

# **Apple Shipments**

## **Markets: Far East, Middle East, Africa & Indian Ocean Islands**

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### **Information supplied:**

**Latest Industry Crop estimates**  
**Industry Shipments up to Week 9**

#### **Please note:**

- 1. Cumulative shipment volume is indicated on the right hand axis.**
- 2. Weekly shipment volume is indicated on the left hand axis.**

**Issued by Pome Joint Marketing Forum**  
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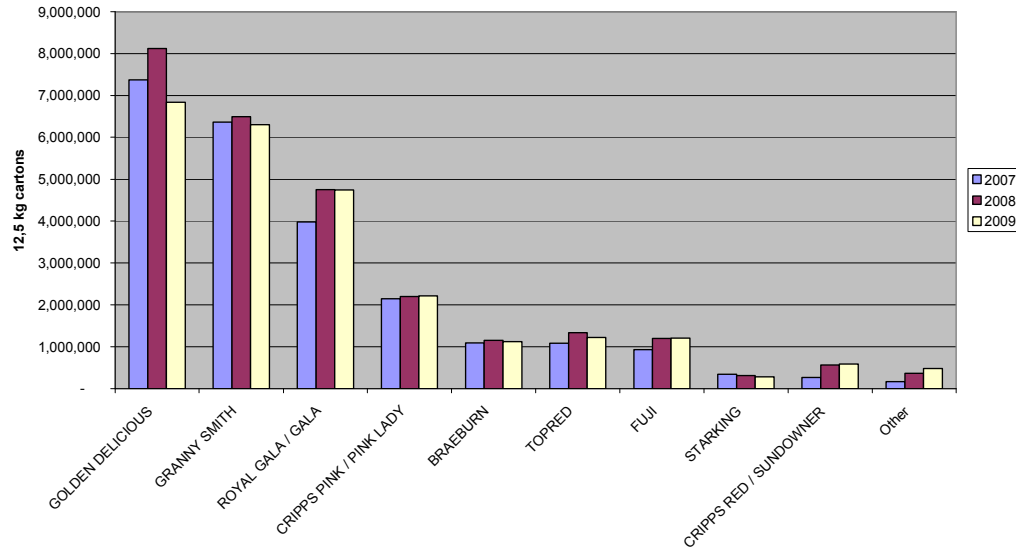
**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways**

# Total Apple Export Estimate to All Markets

	2007	2008	2 yr Avg	2009 Estimate	Estimate vs 2008	
Apples	23,742,087	26,488,401	25,115,244	<b>24,981,357</b>	-6%	<b>-1,507,044</b>
Pears	12,912,087	13,138,471	13,025,279	<b>13,426,016</b>	2%	<b>287,545</b>
<b>Total</b>	<b>36,654,174</b>	<b>39,626,872</b>	<b>38,140,523</b>	<b>38,407,373</b>	<b>-3%</b>	<b>-1,219,499</b>

