

Apple Shipments Markets: UK, EU Continent & North America

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Information supplied:

**Latest Industry Crop estimates
Industry Shipments up to Week 38**

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

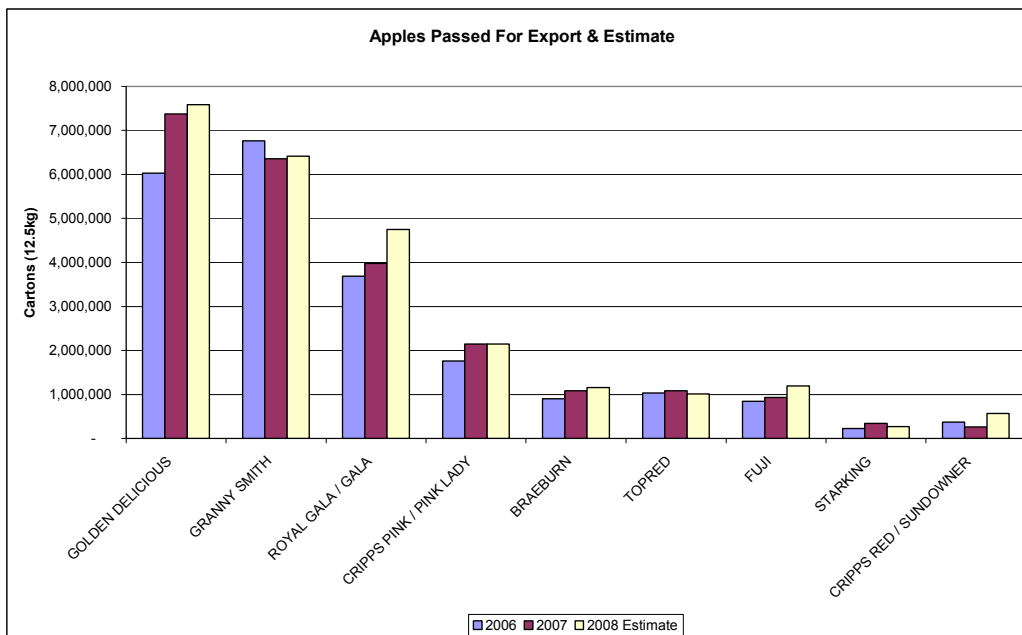
**Issued by Pome Joint Marketing Forum
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Compiled by Optimal Agricultural Business Systems (OABS)
(Jacques du Preez Tel: 021-870 2900)**

**In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR,
Fruitways**

Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	2008 Estimate	Estimate vs 2007	
Apples	21,712,471	23,742,087	22,727,279	25,475,375	7%	1,733,289
Pears	10,001,187	12,912,087	11,456,637	13,095,491	1%	183,404
Total	31,713,657	36,654,174	34,183,916	38,570,866	5%	1,916,692

