

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

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### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 8**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum**  
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**Compiled by Optimal Agricultural Business Systems (OABS)**  
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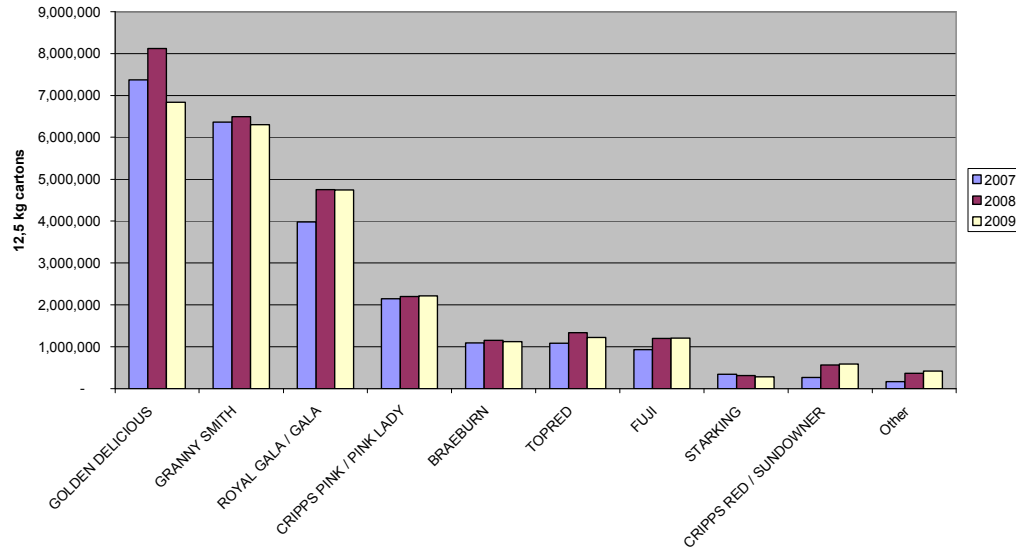
**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	<b>24,921,357</b>	<b>-6%</b>	<b>-1,567,044</b>
Pears	12,912,087	13,138,471	13,025,279	<b>13,325,226</b>	<b>1%</b>	<b>186,754</b>
<b>Total</b>	<b>36,654,174</b>	<b>39,626,872</b>	<b>38,140,523</b>	<b>38,246,582</b>	<b>-3%</b>	<b>-1,380,290</b>