All volumes = 12.5kg carton equivalent

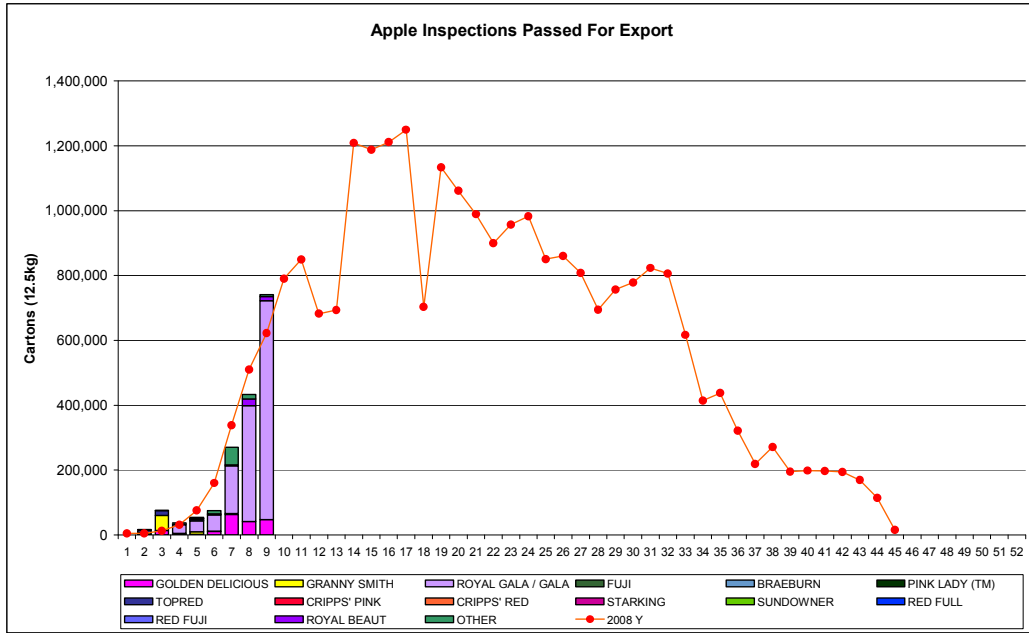
Apples Passed for Export & Estimate



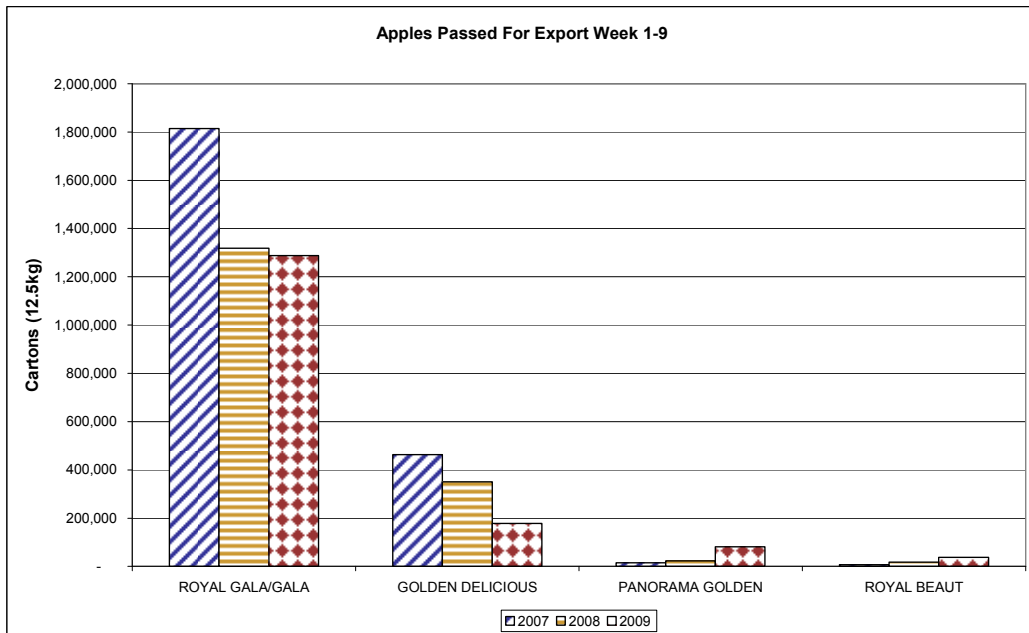
Variety	2007	2008	2 yr Average	2009	Estimate vs 2008	
GOLDEN DELICIOUS	7,373,579	8,122,030	7,747,804	<b>6,838,875</b>	-16%	-1,283,155
GRANNY SMITH	6,358,051	6,494,536	6,426,294	<b>6,302,340</b>	-3%	-192,196
ROYAL GALA / GALA	3,977,837	4,752,215	4,365,026	<b>4,748,133</b>	0%	-4,082
CRIPPS PINK / PINK LADY	2,147,097	2,197,646	2,172,372	<b>2,213,456</b>	1%	15,810
BRAEBURN	1,087,547	1,153,102	1,120,324	<b>1,120,781</b>	-3%	-32,321
TOPRED	1,084,457	1,330,292	1,207,375	<b>1,219,438</b>	-8%	-110,854
FUJI	929,735	1,197,953	1,063,844	<b>1,202,181</b>	0%	4,228
STARKING	341,541	310,716	326,128	<b>275,411</b>	-11%	-35,304
CRIPPS RED / SUNDOWNER	263,804	565,798	414,801	<b>584,795</b>	3%	18,998
Other	168,865	364,114	266,490	<b>475,946</b>	31%	111,833
<b>Grand Total</b>	<b>23,742,087</b>	<b>26,488,401</b>	<b>25,115,244</b>	<b>24,981,357</b>	<b>-6%</b>	<b>-1,507,044</b>

