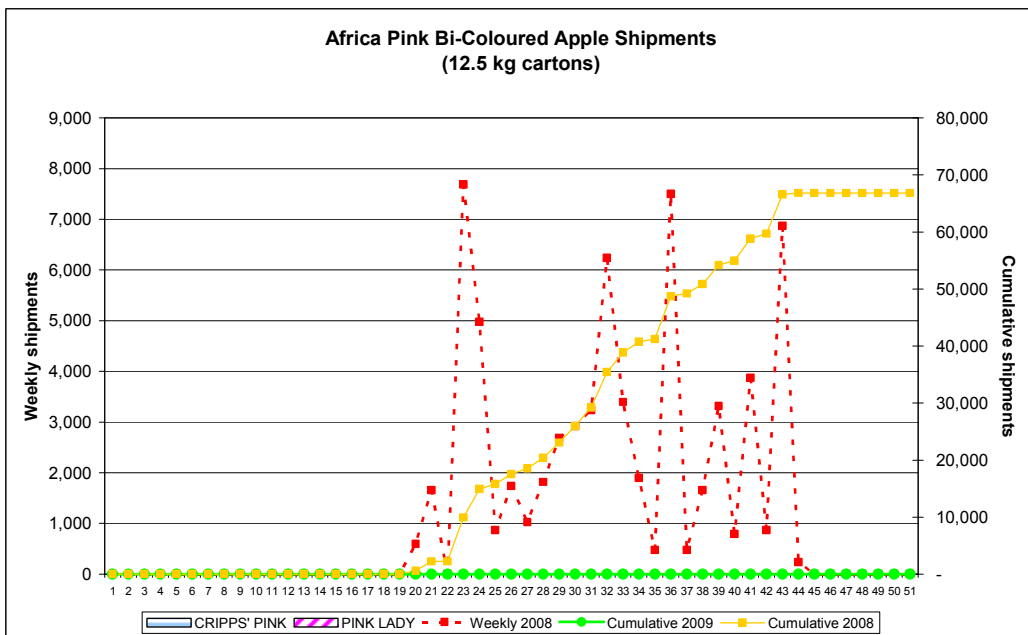
Weekly volumes	2008	2009	Difference	
Week 7	29,388	3,950	-25,438	-87%
Cumulative volumes				
Week 1 to 7	44,240	21,488	-22,752	-51%



Weekly volumes	2008	2009	Difference	
Week 7	-	1,975	1,975	#DIV/0!
Cumulative volumes				
Week 1 to 7	2,923	13,983	11,060	378%