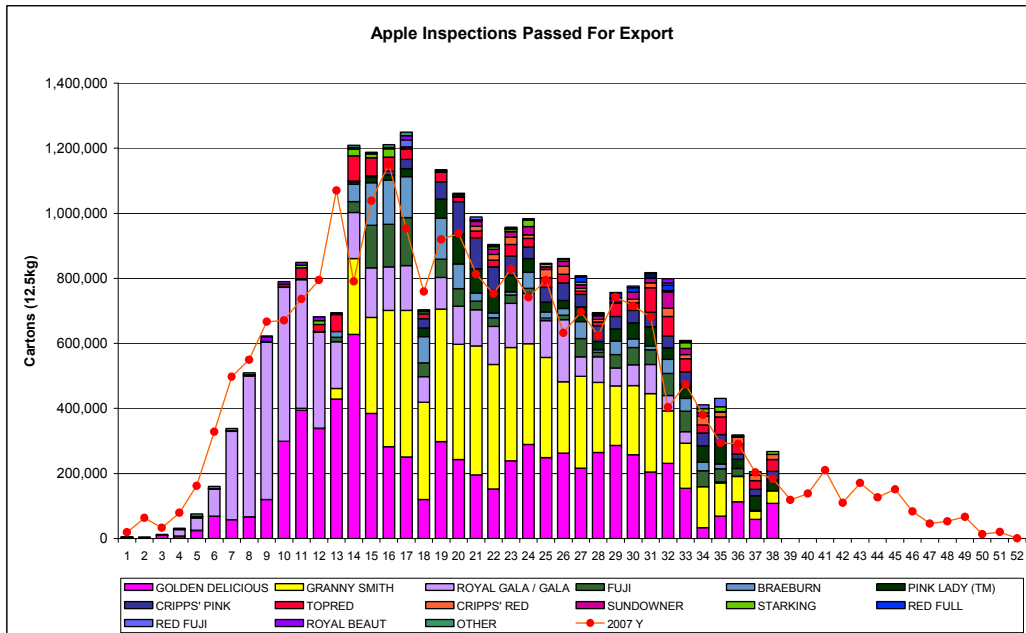
All volumes = 12.5kg carton equivalent



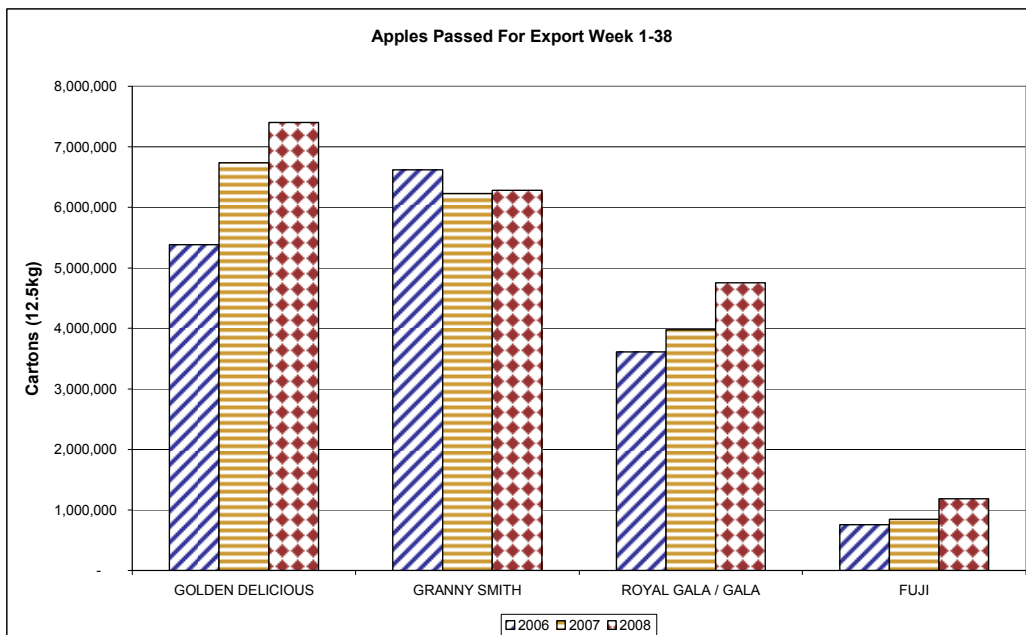
Variety	2006	2007	2 yr Average	2008 Estimate	Estimate vs 2007	
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	7,588,104	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	6,414,586	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	4,748,207	19%	770,370
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	2,145,139	0%	-1,958
BRAEBURN	903,452	1,087,547	995,500	1,160,268	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	1,015,151	-6%	-69,306
FUJI	846,429	929,735	888,082	1,192,816	28%	263,081
STARKING	226,197	341,541	283,869	272,412	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	566,631	115%	302,827
Other	169,382	168,865	169,124	372,061	120%	203,196
Grand Total	21,712,471	23,742,087	22,727,279	25,475,375	7%	1,733,289