All volumes = 12.5kg carton equivalent

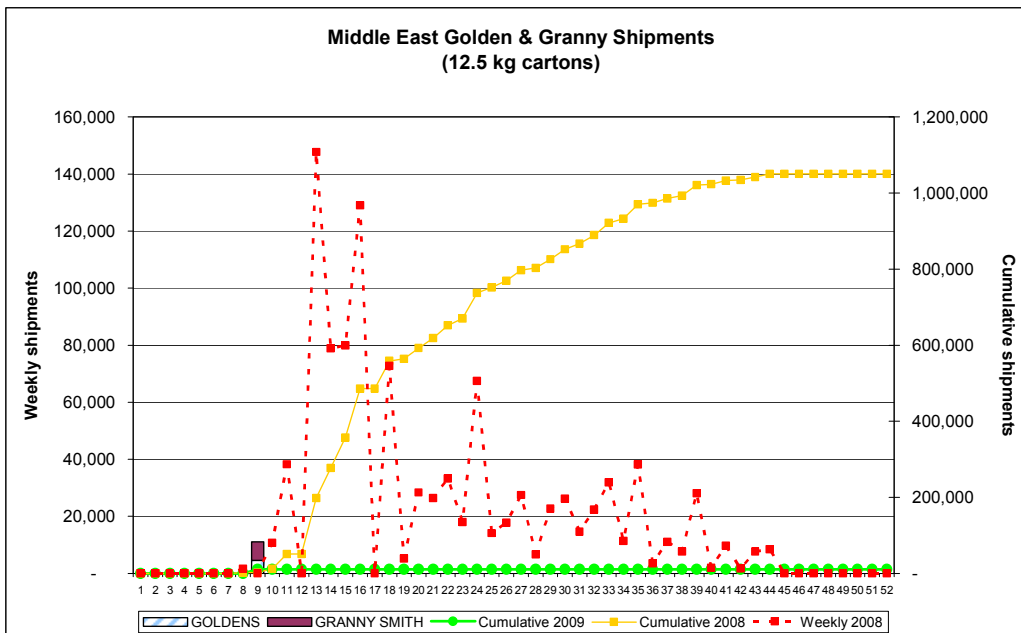
# Apples Passed For Export



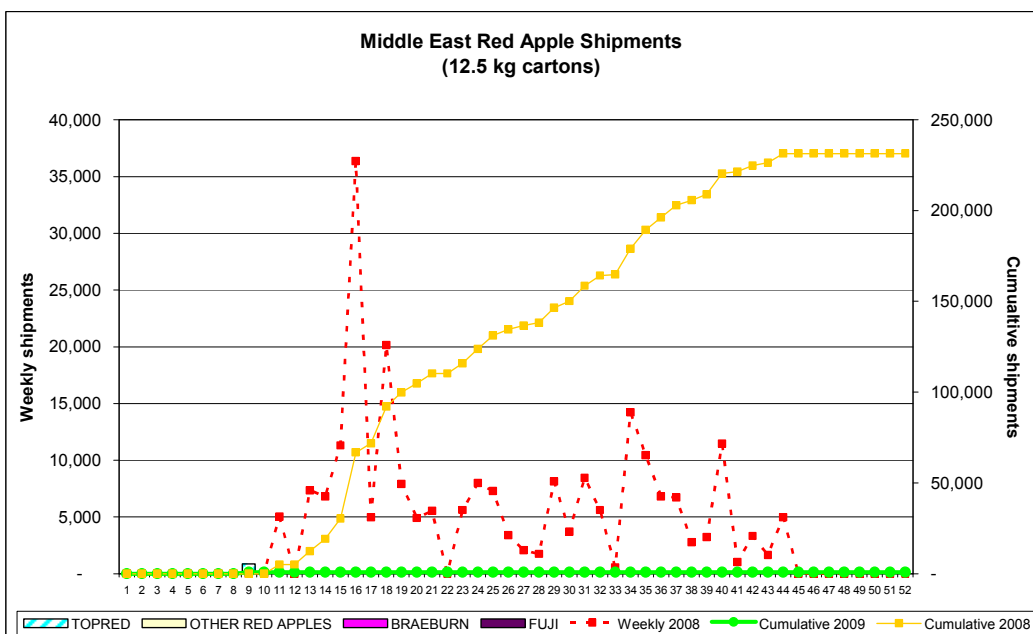
# Apples Passed For Export per cultivar Week 1-9



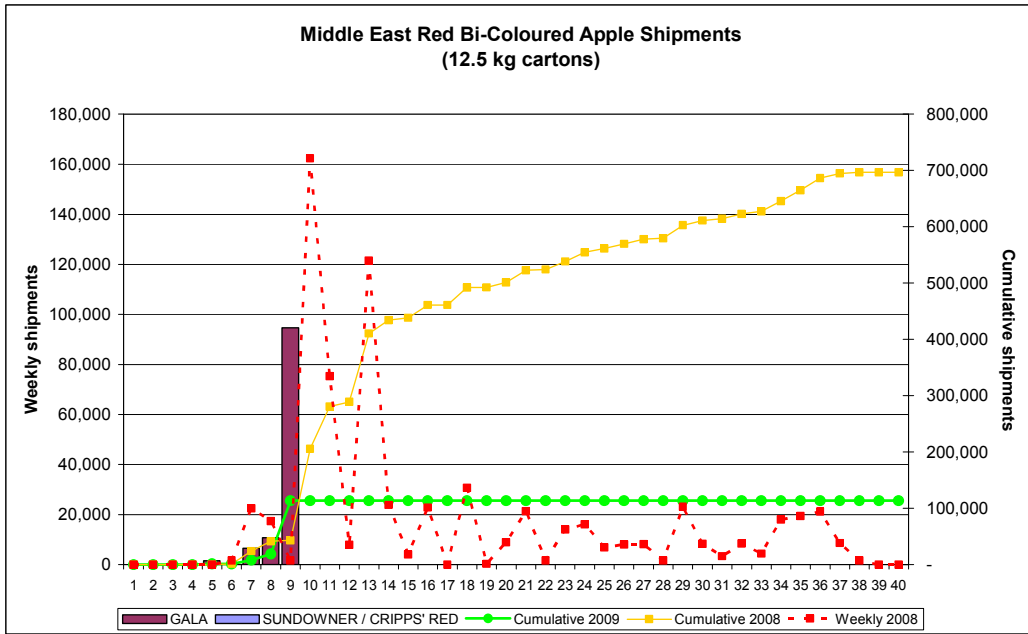
# Middle East Market: Apple Shipments



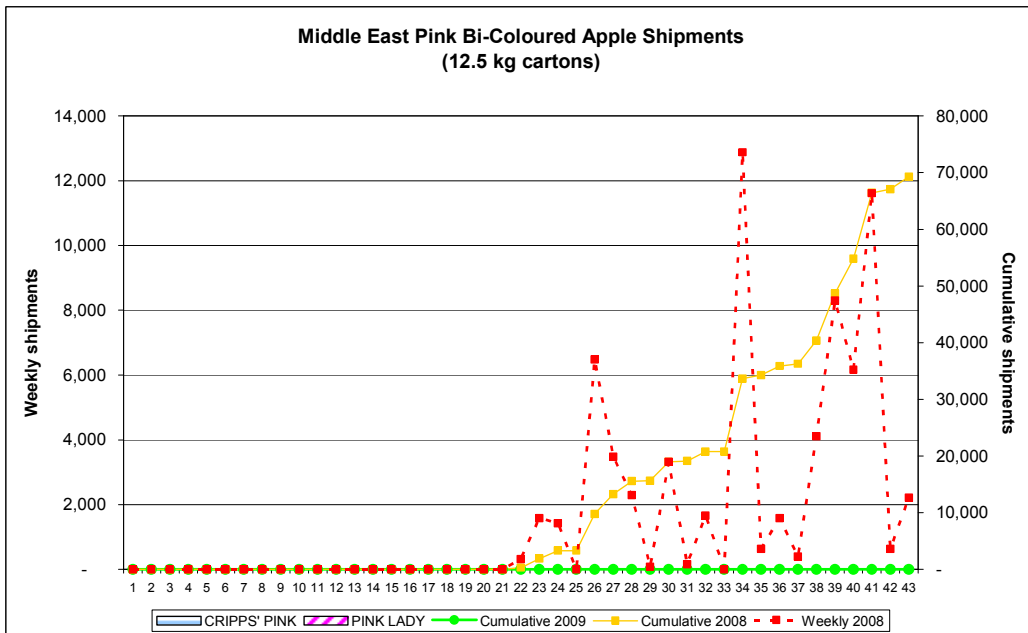
Weekly volumes	2008	2009	Difference	
Week 9	-	10,981	10,981	#DIV/0!
Cumulative volumes				
Week 1 to 9	1,600	10,981	9,381	586%