All volumes = 12.5kg carton equivalent

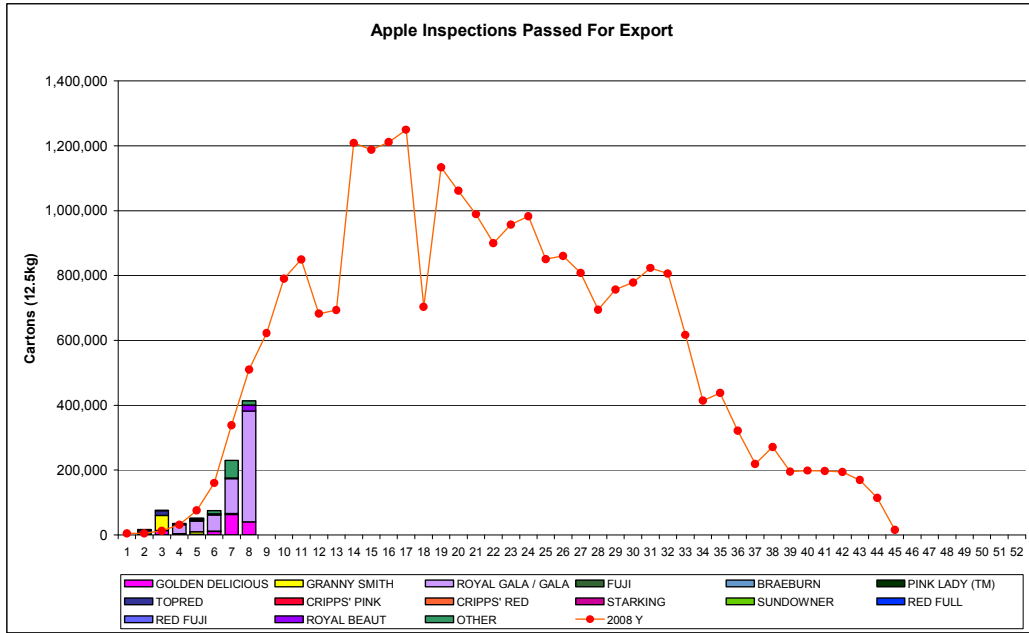
Apples Passed for Export & Estimate



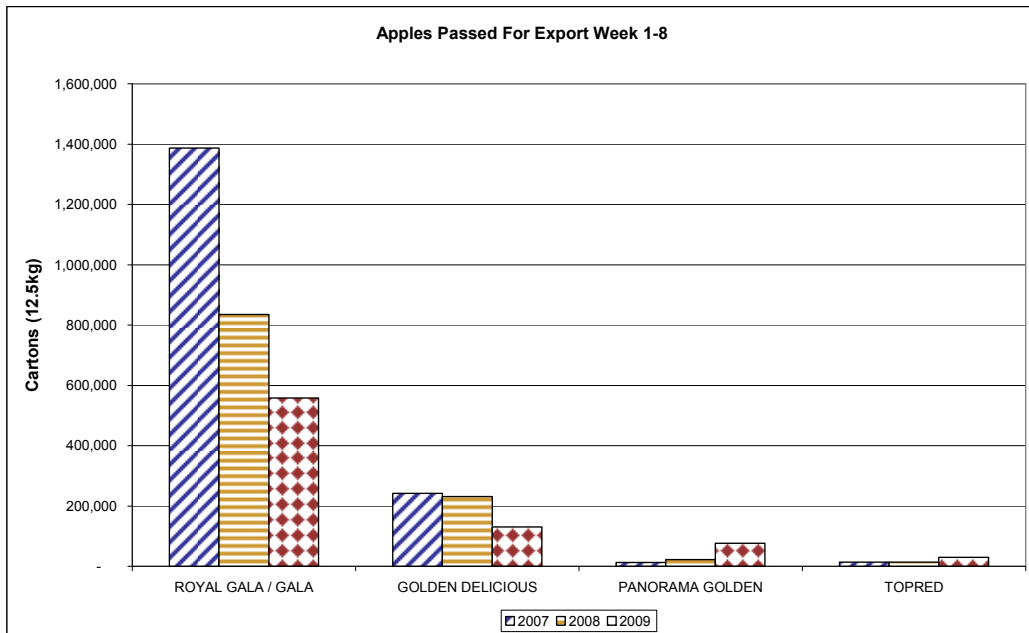
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	<b>6,838,875</b>	<b>-16%</b>	<b>-1,283,155</b>
GRANNY SMITH	6,358,051	6,494,536	6,426,294	<b>6,302,340</b>	<b>-3%</b>	<b>-192,196</b>
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	<b>4,748,133</b>	<b>0%</b>	<b>-4,082</b>
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	<b>2,213,456</b>	<b>1%</b>	<b>15,810</b>
BRAEBURN	1,087,547	1,153,102	1,120,324	<b>1,120,781</b>	<b>-3%</b>	<b>-32,321</b>
TOPRED	1,084,457	1,330,292	1,207,375	<b>1,219,438</b>	<b>-8%</b>	<b>-110,854</b>
FUJI	929,735	1,197,953	1,063,844	<b>1,202,181</b>	<b>0%</b>	<b>4,228</b>
STARKING	341,541	310,716	326,128	<b>275,411</b>	<b>-11%</b>	<b>-35,304</b>
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	<b>584,795</b>	<b>3%</b>	<b>18,998</b>
Other	168,865	364,114	266,490	<b>415,946</b>	<b>14%</b>	<b>51,833</b>
<b>Grand Total</b>	<b>23,742,087</b>	<b>26,488,401</b>	<b>25,115,244</b>	<b>24,921,357</b>	<b>-6%</b>	<b>-1,567,044</b>

