



See the Potential; Unlocking the Growth & Profitability in Beekeeping

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Beekeepers

Managing Past – “What for”

Trying to manage the Future – “What If”



Types of Beekeepers



“What for”

- Looking Back
- False sense of Security
- Fear of Change
- What for; what’s the point; it won’t help
- Majority of Beekeepers

“What If”

- Greater the odds, determine
- Dare to Dream
- Fearless
- Admit cannot do as fathers
- Share
- Encourage

Manage the Future - What If



- **Dare to be Columbus**
easy; Scary; control
Little Black Book
- **In Wild, Fortune favour the Brave**
Goals
- **Early bird catches the Worm**
- **Not all exported apples sell**
- **Diversity = Our Strength**



Great ideas - Action

**Importance of : Selfbelieve,
preserverance, strategizing**

Consistent Steps

Embrace Little Black Book

**Understand Strengths &
Weaknesses**





Business lessons to remember:

1

**Power
Courtesy**

2

**Possitive
People**

3

**Admit
Mistakes**

4

**2 Ears &
1 Mouth**

Business lessons to remember:

5

**Seize
every
occasion**

6

**Don't look
back –
smash
opportunities**

7

**Kinder-
garten
Rule**

8

**Law of
Serendipity**



THANK YOU!

