SA Pome Industry Newsletter

Apple Shipments

Markets: UK, EU Continent & North America

This Newsletter is supported by

National Agricultural Marketing Council
Strategic positioning of South African Agriculture in dynamic global markets

Information supplied:

Latest Industry Crop estimates
Industry Shipments up to Week 35

Please note:

1. Cumulative shipment volume is indicated on the right hand axis.
2. Weekly shipment volume is indicated on the left hand axis.

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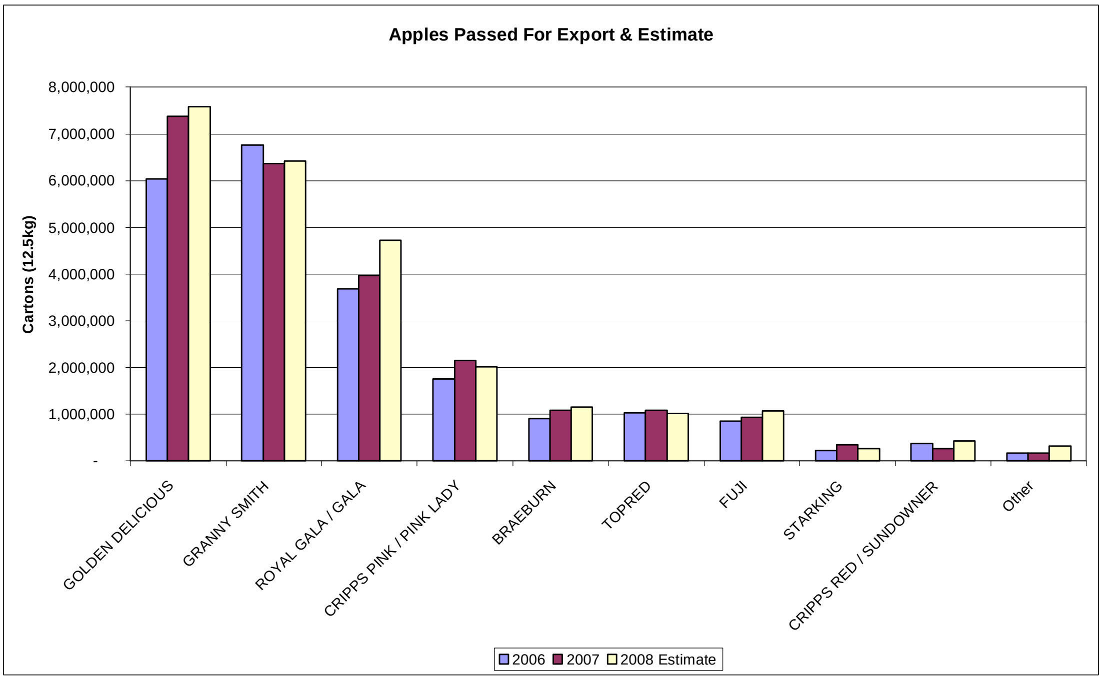
In co-operation with PPECB, Paltrack, Farsoft, MJIT, Dipar, RBR, Fruitways

Total Apple Export Estimate to All Markets

	2006	2007	2 yr Avg	**2008 Estimate**	**Estimate vs 2007**	
Apples	21,712,471	23,742,087	22,727,279	**25,030,703**	**5%**	**1,288,616**
Pears	10,001,187	12,912,087	11,456,637	**13,023,635**	**1%**	**111,548**
Total	31,713,657	36,654,174	34,183,916	**38,054,338**	**4%**	**1,400,164**

