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PRESS RELEASE

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**HEAD OF MARKETS AND ECONOMIC RESEARCH AT NAMC, DR. NDIADIVHA TEMPIA,
APPOINTED BY IBMA AS DEPUTY CHAIRPERSON OF SCIENTIFIC COMMITTEE**

We are delighted to announce that the head of markets and economic research centre at the National Agricultural Marketing Council (NAMC), Dr. Ndiadivha Tempia, has been appointed as the deputy chairperson of scientific committee of the International Conference on Business Models in Agriculture (IBMA).

The next IBMA conference will take place from 25 - 28 March 2024 at the Kigali Convention Centre, in Rwanda under the theme: ***Building Organized Prosperous Communities***. This pioneering event is a pivotal platform for open dialogue and exchanging groundbreaking ideas to catalyse rapid and meaningful change in these economies' agriculture sectors.

Guided by the principles of an open lab and disruptive business models, IBMA conference will be dedicated to fostering the essential transformations agriculture in these economies urgently requires. By bringing together minds from around the world, IBMA aim to create an environment that fuels significant advancements in the agriculture sector, moving us from the isolation of poverty to the cohesion of prosperity.

“Our selection committee was highly impressed by Dr. Tempia’s extensive knowledge and expertise in the agriculture sector and your strong commitment to promoting sustainable business models”, said Isaac Kagara, Founder and President of AOTA/IBMA.

Dr. Tempia holds is a Doctor of Philosophy (PHD) degree in Agricultural Economics from the University of Pretoria. Her insights and expertise will help shape the conference agenda, adding significant value to the critical discussions around business models in agriculture, leveraging her experience in research and academic environments.

Her responsibilities as the deputy chairperson will involve working closely with the chairperson of IBMA to oversee the scientific program, review paper submissions, facilitate panel discussions, and ensure the overall scientific quality of the conference.

Dr. Simphiwe Ngqangweni, Chief Executive Officer of NAMC congratulated Dr. Tempia on her appointment as deputy chairperson of the scientific committee of the IBMA and wished her well in her responsibilities.

Issued by the National Agricultural Marketing Council

The End

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