All volumes = 12.5kg carton equivalent

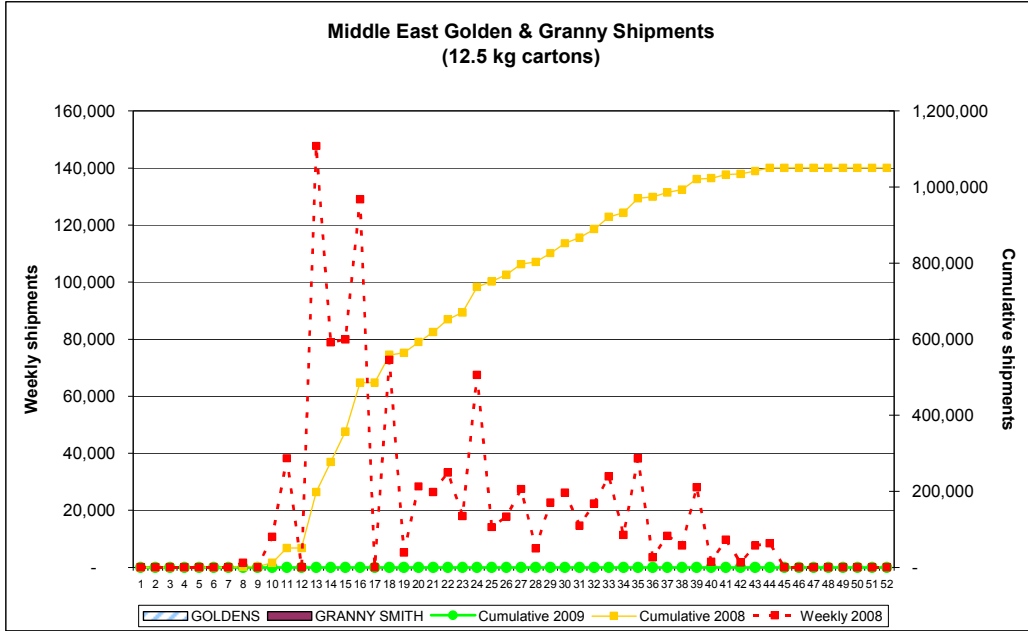
# Apples Passed For Export



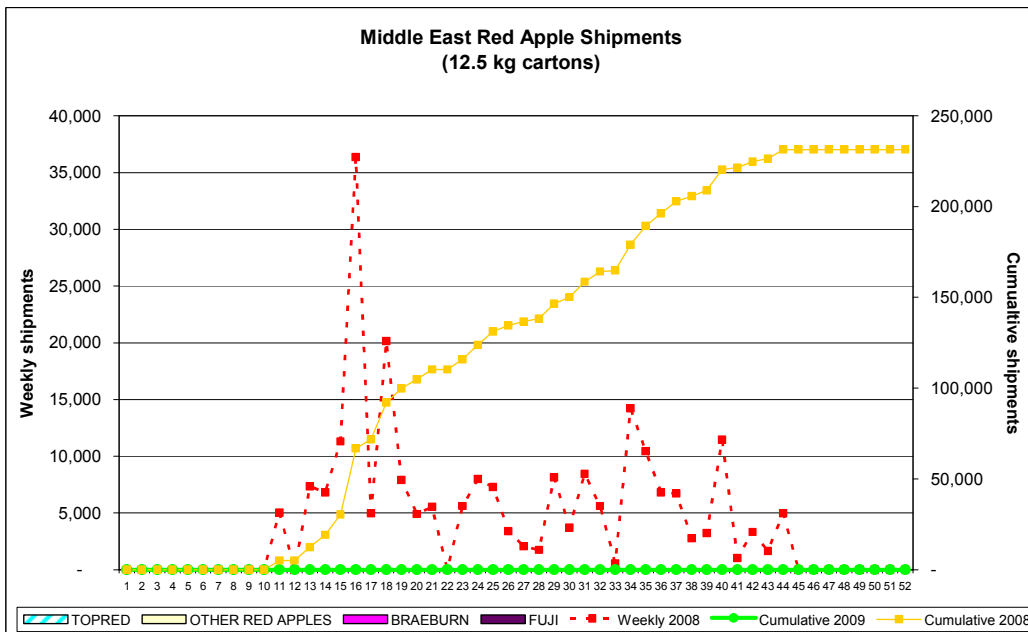
# Apples Passed For Export per cultivar Week 1-8



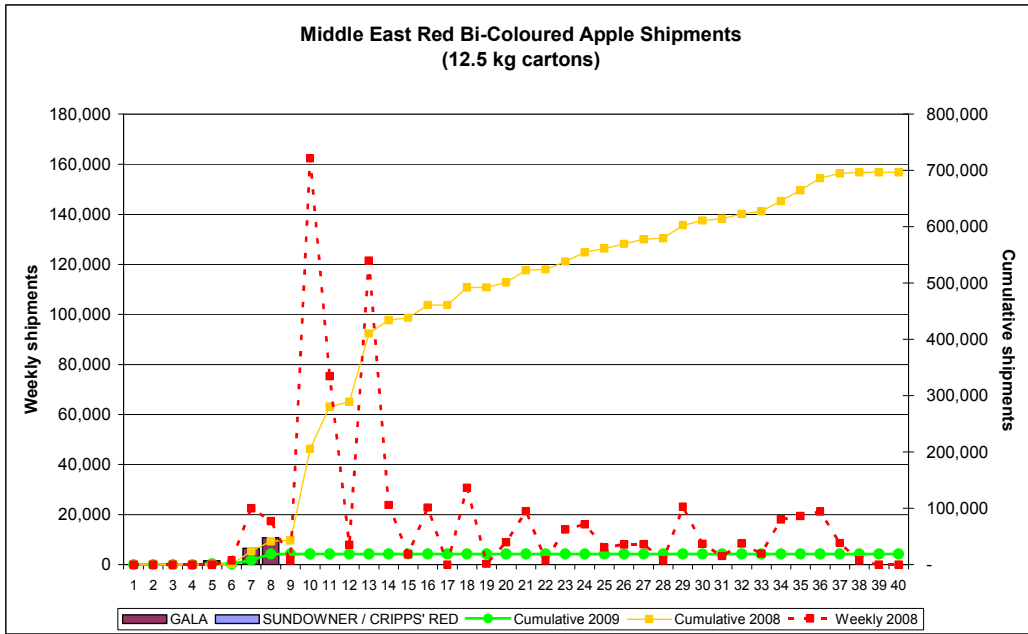
# Middle East Market: Apple Shipments



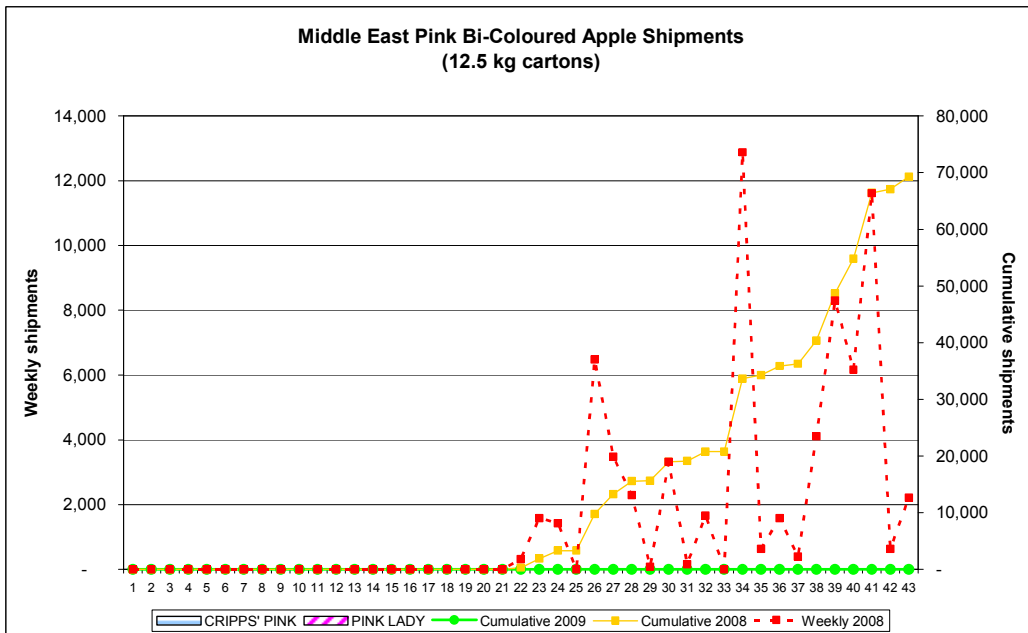
Weekly volumes	2008	2009	Difference
Week 8	1,600	-	-1,600
<b>Cumulative volumes</b>			
Week 1 to 8	1,600	-	-1,600