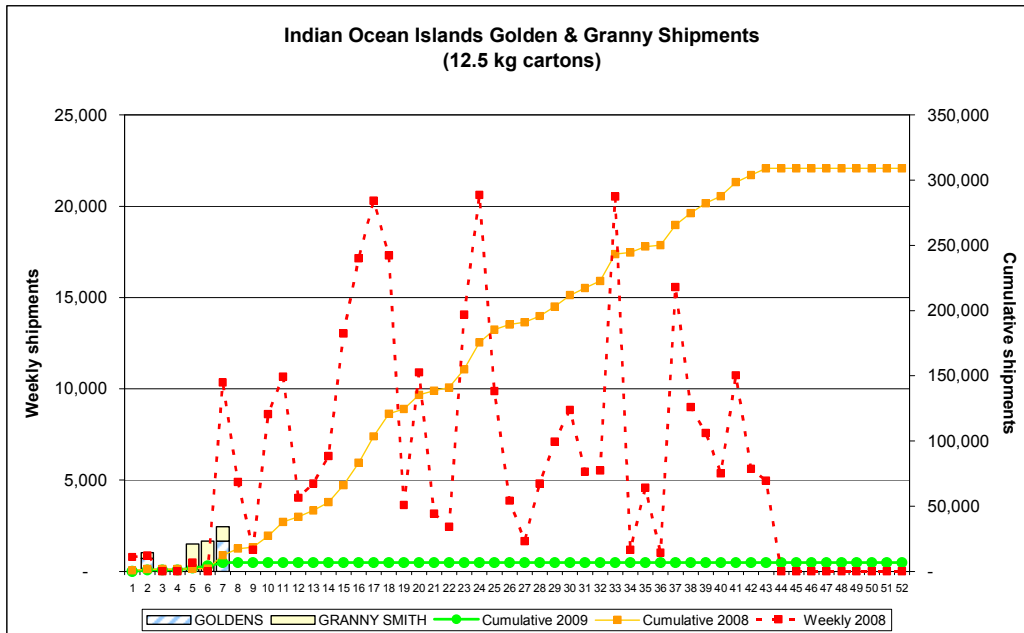


Weekly volumes	2008	2009	Difference	
Week 7	2,923	-	-2,923	-100%
Cumulative volumes				
Week 1 to 7	4,503	3,397	-1,106	-25%

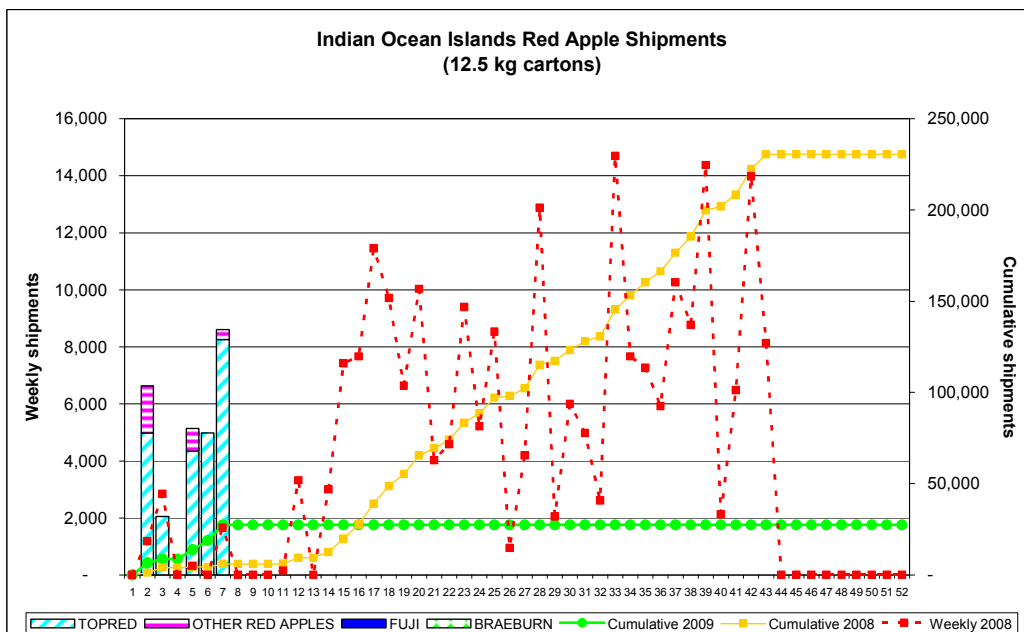


Weekly volumes	2008	2009	Difference	
Week 7	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 7	-	-	-	#DIV/0!