Weekly volumes	2008	2009	Difference	
Week 9	-	869	869	#DIV/0!
Cumulative volumes				
Week 1 to 9	-	869	869	#DIV/0!

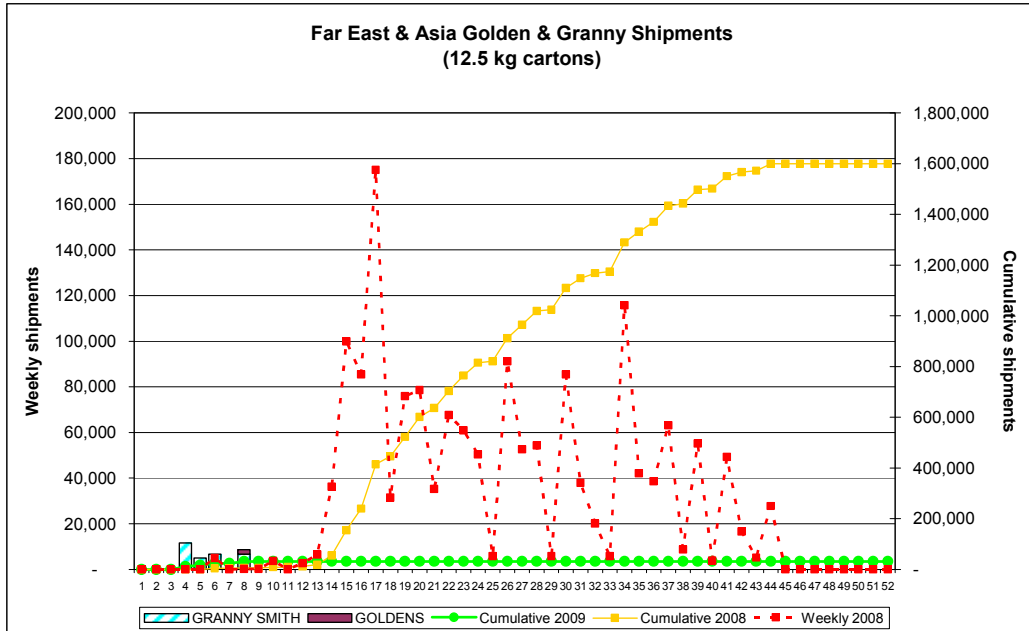


Weekly volumes	2008	2009	Difference	
Week 9	1,659	94,705	93,046	5609%
Cumulative volumes				
Week 1 to 9	43,352	113,744	70,392	162%

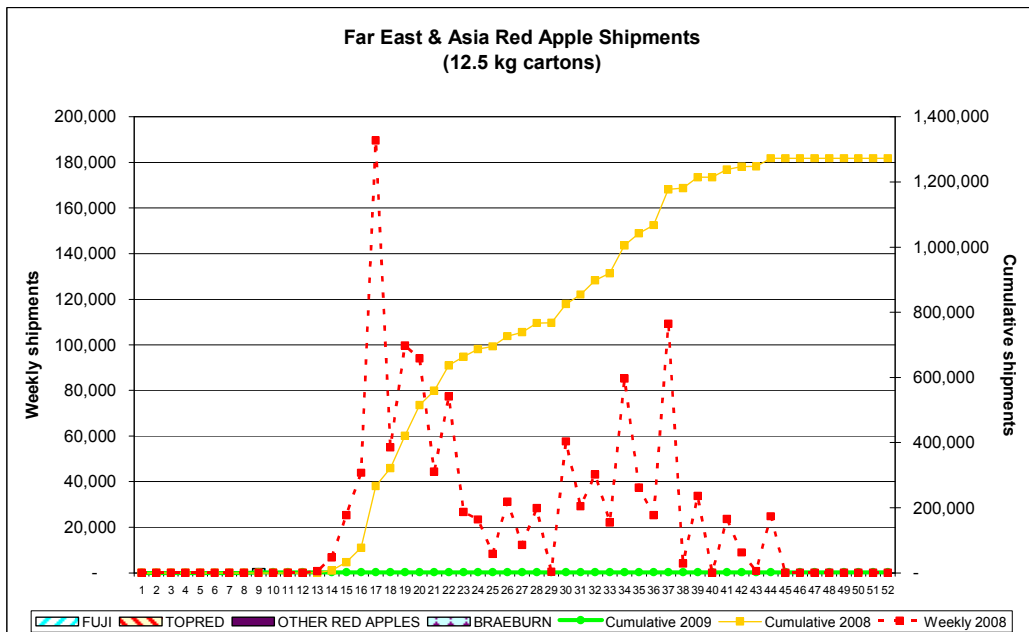


Weekly volumes	2008	2009	Difference	
Week 9	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 9	-	-	-	#DIV/0!