All volumes = 12.5kg carton equivalent

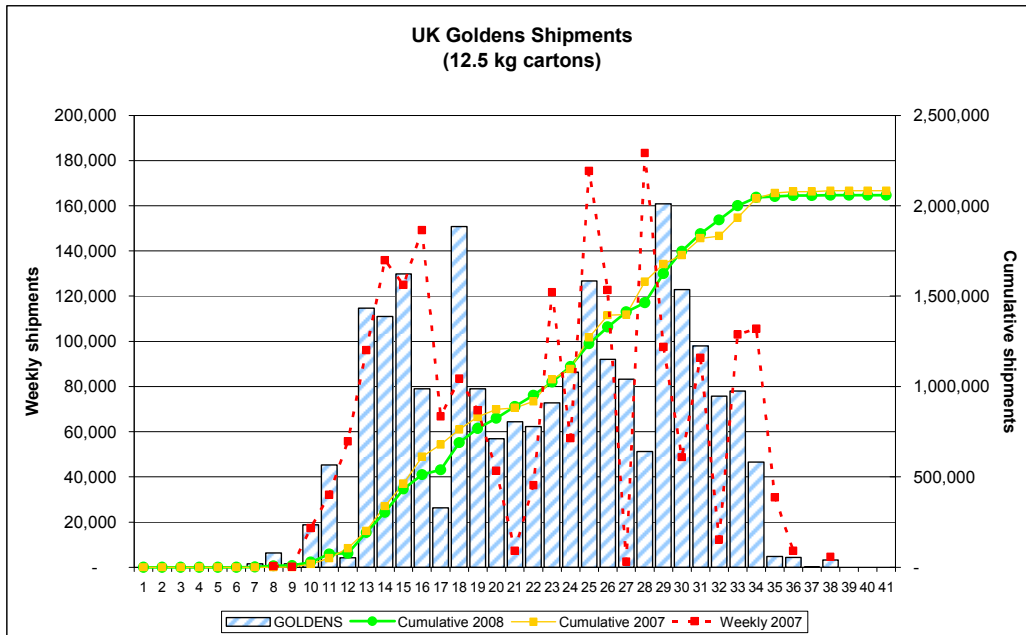
Apples Passed For Export



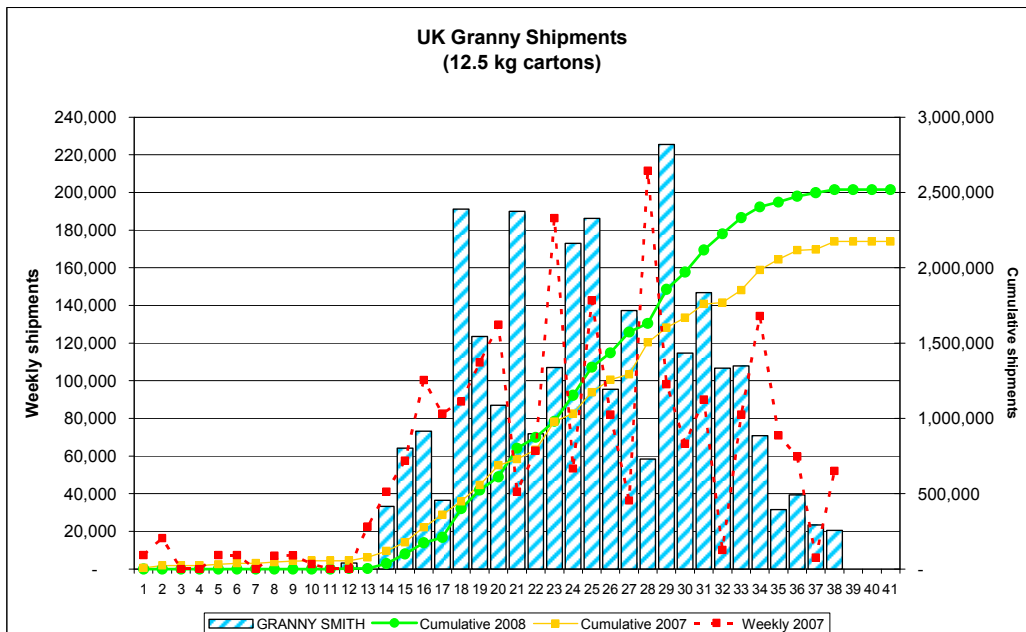
Apples Passed For Export per cultivar Week 1-38



