

## ONE TRADE AFRICA

# Are you ready to export to other African markets?

## Register for a free online course! "How to export with the AfCFTA"

Did you know that only 16% of African exports take place between African countries?

There is a huge untapped potential for African exporters to increase their business by engaging in inter-African trade. In January 2021 saw the launch of the African Continental Free Trade Agreement (AfCFTA), which provides new and unprecedented opportunities for exporters on the continent.

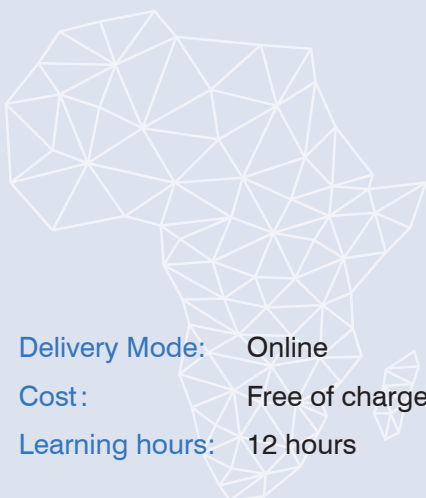
Are you ready to take advantage of these opportunities? Are you already exporting to other continents or are you a prospective exporter? If so, then this course is for you!

The International Trade Centre (ITC) and Afreximbank, in partnership with the Department of Trade, Industry and Competition, Republic of South Africa, are pleased to announce the launch of the "How to Export within the AfCFTA" training programme. Register to this vocational programme to improve your knowledge and skills in order to take advantage of the new intraregional export opportunities provided by the AfCFTA!

### What's in it?

This online training programme includes 7 modules delivered on the Afreximbank Academy e-learning platform:

- The Opportunity of Intra-African Trade
- Getting Your Business Ready for Export
- Researching African Markets
- Developing an African Market
- Market Access Conditions
- Financing Intra-African Trade
- Delivering to African Markets



**Delivery Mode:** Online  
**Cost:** Free of charge  
**Learning hours:** 12 hours

Top performing participants will be invited to attend a two-day face-to-face workshop to be held on the 14<sup>th</sup> and 15<sup>th</sup> September.

### More information

Please contact the International Trade Centre at:  
[e-learning@intracen.org](mailto:e-learning@intracen.org) and the Department of Trade,  
Industry and Competition at:  
[SEngelbrecht@thedtic.gov.za](mailto:SEngelbrecht@thedtic.gov.za)

### How to register?

Submit your details by scanning the QR code or by clicking on the following [link](#).