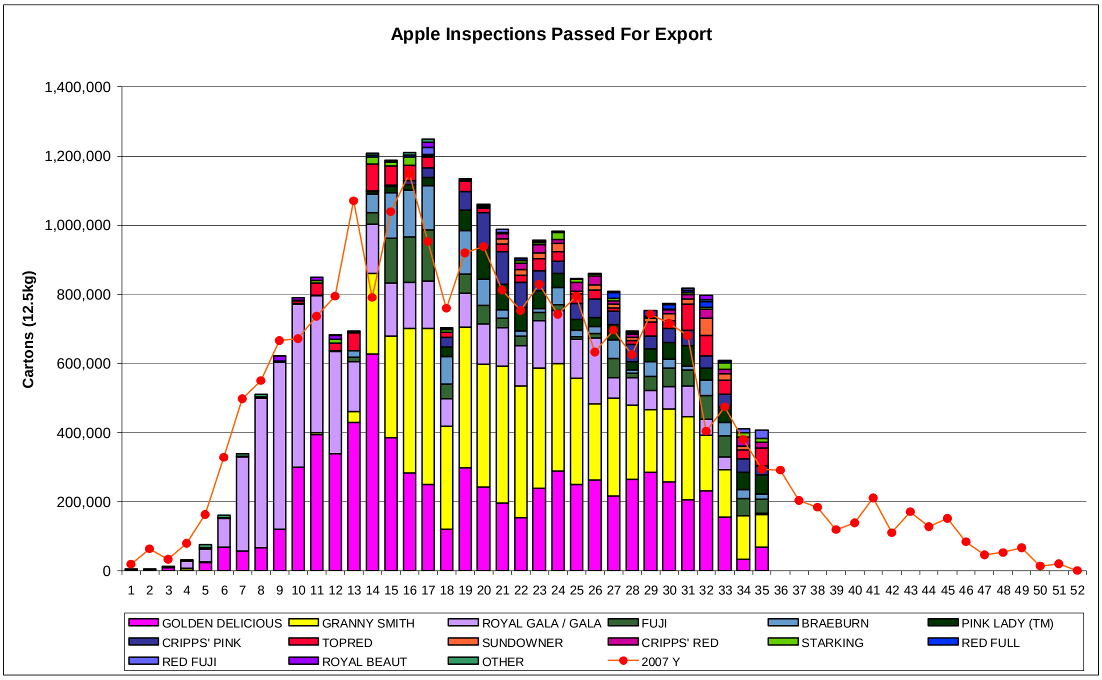
All volumes = 12.5kg carton equivalent



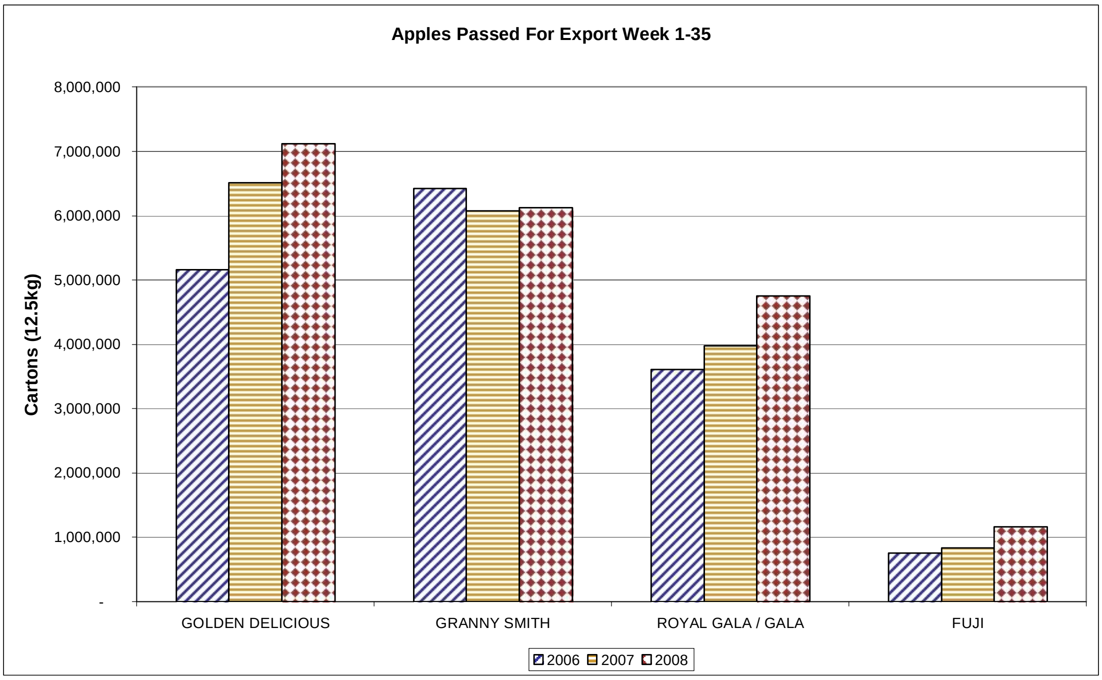
Variety	2006	2007	2 yr Average	**2008 Estimate**	Estimate vs 2007	
GOLDEN DELICIOUS	6,032,914	7,373,579	6,703,247	**7,588,104**	3%	214,525
GRANNY SMITH	6,764,365	6,358,051	6,561,208	**6,414,586**	1%	56,535
ROYAL GALA / GALA	3,687,436	3,977,837	3,832,636	**4,730,073**	19%	752,236
CRIPPS PINK / PINK LADY	1,762,436	2,147,097	1,954,767	**2,023,017**	-6%	-124,081
BRAEBURN	903,452	1,087,547	995,500	**1,160,268**	7%	72,721
TOPRED	1,033,261	1,084,457	1,058,859	**1,015,151**	-6%	-69,306
FUJI	846,429	929,735	888,082	**1,067,771**	15%	138,036
STARKING	226,197	341,541	283,869	**272,412**	-20%	-69,129
CRIPPS RED / SUNDOWNER	367,700	263,804	315,752	**434,853**	65%	171,049
Other	169,382	168,865	169,124	**324,470**	92%	155,604
Grand Total	21,712,471	23,742,087	22,727,279	**25,030,703**	5%	1,288,616