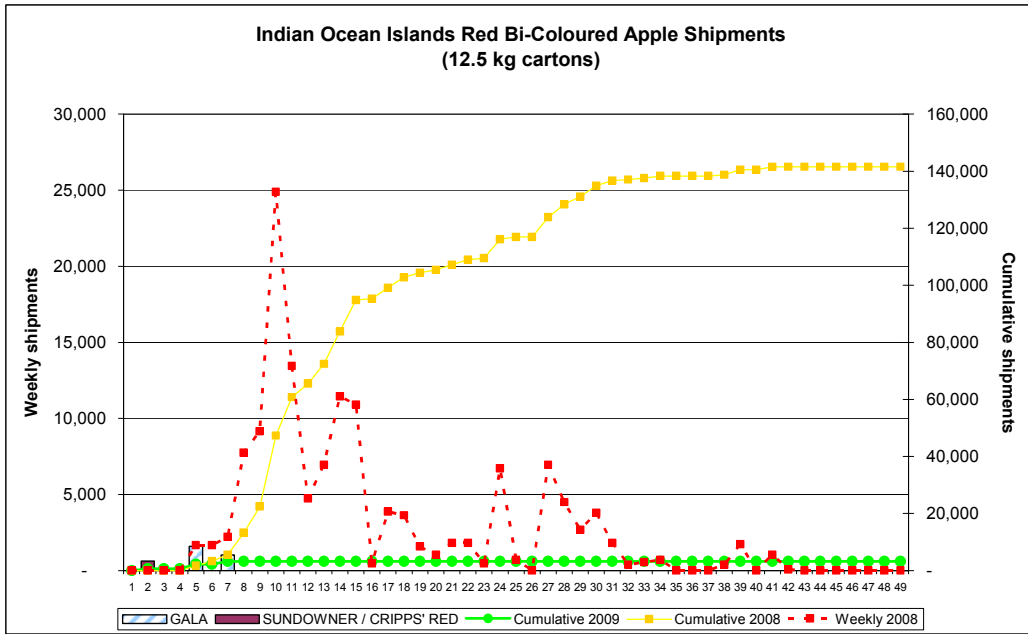
Indian Ocean Islands Market: Apple Shipments



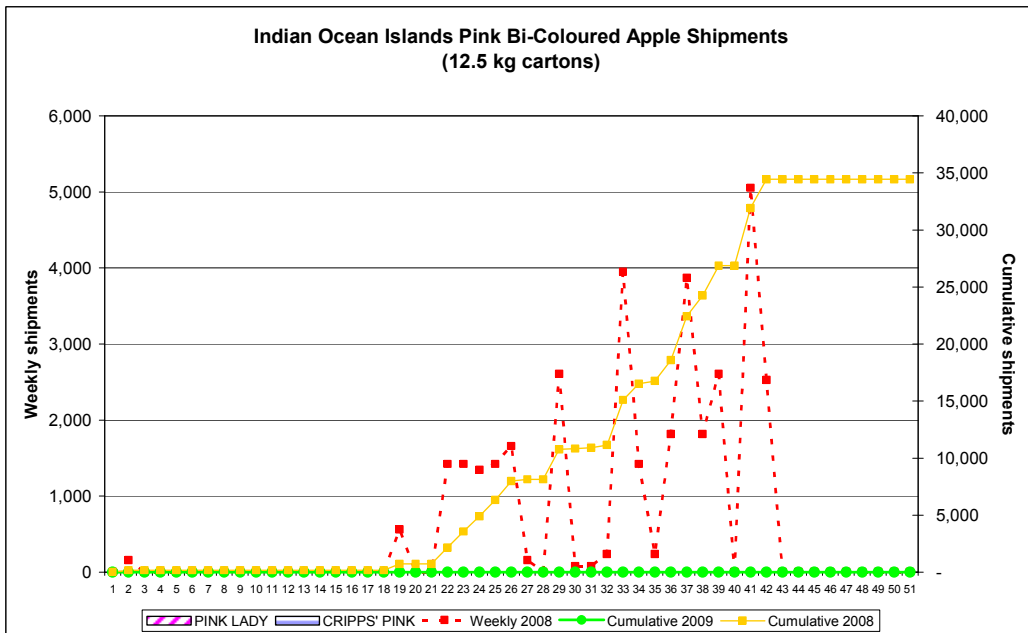
Weekly volumes	2008	2009	Difference	
Week 7	10,349	2,449	-7,900	-76%
Cumulative volumes				
Week 1 to 7	12,482	6,636	-5,846	-47%



Weekly volumes	2008	2009	Difference	
Week 7	1,659	8,611	6,952	419%
Cumulative volumes				
Week 1 to 7	6,004	27,413	21,409	357%



Weekly volumes	2008	2009	Difference	
Week 7	2,212	1,027	-1,185	-54%
Cumulative volumes				
Week 1 to 7	5,530	3,239	-2,291	-41%



Weekly volumes	2008	2009	Difference	
Week 7	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 7	158	-	-158	-100%