

04 November 2025

PRESS RELEASE BY THE NATIONAL AGRICULTURAL MARKETING COUNCIL

REQUEST FOR COMMENTS/INPUTS FROM DIRECTLY AFFECTED GROUPS IN THE TABLE EGGS INDUSTRY

REQUEST FOR THE CONTINUATION OF STATUTORY MEASURES RELATING TO LEVIES, REGISTRATIONS AND RECORDS & RETURNS ON TABLE EGGS IN TERMS OF THE MARKETING OF AGRICULTURAL PRODUCTS ACT (ACT No. 47 OF 1996, AS AMENDED)

It is hereby made known that, in terms of section 11 of the Marketing of Agricultural Products Act, 1996 (Act No.47 of 1996) (MAP Act), the Minister of Agriculture has received a request from the table eggs industry for the continuation of statutory measures relating to levies, registrations, the keeping of records and the rendering of returns.

The applicant for the proposed statutory measures is the South African Poultry Association (SAPA) on behalf of the Egg Organization. SAPA is a voluntary organization established by poultry producers in 1904 to act as the mouthpiece and representative organization for poultry producers in South Africa. The current statutory measures (levies, registrations and records & returns) on table eggs will expire on 31 March 2026. SAPA requests ministerial approval for the continuation of these statutory measures for a new period of four years from 1 April 2026 to 31 March 2030.

According to SAPA Egg Organization, the statutory levy will apply to locally produced and/or imported table eggs and products (pulp and powder) as prescribed by regulation (R345 as amended) including hatchery rejected eggs that are sold to the trade effective from 1 April 2026. The proposed levy is R0.020 cents in 2026/27, R0.021 cents in 2027/28, R0.022 cents in 2028/29 and R0.023 in 2029/30 (excluding VAT). The levy will be collected from the egg producers, traders and hatcheries.

The MAP Act stipulates that a statutory levy may not exceed 5% of the price realised for a specific agricultural product at the first point of sale. The maximum of 5% must be based on a guideline price calculated as the average price at the first point of sale over a period not exceeding three years. The average net prices of a dozen table eggs for the past three years were as follows:

Table eggs sold to the trade	Price/dozen
2022	R18.23
2023	R23.55
2024	R27.55
Average	R23.11

The proposed levies will be approximately 0.1% of the average price of a dozen table eggs the past three years. This is well within the 5% as prescribed by the MAP Act.

The proposed business plan for the four (4) year period is as follows:

Function	2026/27 (R)	2027/28 (R)	2028/29 (R)	2029/30 (R)
Administration (10%)	1 302 500	1 328 550	1 354 600	1 380 650
Transformation (22%)	3 131 733	3 319 637	3 518 815	3 729 944
Consumer education (14%)	1 265 487	1 341 417	1 421 902	1 507 216
Consumer assurance (41%)	3 667 023	3 887 045	4 120 267	4 367 483
Research & development (2%)	180 709	191 552	203 045	215 228
Industry information & liaison (11%)	1 871 213	1 983 486	2 102 495	2 228 645
Total	11 418 665	12 051 687	12 721 124	13 429 166

The purpose of the statutory measure relating to registrations is to compel sellers of table eggs and egg products to the trade, to register with the administrator of the statutory measures (the Egg Organisation of SAPA). The purpose of the statutory measure relating to records & returns is to compel the sellers of table eggs and egg products to the trade to render records and returns to the administrator of the statutory measures. These statutory measures are necessary to ensure that continuous, timeous and accurate market information relating to table eggs and egg products sold to the trade is available to all role-players. Market information is deemed essential for all role-players for them to make informed decisions.

The National Agricultural Marketing Council (NAMC) believes that the application by SAPA on behalf of the Egg Organisation for the continuation of statutory measures is consistent with the objectives of the MAP Act (as set out in section 2 of the Act).

The request is currently being investigated by the NAMC and recommendations in this regard will be made to the Minister in the near future.

Directly affected groups in the table eggs industry are kindly requested to submit any comments, in writing, regarding the proposed statutory measures, to the NAMC on or before 5 December 2025, to enable the Council to finalise its recommendation to the Minister in this regard.

This notice will feature in the Government Gazette dated 14 November 2025.

Submissions should be in writing and addressed to:

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