All volumes = 12.5kg carton equivalent

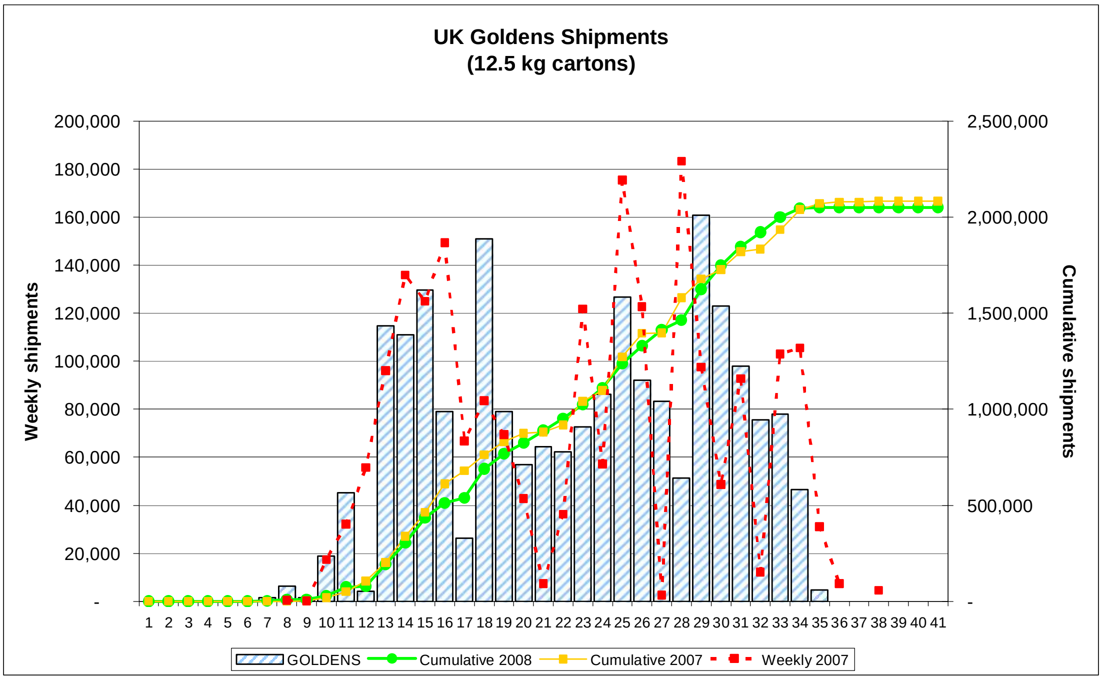
Apples Passed For Export



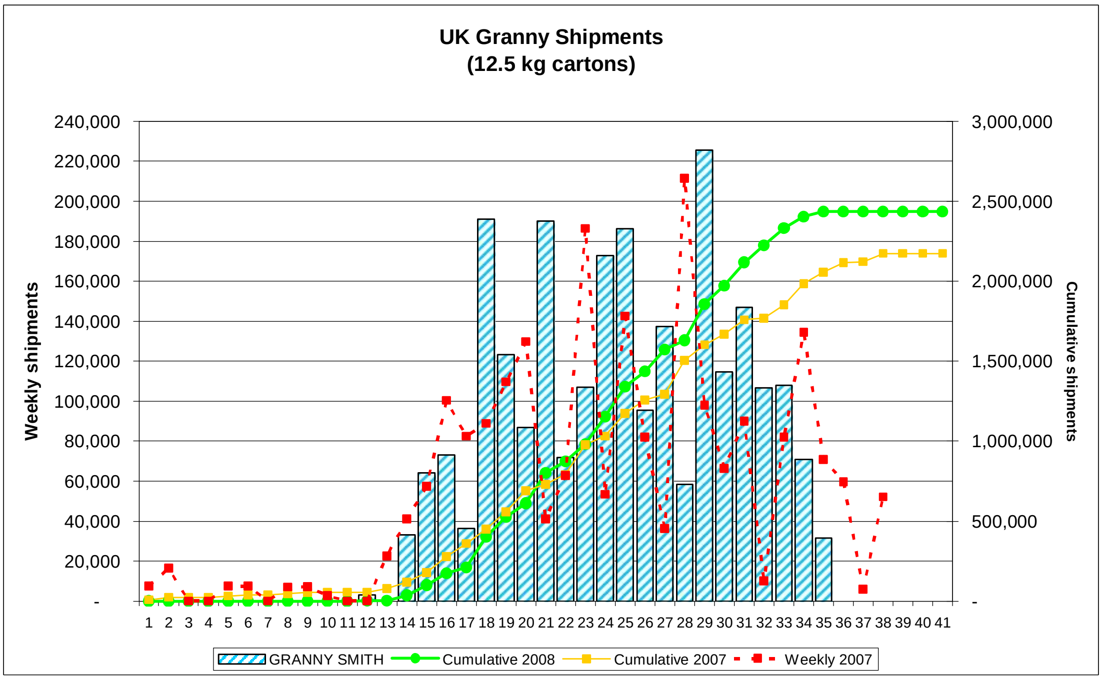
Apples Passed For Export per cultivar Week 1-35