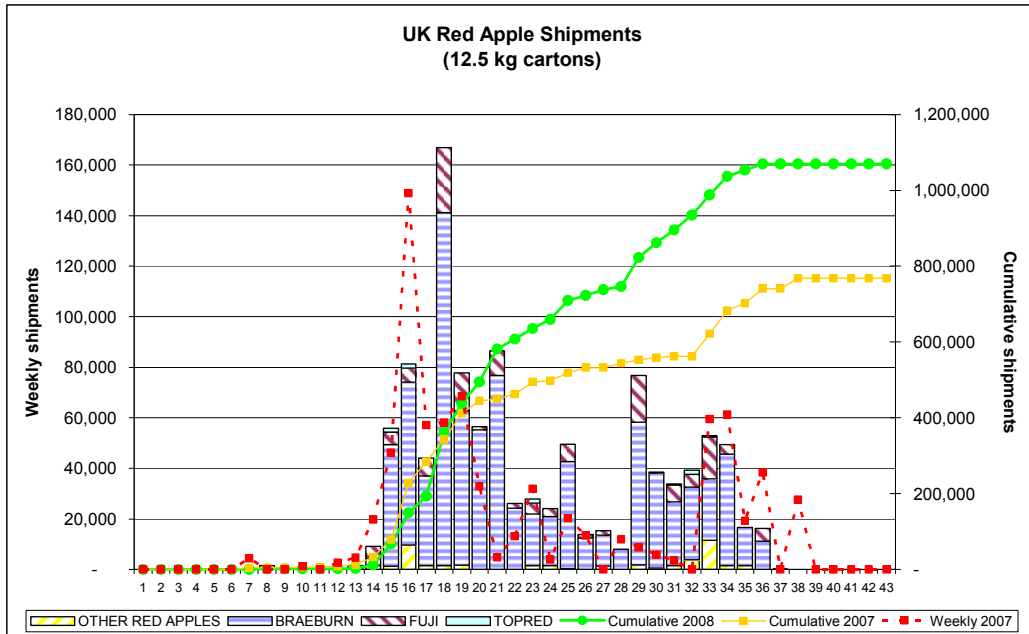
UK Market: Apple Shipments



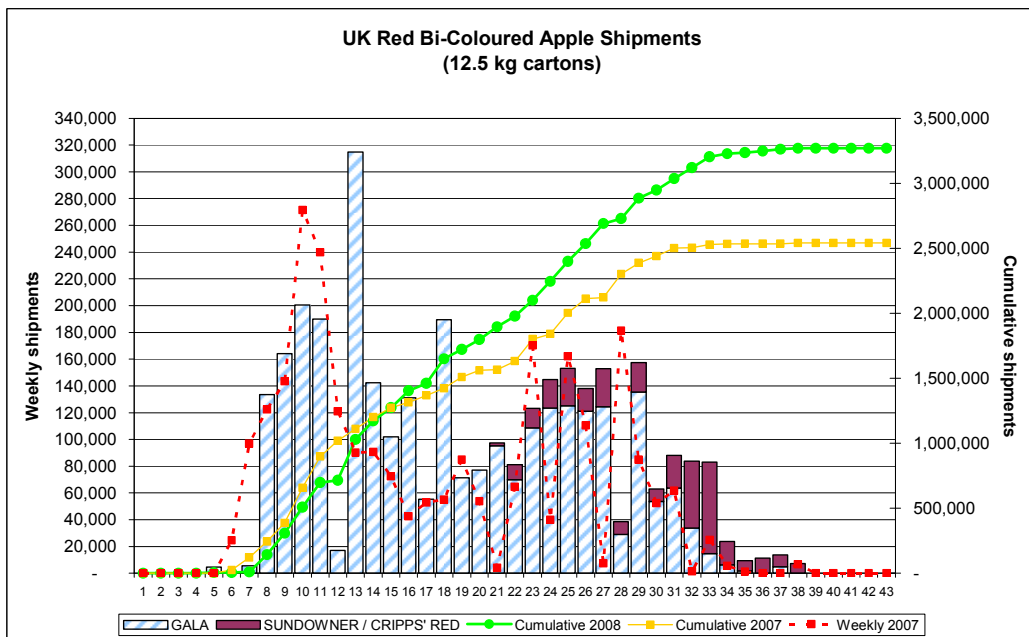
Weekly volumes	2007	2008	Difference	
Week 38	4,575	3,200	-1,375	-30%
Cumulative volumes				
Week 1 to 38	2,083,337	2,058,865	-24,472	-1%



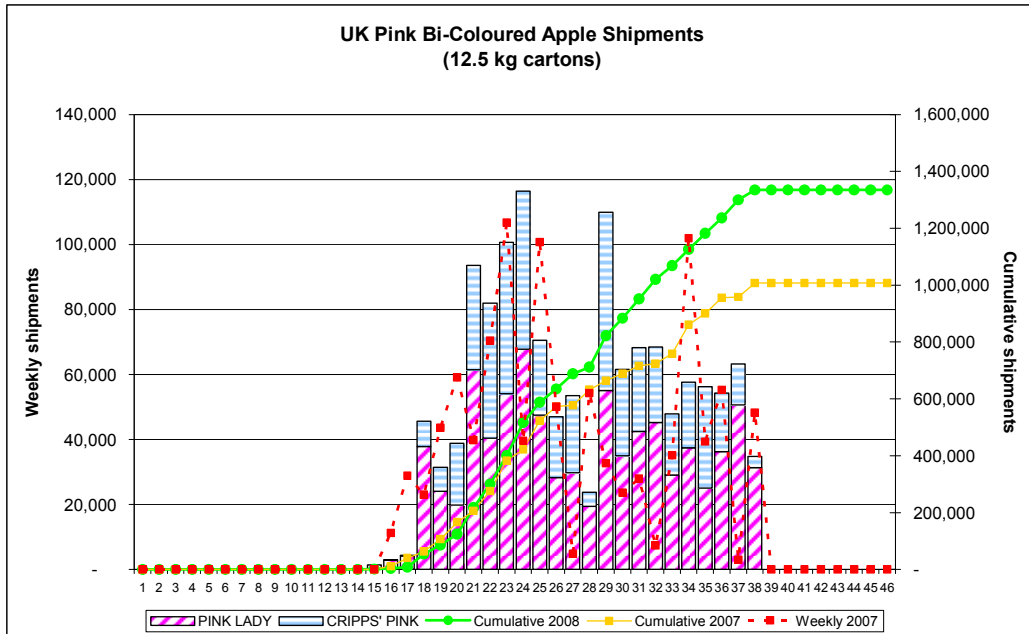
Weekly volumes	2007	2008	Difference	
Week 38	52,050	20,480	-31,570	-61%
Cumulative volumes				
Week 1 to 38	2,173,819	2,518,363	344,544	16%



Weekly volumes	2007	2008	Difference	
Week 38	27,600	-	-27,600	-100%
Cumulative volumes				
Week 1 to 38	768,376	1,070,156	301,780	39%