Weekly volumes	2008	2009	Difference
Week 8	-	-	-
<b>Cumulative volumes</b>			
Week 1 to 8	-	-	-

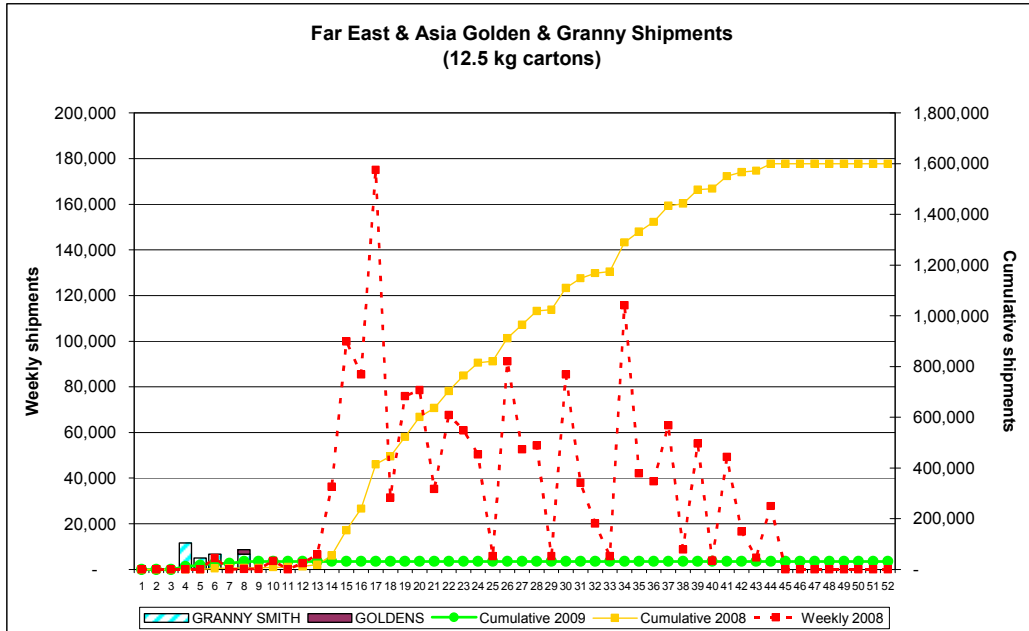


Weekly volumes	2008	2009	Difference	
Week 8	17,459	10,823	-6,636	-38%
Cumulative volumes				
Week 1 to 8	41,693	19,039	-22,654	-54%

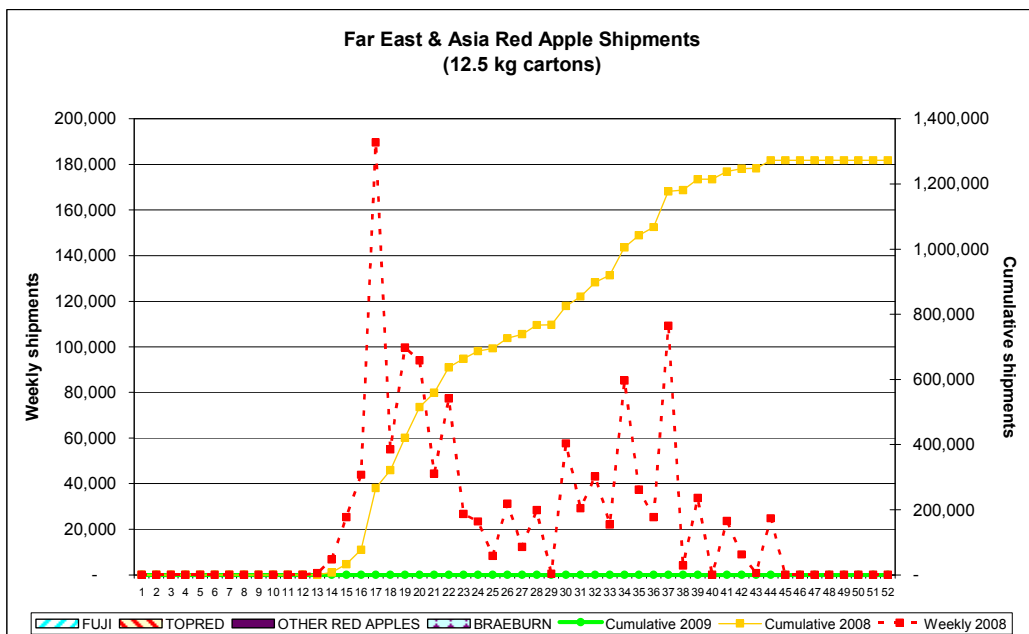


Weekly volumes	2008	2009	Difference	
Week 8	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 8	-	-	-	#DIV/0!