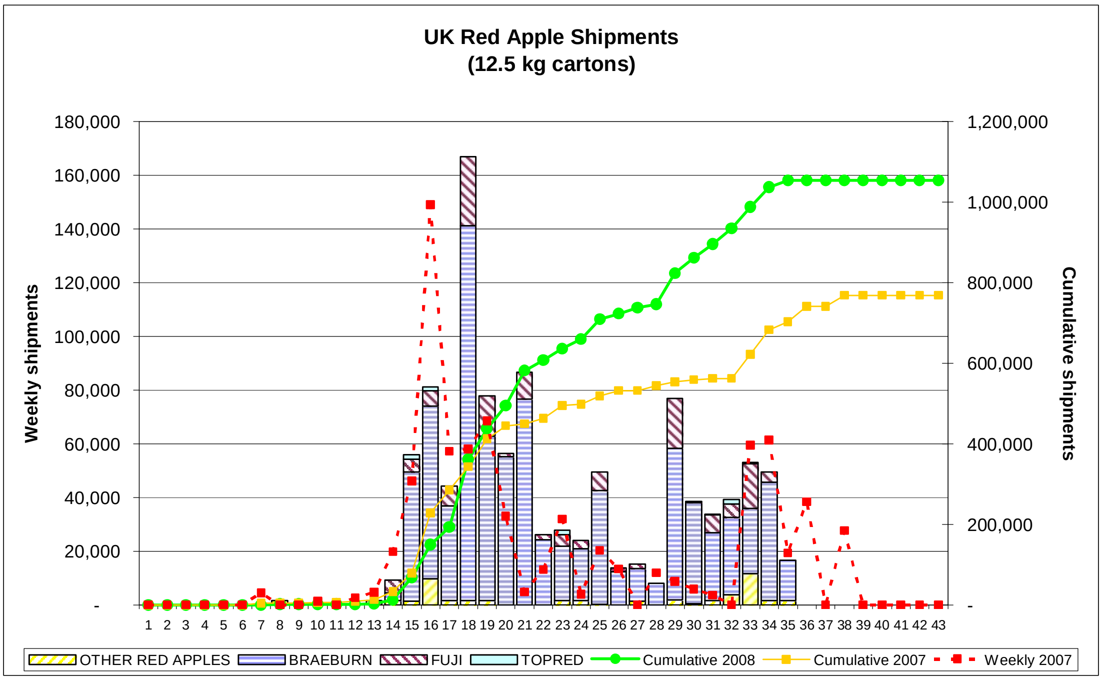
UK Market: Apple Shipments



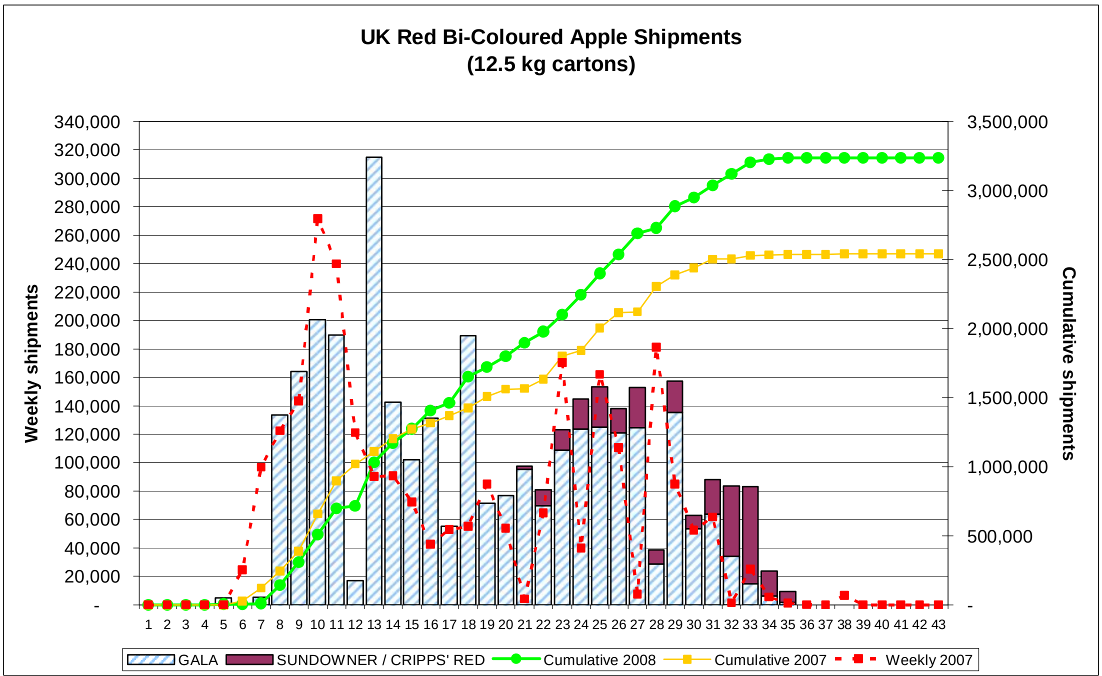
Weekly volumes	2007	2008	Difference	
Week 35	30,953	4,880	-26,073	-84%
Cumulative volumes				
Week 1 to 35	2,071,487	2,051,185	-20,302	-1%



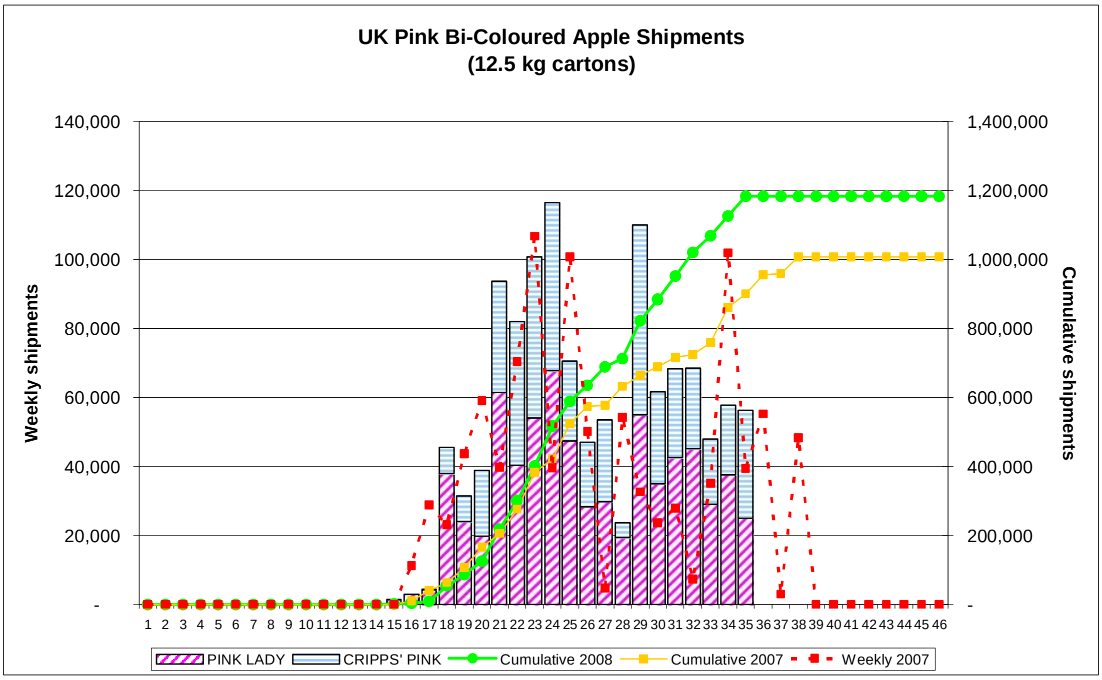
Weekly volumes	2007	2008	Difference	
Week 35	70,903	31,600	-39,303	-55%
Cumulative volumes				
Week 1 to 35	2,056,069	2,435,003	378,934	18%



Weekly volumes	2007	2008	Difference	
Week 35	19,308	16,560	-2,748	-14%
Cumulative volumes				
Week 1 to 35	702,376	1,053,756	351,380	50%

