

POST:**ADVERT: ONE MINISTERIAL REPRESENTATIVE (1) TO SERVE ON THE BOARD OF POTATO INDUSTRY DEVELOPMENT TRUST (PIDT)**

The Agricultural Regulatory Measures Division of the National Agricultural Marketing Council (NAMC) plays a vital role in ensuring effective communication between the Agricultural Industry Trusts and the Minister of Agriculture. A key responsibility of the Division in relation to the Trusts is to manage the appointment process of Ministerial Representatives to these Trusts, thereby promoting sound governance and supporting sector transformation objectives. This announcement relates specifically to Potato Industry Development Trust (PIDT) and serves to initiate and guide the appointment of a Ministerial Representative to this Trust.

OBJECTIVES OF THE BOARD OF THE POTATO INDUSTRY DEVELOPMENT TRUST (PIDT):

- Basic as well as applied agricultural research, including potato cultivar development and evaluation, and the dissemination of all relevant technical information;
- The gathering, processing, analysing and compiling of industry-related information, including market statistics, and the dissemination thereof;
- The creation of market access for emerging farmers (small and medium scale), including development projects related to the potato production marketing chain; and
- The development of foreign markets for South African potatoes and generic promotions of potatoes.

QUALIFYING CRITERIA TO SERVE AS A MINISTERIAL REPRESENTATIVE:

- Be a citizen of the Republic of South Africa;
- Possess the ability to analyse and interpret financial statements and investments;
- Have a minimum of five years' experience in the fields of agriculture, land reform, and rural development;
- Demonstrate knowledge and understanding of the government's transformation policies;
- Show a strong desire to advocate for and advance the interests of smallholder farmers in the potato industry;
- Not be an immediate family member of, nor have any business affiliations with, members of the National Agricultural Marketing Council (NAMC);
- Possess excellent teamwork and leadership skills, with the ability to work effectively as a member of a team;
- Be willing to accept the duties and responsibilities of a ministerial representative;
- Have an understanding of agricultural Trusts, statutory measures, and their objectives.

**RESPONSIBILITIES OF MINISTERIAL REPRESENTATIVES:**

- Ministerial Representatives have a legal obligation to take shared responsibility for the Trust in which they represent the Minister on, and must ensure that;
 - The Trust pursues its objectives as outlined in the Trust Deed;
 - The assets of the Trust are protected and used exclusively to pursue its objectives;
- The Ministerial Representatives should be available for the meetings and report to the NAMC regarding the key issues discussed and decisions taken during the meeting;
- Report to the NAMC regarding activities of PIDT on a continuous basis; and
- Ensure that the assets of the Trusts are utilized in a manner that is consistent with objectives of the Trust Deed and the Marketing of Agricultural Products Act (MAP Act).

KNOWLEDGE AND EXPERIENCE:

- Research;
- Agriculture and awareness of emerging farmer issues;
- Serving the public interests;
- Governance;
- Diversity;
- Financial and investment management;
- Political/ Local, Provincial and National government knowledge; and
- Legal knowledge

TERMS OF MINISTERIAL REPRESENTATIVE:

The term of the Ministerial Trustees is three (3) years. Ministerial Trustees may serve a maximum of two consecutive terms, and the reappointment is subject to their performance and commitment in the first term. Ministerial Trustees who have served for two consecutive terms will not be eligible for reappointment.

Interested candidates are invited to submit their Curriculum Vitae (CV) along with a one-page motivation letter and copies of their qualifications to:

Mr. Maremo Mphahlele: maremo@namc.co.za

Closing date: 6 July 2026

If you have not been contacted within three months of the closing date, please note that your application was unsuccessful.