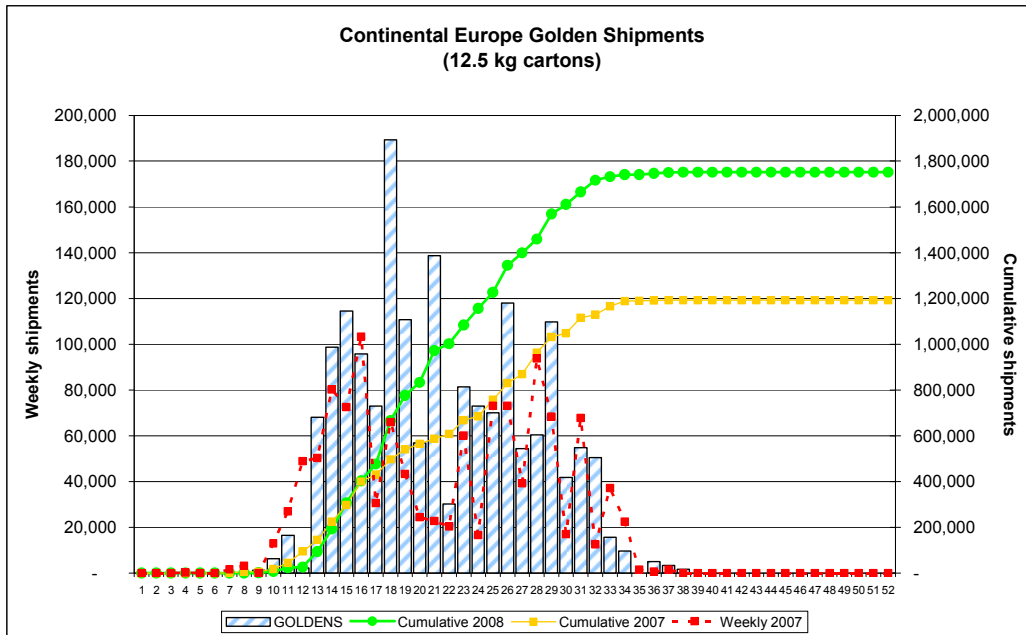


Weekly volumes	2007	2008	Difference	
Week 38	6,600	7,120	520	8%
Cumulative volumes				
Week 1 to 38	2,541,388	3,268,994	727,607	29%

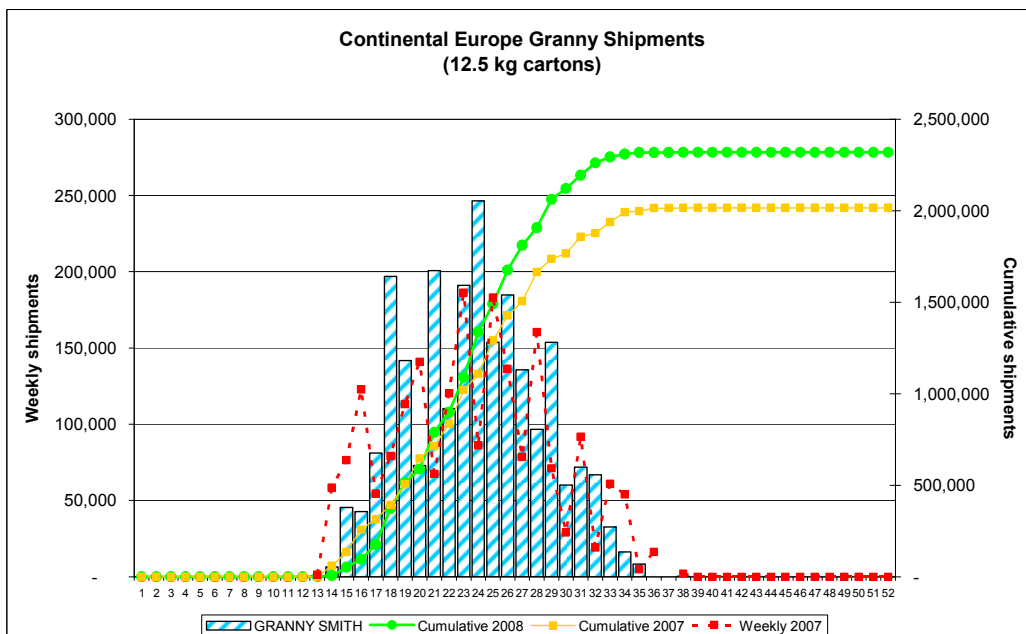


Weekly volumes	2007	2008	Difference	
Week 38	48,300	34,800	-13,500	-28%
Cumulative volumes				
Week 1 to 38	1,006,853	1,334,577	327,724	33%

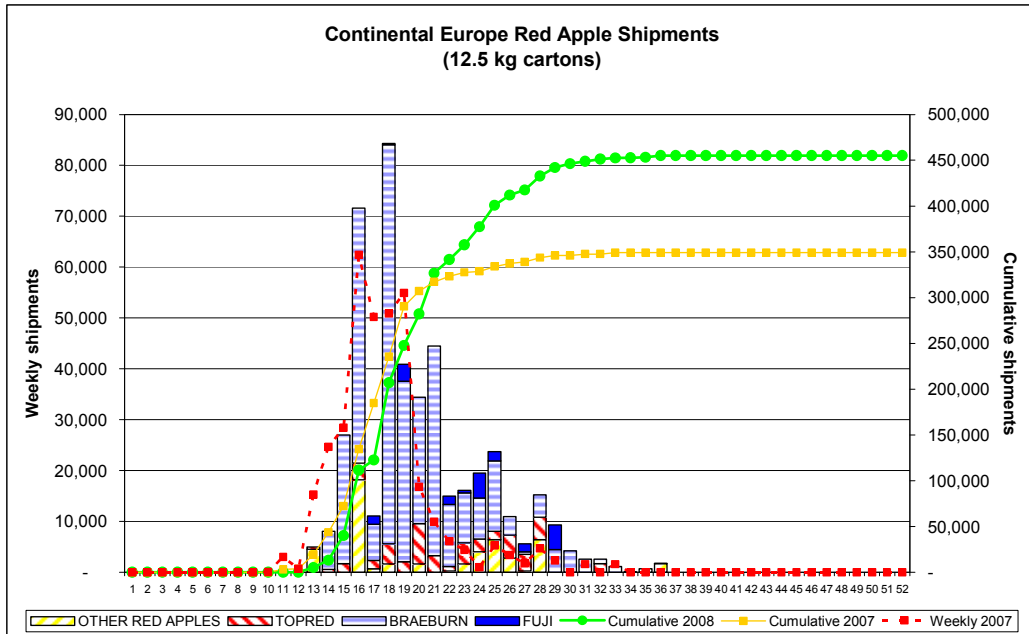
Continental Europe Market: Apple Shipments