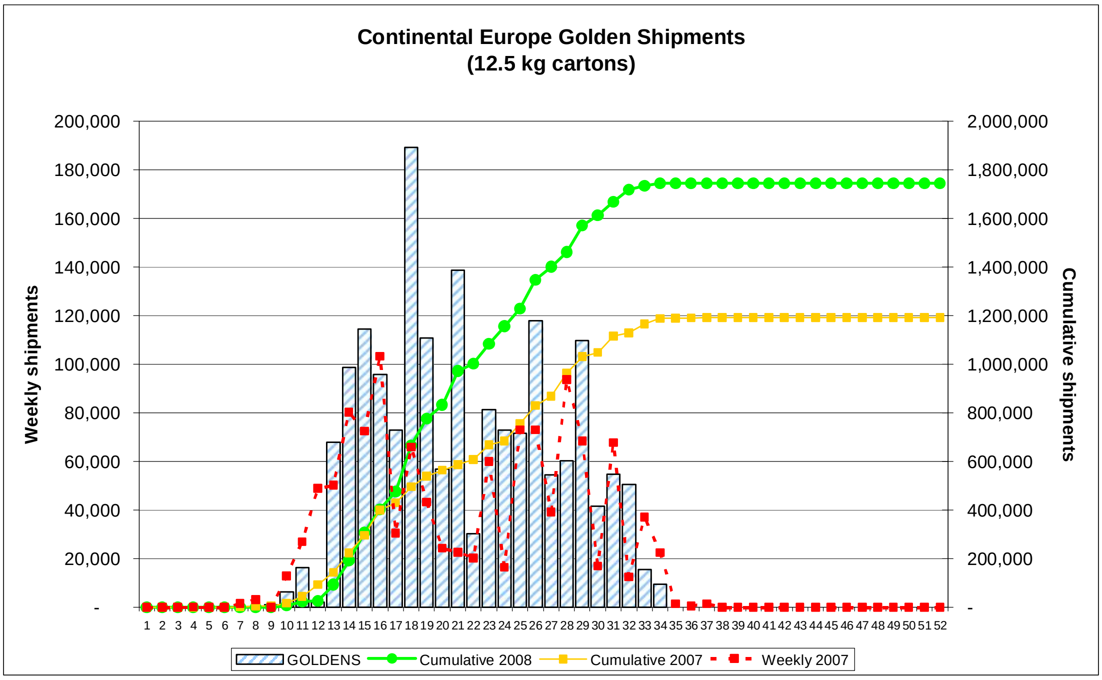


Weekly volumes	2007	2008	Difference	
Week 35	1,200	9,360	8,160	680%
Cumulative volumes				
Week 1 to 35	2,534,713	3,236,754	702,042	28%

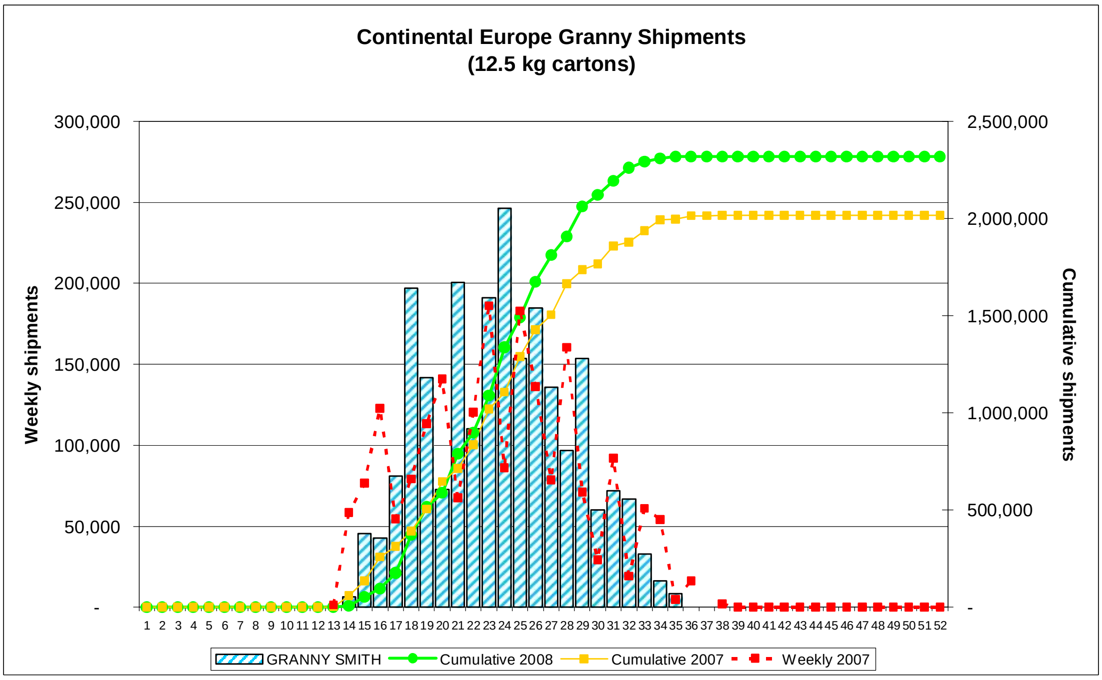


Weekly volumes	2007	2008	Difference	
Week 35	39,350	56,240	16,890	43%
Cumulative volumes				
Week 1 to 35	900,278	1,182,257	281,979	31%

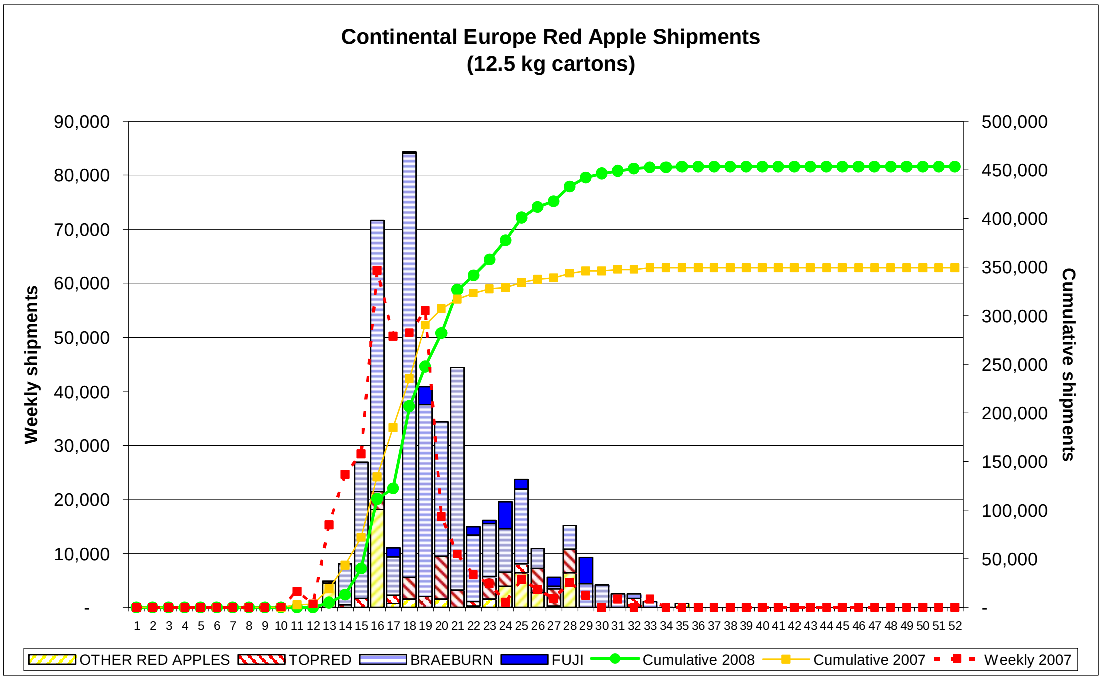
Continental Europe Market: Apple Shipments