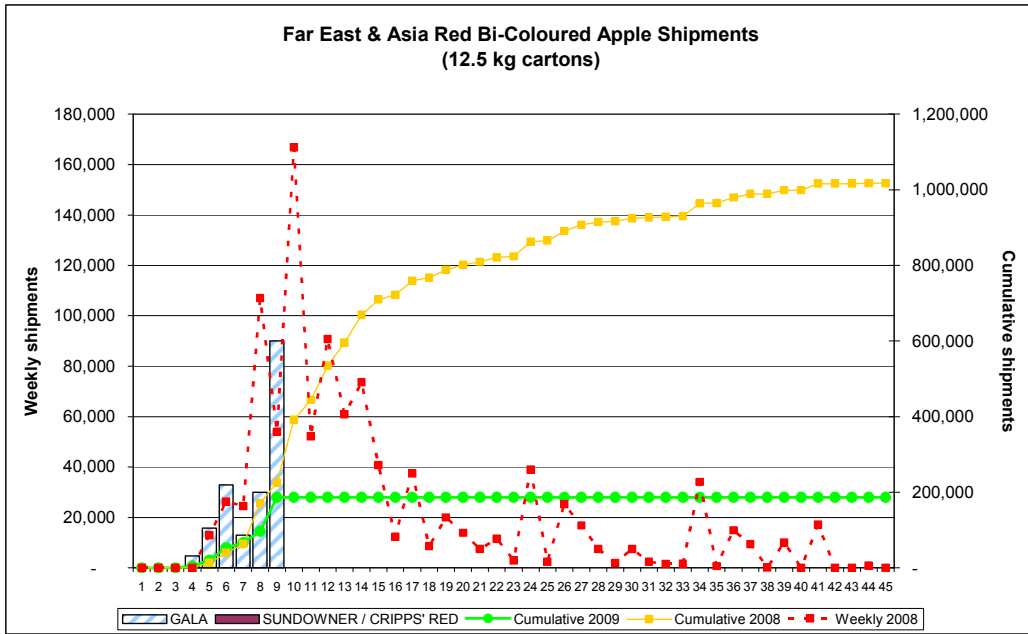
# Far East & Asia Market: Apple Shipments



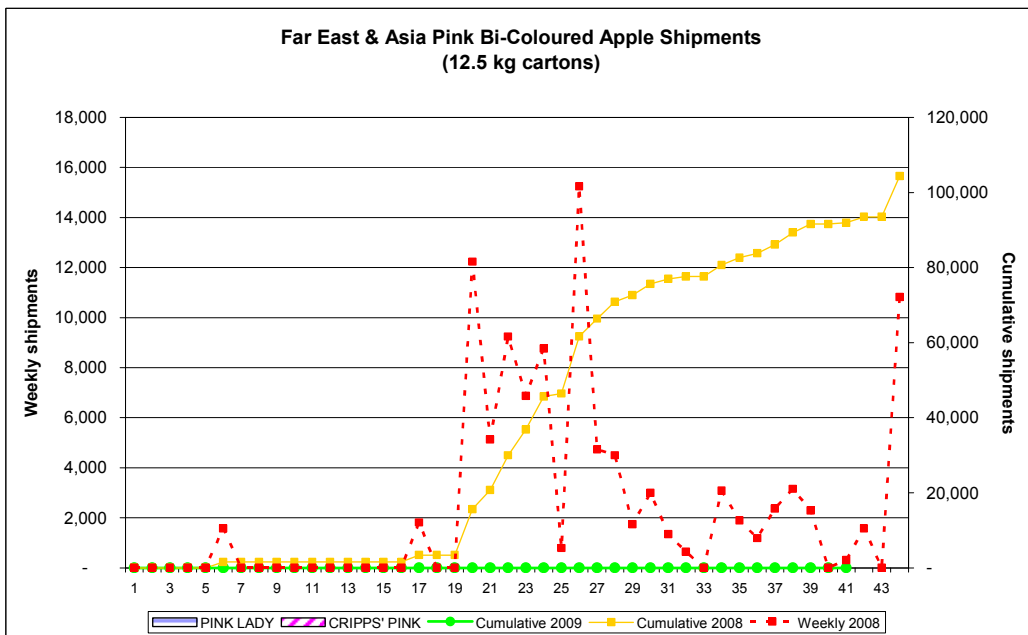
Weekly volumes	2008	2009	Difference	
Week 9	237	-	-237	-100%
Cumulative volumes				
Week 1 to 9	5,372	31,916	26,544	494%



Weekly volumes	2008	2009	Difference	
Week 9	-	1,896	1,896	#DIV/0!
Cumulative volumes				
Week 1 to 9	-	1,896	1,896	#DIV/0!

