



National Agricultural  
Marketing Council  
Promoting market access for South African agriculture

# Markets and Economic Research Centre



## Food Basket Price Monthly

*Issue 35 – Nov/2018*

# FOOD BASKET PRICE MONTHLY

November 2018

*The basket of food products included in this publication is derived from the Income and Expenditure Survey (IES) of 2014/15', compiled by Statistics South Africa (Stats SA). This food basket is to be representative of consumer spending on food and, as a result of the IES 2014/15 release and the CPI base year (2016=100) adjustment, the food basket had since been altered. Cognisance of the above background should be taken when interpreting the data.*

## Highlights

- *Food and non-alcoholic beverage inflation eased to 3.4% during October 2018, year-on-year (y-o-y) from 3.9% reported in September 2018, with headline inflation increasing to 5.1%, mainly due to rising fuel prices.*
- *Meat price inflation decelerated to 4% (y-o-y) from 4.7%, offsetting price pressures from other items in the food basket. Vegetables slowed to 7.7% (y-o-y), from 9%, with milk, eggs and cheese inflation decreasing by 2.9% (y-o-y). Sugary food items' prices increased by 1.8% (y-o-y), from a 6-month period of depreciation since April 2018.*
- *Fuel (93 ULP) prices remained at 17.08c/l in Gauteng and R16.49c/l at the coast, on the back of a 99c/l increase during early November 2018, with 0.05% diesel at R15.65c/l. Prices are predicted to decrease by R1.54/l for petrol, and by 92c for diesel, during December 2018. The main driver for the lower prices predicted has been the accelerating decline in international oil prices, with a slight improvement in the exchange rate.*
- *In October 2018, the nominal cost of the NAMC's 28-item urban food basket reached R846.60 compared to the R836.49 reported in September 2018, indicating a (m-o-m) percentage increase of 1.2%. When compared to October 2017, an annual (y-o-y) percentage increase of 0.3% was reported.*

## 1. Introduction

The NAMC monitors food prices at retail level and releases regular authoritative reports. The Department of Agriculture, Forestry and Fisheries (DAFF) established the Food Price Monitoring Committee (FPMC) at the NAMC to track and report food price trends in South Africa; to provide explanations of the observed trends and to then advise the department on any possible action that could be taken should national and household food security be threatened. The FPMC was established after the high food price episode of 2000/01 season. The functions of the FPMC were continued by the NAMC after the FPMC completed its work in August 2004. The NAMC issues four quarterly Food Price Monitoring Reports annually and, since 2005, also publishes an annual Food Cost Review, which documents the margins between farm and retail prices of the major food products, amongst other topics. In 2015, the NAMC began releasing a quarterly Farm-to-Retail-Price-Spread (FTRPS) publication, which seeks to provide more insight into the factors driving commodity and food price margins. This publication, the Food Basket Price Monthly Report, came as a result of discussions with industry to keep a more frequent watch on the movements of food prices.

## 2. Overall inflation and food inflation

The October 2018 Consumer Price Index (CPI) released by Statistics South Africa (Stats SA) indicated that the headline CPI and the food and non-alcoholic beverage price indices reached 5.1% and 3.4%, respectively, compared to the 4.9% and 3.9% reported in September 2018. **Figure 1** show the trends in the headline CPI and food and non-alcoholic beverage inflation rates on a monthly basis, from January 2012 to October 2018.

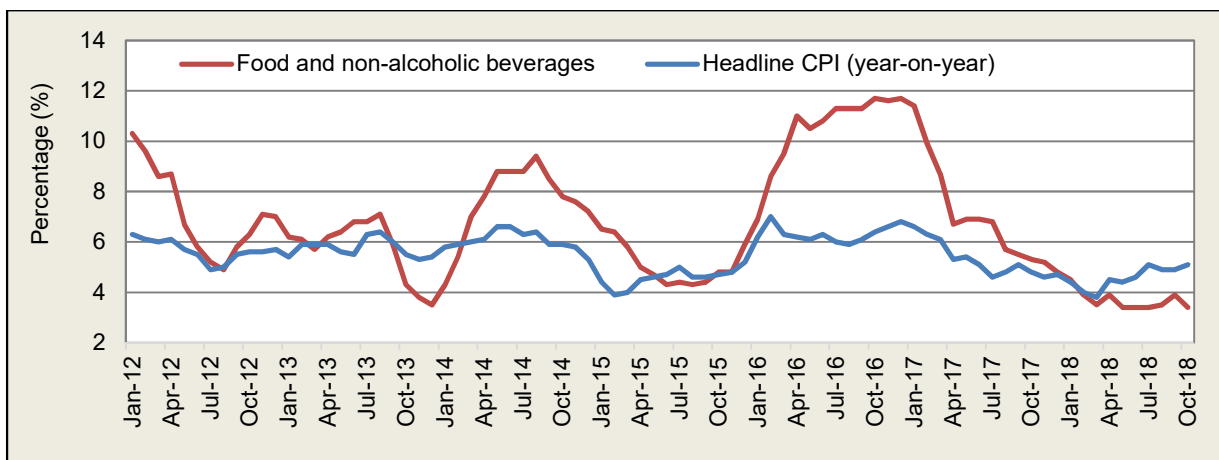


Figure 1: Headline CPI and food and non-alcoholic beverage CPI  
Source: Stats SA, 2018