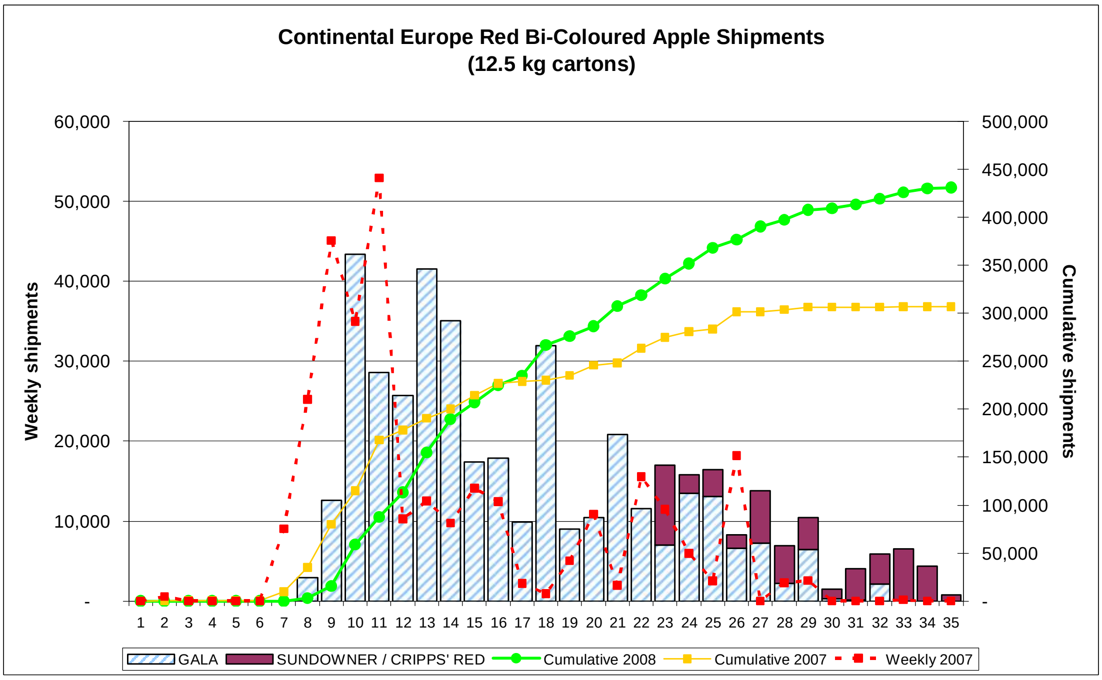
Weekly volumes	2007	2008	Difference	
Week 35	1,500	-	-1,500	-100%
Cumulative volumes				
Week 1 to 35	1,189,860	1,743,180	553,320	47%



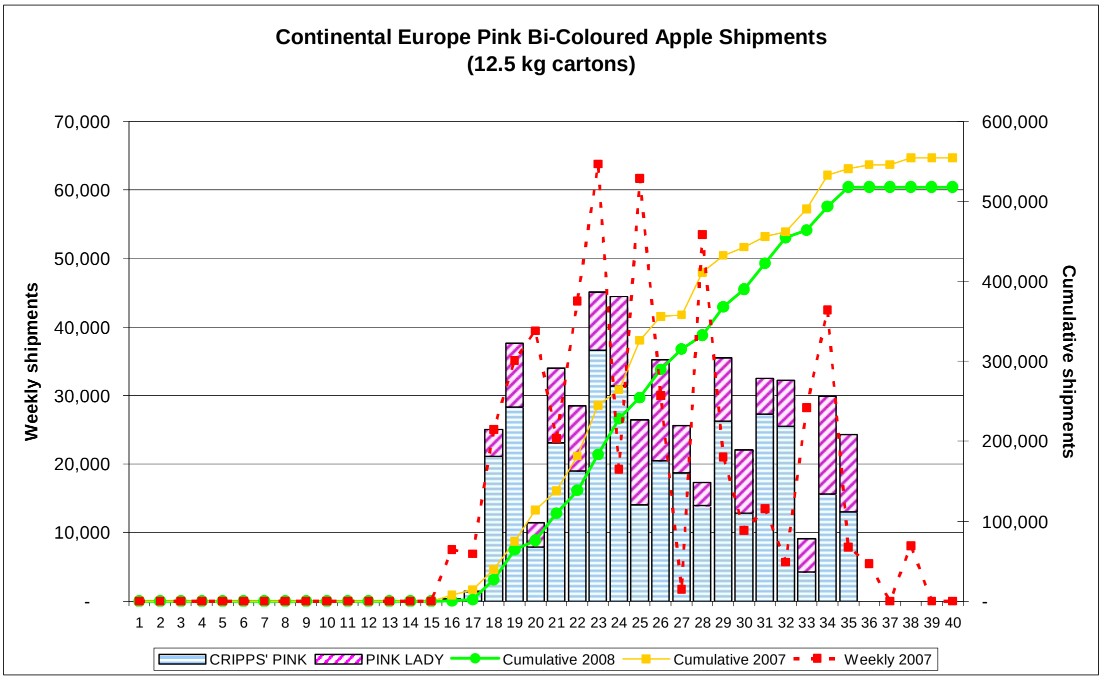
Weekly volumes	2007	2008	Difference	
Week 35	4,990	8,320	3,330	67%
Cumulative volumes				
Week 1 to 35	1,997,064	2,317,677	320,613	16%