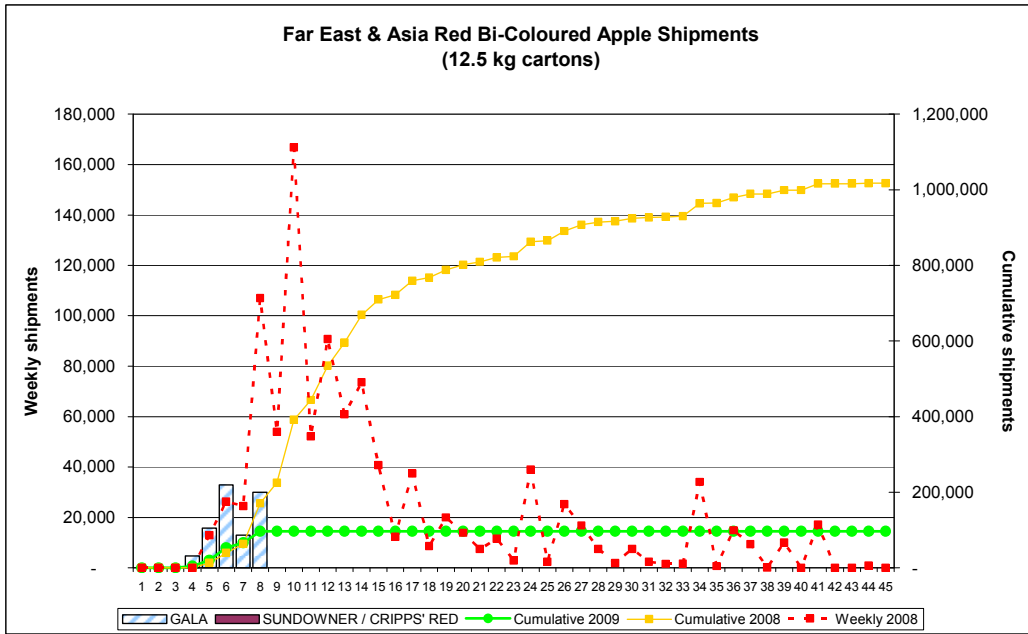
# Far East & Asia Market: Apple Shipments



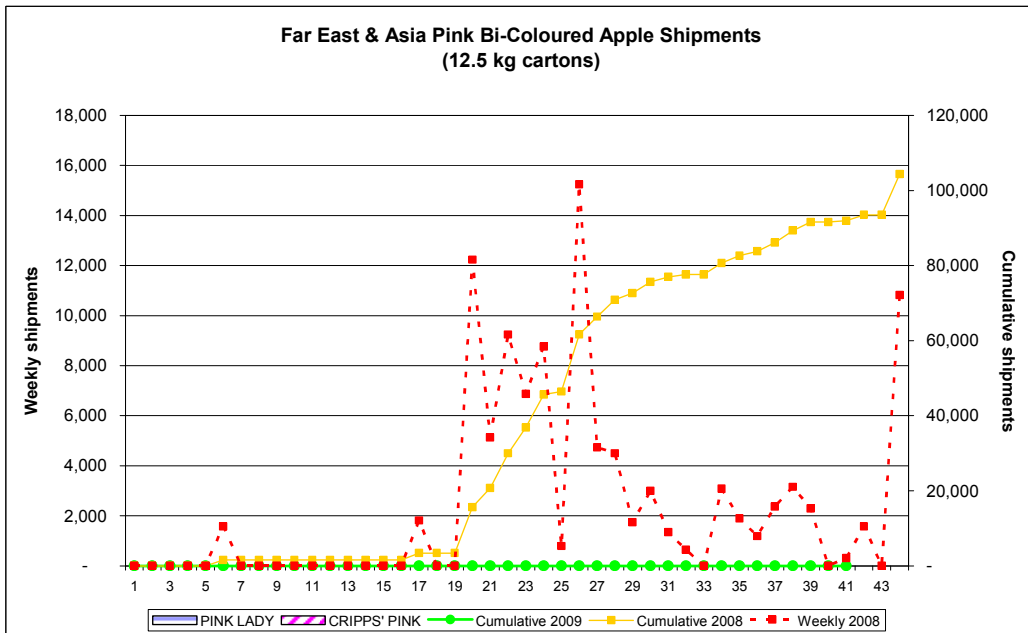
Weekly volumes	2008	2009	Difference	
Week 8	158	8,690	8,532	5400%
<b>Cumulative volumes</b>				
Week 1 to 8	5,135	31,916	26,781	522%



Weekly volumes	2008	2009	Difference	
Week 8	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 8	-	-	-	#DIV/0!

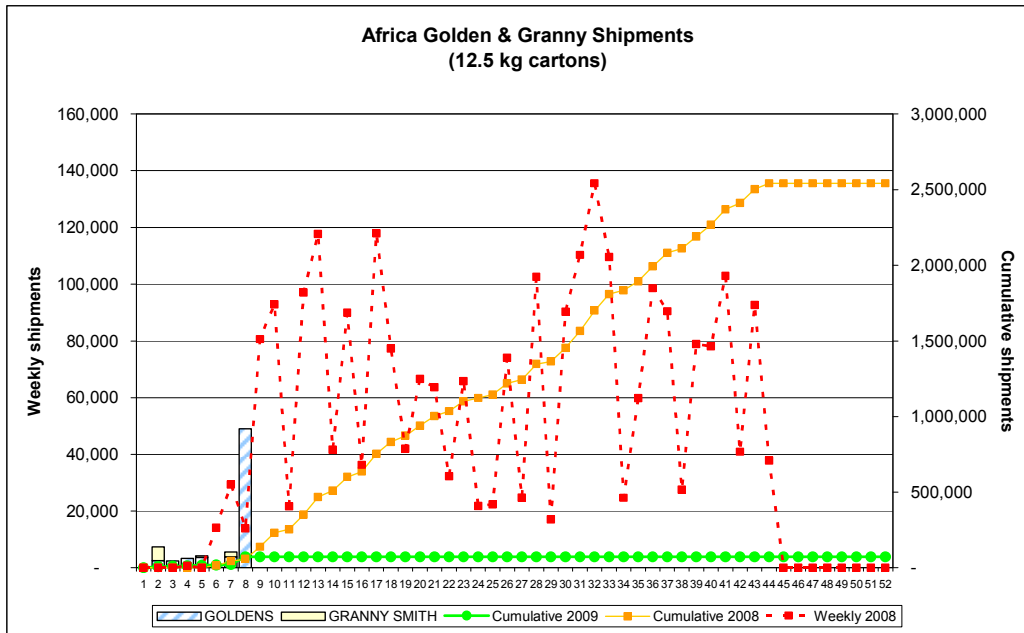


Weekly volumes	2008	2009	Difference
Week 8	107,015	30,018	-76,998
<b>Cumulative volumes</b>			
Week 1 to 8	170,753	96,412	-74,340