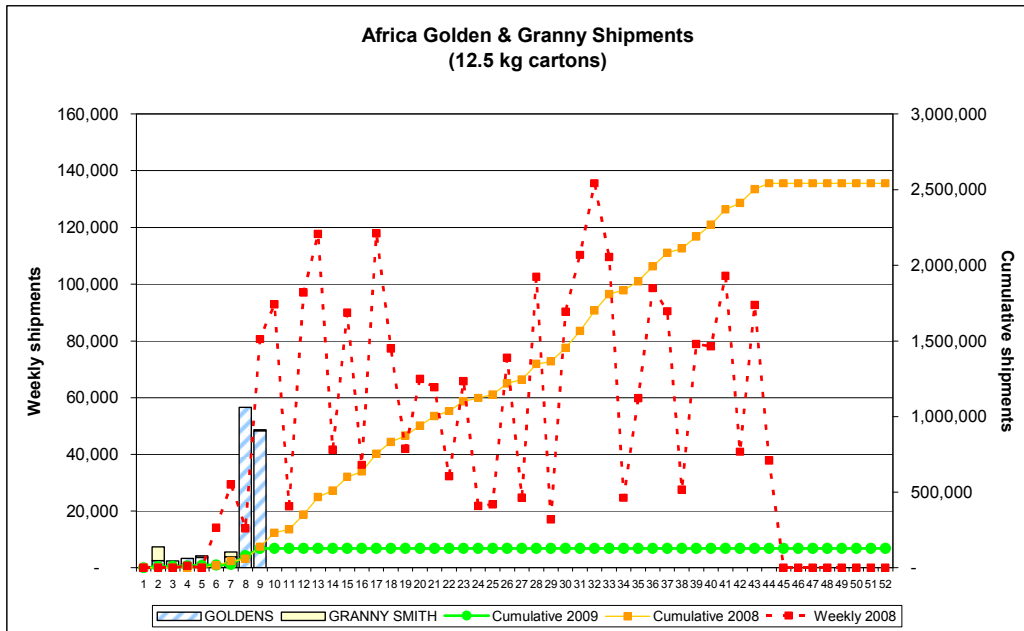


Weekly volumes	2008	2009	Difference
Week 9	53,878	90,058	36,180   67%
Cumulative volumes			
Week 1 to 9	224,631	186,470	-38,160   -17%

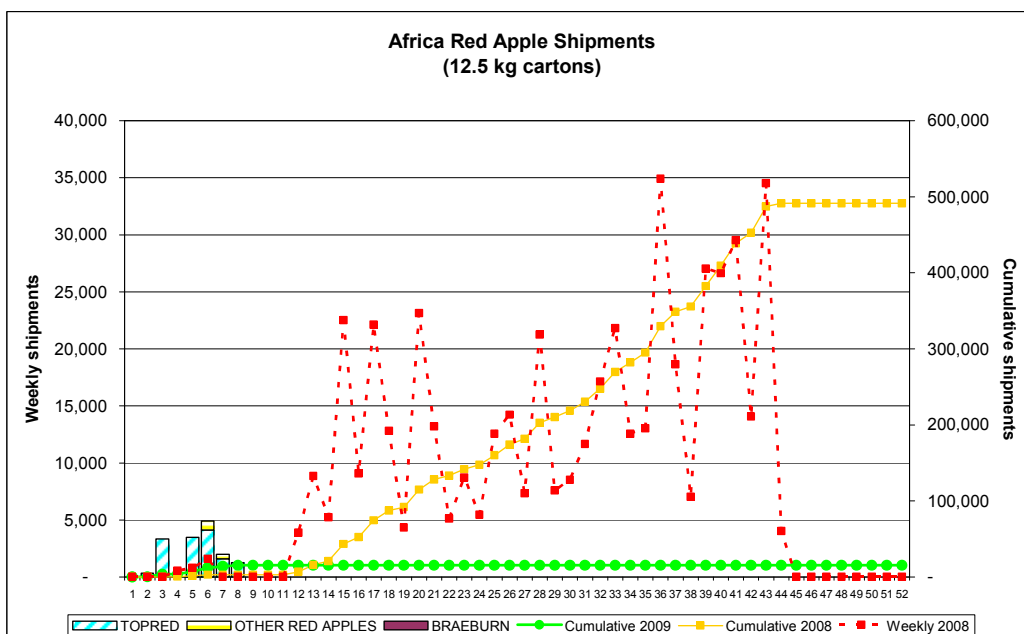


Weekly volumes	2008	2009	Difference
Week 9	-	-	-   #DIV/0!
Cumulative volumes			
Week 1 to 9	1,580	-	-1,580   -100%