Weekly volumes	2007	2008	Difference	
Week 35	-	720	720	#DIV/0!
Cumulative volumes				
Week 1 to 35	349,095	453,346	104,251	30%

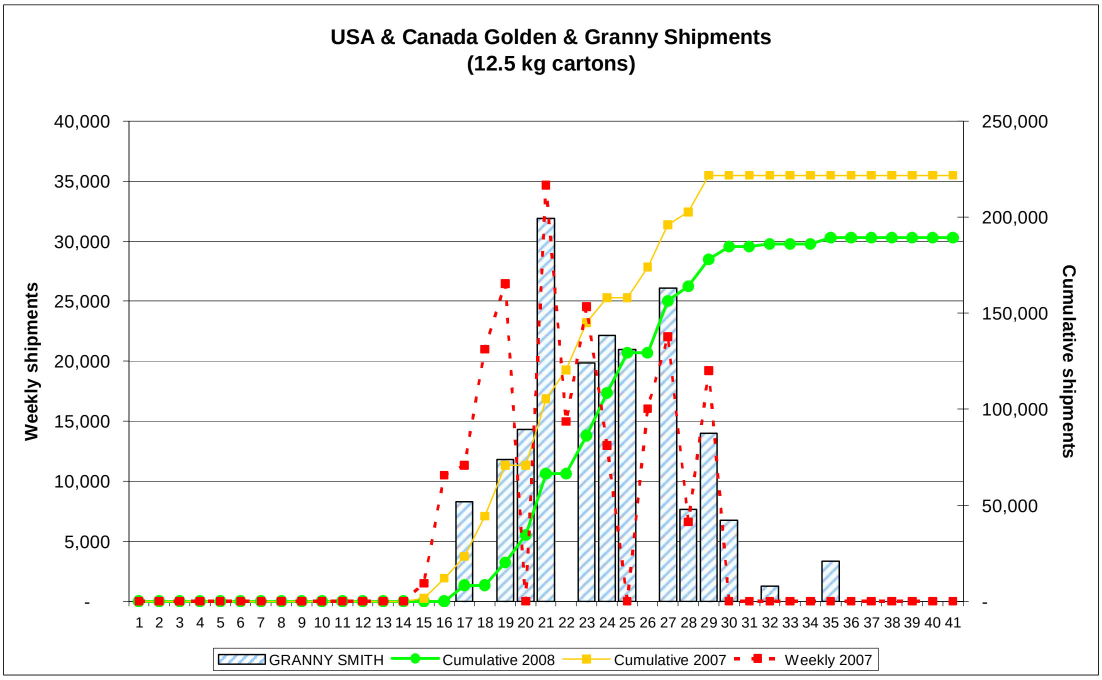


Weekly volumes	2007	2008	Difference	
Week 35	-	800	800	#DIV/0!
Cumulative volumes				
Week 1 to 35	306,556	430,878	124,322	41%

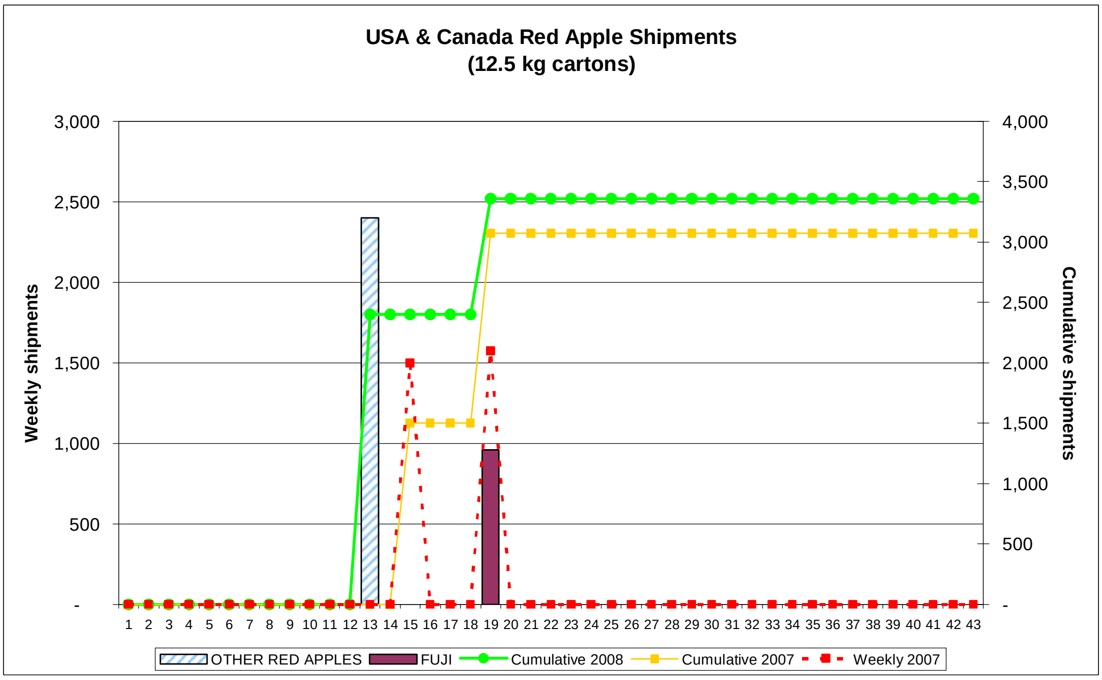


Weekly volumes	**2007**	**2008**	**Difference**	
Week 35	7,910	24,320	16,410	207%
Cumulative volumes				
Week 1 to 35	540,520	518,066	-22,454	-4%