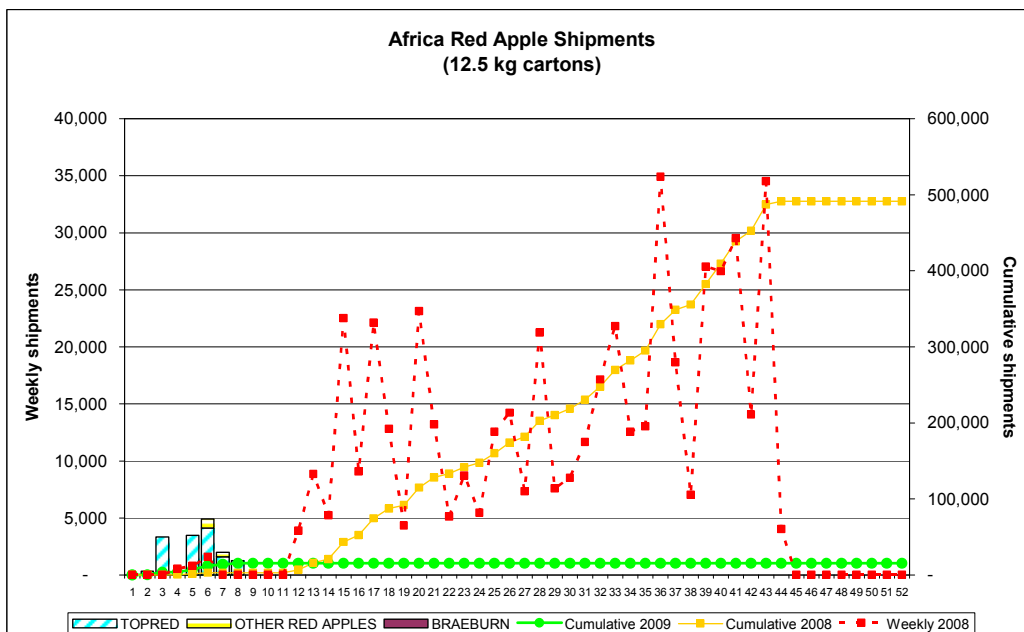


Weekly volumes	2007	2008	Difference
Week 8	-	-	-
<b>Cumulative volumes</b>			
Week 1 to 8	1,580	-	-1,580

# Africa Market: Apple Shipments

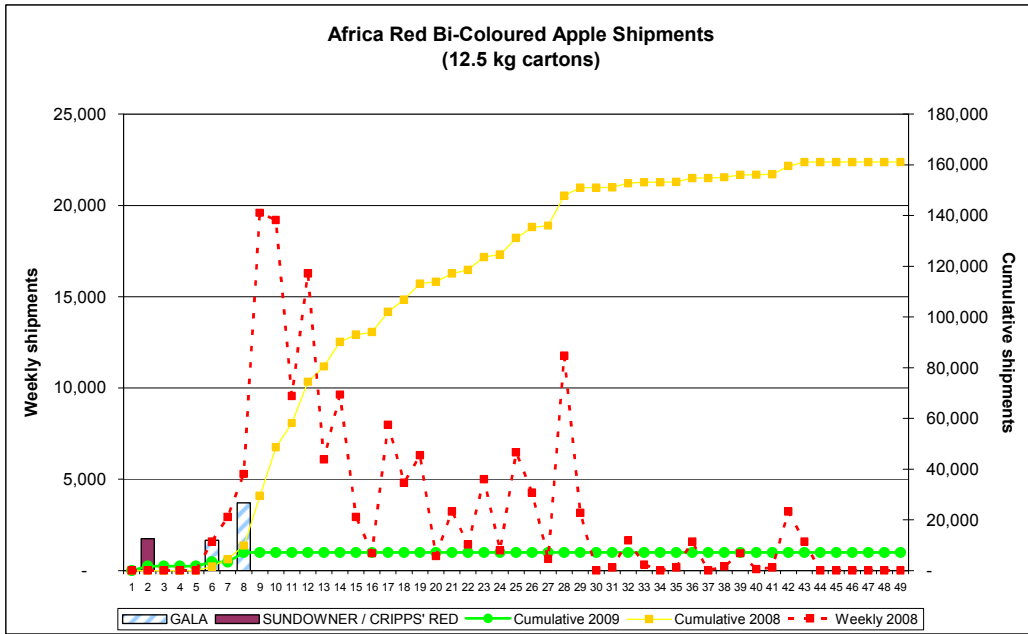


Weekly volumes	2008	2009	Difference	
Week 8	13,904	49,059	35,155	253%
<b>Cumulative volumes</b>				
Week 1 to 8	58,144	72,127	13,983	24%