# Africa Market: Apple Shipments

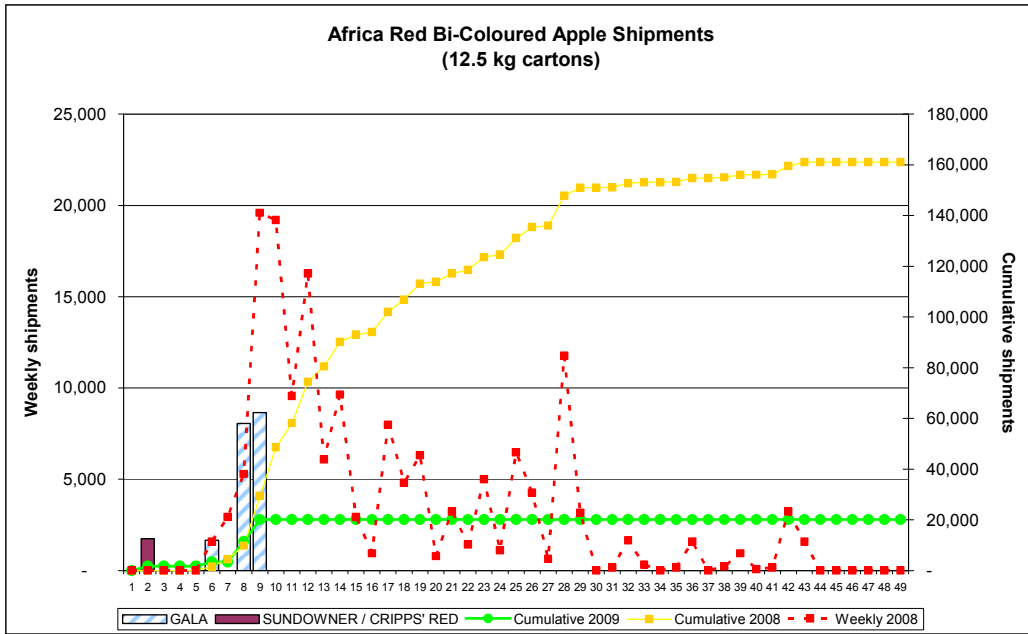


Weekly volumes	2008	2009	Difference	
Week 9	80,659	48,705	-31,954	-40%
<b>Cumulative volumes</b>				
Week 1 to 9	138,803	128,337	-10,466	-8%

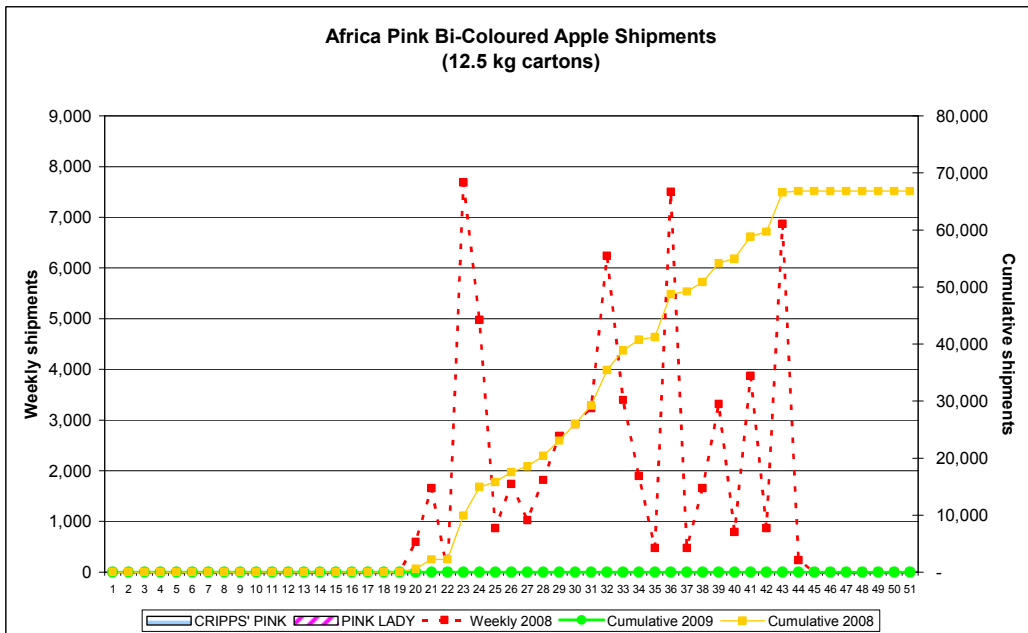


Weekly volumes	2008	2009	Difference	
Week 9	-	61	61	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 9	2,923	15,308	12,385	424%



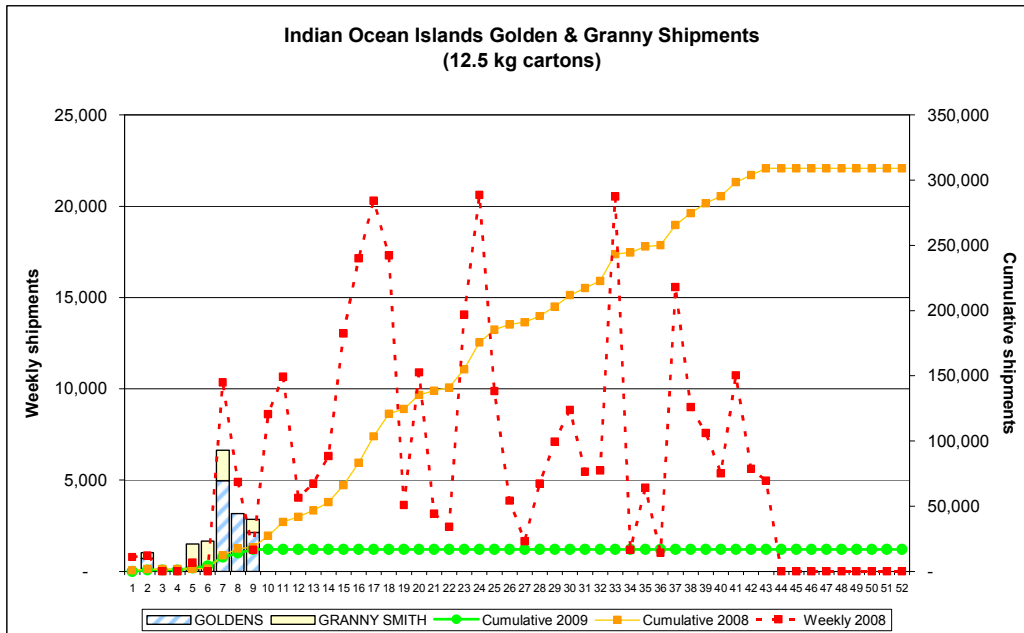


Weekly volumes	2008	2009	Difference	
Week 9	19,592	8,649	-10,943	-56%
<b>Cumulative volumes</b>				
Week 1 to 9	29,388	20,104	-9,284	-32%