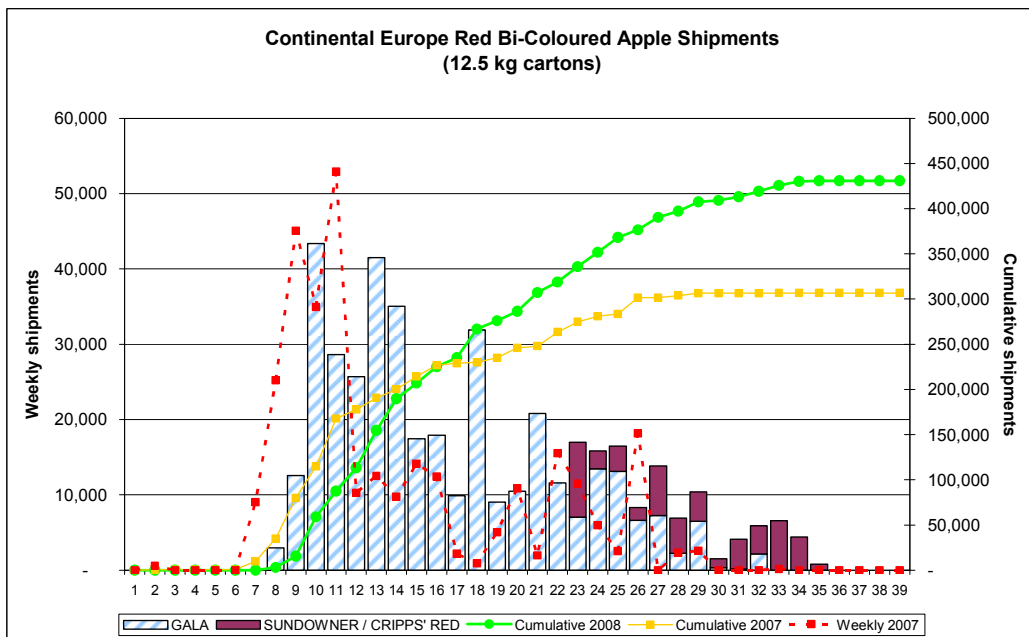
Weekly volumes	2007	2008	Difference	
Week 38	-	1,680	1,680	#DIV/0!
Cumulative volumes				
Week 1 to 38	1,192,035	1,751,500	559,465	47%



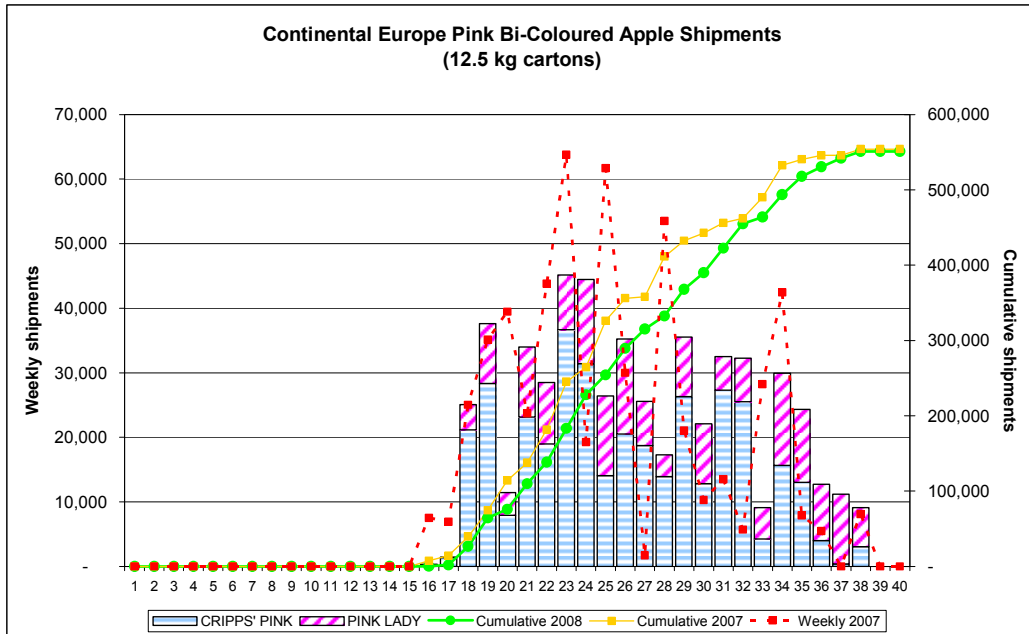
Weekly volumes	2007	2008	Difference	
Week 38	2,175	480	-1,695	-78%
Cumulative volumes				
Week 1 to 38	2,015,589	2,318,157	302,568	15%