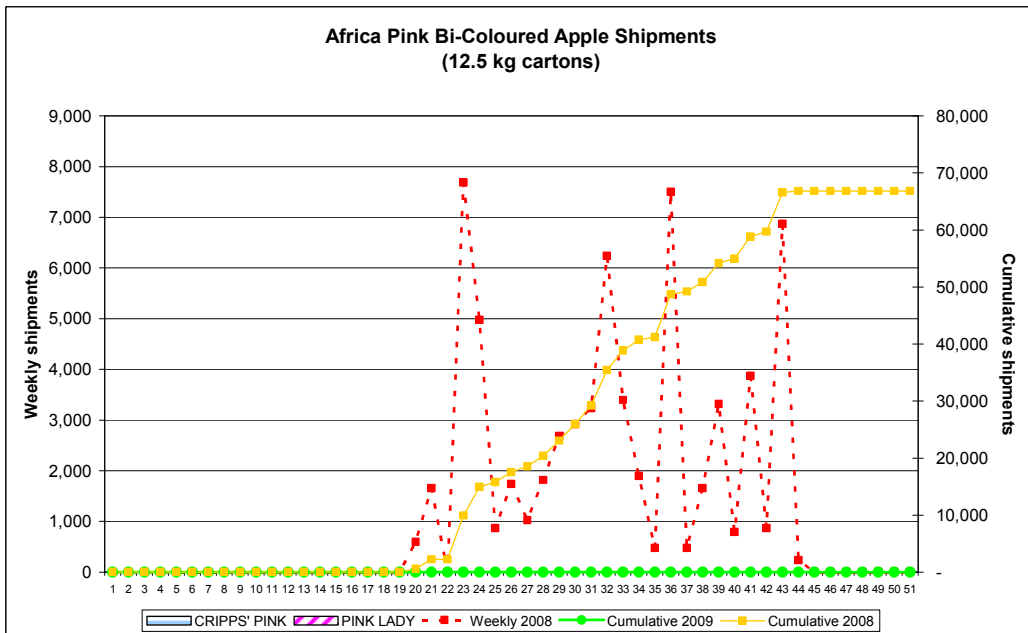


Weekly volumes	2008	2009	Difference	
Week 8	-	1,264	1,264	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 8	2,923	15,247	12,324	422%



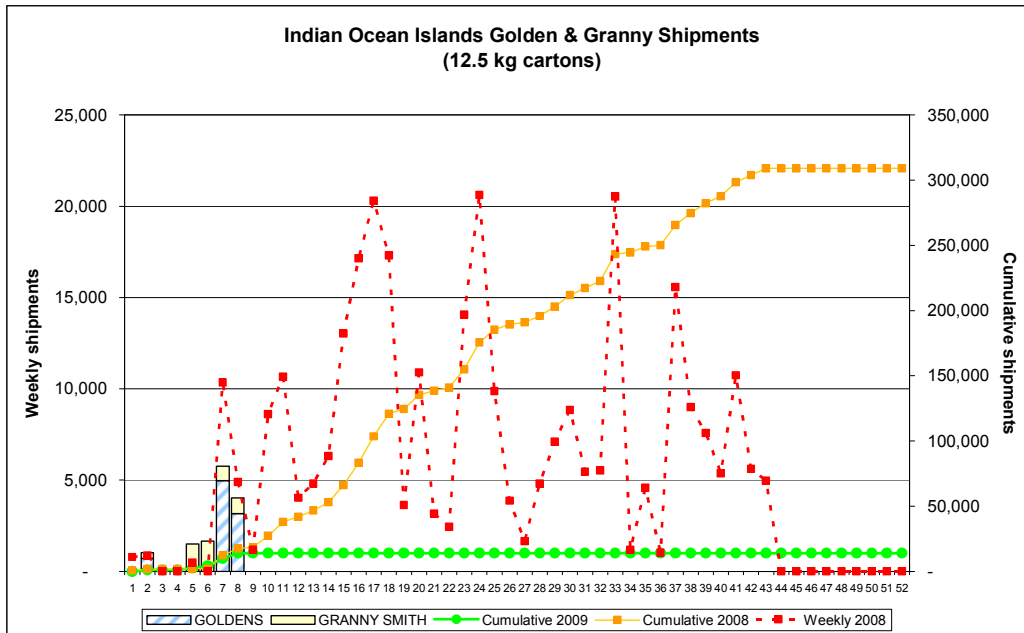


Weekly volumes	2008	2009	Difference	
Week 8	5,293	3,713	-1,580	-30%
<b>Cumulative volumes</b>				
Week 1 to 8	9,796	7,110	-2,686	-27%

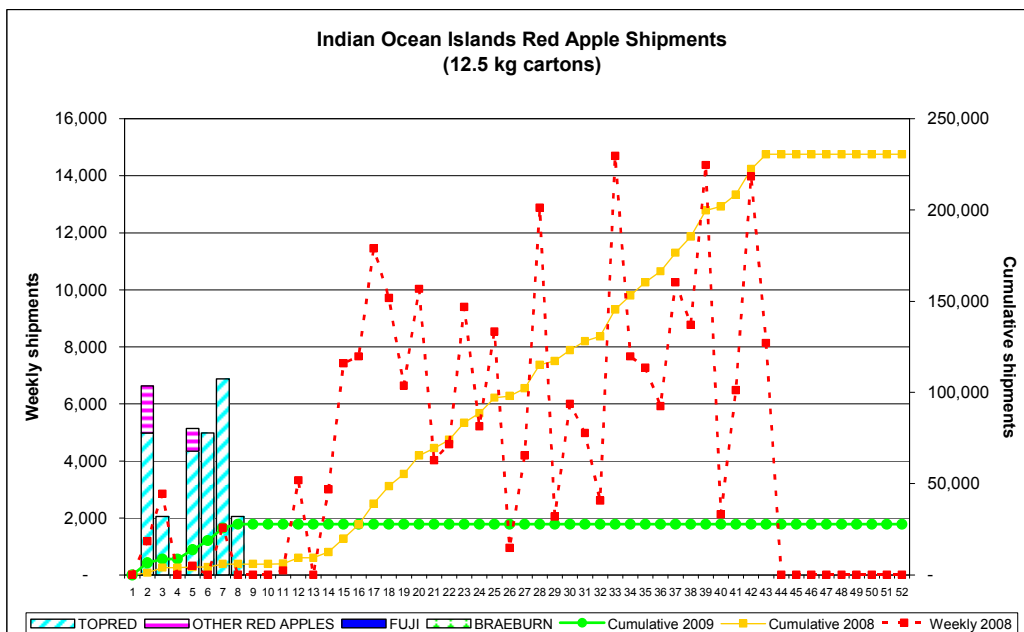


Weekly volumes	2008	2009	Difference	
Week 8	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 8	-	-	-	#DIV/0!