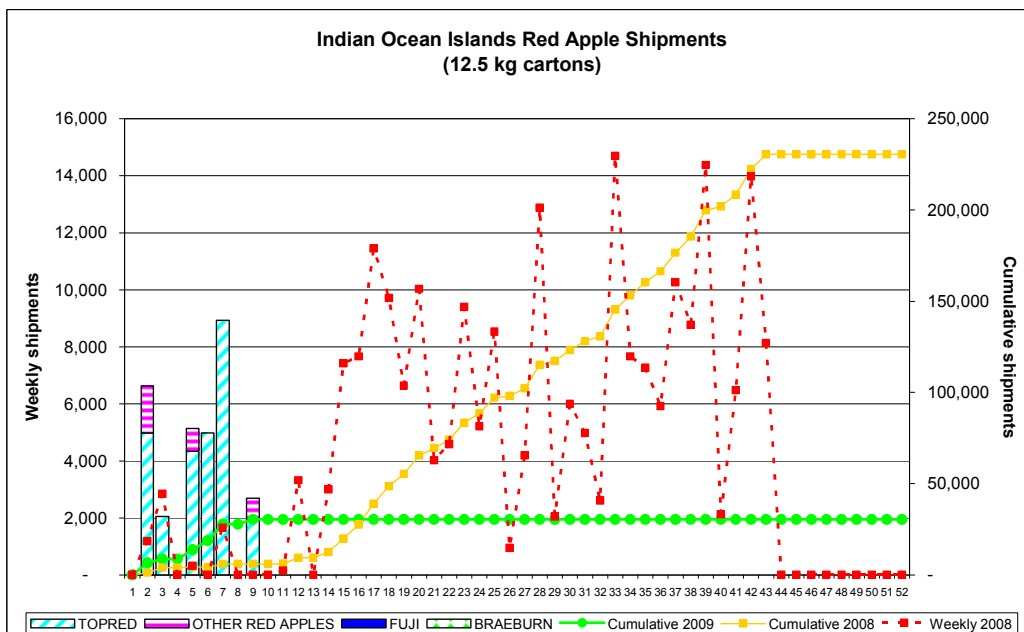


Weekly volumes	2008	2009	Difference	
Week 9	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 9	-	-	-	#DIV/0!

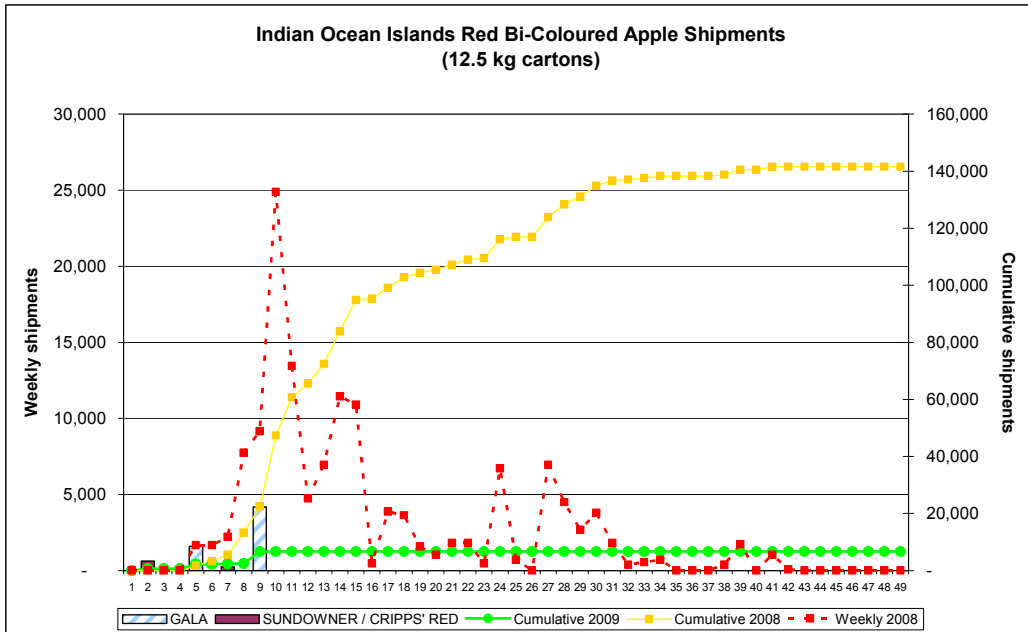
# Indian Ocean Islands Market: Apple Shipments



Weekly volumes	2008	2009	Difference	
Week 9	1,185	2,844	1,659	140%
<b>Cumulative volumes</b>				
Week 1 to 9	18,565	16,827	-1,738	-9%



Weekly volumes	2008	2009	Difference	
Week 9	-	2,686	2,686	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 9	6,004	30,415	24,411	407%



Weekly volumes	2008	2009	Difference	
Week 9	9,164	4,187	-4,977	-54%
<b>Cumulative volumes</b>				
Week 1 to 9	22,436	6,636	-15,800	-70%



Weekly volumes	2008	2009	Difference	
Week 9	-	-	-	#DIV/0!
<b>Cumulative volumes</b>				
Week 1 to 9	158	-	-158	-100%