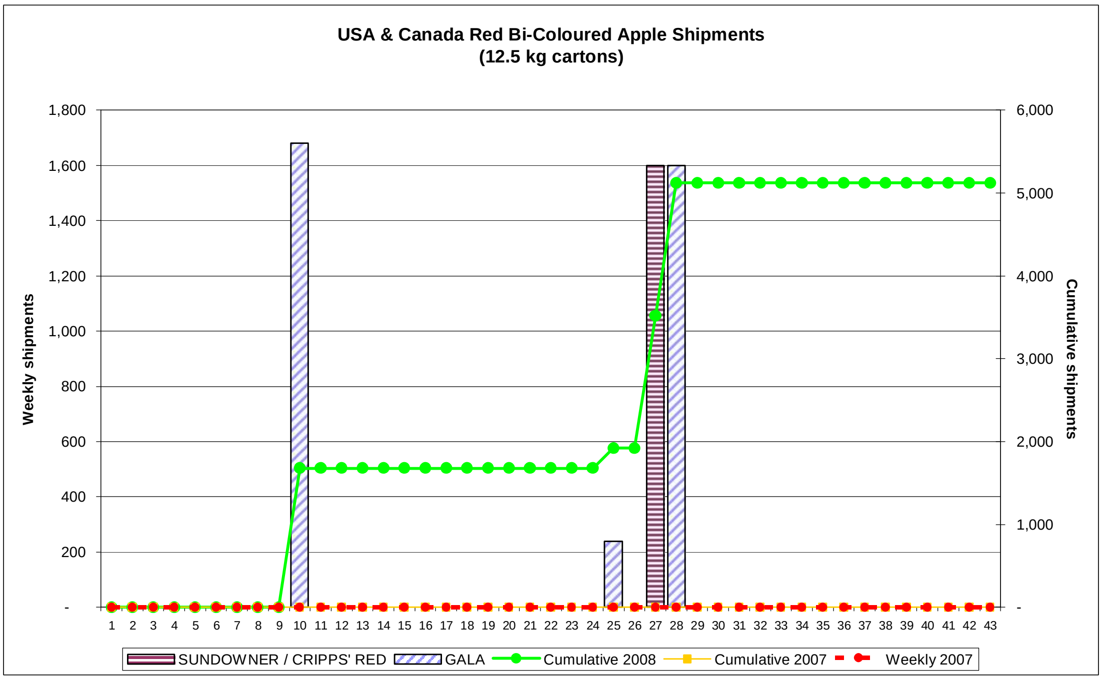
USA & Canada Market: Pear Shipments



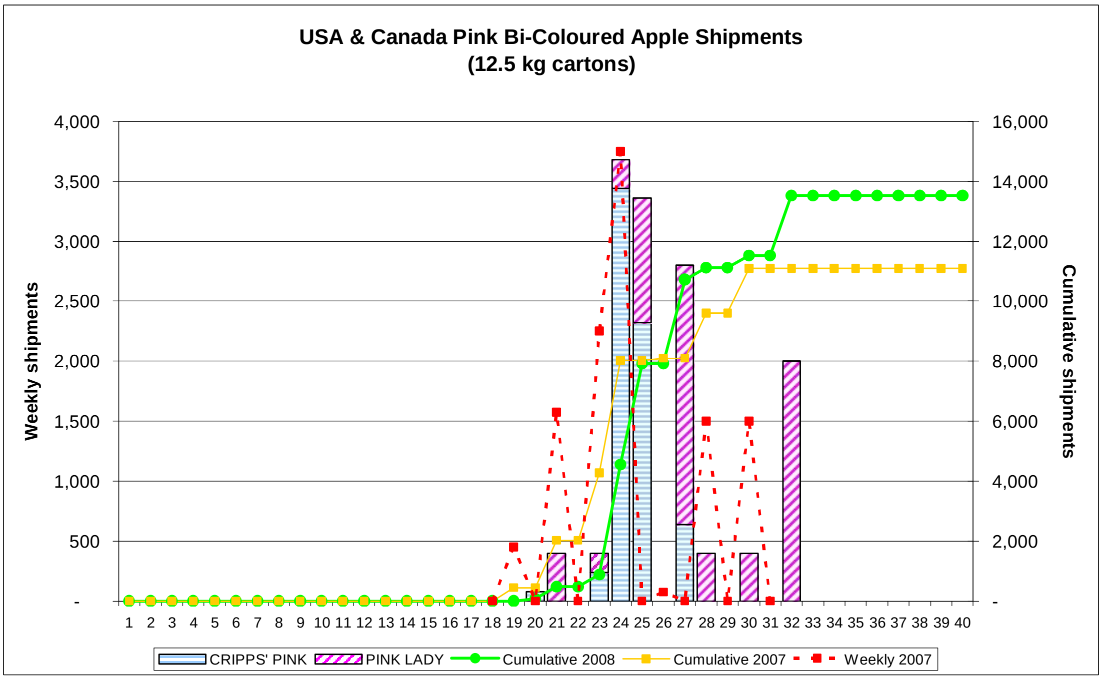
Weekly volumes	2007	2008	Difference	
Week 35	-	3,360	3,360	#DIV/0!
Cumulative volumes				
Week 1 to 35	221,822	189,320	-32,503	-15%



Weekly volumes	2007	2008	Difference	
Week 35	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 35	3,075	3,360	285	9%



Weekly volumes	2007	2008	Difference	
Week 35	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 35	-	5,120	5,120	#DIV/0!



Weekly volumes	2007	2008	Difference	
Week 35	-	-	-	#DIV/0!
Cumulative volumes				
Week 1 to 35	11,100	13,520	2,420	22%