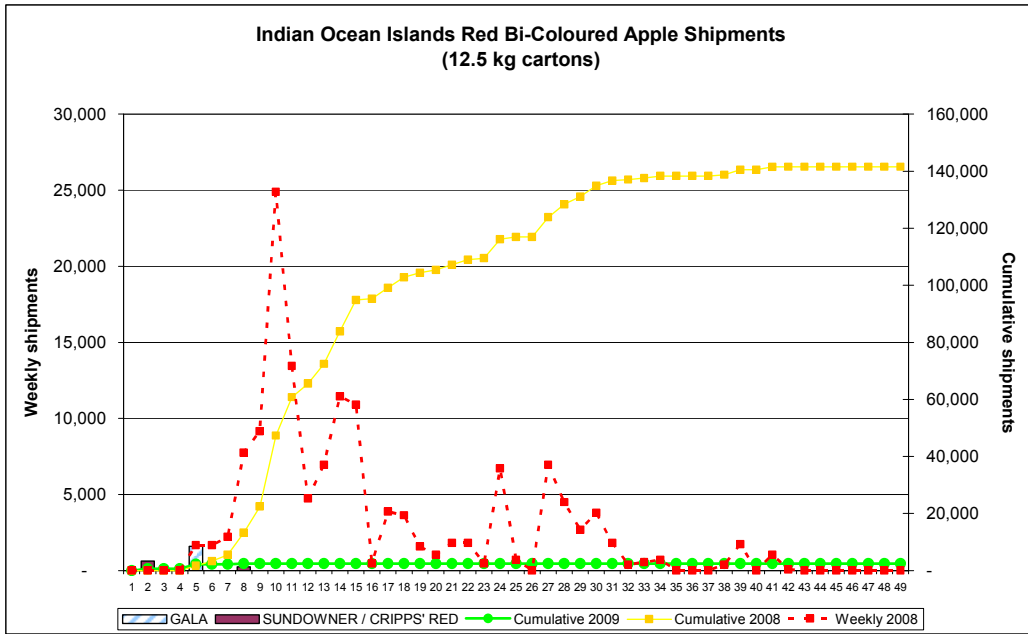
# Indian Ocean Islands Market: Apple Shipments



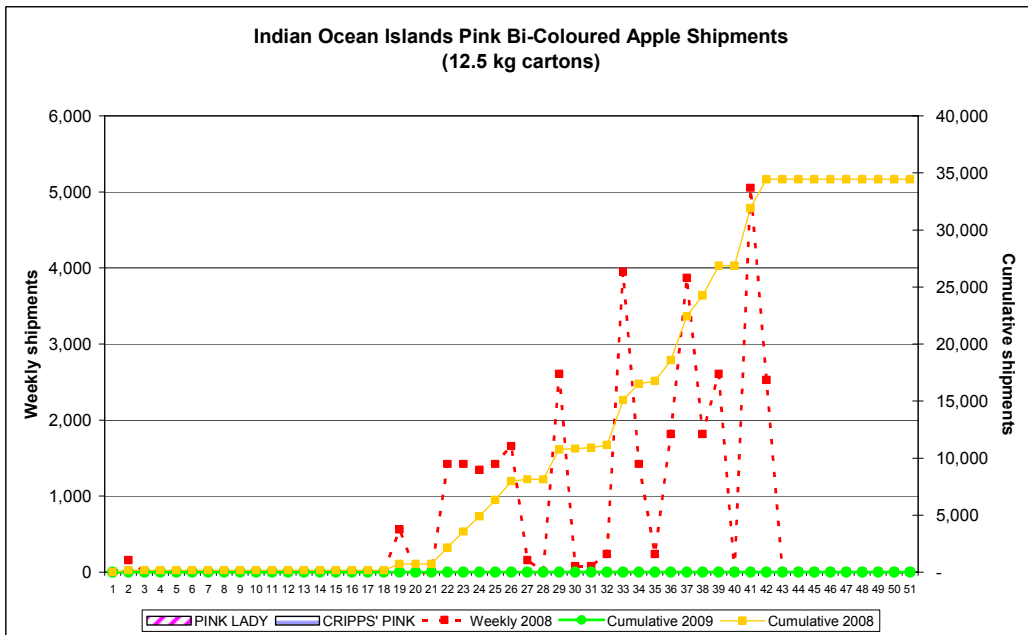
Weekly volumes	2008	2009	Difference	
Week 8	4,898	4,029	-869	-18%
Cumulative volumes				
Week 1 to 8	17,380	13,983	-3,397	-20%



Weekly volumes	2008	2009	Difference	
Week 8	-	2,054	2,054	#DIV/0!
Cumulative volumes				
Week 1 to 8	6,004	27,729	21,725	362%



Weekly volumes	2008	2009	Difference	
Week 8	7,742	237	-7,505	-97%
<b>Cumulative volumes</b>				
Week 1 to 8	13,272	2,449	-10,823	-82%



Weekly volumes	2008	2009	Difference	
Week 8	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 8	158	-	-158	-100%