

NOTICE OF EXTENSION FOR COMMENTS

Dear Directly Affected Groups in the primary milk industry

Due to a number of requests regarding the extension for submitting comments/inputs, please note that the **new deadline is 6 January 2025 at 12:00**, to enable the NAMC sufficient time to finalise its investigation.

NAMC REQUESTING COMMENTS / INPUTS FROM DIRECTLY AFFECTED GROUPS IN THE PRIMARY MILK INDUSTRY FOR THE ESTABLISHMENT OF THE PROPOSED MILK STATUTORY LEVY IN TERMS OF THE MARKETING OF AGRICULTURAL PRODUCTS ACT (ACT No. 47 OF 1996, AS AMENDED)

It is hereby made known that, in terms of section 11 of the Marketing of Agricultural Products Act, 1996 (Act No.47 of 1996) (MAP Act), the Minister of Agriculture has received a request from the milk industry for the establishment of a statutory levy.

On 28 September 2024, the Milk Producers' Organisation (MPO), the applicant and a representative organisation of the primary milk industry, has applied for the establishment of the proposed statutory levy after consultation with milk farmers in South Africa. The statutory levy is requested for a period of four years, to be implemented early in 2025 and shall lapse four years later. Currently, the MPO is administering two other statutory measures, namely a statutory measure relating to Registration (Government Notice No. R.4359) and a statutory measure relating to Records and Returns (Government Notice No. R 4358). These two statutory measures were approved effectively from 9 February 2024 and will lapse on 8 February 2028.

The proposed milk statutory levies are as below:

Product description to	Collection of the levies	Levy (Vat inclusive)			
		2025/26 c/kg	2026/27 c/kg	2027/28 c/kg	2028/29 c/kg

which the levy shall apply					
Every litre of milk produced for the purposes of selling.	The MPO developed an interactive membership portal called MegaMilk that will be utilised for the collection of levies. All dairy farmers have already been loaded onto MegaMilk.	1.6	1.7	1.8	1.9

With an estimated income of R 51,7 million in 2024/25 and R 65,1 million in 2028/29, the proposed statutory levies will finance the following functions, namely –

- Administration cost (not more than 10% of the total levy income);
- Transformation activities (at least 20% of the total levy income) for functions focusing on enterprise development and capacity building including support services; and
- Generic functions (approximately 70%) such as protecting the primary industry against existential risks; market expansion and development; industry information; product promotion and research / development.

The National Agricultural Marketing Council (NAMC) took cognizance that the proposed milk statutory levy, is consistent with the objectives of the MAP Act. This request is currently being investigated by the NAMC and recommendations in this regard will be made to the Minister in the near future.

Directly affected groups in the milk industry are kindly requested to submit any comments, regarding the proposed statutory levy, to the NAMC on or before 6 January 2025 (12H00), to enable the Council to finalize its recommendation to Minister in this regard. Comments already received as a result of the previous invitation for comments, will still be valid and will still be considered by the NAMC.

Submissions should be in writing and be addressed to:

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