Weekly volumes	2007	2008	Difference	
Week 38	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 38	349,095	455,106	106,011	30%

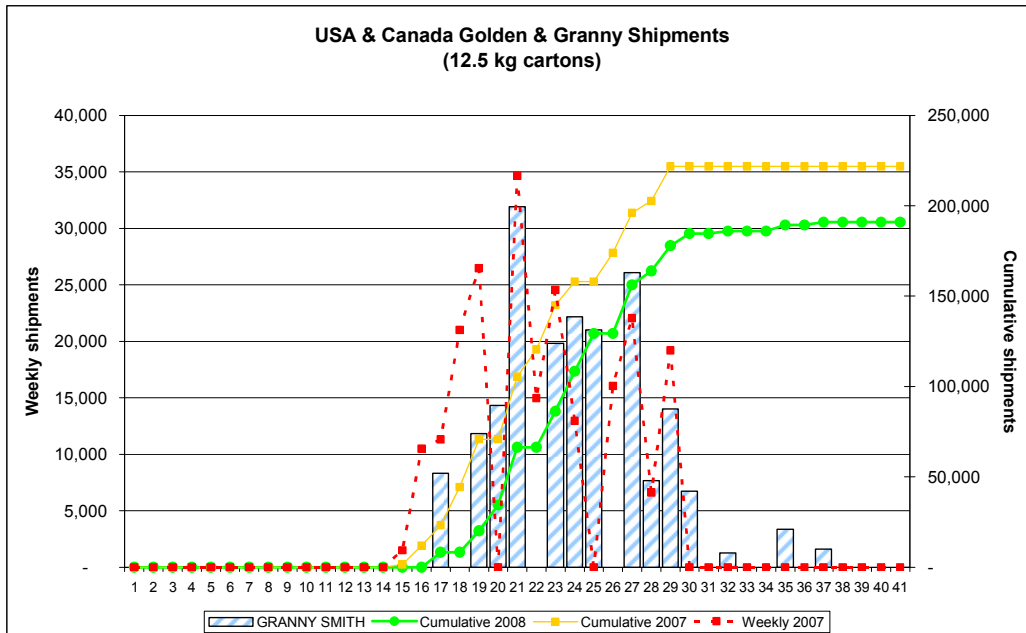


Weekly volumes	2007	2008	Difference	
Week 38	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 38	306,556	430,878	124,322	41%

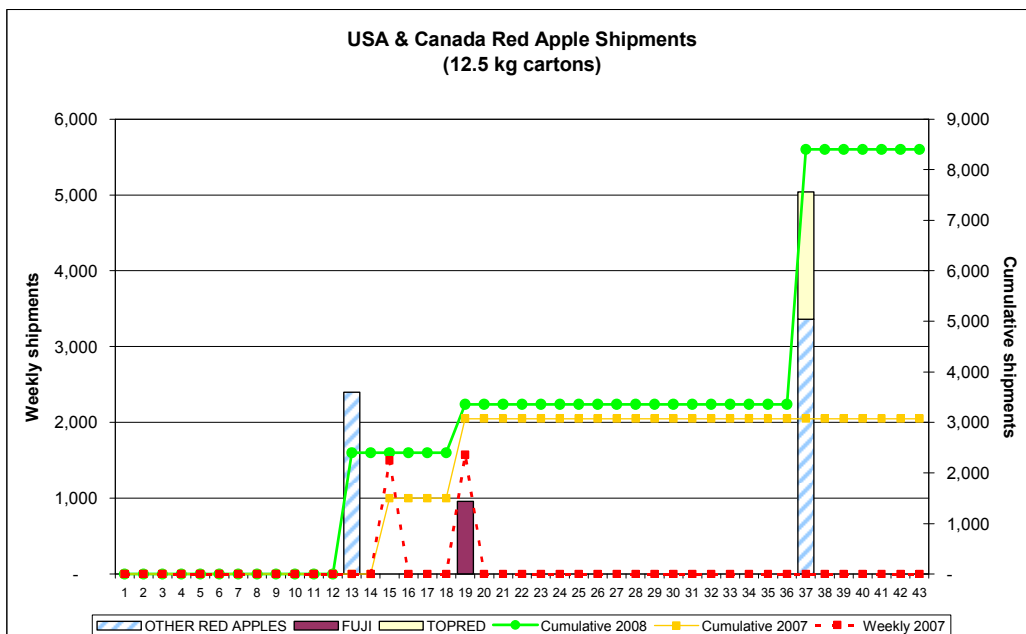


Weekly volumes	2007	2008	Difference	
Week 38	8,100	9,120	1,020	13%
Cumulative volumes				
Week 1 to 38	554,095	551,106	-2,989	-1%