## 3. Comparison between urban and rural prices: October 2018

**Table 1** compares prices of selected food items in rural and urban areas for October 2018. The food items which showed the largest price differences between urban and rural areas in October 2018 were: sunflower oil (750ml) at a difference of R4.49, Ceylon/black tea (62.5g) at R3.21 difference, and special maize meal (2.5kg) at a difference of R0.52 This indicates that urban consumers paid more for some of these food

items than their rural counterparts. In other cases, however, rural consumers paid more for certain products (e.g. white sugar (2.5kg), peanut butter (400g) and margarine spread (500g)), than their urban counterparts.

**Table 1: Comparison between urban and rural food prices (selected food items)**

Product	Urban Food Prices Oct 2018 (R/unit)	Rural Food Prices Oct 2018 (R/unit)	Price difference (R/unit)
Full cream milk – long life 1ℓ	13.92	14.76	-0.84
Loaf of brown bread 700g	11.69	11.81	-0.12
Loaf of white bread 700g	13.14	12.87	0.27
Special maize 2.5 kg	17.50	16.98	0.52
Super maize 2.5 kg	20.63	21.18	-0.55
Margarine spread 500g	26.94	28.09	-1.15
Peanut butter 400g	27.87	29.49	-1.62
Rice 2kg	25.56	25.75	-0.19
Sunflower oil 750mℓ	22.49	18.00	4.49
Ceylon/black tea 62.5g	16.05	12.84	3.21
White sugar 2.5kg	39.01	41.88	-2.87
<b>Average</b>			<b>0.10</b>

Source: Stats SA, 2018

## 4. The NAMC food basket

This section analyses the nominal cost of a basic 28-item NAMC urban food basket, based on average food price data for the October 2018 vs. October 2017. Composition of the current food basket (as revised in 2017) include: apples (per kg), baked beans – tinned (410g), bananas fresh (per kg), beans – dried (500g), beef mince fresh (per kg), beef offal fresh (per kg), cabbage (per kg), Ceylon/black tea (250g), cheddar cheese (per kg), chicken giblets (per kg), eggs (1.5 dozen), fish (excl. tuna) – tinned (400g), full cream milk – long life (1ℓ), instant coffee (250g), IQF chicken portions (2kg), a loaf of brown bread (700g), a loaf of white bread (700g), margarine brick (500g), onions fresh (per kg), oranges (per kg), peanut butter (400g), polony (per kg), potatoes fresh (per kg), rice (2kg), sugar white (2.5kg), sunflower oil (750mℓ), super maize meal (5kg) and tomatoes fresh (per kg).

In October 2018, the nominal cost of this 28-item NAMC urban food basket reached **R846.60** compared to the **R836.49** reported in September 2018, indicating a m-o-m percentage increase of 1.2%. When compared to October 2017, an annual (y-o-y) percentage increase of 0.3%, was reported.

The 28-item NAMC urban food basket products (in nominal terms) are highlighted in **Table 2**. Products exceeding the South African Reserve Bank's (SARB) upper annual inflation band of 6%, include the following: baked beans – tinned 410g (6.5%), Ceylon/black tea 250g (8.2%), eggs 1.5 dozen (6.6%), oranges – fresh per kg (11.6%), beef mince – fresh per kg (9.4%), onions – fresh per kg (17.8%), and tomatoes – fresh per kg (14.4%).