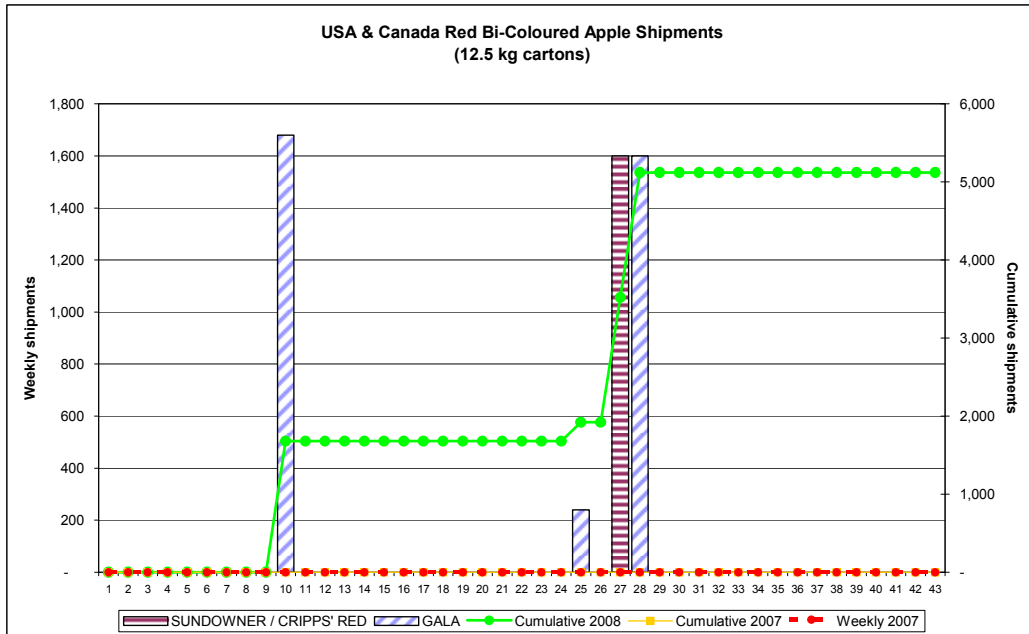
USA & Canada Market: Pear Shipments



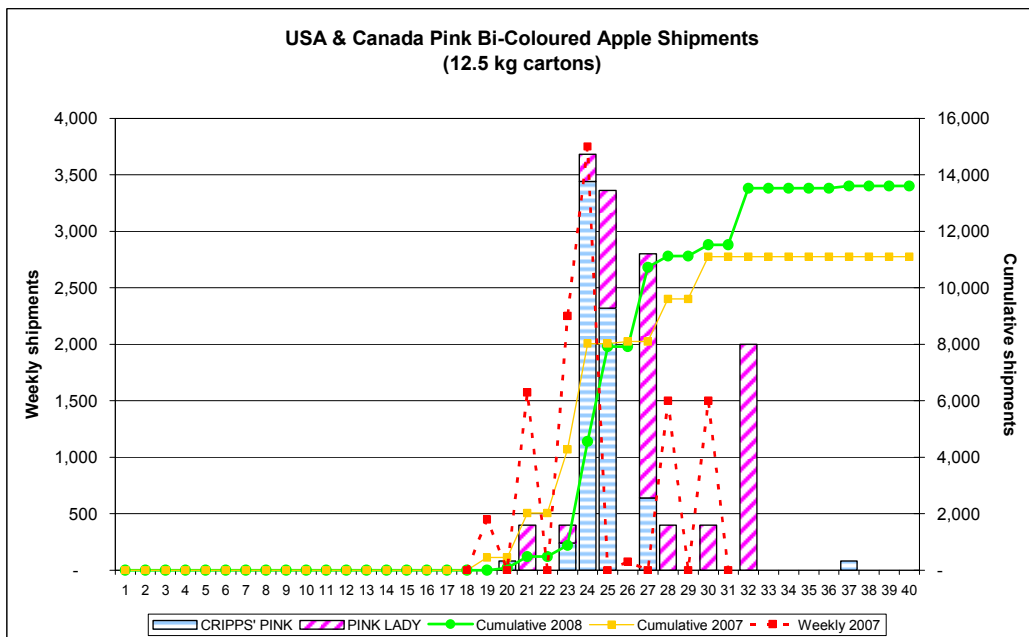
Weekly volumes	2007	2008	Difference	
Week 38	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 38	221,822	190,920	-30,903	-14%



Weekly volumes	2007	2008	Difference	
Week 38	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 38	3,075	8,400	5,325	173%



Weekly volumes	2007	2008	Difference	
Week 38	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 38	-	5,120	5,120	#DIV/0!



Weekly volumes	2007	2008	Difference	
Week 38	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 38	11,100	13,600	2,500	23%