**Table 2: Percentage change in a basic NAMC food basket (28 item) prices**

Category	Product	Oct-17	Sep-18	Oct-18	% change y-o-y	% change m-o-m
Beans	Baked beans - tinned 410g	9.44	10.03	10.05	6.5%	0.2%
Beans	Beans - dried 500g	19.14	19.01	19.32	0.9%	1.6%
Beans	Peanut butter 400g	27.76	28.10	27.87	0.4%	-0.8%
Coffee, Tea	Instant coffee 250g	35.78	36.06	35.97	0.5%	-0.2%
Coffee, Tea	Ceylon/black tea 250g	32.29	36.22	34.93	8.2%	-3.6%
Dairy, Eggs	Full cream milk - long life 1ℓ	14.04	13.95	13.92	-0.9%	-0.2%
Dairy, Eggs	Eggs 1.5 dozen	40.11	44.55	42.76	6.6%	-4.0%
Dairy, Eggs	Cheddar cheese per kg	106.26	99.53	105.47	-0.7%	6.0%
Fats, Oils	Brick margarine 500g	22.44	22.12	22.19	-1.1%	0.3%
Fats, Oils	Sunflower oil 750mℓ	22.22	22.28	22.49	1.2%	0.9%
Fruit	Apples - fresh per kg	18.95	19.16	19.75	4.2%	3.1%
Fruit	Bananas - fresh per kg	13.50	12.47	12.73	-5.7%	2.1%
Fruit	Oranges - fresh per kg	12.94	13.39	14.44	11.6%	7.8%
Protein	Beef mince - fresh per kg	77.80	84.12	85.14	9.4%	1.2%
Protein	Beef offal - fresh per kg	43.27	35.25	35.88	-17.1%	1.8%
Protein	Chicken giblets per kg	40.53	34.49	34.22	-15.6%	-0.8%
Protein	IQF chicken portions - 2kg	63.29	64.75	64.60	2.1%	-0.2%
Protein	Fish (excl. tuna) - tinned 400g	17.44	18.38	18.05	3.5%	-1.8%
Protein	Polony per kg	43.06	42.46	42.46	-1.4%	0.0%
Bread & Cereals	Loaf of brown bread 700g	11.98	11.66	11.69	-2.4%	0.3%
Bread & Cereals	Loaf of white bread 700g	12.98	13.14	13.14	1.2%	0.0%
Bread & Cereals	Super maize meal 5kg	40.93	36.29	36.17	-11.6%	-0.3%
Bread & Cereals	Rice 2kg	26.18	25.09	25.56	-2.4%	1.9%
Vegetables	Cabbage - fresh per kg	11.67	12.38	12.15	4.1%	-1.9%
Vegetables	Onions - fresh per kg	13.12	15.14	15.46	17.8%	2.1%
Vegetables	Potatoes - fresh per kg	11.70	11.64	12.11	3.5%	4.0%
Vegetables	Tomatoes - fresh per kg	16.67	17.38	19.07	14.4%	9.7%
Sugary foods	White sugar 2.5kg	38.69	37.45	39.01	0.8%	4.2%
<b>Basket</b>	<b>Total Rand Value</b>	<b>844.18</b>	<b>836.49</b>	<b>846.60</b>	<b>0.3%</b>	<b>1.2%</b>

Source: Stats SA and BFAP, 2018

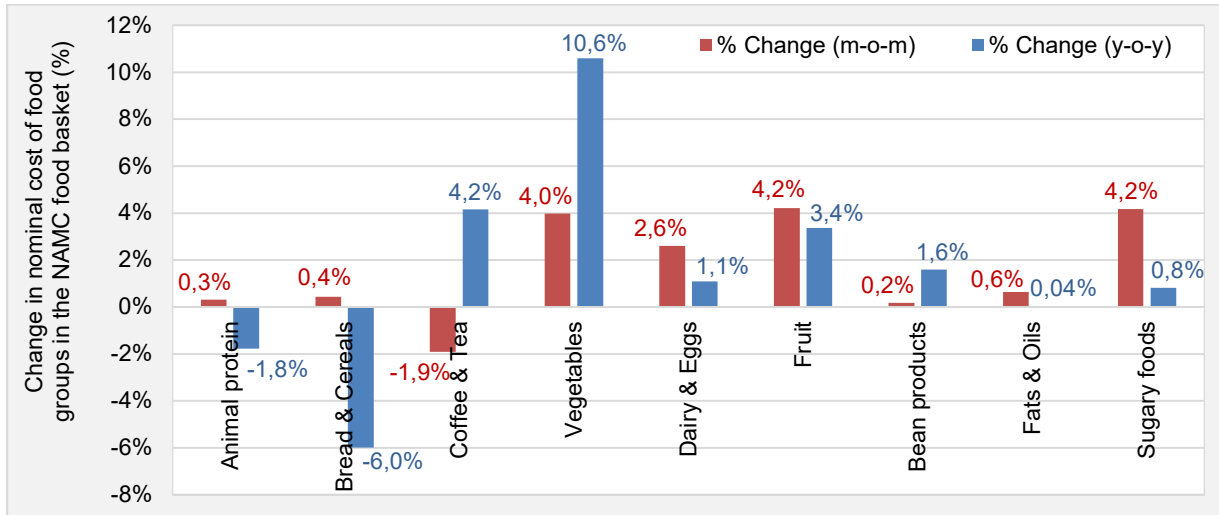
**Table 3** below monitors three additional protein cuts that were included products in the CPI basket (post-January 2017).

**Table 3: Percentage change in additional chicken product prices**

Category	Product	Oct-17	Sep-18	Oct-18	% change y-o-y	% change m-o-m
Protein	Chicken portions – fresh per kg	56.69	60.04	59.32	4.6%	-1.2%
Protein	Chicken portions frozen – non IQF average per kg	46.95	47.14	46.66	-0.6%	-1.0%
Protein	IQF chicken portions – 1kg	18.86	45.49	46.39		2.0%

Source: Stats SA, 2018

To further explore the impact of inflation on consumers, **Figure 2** presents an illustration of the average nominal cost growth of specific food groups within the 28-item NAMC food basket, comparing the periods October 2018 vs. October 2017 (y-o-y) and October 2018 vs. September 2018 (m-o-m). The following food categories in this basket experienced increased annual inflation: vegetables, coffee & tea, fruit, bean products, dairy & eggs, sugary foods, and fats & oils.



**Figure 2: Nominal cost growth of specific food groups within the 28-item NAMC food basket, comparing October 2018 vs. October 2017 and October 2018 vs. September 2018**

Source: BFAP & NAMC calculations, Stats SA data, 2018

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